

# Hisense

# **USER MANUAL**

Before using the TV, please read this manual thoroughly and retain it for future reference.

Model:32W22

Made In China

English



# **FCC Statement**

FCC ID: W9HLCDC0016

This device complies with Part 15 of the FCC Rules. Opera -tion is subject to the following two conditions: (1) this device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

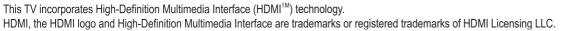
#### NOTE:

This equipment has been tested and found to comply with the limits for a class B digital Device, pursuant to part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio Communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and the receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

#### 

The manufacturer is not responsible for any radio or TV interference caused by unauthorized modifications to this equipment. Such modifications could void the user's authority.





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\* Specifications subject to change without notice.



The lightning flash with arrowhead symbol, within an equilateral triangle is intended to alert the user to the presence of uninsulated dangerous voltage within the product's enclosure that may be of sufficient magnitude to constitute a risk of electric shock.



The exclamation point within an equilateral triangle is intended to alert the user to the presence of important operating and maintenance (servicing) instructions in the literature accompanying the appliance.

### Energy Star

Your Hisense TV is ENERGY STAR <sup>®</sup> qualified in the "Standard" mode. It meets strict energy efficiency guidelines set by the U.S. Environmental Protection Agency and Department of Energy. ENERGY STAR is a joint program of these government agencies, designed to promote energy efficient products



and practices. Changes to certain features, settings, and functionalities of this TV (i.e. TV Guide, Picture, Sound) can increase or change the power consumption. Depending upon such changed settings, the power consumption may exceed the limits required for the ENERGY STAR qualification in the "Standard" mode.



Where the MAINS plug or an appliance coupler is used as the disconnect device, the disconnect device shall remain readily operable.

# **CHILD SAFETY:** It Makes A Difference How and Where

You Use Your Flat Panel Display

Congratulations on your purchase! As you enjoy your new product, please keep these safety tips in mind:



# **TUNE INTO SAFETY**

# THE ISSUE

- The home theater entertainment experience is a growing trend and larger flat pa el displays are popular purchases. However, flat panel displays are not always supported on the proper stands or installed according to the manufacturer's recommendations.
- Flat panel displa s that are inappropriately situated on dressers, bookcases, shelves, desks, speakers, chests or carts may fall over and cause injury.
- Warning: To avoid any injury caused by lean of the product, please always ensure the whole product was placed within the table surface in horizontal.

# THIS MANUFACTURER CARES!

- The consumer electronics industry is committed to making home entertainment enjoyable and safe.
- One size does NOT fit all. Follow the manufacturer's recommendations for the safe installation and use of your flat panel display.
- Carefully read and understand all enclosed instructions for proper use of this product.
- Don't allow children to climb on or play with furniture and television sets.
- Don't place flat panel displays on furniture that can easily be used as steps, such as a chest of drawers.
- Remember that children can become excited while watching a program, especially on a "larger than life" flat panel display. Care should be taken to place or install the display where it cannot be pushed, pulled over, or knocked down.
- Care should be taken to route all cords and cables connected to the flat panel display so that they cannot be pulled or grabbed by curious children.

# **WALL MOUNTING:** IF YOU DECIDE TO WALL MOUNT YOUR FLAT PANEL DISPLAY, ALWAYS:

- Use a mount that has been recommended by the display manufacturer and/or listed by an independent laboratory (such as UL, CSA, ETL).
- Follow all instructions supplied by the display and wall mount manufacturers.
- If you have any doubts about your ability to safely install your flat panel display, contact your retailer about professional installation.
- Make sure that the wall where you are mounting the display is appropriate. Some wall mounts are not designed to be mounted to walls with steel studs or old cinder block construction. If you are unsure, contact a professional installer.
- A minimum of two people are required for installation. Flat panel displays can be heavy.





# **Important Safety Instructions**

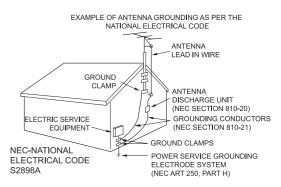
- 1. Read these instructions.
- 2. Keep these instructions.
- 3. Heed all warnings.
- 4. Follow all instructions.
- 5. Do not use this apparatus near water.
- 6. Clean only with dry cloth.
- 7. Do not block any ventilation openings. Install in accordance with the manufacturer's instructions.
- 8. Do not install near any heat sources such as radiators, heat registers, stoves, or other apparatus (including amplifiers) that produce heat.
- 9. Do not defeat the safety purpose of the polarized or grounding-type plug. A polarized plug has two blades with one wider than the other. A grounding type plug has two blades and a third grounding prong. The wide blade or the third prong are provided for your safety. If the provided plug does not fit into your outlet, consult an electrician for replacement of the obsolete outlet.
- 10. Protect the power cord from being walked on or pinched particularly at plugs, convenience receptacles, and the point where they exit from the apparatus.
- 11. Only use attachments/accessories specified by the manufacturer.
- 12. Use only with cart, stand, tripod, bracket, or table specified by the manufacturer, or sold with the apparatus. When a cart is used, use caution when moving the cart/



apparatus combination to avoid injury from tip-over.

- 13. Unplug this apparatus during lightning storms or when unused for long periods of time.
- 14. Refer all servicing to qualified service personnel. Servicing is required when the apparatus has been damaged in any way, such as power-supply cord or plug is damaged, liquid has been spilled or objects have fallen into the apparatus, the apparatus has been exposed to rain or moisture, does not operate normally, or has been dropped.
- 15. Apparatus should not be exposed to dripping or splashing, and objects filled with liquids, such as vases, should not be placed on the apparatus.
- 16. An outside antenna system should not be located in the vicinity of overhead power lines or other electric light or power circuits, or where it can fall into such power lines or circuits. When installing an outside antenna system, extreme care should be taken to keep from touching such power lines or circuits, as contact with them might be fatal.
- 17. Do not overload wall outlets and extension cords, as this can result in a risk of fire or electric shock.
- 18. Do not push objects through any openings in this unit, as they may touch dangerous voltage points or short out parts that could result in fire or electric shock. Never spill or spray any type of liquid into the unit.

