

## 40K368AW QUICK SETUP GUIDE

### 1 ACCESSORIES LIST

- User Manual • Quick Setup Guide • Warranty Card • Remote Control
- Battery x 2 • Spacer x 4
- Screw (M5 x 12mm) x 4 • Screw (M4 x 12mm) x 6 • Screw (ST4 x 14mm) x 2
- Wall-mounted screw (M6 x 30mm) x 4

### 2 INSTALLING THE STAND

Follow the illustrations below to complete the installation steps.

**1** Carefully place your TV on a soft, cushioned, surface to prevent damage to the screen.

**2** Secure the STAND COLUMN to the BASE with 4 screws.

**3** Secure the STAND COVER to the STAND COLUMN with 2 screws.

**4** Align the BASE STAND with the screw holes on the bottom of TV BACK, secure the BASE STAND to the TV with the 4 screws tightly.

### 3 INSTALLING A WALL-MOUNT BRACKET

If you want to attach the TV to a wall-mount bracket (not provided), you should first remove the stand if it is pre-attached (see Step 1).

**1** Make sure the TV is laid face-down on a clean, safe, and cushioned space, remove the original screws in the bracket holes on the TV back.  
*Note: These 4 screws which got from back cover mount hole could not be used any more.*

**2** Place the provided spacers in the corresponding bracket holes. Attach purchased bracket (1.5mm to 2.5mm thickness) on the TV with 4 screws which are in the accessories bag. Follow instructions provided with the wall-mount bracket.

**3** Follow instructions provided with the Wall-Mount bracket.  
• If you are not sure of your ability to do complete the installation, contact a professional installer or service technician for assistance. The manufacturer is not responsible for any damages or injuries that occur due to mishandling or incorrect assembly.  
• The selected screws are 9.5 ~ 11.5 mm in length when measured from the attaching surface of the TV's rear cover. The diameter and length of the screws differ depending on the Wall-Mount Bracket model.

Wall-Mount hole pattern VESA (mm)	200 × 200
Wall-Mount screw size (mm)	M6

### 4 REMOTE CONTROL

**Power Off/On**: Power Off/On

**TV History**: TV: Display the TV History; Display the applications recently used

**Navigation buttons**: Enter the voice search; Navigation buttons

**Return to previous display**: Return to the previous display, or exit the application.

**Home key**: The Home key gives you quick access to apps like PrimeTime, YouTube, Netflix and Chrome, no matter where you are on your TV.

**Volume**: Turn the volume up or down

**Number keys**: Display the number keys and media control keys

**Launch Vudu/Netflix/Amazon**: Launch the VUDU application; Launch the Netflix application

**MIC**: Receive the voice

**Mute**: Mute the sound

**Select inputs**: Select inputs

**Media**: Launch the Multi-Media player.

**Apps**: Launch the all applications screen.

**Settings**: Display the Settings menu

**Confirm**: Confirm button

**Menu**: Press the menu key to see the available options anywhere

**Channel**: Select the next/previous channel

**TV Guide**: Display the TV program guide

**Special Function**: Specific function keys

**Launch Amazon**: Launch the amazon application

**NOTE:**  
1. The LED on the remote control will blink with each key press.  
2. In pairing mode, the red LED will light continuously for ~60-seconds.  
3. When pairing is complete, the blue LED will flash three times.  
4. The LED light will blink continuously when the battery is low.  
5. The remote control will automatically go into sleep mode thirty seconds after the last key press. Sleep Mode can conserve battery life. Any movement or key press will immediately wake up the remote.

### 5 MAKING CONNECTIONS

**TV Side View**: A/V IN, DVI(D/VI/VA), VIDEO(L-R), COMPONENT IN, LAN, IR BLASTER, HDMI, HDMI, HDMI, ANTENNA, AUDIO OUT, ANTICABLE

**Button View**: Power input

**TV Bottom View**: DC (5V/5SA/MA), USB3 (DC 5V/5SA/MA), LAN, PC-IN (VGA, PC(O)/AUDIO(R)), COMPONENT IN (Y, P, P), AUDIO OUT, DIGITAL AUDIO OUT, USB (DC 5V/5SA/MA), Mobile Hard Disk

### 6 TV CONNECTORS

Check the jacks for position and type before making any connections. Loose connections can result in image or color problems. Make sure that all connections are tight and secure.

▶ **ANT** Connect an outdoor VHF/UHF antenna.

▶ **VGA & VGA AUDIO** Connect a VGA cable and an audio cable from the PC.

▶ **HDMI / COMP / AV** Connect an HDMI cable or Comp/AV Adapter from an external A/V equipment.

**Video Effect:**

**BEST (HDMI)**

**BETTER (COMPONENT)**

**GOOD (AV)**

▶ **LAN** Connect an ethernet cable to access a network or the Internet. TV also features wireless connectivity.

**LAN**

▶ **DIGITAL AUDIO OUT** Connect an optical cable from an external digital audio system.

**DIGITAL AUDIO OUT**

▶ **HEADPHONE** Connect Headphone for audio out of the TV.

**AUDIO OUT** OR **HEADPHONE**

▶ **USB** Connect a USB device for browsing photos, music and movies.

**USB** **Mobile Hard Disk**

### 7 Turning the TV On for the First Time

Follow the on-screen instructions to customize your TV settings according to your preferences.

