

Hisense • Roku TV

H4 Series



Quick Start Guide

Help Hisense improve the environment by reducing paper waste.
For detailed instructions and feature descriptions, access the full
User Manual online at www.hisense-usa.com/support.

Your easiest way to endless entertainment

Connect now to get the most out of your Hisense • Roku® TV



Choose & personalize

Personalize your Home screen with broadcast TV, your favorite 1500+ streaming channels, your game console and other devices.



Control with ease

Control your Hisense • Roku TV with the super simple remote, your smartphone or tablet.



Search

Find movies and TV shows across top streaming channels,* sorted so you can choose the best option or value.



Cast media

Send video, music and photos from your smartphone or tablet to the big screen.

*Roku® Search is for movies and TV shows and does not work with all channels.

Get the most out of your Hisense • Roku TV

Congratulations on your new Hisense • Roku TV! This Quick Start Guide will walk you through a few easy steps to get your TV set up, start streaming over 1,500 streaming channels, and much more. For more details about setup and features of your new TV, access the online *Hisense • Roku TV User Manual* at www.hisense-usa.com/support.

To access the user manual, you will need to enter your model number located on the side and back of the TV or on the outside of the box.

From the **Support** page, you can also:

- Access Frequently Asked Questions
- Download the latest firmware for your TV
- Order accessories
- Access warranty information

To speak to a representative in our Electronics Consumer Care Center, call 1-888-935-8880 Monday through Friday from 8 A.M. to 8 P.M. EST and Saturday through Sunday from 9 A.M. to 6 P.M. EST.

You can also send an email to Service@hisense-usa.com.

This Quick Start Guide is intended as a general guideline to help you set up your Hisense • Roku TV. Images throughout this document are for illustrative purposes only and may differ from the actual product.

Register your TV to receive Hisense news

Because we value your business, we want to keep you in the know of 'all things Hisense'. Using your mobile phone, scan the first QR code to register your TV and the second QR code to access the **Support** page. Depending on the make and model of your phone, you may need to download a QR code scanning application. You can also access the **Product Registration** or **Support** page by visiting www.hisense-usa.com/support/productreg or www.hisense-usa.com/support.



Registration page QR code



Support page QR code

Packaged contents

Your package in which you purchased your new TV contains the following items:

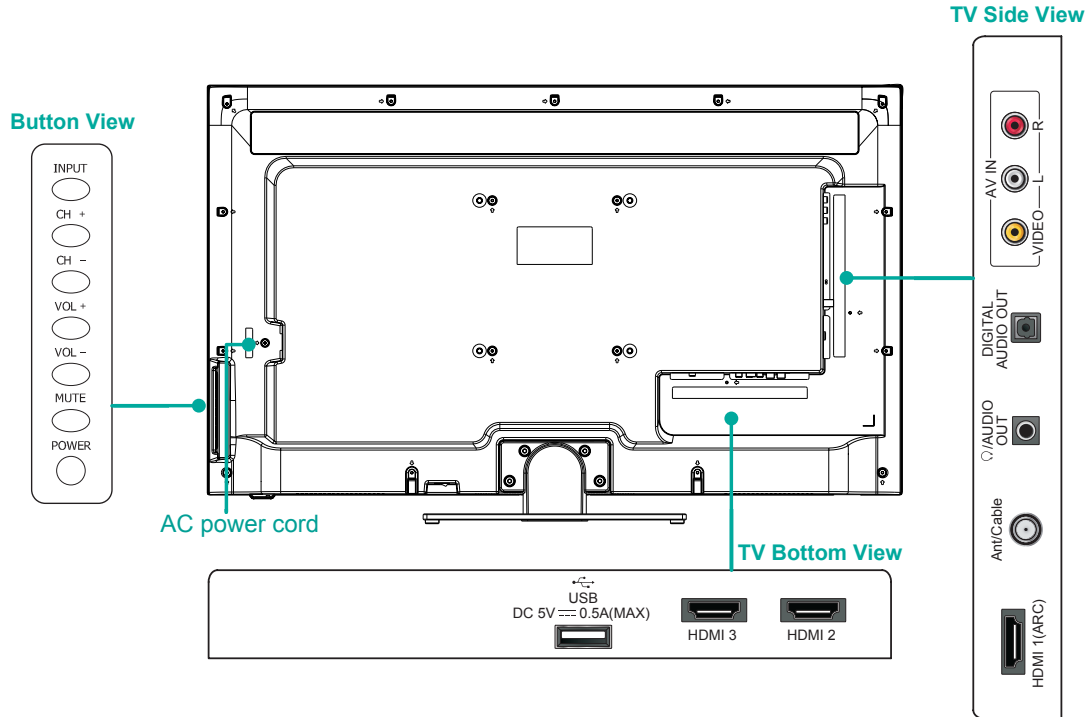
- Hisense • Roku TV
- TV stand
- TV base
- Power cord
- *Hisense • Roku TV Quick Start Guide* (this document)
- *Important Safety Information and Warranty Card* leaflet
- 2 AAA batteries
- Hisense • Roku TV remote
- 8 Phillips screws (total): 4 (M5x12mm) and 4 (ST4x16)

