37LG30

LCD HDTV

37" Class (37.0" diagonal)

- 720p HD Resolution
- 12,000:1 Dynamic Contrast Ratio
- 3x HDMI[™] V.1.3
- AV Mode (Cinema, Sports, Game)
- Clear Voice
- LG SimpLink™ Connectivity
- Invisible Speaker System
- Expert Mode
- PC Input



HD RESOLUTION

High definition television is the highest performance segment of the DTV system used in the US. It's a wide screen, high-resolution video image, coupled with multi-channel, compact-disc-quality sound.

LG HDTVs include 3 AV Modes, preset to optimize picture and sound settings based on "Cinema", "Sports" or "Game" content. AV Modes can be easily set with a convenient button on the remote control.

CLEAR VOICE TECHNOLOGY

Automatically enhances and amplifies the sound of human voice frequency range to provide high-quality dialogue when background noise swells.

INVISIBLE SPEAKER SYSTEM

LG's 2008 line of TVs include a unique invisible speaker system, tuned by renowned audio expert, Mr. Mark Levinson. Speakers are embedded in strategic spots behind the front cabinet and use minute vibrations to turn the entire front bezel into the speaker system. The result is a clean, polished look, and enhanced audio by increasing the "sweet spot", giving a wider and richer sound field.

LG SIMPLINK

Allows for convenient control of other LG SimpLink products using the existing HDMI connection.



















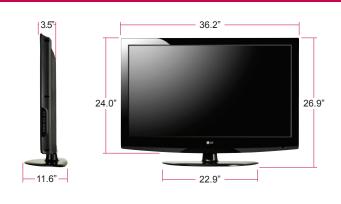
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TECHNICAL SPECIFICATIONS

LCD PANEL	
Native Display Resolution	1366 x 768p
Brightness (cd/m²)	500
Dynamic Contrast Ratio	12,000:1
Viewing Angle	178° x 178°
Response Time (Grey to Grey)	5ms
Wide Color Control	•
Pure Black Level	•
Life Span (Typical)	60,000 hours
BROADCASTING SYSTEM	
Analog	•
ATSC/NTSC/Clear QAM	•
VIDEO	
XD Engine TM	•
Aspect Ratio	16:9
Aspect Ratio Correction	6 Modes
Just Scan (1:1 Pixel Matching)	
- HDMI	1080p/1080i/720p
- Component	1080p/1080i/720p
- RF	1080i/720p
Enhanced Line Doubler	•
Enhanced Noise Reduction (Video Noise Filter)	• (3D & MPEG)
Color Temperature Control	4 Modes
Black Stretcher (Black Level Enhancer)	•
Picture Reset	•
AV Mode (Picture & Sound)	3 Modes
Picture Selection Mode	7 Modes
DTV Signal Strength Indicator	•
AUDIO	
Mono/Stereo/Dual (MTS/SAP)	101// 101//
Audio Outout Power (Watts - THD 10%)	10W + 10W
Speaker System Details	2 Way 4 System (Invisible Speaker)
Dolby® Digital Decoder	• LYTTI
Surround System Type	SRS TruSurround XTTM
Bass/Treble/Balance Controls	•
Auto Volume Leveler	• · · · · · · · · · · · · · · · · · · ·
Sound Mode	5 Modes
Mute	•
SPECIAL FEATURES	
1080P Source Input	60-770-724-
- HDMI	60p/30p/24p
- Component - RGB	60p/30p/24p
	60p
A/V Input Navigation Auto Navigation	·
	<u>`</u>
Input Labeling Ouick View (Provious Channel)	•
Quick View (Previous Channel) Clear Voice (On/Off)	•
Quick Setup Guide	•
Parental Control w/V-Chip	•
Key Lock	•
Closed Caption	•
LG SimpLinkTM (HDMI CEC)	-
Trilingual Menus	English/French/Spanish
EZ Menus (High Performance Interface)	Eligiisii/ Frencii/ Spanisii
Channel Add/Delete	•
Favorite Channel	-
Auto Clock	<u>`</u>
Manual Clock	<u>`</u>
On/Off Timer	<u>`</u>
Sleep Timer	-
Auto Off (When no video is present)	-
SIDE AUDIO/VIDEO INPUTS/OUT	TRIITS
L/R Audio/Composite Video In	1
	1
USB 2.0	1 1 (Service Only)
HDMI/HDCP In USB 2.0 REAR AUDIO/VIDEO INPUTS/OU PE In (Astrona (Cable)	1 (Service Only) TPUTS
USB 2.0 REAR AUDIO/VIDEO INPUTS/OU RF In (Antenna/Cable)	1 (Service Only) TPUTS 1
USB 2.0 REAR AUDIO/VIDEO INPUTS/OU RF In (Antenna/Cable) L/R Audio/Component Video In	1 (Service Only) TPUTS 1 1
USB 2.0 REAR AUDIO/VIDEO INPUTS/OU RF In (Antenna/Cable) L/R Audio/Component Video In L/R Audio Out	1 (Service Only) TPUTS 1 1 1 1
USB 2.0 REAR AUDIO/VIDEO INPUTS/OU RF In (Antenna/Cable) L/R Audio/Component Video In L/R Audio Out S-Video In	1 1 (Service Only) TPUTS 1 1 1
USB 2.0 REAR AUDIO/VIDEO INPUTS/OU RF In (Antenna/Cable) L/R Audio/Component Video In L/R Audio Out	1 (Service Only) TPUTS 1 1 1

REAR AUDIO/VIDEO INPUTS/OUTPUTS (CONTINUED)	
HDMITM/HDCP Input	2 (V.1.3)
RGB In (D-Sub 15pin) - PC	1
PC Audio Input	1
RS-232c In (Control/Service)	1
Remote Control In (IR)	1
CABINET/ACCESSORIES	
Cabinet Style	Table Top
Cabinet Color	Glossy Piano-black
Remote Control Type	Universal
Stand Swivel (degrees)	20°/20°
VESA® Compatible (W x H)	200mm x 200mm
POWER	
Consumption (Typical)	n/a
Stand-by Consumption	>1 W
SPECIFICATIONS	
Dimensions w/out stand (W x H x D)	36.2" x 24.0" x 3.5"
Weight w/out stand	35.7 lbs
Dimensions w/stand (W x H x D)	36.2" x 26.9" x 11.6"
Weight w/stand	41.6 lbs
Dimensions w/packaging (W x H x D)	47.1" x 10.0" x 26.2"
Weight in package	50.7 lbs
UPC	719192173040
Limited Warranty	1 Year Parts/Labor

DIMENSIONS/REMOTE/INPUTS/OUTPUTS











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