



Nike+ FuelBand

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Welcome

Welcome to your Nike+ FuelBand, a device that measures your everyday activity and turns it into NikeFuel. NikeFuel reflects your level of effort throughout the day. It's calculated the same way for everyone, so you can compare and compete with friends and other Nike+ members. Plug your Nike+ FuelBand into your computer's USB port or sync wirelessly through Bluetooth with our mobile app to access Nike+ where you can track your performance, see results and get motivated to do more.

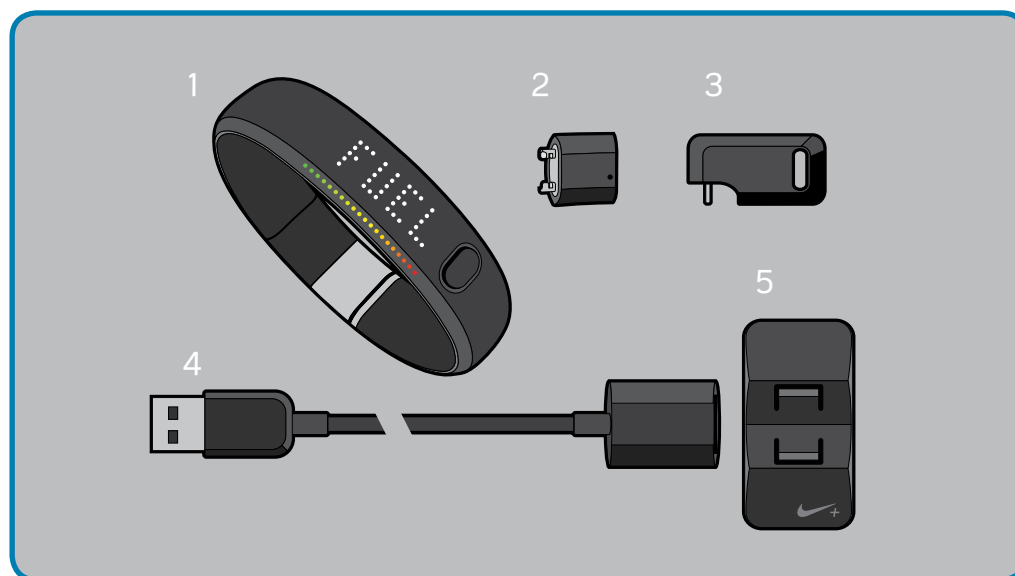
System Requirements

TO USE YOUR NIKE+ FUEL BAND, YOU MUST HAVE:

- A Macintosh or PC with built-in USB. Mac OS v 10.4 or later, Windows 7 or Windows Vista (SP2) or Windows XP (SP2)
- Internet access. Broadband is recommended; fees may apply.
- Optional mobile app available on iOS4 and above; for the latest compatible handsets check nikeplus.com.