19. If an outside antenna or cable system is connected to the unit, be sure the antenna or cable system is grounded to provide some protection against voltage surges and builtup static charges, Section 810 of the National Electrical Code, ANSI/NFPA 70, provides information with respect to proper grounding of the mast and supporting structure, grounding of the lead-in wire to an antenna discharge unit, size of grounding conductors, location of antenna discharge unit, connection to grounding electrodes, and requirements for the grounding electrode.



- 20. When replacement parts are required, be sure the service technician uses replacement parts specified by the manufacturer or those that have the same characteristics as the original part. Unauthorized substitutions may result in fire, electric shock or other hazards.
- 21. Upon completion of any service or repairs to this unit, ask the service technician to perform safety checks to determine that the unit is in proper operating condition.
- 22. When you connect the product to other equipment, turn off the power and unplug all of the equipment from the wall outlet. Failure to do so may cause an electric shock and serious personal injury. Read the owner's manual of the other equipment carefully and follow the instructions when making any connections.
- 23. Sudden high volume sound may cause hearing or speaker damage. When you use headphones, (if the unit is equipped with a headphone jack) keep the volume at a moderate level. If you use headphones continuously with high volume sound, it may cause hearing damage.

#### CONDENSATION:

Moisture will form in the operating section of the unit if the unit is brought from cool surroundings into a warm room or if the temperature of the room rises suddenly. When this happens, unit's performance will be impaired. To prevent this, let the unit stand in its new surroundings for about an hour before switching it on, or make sure that the room temperature rises gradually.

Condensation may also form during the summer if the unit is exposed to the breeze from an air conditioner. In such cases, change the location of the unit.

# **Important Safety Instructions**

#### HOW TO HANDLE THE LCD PANEL:

- Do not press hard or jolt the LCD panel. It may cause the LCD panel glass to break and injury may occur.
- If the LCD panel is broken, make absolutely sure that you do not touch the liquid in the panel. This may cause skin inflammation.

If the liquid gets in your mouth, immediately gargle and consult with your doctor. Also, if the liquid gets in your eyes or touches your skin, consult with your doctor after rinsing for at least 15 minutes or longer in clean water.

#### Possible Adverse Effects on LCD Panel:

If a fixed (non-moving) pattern remains on the LCD Panel for long periods of time, the image can become permanently engrained in the LCD Panel and cause subtle but permanent ghost images. This type of damage is NOT COVERED BY YOUR WARRANTY. Never leave your LCD Panel on for long periods of time while it is displaying the following formats or images:

- Fixed Images, such as stock tickers, video game patterns, TV station logos, and websites.
- Special Formats that do not use the entire screen. For example, viewing letterbox style (16:9) media on a normal (4:3) display (black bars at top and bottom of screen); or viewing normal style (4:3) media on a widescreen (16:9) display (black bars on left and right sides of screen).

#### The following symptoms are not signs of malfunction but technical limitation. Therefore we disclaim any responsibility for these symptoms.

 LCD Panels are manufactured using an extremely high level of precision technology, however sometimes parts of the screen may be missing picture elements or have luminous spots.

This is not a sign of a malfunction.

- Do not install the LCD Panel near electronic equipment that produces electromagnetic waves. Some equipment placed too near this unit may cause interference.
- Effect on infrared devices There may be interference while using infrared devices such as infrared cordless headphones.

#### **Declaration of Conformity**

This device complies with part 15 of the FCC Rules. Operation is subject to the following two conditions:

(1) This device may not cause harmful interference and (2) This device must accept any interference received, including interference that may cause undesired operation.

### End of life directives

Your TV also contains material that can be recycled and reused. For disposal or recycling information, contact your local authorities or the Electronic Industries Alliance at <u>www.eia.org</u> to find a recycler in your area.

### **Non-active pixels**

The LCD panel contains almost 3 million thin film transistors, which provide exceptionally sharp video quality. Occasionally, a few non-active pixels may appear on the screen as a fixed black (in the case of a dead pixel), blue, green, or red point. These non-active pixels do not adversely affect the performance of your TV, and are not considered defects.

### **Power source**

TO USE AC POWER

- 1. The power cord is attached to the TV at the factory.
- 2. Connect the AC cord into an AC outlet.

#### 

Do not connect this unit to the power using any device other than the supplied AC cord. This could cause fire, electrical shock, or damage.

Do not use with a voltage other than the power voltage specified. This could cause fire, electrical shock, or damage.

#### 

When this unit is not used for a long time, (e.g., away on a trip) in the interest of safety, be sure to unplug it from the AC outlet.

Do not plug/unplug the AC cord when your hands are wet. This may cause electrical shock.

# Contents

# **Getting Started**

Accessories List	2
Installing the Stand	2
Viewing the Control Panel	3
Viewing the Remote Control	4
Installing Batteries in the Remote Control	5
Making Connections	6

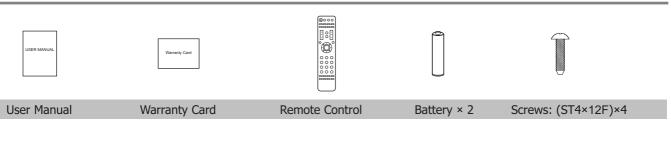
# **Basic Features**

Turning your TV on or off	10
Selecting the Input Source	
Changing Channels / Volume	10
Shortcuts Instructions	10
Turning your TV for the First Time	11
To Use the Main Menu	12
Using the Picture Menu	12
Using the Sound Menu	13
Using the Time Menu	13
Using the Setup Menu	13
Using the Lock Menu	14
Using the Channel Menu	15
PC Setting	16
Media Operation	16

# **Other Information**

Trouble Shooting	18
General	20

## Accessories List



# Installing the Stand

#### **NOTES**

- 1. The LCD display is very fragile, and must be protected at all times when removing the base stand. Be sure that no hard or sharp object, or anything that could scratch or damage the LCD display, comes into contact with it. DO NOT exert pressure on the front of the TV at any time because the screen could crack.
- 2. For tabletop use, the TV must be attached to the provided stand as shown on this page.
- 3. To Wall-Mount, the Table-Top stand must be removed from the TV first, and the brackets (not provided) must be attached to the TV. Please refer to the Wall Bracket Installation Instruction(inside the Wall Bracket Box).

