

SubRosa In-Wall and On-Wall Subwoofers



A WOLF IN SHEEP'S CLOTHING

Sunfire
 XT
Series

IT'S THE SHAPE OF THINGS TO COME



Imagine a 2700 watt subwoofer so thin in form and free of vibration that it can be safely mounted inside your wall. A subwoofer whose technical lineage dates back to landmark products developed more than a decade ago. A subwoofer whose stunning rosewood cabinet is lovingly finished with 11 coats of hand-applied lacquer. Well, there's no need to imagine such a product any longer. Just take a few minutes to read about the only one of its kind: the Sunfire XT Series SubRosa.

S u b R o s a



Pure Temptation

SubRosa tops a roster of high-performance speakers and electronics that we call the Sunfire XT Series. XT Series products combine hand crafted designs with premium technology to create a line of true, sonic superstars. Each one represents the pinnacle of current engineering capabilities. Each one takes contemporary design and raises it to a whole new level. Each one will not just exceed your expectations, it will anticipate them. In short, each is an instant classic.

With the launch of the SubRosa, the XT Series enters yet another chapter in its history. This remarkable subwoofer, less than 4 inches thick, produces 2700 watts of power with virtually no wall vibration. Available as both an In-Wall model and a stunningly beautiful On-Wall version, there's absolutely nothing else like it.

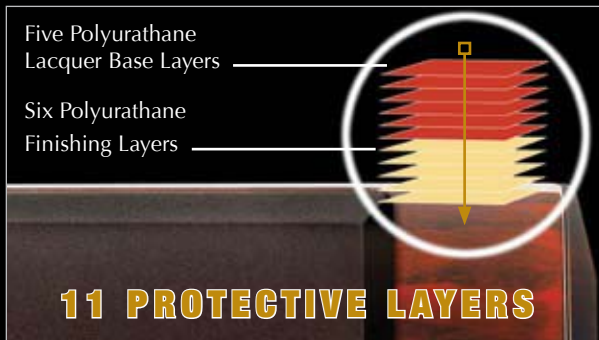


DRESSED FOR SUCCESS

The world's most advanced drivers deserve a home of equal stature. That's why Sunfire designs and builds the SubRosa's cabinet to true, XT Series standards.



Its MDF panels have nearly 20% more density than most comparable speakers. More density means less vibration and noise during playback. The MDF panels are shaped using the most costly CNC process, not the lesser and more common V-Cut or similar. Only Class A tools, the finest available, are ever used for the job.



The SubRosa On-Wall has a cabinet finished in a spectacular rosewood finish. To create that finish, each cabinet receives 11 coats of hand applied lacquer. The first 5 'base' layers are each sanded and the 6 'finishing' layers are polished by hand between each coat. Each base layer takes 2 days to complete and each finishing layer takes 3 days. Each cabinet receives the watchful eye of a Quality Control technician before passing final inspection. In addition, the back box of every SubRosa in-wall is painted with a specially formulated, high-impact paint to reduce the chance of damage to the speaker's surface during installation.



SRS-210R

The world's first flat panel subwoofer provides applications that once were thought to be impossible. The SubRosa can be placed under a flat panel television or neatly behind a curtain or even under a couch.

The World's First 2700 Watt On-Wall Subwoofer

When an In-Wall SubRosa doesn't fit the bill, choose its On-Wall sibling, the SRS-210R. This remarkable subwoofer is a rare combination of massive power



paired with extraordinary reserve. Its 2700 Watts of pure, musical bass is more than any other On-Wall subwoofer in its class. But, this kind of brutal power needs equally serious management or the shake and

vibration will ruin the performance. It's why SubRosa features exclusive StillBass anti-shake technology that virtually eliminates unwanted wall vibrations no matter how loud your SubRosa is playing. And, for lasting visual pleasure throughout the day, there's the SRS-210R's premium, rosewood cabinet. Its beautiful finish is made up of 11 hand-rubbed layers of lacquer that take 28 days to apply, sand and



bake to a gorgeous mirror-like surface. Like its In-Wall sibling, the SRS-210R makes beautiful music with 2, low-profile High Back-emf 10" woofers. These legendary drivers are now 30% slimmer than the ones in our non XT

Series In-Room subwoofers. The all-new SubRosa SRS-210R: For some it may seem a luxury. For others, it's nothing short of a necessity.



SubRosa™

SRS-210R ON-WALL

IT WILL LEAVE YOU STIRRED... NOT SHAKEN

SRS-210R

The *SubRosa On-Wall has a cabinet finished in a spectacular rosewood finish. To create that finish, each cabinet receives 11 coats of hand applied lacquer that take nearly a month to apply.

