

Precision Data Acquisition and Control Solutions

FOR IMMEDIATE RELEASE

Microscan to Instruct Barcoding Workshop for Clinical Diagnostics at AACC 2010

RENTON, WA, July 2010 — Microscan, the global technology leader in track and trace solutions for life sciences, will conduct an educational barcoding workshop at the upcoming American Association for Clinical Chemistry (AACC) Annual Meeting and Clinical Lab Expo, scheduled to take place July 25-29, 2010 in Anahaim, CA. The workshop will be held at the Anaheim Marriott Hotel's Grand Ballroom in Salon E on Wednesday July 28, from 6:00 to 7:30 PM.

As the premier global provider of embedded barcode scanners and imagers for clinical diagnostics applications, Microscan will instruct a workshop titled "Barcoding and Other Automatic Identification Technologies and Applications in Clinical Diagnostics and Lab Automation." Workshop attendees will learn the basics of common 1D and 2D symbologies used in clinical applications. The workshop also will educate attendees about technologies and parameters involved in acquiring and reading such codes and why seemingly "good" codes often perform poorly.

Microscan has served major clinical diagnostics, medical device, and laboratory automation customers for over 25 years, and brings a strong portfolio of proven solutions to the life science market. To meet specific customer requirements, Microscan continues to develop new and innovative Track, Trace and Control approaches for regulated manufacturing environments.

Course instructor Niels Wartenberg, Senior Applications Engineer, brings over 10 years of experience instructing barcode technology overview courses for the Association of Laboratory Automation. Prior to joining Microscan, Wartenberg spent more than eight years implementing barcode technology in clinical laboratory systems for a major manufacturer of diagnostics instrumentation. Additionally, instructor Dr. John Agapakis, Director of OEM Development, has a broad technology and business leadership background with extensive experience in the automatic identification and machine vision industries for more than 25 years.

In addition to the workshop, Dr. Agapakis will present an OEM Lecture Series titled "New Developments in Embedded Automatic Identification Technologies for Clinical Diagnostics & Lab Automation Instrumentation" on Wednesday, July 28, 2010 at 8:40 AM in Room 213B at the Anaheim Convention Center.

For more information about Microscan, visit the company at AACC in Booth 925 or visit www.microscan.com.

About Microscan

Microscan is a global leader in technology for precision data acquisition and control solutions serving a wide range of automation and OEM applications. Founded in 1982, Microscan has a strong history of technology innovation that includes the invention of the first laser diode barcode scanner and the 2D symbology, Data Matrix. Today, Microscan remains a technology leader in automatic identification and machine vision with extensive solutions for ID tracking, traceability and inspection ranging from basic barcode reading up to complex machine vision inspection, identification, and measurement.

As an ISO 9001:2008 certified company recognized for quality leadership in the U.S., Microscan is known and trusted by customers worldwide as a provider of quality, high precision products. Microscan is a Spectris company. For more information, visit www.microscan.com.

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