IMPORTANT: Look inside the styrofoam (within the upper and bottom parts of the box) to make sure that you have removed all items that come with the TV.

Required tools and devices

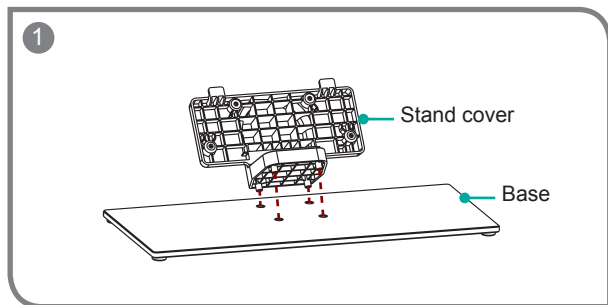
- Phillips screwdriver (not included) to attach the TV stand
- Wireless router (not included) for Internet connectivity

Buttons and ports on the Hisense • Roku TV

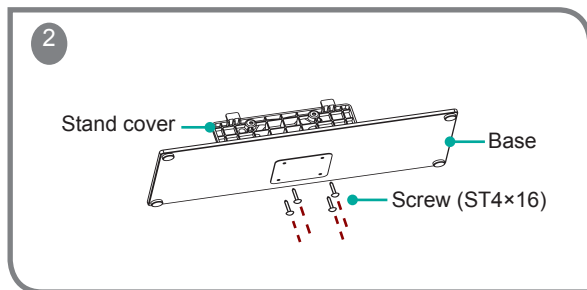


STEP 1. Attach the TV stand or wall mount bracket (not included)

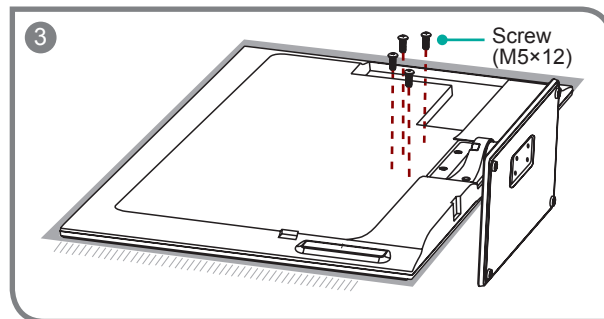
For steps to attach the wall mount see page 7.



Insert the stand cover into the base as shown.



Secure the stand cover to the base with 4 screws (ST4×16).

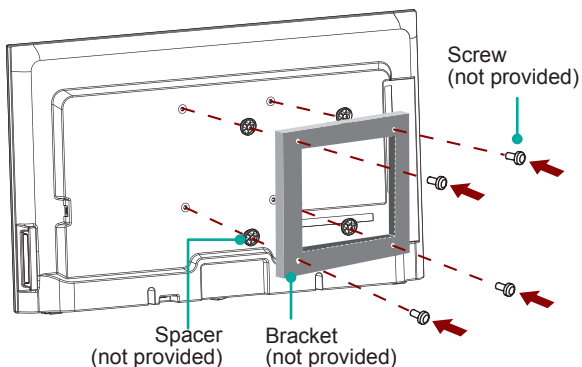


Place the TV face down on a soft surface and secure the stand to the TV with the 4 (M5×12) screws.

Install the wall mount bracket (not included)

If you wish to mount the TV on a wall, you must purchase a wall mount bracket separately. However, before you begin the manufacturer's instructions be sure to:

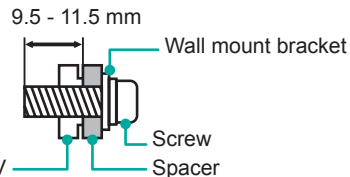
1. Remove the TV stand if you already attached it.
2. Place the TV face down on a clean, safe and cushioned surface.
3. Place the spacers (not included) in the corresponding bracket holes.



