# ATTENTION NEW PRODUCT OWNER:

Return this card within the next 10 days or register online at www.oreck.com to receive these important benefits:

- Confirm your purchase
- Protect your product
- Register your product
- \$100,000 Give Away VI We'll automatically enter you for a chance to win \$5,000, \$25,000, or even \$50,000!

PLEASE SEE THE REGISTRATION CARD ON THE LAST PAGE OF THIS MANUAL

# IMPORTANT

Complete this registration card or register online at www.oreck.com to receive these 3 benefits:

- CONFIRM YOUR PURCHASE:
  Your prompt product registration will help you obtain more efficient warranty service if there is ever a problem with your product.
- PROTECT YOUR PRODUCT:
  We will keep your model number and date of purchase on file in the event of a warranty claim.
- REGISTER YOUR PRODUCT:
  Returning this card is your only way to guarantee that you will be notified by Oreck in the event of any issues that arise concerning this product.

For product information, please contact your local Oreck dealer or The Oreck Corporation at: 100 Plantation Road New Orleans, LA 70123

REGISTER ON THE WEB AT: WWW.ORECK.COM



SIMPLY

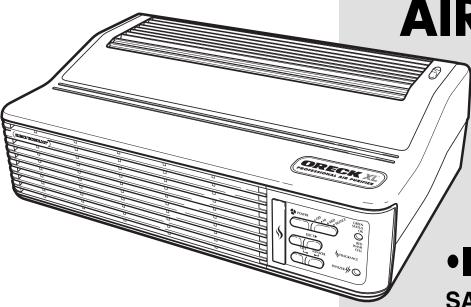
A M A Z I N G ®

# USER'S GUIDE ORECK \*\*L

# PROFESSIONAL AIR PURIFIER

SILENCE TECHNOLOGY®

**AIR8 Series** 



IMPORTANT•

**SAVE THIS BOOKLET!** 

Includes:

- Warranty
- Safety Warnings
- Parts List
- Operating Instructions
- Accessories List
- Trouble Diagnosis

USA: 1-800-989-3535 CANADA: 1-888-676-7325



WWW.ORECK.COM



VISIT ONE OF OUR OVER 450 STORE LOCATIONS

Note: Graphics and logos on your Air Purifier may vary from those shown in this manual.

# BEFORE OPERATING AIR PURIFIER, READ ALL INSTRUCTIONS IN THIS MANUAL CAREFULLY.

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# SAFETY & GENERAL INFORMATION

# IMPORTANT SAFETY INSTRUCTIONS

When using an electrical appliance, basic precautions should always be followed, including the following:

# READ ALL INSTRUCTIONS BEFORE USING THIS AIR PURIFIER

# WARNING

To reduce the risk of fire, electric shock, or injury:

- · Do not use outdoors or on wet surfaces.
- Use only as described in this manual.
- Do not use with damaged cord or plug. If appliance is not working as it should, has been dropped, damaged, left outdoors, or dropped into water, return it to a service center or call customer service at:

USA: 1-800-989-3535 Canada: 1-888-676-7325

- Do not unplug by pulling on cord. To unplug, grasp the plug, not the cord.
- · Do not handle plug or appliance with wet hands.
- Do not put any object into openings. Do not use with any opening blocked; keep free of dust, lint, hair and anything that may reduce air flow.
- Keep hair, loose clothing, fingers and all parts of body away from openings and moving parts.
- Turn off all controls before unplugging.
- Do not use appliance in an enclosed space where oxygen, flammable, explosive or toxic vapors are given off or in an area where flammable dust is present.

# **SAVE THESE INSTRUCTIONS**

# **A** CAUTION

Installing a wet or even damp Collector Cell into the Air Purifier may cause melting of internal components during use.

- DO NOT place a wet or damp Collector Cell in the Air Purifier.
- DO NOT wash the Charcoal Odor Absorber. Replace, if necessary.
- Dry the Collector Cell thoroughly outside of the Air Purifier before reinstalling it into the Air Purifier. Ensure that all areas including corners and areas that may trap water are dry before reinstalling into the Air Purifier.

### FOR COMMERCIAL USE:

High voltage from Collector Cell may cause ignition of flammable or explosive gases/particles in the circulating air

 DO NOT use in an area that contains flammable or explosive gases/particles in the circulating air.

## **Polarized Plug Notice**

This product is equipped with a polarized alternating current line plug (a plug having one blade wider than the other). This plug will fit into the power outlet only one way. This is a safety feature. If you are unable to insert the plug fully into the outlet, try reversing the plug. If the plug should still fail to fit, contact an electrician to replace the obsolete outlet. Do not defeat the purpose of the polarized plug.

## Warranty

ORECK MANUFACTURING COMPANY: (Oreck Manufacturing Company gives you the following limited warranty for this product only if it was originally purchased for residential use, not resale from Oreck or an Oreck Authorized Retail Dealer.)

