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## PANASONIC INTRODUCES NEW SERIES OF EASY-TO-INSTALL ELECTRONIC WHITEBOARDS WITH USB CONNECTIVITY

*New Panaboard® models UB-5310, UB-5315 and UB-5815 join a family of electronic whiteboards being used in a range of environments from conference rooms to courtrooms.*

SECAUCUS, NJ — Panasonic's Panaboard® series of electronic whiteboards welcomes three new models — the UB-5310, UB-5315 and UB-5815. These plain and thermal-paper Panaboard models are ideal for meetings, training programs, scheduling and anywhere people need to share information efficiently.

USB connectivity makes setting up the UB-5310, UB-5315 and UB-5815 electronic whiteboards a breeze. Designed for fast, hassle-free installation, these two-panel scrolling whiteboards can be either wall-mounted using the included wall-mount kit, or installed on an optional floor stand.

Each Panaboard UB model comes complete with Panasonic Document Management System (PDMS) software and a TWAIN driver, making it easier than ever to store and view scanned data on your PC. PDMS is a software program consisting of a file manager tool and a viewer. For quick and easy image viewing, the user-friendly GUI screen comes with an image viewer along with thumbnail views. Easy drag-and-drop operations ensure for an effortless file management process, all via a simple mouse click. Available file formats include BMP, TIFF, PNG and PDF. The TWAIN driver allows images to be captured into TWAIN applications, thereby providing the flexibility of file management.

Using a Panaboard in a meeting, ideas and information can be captured and printed without missing a beat. With their PC interface, the new models can be controlled from the connected PC. PC documents can be printed on the Panaboard's printer, and notes and graphics written on the whiteboard can be captured digitally for easy distribution via the PC.

With the new USB 1.1 (B connector) interface, information on a Panaboard can be copied directly to a connected PC (IBM® PC/AT or compatible with CD-ROM drive and 40+ MB of free space); saved in a variety of image formats, such as a TIFF, BMP, PNG and PDF; and distributed to multiple recipients as an e-mail attachment. An included printer driver enables printing from the host PC. It's that simple.

According to Charles Vidal, Panasonic's product manager for scanners, printers, multimedia and electronic whiteboards, this makes it easy to share meeting notes, charts, graphs or other material generated in a session without retyping or reformatting.

"The addition of USB connectivity makes these whiteboards a very user-friendly communication tool," Vidal said. "With USB, all you need is a cable and port and you're ready to go. There's no need for an interface kit. Information is efficiently and accurately shared within and among groups of people."

According to Vidal, the new Panaboards are well designed from an ergonomic standpoint. The packaging for the UB-5310, UB-5315 and UB-5815 has been streamlined, so each unit takes up less warehouse space and is less susceptible to damage during storage. And with the new compact packaging, shipping is easier and more economical.

### **UB-5310**

Featuring an automatic paper cutter, the thermal paper UB-5310 has a writing surface measuring 35.4"H x 51"W and weighs 50.7 lbs. The UB-5310 carries an MSRP<sup>1</sup> of \$1,750 and replaces the KX-B430, KX-B530, KX-B630 and KX-B730 models.

### **UB-5315**

The UB-5315 prints on standard or recycled copy paper, which appeals to many users. With a writing surface of 35.4"H x 51"W and weighing 55.1 lbs., the UB-5315 has an MSRP<sup>1</sup> of \$1,925. This Panaboard model replaces the KX-BP535.

### **UB-5815**

The plain-paper UB-5815 uses standard or recycled paper, has a writing surface of 35.4"H x 64.5"W and weighs 59.5 lbs. This wide-format Panaboard model carries an MSRP<sup>1</sup> of \$2,295 and replaces the KX-BP635.

Features common to all three models include:

- USB interface kit
- PDMS Capture File Management Software
- Included wall-mount kit
- Optional stand
- Two screens

Models in the series come with the following accessories:

- Dry erase felt-tipped markers (black, red, blue)
- Eraser
- Software CD-ROM
- Wall-mount kit
- Thermal transfer film (UB-5315, UB-5815)
- Thermal paper roll (UB-5310)

Five models comprise the complete Panaboard product line, offering a range of sizes to meet the needs of a wide variety of operating environments. In addition to the UB-5310, UB-5315 and UB-5815, Panasonic offers the KX-BP800, a combination electronic and interactive whiteboard; and the KX-BP735, with continuous four-screen capability.

In the United States, Panasonic Digital Document Company, a unit of Matsushita Electric Corporation of America, markets a broad line of digital imaging systems, computer peripherals and office system products designed specifically for business use. Products available include fax and Internet fax machines, digital copiers, network multifunction devices, document management systems, scanners, electronic whiteboards, color and monochrome laser printers, impact printers and DVD drives.

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Headquartered in Secaucus, NJ, Matsushita Electric Corporation of America is the principal North American subsidiary of Matsushita Electric Industrial Co., Ltd. (NYSE: MC) of Osaka, Japan. For more information, visit <http://www.panasonic.com/office>.

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<sup>1</sup>Manufacturer's suggested retail price. Dealers must decide for themselves the prices at which our products are actually advertised and sold.

**EDITOR'S NOTE:**

End users may obtain sales information by contacting Panasonic at 1-800-742-8086 or 201-348-7000, or by visiting <http://www.panasonic.com/office>. **Please do not publish the editorial contact telephone number.** If you wish to review these or any other Panasonic document-imaging product, please contact Chris Florentz or Charlie Sassaman at 215-592-8601, or at [chris@bartgil.com](mailto:chris@bartgil.com) or [charlie@bartgil.com](mailto:charlie@bartgil.com).

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