















# The affordable $6 \times$ zoom digital camera that raises the bar on performance, image quality, and ease of use



## 3.2-million pixel image quality



The FinePix S3000 utilizes 3.2-million effective pixels (2048 × 1536 pixels) for remarkably Effective detailed images. Colors are clear and natural, while fine textural reproduction creates a sense

of lifelike realism. And thanks to its superb image processing, the FinePix S3000 gives you truly extraordinary, crystal-clear digital images with smooth tonal range. This exceptional image quality is immediately apparent when prints are enlarged.

## 6× optical zoom, 3.2× digital zoom



The Fujinon 6X optical zoom lens assures sharp, high-impact images throughout its full range of 38 – 228mm (35mm camera equivalent). 3.2X Digital The FinePix S3000 also offers up to 3.2X digital

zoom in 640 × 480-pixel mode, extending effective focal length to an amazing 730mm equivalent. And you can further expand your shooting horizons with the optional 0.79X Wide Conversion lens\* and 1.5X Tele Conversion lens\*.

\* Equivalent to 30mm wide-angle and 342mm telephoto.

Note: Wide Conversion and Tele Conversion lenses are not recommended for flash photography as they may block the flash.

## 38mm



## 114mm



## 228mm



## 730mm



### Easier operation, more convenient features

### • Simple, ergonomic interface





A single mode dial controls all basic functions, while dedicated buttons offer

instant access to the features you use the most. Compact and smoothly contoured, the FinePix S3000 is a breeze to operate onehanded, thanks to its ergonomic design and comfortable molded grip.

## • Versatile shooting functions

**AUTO** Fully automatic mode enables true point-and-shoot operation. The camera controls all parameters for capturing quality pictures. The autofocus assures sharp images, auto exposure automatically selects the optimum aperture and shutter speed, and intelligent auto-white balance adjusts for lighting conditions to give you perfect colors

The Scene Position lets you choose among four specific types of scene — Landscape, Portrait, Sports and Night Scene — for beautiful customized results.

When you're feeling creative, choose this mode for a wide range of manual settings, including exposure, exposure compensation, sharpening, flash power, white balance and more.

## **User-friendly electronic viewfinder**



The FinePix S3000's electronic viewfinder displays all the shooting information you need to take great pictures. Bright and clear, it lets you view

images even in full sunlight. You can also use it to display playback images instead of the LCD monitor, saving on battery power.

### Multi-language display

The LCD menu can be displayed in any of five languages: English, French, German, Spanish and Chinese.

## **Convenient movie recording** capability

The FinePix S3000's movie mode lets you record QVGA-sized movies (320 × 240 pixels, 10 frames/second) for up to 60 seconds at a time\*.

\* Up to 240 seconds in 160 × 120-pixel mode

### **Easy connection to TV or PC**

With the included video cable, you can connect the FinePix S3000 to any TV, for big screen enjoyment of your still images and movie clips. The FinePix S3000 is compatible with both PAL and NTCS video formats, so your camera is at home anywhere in the world. The USB port and included FinePixViewer software make it easy to upload image files and video files to your PC for viewing, storage and e-mailing.

### xD-Picture Card™ memory



The FinePix S3000 is designed around the xD-Picture Card™, the ultracompact digital storage media standard. Compatible USB card readers and PC card and

CompactFlash™ card adapters are widely available, for easy data transfer to your PC and other digital devices.

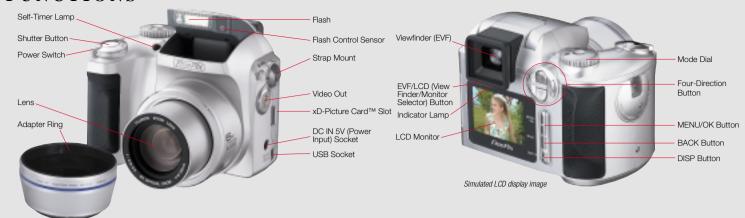
### Low power consumption

Designed for maximum power efficiency, the FinePix S3000 is capable of taking up to 350 shots, with the LCD on and the flash used 50% of the time, on a single set of four AA alkaline batteries.



Sample images in this brochure were taken with the FinePix S3000. (Excepting product shots)

## FUNCTIONS



## **SPECIFICATIONS**

### DIGITAL CAMERA FinePix S3000

Number of effective pixels*	3.2 million pixels
CCD sensor	1/2.7-inch square pixel CCD with RGB filter
	(Number of total pixels: 3.34 million pixels)
Number of recorded pixels	Still image: 2048 × 1536/1600 × 1200/1280 × 960/640 × 480 pixels
	Movie: $320 \times 240$ pixels (10 frames/sec.), $160 \times 120$ pixels (10 frames/sec.)
File format	Still image: JPEG (Exif. Ver 2.2)
	Movie: AVI (Motion JPEG) (Design rule for Camera File system compliant/DPOF-compatible)
	(Design rule for Camera File system compliant/DPOF-compatible) DPOF

(Design rule for Camera File system complia xD-Picture Card<sup>TM</sup> (16MB to 512MB) Storage media