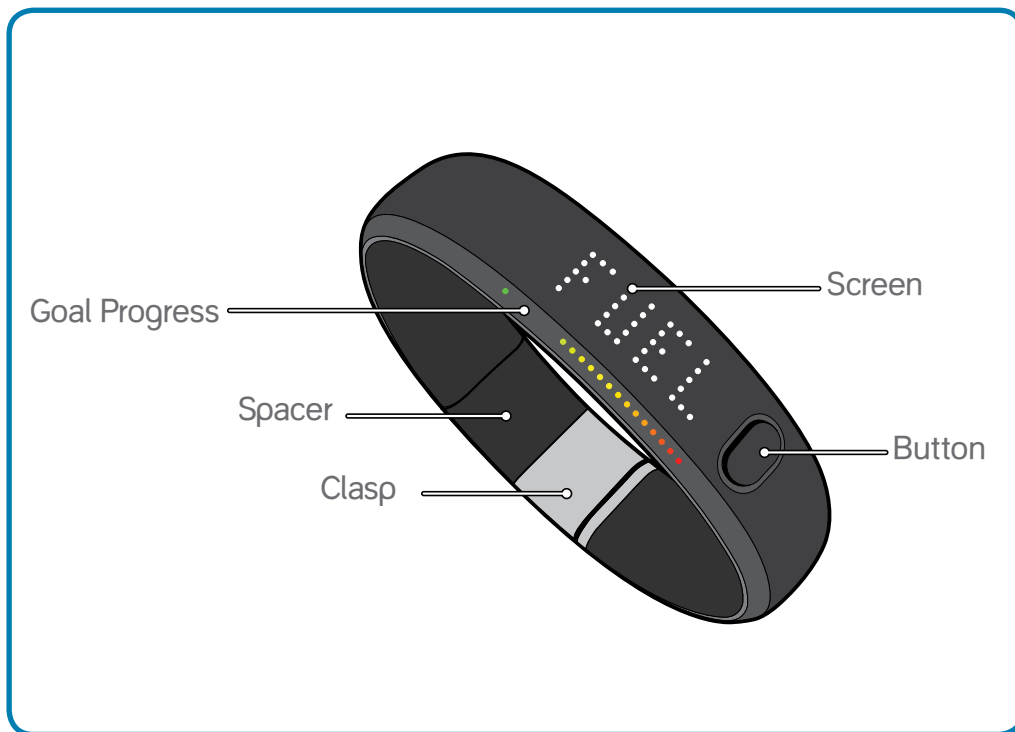
Included in the Box

WHAT'S INCLUDED IN THE NIKE+ FUEL BAND BOX



1. Nike+ FuelBand
2. Sizing Tool
3. Extender Links (8mm and 16 mm)
4. USB Cable
5. Charging Stand

Overview



Getting Started

Set Up

You'll need to set up your Nike+ FuelBand before you use it. To get started, open an internet browser on your computer and go to www.nikeplus.com/setup.

1. DOWNLOAD AND INSTALL NIKE+ CONNECT

The Nike+ Connect software allows your Nike+ FuelBand and computer to communicate with each other. It also lets you customize your settings.

SCREENSHOT: DOWNLOAD NIKE+ CONNECT BUTTON WITH HAND CURSOR OVER IT

Click on "Download Nike+ Connect" to save the Nike+ Connect Installer file to your computer.

SCREENSHOT: NIKE+ CONNECT INSTALLER

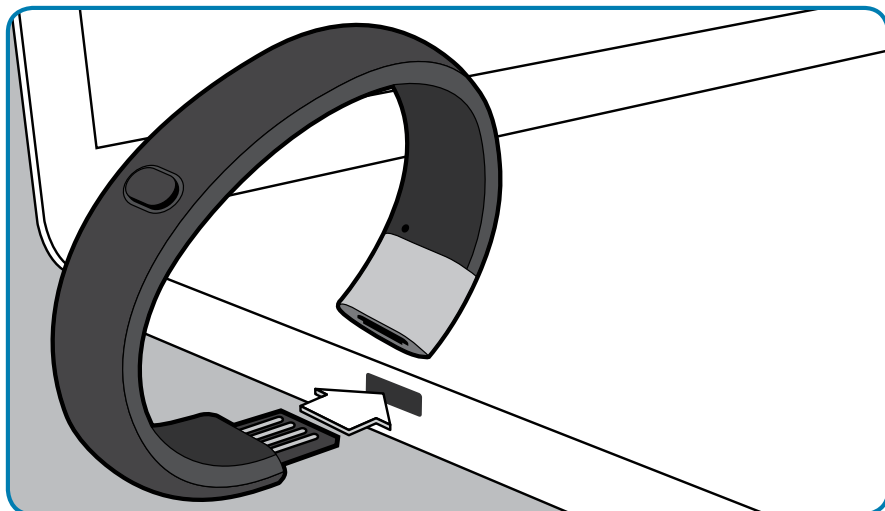
Once downloaded, the Nike+ Connect Installer should automatically open.

If it does not automatically open:

Mac: Double click the downloaded Nike+Connect.dmg file. When it opens, double click the Nike+ Connect Installer.mpkg file.

PC: Double click the downloaded Nike+Connect_Installer.exe file.

Follow the instructions to install the software.



Take your Nike+ FuelBand out of the box and plug it into a USB port on your computer. (You can also use the USB cable that came in the box by plugging one end of the cable into Nike+ FuelBand and the other end into your computer).

Each time you connect your Nike+ FuelBand to that computer, the software will automatically launch, uploading your activity to nikeplus.com and removing it from the Nike+ FuelBand's memory.

Note: You can download and install the software to more than one computer.

2. MAKE IT YOURS

Enter your height and weight so Nike+ FuelBand can accurately calculate your daily results. Indicate which wrist you'll wear it on so the LED display orients correctly.

3. SET YOUR DAILY GOAL

Choose how active you will strive to be each day. Don't worry, you can adjust your daily goal any time (see page #).

4. JOIN THE NIKE+ COMMUNITY

In order to save your activity and view your progress, you'll need to create a Nike+ profile. Nike+ is also a great way to share activity with friends and get motivated to reach your goals.

To create a new account, click "register." You can also register using your Facebook or Twitter account.

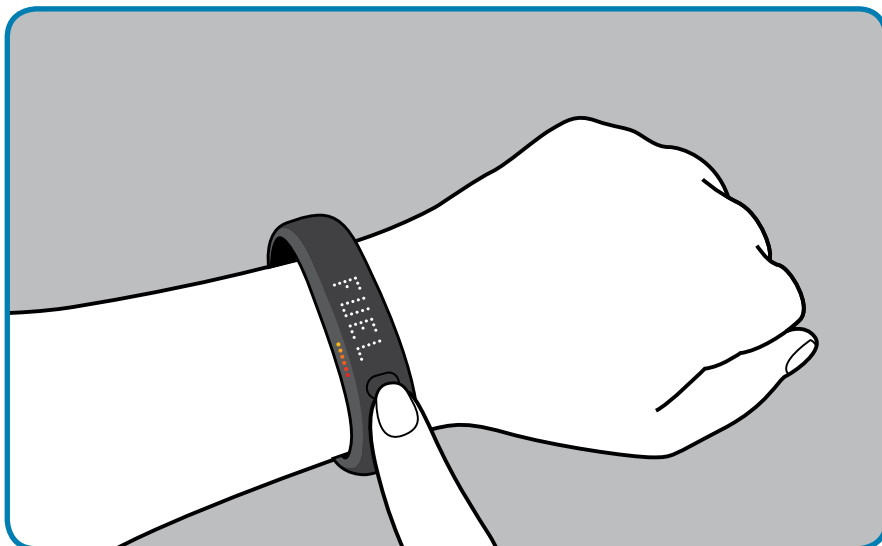
If you already have a Nike+ account, you can log in with your email address and password, or use your Facebook or Twitter account.

