

Hi-Fi Stereo Bluetooth Headset with retractable earphone

Sound Master GBH-S700 /S710

User Guide



MobiFren GBH-S700/S710

– It delivers premium sound, together with the convenience of wireless technology, retractable earphone and built-in speaker. This stylish design improves your dignity and make it easier your mobile life.

– MSTST[™] Tuning Technology together with lossless compression codec apt-X enables you to enjoy music with premium Hi Fi sound like as CD in wireless and is born to dream for all smart phone users to enjoy MobiFren Bluetooth headset happily.

MobiFren GBH-S700/S710 Features

- **Retractable type of Bluetooth headset**
 - With reel type of earphone cable, it's easy to store earphone cable and control the length easily.
- **Built-in stereo speaker**
 - With built-in speaker, you can use it as speaker phone and listen the music via speaker, without wearing the earphone.
- **Supporting Micro SD card**
 - You can use it as MP3 Player via built-in Micro SD slot.
- **Premium Sound (MSTS™ Tuning Technology & apt-X codec)**
 - MSTS™ Tuning Technology together with lossless compression codec apt-X enables you to listen premium Hi-Fi stereo sound.
 - With built-in DSP chip, it enables optimal call quality by noise reduction and echo cancellation.
- **Vibration on incoming call**
 - The headset alarms you by vibration if there's incoming call.
- **Anti phone loss mode**
 - If your mobile phone is out of ranges from the headset, it alarms you by vibration for 1 minute to prevent the loss of your mobile phone.
- **Supporting Android application**
 - You can use many kinds of useful functions if you download the application at Google play store.

※ If you install Android application, you can use the below features.

• Caller ID TTS	If you press any button of the headset on incoming call, your mobile reads you the caller's name.
• SNS message TTS	If there's new message of SNS or Line, it reads you the message, together with vibration.
• Mobi Health (only with S700)	It counts steps, walking distance and measures calorie consumption like as pedometer.
• SOS function	If you press any button of headset for 3 times in emergency, it connects to SOS.
• Find mobile phone	If you can not remember well where you placed mobile phone, it helps you to find out your mobile phone by pressing headset button.
• Hot call	If you register the number in advance that you call frequently, you can call easily by pressing headset button.
• Last Call (Instant call for the latest number)	You can call to the latest number directly.
• Camera Remote control	It enables to play as a remote control when you take a picture. It's helpful when you take a self picture or group picture.

- **Multi Point**
 - It enables to pair up to 8 Bluetooth enabled devices and you can use 2 devices simultaneously.
 - **Supporting Bluetooth 4.0**
 - **Voice prompt**
 - It guides you by voice when you operate the headset.
 - **Firmware upgrade**
 - available the latest firmware for optimized usage
- ※ Features of this product depend on your mobile phone.
Check your mobile's user manual for further information.

Thank you for choosing MobiFren GBH-S700/S710.

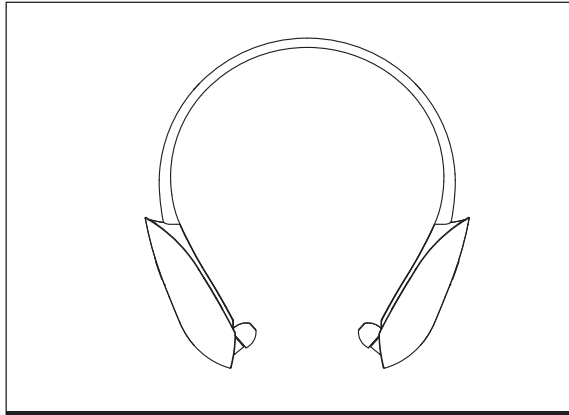
It is high quality stereo Bluetooth headset, designed to provide you convenient and easy way of using your mobile phone.

MobiFren GBH-S700/S710 User Manual

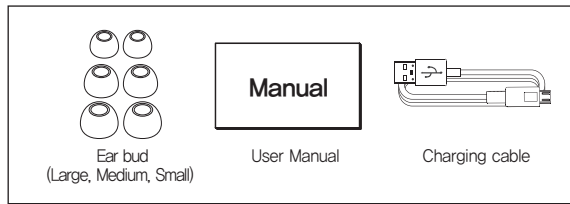
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Headset & Accessories



GBH-S700/S710



※ The drawings and examples in manual are for better understanding to this product, so, it may be different from the real goods. Accessories and design can be changed without prior notice.

