



Smartphone 5.5"  
PSPC550





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## 1. Safety Information

Please carefully read the terms below:

### - Use Safely

Do not use your mobile phone where it might cause danger.

### - Transportation Safety

Please observe all transportation laws and regulations.

Please drive with both hands on the wheel.

## **DO NOT TEXT AND DRIVE**

### Hospitals

Please follow limitations.

Please turn off your mobile phone when near medical instruments.

### Airports

Please follow all flight safety regulations and do not use your phone during flight.

### Toxic Chemicals

Do not use your mobile phone around fuels or chemicals.

### Explosion Hazard

Please observe related limitations and do not use your mobile phone around an area where explosions may occur.

### Accessories and Batteries

Please use only Blu authorized accessories and batteries.

### Backup

Please remember to keep a written record of all important information.

### Water

Your phone is not waterproof. Keep it away from water and liquids.

## SOS Emergency Calls

Make sure your mobile phone is switched on and in a service area. In home screen, tap the phone key and dial 911 and send.

## 2. Appearance and Key Function



### 3. Introduction

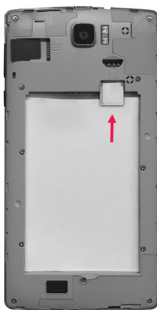
#### Installation of the SIM Card

Please install the SIM card before using your phone.

**Note:** Please keep the SIM card out of the reach of children. The SIM card and its contact are easily damaged due to scratching or bending. Please be cautious when carrying, installing or taking out the SIM card..

To insert SIM card

- 1.- Switch off the mobile phone and remove the rear cover.
- 2.- Insert the SIM card
- 3.- Replace the rear cover of the mobile phone and power on.



#### Power On and Off

**On:** Please ensure the SIM card has been properly inserted into the phone. Long press the Power key to switch on the phone on.

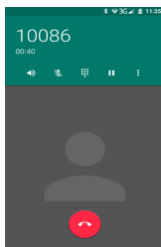
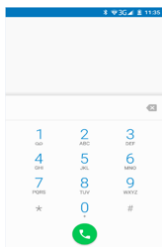
**Off:** In standby mode, long press on Power key until an options menu appears. Select OFF in the menu and confirm

## Password Lock

You may set a screen unlock picture or a PIN code lock as a security measure. For further information regarding password locks, password revision and other functions please enter the security settings of the phone.

## 4. Call Functions

At the dial keyboard, enter the phone number and then click the dial key. If dialing an extension, you may click the dial pad icon in the bottom of the screen to open the interface and enter the number of the extension. You may also enter an input number and call contacts through speed dial.



## Call Logs

Every telephone number called and received will be saved in the phones call log. All numbers in the call log can be dialed directly by clicking the dial icon on the right side of the screen. When the number appears on the list, click it to view details.

## Proximity Sensor

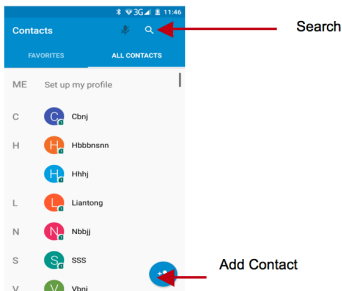
The proximity sensor determines how far away an object is from the device. During the call or when you place the phone close to

the ear, the backlight will turn off automatically which conserves battery and prevents inadvertently touching.

## 5. Contacts

Enter: Click on the applications menu and select contacts

- The default display is the phone contacts and SIM card contacts
- The contacts are organized alphabetically by default.



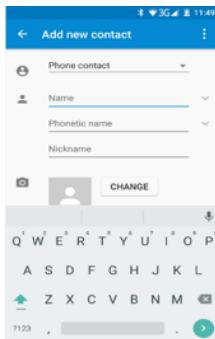
Click the Search icon to enter the contact search interface.

- Any numbers or letters associated with any of the contacts saved in the list will be shown in the search results.
- If there were no matches for the inputted contact, the interface will display no contacts found.