5. CHARGE

Your Nike+ FuelBand needs to charge completely. The battery icon on the Nike+ FuelBand display will fill to indicate the level of your battery's charge. Once your battery is charged, unplug Nike+ FuelBand from your computer, put it on, and get moving!

Adjusting Your Fit

NIKE+ FUELBAND IS DESIGNED TO BE WORN ON YOUR WRIST



Your Nike+ FuelBand comes with two extender links—an 8mm link that's already inserted in the band and an extra 16mm link. You can add or remove the links to make the fit looser or tighter.

INSERTING OR REMOVING LINKS

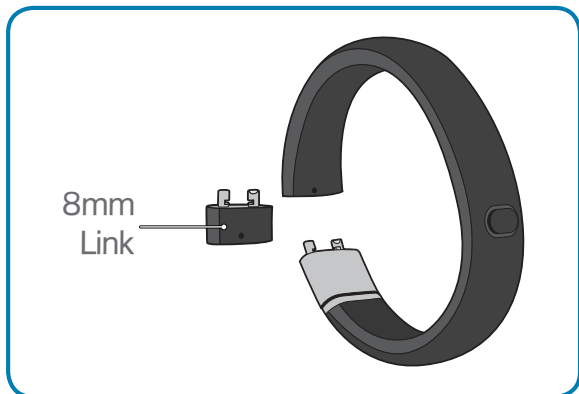


1. Push clasp to open the band.



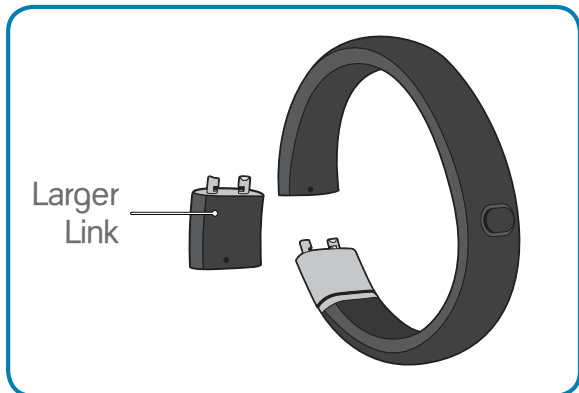
2. Insert the pin on the Sizing Tool into the hole on Nike+ FuelBand. (If you no longer have a Sizing Tool, a bent paperclip will also work.)

Push down until you feel the link release.



3. Push the pin into the hole on the 8mm link to release it from the clasp.

To make the Nike+ FuelBand smaller, replace the clasp with the Swoosh facing outwards and snap the band closed.



4. To make the Nike+ FuelBand bigger, connect the larger link to the clasp, then insert the connected pieces into the band with the Swoosh facing outwards and snap it closed.

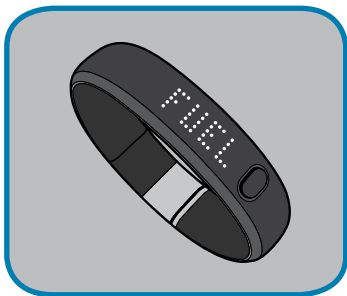
Display

The LED display on your Nike+ FuelBand lets you view results, check progress and access advanced features with the press of a button.

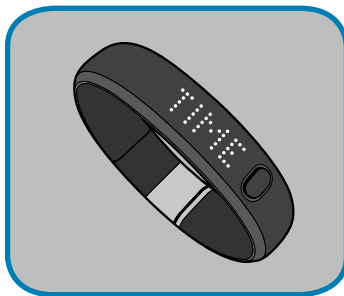
Note: When the Nike+ FuelBand is connected to a PC or wall charger, the button becomes inactive.

