











Looking for a fun and flirty texting device that will get you noticed? Get ready for the LG NEON™ by AT&T! This compact and colorful phone lets you stay connected to your social circle wherever you go. Dial quickly using the external touch screen or slide out the full QWERTY keyboard for fast and easy messaging. Use *Bluetooth*® capabilities to share contacts, calendar events, notes, and more with all your friends. And, to really stand out in the crowd, groove to songs from your favorite playlists while multitasking. Taking pictures or video with the 2 MP camera is also a snap. Capture your latest look with the self-portrait mirror, then send out the photos to show off your trendsetting style. Go on — get accessorized and get attention with the LG NEON.

-  Full QWERTY Keyboard
-  2 MP Camera & Camcorder
-  Touch Screen for Dialing
-  *Bluetooth*® Capable
-  Music Player
-  microSD™ Memory Port





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ACCESSORIES

- Standard Battery*
- AC Travel Charger*
- USB Data Cable
- Headset
- Stereo Headset
- Bluetooth Headset
- Bluetooth Stereo Headset
- Bluetooth Stereo Speakers
- Vehicle Power Charger
- Carrying Case

*Included with phone.

DESIGN

- Sleek Slide-Out QWERTY Design
- Unobtrusive Internal Antenna
- Auto Screen Lock – prevents unwanted key actions

MULTIMEDIA

- Music Player for MP3, WMA, AAC, and AAC+
 - Customizable Equalizer
 - Create & Manage Playlists
 - Multitask While Playing Music
 - AT&T Music – music services, communities, & apps†
 - MusicID – music recognition service†
 - Video Player for MP4 and 3GP
 - microSD™ Memory Port with 4GB Support*
 - USB Mass Storage – transfer files between phone & PC*
- * Transferring music to phone requires a USB cable and a microSD card (sold separately).

BLUETOOTH®

- Version: 2.0 + EDR (Enhanced Data Rate)
- Save Up To 20 Bluetooth Pairings
- Listen to Music with Optional Stereo Bluetooth Headset
- Send Contacts, Calendar Events, Notes, & User-Generated Pictures/Videos/Voice Memos via Bluetooth wireless technology
- Supported Profiles: headset, hands-free, dial-up networking, advanced audio distribution (stereo), object push, file transfer, A/V remote control, basic printing, phone book access

CAMERA/VIDEO

- 2 Megapixel Camera & Camcorder
- Landscape Viewfinder Usage for Real Camera Feel
- Camera Resolutions: 1600x1200,† 1280x960, 640x480, 320x240 Pixels
- Zoom: Up to 4x**
- Mirror for Self-Portraits
- Video Resolutions: 320x240*, 176x144
- Video Record Modes: MMS & General***
- Video Zoom: Up to 2x
- Customizable Display Mode, Shutter Tones, White Balance¹, EV¹, Color Effects¹, Quality¹, Size¹, Self-Timer, Video Type, Multishot

* Default phone setting.

** Depends on image resolution. Camera settings of 1600x1200 and 1280x960 pixels do not support zoom function.

***Duration depends on available memory.

¹ Available in camera & video modes.

VOICE/AUDIO

- Speakerphone Capable*
 - Voice Memo Recording (MMS & General Modes)
 - 8 Unique Ringtones + Vibrate & Silent Modes
 - Music Ringtone Support (clips from hit songs)†
 - TTY/TDD Support
- * Only available while on a call.

MOBILE MEDIA

- Mobile Email – Yahoo!®, AOL®, AIM®, Windows Live™, AT&T Yahoo!®, & BellSouth Accounts†
- Text/Picture/Video Messaging†
- Threaded Messaging – displays messages in time-order from a contact
- Instant Messaging – AIM®, Windows Live™, Yahoo! Messenger®†
- MEdia™ Net – access to news, entertainment, and weather updates†
- Java™ 2.0 Support for App & Game Downloads†

TOOLS & DATA

- Tools: Alarm Clock, Calendar, Notepad, Calculator, World Clock, Stop Watch, Unit Converter
- Address Book with 1000 Contacts – each stores 4 numbers, 1 email address, & a picture ID*
- Speed Dial (8 entries + 1 voicemail default)
- Flight Mode (RF Off)
- USB Charging via Computer (cable sold separately)

*Dependent on photos stored in your gallery.

SPECIFICATIONS

Technology	GSM
Frequency	GSM/GPRS/EDGE: 850/1800/1900 MHz (Tri-Band)
Data Transmission	GPRS/EDGE†
Internal Memory	14MB
Dimensions	4.00" (H) x 2.00" (W) x 0.66" (D)
Weight	3.81 oz.
Display	262K Color TFT, 240 x 320 Pixels, 2.40"
Standard Battery	800 mAh
Talk Time	Up to 3 Hours*
Standby Time	Up to 10 Days & 4 Hours*

* Certain features may use more power and cause actual talk and standby times to vary.

† AT&T Wireless service required.



For more information, visit att.com/wireless or call 1-866-MOBILITY.

