

memorex®

**35 inch 5.1CH Dolby
Bluetooth Soundbar**

MODEL | **SB-3544**

OPERATION MANUAL



ENGLISH

SPECIAL NOTES

For users in U.S.



CAUTION

RISK OF ELECTRIC SHOCK DO NOT OPEN



CAUTION: TO REDUCE THE RISK OF ELECTRIC SHOCK, DO NOT REMOVE COVER (OR BACK). NO USER-SERVICEABLE PARTS INSIDE. REFER SERVICING TO QUALIFIED SERVICE PERSONNEL.

Explanation of Graphical Symbols:



The lightning flash with arrowhead symbol, within an equilateral triangle, is intended to alert the user to the presence of uninsulated "dangerous voltage" within the product's enclosure that may be of sufficient magnitude to constitute a risk of electric shock to persons.



The exclamation point within an equilateral triangle is intended to alert the user to the presence of important operating and maintenance (servicing) instructions in the literature accompanying the appliance.

WARNING: TO REDUCE THE RISK OF FIRE OR ELECTRIC SHOCK, DO NOT EXPOSE THIS APPLIANCE TO RAIN OR MOISTURE.

FOR YOUR RECORDS

For your assistance in reporting this unit in case of loss or theft, please record below the model number and serial number which are located at the bottom of the unit.

Please retain this information.

Model number _____

Serial number _____

Date of purchase _____

Place of purchase _____

To obtain service or product information,
call **1-877-506-4900**

GENERAL SAFETY (CONT.)

1. **Read Instructions:** All the safety and operating instructions should be read before the appliance is operated.
2. **Retain Instructions:** The safety and operating instructions should be well kept for future reference.
3. **Heed Warnings:** All warnings on the appliance and in the operating instructions should be adhered to.
4. **Follow Instructions:** All operating and use instructions should be followed.
5. **Power Sources:** The appliance should be connected to a power supply only of the type described in the operating instructions or as marked on the appliance.
6. **Power-Cord Protection:** Power supply cords should be routed so that they are not likely to be walked on or pinched by items placed upon or against them, paying particular attention to cords at plugs, convenience receptacles, and the point at which they exit from the appliance.
7. **Overloading:** Do not overload wall outlets and extension cords as this can result in a risk of fire or electric shock.
8. **Grounding or Polarization:** Precaution should be taken to insure that the grounding or polarization means of an appliance is not defeated.
9. **Severe weather:** In extreme weather such as lightning storm, hurricane, unplug it from the wall outlet and disconnect the antenna or cable system. This will prevent damage to the appliance due to unexpected power surges.
10. **Water and Moisture:** The appliance should not be used near water—for example, near a bathtub, washbowl, kitchen sink, laundry tub, swimming pool, or a wet basement.
11. **Heat:** The appliance should be situated away from heat sources such as radiators, heat registers, stoves, or other appliances (including amplifiers) that produce heat.
12. **Object/Liquid Entry:** Care should be taken so that no object/liquid enter into the enclosure through openings.
13. **Ventilation:** The appliance should not be situated so that its location (on a bed, sofa, rug, or similar surface) or position (such as a bookcase or cabinet) interferes with its proper ventilation.
14. **Mounting:** The appliance should be mounted only as recommended by the manufacturer.
15. **Cleaning:** Only use a soft dry cloth to clean the appliance.
16. **Servicing:** The user should not attempt to service the appliance beyond that described in the user's operating instructions. All other servicing should be referred to qualified personnel.
17. **Replacement Parts:** When replacement parts are required, be sure the service technician has used replacement parts specified by the manufacturer. Unauthorized substitutions may result in fire, electric shock or other hazards.
18. **Damage Requiring Service:** The appliance should be serviced by qualified service personnel when:
 - The power-supply cord or plug has been damaged.
 - Objects have fallen into, or liquid has been spilled into the appliance enclosure.
 - The appliance has been exposed to rain.
 - The appliance has been dropped, or the enclosure damaged.
 - The appliance does not appear to operate normally or exhibits a marked change in performance.
19. **Carts and Stands:** An appliance and cart combination should be moved with care. Quick stops, excessive force, and uneven surfaces cause the appliance and cart combination to overturn.
20. **Non-use Periods:** The power cord of the appliance should be unplugged from the outlet/The batteries should be removed when the appliance is to be left unused for a long period of time.