View Your Results

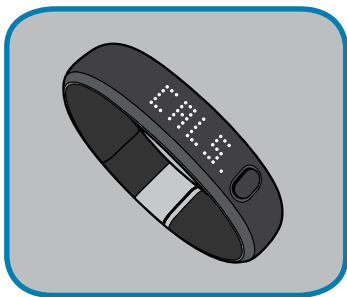
A short press of the button will cycle the display through your current day's results in this order:



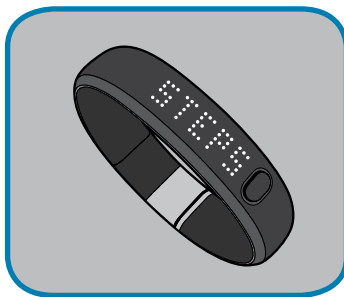
NikeFuel Earned



Current Time



Calories Burned



Number of Steps Taken

Three seconds after releasing the button, the display will go into a sleep state. A short button press resumes the cycle to the last result seen.

Progress Toward Your Daily Goal

Nike+ FuelBand's display represents your progress toward your Daily Goal.



It will start each day with a single red light and a flashing green light that represents your daily NikeFuel goal. As your activity increases, Nike+ FuelBand will light up to yellow, then turn to green. When you fill all the green lights, you've hit your Daily Goal.

Once you hit your Daily Goal, Nike+ FuelBand will flash one green light continuously. This "goal complete indicator" will flash until you press the button to see your day's results. Your first short button press will reveal a celebration.

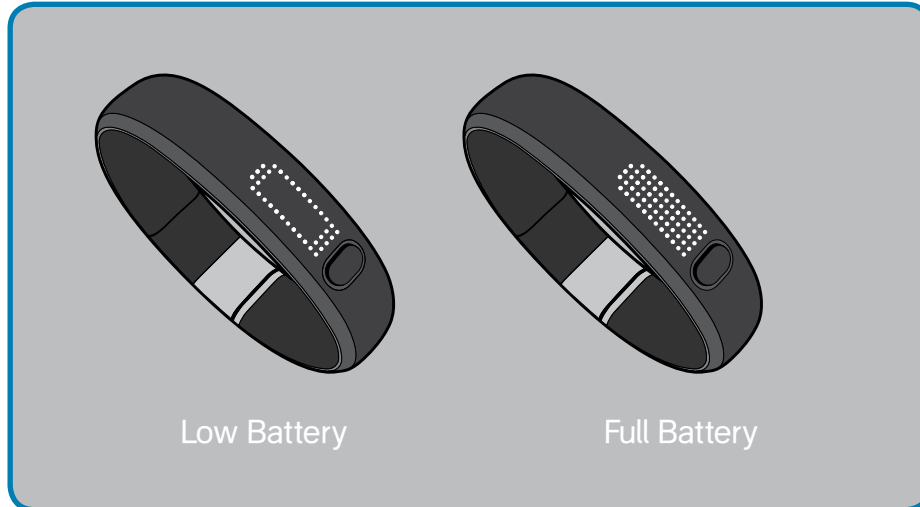
Brightness

The brightness level of the display automatically adjusts according to the light levels in your environment.

Warnings

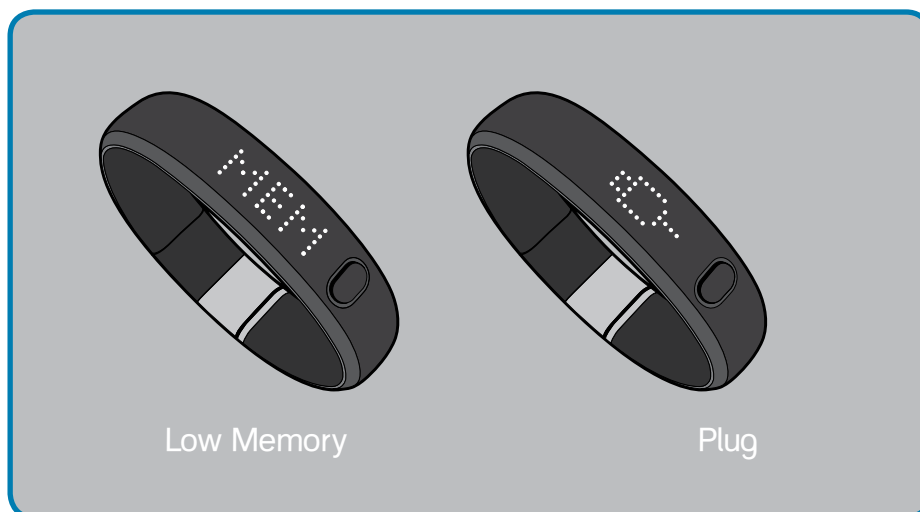
BATTERY LOW

When your battery is running low, a battery icon will be displayed on your Nike+ FuelBand. (See page # for instructions on how to recharge.)



MEMORY FULL/LOW

When the internal memory on the device reaches 80% full, "LOW MEM" displays on a first button press followed by the plug icon. When the internal memory on the Nike+ FuelBand reaches 100% capacity, "MEM FULL" displays on the first button press followed by the plug icon. To clear the memory, just sync your Nike+ FuelBand and you'll get space for more data.



Customizing the Display

CUSTOMIZE NIKE+ FUELBAND DISPLAY USING NIKE+ CONNECT

The Customize Tab on Nike+ Connect allows you to add and remove items from your Nike+ FuelBand display.

