

Power series E1410SW

14.4 MP | 10X Zoom | 3.0" LCD

Available Colors: ● ● ● ●



Images are simulated.



One Sharp Shooter.

The super slim and sleek Power Series E1410SW has it all. Discover the beauty of CMOS technology with great features like High-Speed Continuous Shooting. Now you can capture 10 frames per second in full resolution, so you'll never miss the action! With a wide-angle lens and long zoom capabilities, you can always get everyone together and keep them close.



imagination at work



CMOS sensor

Never miss a moment with CMOS technology, including high-speed continuous shooting, improved HDR+, object tracking and more.



full HD 1080p

Captures all of your videos in full high-definition 1080p resolution.



high speed shooting

The action never stops, with high-speed technology that captures every exciting detail with 10 frames per second and in full resolution.



object tracking

Don't miss the action with the ability to target, track and automatically focus on even the fastest moving objects.



high dynamic range +

Enhance the beauty of low-light images - unite the most detailed portions of three different exposures, to create one perfect photo.



multi exposure

Put it all together with our Multi-Exposure feature - high-speed technology that lets you combine six successive action shots in one image!



face beautifier

Automatically enhances a subject's face by softening unnatural skintones and brightening and opening the eyes.



pancapture

Wide-view photos are produced by panning the camera across to create a seamless panoramic picture.

SPECIFICATIONS*

E1410SW

Active Image Sensor Pixels	14.41 Megapixels
Image Sensor	15.40 Megapixels [1/2.3" (Aptina™ A-Pix™ CMOS pixel technology)]
Lens Focal Length F = [35mm film equivalent]	5.0 mm (Wide) — 50 mm (Tele) [28 mm (Wide) — 280 mm (Tele)]
F number	f / 3.2 (Wide) — f / 5.6 (Tele)
Lens Construction	12 elements in 8 groups
Optical Zoom	10x
Focusing Range	Normal: (Wide) 23.6 in. ~ ∞ / 60 cm ~ ∞, (Tele) 39.3 in. ~ ∞ / 100 cm ~ ∞ Macro : 1.9 in. ~ ∞ / 5.0 cm ~ ∞ (Wide Only)
Anti-Handshake	Optical Image Stabilization
Digital Zoom	6X Digital Zoom (Combined Zoom: 60X)
Number of Recording Pixels	
Still Image	(4:3) 14M: 4320×3240, (3:2) 12MP: 4320×2880, (16:9) 10MP: 4320×2432, 8MP: 3264×2448, 5MP: 2592×1944, 3MP: 2048×1536, (16:9) 2MP: 1920×1080, 0.3MP: 640×480
Movie	1080p30, 720p60, 720p30, VGA, QVGA
Image Compression	Best, Fine, Normal
DCF, DPOF (Ver.1.1) Support	Yes
File Format	
Still Image	Exif 2.2 (JPEG)
Movie	Movie Format: MOV(H.264), Audio: AAC
Shooting Modes	Auto, Manual, Face Beautifier, Scene [ASCN, Portrait, Sport, Landscape, Children, Indoor, Leaf, Snow, Sunset, Fireworks, Glass, Museum, Night Landscape, Night Portrait, Beach, Text, Party, ID, Fisheye, Panning shot, Photo frame, Sketch, Multi exposure, Pet (Cat), Pet (Dog)], Panorama, Movie
Detection Features	Face, Smile, Blink, Cat, Dog
Photo Touch-up	Red-eye Removal, Skin Softening, Eye Brightening, Eye Enlargement
High Dynamic Range	Yes
Panorama Capture	
Single Image:	Yes (Horizontal)
View Angle:	0° ~180°
LCD Display	3.0 inch (230,400 pixels) Auto Adjust Brightness
ISO Sensitivity	Auto, ISO 100 / 200 / 400 / 800 / 1600 / 3200
AF Method	Single AF, Multi-AF (TTL 9-point), Object Tracking, Face-Detection+Face AE, AF Assist Light (On/Off)
Exposure Metering Method	Artificial Intelligence AE [Ai AE (Face detection AE)], Center-weighted Average, Spot (Fixed to center of frame)
Exposure Control Method	Program AE (AE-lock available)
Exposure Compensation	± 3 EV in 1/3 Step increments
Shutter Speed	4 ~ 1/2000 seconds (Manual: 30 seconds)
Continuous Shooting	Approx. 10fps (Large / Fine Mode)
Playback Modes	Single Photo, Index (9 / 16 thumbnails), Slide Show, Movie, Date, Continual photo Zoom (Approx. 2x ~ 8x), Audio, Histogram Display
White Balance Control	Auto (AWB), Daylight, Cloudy, Fluorescent, Fluorescent CWF, Incandescent, Manual
Internal Flash	Auto, Red-Eye Reduction, Forced Flash, No Flash, Slow Synchro, Red-Eye Reduction + Slow Synchro Gno. 5.9 (ISO 100) D=1.5m (Wide) Approx. 19.6 in. ~ 204.7 in. / 0.5 m ~ 5.2 m (ISO 800) / (Tele) Approx. 19.6 in. ~ 114.1 in. / 0.5 m ~ 2.9 m (ISO 800)
Shooting Range:	
Recording Media	Internal Memory: 15MB SD Card / SDHC Card / SDXC Card (Up to 128 GB support)
Other Features	PictBridge, ExifPrint Support, Multi-language Support (23 Languages)
Jacks	AV-OUT / USB2.0, HDMI
Power	Rechargeable Lithium-ion Battery GB-10, 3.7V 700mAh, In-camera charging
Shooting Capability (Battery Performance)	Approx. 150 shots (Based on CIPA Standards)
Operation Environment	Temperature: 32° ~ 104° F / 0° ~ 40°C, Humidity: 0 ~ 90%
Dimensions (W x H x D)	3.9 in. x 2.2 in. x 0.7 in. ~ 1.0 in. / 98.3 x 56.8 x 19.0 ~ 25.4 mm
Mass	Approx. 4.8oz / 135g (Body only)
Supplied Accessories	Rechargeable Lithium-ion Battery, AC adapter, USB Cable, Wrist Strap, CD-ROM, Manual, Quick Start Guide, Feature Guide, Warranty Card

