

**FOR IMMEDIATE RELEASE:**

## **Microscan to Showcase New Barcode and Machine Vision Products for Automated Laboratory Processing at Clinical Lab Expo 2012**

**RENTON, WA, JULY 2012** – Microscan, a global technology leader in barcode, machine vision and lighting solutions, will demonstrate its latest products, designed to ensure process traceability and increase throughput in clinical applications, in the company's booth, #2537, at the AACC's Clinical Lab Expo. The event, which is the largest clinical lab exposition in the world, takes place July 17-19, 2012, at the Los Angeles Convention Center, Los Angeles, CA

The premier global provider of embedded barcode scanners and imagers for clinical diagnostics applications, Microscan has 30+ years experience in both Auto ID and machine vision technologies. Known for its compact, high precision products, Microscan will display fixed mount and handheld barcode readers for 1D and 2D barcodes, as well as machine vision systems for automated inspection applications, including:

**MS-2D barcode imaging engine** - The MS-2D engine is an ultra-compact barcode imaging system designed specifically for embedded applications. Featuring advanced technologies for decoding, the MS-2D includes a dual optical field for reliable reading of both large 1D barcodes and high density 2D symbols.



*Microscan's new MS-2D barcode imager is specifically designed for embedded applications.*

**Handheld 1D and 2D barcode scanners and imagers** – Microscan offers a range of high performance handheld products for accurate data collection, including the new HS-21, with powerful decode algorithms for 1D and 2D codes. It features an ergonomic design that is easily washed down with standard decontaminants.

**Vision MINI smart camera** – the world's smallest vision system, the Vision MINI is now available with a global shutter for high speed processing. Designed to provide reliable performance in embedded identification and inspection applications, it is ideal for barcode reading, fill level

verification, and label inspection. The Vision MINI was developed for OEMs, with a small form factor (1.80 x 2.10 x 1.00") that allows for flexible positioning in tight spaces.

More information is available online at [www.microscan.com](http://www.microscan.com), or at the company's booth, #2537, at the Clinical Lab Expo.

### **About Microscan**

Microscan is a global leader in technology for precision data acquisition and control solutions serving a wide range of automation and OEM applications. Founded in 1982, Microscan has a strong history of technology innovation that includes the invention of the first laser diode barcode scanner and the 2D symbology, Data Matrix. Today, Microscan remains a technology leader in automatic identification and machine vision with extensive solutions for ID tracking, traceability and inspection ranging from basic barcode reading up to complex machine vision inspection, identification, and measurement.

As an ISO 9001:2008 certified company recognized for quality leadership in the U.S., Microscan is known and trusted by customers worldwide as a provider of quality, high precision products. Microscan is a Spectris company.

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