

Stanford
University Whitepaper:

the benefits of SMART
visual collaboration solutions

Conclusion:

THE ECONOMIC BENEFITS

of an investment in SMART visual collaboration solutions far outweigh the cost of implementation.

Architecture, Engineering and Construction professionals use SMART solutions to:

1 Navigate among files

2 View and make notes over models (e.g. BIMs)

3 Create and review reports

4 View project files (PDF, Microsoft PowerPoint®, Microsoft Word®, Microsoft Excel®, etc.)

Primary benefits attributed to the use of SMART solutions in review meetings:

1 Faster communication among project stakeholders

2 More engaged team members

3 Better understanding of client requirements

4 Improved quality conformance

3

5 Shorter project meetings

Economic impact of SMART solutions in two organizations

Cost of Implementation: \$137K

(including 1 full-time employee for training and maintenance)

Design Firm

\$300 K annual estimated savings of self-performed work

7 Weeks

payback on investment estimated

General Contractor

\$3M annual estimated savings of contracted work

1 Week

payback on investment estimated

© 2013 SMART Technologies. All rights reserved. smarttech, the SMART logo and all the SMART taglines and product logos are trademarks or registered trademarks of SMART Technologies in the U.S. and/or other countries. All third-party product and company names are for identification purposes only and may be trademarks of their respective owners