### Add New Contact

1. Click "Add Contact" icon
2. Select to save contacts to phone or SIM card
3. You may edit contact picture, name, telephone number, group, address, and email among other options
4. Click to finish and save contact.





## 6. Messaging

You may use this function to exchange text messages and multimedia messages with your family and friends. The messages to and from the same contact or phone number will be saved into a single conversation so you may see the entire message history conveniently.

### Send an SMS

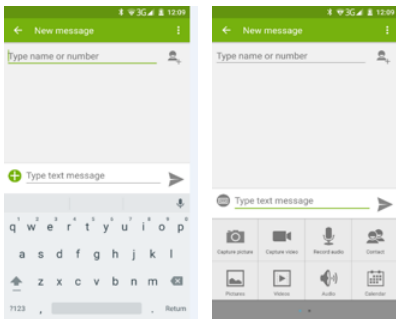
Application Menu » Messaging » New message  
(or use shortcut icon)

1. Click to enter recipient (You may enter contacts from contact book or enter a new number)
2. Compose Message
3. Send

## Send an MMS

When creating message, the default message style is SMS. The message will automatically convert to MMS when adding an attachment.

1. Click the “+” icon in the messaging interface.
2. Chose to add attachments.



## 7. Internet Browser

### Menu Functions

#### Backward

After browsing through multiple pages, this option will return the user to the previous page.

#### Forward

After browsing through multiple pages, this option will move to a web page after the current page.

## Windows

You may view all windows open by clicking the windows icon in the upper right part of the browser.

## Bookmarks

Click the Bookmarks option to make the current URL as a saved Bookmark.

Click Bookmarks to opened saved bookmarks.

**Find on page:** Search current page.

**Share page:** Select to share the current page.

**Save for offline reading:** Saves page for offline reading.

**Page info:** Display page address and other information of the current browsing

**History:** Show your browsing history and view the most visited pages.

**Settings:** Contains a variety of browser settings.



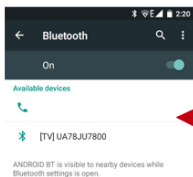
## 8. Bluetooth

Bluetooth is a short-range wireless communications technology that devices can use to exchange information and connect to different types of devices which include headsets, car kits, and other devices.

### Power on Bluetooth

- 1) Settings » Wireless & Networks » Bluetooth and select to power on Bluetooth.
- 2) The Bluetooth icon will appear grey in the notification bar. Click "scan for devices" and the phone will start to scan for all devices within range.
- 3) In Bluetooth settings all the devices found will displayed in the list under the icon.

**Note:** The maximum detecting time of the phone is 2 minutes.



List of available  
devices

## 9. Camera


Prior to use: Install memory card before using the camera or video camera. All photos or videos taken by the phone are stored in the memory card.

## Open Camera


1. Applications Menu » Camera
2. Switch to video mode if you want to record videos.



**Note:** You may also place a camera shortcut on any of the screens

## Take photos

1. In the All Apps screen, touch the Camera icon to open the camera.
2. Tap the  icon to take photos after the view is satisfactory. To view it, slide the screen to the left or just tap the picture in the right corner of the screen.





## Record video clips

You can use  icon to change from Camera to Camcorder or vice versa.

Tap the  icon to start recording and touch the  icon to end.

After a video is recorded, you can slide the screen to the left or touch the frame in the corner to view the video.

## Camera settings

On the camera screen, touch the  icon, and then touch  to set GPS location info, Exposure, Color effect, Scene mode, White balance, Image properties and Anti-flicker. Touch  to set Zero shutter delay, Voice capture, Face Detection, Smile shot, HDR, Auto scene detection, Self timer, Continuous shot, Picture size and Preview size, ISO, Face beauty. Touch  to set EIS, Microphone, Audio mode, Time lapse interval and Video quality.

Touch the  icon to change to the back or front camera.