CAUTION:

- When attaching the wall mount, use the spacers (provided by the third-party manufacturer) between the TV and the bracket.

- To prevent internal damage to the TV and ensure it is mounted securely, use fixing screws (not provided) that are 9.5-11.5 mm in length when measured from the attaching surface of the mounting hook.



Wall mount hole pattern VESA (mm)	200 × 200 (for 40")
Wall mount screw size (mm)	M6


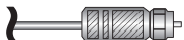
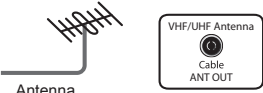


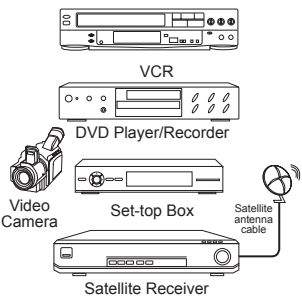

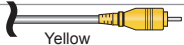
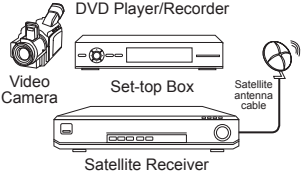






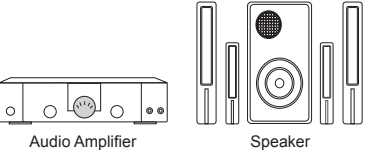
Follow instructions provided with the wall mount bracket.



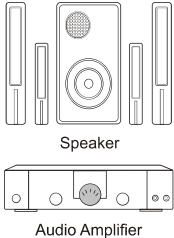



- If you are not sure of your ability to complete the installation, contact a professional installer or service technician for assistance. Hisense is not responsible for any damages or injuries that occur due to mishandling or incorrect assembly.
- The selected screws are 9.5-11.5 mm in length when measured from the attaching surface of the TV rear cover.

Note: The diameter and length of the screws differ depending on the wall mount bracket model.

STEP 2. Connect devices to your TV

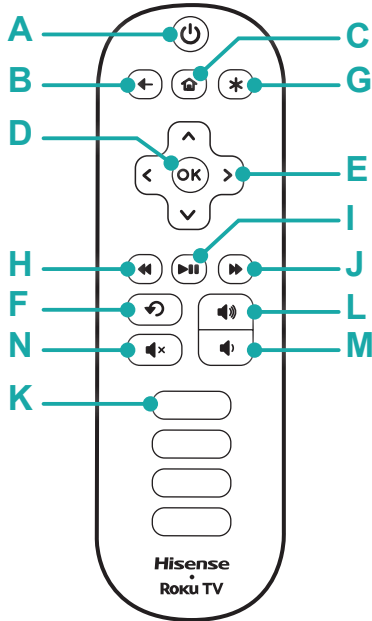
Check to ensure that you have selected the right cables for the ports and that they are connected securely. Loose connections can affect the quality of the picture image and color.

TV label		Port	Cable	External Equipment	Brief Description
ANT/CABLE				 <p>Antenna</p>	Connect an outdoor or indoor antenna.
HDMI®				 <p>VCR DVD Player/Recorder Video Camera Set-top Box Satellite Receiver</p>	Connect a High Definition Multimedia Interface (HDMI) cable from an external device.
AV IN	VIDEO		 Yellow	 <p>Video Camera Set-top Box Satellite Receiver</p>	Connect a composite video cable and left-right audio cables from an external AV device.
	L		 White		
	R		 Red		
DIGITAL AUDIO OUT				 <p>Audio Amplifier Speaker</p>	Connect an optical cable from an external digital audio system.

TV label	Port	Cable	External Equipment	Brief Description
Q / AUDIO OUT			 <p style="text-align: center;">Speaker</p> <p style="text-align: center;">Audio Amplifier</p>	<p>Connect headphone for audio out of the TV.</p>
				<p>Connect an audio adapter (not provided) from an external analog audio system.</p>
<p>USB DC 5V ≡ 0.5A(MAX)</p>				<p>Connect a USB device for browsing photos, music and movies. The unit recognizes only a USB Memory Stick.</p>

Meet your remote

The TV remote should feel right at home in your hand. We designed it to be incredibly intuitive for watching TV and navigating on-screen menus.