#### 

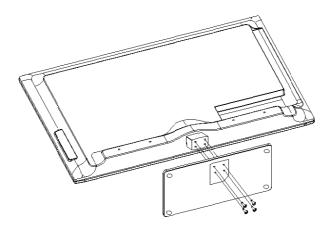
Be sure to disconnect the AC power cord before installing a stand or Wall-Mount brackets.

#### () CAUTION

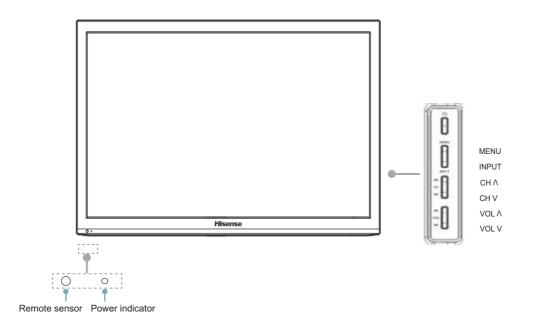
Use a covered table or bench to lay the TV on and handle the TV carefully to prevent damage to the TV screen or cabinet during assembly.

#### Follow the illustrations below to complete the installation steps:

- 1. Attach the stand to the TV set as shown in the picture.
- 2. Use the screws (ST4X12F)X4 to fix the stand tightly.



# Viewing the Control Panel

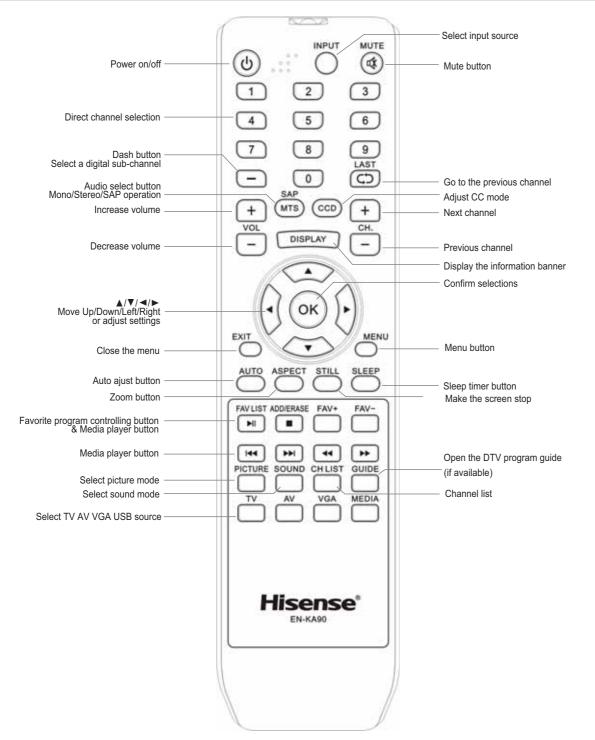


ltem	Description
Power Sensor	Receives remote signals from the remote control. Do not put anything near the sensor, as its function may be affected.
Power Indicator	The light is red in standby mode, and it's green when your TV turns on.
MENU	Open or close the OSD menu.
INPUT	Select among the different input sources. INPUT also have the "OK" function in some cases.
CH A / CH V	Select the channel.
VOL A / VOL V	Adjust the volume.
STANDBY ம்	Turn on the TV or put the TV in standby mode.

### **NOTES**

- FOR ILLUSTRATION ONLY.
- Powering up or down the TV requires several seconds of processing time. Do not rapidly turn the TV on/off as abnormal operation may occur.

# Viewing the Remote Control



#### Program Your Universal Cable or Satellite Remote Control to Operate Your New Hisense Television!

If you would like to program your other household remote controls to your new Hisense television, please consult the User's Manual supplied by your Cable or Satellite provider. The Cable or Satellite providers' User's Manuals should include instructions on how to program their remote to your television.

Below is a list of Hisense codes for the most common Cable and Satellite providers. Use the Hisense code that is associated with your Cable or Satellite provider(if applicable).

DIRECTV	0178 or 10019
Time Warner Cable	
Comcast	
Cox Communications	
Dish Network	
AT&T U-verse	

#### **NOTES**

If the Hisense code associated with your Cable or Satellite provider is not listed above, if the code above does not work, or if you cannot locate the instructions for programming your household remote to your television, call your local Cable or Satellite provider's customer service center. If your Cable or Satellite provider does not have an Hisense code available, please visit http://www.hisense-usa.com for additional codes.

# Installing Batteries in the Remote Control

#### Change the batteries

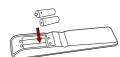
- 1. Push the back cover to open the battery compartment of the remote control.
- 2. Insert two AAA size batteries. Make sure to match the (+) and ( ) ends of the batteries with the (+) and ( ) ends indicated in the battery compartment.
- 3. Close the battery compartment cover.

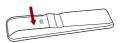


2 Insert the batteries

3 Gently push down







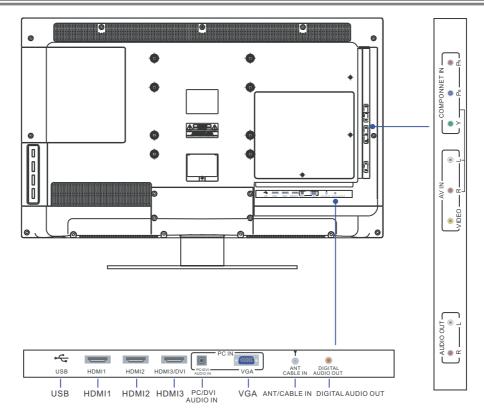
#### **NOTES**

- 1. Dispose of your batteries in a designated disposal area. Do not throw the batteries into a fire.
- 2. Do not mix battery types or combine used batteries with new ones.
- 3. Remove depleted batteries immediately to prevent battery acid from leaking into the battery compartment.
- 4. If you do not intend to use the remote control for a long time, remove the batteries.
- 5. Batteries should not be exposed to excessive heat, such as sunshine, heat registers, or fire.
- 6. Battery chemicals can cause a rash. If the batteries leak, clean the battery compartment with a cloth. If chemicals touch your skin, wash immediately.
- 7. Do not mix old and new batteries.
- 8. Do not mix alkaline, standard (carbon-zinc) or rechargeable (ni-cad, ni-mh, etc.) batteries.
- 9. The batteries shall not be exposed to excessive heat such as sunshine, fire or the like.