Oreck will repair or replace, free of charge, to the original purchaser, any part that is found to be defective in material or workmanship within three (3) years of the date of purchase and twelve (12) years for the lonizer/Collector Cell for all residential models. **NOTE:** If the unit is used commercially, a one (1) year overall warranty applies.

This limited warranty does not cover the replacement of expendable or consumable parts such as filters, cartridges, and other parts subject to normal wear unless they are defective in material or workmanship.

This limited warranty does not apply to any part subjected to accident, abuse, commercial use, alteration, misuse, damage caused by act of God, the use of voltages other than on the data plate on this product or service of this product by other than Oreck or a participating Factory Authorized Service Center.

Oreck does not authorize any person or representative to assume or grant any other warranty obligation with the sale of this product.

Oreck's limited warranty is valid only if you retain proof of purchase from Oreck or an Oreck Authorized Retail Dealer for this product. If you purchase this product from any other source, your purchase is "AS IS," which means Oreck grants you no warranty, and that you, not Oreck, assume the entire risk of the quality and performance of this product, including the entire cost of any necessary servicing or repairs of any defects.

Oreck's liability for damages to you for any costs whatsoever arising out of this statement of limited warranty shall be limited to the amount paid for this product at the time of original purchase, and Oreck shall not be liable for any direct, indirect, consequential or incidental damages arising out of the use or inability to use this product.

Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitation or exclusion may not apply to you.

ALL EXPRESS AND IMPLIED WARRANTIES FOR THIS PRODUCT, INCLUDING IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, ARE LIMITED IN DURATION TO THE WARRANTY PERIOD, AND NO WARRANTIES, WHETHER EXPRESS OR IMPLIED, WILL APPLY AFTER THIS PERIOD.

Some states do not allow limitations on the duration of implied warranties, so the above limitation may not apply to you.

This warranty gives you specific legal rights, and you may also have other rights which vary from state to state.

#### Maintenance and Customer Service

Your Oreck Air Purifier is a product of precise engineering. If you require additional information or have problems with your Oreck appliance, you may call ORECK customer service at:

#### USA: 1-800-989-3535 Canada: 1-888-676-7325

Please specify the model number and serial/code number which can be found on the data plate on the back of the Air Purifier.

Save your sales or purchase slip. Should your Oreck appliance require warranty service in the U.S.A., present this slip to the Authorized Service Center as your proof of purchase date or, in Canada, call customer service.

# INTRODUCTION

The air you breathe is filled with thousands of particles of air pollution. Some of the pollutants like dust and lint are large enough to be visible to the naked eye, but pollutants such as pollen, smoke, germs, bacteria, etc., are microscopic in size. Your Oreck Air Purifier has been designed to capture and destroy visible and invisible pollutants and provide you the luxury of clean air living in your home or office.

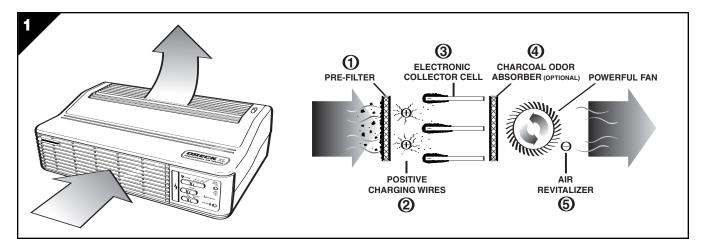
Airborne particles and odors are removed from air passing through the unit by the process of electrostatic precipitation and an activated charcoal odor absorber. The fragrance feature releases a pleasant aroma with the newly cleaned air.

## How Your Oreck Air Purifier Works (fig.1)

- Polluted air enters the Air Purifier through the front grill. As the air is pulled through, a Pre-Filter helps trap large particles (hair, lint, etc.).
- 2. Positive Charging Wires electrostatically charge smaller particles (dust, smoke, pollen, etc.).
- 3. The positively charged particles then enter the negatively charged Electronic Collector Cell, where the aluminum plates attract and retain the particles and subsequently destroy bacteria, mold, viruses, and fungi. It works like a powerful magnet and the particles remain until the Electronic Collector Cell is cleaned.
- **4.** The air then passes through a Charcoal Odor Absorber that helps remove household odors.
- 5. Next, the Air Revitalizer (Ionizer) releases negative ions to freshen the air. It provides a pleasant, clean smell. The Air Revitalizer is designed to be left on continually to provide a clean scent.

The negative ions created by the Air Revitalizer may also combine with dust, causing the dust to fall out of the air. This feature gives you an easy, centralized place to wipe away dust. You can also turn off the Air Revitalizer (Ionizer) to limit any dust collecting around the Air Purifier.