- A** **POWER** Turn TV on and off
- B** **BACK** Return to previous screen
- C** **HOME** Return to Roku Home screen
- D** **OK** Select an option from a menu
- E** **UP or DOWN** Move up or down; **LEFT or RIGHT** Move left or right
- F** **INSTANT REPLAY** Replay last 7 seconds of streaming video
- G** **OPTIONS** View more options
- H** **RWD SCAN** Rewind streaming video, scroll left one page at a time
- I** **PLAY/PAUSE** Start or pause playback
- J** **FWD SCAN** Fast forward streaming video, scroll right one page at a time
- K** **CHANNEL SHORTCUT** Instant access to popular channels
- L** **VOLUME UP** Increase TV volume
- M** **VOLUME DOWN** Decrease TV volume
- N** **MUTE** Silence TV sound

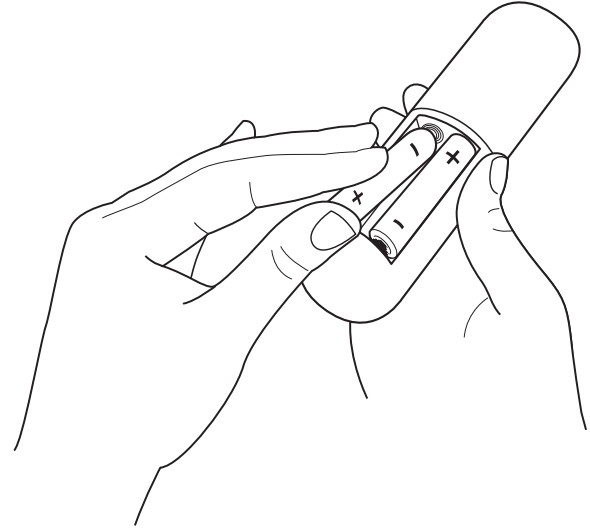
TIP: The **(*)** button gives you easy access to picture settings, display options and more. Try it on every screen.

STEP 3. Power up

Power up your TV remote by inserting the included batteries.

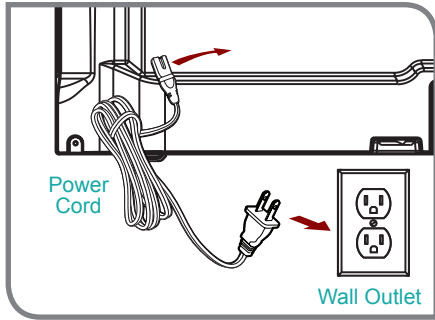
CAUTION


- Dispose of the batteries in a designated disposal area. Do not throw them into a fire.
- Remove old batteries immediately to prevent them from leaking into the battery compartment.
- If you do not intend to use the remote control for a long time, remove the batteries.
- Battery chemicals can cause a rash. If the batteries leak, clean the battery compartment. If chemicals touch your skin, wash it immediately.
- Do not mix old and new batteries.
- Do not mix alkaline, standard (carbon-zinc) or rechargeable (for example, NiCd or NiMH) batteries.
- If your remote gets warm/hot during use, discontinue use and contact customer support immediately at www.hisense-usa.com/support.

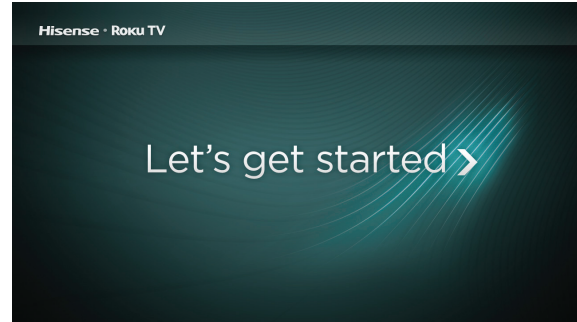


Turn on the TV

Connect the power cord to the back of your TV and plug it into a power outlet.



Press the **Power**  button on the remote to turn on the TV. A startup screen appears that displays the **Hisense • Roku TV** logo.



Choose **Set up for home use** to access all TV features and maximize energy savings.

Note: Only retailers that need to set up the TV for display should select **Set up for store use**.

Connecting brings out your TV's full potential!