#### The effective range of remote control

- 1. The remote control distance: 315 inches in front of the TV set.
- 2. The remote control angle: taking the television infrared light receiver window as an apex, 236 inches away, its controlled angle (left to right) is within 30 degrees, while the vertical angle (up to down) is within 30 degrees.

# **Making Connections**



Item	Description
ANT/CABLE IN	Connect an antenna or cable TV to this jack.
HDMI/DVI	HDMI (High-Definition Multimedia Interface)provides an uncompressed.Support: 480i\480p\576i\576p\1080i\1080p
COMPONENT IN	Connect to a DVD player, Digital Set-Top-Box, or other A/V devices with component $(YP_BP_R)$ video and audio output jacks. Component audio Jack share AV IN audio Jack. Support: 480i\480p\576i\576p\1080i\1080p
AV IN	Connect to the composite video and audio (L/R) output jacks on external video devices.
VGA PC/DVI AUDIO IN	Connect to a PC or other devices with a VGA interface.
AUDIO OUT	Connect to a audio device.
DIGITAL AUDIO OUT	Connect to an external digital audio device.
USB	MP3, Jpeg play and software update.

### NOTE

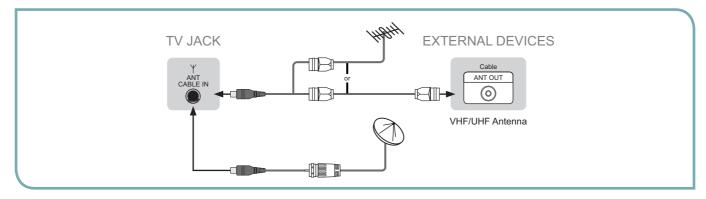
Some external devices impossible insert to this set for individual difference. Please replace with appropriate external signal cable or increase the adapter to match with the port in such case.

#### **NOTES**

- Check the jacks for position and type before making any connections. Loose connections can result in image or color problems. Make sure that all connections are tight and secure.
- Not all A/V devices have the ability to connect to a TV, please refer to the user's manual of your A/V device for compatibility and connections procedure.
- Always unplug the power cord when connecting external equipment.

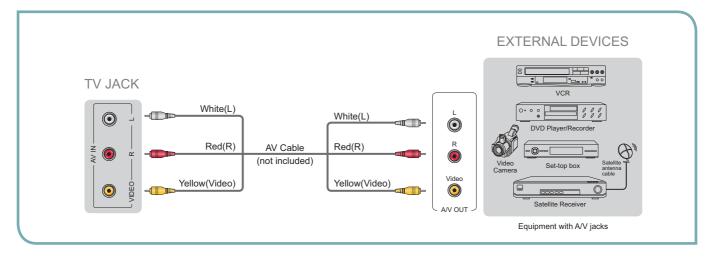
#### Connecting an antenna, cable or cable/satellite box

- 1. Turn off the TV before connecting the antenna.
- Connect one end of a coaxial cable (not included) to the RF OUT jack on the antenna, cable or cable/satellite box. If you are using an antenna with twin-lead cable, you may need a 300-75 ohm adapter (not provided) to connect it to the back of your TV. Likewise, if you are using several antennas, you may need a combiner (not provided).
- 3. Connect the other end of the cable to the ANT/CABLE IN jack on the side of your TV.



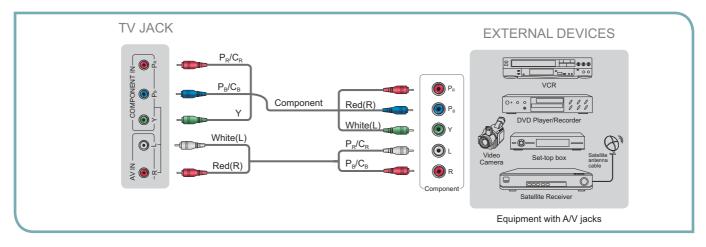
#### Connecting an A/V Device with Composite Cable

- 1. Use the audio and video cables to connect the external A/V device's composite video/audio jacks to the TV's jacks. (Video = yellow, Audio Left = white, and Audio Right = red)
- 2. Plug the connected devices into the mains socket before switching on the TV.
- 3. Select the corresponding source from the TV.



#### Connecting an A/V Device with Component (YP<sub>B</sub>P<sub>R</sub>) Cable

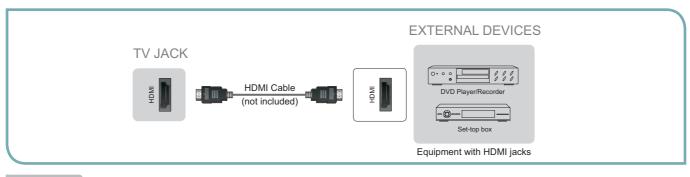
- 1. Use a component cable to connect the external A/V device's component output jacks to the TV's YP<sub>B</sub>P<sub>R</sub> jacks. Use an audio cable to connect the external A/V device's component audio jacks to the TV's AUDIO (L/R) jacks.
- 2. Plug the connected devices into the mains socket before switching on the TV.
- 3. Select the corresponding source from the TV.



#### Connecting an A/V Device with HDMI Cable

Support digital connections between HDMI - enabled AV devices such as PVR, DVD, Blu-ray, AV receiver and digital devices.

- Some devices such as PVR or DVD player require HDMI signal to be set to output in the device's settings.
- Please consult your device user manual for instructions.
- 1. Use an HDMI cable to connect the A/V device's HDMI output jack to the TV's HDMI jack.
- 2. Plug the connected devices into the mains socket before switching on the TV .
- 3. Select the corresponding source from the TV.