Finally, electronically cleaned air passes back into the room through the top grill.



## Oreck Air Purifier Placement and Start-Up

- Open box and check parts. Box should include one Professional Air Purifier, Oreck fragrance cartridge, Charcoal Odor Absorber and User's Guide.
- 2. Your Air Purifier draws in dirty air for cleaning. Place the Air Purifier in a location where the dirty air is not drawn across your head or body while sitting or sleeping.
- **3.** Insert the Oreck fragrance cartridge (optional) and the Charcoal Odor Absorber (optional).

The fragrance cartridge is located in the "User's Guide". Slide the **FRAGRANCE** tab on the front control panel of the Air Purifier to eject and the drawer will open (**fig.2**). Insert fragrance cartridge and close the drawer.

The Charcoal Odor Absorber is located with the unit in a separate plastic bag. The Charcoal Odor Absorber snaps into the back of the Collector Cell (see instructions with Absorber).

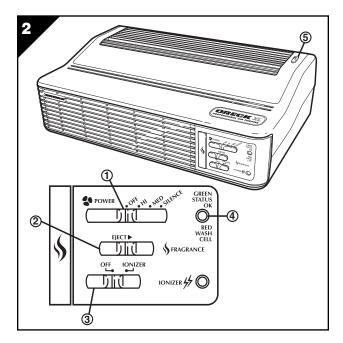
## **OPERATION**

Your Air Purifier works best if you leave it in operation continuously, and it provides multiple settings for convenient use at any time.

- MAIN POWER SWITCH: Turn the unit on by sliding the power switch to the fan speed you prefer: HI for maximum cleaning -MED for normal use - SILENCE for SILENCE TECHNOLOGY® quietest operation (fig. 2).
- FRAGRANCE CARTRIDGE: Fragrance compartment switch ejects drawer for access to fragrance cartridge. Insert fragrance cartridge and close drawer. (One fragrance cartridge is included.)
- 3. IONIZER POWER SWITCH: Turns the Ionizer ON or OFF. The indicator light will glow green when ON and functioning properly. The Ionizer provides a pleasant, clean smell. It can be turned ON or OFF without impacting the Air Purifier's cleaning effectiveness.
- 4. POWER INDICATOR LIGHT: The indicator light will glow green when the unit is operating normally. It will flash red when the Collector Cell requires cleaning. NOTE: The light will glow red for a moment when unit is first turned on. This is normal and only a test of the system.

AIR DIRECTION CONTROL: Slide switch on top of unit controls the louvers and enables you to direct airflow to desired areas.

**NOTE:** You may notice an occasional sharp snapping sound coming from your unit. This is a normal occurrence called "arcing" and results as large particles of dust are collected in the Electronic Collector Cell. Should prolonged or continuous arcing occur, the Electronic Collector Cell should be thoroughly cleaned and dried completely (See "Cleaning Collector Cell").



## Oreck Air Purifier's Silence Technology®

The Oreck Professional Air Purifier offers Silence Technology® for the quietest operation. The Collector Cell cleans as effectively on the Silence setting as it does on the High setting - only the fan's speed changes. As a result, your Oreck Air Purifier cleans as well on Silence as on High, but will clean the room more slowly as it circulates less air.

#### Additional Information

WARNING: DO NOT USE THIS ELECTRONIC AIR PURIFIER WHEN OXYGEN TANKS ARE BEING USED OR IN THE PRESENCE OF COMBUSTIBLE GASES.

#### **IMPORTANT NOTES:**

- No air cleaner can protect against the harmful effects of secondhand smoke.
- Place or mount the Air Purifier near a standard electrical outlet. Do not block either the air intake or outlet grill.
- Never place your Air Purifier on soft surfaces (such as bed, sofas or carpet), near computers or next to sources of heat (such as stove tops, ovens, etc.)
- Make sure the front grill is securely locked in place.
- A safety switch is installed behind the grill of your electronic
  Air Purifier. If the grill is not properly secured in place, the unit
  will not operate. If your unit fails to operate, remove the front
  grill and reinstall it, being sure that the lower right-hand side
  of the grill (next to the control panel) is firmly locked in place.
- Plug the power cord into the nearest available standard electrical outlet. (See data label on bottom of your Air Purifier for electrical specifications and power consumption.)
- Do not use an extension cord to supply power to your Air Purifier.
- Do not place open flames (including candles) directly in front of the air purifier.

# **MAINTENANCE**

### Cleaning the Cabinet

You can clean the Air Purifier cabinet with mild, non-abrasive cleanser and a soft cloth. **IMPORTANT: Unplug the unit from its electrical power source. Do not spray cleansers or furniture polish into louvers or grill areas.** 

### Cleaning the Electronic Collector Cell

IMPORTANT: Do not try to clean the Collector Cell by inserting a cloth, brush, or other device between the cell plates. The Collector Cell should be cleaned with Oreck's Assail-A-Cell® cleaner or using soap and water (see Step 6, in this section). Inserting objects in the Collector Cell may damage it.