PACKAGE CONTENTS

Accessories include:

AC Adapter,

Aux in(RCA) cable,

Remote control,

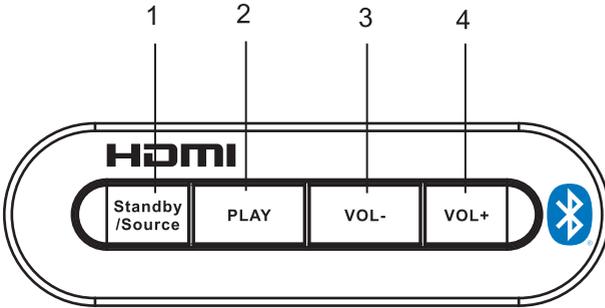
Wall screw,

Wall plastic,

User Manual.

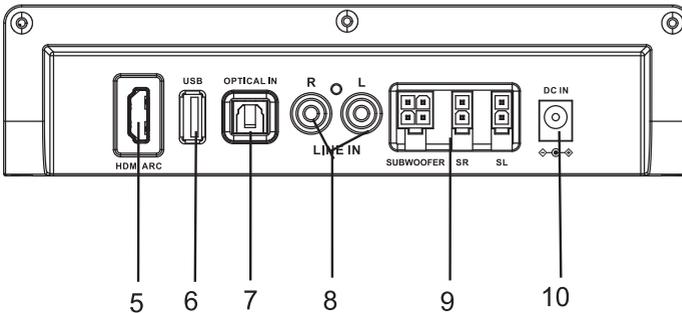
CONTROL FEATURES

Top View

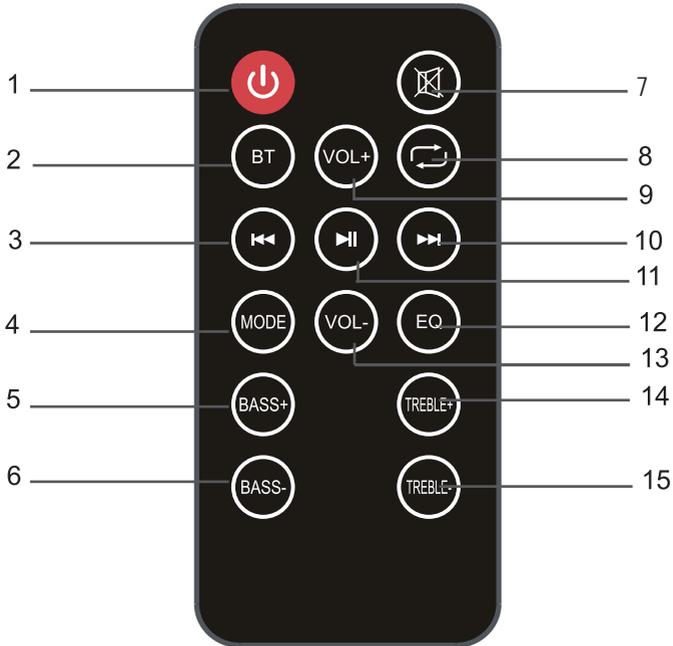


1. Standby/Source Button
2. PLAY Button
3. VOL- Button
4. VOL+ Button
5. HDMI ARC Jack
6. USB Jack
7. OPTICAL IN Jack
8. LINE IN Jack
9. SUBWOOFER and Surround speaker Jack
10. DC IN Jack

Rear View



REMOTE CONTROL



1. Power Button
2. BT Button
3. Previous Button
4. MODE Button
5. BASS+ Button
6. BASS- Button

9. VOL+ Button
10. Next Button
11. Play/Pause Button
12. EQ Button
13. VOL- Button
14. TREBLE+ Button
15. TREBLE- Button

INSTALLING THE REMOTE CONTROL BATTERY

1. When installing for the first time, remove the battery insulation film.



3. Place a new CR2025 battery in the battery holder per the +/- markings displayed on the back of the remote. See Fig. 2.