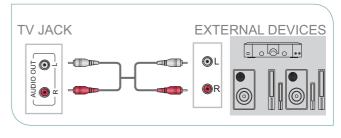


#### 

The HDMI connector provides both video and audio signals, it's not necessary to connect the audio cable.

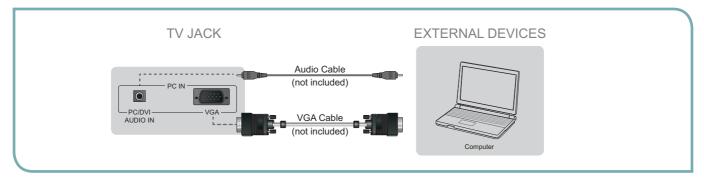
#### Connecting a AUDIO OUT Cable

Use an audio cable to connect the external A/V device's audio \_in jacks to the TV's AUDIO (L/R) jacks.



#### Connecting a PC with VGA Cable

- 1. Use a VGA cable to connect the PC's VGA output jack to the TV's VGA jack. Use an audio cable to connect the PC's audio output jack to TV's VGA AUDIO IN jack.
- 2. Plug the connected devices into the mains socket before switching on the TV.
- 3. Select the corresponding source from the TV.

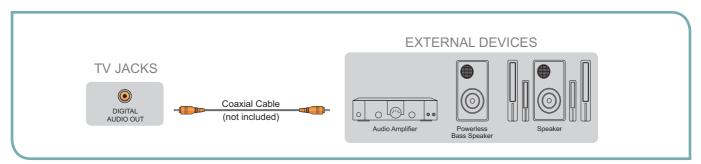


#### **NOTES**

- Primarily this unit is intended for use as an LCD TV. If you want to use it as a monitor, please contact the manufacturer of the PC Video/Graphic's card for further support. Perfect compatibility is not warranted.
- The VGA cable will not supplied with the product.
- We strongly recommend to use VGA cable with 2 cores as shown in the figure.

#### Connecting an Audio Receiver with Digital Audio out cable

- 1. Use a coaxial cable to connect the A/V device's digital audio in jack to the TV's DIGITAL AUDIO OUT jack.
- 2. Plug the connected devices into the mains socket before switching on the TV.
- 3. Select the corresponding source from the TV.



#### **NOTES**

- When a digital audio system is connected to the DIGITAL AUDIO OUT (COAXIAL) jack, decrease the volume of both the TV
  and the system.
- 5.1 CH (channel) audio is available when the TV is connected to an external device supporting 5.1 CH.
- When the receiver (home theater) is set to on, you can hear sound output from the TV's digital audio out jack. When the TV is receiving a DTV signal, the TV will send 5.1 CH sound to the home theater receiver. When the source is connected to the TV via HDMI, only 2 CH audio will be heard from the home theater receiver. If you want to hear 5.1 CH audio, connect the digital audio out jack from your DVD/Blu-ray player/cable box/STB satellite receiver directly to an amplifier or home theater.

### Turning your TV on or off

To turn your TV on or off (standby mode):

- 1. Plug the power cord into an AC power outlet.
- 2. Press [POWER] button. Your TV turns on.
- 3. Press [POWER] button again to turn off your TV. When you turn off your TV, it goes into standby mode.

#### 

When your TV is in standby mode, it is still receiving power. To completely disconnect power, unplug the power cord.

#### 

If your TV does not receive an input signal for several minutes, it automatically goes into standby mode.

### **Selecting the Input Source**

The first time you turn on your TV, you must select the TV signal source. Your TV stores this information, so you do not need to change the TV signal source unless it changes. For example, you change from an outside antenna to cable TV.

#### To select the video input source:

- 1. Turn on your TV, then press [INPUT] button on the remote or on the TV. The Input Source menu opens.
- Press [▲/▼] button to highlight the input source, then press [OK] button.

### **Changing Channels / Volume**

- 1. Press the [CH //V] (or [CH +/-]) on the TV/remote control to change the channel.
- Press the [VOL \/V] (or [VOL +/-]) on the TV/remote control to adjust the volume.
- 3. Press the numeric buttons on the remote control to display the corresponding channels.

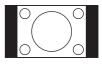
#### **NOTE**

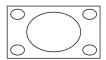
Changing the channels can also be achieved by directly entering the channel number using the numeric keys on the remote control. If you are entering a two or three digit channel number, the time between key presses should be less than 3 seconds.

### Shortcuts Instructions

**Aspect -** Select the screen aspect ratio from Normal, Wide, Zoom and Cinema.

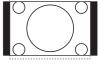
**Normal:** The original 4:3 aspect ratio (1.33:1 signal) is preserved, so black bars are added to the left and right of the image. Standard TV broadcasts are displayed with a 4:3 aspect ratio.





**Wide:** When watching a standard broadcast or full-frame movie in this mode, the display image is stretched proportionately to fill the TV screen. When watching a widescreen (1.78:1 signal) program or movie, the display image fills the TV screen.

**Zoom:** Stretch the 4:3 aspect ratio image vertically and horizontally to fill the screen at 1:1.78 aspect ratio.



**Cinema:** Stretch the 4:3 aspect ratio image vertically and horizontally to fill the screen at 1:2.35 aspect ratio.

**Point to Point:** Use the function to see the full image without any cutoff, when VGA or HDMI signal is inputted.

**PICTURE -** Press to set the picture mode. It can be set as Standard, Cinema, User and Vivid. This mode achieves a certain image display effect by setting the brightness, contrast and color etc.

**SOUND -** Press to set the sound mode. It can be set as Standard, Speech, User and Music.

**Mute** - Press to turn the sound off, press this button again to turn the sound back on. This function is used to switch off sound temporarily.

**Sleep** - It can set the TV to let it enter into the Standby state automatically. Press this button repeatedly to select the proper sleeping clock mode, and the clock tells you the remaining time before the TV enters Standby state.

**Guide** - Display the information banner. The information including channel number, channel name, current system time, tuner mode, audio stream, video format, audio language, closed caption mode, parental locks rated, program details, etc.

## Turning your TV for the First Time

The Initial Setup menu appears the first time you turn on the TV. It will assist you to specify the Energy Saving mode.