Safety Instruction

- Road safety at all times.
- Using mobile phone while driving can distract you and increase the possibility of an accident.
- Do not use mobile phones while driving. Always drive safely and follow local laws.

Fig.1 Turn on/off the headset

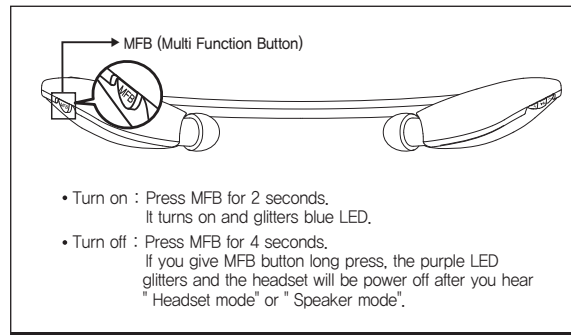
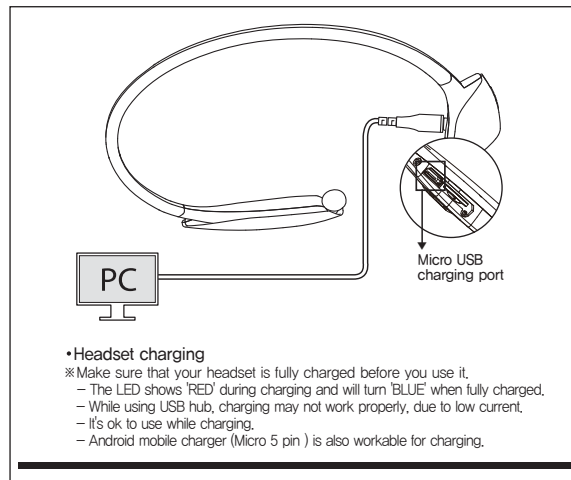
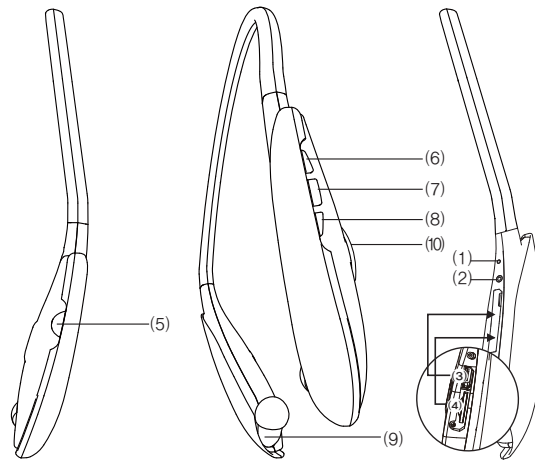


Fig.2 Charging



1. About your MobiFren GBH-S700/S710

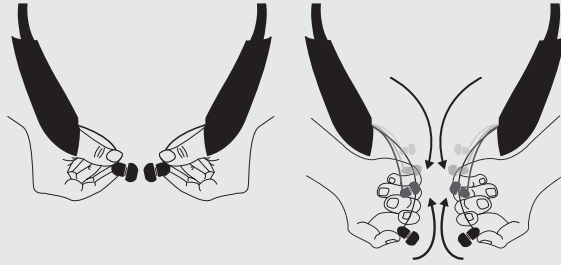


(1) LED Light	LED guide light for headset status
(2) Microphone	Microphone
(3) Micro USB charging port	Charging port
(4) Micro SD slot	Micro SD slot for MP3Player
(5) Multi Function button (MFB)	Turn on/off, Answer/Reject/Convert a call/ Convert speaker/earphone mode
(6) Volume up ⊕	Volume control, Next song etc.
(7) Play ⊙	Answer a call, Play/Pause etc.
(8) Volume down ⊖	Volume control, Previous song etc.
(9) Earphone	Retractable earphone
(10) Speaker	Built-in Speaker

2-1. How to use retractable earphone

- ① To use headset, please pull out the earphone.
- ② After using it, if you pull and release it, the earphone retracts.