**Note:** Maximum value in megapixel is reached through software.

## 10. Gallery

Applications Menu » Gallery

### Share Pictures

You may share pictures by sending them through Gmail or the E-mail application. You may also send pictures through the MMS message function by composing a message and attaching the picture. Any image can also be sent via the Bluetooth function by selecting Bluetooth equipment that has been paired.

### Adjust Image

Press Menu and Edit to adjust images

Edit light: Fill Light, Highlights, Shadows, Auto-Fix.

Edit image effects: Cross-process, Posturize, Logo, Documentary, and Fish Eye.

Color Effects: Warmth, Saturation, B&W, Sepia, Negative, Tint,

Duo-tone, Doodle.

Crop: Crop, Red Eye, Straighten, Rotate, Flip, Sharpen.

## View Images

In the picture interface, click on an album to view images

You can choose to display small or large thumbnails. In the photo album, scroll the picture towards left to view the next picture or towards right to view the previous one.

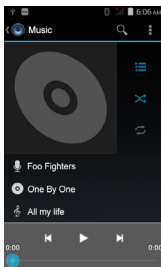
## Crop Pictures

1. If you want to adjust the size of the picture, use the crop tools. Once the arrow appears, pinch your fingers in or out to adjust the size.
2. If you want to adjust the image and keep its proportion, please hold down any of the four corners of the image and adjust.

## 11. Music

Open Music

Application Menu » Music



## Search Music

You may choose to search for music from media folder through artist name, song name, album name. The following formats are available: AMR, M4A, MIDI, MP3, WAV, and OGG.

## 12. Sound Recorder

The Sound Recorder can record voice or any audio.

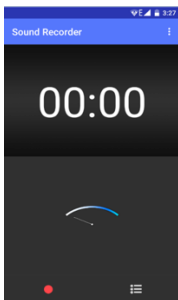
You may send any recorded audio via Bluetooth or MMS and also have the option to make any recorded audio the phones default ring tone.

**Note:** The recorder only uses AMR 3GPP format.

### Record

- Keep the phone's microphone near the voice source.
- Click the record button to record the audio.
- Click the stop button to stop recording the audio.

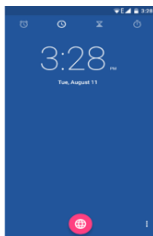
All recordings will be saved in my recording folder in the default music program.





### 13. Alarm Clock

1. Click on the Clock icon in the application menu
2. Click set alarm button and enter the alarm clock set interface where you may add and edit alarms









### 14. FM Radio

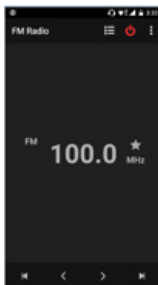
Through this function, you may listen to FM radio on the device. The FM radio uses the wired headphones as an antenna in order to receive signal. Before using this function, connect the original equipment headphones that came with the phone.

#### Open FM radio

Press the FM Radio icon to open the application.

- Tap  or  to scan for available FM channels.
- Tap  /  to change the frequency by +/-0.1 MHz.
- Press the Volume Keys to adjust the volume.
- Touch  to select preset list.
- Touch  to switch off the radio.

- Touch **i** to search radio channels, choose the sound from speaker and record FM.
- Touch **★** to add to favorites/remove from favorites.



## FM Radio as Background

Click on the Home key to move the FM Radio program to the background.

## 15. Settings

### Wi-Fi / WLAN

- **Wi-Fi » Wi-Fi settings » Click Wi-Fi** to power on. When switched on, the Wi-Fi will automatically search for available networks. Any unsecured network can be used directly and any secured network requires a password or credentials prior to connection.

## Wireless & Networks

- Airplane Mode
- VPN
- Tethering & Portable hotspot
- Mobile networks and APN Settings

**Note:** When in flight mode, Wi-Fi will turn off automatically.

## Bluetooth

- Press the switch to power on Bluetooth. Once on, the Bluetooth will automatically scan for any nearby open equipment.