Connect your TV's power cord to a power outlet, then press power. The Initial Setup screen opens.

#### Select Language

Press  $\blacktriangleleft$  /  $\blacktriangleright$  button on the remote control to select the language to be used for menus and message.

Press  $\triangledown$  /  $\blacktriangle$  button on the remote control to select go to next step and press OK /  $\blacktriangleright$  button to go.



#### Select Time

Press  $\mathbf{\nabla}$  /  $\mathbf{\Delta}$  button on the remote control to select the time zone, daylight saving time and time format you want to.

Press ◀ / ► button on the remote control to adjust.

Press  $\nabla$  /  $\blacktriangle$  button on the remote control to select go to next step and press OK /  $\blacktriangleright$  button to go.



#### **Select Picture Mode**

Press ◀ / ▶ button on the remote control to select Home Mode or Retail Mode.

Press  $\nabla$  /  $\blacktriangle$  button on the remote control to select go to next step and press OK /  $\blacktriangleright$  button to go.

S	etup W	izard	
Picture Mode	4	Home Mode	- 2
Go to next step			>

#### Auto Scan

Press ◀ / ► button on the remote control to select the antenna type,Air or Cable.

Press  $\checkmark$  /  $\blacktriangle$  button on the remote control to select go to next step and press OK /  $\blacktriangleright$  button to start auto scan.

5	Setup V	Vizar	d	
Air/Cable		4	Cable	- D
Go to next step				*
	antennaty		auto scan	
Select Select	- 00	Move	(MENU	) Exit

Analog	1	0	٦
Digital		0	
RFCH		0 2	
Found		0	
4	_		

### To Use the Main Menu



Press MENU to display the main menu or return to the previous menu or close the main menu. Press ◄/► to highlight the desired menu icon, and press OK to select.

#### MOTE

If no buttons are pressed, the menu will close automatically after about 10 seconds.

### **Using the Picture Menu**



#### You can adjust:

**Picture Mode** - Adjust the Picture Mode. You can select Standard, Vivid, Soft, User, Energy swing.

**Brightness** - Increase or decrease the brightness of the picture. Increasing the brightness can add more light to dark areas of the picture, while decreasing the brightness can add more darkness to light areas of the picture.

**Contrast** - Increase or decrease the contrast of the picture. Increase the contrast to adjust the white areas of the picture or decrease the contrast to adjust the black areas of the picture.

Color - Adjust the intensity of the colors.

Tint - Adjust the hue(Red,Green,Blue) of the picture.

**Sharpness** - You can increase the sharpness level for clearer images or decrease the sharpness level for smoother images.

**Color Temperature** - Adjust the overall color of the picture.

**Advanced Settings** - Access advanced video settings such as Aspect Ratio, Noise Reduction, and Dynamic Contrast.



Aspect Ratio: Adjust how the picture fills the screen.

**Noise Reduction**: Select to reduce the noise level of connected equipment: Off, Low, Medium or High.

**Dynamic Contrast**: Automatically adjust picture detail and brightness.

**HDMI Mode**: Adjust the HDMI output mode.You can select Graphic or Video.

#### 

1, The option of "Aspect Ration" is different in different input source. (For more information, see "Shortcuts Instructions")

2,Only select the "Graphic" in "HDMI Mode",you can just adjust Aspect Ratio is the Point to Point mode.

### **Using the Sound Menu**



#### You can adjust:

**Sound Mode** - Adjust the Sound Mode. You can select Stan -dard,Music,Movie,Sports,User.

Bass - Adjust the low frequency sounds.

**Treble** - Adjust the high frequency sounds.

**Balance** - Adjust the balance between the left and right speakers.

MTS - Configures the multi-track sound.

Mono: Sets the sound to mono.

**Stereo**: Sets the sound to stereo when stereo is not available, the sound is automatically switched to mono.

SAP: Sets the sound to the second audio program.

Audio Language - Select the language supported by the chosen digital channel.

**Digital audio output** - Adjust the form of the digital audio output. You can select "Raw", "PCM" or close it by select "Off".

**Raw**:Source code,the digital audio code is directly outputted,unprocessed.

PCM: A form of code, pulse code modulation.

**Surround Sound** - Simulates surround sound and enhances bass response.

**AVL** - Automatically adjusts volume to a consistent level; attenuates loud passages.

#### 

1, The option of "MTS" is only available in ATV.

2, The option of "Audio Language" is only available in DTV. 3, When "AVL" is "On", that means audio out control is activated.

#### Using the Time Menu



#### You can adjust:

**Sleep Timer** - Set a timer for the TV to turn off automatically. **Time Zone** - Select your time zone.

**Daylight Saving Time** - Set the daylight saving time for your area.

Time Format - Select your time format.

Auto Clock - Select "On" for automatic date and time setting using information from broadcast stations in your area.

Clock - Set the time manusly when "Auto Clock" is "Off".

### Using the Setup Menu



#### You can adjust:

Menu language - Adjust TV Menu options.

**Transparent** - Adjust the transparency of the OSD (on screen display) menu.

**OSD Time Out** - Adjust the duration of the OSD (on screen display) menu.

Closed Caption - Adjust Closed Captioning settings.

#### 

The option of "Closed Caption" is Only available under TV and AV source.

CC Mode - Turn Closed Captioning on/off.

**Analog CC** - Set Closed Captioning for standard (analog) program.

**Digital CC** - Set Closed Captioning for digital program.

**Option** - Adjust the digital Closed Captioning setting.

**Mode** - Set the look of digital Closed Captioning. Automatic uses broadcaster's style.

Font Style - Select from 8 font styles(Default / Font 0 / Font 1 / Font 2 /Font 3 / Font 4 / Font 5 / Font 6 / Font 7).

**Font Size** - Adjust the size of the digital Closed Captioning font.

**Font Edge Style** - Adjust the edge of the digital Closed Captioning box.

**Font Edge Color** - Adjust the color of the digital Closed Captioning box.

**FG Color** - Adjust the color of the digital Closed Captioning font.

**BG Color** - Adjust the digital Closed Captioning background color.

**FG Opacity** - Adjust the transparency of the digital Closed Captioning font.

**BG Opacity** - Adjust the digital Closed Captioning background transparency.

#### MOTE

All the options can not be adjust while the mode is Custom.