SCREENSHOT OF NIKE+ CONNECT
CUSTOMIZE SCREEN



Click the "ADVANCED" button on Nike+ Connect to access the following advanced display preferences:

- Turn your daily goal celebrations on and off
- Turn the flashing daily goal complete indicator on and off
- Flip the display orientation 180 degrees

SCREENSHOT: NIKE+ CONNECT
ADVANCED SCREEN



TIME & DATE

Your Nike+ FuelBand will automatically be set to the current time and date on your computer once you plug into a USB port. To adjust the time manually, click on the Time & Date tab, then click "manually set the time and date" to make adjustments.

Check the box "Use 24-hour time" to display the time in a 24-hour time format.

CUSTOMIZE NIKE+ FUEL BAND DISPLAY USING YOUR MOBILE PHONE

To customize the display from your phone, you must first download the Nike+ FuelBand mobile application and pair Nike+ FuelBand with your phone (see page #) .

Then, open the app. Go to the "Me" tab and select "Device Display" to personalize your display options.

SCREENSHOT: APP CUSTOMIZATION
SCREEN

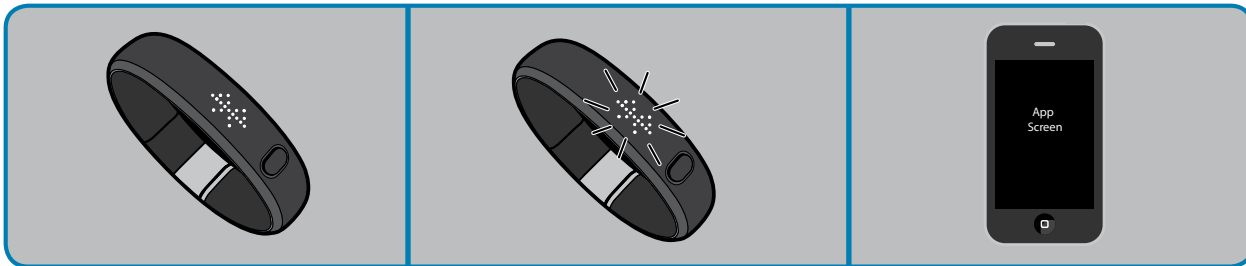


Connect to Mobile Device

Get the free Nike+ FuelBand mobile app to track your progress and get extra motivation on the go. You can even sync wirelessly. Available for iOS4 and above in the **Apple iTunes Store**. Check nikeplus.com/fuelband for compatibility with other handsets.

Bluetooth Pairing

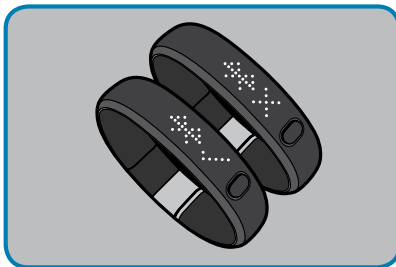
First, you must "pair" your Nike+ FuelBand and mobile phone so they can communicate. You only have to do this once.



1. Press and hold the button on your Nike+ FuelBand until "⌘" appears on the display.

2. When "⌘" is visible, press the button again to initiate pairing mode. "⌘" will begin blinking. Nike+ FuelBand is now in pairing mode.

3. Turn on your phone's Bluetooth. (Refer to your mobile phone's guide for instructions). Your phone will scan nearby devices. Select "FuelBand" when it appears in the device list.



5. Nike+ FuelBand will display a check mark next to "⌘" when the pairing is successful.

If the pairing was unsuccessful, an "X" will display instead. Try pairing again. If you still can't connect, see nikeplus.com/support for troubleshooting tips.

Once successfully paired, you are ready to track your progress using the Nike+ FuelBand app.

Sync Activity to the Nike+ FuelBand App

The first time you open the Nike+ FuelBand app, it will prompt you to log in to your Nike+ account. You must enter your log in information in order for your activity to sync to Nike+.

AUTOMATICALLY SYNC

Whenever you open the app, it will attempt to sync activity from your Nike+ FuelBand to Nike+.

MANUALLY SYNC

You can manually sync your activity to Nike+ by pressing the "Sync" icon at the top left at the Nike+ FuelBand app.