## Data Usage

- Data usage and mobile data traffic limit.

## Sound & notification

This option sets the phone tone settings for receiving calls or notifications. Some of the settings include

- Vibrate, volume, ring tones, ring tones notification and haptic feedback tones

## Display

- Brightness
- Auto rotating screen
- Wallpaper
- Screen Timeout

## Storage

- View the SD card and phone memory usage.

- Allows the removal or formatting of the SD card.
- Allows selection of the default memory.

## **Battery**

- General power usage.

## **App**

- Manage applications - Manage and delete installed applications.
- Running services - Press any of the services listed in the two-button operation box. Press the 'Stop' button to stop any of the services listed and removes from the "running services" list.

## **Location**

- Use wireless - Use wireless services to find locations in applications.
- When using the GPS satellite positioning, set accuracy to street level (Cancel it to save battery).

## **Security**

Set up screen locks: Use a pattern, PIN or password to lock the screen.

- Pattern: The first time there will be simple unlock instructions and examples. Click "next step" to continue the security pattern step.
  - PIN: Enter PIN number to unlock the screen.
  - Password: Set password to unlock the screen.
- You may stop the security feature at any time.*

## **Set up SIM card PIN lock**

- SIM card PIN (Personal Identification Number) is used to

prevent unauthorized use of SIM cards.

To change a blocked PIN code, you will need to unlock the SIM lock then go to the Change Password screen. The phone will automatically prompt you enter the old PIN code and ask to enter a new PIN code twice. The phone will then prompt you that the change was successful. If you enter the PIN incorrectly three times, the SIM and PIN codes will be automatically locked. You will need the PUK code to unlock the phone which is available through your service provider. If you enter the PUK code incorrectly 10 times, the SIM card will be permanently locked. Please see your service provider for a new SIM card.

- Password visible – Make the password visible when it's typed.
- Use security credentials - Allow applications to visit security credentials or other credentials.
- Install from SD card - Install the encrypted certificate from SD card.

## **A Language & Input**

- Language  
Change the language of the phone.
- Custom Dictionary  
Add or delete words to the custom dictionary.
- Keyboard Settings
  - (a) Haptic vibration
  - (b) Haptic tones
  - (c) Capitalizing
  - (d) Speech Input
  - (e) Inputting words
  - (f) Predictive text function
  - (g) Auto-Text
  - (h) Input keyboard method

## **Backup & reset**

- Backup Data

Will back up all application data, WLAN passwords, and other settings to Google's servers

- Restore to Factory Settings

Clear all data stored on the phone.

## **Date & Time**

- Automation - Use date and time provided by Network.
- Date and Time adjustment.
- Time Zone - Select Time Zone according to where your location.
- Select Date Format.

## **Schedule Power On & Off**

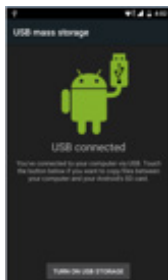
- Schedule power on and off

## **Accessibility**

- Power button ends call
- Speak Passwords
- Touch Delay

## 16. Storage

Connect the phone with the USB cable provided. Once connected, a connection icon will appear in the status bar. Slide down bar and click on connection icon. Once in the connection mode interface, select USB mass storage and turn on from the connection screen.



Some system settings and user interface (UI) options may vary depending on final SW version.

## 17. FCC cautions

Any Changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

This device complies with part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) This device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

### IMPORTANT NOTE:

This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

Specific Absorption Rate (SAR) information

SAR tests are conducted using standard operating positions



accepted by the FCC with the phone transmitting at its highest certified power level in all tested frequency bands, although the SAR is determined at the highest certified power level, the actual SAR level of the phone while operating can be well below the maximum value, in general, the closer you are to a wireless base station antenna, the lower the power output. Before a new model phone is available for sale to the public, it must be tested and certified to the FCC that it does not exceed the exposure limit established by the FCC. Tests for each phone are performed in positions and locations (e.g. at the ear and worn on the body) as required by the FCC. For body worn operation, this model phone has been tested and meets the FCC RF exposure guidelines when used with an accessory designated for this product or when used with an accessory that contains no metal and that positions the handset a minimum of 1.0 cm from the body. Non-compliance with the above restrictions may result in violation of RF exposure guidelines.