(Do not apply excessive force not to damage it.)



- ※ You can adjust the cable length easily, and store the earphone safely, which is new concept of retractable type.
- ※ When you retract the earphone, please hold and retract the earphone to prevent damage. It may affect to sound quality.

2-2. Adjustable neckband

You can adjust the neckband to fit your neck size.

(Please do not apply excessive force not to damage it.)



- ※ It's adjustable to fit your neck size, so, it makes you more comfortable wearing.

3. Button Guide



You can control GBH-S700/S710 easily with the above 4 buttons.

Basic Button Control

MFB or Play button Press MFB, Play button	Answer a call	Short press	
	End a call	Short press	
MFB Press MFB	Turn on headset	Press for 2 second <small>(If no paired device, it moves to pairing mode automatically.) (If there's paired device, it connects to the paired device.)</small>	
	Turn off headset	Press for 4 seconds <small>If you give MFB button long press, the purple LED glitters and the headset will be power off after you hear "Headset mode" or "Speaker mode".</small>	
	Pairing mode	Press for 4 seconds at power off	
	End a call	Short press	
	Reject a call	Press for 1 second	
MFB MFB + Volume (Volume up or Volume down) Press at the same time	Convert a call	Press shortly in mobile during call	
	Headset ↔ Speaker mode	Press for 1 second (Not during call)	
	External device (Mobile) ↔ Micro SD mode	Press for 1 second (at standby)	
	Volume + Press volume up button	Volume +	Short press
		Mic mute	Press for 1 second (during call)
		Next song	Press for 1 second (during play)
Next 10x song		Short press for 2 times (during play at micro SD mode)	
Volume - Press volume down button	Volume -	Short press	
	Mic mute	Press for 1 second (during call)	
	Previous song	Press for 1 second (during play)	
	Previous 10x song	Short press for 2 times (during play at micro SD mode)	
Play/Pause button Press play button	Play/Pause	Short press	
	Stop	Press for 1 second (during play)	
	Random play ↔ Play in order	Short press for 2 times (during play at micro SD mode)	
EQ Change Stop Press Play + Volume (Volume up or Volume down) Press at the same time	EQ Change Stop	Press for 1 second (during play)	


To move forward direction, press Play button and Volume up button simultaneously.
To go backward direction, press Play button and Volume down button simultaneously.



 TTS caller ID

 Press volume button TTS caller ID Press for 1 second (when the bell rings)

 SOS (Urgent text message)

 Press MFB button SOS (Urgent text message) Short press for more than 3 times (at standby)


 Find my mobile phone

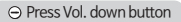
 Play +  MFB
Press at the same time Find my mobile phone Press for 1 second (at standby)

 Hot call (Prompt call)

 Press Vol. up button Hot call (prompt call) Short press for 2 times

※ The headset vibrates, and it connects to call to the pre-registered number.

 Last Call (Direct call to the latest number)

 Press Vol. down button Last Call Short press for 2 times (at standby)

※ The headset vibrates, and it connects to the call to the number that call lately.

 Camera remote control

 Press MFB button Camera remote control Short press at standby

※ You need to download additional camera application.

Factory Reset



Press     buttons in order , then press  button till purple LED glitters. Then, you can initialize the headset.
Please pair the headset again after factory reset

Firmware upgrade



Please connect GBH-S700/S710 to PC by charging cable while pressing  button.
Then, red LED blinks and it goes to firmware upgrade mode.

4. Getting started with your MobiFren

GBH-S700/S710 is easy to use for everyone.

1. Pairing to your mobile phone

* Before you use MobiFren GBH-S700/S710, you need to pair it with your mobile phone or Bluetooth enabled devices.

1) Pairing on first purchasing

※ Entering into pairing mode with Bluetooth headset

- On first purchasing, the headset enters into pairing mode automatically when the power is on. And blue LED is continuously on. (You need to pair in your mobile within 2 minutes.)

※ Pairing by mobile phone

Way 1. Pairing with MobiFren App. (Available with only Android phone)

- ① Install "MobiFren_S7" from Google play store.
 - ② Press the first menu "Pair (Connect) headset", then it goes to Bluetooth setting.
 - ③ Activate Bluetooth and search headset.
 - ④ Select "GBH-S700 or S710" from the searched devices, then it pairs.
- ※ Pairing will be more easy with MobiFren_S7 application.