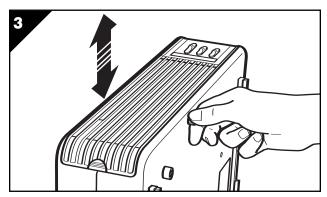
Indicator light is green under normal operation and flashes red when the Collector Cell requires cleaning. The red "WASH CELL" light will flash or illuminate when it is time to clean your Collector Cell. Your Air Purifier is still filtering the air when the red light illuminates.

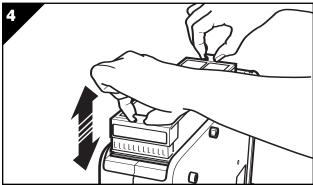
It is not necessary to wait for the red "WASH CELL" light before cleaning the Collector Cell. Even if the "WASH CELL" light is not red, Oreck recommends cleaning the Collector Cell every 4 to 8 weeks, or more often if snapping becomes frequent.

Cleaning your Oreck Air Purifier is a snap too... and a must for efficient operation. To clean proceed as follows:

**1.** Turn the unit off and unplug it from the electric power source. If wall mounted, remove unit from wall.

- Loosen the front grill retainer screw at the front of the cabinet bottom. Press in the lock (half-moon) on the left side and remove the grill (fig. 3).
- Pull the Collector Cell out of the cabinet by using the two small handles on the front of the Collector Cell (fig. 4).





- Snap off the Charcoal Odor Absorber from the back of the Collector Cell. Change as necessary for continued odor removal (fig. 5).
- **5.** Slide off Pre-Filter. This can be cleaned with the Collector Cell and reused **(fig. 6)**.

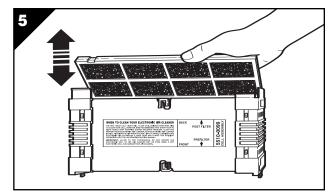
**NOTE:** Handle the Electronic Collector Cell with care. Damaged metal plates and/or broken wires will cause the Air Purifier to malfunction. (Do not wash the disposable Charcoal Odor Absorber.)

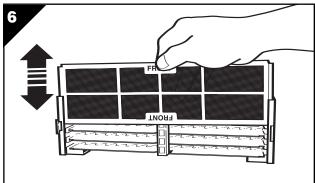
6. Oreck's Assail-A-Cell® cleaner is an excellent way to clean an Electronic Collector Cell. Be sure to spray between each cell plate and cover every surface. Allow product to soak for a few minutes, not allowing it to dry. Rinse thoroughly with water. For extremely heavy deposits, repeat the process.

If you prefer not to use Oreck's Assail-A-Cell® cleaner, you may also decide to soak the Electronic Collector Cell in warm water in a kitchen sink or bathtub. Mild dish detergent (powder or liquid) may be added to the water to help break down the dirt on the Collector Cell. The Collector Cell should be allowed to soak for two to three hours.

Tobacco smoke (tar) is especially hard to remove from the Collector Cell. If the Purifier has been cleaning tobacco smoke, the Collector Cell may need to soak longer, or it may need to be cleaned a second time.

In either case, the Collector Cell should be allowed to air dry before re-inserting it. Oreck does not recommend the use of heated or compressed air as part of the drying process.





**IMPORTANT:** Dry the Collector Cell thoroughly outside of the Air Purifier before reinstalling it into the Air Purifier. Ensure that all areas including corners and areas that may trap water are dry before reinstalling into the Air Purifier. If the power indicator light is red after replacing Collector Cell, then the Collector Cell is still wet. Remove Collector

# Replacing The Charcoal Odor Absorber (Optional)

Cell and allow it to finish drying

In addition to air purification, your Oreck Air Purifier provides the additional benefit of odor removal. The odor removal function is optional. Your Oreck Air Purifier will continue to remove harmful airborne particles with its permanent Electronic Collector Cell even if you choose not to use the optional Charcoal Odor Absorber.

Odor absorption effectiveness will gradually deteriorate over time unless the Charcoal Odor Absorber is replaced. While every environment is different, Oreck suggests that the Charcoal Odor Absorber be replaced every two months or as needed.

IMPORTANT: DO NOT wash the Charcoal Odor Absorber.

Replace, if necessary.

## Replacing Collector Cell After Cleaning

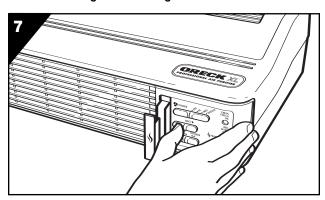
- 1. Snap in the Charcoal Odor Absorber (fig. 5).
- 2. Slide in the Pre-Filter (fig. 6).
- 3. Slide Collector Cell into cabinet, using handles (fig. 4).
- 4. Replace front grill. Unit is now ready for operation (fig. 3).