## PÓLIZA DE GARANTÍA

Descripción:

Modelo:

No. de serie:

Nombre del cliente:

Domicilio:

Ciudad:

Estado:

Fecha de compra:

Sello de la Tienda

### **www.diamond-electronics.com**

Para localizar el centro de servicio más cercano a su domicilio, por favor consulte nuestra página WEB [www.diamond-electronics.com](http://www.diamond-electronics.com) en esta también puede escribirnos y ser atendido en línea a través de nuestro CHAT. Correo de atención: **polaroid@diamond-electronics.com**

#### **Horario de atención telefónica (Hora central de México)**

Lunes a Viernes: 9:00 a 18:00 h

Sábado: 10:00 a 14:00 h

México, Guadalajara y Monterrey: **47 80 09 10**

Aguascalientes, Cd Juárez, Celaya, Cuernavaca, Matamoros, Mérida, Nuevo Laredo, Pachuca, Puebla, Querétaro, Reynosa, Saltillo, San Luis Potosí, Tijuana, Toluca, Torreón y Veracruz: **47 80 910**

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Blvd. Juan Alessio No. 7510

Parque Industrial Pacífico

C.P. 22643 Tijuana B.C. Mex.

#### **Responsable de la Garantía**

COMERCIALIZADORA MILENIO, S.A. DE C.V.

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La presente garantía será válida bajo las siguientes condiciones:

1. Para hacer efectiva la garantía, bastará presentar el producto junto con esta póliza debidamente sellada o en su defecto, el comprobante de compra en nuestro taller de servicio.
2. Comercializadora Milenio S.A. de C.V. se compromete a realizar una revisión de servicio y en su caso reparar o cambiar el artículo, si la falla es atribuible a defecto de fabricación.
3. El tiempo de reparación será máximo en 30 días a partir de la recepción del producto.

Esta garantía será nula en los siguientes casos:

- Cuando el producto se hubiese utilizado en condiciones distintas a las normales.
- Cuando el producto no hubiese sido operado de acuerdo al instructivo de uso que le acompaña.
- Cuando el producto hubiese sido alterado o reparado por personas no autorizadas por el fabricante nacional, importador o comercializador responsable respectivo.





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#### TELÉFONO CELULAR

NOMBRE DEL FABRICANTE: ONE DIAMOND ELECTRONICS

MARCA: POLAROID

MODELO: PSPC550

ESPECIFICACIONES ELÉCTRICAS:

5 Vcc

No. de HOMOLOGACIÓN: RTIOPS15-1978

CONSUMO DE ENERGÍA EN MODO DE ESPERA: 0.079 Wh

CONSUMO DE ENERGÍA EN MODO DE OPERACIÓN: 6.45 Wh

INCLUYE: ADAPTADOR DE CA/CC

ENTRADA: 100-240 Vca 50/60 Hz 0.2 A

SALIDA: 5 Vcc 1 A

Batería Ion Li de 3.7 Vcc

ANTES DE USAR EL PRODUCTO LEA EL INSTRUCTIVO Y

CONSERVELO PARA FUTURAS REFERENCIAS

Nota Regulatoria para México: "La operación de este equipo está sujeta a las siguientes dos condiciones: (1) es posible que este equipo o dispositivo no cause interferencia perjudicial y (2) este equipo o dispositivo debe aceptar cualquier interferencia, incluyendo la que pueda causar su operación no deseada".

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Juan Salvador Agraz No. 65 Int. 22, Col. Santa Fe Cuajimalpa

Del. Cuajimalpa de Morelos, México, D.F., C.P. 05348

TEL. IMPORTADOR: 52 (55) 88514400