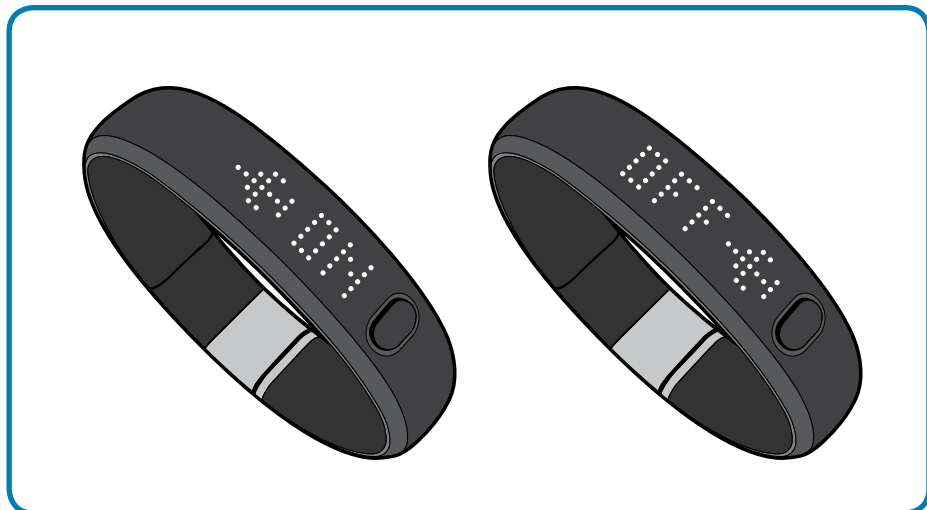
A progress bar will inform you when all activity is synced to Nike+.

Re-establish a Connection

The app may display a message saying "No Connection" if the distance between your phone and Nike+ FuelBand exceeds 30 feet or if you turn your phone off. In order to sync, you must re-establish the connection.

To re-establish the connection, simply press the button on the Nike+ FuelBand while the app is open and they will reconnect. When you have successfully reconnected, the app will instantly sync your activity to Nike+.

Airplane Mode



Track Your Progress

You can upload your activity to Nike+ using your computer or mobile device. On Nike+ you can track your progress, set goals and share achievements.

Upload Activity to nikeplus.com

To sync activity wirelessly to the Nike+ FuelBand mobile app, see page #.

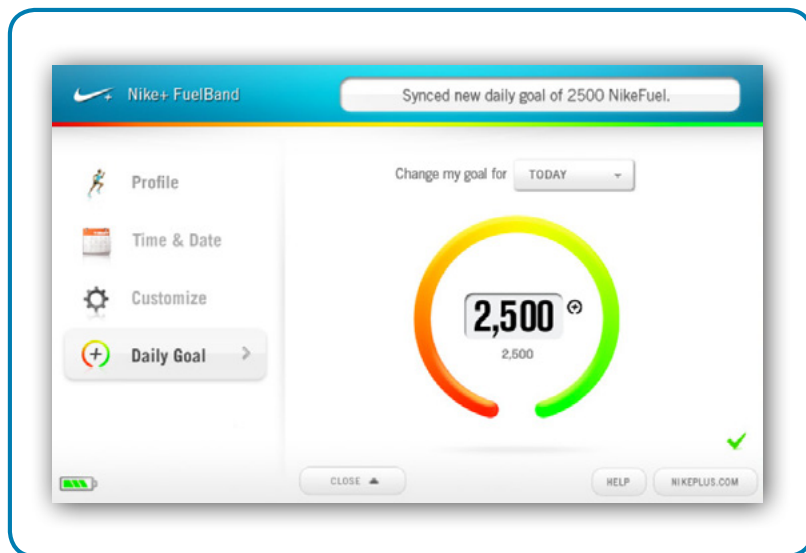
TO SYNC YOUR ACTIVITY TO NIKE+ USING YOUR COMPUTER:

1. Connect your Nike+ FuelBand to a USB port on a computer installed with Nike+ Connect software. Make sure the USB connector is dry before you attach it to your computer.
2. Nike+ Connect will automatically launch and upload your activity to nikeplus.com. When the upload is complete, the message "All activity uploaded" will appear on the Nike+ Connect software.
3. Your web browser will open automatically and take you to nikeplus.com. At nikeplus.com, you can track your goals, challenge your friends, share your progress through Facebook and Twitter, and get the motivation to do more.
4. It is now safe to unplug your Nike+ FuelBand (or USB cable) from the computer.

Note: If no Internet connection is detected, Nike+ Connect will show the message "No internet connection." Click on the Try Again button to reconnect. If an Internet connection is not available, or nikeplus.com doesn't respond, Nike+ Connect will queue your activity from Nike+ FuelBand for upload at a later time, and will clear your Nike+ FuelBand's memory so you can record more activity. You won't see this activity on nikeplus.com until you've successfully established an Internet connection.

Changing Your Daily Goal

You can increase or decrease your daily activity goal any time from your Nike+ Connect software.



Or under "Me" > "Settings" > "Daily Goal" in the Nike+ FuelBand mobile application.

SCREENSHOT OF MOBILE FLOW TO
ADJUST DAILY GOAL

View Progress and Achievements

Find out how you did this week, month and beyond. Nike+ breaks your activity down and graphs it up, so you can make sense of it at a glance. It also keeps track of your progress and rewards your achievements along the way.

DAILY GOAL

Hit or exceed your daily NikeFuel goal to receive special achievements.

VIEW PROGRESS

View results by day, week, month, or year so you can get a big picture of your progress.

STREAKS

Get to green multiple days in a row, and you're on a streak. See how long you can keep it going.

RECORDS

Nike+ keeps track of your best day, best week, best month, and longest streak.

