

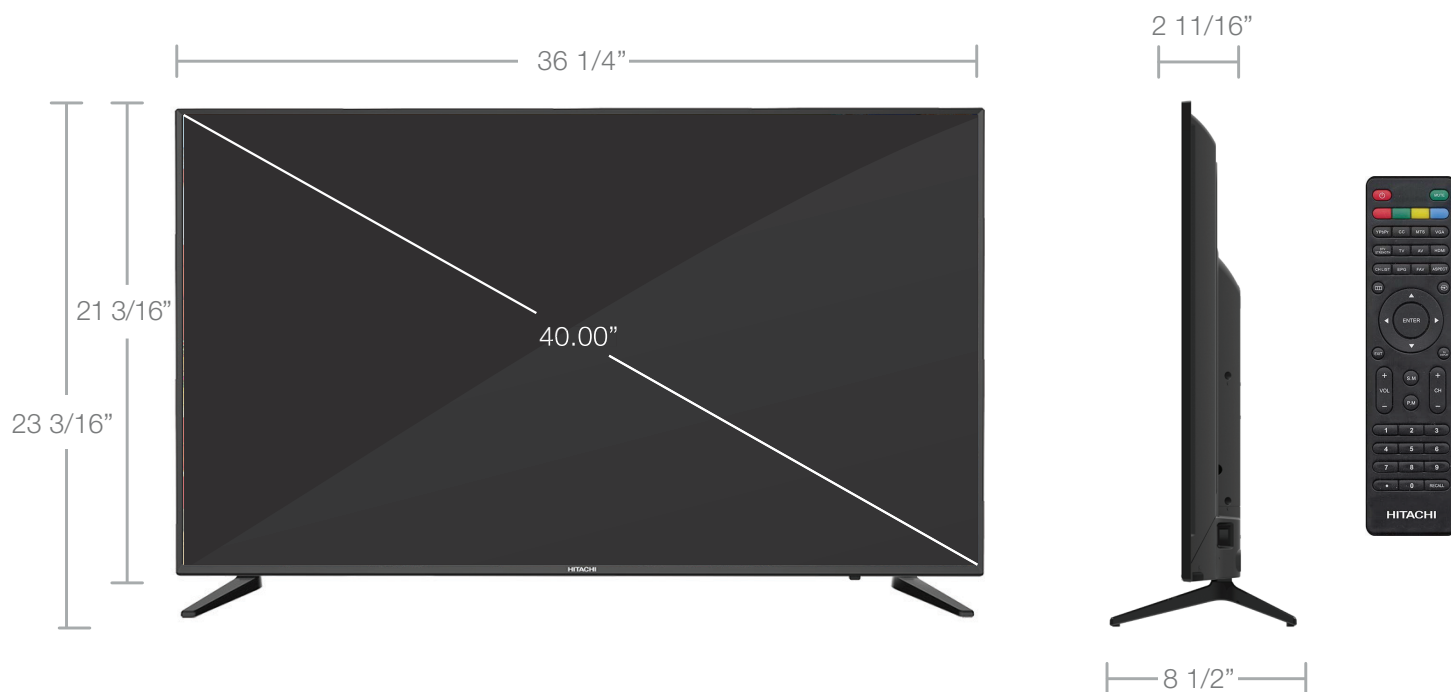
# 40C301

Alpha Series

**HITACHI**  
Inspire the Next



Hitachi's new Alpha Series delivers a tremendous viewing experience at an affordable price. With a beautiful gloss black bezel, FullHD 1080p resolution and a high efficiency LED backlight, the Alpha Series gives you all the features you expect from Hitachi at prices that respond to today's demand for luxury and value.



**HI.** | **HI.Style**  
**HI.Performance**



Long Life LED (Direct)



JPEG Photo Viewer, Slideshow



Sleep Timer



Surround Sound



ARC available with HDMI



Wideband Component Input



Headphones (3.5mm stereo)

# 40C301

40" Class (40.00" Diagonal)

## Technical Specifications

### Design

Piano Black  
LED(Light Emitting Diode)  
Liquid Crystal Display HDTV  
Stand Type: Fixed

### Picture

1080p Perfected (1920 x 1080)  
Super-Clear Anti-Glare Screen  
High Efficiency Liquid Crystal Display  
Clear Motion Fast Response Time  
Long Life LED (Direct)  
Automatic Film Processing  
3DMA De-Interlacing  
3 Color Temperatures

### Convenience

English / Spanish / French OSD  
ATSC / NTSC / QAM tuner  
Picture Memory by Input  
3 Aspect Modes  
V-Chip Parental Control (Downloadable)  
Advanced Closed Caption  
Sleep Timer (10-240 min)  
JPEG Photo Viewer, Slideshow  
Software Updates (via USB Input)

### Audio

10W + 10W  
Perfect Volume  
Surround Sound

### Inputs/Outputs

(3) HDMI ® with CEC  
(ARC available with HDMI 2)  
(1) Wideband Component Input  
(1) Composite Video Input \*  
(1) RF Antenna Input  
(1) USB Input  
(1) Digital Audio Output (Optical)  
(1) Headphones (3.5mm Stereo)

\*Audio is shared with Component Input

### Supplied Accessories

Batteries  
Owner's Guide  
Quick Start Guide  
Remote Control

### Eco-Friendly Features

Auto Power Off  
California CEC  
Mercury Free

### Dimensions & Shipping Information

(All measurements are approximate)

	Carton Box	TV with Table Stand	TV without Table Stand
<b>Width</b>	40 7/16"	36 1/4"	36 1/4"
<b>Height</b>	25"	23 3/16"	21 3/16"
<b>Depth</b>	6 1/16"	8 1/2"	2 11/16"
<b>Weight</b>	20.5 lbs.	15.0 lbs	14.8 lbs.

- Model 40C301
- VESA® Compliant Mounting Points (200 x 100)
- UPC: 0-50585-12350-2

### Limited Warranty

1-Year Parts and Labor  
(see official Limited Warranty for complete details, terms and conditions).