**Input Labels** - Create labels for the devices connected to your TV.

Other Settings - Set the parameter of blue screen and audio only.

**Blue screen** - Set the background when there is no signal. The background will show blue screen when it's on and show noise when off.

Audio Only - Play the audio with the picture turned off. When you turn the Audio Only on and exit the OSD menu, the panel will be dark; and then press any key to exit the Audio Only status.

**Software Update(USB)** - Update the TV software. Select the software in the root of your USB memory. Press OK button to enter, then press **Yes** to update and press **No** to cancel.

#### MOTE

The item is available only When current stream has downloadable rating data.

**Restore Default** - Change power on options or reset TV to factory default.

Setup Wizard - Set the first time installation.

### Using the Lock Menu



Enter your 4-digital password. Default password is 0000,and if forget what you set, please call the service center.



#### You can adjust:

**Change Password** - Enter a new 4-digital password then reenter it to confirm.

System Lock - Lock or unlock the buttons on the TV.

**Input Block** - Block or unblock the input sources.

US Rating - Restrict movie and TV programs by US Ratings

**Canada Rating** - Restrict movie and TV programs by Canadian Ratings.

#### **NOTE**

"US Rating" and "Canada Rating" is available only when "System Lock" is "On".

**RRT Setting** - Display an advance V-Chip rating table for digital channels.

Reset RRT - Reset the RRT to default.

#### **NOTE**

If you choose the "Reset RRT" function, all the programs you preset in "RRT Setting" will be lost.

For the United States, the rating setting basically include the following options: TV, MPAA.

**TV** - The TV rating compose of two aspects: age-based and content-based.



#### U.S. TV Ratings

Age	Defined as
TV-Y	All children
TV-Y7	Directed to older children
TV-G	General audience
TV-PG	Parental Guidance suggested
TV-14	Parents Strongly cautioned
TV-MA	Mature Audience only

Contents	Defined as
А	All of the ratings below that rating set blocked automatically
D	Suggestive dialogue
L	Strong language
S	Sexual situations
V	Violence
FV	Fantasy Violence

**MPAA -** This system defines the rating control which come from MPAA rules

#### **U.S. Movie Ratings**

Rating	Defined as
G	General audience
PG	Parental Guidance suggested
PG-13	Parents strongly cautioned
R	Restricted
NC-17	No one 17 and under admitted
Х	Adult audience only

#### MOTE

The content ratings will increase depending on the level of the age-based rating. For example, a program with a TV-PG V rating may contain moderate violence, while a TV-14 V rating may contain intense violence. So locking a higher level option will automatically cause locking the options that has more sensitive level.

### **Using the Channel Menu**



#### You can adjust:

Air/Cable - Select signal type.

Auto Scan - Automatically search for channels.

Favorites - Add channels to create a favorite list.

Show/Hide - Show or hide the channels in your program list.

Channel No. - Show the channel number.

Channel Label - Create label for channel, up to 7 characters.

**DTV Signal** - Display signal strength of selected digital channels.Only DTV channel is available.

#### MOTE

When the input sonrce is AV / COMPONENT / HDMI / VGA/ MEDIA, the CHANNEL MENU is unavailable.

### **PC Setting**

Press INPUT to select VGA source.

Press MENU to enter the main menu, Press ◀ / ► button to select Setup menu.

Press  $\blacksquare$  to select PC Settings.



#### MOTE

The item is available only When a PC signal is inputted to your TV.

#### You can adjust:

H-Pos - Adjust the horizontal position of the picture.

V-Pos - Adjust the vertical position of the picture.

Clock - Minimize vertical stripes in the screen image.



Phase - Minimize horizontal distortion.

Auto - Adjust to the PC signal timing automatically.

Reset PC Settings - Reset Computer Settings to factory mode.

### **Media Operation**

#### 

Before operating Media menu,Plug in USB device, then press INPUT button to set the Input Source to Media .

Press  $\blacktriangle$  /  $\blacktriangledown$  button to select MEDIA in the Source menu, then press OK button to enter.



Press ◀ / ► button to select the option you want to adjust in the main Media menu,then press OK button to enter.



#### Photo Menu

Press ◀ / ► button to select drive disk you want to watch, then press OK button to enter.

Press  $\blacktriangleleft$  /  $\blacktriangleright$  button to select return option to back .

5	280	
- Referit	TA AND BURNESS	Reachdon: 1828.8.1000 Size: 1418.8.3ytes
	1112-16	Dele 2010/05/13 Time: 20:58:58
	The second second	
	112(1126+1121+240,549	

Press ◀ / ► button to select the file you want to watch in the file selecting menu, then press OK or ►II button to display picture.



Press ◀ / ► button to select the file folder you want to search in the file selecting menu, then press OK button on your remote control to enter sub-menu.

Press ◀ / ► button to select "Return" option and press OK to back to the previous menu.

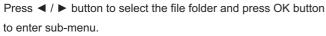
#### **Music Menu**

Press  $\blacktriangleleft$  /  $\blacktriangleright$  button to select drive disk, then press OK button to enter.

Press ◀ / ► button to select return option to back.

Press ◀ / ► button to select the file you want to watch in the file selecting menu, then press OK or ►II button to display and





Press ◀ / ► button to select menu in the bottom you want to run, then press OK button to operate.

Press EXIT button to back to the previous menu.

Press ▼ button to hide the menu in the bottom.

#### Movie Menu

Press ◀ / ► button to select drive disk, then press OK button to enter.

Press ◀ / ► button to select return option to back.

Press ▼ button to hide the menu in the bottom. When you press DISPLAY, the menu in the bottom will appear again.



Press ◀ / ► button to select the file you want to watch in the file selecting menu.

press OK or ▶II button to display and operate file details.



Press ◀ / ► button to select menu in the bottom you want to run, then press OK button to operate.

Press EXIT button to back to the previous menu .

Press  $\mathbf{\nabla}$  button to hide the menu in the bottom.