Make any night a movie night

More than 35,000 movies to choose from, across major streaming movie channels like Netflix, Amazon Instant Video, Redbox Instant, VUDU, and more.*

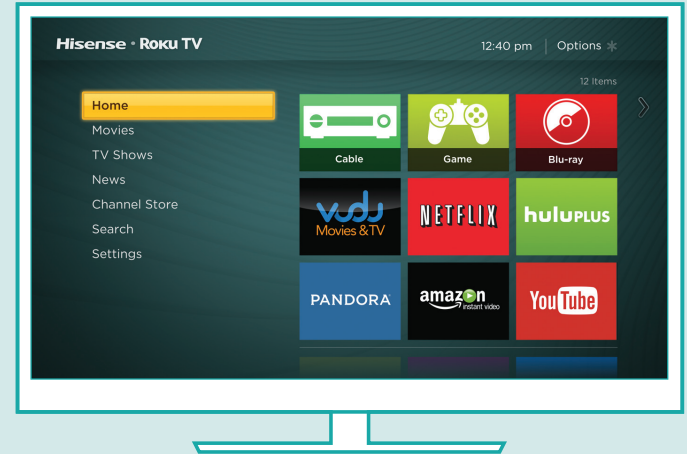
Get in the groove

Stream music from one of 85 music channels like Pandora, VEVO and Spotify. Access your entire MP3 collection instantly with Amazon Cloud Player or the Roku Media Player.

Explore loads of free trials

Your Hisense • Roku TV comes packed with special offers, including 30-day free trials from popular streaming channels like Amazon Instant Video, Netflix, Redbox Instant, Spotify, DailyBurn, and more.

*Subscriptions or other payments may be required to access content on certain channels. For example, Netflix requires a paid subscription, which gives you access to movie and TV show titles in the Netflix streaming catalog. Some channels may not be available to all households in every market or in all countries where Roku players or other products with the Roku platform are sold.



Rule the watercooler

Binge on the most buzzworthy shows on streaming channels like FOXNOW, HBO GO, Hulu Plus, & Netflix.*

Live stream your favorite sports with the biggest selection of streaming sports packages out there.

STEP 4. Complete the guided setup

It's the final stretch, hurray! To connect your Hisense • Roku TV to the Internet:

1. Sign in to your wireless network. The TV automatically finds the local wireless networks in your area and lists them from the strongest to weakest signal. Select your network and sign in. Remember that network passwords are case sensitive.
2. Activate your Roku account. From your smartphone, tablet, or computer, go to www.roku.com/link and enter the code that is displayed on your TV screen. Roku accounts are free, and while a valid credit card number is required to create your account, rest assured you will only be charged if you authorize purchases of apps and games from the Roku Channel Store.

If you are not ready to connect your TV to a wireless network, you can still use it to view live broadcast channels through your antenna, Set Top Box (STB) or Satellite.

Complete the rest of the on-screen prompts and setup is done. Congratulations!

NOTE: Once you're connected, your TV will automatically update with the latest software—plus you can start streaming the entertainment you know and love. Unlike other TVs, your new Hisense • Roku TV automatically receives regular software updates in the background when it's connected to the Internet. This allows it to give you a better experience.

STEP 5. Personalize your Home screen

The Hisense • Roku TV **Home** screen is your starting point to enjoy endless live and streaming entertainment.

The **Home** screen menu lets you access a ton of streaming entertainment, search for streaming movies and TV shows and change your settings.

The grid of tiles on the right lets you visually choose among your favorite streaming channels and the inputs where you have attached devices such as a DVR, game console, antenna, or set top box.

Continue using the remote to personalize your **Home** screen and channel line-up, stream movies, and so much more. The fun has just begun!



Product specifications



MODEL NAME		40" H4 Series
Dimension	Without Stand	Width 36.4 in. (924.3 mm) x Height 21.9 in. (554 mm) x Depth 3.3 in. (84.5 mm)
	With Stand	Width 36.4 in. (924.3 mm) x Height 23 in. (583.5mm) x Depth 6.7 in. (170mm)
Weight	Without Stand	22 lbs (10 kg)
	With Stand	25.3 lbs (11.5 kg)
DISPLAY		
Active Screen Size (Diagonal)	40 inches	
Screen Resolution	1920 x 1080	
Panel Selected	Full High Definition backlight	
POWER		
Power Supply	AC 120V, 60Hz	
Standby Consumption	Less then 1W	
Audio Power	7W + 7W	
CHANNELS & SIGNALING		