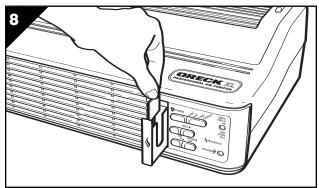
NOTE: An occasional "arcing" sound is normal when operating the unit immediately after cleaning the Cell and should stop after a few minutes of operation.

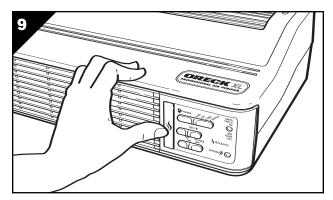
## Replacing Fragrance Cartridge

- 1. Open Fragrance Cartridge compartment by sliding the Fragrance compartment release switch (fig. 7).
- **2.** Remove Fragrance Cartridge from center of the compartment and replace with a new one **(fig. 8)**.
- 3. Close compartment until it locks (fig. 9).

#### **NOTE:** One Fragrance Cartridge is included.







# ACCESSORIES & TROUBLESHOOTING

# CALL CUSTOMER SERVICE HOT LINE USA:1-800-989-3535 Canada: 1-888-676-7325

Whenever calling, please be sure to have your model from the data plate.

## Accessories (Sold Separately)

| ITE | M                                 | PART #       |
|-----|-----------------------------------|--------------|
| 1.  | Pre-Filter                        | 7780-8041    |
| 2.  | Ionizer/Electronic Collector Cell | 09-5510-7065 |
| 3.  | Charcoal Odor Absorber (Set of 4) | AT4PK7       |
| 4.  | Wall Mounting Kit                 | 8660-0201    |
| 5.  | Oreck Fresh Air® Scent Cartridges |              |
| Spr | ing Mulberries®, 8pk.             | FA2PK        |
|     | Blooming Jasmine®, 8pk.           | FA3PK        |

USA: 1-800-989-3535 Canada: 1-888-676-7325 Outside the USA and Canada, contact your local Oreck Distributor.

## Troubleshooting Guide

Service problems that appear to be major can often be solved easily. You can be your own troubleshooter by reviewing the chart below. It pinpoints problems and how to correct them. Remember, check the simple things first.

| Door  | Curav                                | Www.To Do  |
|---|--------------------------------------|--|
| PROBLEM   | CHECK                                | What To Do   |
| UNIT DOES NOT TURN ON   | 1. Power Cord                        | Plug in power cord   |
| ON  | 2. Selector Switch                   | Set selector switch for desired blower speed.  |
|   | 3. Front Grill                       | Reinsert front grill<br>until it is flush with<br>cabinet front. Tap<br>grill lightly, if<br>necessary, to fully<br>insert.  |
| INDICATOR LIGHT ON<br>UNIT IS FLASHING RED<br>OR HAS TURNED RED | Ionizer/Electronic<br>Collector Cell | Wash Collector Cell. Make sure it is thoroughly clean & dry before re-installing it.   |
| RED INDICATOR LIGHT<br>WILL NOT TURN OFF                        | Ionizer/Electronic<br>Collector Cell | Collector Cell may not be completely dry.     Cell may be damaged with a broken wire.     The "Dirty Cell" sensor may not be working correctly.     If you believe the Collector Cell is damaged or the unit is not working correctly, return the unit to the Service Center.  |
| UNIT DOES NOT<br>REMOVE POLLUTANTS                              | Ionizer/Electronic<br>Collector Cell | Wash Collector Cell.  Make sure it is thoroughly clean & dry before re-installing it.  |
| UNIT SPARKS,<br>CRACKLES AND POPS                               | Ionizer/Electronic<br>Collector Cell | Sparking or popping noise occurs when a large particle is captured in the Collector Cell.     If the unit is arcing excessively, the Cell may be dirty. Try cleaning the Collector Cell.     If excessive arcing continues after proper cleaning, the Collector Cell may be damaged or wet. Return unit to the Service Center. |
| DOES NOT REMOVE ODOR  | Old Charcoal Odor<br>Absorber        | Replace Charcoal<br>Odor Absorber.   |
| UNIT STILL DOES NOT OPERATE PROPERLY                            | Check all the above points           | Return unit to the Service Center.   |

ALL OTHER SERVICING SHOULD BE DONE BY AN ORECK AUTHORIZED SERVICE CENTER.