MENU	OPERATIONS
<b>Language setting</b>	• Please press [▲/▼] button to select your language: English, Spanish or French.
<b>Bluetooth Remote pairing</b>	• Press and hold down [RED] and [OK] buttons simultaneously until the Red LED turns on. And wait for a while until the remote paired automatically.
<b>Hisense legal notice</b>	• Hisense legal information. If you do not accept the agreement, internet functions and services will not be available.
<b>Connect to the Internet</b>	• Connecting to the Internet via Ethernet cable or WiFi.
<b>DLNA setting</b>	• Connecting to the DLNA device. By checking this box, you will connect to the DLNA device and share your good time with family.
<b>Select Usage patterns</b>	• Select your Mode Setting: Home Mode or Retail Mode. • Home Mode default settings are recommended for in-home use. ENERGY STAR qualified. Retail Mode is intended for in-store display and reset video settings at Power on.
<b>Google Account</b>	• Signing in with your Google Account.
<b>Help make Google TV better</b>	• Check the TV to send the usage statistics and crash reports to Google automatically.
<b>Enter ZIP code</b>	• Enter ZIP code so that you receive accurate programming information.
<b>Set up TV service</b>	• Select the video input you use to connect your TV service to your TV.
<b>Set up AV Receiver control</b>	• Select your Audio amplifier manufacturer. To control your receiver, connect the IR blaster.
<b>That's it!</b>	• The initial settings are completed.

### 8 SPECIFICATIONS

Model Name		40K368AW
Dimension	Without Stand	Width: 36.3 inches (921.8 mm) Height: 21.8 inches (555.2 mm) Depth: 2.27 inches (57.9 mm)
	With Stand	Width: 36.3 inches (921.8 mm) Height: 24 inches (611.2 mm) Depth: 8.85 inches (225 mm)
Weight	Without Stand	25.3 lbs (11.5 kg)
	With Stand	28.6 lbs (13 kg)
LCD Panel Minimum size (diagonal)	40 inches	
Screen resolution	1920 × 1080	
Audio power	7 W + 7 W	
Power supply	120 V ~ 60 Hz	
Receiving systems	Analog	NTSC
	Digital	ATSC / QAM
Receiving channels	VHF: 2~13 UHF: 14~69 CATV: 1 ~ 125	
	Digital Terrestrial Broadcast (8VSB): 2 ~ 69 Digital cable (64/256 QAM): 1 ~ 135	
Tuner type	Frequency synthesized	
Environmental conditions	Temperature:	41°F ~ 95°F (5°C ~ 35°C)
	Humidity:	20% ~ 80% RH
	Atmospheric pressure:	86 kPa ~ 106 kPa
Component Input	480 I / 60 Hz, 480 P / 60 Hz, 720 P / 60 Hz, 1080 I / 60 Hz, 1080 P / 60 Hz	
VGA Input	VGA (640×480 / 60 Hz), SVGA (800×600 / 60 Hz), XGA (1024×768 / 60 Hz)	
HDMI Input	RGB / 60 Hz (640×480, 800×600, 1024×768)	
	YUV / 60 Hz (480 I, 480 P, 720 P, 1080 I, 1080 P)	

### 9 HELP TOPICS

When there is something wrong with your TV, you can try turning off the TV and restarting it. You can also refer to the following chart for problem and solution tips. If the problem cannot be resolved, please contact Hisense for additional assistance 1-888-935-8880.

SYMPTOMS	POSSIBLE SOLUTIONS
<b>No sound or picture</b>	<ul style="list-style-type: none"> <li>• Check if the power cord is plugged into AC outlet and if it has electricity.</li> <li>• Check if you have pressed [POWER] button on the TV or [POWER] button on the remote control.</li> <li>• Check to see if LED on. If illuminated, power to TV is OK.</li> </ul>
<b>Picture is normal, but no sound</b>	<ul style="list-style-type: none"> <li>• Check the volume settings.</li> <li>• Check if Mute mode is set "on".</li> <li>• Check if headphones are connected.</li> <li>• Check if the audio output is set to AV receiver (if so, be sure the AVR is powered on and set to the proper input).</li> <li>• If using a cable / satellite set top box, check if Mute is set to On.</li> </ul>
<b>I have connected an external source to my TV and I get no picture and/or sound.</b>	<ul style="list-style-type: none"> <li>• Check for the correct output connection on the external source and for the correct input connection on the TV.</li> <li>• Make sure you have made the correct selection for the input mode for the incoming signal.</li> </ul>
<b>Network connection fail.</b>	<ul style="list-style-type: none"> <li>• Check network physical connection, make sure connection is correct.</li> <li>• Make sure configuration is correct according to your network service provider.</li> </ul>
<b>Connect Netflix fail.</b>	<ul style="list-style-type: none"> <li>• Check network connection is correct, both physically and configuration.</li> <li>• Make sure that network connection test is successful.</li> <li>• For Netflix: Enter "Netflix" to reset Netflix account.</li> </ul>
<b>How do I get the Applications to work on my TV?</b>	<ul style="list-style-type: none"> <li>• You need a broadband (high speed) Internet service with a speed of no less than 1.5 Mbps.</li> <li>• Connect the TV to the Internet through your router by an ethernet cable or wireless connection. If the connection fails, check with your internet service provider or router manufacturer to determine if there is a firewall, content filter, or proxy settings that may block the TV from accessing the Internet.</li> <li>• After connecting the TV to the Internet, press the [Home] button on the remote to access the Applications.</li> <li>• Caution: Do not try to repair the TV yourself. Refer all servicing to qualified repair personnel.</li> </ul>