2. Push in the holder release and then pull out the battery holder. See Fig. 1.



4. Push the battery holder into the remote. See Fig. 3.



WARNING

- **INGESTION HAZARD:** this product contains a button or coin battery.
- **DEATH** or serious injury can occur if ingested.
- A swallowed button cell or coin battery can cause **Internal Chemical Burns** in as little as **2 hours**.
- **KEEP** new and used batteries **OUT OF REACH OF CHILDREN**.
- **Seek immediate medical attention** if a battery is suspected to be swallowed or inserted inside any parts of the body.



Remove and immediately recycle or dispose of used batteries according to local regulations and keep away from children. Do NOT dispose of batteries in household trash or incinerate.

Even used batteries may cause severe injury or death.

Call a local poison control center for treatment information.

The compatible battery type with this product is CR2025, whose nominal voltage is 3V.

Non-rechargeable batteries are not to be recharged.

Do not force discharge, recharge, disassemble, heat above (manufacturer's specified temperature rating) or incinerate. Doing so may result in injury due to venting, leakage or explosion resulting in chemical burns. Ensure the batteries are installed correctly according to polarity (+ and -).

Do not mix old and new batteries, different brands or types of batteries, such as alkaline, carbon-zinc, or rechargeable batteries.

Remove and immediately recycle or dispose of batteries from equipment not used for an extended period of time according to local regulations

Always completely secure the battery compartment. If the battery compartment does not close securely, stop using the product, remove the batteries, and keep them away from children.

REMOTE CONTROL WORKING RANGE



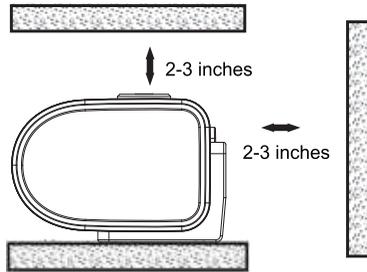
Remarks:

1. When there is an obstacle between the unit and the Remote Control, the Remote Control may not operate.
2. When direct sunlight, an incandescent lamp, fluorescent lamp or any other strong light shines on the remote sensor of the unit, the remote operation may be unstable.

PLACEMENT

Placing on the table

When placing the Sound Bar on an entertainment center, bookshelf, or any type of enclosed space, be sure to allow space around the Sound Bar for ventilation. If the Sound Bar is enclosed in a tight space, without ventilation, heat generated from the Sound Bar could produce a potential heat hazard.

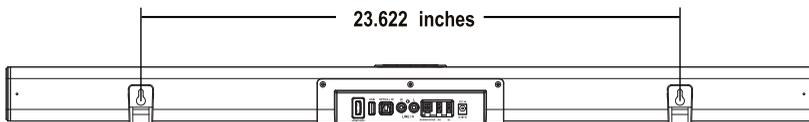


MOUNTING

Mounting the Sound Bar onto a wall.

We recommend having this Sound Bar professionally mounted. By using a wall mounting bracket, the Sound Bar can be mounted onto a wall.

Distance between two brackets:



GENERAL OPERATION

1. Connect the AC/DC adapter to the unit and wall outlet.
2. Press the Standby/Source Button on unit or the Power Button on remote control to power on the unit; press and hold the Standby/Source Button on unit or press the Power Button on remote control to power off.
3. Press the Standby/Source Buttons on the unit or MODE Button on the remote to switch to different modes.
4. During playing:
 - Press the BASS+ or BASS- Button to adjust bass level.
 - Press the EQ Button to switch to the desired equalizer mode.
 - Press the VOL+ or VOL- Button to adjust volume.
 - Press the Mute Button on the remote to mute the sound on the unit, and press the button to resume.
 - Press the TREBLE-/TREBLE+ Button to adjust treble level.
 - Press the BT Button on the remote to turn to BT mode.
5. When finished listening, press the Power  button to enter standby mode
6. If the unit is not used for long period of time, please disconnect power.