#### IMPORTANT! IMPORTANT!

Please complete and return within the next 10 days! Or register online at www.oreck.com

| 1.  | 1. □ Mr. 2. □ Mrs. 3. □ Ms.  | 4. 🗆 Miss   |       | Your re               | esponses to the following<br>you new products and se |                        |                                |                 |
|-----|--|---|-------|-----------------------|--|------------------------|--------------------------------|-----------------|
|     | First Name   | Initial Last Name   |       |                       | ,  |                        |                                |                 |
|     |  |   |       |                       |  |                        |                                |                 |
|     | Street   |   |       |                       | Apt. No.   |                        |                                |                 |
|     |  |   |       |                       | Apt. No.   |                        |                                |                 |
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|     |  |   |       |                       |  |                        |                                |                 |
| 2.  | Your date of birth:  |   | 13.   | (check up             |  | ,                      | •                              | isider?         |
| 3.  | Month Year  Marital status: 1. ☐ Married 2.  | □ Single  |       | 01.<br>02.<br>03.     | None, only Oreck<br>Bemis<br>Bionaire                | 14. 🗌                  | Honeywell<br>Hunter<br>Kenmore |                 |
|     |  | -   |       | 04.                   | Blueair  | 16.                    | Norelco (Philips)              |                 |
| 4.  | If you wish to receive Oreck offers or product please check here 1. $\square$                                  | updates via email,  |       | 05.<br>06.            | Carrier<br>DeLonghi                                  | 17. □<br>18. □         |                                |                 |
|     |  |   |       | 07.                   | Duracraft  | 19.                    | Slant/Fin                      |                 |
| 5.  | Phone number: ( )  |   |       |                       | Enviracaire<br>GE                                    | 20. □<br>21. □         |                                |                 |
| 6   | Date of purchase:  |   |       | 10.                   | Hamilton Beach                                       | 22.                    |                                |                 |
| ٥.  | / /  |   |       |                       | Healthway<br>Holmes                                  | 23.                    | Other                          |                 |
|     |  |   | 1/    | D                     |  | <b>h</b> (-h)          | -11 46-4 6.3                   |                 |
|     | Month Day Year   |   | 14.   |                       | someone in your family Allergies                     |                        | Cleaning service               |                 |
| 7.  | Model number:  |   |       |                       | Asthma   | 5.                     |                                |                 |
|     |  |   |       | 3. □                  | Arthritis/joint pain                                 | 6. 🗆                   | Boat                           |                 |
| 0   |  |   | 15.   |                       | n the product just purcha                            |                        | er types of cleaner            | s do you        |
| 0.  | Serial number:   |   |       | currently             | own? (check all that apply                           | •                      | Other                          |                 |
|     | SN   |   |       | Full Size U           | Jpright  | Oreck                  | Brand<br>1. □                  |                 |
| 9.  | What were the most important factors that in   | ofluenced your purchase decision?                           |       | Stick Vac.            |  |                        | 2.                             |                 |
|     | (check up to 3)  | Other free offer  |       |                       | Canister Vacuumster Vacuum                           |                        | 3. □<br>4. □                   |                 |
|     | <ul><li>O1. □ Advertising</li><li>O2. □ Appearance/design</li><li>10.</li></ul>                                | <ul><li>Other free offer</li><li>Payment plan</li></ul>     |       |                       | /acuum   |                        | 5. □<br>6. □                   |                 |
|     | 03.   Customer service 12.   | □ Product features  |       |                       | Vacuumacuum System                                   |                        | 6. □<br>7. □                   |                 |
|     | <ul> <li>04. ☐ Ease of operation</li> <li>05. ☐ Ease of service/maintenance</li> <li>14.</li> </ul>            |   |       |                       | sherr  |                        | 8. □<br>9. □                   |                 |
|     | <ul> <li>O6. ☐ Friend's recommendation</li> <li>O7. ☐ Gift for buying</li> <li>15.</li> <li>16.</li> </ul>     |   |       |                       | ampooer/Extractor                                    |                        | 9. <u> </u><br>10.             |                 |
|     | 08. ☐ Gift for trying 17.  | ☐ Value for price   | 16.   | . Not includ          | ding yourself, what is the (                         | GENDER and             | AGE (in years)                 |                 |
|     | 09.  Oreck Challenge®/ Risk-free trial  18.  |   |       | of childre            | n and other adults living in                         | n your housel          | old?                           |                 |
| 10  | What were the most important features that   |   |       | 1. 🗆 No               | one else in household                                | 2. $\square$ Chil      | d under 1 year                 |                 |
| 10. | decision? (check up to 3)  |   |       | Male Fem              | ale Age Ma   | le Female              | Age                            |                 |
|     |  | ☐ Ionization option☐ Multi-speed motor                      |       | 1. 🗆 2.               | Urre 1   | □ 2. □                 | yrs.                           |                 |
|     | 02.   Easy to clean cell  11.  | ☐ Wall mount option   |       | 1. 🗆 2.               | yis. 1.  | _ <b>2</b>             | yıs.                           |                 |
|     |  | <ul><li>Odor absorber</li><li>Wash cell indicator</li></ul> |       | 1. 🗆 2.               | □ yrs. 1.  | □ 2. □                 | yrs.                           |                 |
|     | cigar smoke 14.  | □ Low profile   | 17    | Occupation            | on: (check all that apply)                           | You                    | Spouse                         |                 |
|     | <ul> <li>O5. □ Ability to reduce allergens</li> <li>O6. □ Ability to provide clean air</li> <li>16.</li> </ul> |   |       |                       | nal/Technical  |                        | 1. $\square$                   |                 |
|     | (general home health)  | of America® Seal  |       | Upper Ma<br>Middle Ma | nagement/Executive<br>anagement                      |                        | 2. □<br>3. □                   |                 |
|     | <ul><li>O7. ☐ Filtration efficiency</li><li>O8. ☐ Fragrance cartridge</li></ul>                                | □ Other   |       | Sales/Mar             | keting   |                        | 4.                             |                 |
| 11  | Where was this product purchased?  |   |       |                       | ervice Workern/Machine Operator/Labor                |                        | 5. □<br>6. □                   |                 |
|     | 1. Mail Order/telephone 5.   | Other website   | 18    |                       | r your spouse:                                       | You                    | Spouse                         |                 |
|     | <ul><li>2.  Oreck store</li><li>3. Other retail store</li><li>6.</li><li>7.</li></ul>                          | ☐ Infomercial/TV ☐ Other                                    |       | A Homem               | aker?  |                        | 1. 🗀                           |                 |
|     | 4.  Oreck.com  | - Other   |       |                       | ?  |                        | 2. □<br>3. □                   |                 |
| 12. | a.) If you purchased a replacement product   | , what brand is being replaced?                             |       | Self Empl             | oyed/Business Owner?                                 |                        | 4.                             |                 |
|     | (check all that apply) 01. □ Oreck 13.   | ☐ Honeywell   |       |                       | rom a Home Office?<br>itary?                         |                        | 5. □<br>6. □                   |                 |
|     | 02. ☐ Bemis 14.  | ☐ Hunter  |       |                       | ?  |                        | 7.                             |                 |
|     |  | <ul><li>□ Kenmore</li><li>□ Norelco (Philips)</li></ul>     | 19.   |                       | oup describes your annua                             | al family inco         |                                |                 |
|     | 05. ☐ Carrier 17.  | ☐ Panasonic   |       |                       |  |                        | 0-\$99,999<br>00-\$124,999     |                 |
|     | 06. ☐ DeLonghi 18.<br>07. ☐ Duracraft 19.  | <ul><li>☐ Sharper Image</li><li>☐ Slant/Fin</li></ul>       |       | 03.                   | \$20,000-\$29,999 10.                                | \$125,0                | 00-\$149,999                   |                 |
|     | 08. $\square$ Enviracaire 20.  | □ Sunbeam   |       | 04.<br>05.            |  | □ \$150,0<br>□ \$175,0 | 00-\$174,999<br>00-\$199,999   |                 |
|     |  | <ul><li>□ Vornado</li><li>□ Whirlpool</li></ul>             |       | 06.                   | \$50,000-\$59,999 13.                                | □ \$200,0              | 00-\$249,999                   |                 |
|     | 11. $\square$ Healthway 23.  | ☐ Other   | 00    |                       |  |                        | 00 & over                      |                 |
|     | 12. Holmes   |   | 20.   |                       | education: (check highest<br>Completed High School   | level comple           | red)                           |                 |
|     | b.) If this is a replacement product, approxi<br>you are replacing?  | mately how old was the product                              |       | 2.                    | Completed College                                    |                        |                                |                 |
|     | 1.   | ☐ 11-15 years   |       | 3. 🗆                  | Completed Graduate Sch                               | 00l                    |                                |                 |
|     |  | ☐ 16-20 years<br>☐ Over 20 years                            |       |                       | PLEA   | SE CONTI               | NUE ON BACK                    | <b>&gt;&gt;</b> |
|     | -  |   |       |                       |  |                        |                                |                 |