#### **NOTE**

When highlighting the option you select, the file information will appear on the right and the picture of photo and movie will be previewed in the center.

operate file details.

# Other Information

# Trouble Shooting

When there is something wrong with your TV, you can try turning off the TV and then restart it. You can also Operate according to the following chart. If the problem still cannot be solved, please contact the professional technicians.

SYMPTOMS	POSSIBLE SOLUTIONS	
No sound or picture.	<ul> <li>Check if the power cord is in the AC outlet and if it has electricity.</li> <li>Check if you have pressed [POWER] button on the TV or [POWER] button on the remote control.</li> <li>Check to see if LED light is either red or blue. If illuminated, power to TV is OK.</li> </ul>	
I have connected an external source to my TV and I get no picture and/or sound.	<ul> <li>Check for the correct output connection on the external source and for the correct input connection on the TV.</li> <li>Make sure you have made the correct selection for the input mode for the incoming signal.</li> </ul>	
When I turn on my television, there is a few second delay before the picture appears. Is this normal?	Yes, this is normal. That is the TV searching for previous setting information and initializing the TV.	
Picture is normal, but no sound.	<ul><li>Check the volume settings.</li><li>Check if Mute mode is set "on".</li></ul>	
Sound but no picture or black and white picture.	<ul> <li>If black and white picture first unplug TV from AC outlet and replug after 60 seconds.</li> <li>Check Color Setting if picture is black and white.</li> </ul>	
Sound and picture distorted or appear wavy.	<ul> <li>An electrical appliance may be affecting TV set. Turn off any appliances, if interference goes away, move appliance farther away from TV.</li> <li>Insert the power plug of the TV set into another power outlet.</li> </ul>	
Sound and picture is blurry or cuts out momentarily.	<ul> <li>If using an external antenna, check the direction, position and connection of the antenna.</li> <li>Adjust the direction of your antenna or reset or fine tune the channel.</li> </ul>	
Horizontal/vertical stripe on picture or picture is shaking.	Check if there is interfering source nearby, such as appliance or electric tool.	
The plastic cabinet makes a "clicking" type of sound.	"Click" sound can be caused when the room temperature changes. This change causes the television cabinet to inflate or contract, which makes the sound. This is normal and TV is OK.	
Black square appears in the center of my television screen?	The Closed Caption function is set in the text mode. To remove it, access Closed Caption from the menu screen and change the Mode setting from text to either CC1 or off .	

# Other Information

# Trouble Shooting

SYMPTOMS	POSSIBLE SOLUTIONS		
On some channels getting another language or sometimes no sound at all.	<ul> <li>That would indicate that the MTS mode on your unit is set to SAP mode. We suggest setting the MTS mode to either Stereo or Mono . For further instruction, please see Audio Adjust or MTS/SAP in your user manual.</li> <li>SAP is Second Audio Program. It's a second audio channel that is usually used for a second language or descriptive audio for the visually impaired.</li> <li>MTS stands for Multichannel Television Sound, a standard that allows the encoding of 3 channels of audio within a standard NTSC (analog) video signal to a television. A television that is able to receive MTS Stereo allows you to watch television with stereo sound.</li> </ul>		
Not getting all of my cable channels on the television or I'm only getting 13 channels.	<ul> <li>Check the cable connection for an incoming signal. Make sure the signal is coming OK. Best way to confirm signal is to use another TV and/or contact your cable company.</li> <li>Reprogram your channels. Press [MENU] button on your TV remote control, change Input Source setting to "Cable", then use "Auto Channels Search" to reprogram your channels.</li> </ul>		
[CH $\Lambda$ / V] don't work when I set the Channel to Cable? They work with the Air setting?	After switching to Cable, please auto program the channels. The TV will "remember" all the channels then the TV will allow you to surf the channels with [CH //V] buttons.		
Remote control does not work.	<ul> <li>Confirm that TV still has power and is operational.</li> <li>Change the batteries in the remote control.</li> <li>Check if the batteries are correctly installed.</li> <li>Clean the front of the remote control (LED window).</li> <li>If using a universal remote, be sure to select the TV mode on the remote.</li> <li>If the remote still does not work: <ul> <li>Remove and reinstall the batteries correctly to reset the remote or install new batteries.</li> <li>Press the Power button to turn on the TV. With a universal remote if you have reset or changed the batteries you will need to reprogram the remote for the other units.</li> </ul> </li> <li>Check if there is obstruction between the remote control and the TV.</li> <li>TIP: If you have a digital camera / camera phone, you can aim the front of the remote at camera lenses (at this time, the camera should set on camera mode, not play mode). Observe the camera screen while pressing a button on the remote control; you should see flashing light on the screen. If there is no light observed, the remote control</li> </ul>		

### General

### MOTE

Features, appearance and specifications are subject to change without notice.

Model Name		32W22	
Dimension	With Stand	Width: 29.7 inches(755 mm) Height: 20.2 inches(512 mm) Depth: 7.0 inches(180mm)	
Dimension	Without Stand	Width: 29.7 inches(755 mm) Height: 18.2 inches(463 mm) Depth: 2.8 inches(70 mm)	
Weight Without Stand		16.5 lbs(7.5 kg)	
Weight	With Stand	19.8 lbs(9 kg)	
LCD Panel Minimum size (diagonal)		32 inches	
Screen resolution		1366 × 768	
Audio power		8 W + 8 W	
Power consumption		Please refer to the rating label	
Power supply		120 V ~ 60 Hz	
Receiving	Analog	NTSC	
systems	Digital	ATSC	
Environmental conditions		Temperature: 5°C~45°C Humidity: 20%-80% RH Atmospheric pressure: 86 kPa - 106 kPa	
	VGA	Format	Up to 1920x1080@60Hz
VIDEO INPUT	VIDEO	Video System	PAL/NTSC
		Video level	1.0 Vp-p +/-5%
	Component	480i, 480p, 720p, 1080i, 1080p	
	HDMI	480i, 480p, 720p, 1080i, 1080p	

Made in China

The remote control requires:

- Number of Batteries: 2
- Type: AAA
- Voltage: 1.5Vcc