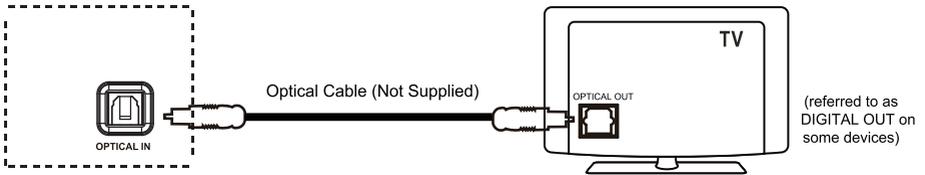
BLUETOOTH OPERATION

1. Power on the unit.
2. Press the Standby/Source on the unit or BT Button on the remote to switch to BT mode.
3. Turn on the Bluetooth compatible device and enter pairing mode.
4. When the Bluetooth device finds the unit, "MX-SBW510" will appear on the display of the device. After successful connected, a sound will be heard.
5. During playback:
 - Press the  or  button on the Remote Control to skip to previous or next track.
 - Press the  button on the Remote Control or PLAY Button on unit to play or pause.
6. To pair another Bluetooth Device, disconnect the Bluetooth on current device and then pair new device follow the above operations.

Note:

After first time pairing, the unit will connect to the last paired Bluetooth Device when both are within working range.

OPTICAL IN OPERATION

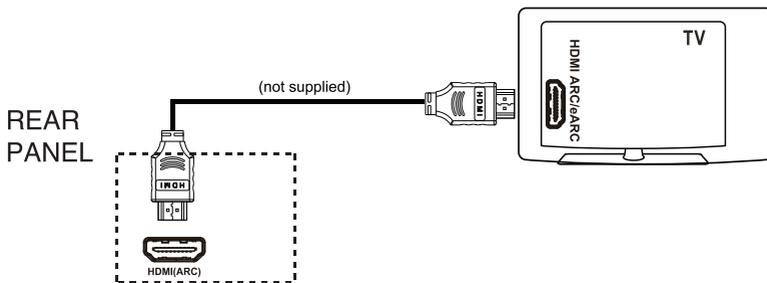


Before connecting, disconnect power.

Hear audio from the Optical Out Jack from an external Video Player or Television.

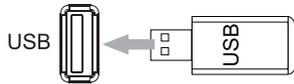
1. Connect one end of optical connection cable (not supplied) to the OPTICAL IN jack on the rear of the unit.
2. Connect the other end to the OPTICAL OUT jack on TV Back panel.
3. Power on the unit.
4. Press the MODE Button on the remote or the Standby/Source Button on the unit repeatedly to switch to the OPTICAL-IN mode.
5. Play the audio in the external device as usual and set the desired volume.

HDMI (ARC) OPERATION



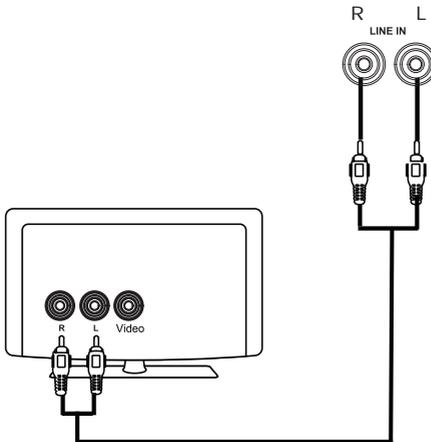
1. Connect as illustrated above and power on the unit and TV.
2. Press the Standby/Source Button on the unit or the MODE Button on the remote repeatedly until hearing "HDMI".
3. The audio will play through the unit.

