

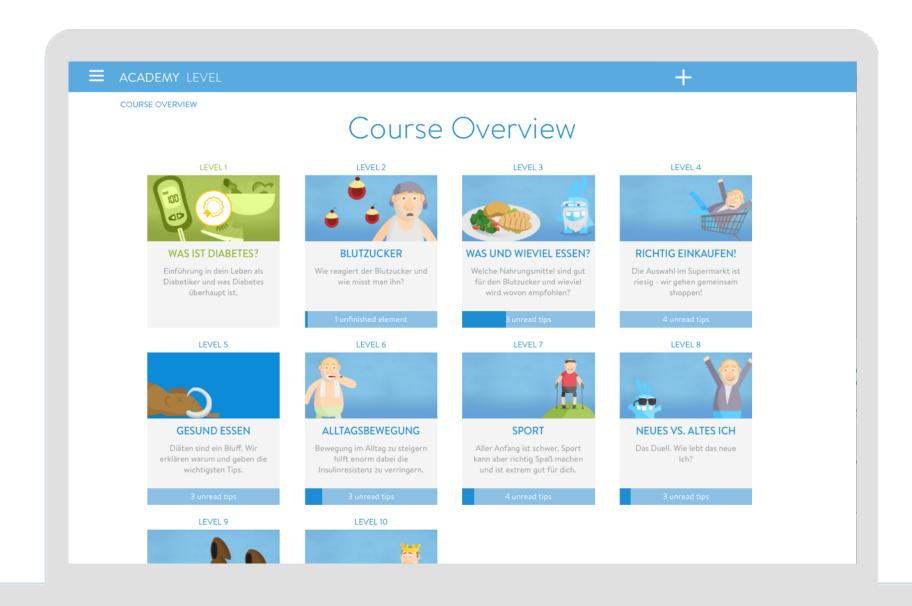
# EDUCATION

Help your customers get started in their life with diabetes!



### Diabetes education & training

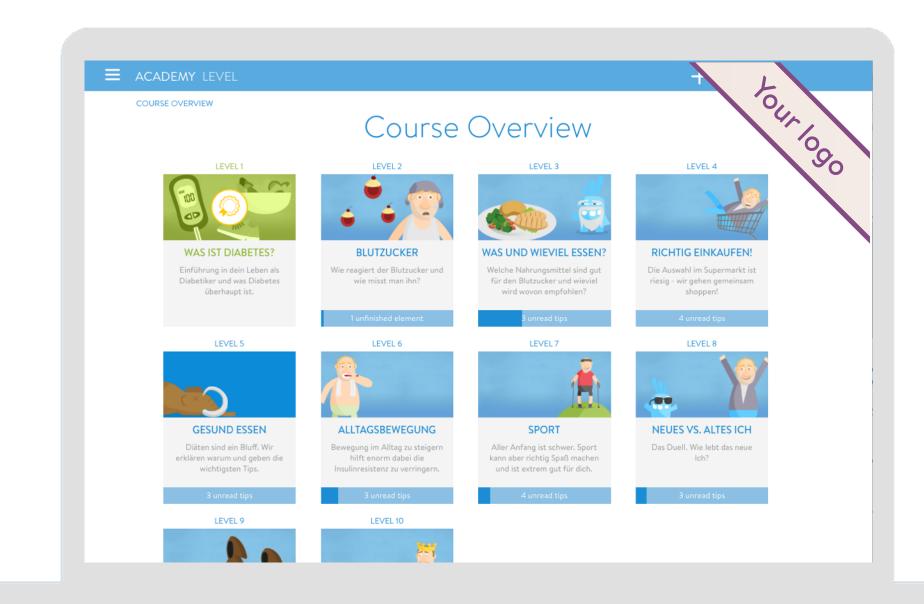
- First online type 2 diabetes course that is fun & engaging
  - Beautiful animated videos that focus on the most important problems
  - Tips & Tricks from real life with diabetes
  - Feels like playing a game while learning how to handle your diabetes
- Created by diabetics together with dietitians and medical experts
- Available in English & German



# BENEFITS

Support your customers with education!

- Differentiate yourself by providing more than just medication or medical devices
- Transition from medication to medication adherence and persistence!
- Create a relationship with your customer via mySugr
- Provide pharmacies & health care professionals
  with something they can help their patients with
- Advertise online & offline with mySugr cooperation



## LETS COLLABORATE!

### Educate with Academy

#### PARTNERSHIP INCLUDES:

- Type-2 Course branded with your logo
- Content & Feature Updates, Bugfixing
- · Advertise online & offline with mySugr integration
- · Create a relationship with your customers through mySugr
- Voucher System for your customers
- Poster, Flyer, Voucher design for your sales team

### **OPTIONAL SERVICES:**

- · Advertising of our partnership on Facebook, Twitter
- Advertising in our products (rewards or ads)
- · Newsletter to all our customers in country of partnership
- Production of special content relating to your products

#### PRICING:

· Setup fee & monthly cost for a specified contingent of users



# REFERENCES



"Sozialversicherung der gewerblichen Wirtschaft" is Austrian's biggest insurer over all self-employed inhabitants. SVA is the first health insurance to cover the costs of diabetes training for its policy holders. So those insured with the SVA can take part for free.



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