Bar Codes 101

# **Introduction to RSS Symbology**

### **Symbology History**



- Introduced by the UCC
- AIM standard released in 1999

- The Reduced Space Symbology (RSS) family of symbols has been developed for items too small to accommodate the traditional EAN.UCC system linear bar code symbols.
- EAN.UCC RSS bar code symbols are exclusively reserved for encoding identification numbers and data supplementary to the identification.

### **Symbology Overview**

- Omni-directional capability in some forms
- Multi-width bars and spaces
- Linear and stacked versions
- Most compact linear symbology
- Limited error correction available in Composite Component

## **Symbology formats**

The RSS family of bar code symbols has three different members that can be used within the EAN.UCC system:

- RSS-14
- RSS Limited
- RSS Expanded

### **Symbology family members**

### **RSS 14**

Encodes the full 14 digit EAN.UCC item identification in a linear symbol. Read by suitably programmed point-of-sale scanners.

Can be formatted 4 different ways.



RSS 14 (Standard)



RSS 14 Truncated: Reduced height to fit on small, narrow items



RSS 14 Stacked: Reduced length for short items with limited space



RSS 14 Omni directional: Designed to be read by retail omnidirectional scanners

### **Symbology family members**

### **RSS Limited**

Encodes the full 14-digit EAN.UCC item identification with indicator digits of zero or one in a linear symbol for use on small items. Not designed for point-of-sale scanners.

Only one formatting option.



### **Symbology family members**

## **RSS Expanded**

Encodes EAN.UCC item identification plus supplementary AI element strings such as weight and "expiration date" in a linear symbol. Read by suitably programmed point-of-sale scanners.

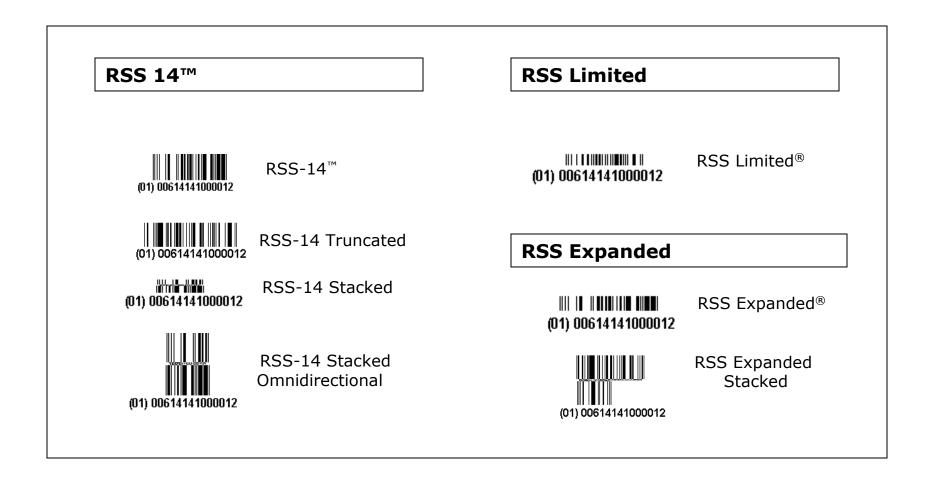
Two formatting options:

RSS Expanded®

(01) 00614141000012

**RSS Expanded Stacked** 

## **Linear combinations of RSS Symbols**



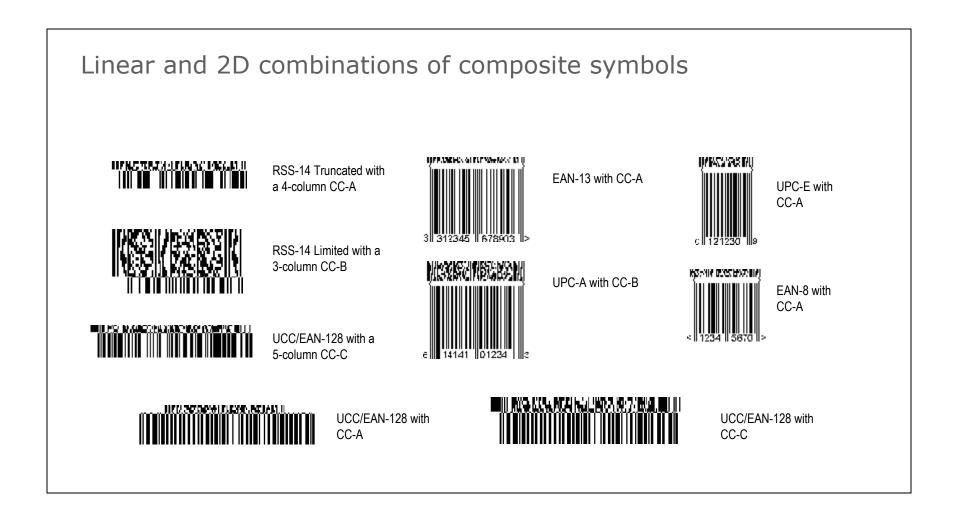
### **Composite component**

RSS can encode additional information by linking in a Composite Component, capable of containing up to 2,361 data characters (depending on which symbology is selected.)



RSS-14 Limited
With PDF417 Composite Component

### **Composite Component**



### **Advantages and disadvantages**

RSS compared to linear bar codes

# Advantages Disadvantages Very Small, flexible size Very Easy to print and read Very Increased data Very Uses common printing methods Very Customer number assigned Very Increased data capacity Very Can be read by some omnidirectional scanners

# **Advantages & disadvantages**

RSS/Composite compared to 2D matrix codes

Advantages	Disadvantages
<ul><li>Flexible size</li><li>Uses common printing methods</li></ul>	<ul><li>V Orientation requirements</li><li>V Limited direct marking options</li></ul>
<ul><li>ν Customer number assigned</li><li>ν Read by lasers in controlled application</li></ul>	v Less compact

### More information

- If you have questions regarding this topic, send us an e-mail to <u>training@microscan.com</u>
- If you would like further information about bar code symbologies, we recommend you view Intro to Linear Bar Codes and Intro to PDF417.