Product specifications (continued)

Receiving Channels	VHF: 2 - 13, UHF: 14 - 69, CATV: 1 - 125 Digital Terrestrial Broadcast (8VSB): 2 - 69 Digital cable (64/256 QAM): 1 - 135
CHANNELS & SIGNALING	
Tuner Type	Frequency synthesized
Receiving System	Analog: NTSC Digital: ATSC/QAM
HDMI Input	RGB/60Hz (640x480,800x600,1024x768) YUV/60Hz (480I,480P,720P,1080I,1080P)
OTHER FEATURES	
Parental Control	Yes
HD Supported Definitions	480i, 480P, 720P, 1080i,1080P
Sleep Timer	Yes
Wall Mount Support	VESA Standard (excluded)
Energy Star 6.1	Yes
Wi-Fi Built In	Yes
Environmental Conditions	Temperature: 41°F - 95°F (5°C - 35°C) Humidity: 20% - 80% RH Atmospheric pressure: 86 kPa - 106 kPa

Quick problem-solving tips

When you experience an issue with your TV, turn it off and on again. If this does not resolve the problem, then refer to the tips below. If the problem is still not resolved, then contact our Hisense Electronics Consumer Care Center at **1-888-935-8880** Monday through Friday 8 A.M. to 8 P.M. EST and Saturday through Sunday from 9 A.M. to 6 P.M. EST.

SOUND OR PICTURE ISSUES	POSSIBLE SOLUTIONS
You do not see a picture when turning on the TV	<ul style="list-style-type: none">• Check if the LED light is on. If it is, then there is power to the TV.• The TV may be in Standby mode. Press the Power  button on the remote control to activate the unit from Standby.• Check if the power cord is plugged into an active electrical outlet.
You have connected an external source to your TV but can not find it on the Home screen	<ul style="list-style-type: none">• Make sure your external source is turned on.• Check to see if the correct input tile is selected on the Home Screen for the external source you want to view.• Check to see if the external source device connection is snug and fully inserted into the TV port.
When you turn on your TV, there is a delay for a few seconds before the picture appears	<ul style="list-style-type: none">• This is normal. If you have already set up your TV, it is initializing and searching for previous setting information.
You see a normal picture but do not hear any sound	<ul style="list-style-type: none">• Check that volume is turned up.• Check if “Mute” mode is ON. Turn off mute by pressing the Mute  button again, or pressing volume up.
You hear sound but picture color is faded or in black and white	<ul style="list-style-type: none">• Check that the Color value is set to 50 or greater.• Check the color on another channel or input tile.
Your sound or picture is distorted or appears wavy	<ul style="list-style-type: none">• Turn off and/or remove any electrical appliance that may be nearby the TV panel.• Insert the power plug of the TV set into another power outlet.

Quick problem-solving tips (continued)

SOUND OR PICTURE ISSUES	POSSIBLE SOLUTIONS
Your sound or picture is blurry or cuts out	<ul style="list-style-type: none">• If you are using an external antenna, check the connections for a snug and tight fit.• Adjust or reposition the antenna placement.
You see horizontal/vertical stripes on the picture, or it is shaking	<ul style="list-style-type: none">• Turn off and/or remove any electrical appliance that may be nearby the TV panel.• Insert the TV power cord into another electrical outlet.
CONNECTIVITY ISSUES	POSSIBLE SOLUTIONS
You cannot connect to your wireless network	<ul style="list-style-type: none">• Make sure you have selected the correct wireless network name on the Choose Wireless Network screen.• Make sure that you entered the correct wireless password for your network (passwords are case sensitive).• If you have turned off SSID broadcasting on your wireless router, add your network by selecting Add Private Network from the Select Wireless Network screen.• To check if it is a password problem, temporarily disable security on the wireless router.• If you are not getting 3 or more signal strength bars above the wireless network icon, adjust the position of the TV (if possible) or the wireless router. Even a few inches in one direction or another may help.
REMOTE CONTROL ISSUES	POSSIBLE SOLUTIONS
Your remote control is not responding to button presses	<ul style="list-style-type: none">• Check that the TV is still on.• Check that the batteries are good and are inserted properly.• Check that there are no obstacles between the remote control and the front of the TV.• Try moving closer to the TV. If the LED on the TV flashes when you press any of the buttons on the remote control, the issue is not with the remote control.

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