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| 21. Which credit cards do you use regularly?  1. American Express, Diners Club 2. MasterCard, Visa, Discover 4. Do not use credit cards | <b>26.</b> To help us understand our customers' lifestyles, please indicate the interests and activities in which <i>you</i> or <i>your spouse</i> enjoy participating on a <i>regular</i> basis.  |
| 22. For your primary residence, do you:  1. □ Own? 2. □ Rent?  23. Please tell us how many magazines your household:                    | 01. □         Bicycling         22. □         Listen to Records/         39. □         Real Estate Investments Investments           02. □         Golf         Tapes/CDs         Investments           03. □         Physical Fitness/         23. □         Avid Book Reading         40. □         Stocks/Bond Investments           Exercise         24. □         Bible/Devotional         Investments           04. □         Running/Jogqing         41. □         Contests/  |
| A. B. Purchases at  Subscribes to Stores/Newsstands  1.   | 05.         Snow Skiing         25.         Health/Natural Foods         Sweepstakes           06.         Tennis         26.         Photography         42.         Casino Gambling           07.         Camping/Hiking         27.         Cultural/Arts Events         43.         Science Fiction           08.         Fishing         28.         Fashion Clothing         44.         Wildlife/           09.         Hunting/Shooting         29.         Art/Antique         Environmental Issues           10.         Power Boating         Collecting         45.         Dieting/Weight           11.         Sailing         31.         Cruise Ship         Control |
| Buy/Lease a New Vehicle   | 13.  Needlework/Knitting 14.  Sewing 15.  Flower Gardening 16.  Vegetable Gardening 17.  Crafts 18.  Buy Prerecorded 19.  Automotive Work 20.  Electronics 21.  Recreation Vehicles (RVs)  19.  Vacations 22.  Travel in USA 23.  Gourmet Cooking/ 47.  Self-Improvement 48.  Walking for Health 48.  Walking For Health 49.  Watching Sports o TV Wines 10.  Home Video Recording 20.  Recreation Vehicles 21.  Recreation Vehicles (RVs)  27. Using the numbers in the above list, please indicate your 3 most important activities:   |