MILESTONES

Nike+ rewards your success over time with Time Milestones, and your Fuel accomplishments with Fuel Milestones.

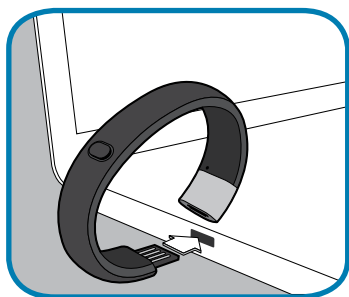
Maintenance

Charging

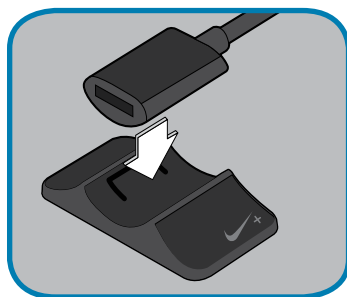
You can charge your Nike+ FuelBand by connecting it to your computer's USB port.

If your computer's USB port is difficult to access, you can charge Nike+ FuelBand using the included USB charging cable and stand:

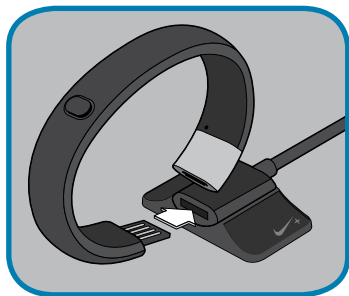
- Press the latch release button to open the band.



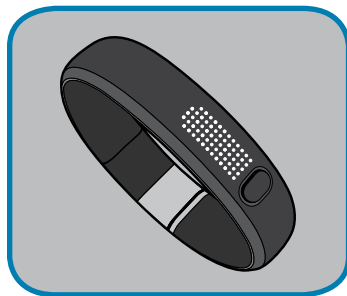
Connect the USB cable to the Nike+ FuelBand and plug it into the USB port on your computer.



Your Nike+ FuelBand comes with a charging stand. To use the stand, snap the notches on the underside of the cable into the center of the stand display.



It takes approximately 3-4 hours for the battery to fully charge. You can view your charge level in Nike+ Connect or by checking the icon on your Nike+ FuelBand's display. The battery icon will change from empty to full to indicate the amount of charge left on the battery.



To remove the Nike+ FuelBand from the charging stand, grasp the plug and disconnect with a gentle twisting motion. (Do NOT pull on the cord to disconnect)

Updating the Nike+ FuelBand

Each time you plug Nike+ FuelBand into the USB port on your computer, Nike+ Connect will check for new firmware (updates for your Nike+ FuelBand). When new updates are available, a message in Nike+ Connect will prompt you to accept the update. If you do not accept the update, Nike+ Connect will ask you again next time you plug your Nike+ FuelBand into your computer.

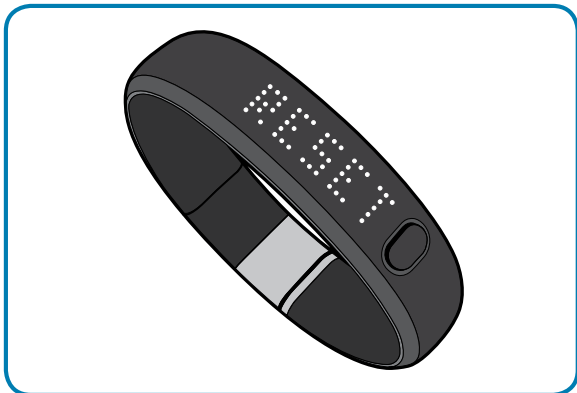
Updating Nike+ Connect

When Nike+ Connect software updates are available, a message in the software will say, "A newer version of Nike+ Connect is available, would you like to download and install it now?" Clicking the Update button will update the software.

Resetting Nike+ FuelBand

RESET

"Reset" on the Nike+ FuelBand will reboot the device. The band will save all your settings but will go back to having zero NikeFuel for the day.



1. Hold the Nike+ FuelBand button down until you see [RESET ICON]



2. Release the button and quickly press it again. [RESET ICON] will blink. It blinks 4 times before resetting Nike+ FuelBand. During that time, a short button press will cancel the reset. Pressing the button again resumes the reset.

After [RESET ICON] blinks 4 times, the icon animates clockwise for a minimum of 2 seconds or until the device resets.



3. The "Swoosh" then wipes on and confirms the device has been reset.

FACTORY RESET

"Factory Reset" will completely clear your settings, time, and activity history from your Nike+ FuelBand. Your profile, activity history and achievements, however, will remain on Nike+.

Technical Specifications

SIZES

Small: 147 mm
Medium: 172 mm
Large: 197 mm
Depth: 16 mm at LEDs, 19 mm at latch

WEIGHT

Small: 27 g
Medium: 30 g
Large: 32 g
8 mm link: 2 g
16mm link: 3 g

DISPLAY

20 Performance Color LED lights show your Daily Goal progress from red to green.

100 white LED array shows NikeFuel earned, time, calories burned, steps and celebrations. The array also displays status for various modes, such as Bluetooth and Airplane Mode, as well as battery charge level.

