



KODAK EASYSHARE CX7530 Zoom Digital Camera



A playful smile. A gleam in an eye. Capture it all with the power and ease of the KODAK EASYSHARE CX7530 Zoom Digital Camera.

- Stunning picture quality with 5.0 MP for prints up to 20"x30" (50x76 cm)
- 3X optical zoom lens
- Point-and-shoot simplicity
- 9 scene and color modes
- TV-quality video with audio
- Sharing is one-touch simple
- Ready to go – right out of the box

Features Overview

Stunning picture quality with 5.0 MP for prints up to 20"x30"

Spectacular prints up to 20"x30" (50x76 cm)
Achieve breathtaking color under any lighting condition with the KODAK Color Science Image Processing Chip



3X optical zoom

Get in close and capture crisp details with the CX7530 3X optical zoom.

Capture crisp details with the KODAK RETINAR Aspheric All-Glass Lens
3X optical zoom lets you get closer to your subject without losing image quality
5X advanced digital zoom
Multi-zone auto-focus with enhanced low-light performance for razor-sharp images



Point-and-shoot simplicity

Powerful and loaded with features, but easy enough for anyone to use.

- Preview and review your pictures with the high resolution 1.8" indoor/outdoor color display
- Auto picture-rotation lets you review vertical shots vertically
- Built in flash – auto, red-eye, fill, off – for the right light every time
- 1X-8X magnify for a closer look
- Multi-up images to compare shots
- Fast scroll to edit, tag or delete pictures quickly
- Protect pictures from accidental erasure
- 10-second self-timer lets you get in the picture too
- Print directly from your camera to any PictBridge compatible printer
- 32 MB internal memory plus MMC/SD expansion slot lets you start shooting right out of the box



9 scene and color modes

Easy-to-access scene modes for consistently great shots
DX7530 has a mode for almost any situation! You will get the shots you want.



- Automatic mode – optimal setting for most standard situations
- Night mode – ideal for night scenes or low light situations
- Landscape mode – ensures maximum sharpness for distant scenes
- Close-up mode – captures sharp, full-frame images at close range
- Burst mode – lets you take up to 4 pictures in quick succession
- Portrait mode – places subject in sharp focus, softens background
- Sport mode – captures the action without blurring

Explore your creative options with 3 color modes.

- Color
- Sepia
- Black and white

TV-quality video with audio

Catch all the action with TV-quality (VGA) continuous video featuring audio playback.

Limited by capacity of memory card

640x480 pixels resolution with 13 fps with MPEG-4 compression

Go from still photos to video at the touch of a button

Video cables for easy hook-up right to your TV

QuickTime video format allows for universal sharing



Sharing is one-touch simple

The CX7530 is part of the KODAK EASYSHARE System, so sharing your pictures is one-button simple. Just press Share.

On-camera Share button

Simple sharing starts right on the back of the camera

Exclusive on-camera Share button, lets you tag your favorite pictures to print or email later

On-camera picture collection to share your pictures anytime, anywhere using the Favorites feature.

KODAK EASYSHARE Software

The CX7530 includes KODAK EASYSHARE Software Works seamlessly with EASYSHARE Cameras and Docks to enable one-button transferring and sharing

The easy way to view, edit, organize, print or view a slide show from your computer

Exclusive One Touch to Better Pictures feature automatically adjusts the settings on your inkjet printer to give you traditional quality photos when printing on KODAK Inkjet Photo Papers



KODAK EASYSHARE Camera Dock 6000 (optional accessory)

Transfer button instantly uploads pictures to your computer for viewing, printing and emailing

Also charges your camera battery in less than 3.5 hours

KODAK EASYSHARE Printer Dock (optional accessory)

Prints real Kodak borderless 4"x6" (10x15 cm) photos in less than 2 minutes

Print with or without a computer

Transfers pictures and charges battery just like the Camera Dock



Compatible with PictBridge-enabled printers

Print directly from the CX7530 to any PictBridge-enabled printer to add additional flexibility and ease.



Ready to go – right out of the box

Unpack the camera and you're ready to go. Digital doesn't get any easier than this.

- 2 AA KODAK MAX Digital Camera Batteries (or equivalent)
- USB cable
- Wrist strap
- KODAK EASYSHARE Software CD with interactive software tutorial
- Welcome kit and user's guide
- Custom camera insert that fits optional 6000 series camera dock or printer dock
- 32 MB internal memory



*Compatible with optional KODAK EASYSHARE Printer and Camera Docks, except Printer Dock 4000 and Camera Dock II. Images are simulated.



EASYSHARE CX7530 Camera Specifications



Making digital even simpler.