PRODUCT REGISTRATION DEPARTMENT PO BOX 174385 **DENVER CO 80217-4385** 



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We'll automatically enter you for a chance to win \$5,000, \$25,000, or even \$50,000!

All federal, state and local laws apply, EMS reserves the right to correct errors in sweepstakes materials. Offer void in Florida and where prohibited by law. For list of winners, send a self-addressed, stamped envelope to: "\$100,000 Give Away VI", P.O. Box 173133, Denver, CO 80217-3133. used to enter the sweepstakes will be deemed to be the entrant. Winner may be required to show proof of being the "authorized account holder." Winner is solely responsible for all taxes. winner will be selected. Alternate winners are subject to all eligibility requirements. By submitting an entry, winners agree to the use of their name, address, and photograph for advertising the propers will be compensation. All entries become the property of EMS. In case of a listuite of any online entry, the subtorized account holder of the e-mail address and the entries become the property of EMS. In case of a listuite of any online entry, the authorized account holder of the e-mail address and the entries become the property of EMS. In case of a listuite of any online entry, the authorized account holder of the e-mail address. a signed and notarized attidavit of eligibility within thirty days of notification of their prospective winner status, and it a satisfactory attidavit is not received within that time, an alternate EMS employees and their immediate family (spouse, parents, or children). Winner will be notified mail at the address provided on the entry form. Each winner must submit A random drawing will be held on or around March 31, 2008. Odds of winning depend on the total number of entries received. Open to legal U.S. residents at least 18 years old, except Entries must be received before December 31, 2007 and are limited to one per household. Mechanically reproduced entries not acceptable. Not responsible for late, lost or illegible entries. Services ("EMS"), and will be offered in a number of different presentations. EMS will award the following prizes: one 1st Prize of \$50,000; one 2nd Prize of \$5,000; and five 3" x 9" of \$5,000. Sweepstakes begins May 20, 2005 at 12:00 a.m. E.D.5.T., and ends December 31, 2007 at 11:59 p.m. E.S.T. Enter by completing this product registration or printing a 3" x 5" card with your name, address, city, state, ZIP Code, and the words "\$100,000 Give Away VI" and mailing the entry form or card to P.O. Box 174385, Dept. SVX, Denver, CO 80217-4385, card with your name, address, city, state, ZIP Code, and the words "\$100,000 Give Away VI" and mailing the entry form or card to P.O. Box 174385, Dept. SVX, Denver, CO 80217-4385, and the words "\$100,000 Give Away VI" and mailing the entry form or card to P.O. Box 174385, Dept. SVX, Denver, CO 80217-4385, and the words "\$100,000 Give Away VI" and mailing the entry form or card to P.O. Box 174385, Dept. SVX, Denver, CO 80217-4385, and the words "\$100,000 Give Away VI" and mailing the entry form or card to P.O. Box 174385, Dept. SVX, Denver, CO 80217-4385, and the words "\$100,000 Give Away VI" and mailing the entry form or card to P.O. Box 174385, Dept. SVX, Denver, CO 80217-4385, and the words "\$100,000 Give Away VI" and mailing the entry form of the words "\$100,000 Give Away VI" and the words "\$100,000 Gi OFFICIAL SWEEPSTAKES RULES: NO PURCHASE NECESSARY TO WIN. PURCHASES DO NOT ENHANCE CHANCES OF WINNING. SWEEPSTAKES is sponsored by Equifix Marketing

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