

FOR IMMEDIATE RELEASE:

Microscan to Showcase Barcode & Machine Vision Solutions for Clinical Diagnostic OEMs at AACC's Clinical Lab Expo 2013

RENTON, WA, July 8, 2013 — Microscan announces it will showcase its range of auto ID and machine vision technologies in Booth #5751 at the upcoming 2013 [AACC Clinical Lab Expo](#), July 30 - August 1 at the George R. Brown Convention Center in Houston, TX. As the premier global provider of embedded barcode scanners and imagers for clinical diagnostics and lab automation, Microscan products are specifically engineered to meet the performance, flexibility, and longevity required of the clinical industry.

Microscan offers a broad range of products including laser scanners, 2D imagers, 1D/2D scan engines, handheld readers, and vision smart cameras excelling in applications from basic barcode reading to complex machine vision inspection, identification and measurement. With more than 30 years of proven performance in the life science industry, Microscan remains committed to continuous innovation and development to meet our customers' stringent needs for automated data collection in regulated manufacturing environments.

On display at the Clinical Lab Expo will be Microscan's [Vision MINI smart camera](#), designed to simplify the setup and deployment of machine vision applications. Today's instrument manufacturers require 100% data integrity and extremely reliable components that are small enough fit into their machines. Whether reading test tube carousels or microtiter plates, or any automated drug discovery or laboratory task, manufacturers depend on the highest levels of performance and reading flexibility, with minimal integration effort. The Vision MINI is designed to provide reliable performance in embedded identification and inspection applications. Designed for OEMs, its small form factor (1.80 x 2.10 x 1.00") allows for flexible positioning in tight spaces. The Vision MINI smart camera features a complete vision toolset and integrated lens and lighting, backed Microscan's 30+ years of experience in the clinical diagnostics industry and the assurance of long-term availability and support.

For more information about Microscan, visit the company [online](#) or at the AACC Clinical Lab Expo in Booth 5751. A complimentary Expo Pass is [available for download](#).

About Microscan

Microscan is a global leader in technology for precision data acquisition and control solutions serving a wide range of automation and OEM applications. Founded in 1982, Microscan has a strong history of technology innovation that includes the invention of the first laser diode barcode scanner and the 2D symbology, Data Matrix. Today, Microscan remains a technology leader in automatic identification and machine vision with extensive solutions for ID tracking, traceability and inspection ranging from basic barcode reading up to complex machine vision inspection, identification, and measurement.

As an ISO 9001:2008 certified company recognized for quality leadership in the U.S., Microscan is known and trusted by customers worldwide as a provider of quality, high precision products. Microscan is a [Spectris](#) company.

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