*Shown w/Cinema Ribbon Trio Speaker

A 2700 WATT UNDERSTATEMENT



Sharing technology with the TGR-3 receiver, the SRA-2200EQ features a mono-block, 2700W TDC™ amplifier that produces the power required for today's movies and music. TDC's efficient, cool-running

design allows for a slim form factor that easily integrates into your equipment cabinet without overheating any other components. Using the supplied calibrated microphone, the integrated auto room-correction "listens" to the

room response then tailors the SubRosa's signal to match the specific characteristics of your room. The result is flatter, more accurate bass which ensures a truer listening experience.

THIN IS IN



How does the SRS-210W put out 2700 Watts from a cabinet just 4" thin? Well, start with their two, 10" high excursion, thin profile woofers. They're an XT Series exclusive, based on a highly improved version of Sunfire's renowned High Back-emf design. Improvements include the use of high-strength, rare-earth neodymium magnets which are 5X stronger than conventional ferrite magnets. Their newly designed suspension and inverted surrounds provide uniform travel within the speaker's ultra-thin design. As a result, the SubRosa yields enormously high output from a cabinet no deeper than the width of a business card!

The back box features the slimmest cabinet profile in the industry. It fits in to a standard wall construction with 2"x4"/16" on-center studs. The Gold-plated, spring-loaded terminals simplify installation without compromising performance.



And, Sunfire's Frequency Filtration Design™ (FFD), features a woofer capable of reproducing 10% more information than previous designs. Combined with a newly tuned amplifier crossover network and auto room EQ, the system is matched to produce natural, yet dynamic bass – regardless of whether you're watching a movie or listening to music.



Patented Technology

In 1996, Sunfire's engineers made a key discovery – that a woofer's efficiency was directly proportional to its back electromotive force ("emf"). This led to the development of Sunfire-designed voice-coils and oversized magnets that produce High Back-emf, and very high output.

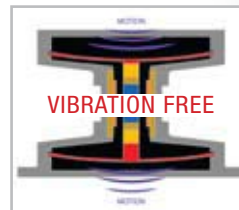
The World's Most Powerful **In-Wall** Subwoofer

Listen to the sounds of a 2700 Watt premium subwoofer working in perfect harmony with the design of your room. Introducing the most powerful In-Wall



subwoofer on the market today: Sunfire's all-new SubRosa™ SRS-210W with StillBass™ anti-shake technology. At the heart of this tour-de-force are two, newly designed XT Series exclusives that let the SubRosa go where no other 2700 Watt subwoofer

can: in your walls. The first is Sunfire's low-profile High Back-emf 10" woofers that are 30% slimmer than those found in our non-XT Series in-room subwoofers. The second is our all-new StillBass technology starring the patent-pending I-BEAM™ anti-shake device. As a result, the SubRosa combines



a powerful subwoofer design with the vibrotactile I-BEAM™ to produce prodigious amounts of bass while virtually eliminating destructive wall vibrations. The SubRosa SRS-210W is emblematic of a no-compromise design philosophy in evidence throughout the entire XT Series range.



SUBROSA™

SRS-210W IN-WALL

IT WILL LEAVE YOU STIRRED...NOT SHAKEN



SRS-210W

The SubRosa SRS-210W's back box features the thinnest cabinet in its class. It fits into a standard wall construction with 2" x 4" / 16" on-center studs.

GOOD VIBRATIONS

Sunfire's patent-pending StillBass™ technology dramatically reduces "wall noise" while improving overall bass response. Following

Newton's Third Law of motion, the precision-engineered I-BEAM™ device is used to create an equal, but opposite force that cancels

the mechanical vibrations of the SubRosa's dual 10" High Back-emf woofers.



CROSS SECTION OF THE REMARKABLE I-BEAM™

Specifications

SubRosa Subwoofers	SubRosa In-Wall SRS-210W	SubRosa On-Wall SRS-210R
StillBass™ Anti-Shake:	Yes	Yes
Power Handling:	2700W	2700W
Freq. Response:	18 Hz - 115 Hz	18 Hz - 115 Hz
SPL:	110 dB	110 dB
Woofers:	(2) 10" High Back-emf	(2) 10" High Back-emf
Dimensions (WxHxD):	14.25" x 44.5" x 3.75" (w/o grille)	14.25" x 44.5" x 3.75" (w/o grille)
Weight:	59 lbs	59 lbs
Finish	Textured Black	Ebonized Rosewood

SubRosa Amplifier*	SRA-2700EQ
Power Supply:	Tracking Downconverter
Power:	2700W
Equalization:	7-Band EQ w/included mic
Inputs:	XLR / RCA
Dimensions (WxHxD):	17.00" x 1.75" x 14.25"
Weight:	18 lbs
Rack Mounts:	Included
Finish:	Black Anodized

* Amplifier packaged with both In-Wall and On-Wall SubRosa models



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