

For more information please contact:

Sara Westermann
Tel: +1760-557-9825
sara.westermann@mysugr.com

## mySugr Brings Integrated Diabetes Management Solution to Montana

The program consists of mySugr's comprehensive mobile patient interface, clinician-enabled coaching, diabetes supplies, and Care Innovations' population health management services.

mySugr and Care Innovations announced today the launch of a program, in partnership with the Montana Primary Care Association, to offer its Integrated Diabetes Management Solution to people with diabetes in rural and frontier Montana. The program combines mySugr's data-rich mobile app, personalized patient and clinician coaching, diabetes supplies, and population health management services through the Care Innovations' platform.

"This new partnership with a community healthcare association shows the evolution of mySugr, from an app-based solution to a comprehensive program that can support people living with diabetes in underserved areas," said Frank Westermann, CEO and co-founder of mySugr. "We welcome this opportunity and look forward to making a meaningful difference in health outcomes."

The Montana Primary Care Association (MPCA) is a non-profit association working to increase access to high-quality, affordable primary health care on behalf of Montana's community clinics. It oversees a vast geographic area that experiences extreme weather conditions. Many patients drive hours to see their doctor and even further to access hospitals, specialists and supplies.

"Both Northwest Community Health Center and Bighorn Valley Health Center are in and serve rural counties," said Cindy Stergar, CEO of the Montana Primary Care Association. "That creates all sorts of logistical challenges, particularly when treating patients with chronic conditions. There is a clear need for a comprehensive digital diabetes solution to better connect these health centers with the community so that they can provide integrated primary care."

The initial collaboration will focus on two health centers; Bighorn Valley and Northwest Community Health Center. Along with integrated digital solutions, patients enrolled in the program will receive supplies – such as blood glucose strips – and targeted diabetes advice.

"This program is all about adapting healthcare delivery, so we can reach individuals living with chronic conditions at a time and place that works for them," said Randy Swanson, CEO of Care Innovations. "This commitment to each patient, over time, can drive better health outcomes at a population level. We're thrilled to be a part of that, alongside our partners Roche, mySugr and the Montana Primary Care Association."

## About mySugr

Founded in 2012, mySugr specializes in all-around care for people with diabetes. Its apps and services beautifully combine diabetes coaching, therapy management, unlimited test-strips, automated data tracking, and seamless integration with a growing number of medical devices to ease the daily burden of living with diabetes. The mySugr App has more than 1.5 million users and a 4.6 star rating in the App and Playstore. mySugr Logbook is a registered risk class 1 medical device in the US. The mySugr App is available in 62 countries and 14 languages. mySugr joined the Roche family in 2017. The company has its North American headquarters in San Diego, California. For more information, please visit mySugr.com/press.

## About Care Innovations

Care Innovations has developed award-winning technology solutions that connect people to their care teams and give them the confidence to live independently, wherever they call home. We have collected and analyzed over 6.8 billion patient data points over several years that provide deep and actionable insights. We use these insights to guide and empower organizations in making informed decisions on improving healthcare, lowering costs, and implementing behavioral changes with consumers.