SENSORS

A built-in 3 axis accelerometer measures your motion all day long.

An ambient light sensor detects environmental light levels. The darker your environment, the brighter your display.

CONNECT AND SYNC

Connect to your computer with the built-in USB 2.0 or use the included USB cable and stand.

Bluetooth pairing to mobile phones for use with the Nike+ FuelBand app for iOS 4 & 5; Check nikeplus.com/fuelband for compatibility with other handsets.

Airplane Mode for disabling radio connections.

WATER RESISTANCE

Water resistant up to 3 ATM for dancing in the rain and rinsing off without a worry.

MATERIALS

TPE 43%, Polypropelene 34%, Magnesium 14%, Stainless Steel 9%
PVC free
Package is 100% recyclable paper.

BATTERY

Two Rechargeable Lithium Polymer Batteries

Service and Support

HAVE QUESTIONS FOR US?

For service and support, tutorials, and software downloads, go to: www.nikeplus.com/support

Warranty

One-Year Limited Warranty

Your NIKE product is warranted to be free of defects in materials or workmanship, under normal use, for a period of one year from the date of purchase. This limited warranty excludes damage resulting from improper care or handling, accidents, modification, unauthorized repairs, normal wear or other causes which are not defects in materials and workmanship. If your product is defective, return it and the store receipt to the place of purchase. If there is a covered defect, we will replace the product (if available) or issue a full refund. We reserve the right to refuse either replacement or refund (but not both) if the cost of doing so would be disproportionate to the defect. This limited warranty is in place of all other express and implied warranties of any kind, which are hereby excluded. In no event shall NIKE be liable for direct, indirect, incidental or consequential damages arising out of the use of the product, and any recovery is limited to the purchase price. No other person or company is authorized to change this limited warranty, and your dealer is solely responsible for any other warranties.

Some states do not allow limitations on how long an implied warranty lasts, or exclusions or incidental or consequential damages, so the above limitations may not apply to you. This warranty gives you specific legal rights, and you may also have other rights, which vary from state to state. The foregoing is without prejudice to other legal rights that may arise under applicable national legislation.

The NIKE warranty extends only to products purchased from an authorized NIKE retailer.

This warranty does not apply to consumable parts, such as batteries, unless damage has occurred due to a defect in materials or workmanship.

Compliance Information

United States:

This device complies with part 15 of the FCC rules. Operation is subject to the following two conditions (1) this device may not cause harmful interference, and (2) this device must accept any interference received including interference that may cause undesired operation.

FCC WARNING: any changes or modifications not expressly approved by the party responsible for compliance, could void the user's authority to operate this equipment under FCC regulations.

Note: This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

Note: The Transmitters within this device must not be co-located or operating in conjunction with any other antenna or transmitter.

IC Notice to Users English/French in accordance with RSS GEN Issue 3:

This device complies with Industry Canada license-exempt RSS standard(s). Operation is subject to the following two conditions: (1) this device may not cause interference, and (2) this device must accept any interference, including interference that may cause undesired operation of the device.

Cet appareil est conforme avec Industrie Canada RSS standard exempts de licence (s). Son utilisation est soumise à Les deux conditions suivantes: (1) cet appareil ne peut pas provoquer d'interférences et (2) cet appareil doit accepter Toute interférence, y compris les interférences qui peuvent causer un mauvais fonctionnement du dispositif.

This device complies with Health Canada's Safety Code 6 / IC RSS-210. The installer of this device should ensure that RF radiation is not emitted in excess of the Health Canada's requirement. Information can be obtained at:

http://www.hc-sc.gc.ca/ewh-semt/pubs/radiation/radio_guidelignes_direct-eng.php

Cet appareil est conforme avec Santé Canada Code de sécurité 6 / IC RSS-210. Le programme

d'installation de cet appareil doit s'assurer que les rayonnements RF n'est pas émis au-delà de

l'exigence de Santé Canada. Les informations peuvent être obtenues:

http://www.hc-sc.gc.ca/ewhsemt/pubs/radiation/radio_guide-lignes_direct-eng.php

EU (European Union): Declaration of Conformity with Regard to the EU Directive 1995/5/EC

English: Hereby, Nike, declares that this Nike+ FuelBand is in compliance with the essential requirements and other relevant provisions of Directive 1999/5/EC.

This product contains a battery that is not user accessible. Do not attempt to open the case, otherwise data may be lost and performance compromised. Substances contained in this product and/or its battery may damage the environment and/or human health if disposed of improperly. The wheeled bin on this product indicates that it should not be disposed of together with household waste. Please be responsible and take it to your nearest recycling collection point to ensure it is recycled. To locate your nearest collection point, contact the retailer where you made your purchase or your local municipality.

This Class B digital apparatus complies with Canadian ICES-003.
Cet appareil numérique de la classe B est conforme à la norme NMB-003 du Canada.