Beautiful. Brilliant. Vibrant. Lots of words describe the pictures you get with the KODAK EASYSHARE CX7530 Zoom Digital Camera. But when it comes to capturing and sharing such stunning pictures, all you need is one word: simple.

Detailed specifications



Standard Features

CCD resolution	1/2.5 inch type (5.36 M total pixels)
image resolution	5.0 MP (2560x1920 pixels)
image quality	5.0 MP – best (prints up to 20x30) 4.4 MP – best 3:2 (optimized ratio for 4x6 prints) 3.1 MP – better (prints up to 11x14) 1.7 MP good (small prints)
zoom	15X total zoom 3X optical zoom – 5.6-16.8 mm (35 mm equivalent: 34-102 mm) 5X digital zoom
aperture	f/2.7-5.2 (wide); f/4.6-8.7 (tele)
shutter speed	1/2 - 1/1400 seconds
viewfinder	real image viewfinder
display	1.8" (4.6 cm) high resolution (134K pixel) indoor/outdoor color display

Performance Features

scene/other modes	auto, portrait, landscape, night, close-up, sport, movie
color mode	color, black and white, sepia
burst mode	2.4 fps, up to 4 pictures
click to capture	0.6 seconds
shot to shot	1.3 seconds
movie mode	continuous MPEG-4 video with audio capture/playback
movie image resolution	VGA (640x480 pixels) at 13 fps QVGA (320x240 pixels) at 20 fps
movie length	limited by capacity of memory card or 5, 15, 30 second clips
movie file format	Still: JPEG/EXIF v2.2.1; Video: QuickTime MOV (MPEG-4 compression)
focus/auto-focus	TTL-AF; multi-zone, center-zone
focus distance	Standard – 60 cm (23.6 in.) to infinity Landscape – 10 m (32.8 ft.) to infinity Close-up wide – 13-70 cm (5-28 in.) Close-up tele – 22-70 cm (9-28 in.)
ISO equivalent	80-160 (automatic) and 80, 100, 200, 400, 800 (manual)
white balance	auto, daylight, tungsten, fluorescent
light metering method	TTL-AE; selectable: multi-pattern, center-weighted, center spot
exposure control	programmed AE
long time exposure	0.7-4 seconds
exposure compensation	+/- 2.0 EV in 0.5 EV step increments

Ease of Use Features

flash mode	auto, red-eye, fill, off
flash range	wide – 0.6-3.6 m (2-11.8 ft.); tele – 0.6-2.1 m (2-6.9 ft.)
review mode	1X-8X magnify with pan, slide show, multi-up, fast scroll, protect, album
favorites mode	store up to 200 pictures on camera
auto-orientation	auto picture rotation
software	KODAK EASYSHARE Software
compatibility	Dock compatibility – KODAK EASYSHARE Camera and Printer Docks*
PictBridge compatible	print directly from camera
storage	internal storage: 32 MB internal memory external storage: SD/MMC card expansion slot
self-timer	10 seconds

Additional Features

power options	optional KODAK EASYSHARE Docks with Ni-MH rechargeable battery back; 2 AA KODAK MAX Digital Camera Batteries; 2 AA lithium or Ni-MH batteries or 1 CRV3 lithium battery; 3 volt DC
lens protection	built-in lens barrier
tripod mount interface	1/4 inch standard power input (3V DC), A/V output (NTSC or PAL, user selectable), KODAK Camera and Printer Dock interface, USB compliant connector
weight	without batteries: 190 g (6.7 oz.)
dimensions	WxHxD: 102.5x65x38 mm (4.0x2.6x1.5 in.)
warranty	1 year

Package Contents

- KODAK EASYSHARE CX7530 Zoom Digital Camera
- KODAK MAX Digital Camera Batteries AA or equivalent
- Video out cable
- USB cable
- Wrist strap
- KODAK EASYSHARE Software
- Getting started kit
- Custom camera insert for optional KODAK EASYSHARE Camera and Printer Docks

System Requirements

Windows

- WINDOWS 98, 98SE, ME, 2000 SP1, or XP OS
- Internet Explorer 5.01 or higher
- 233 MHz processor or greater
- 64 MB RAM (128 MB RAM for WINDOWS XP OS)
- 200 MB hard drive disk space available
- CD-ROM drive
- Available USB port
- Color monitor, 800x600 pixels (16-bit or 24-bit recommended)

Macintosh

- MACINTOSH OS X 10.2.3, 10.3
- SAFARI 1.0 or higher
- 128 MB RAM
- 200 MB hard drive disk space available
- CD-ROM drive
- Available USB port
- Color monitor, 1024x768 pixels (thousands or millions of colors recommended)