USB PLAYBACK



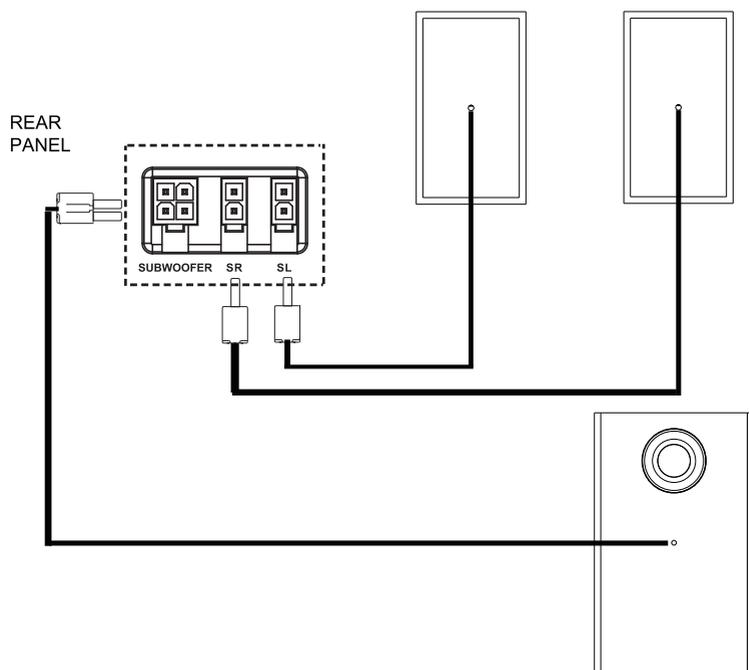
1. Power on the unit.
2. Plug a USB device into the USB port at the rear panel of the soundbar. It will automatically play the music of USB.
3. Set the desired volume by pressing the VOL+/- Button on unit or Remote Control.
4. Press the ⏮ or ⏭ button on the Remote Control to skip to previous or next track.
5. Press the ▶ button on the Remote Control or PLAY Button on unit to play or pause.
6. Press the Repeat Button on Remote Control to repeat the playing track.

LINE IN OPERATION



1. Plug one end of the RCA Cable into the LINE IN jack.
2. Plug the other end of the RCA Cable into the RCA Out jack on the external device that support the Audio Out.
3. Power on the unit as previously explained.
4. Press Stadbby/Source Button on the unit or MODE Button on Remote Control to switch to the LINE IN mode.
5. Power on the connected external device and start playback as usual.

ADDING SUBWOOFER AND SURROUND SPEAKERS



1. Connect the cables as above.
2. Power on the unit.
3. Play music and set the desired volume.

TROUBLESHOOTING

Never try to repair the product yourself. If you have problems using this product, check the following before you request services.

System

The unit will not turn on.

Check for properly connected power.

The unit has no response to button pressing.

Restore the unit to factory settings.

Sound

No sound from the unit.

Make sure that the unit is not muted.

Select the correct audio input source on the remote control or front panel.

Connect the unit to your TV or other devices properly.

Distorted sound or echo

If you play audio from your TV through the unit, make sure that your TV is muted or the built-in TV speaker is set to OFF.

Bluetooth

A device cannot be connected with the unit.

Check if you have enabled Bluetooth on the device.

If your Bluetooth device has ever been paired with the unit, unpair the unit from the Bluetooth device, and then pair the Bluetooth device to the unit again.

Poor audio quality from a connected Bluetooth device

The Bluetooth reception is poor. Move the source device closer to the unit, or remove any obstacle between the source device and the unit.

The connected Bluetooth device connects and disconnects constantly.

The Bluetooth reception is poor. Move the source device closer to the unit, or remove any obstacle between the source device and the unit.

PRODUCT SPECIFICATIONS

General specification:

Power supply: 100-240V ~ 50/60Hz , DC: 22V = 4A

Total speaker power output: 140W

Supporting file format: mp3

Bluetooth version: 5.1

Bluetooth working range: up to 10 meters

	The symbol indicates AC voltage
	The symbol indicates DC voltage
	For indoor use only
	The symbol indicates energy efficiency marking
	CAUTION The battery used, please refer for further information to the user manual
	The symbol indicates polarity of d.c. power connector



The terms HDMI and HDMI High-Definition Multimedia Interface, and the HDMI Logo are trademarks or registered trademarks of HDMI Licensing Administrator, Inc. in the United States and other countries.



is a trademark on a registered trademark of Bluetooth SIG Inc. All other trademarks and trade names are those of their respective owners.

FCC STATEMENT :

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions:

- (1) This device may not cause harmful interference, and
- (2) This device must accept any interference received, including interference that may cause undesired operation.

Warning: Changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

NOTE: This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

FCC Radiation Exposure Statement:

This equipment complies with FCC radiation exposure limits set forth for an uncontrolled environment. This equipment should be installed and operated with minimum distance 20cm between the radiator & your body.

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