Number of images/recording time								
Modes	Still image				Movie			
Image quality mode displayed	3M	2M	1M	0.3M	320	160		
Number of recorded pixels	2048 × 1536	1600 × 1200	1280 × 960	640 × 480	320 × 240	160×120		
DPC-16 (16MB)	19	25	33	122	Approx. 98 sec.	Approx. 5.6 min.		
DPC-32 (32MB)	40	50	68	247	Approx. 199 sec.	Approx. 11.3 min.		
DPC-64 (64MB)	81	101	137	497	Approx. 6.6 min.	Approx. 22.7 min.		
DPC-128 (128MB)	162	204	275	997	Approx. 13.3 min.	Approx. 45.5 min.		
DPC-256 (256MB)	325	409	550	1,997	Approx. 26.7 min.	Approx. 91.2 min.		
DPC-512 (512MB)	651	818	1,101	3,993	Approx. 53.5 min.	Approx. 182.5 min.		
The number of images and recording time will very clightly depending on the type of subject								

The number of images and recording time will vary slightly depending on the type of subject Fujinon 6X zoom lens, F 2.8 – F 3 Lens Lens focal length Equivalent to 38 - 228mm on a 35mm camera Normal: Approx. 80cm/2.6 ft. to infinity
Macro: Approx.10cm – 80cm/3.9 in. – 2.6 ft.
Auto/SP: 1/4 sec. to 1/1500 sec. Focus Focus distance Shutter speed

Auto/SP: 1/4 sec. to 1/1500 sec. SP (Night scene mode only): 3 sec. to 1/250 sec. Manual (Aperture priority): 1/2 sec. to 1/1500 sec. Wide angle: F2.8/F4.8/F8.2 (automatically selected), Telephoto: F3/F5.2/F8.7 At flash off: Equivalent to ISO 100 Aperture Sensitivity

At flash on: Equivalent to ISO 100 – 200 (automatically selected) 64-zone TTL metering Exposure control xposure modes Programmed AE

White balance Manual: Fine, Shade, Fluorescent light (Daylight), Fluorescent light (Warm White), Fluorescent light (Cool White), Incandescent light 0.33-inch approx.110,000 pixels electronic viewfinder, built-in diopter Viewfinder adjustment LCD monitor

Auto flash using flash control sensor

Effective range: Wide angle (0.3m – 3.5m/1.0 ft. – 11.5 ft.)

Telephoto (0.8m – 3.5m/2.6 ft. – 11.5 ft.)

Flash mode: Auto, Red-eye Reduction, Forced Flash, Suppressed Fla Flash

Slow Synchro, Red-eye Reduction + Slow Synchro. Approx.10sec. delay Self-timer Video output NTSC/PAL selectable Digital interface 4 AA alkaline batteries (included), 4 AA type Ni-MH batteries, or AC power adapter AC-5VH/AC-5VHS (optional) 99.7 (W) × 77.3 (H) × 69.3 (D) mm/3.9(W) × 3.0(H) × 2.7(D) in. Power source Dimensions Approx. 283g/10.0 oz. (excluding battery and media) Weight

Camera functions  $3.2 \times$  (640  $\times$  480 pixels),  $1.6 \times$  (1280  $\times$  960 pixels),  $1.28 \times$  (1600  $\times$  1200 pixels) Normal: Auto, Scene Position (Portrait, Landscape, Sports, Night Scene)

Shooting modes Manual Continuous: 2 frames/sec., up to 2 frames 320 × 240 pixels: 10 frames/sec., up to 60 sec. 160 × 120 pixels: 10 frames/sec., up to 240 sec. Without sound, AVI format (Motion JPEG) Movie recording

Single frame (with max.12.8**X** Playback zoom), 9 Multi-frame Playback

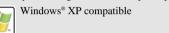
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16MB xD-Picture Card<sup>TM</sup>, 4 AA type alkaline batteries, Lens cap, Adapter ring, Shoulder strap, USB cable, Video cable CD-ROM: USB driver, FinePixViewer, ImageMixer VCD2 for FinePix Accessories included

\* Number of effective pixels: The number of pixels on the image sensor which receive input light through the optical lens, and which are effectively reflected in the final output data of the still image.

\*\* Exif 2.2 is a newly revised digital camera file format that contains

Exif Print a variety of shooting information for optimal printing.



Specifications are subject to change without notice.

## OPTIONAL ACCESSORIES



xD-Picture Card™ **DPC-16** (16MB) **DPC-32** (32MB) DPC-64 (64MB) DPC-128 (128MB) DPC-256 (256MB) **DPC-512** (512MB)



**Battery Charger** with Battery BK-NH/BK-NH2

 Charged in approx. 2 hours

With Euro type or UK type plug



PC Card Adapter DPC-AD



Rechargeable battery 2HR-3UF

2 AA-type Ni-MH



Image Memory Card Reader DPC-R1 (USB)



Wide Conversion Lens WL-FX9B\*\*\*

• 0.79X

ø55mm thread

with Adapter Ring\*\*\*\*



CompactFlash™ **Card Adapter** DPC-CF



**Tele Conversion** Lens TL-FX9B\*\*\*

• 1.50X

ø55mm thread

with Adapter Ring\*\*\*\*



xD-Picture Card™ USB Drive DPC-UD1



Soft Case SC-FX304



**AC Power Adapter** AC-5VH/5VHS

The Wide Conversion and Tele Conversion lenses are not recommended for flash photography as they may block the flash.

The FinePix S3000 comes with a dedicated Adapter Ring as an included accessory.

For more information on the full range of Fujifilm digital products, please visit our Website: http://home.fujifilm.com

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