Way 2. Pairing with mobile phone setting

- ① Activate Bluetooth function in your mobile phone according to phone manual and search GBH-S700 or GBH-S710 and select, then, it shows "Pairing". (Some mobile phones need pass key(PIN), then, enter 0000.)
- ② If pairing is successful, it shows that "Connected to phone and media audio" and blue LED glitters for 5 times. Now, it's ready to use.

2) Pairing to other device

※ Entering into pairing mode with Bluetooth headset.

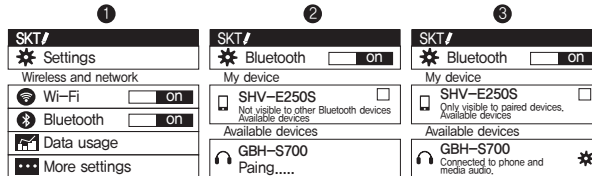
- ① Deactivate the Bluetooth function of the connected device if there's connected device.
- ② Press (MFB) button for 4 seconds to turn off.
- ③ Press (MFB) button for 2 seconds, then, the headset turns on and enters into pairing mode.

※ Pairing by mobile phone

- ① Follow the pairing procedure of way 1 or way 2 on first purchasing.
 - ② If the pairing is successful, it shows that "Connected to phone and media audio" and blue LED glitters for 5 times. Now, it's ready to use.
- ※ The headset is power off, if you press (MFB) for 4 seconds, it goes to pairing mode.

※ Useful tip (3 ways to go Bluetooth setting)

- ① Menu button, Setting, Bluetooth on wallpaper.
- ② Drag down the screen and press Bluetooth icon.
- ③ Run MobiFren_S7 app, and select the menu "Pair (Connect) headset".



※ Pairing process may be different from mobile phone makers.
Please refer to mobile phone's manual.

2. Multi point setting

※ It's possible to pair up to 8 Bluetooth enabled devices and can use 2 devices simultaneously.

1) Setting Multi point

- Please pair GBH-S700/S710 to the first device according to the pairing process. (Refer to pairing process P.8)
- Turn off GBH-S700 /S710.
- Press **(MFB)** button for around 4 seconds till blue LED is continuously on.
- Please pair GBH-S700/S710 to 2nd device according to pairing process.
- Then, turn off GBH-S700 / S710 and turn on again, it will be connected 2 devices.

2) To use multi point

- At the status of connecting two devices, press **(MFB)** to answer a call if there's incoming call.
- At the status of connecting two devices, if you press **(MFB)** then, you can listen the music for the device that was played lately.

3. Call

1) Answering a call

- Press one of these **(MFB)** / **(V)** 2 buttons at your convenience to answer a call.
- Vibration on incoming call : There's vibration in every 2 second, if there's incoming call.
Press **(V)** button and **(+)** / **(-)** buttons(3 buttons) at the same time for about 1 second to set vibration on/off.

2) Ending a call

- Press one of these **(MFB)** / **(V)** 2 buttons shortly to end a call.

3) Rejecting a call

- During call, press **(MFB)** button for about 1 second.

4) Converting a call

- During call by mobile, press **(MFB)** button to convert to headset
(To call by mobile again, use your mobile phone menu.)

5) Volume control

- With ⊕/⊖ button, you can control volume.

6) Microphone Mute

- During call, if you press ⊕ or ⊖ button for about 1 second, the mic becomes mute.
- During mute, it will be released, if you press ⊕ or ⊖ button for about 1 second.

4. Factory Reset

- Press ⊕ → ⊖ → ⊕ → ⊖ buttons in order , then press ⊖ button till purple LED glitters. Then, you can initialize the headset.
Please pair the headset again after factory reset

5. Firmware Upgrade

- Please connect GBH-S700/S710 to PC by charging cable while pressing ⊖ button.
Then, red LED blinks and it goes to firmware upgrade mode.
- ※ Firmware is available at www.mobifren.com
- ※ Do not disconnect the headset from PC during firmware upgrading.
It may cause malfunction or damage to the headset.
- ※ After firmware upgrade, the headset becomes initialization automatically.