#### **Behavioral Motivators** behavioralmotivators.com (800) 359-1629

### **Dentsply GAC** dentsplygac.com (800) 645-5530

### **Dentsply Raintree Essix** essix.com (800) 883-8733

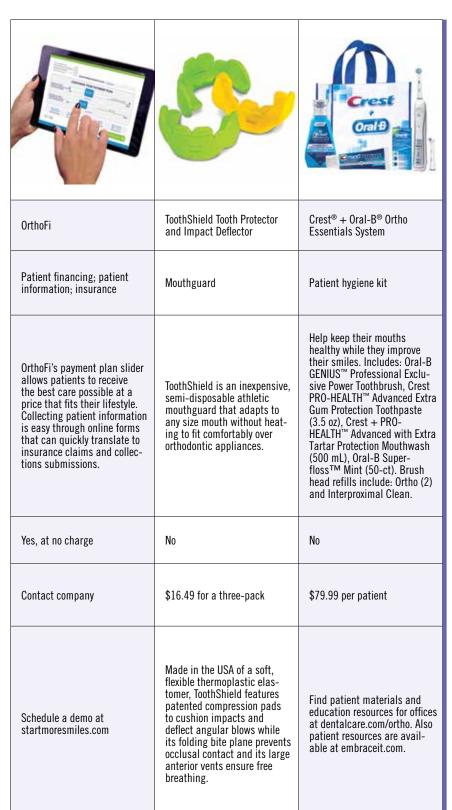
### **Ortho Tees** orthotees.com (800) 827-8337

Information in this guide based on data submitted by product manufacturers. Uttodochtic Froducts strives for accuracy in all data but cannot be neid responsible for claims made by manufacturers.			GACPOWERED	Retainer BRITE	FUN CUSTOM TEES JUST FOR ORTHODONTISTS!
	Product name	Wax in individual plastic bags	GACPowered.com	Retainer Brite®	Orthodontic themed T-shirts for patients
	Type of product	Pain relief	Promotional marketing website	Cleaning tablets	Patient rewards; promotional item
	Brief description	Ready to hand out in clear 3x3 inch plastic bags or 2x2 inch designer plastic bags. Also available by the box, uncut in full sheets. Product of the USA.	GACPowered is an online store where practices can purchase and personalize patient marketing and promotional items, such as brochures, postcards, T-shirts, stickers, dental care items, and more with just a few clicks of the mouse.	Retainer Brite Cleaning Tab- lets are specially formulated to help protect removable ap- pliances by preserving clarity and cleanliness.	Ortho Tees offers awesome designs on top quality T-shirts. Free proofs and a 100% satisfaction guarantee.
	Can it be personalized?	Yes, for an additional charge	Yes, at no charge	No	Yes, at no charge
	Cost	Designer: \$31 per 100. Plain: \$29 per 100.	Varies by item	Contact company	\$5.95 to \$13.95
	Special features	Plastic bag designs are: Red Kiss, Blue Star, Black Eagle, Red Heart, and Blue Dolphin. Mention this ad and get a free discount!	Dentsply GAC customers can use UOBG UCash to pay for merchandise.	Kills 99% of seven common odor-causing bacteria. Helps remove plaque and tartar. Certified Kosher. Stock boxes to sell or give to patients. Sold in 96 count and 36 count boxes or single patient packs.	We can also print your own logo or create a free custom design just for you.

OrthoFi startmoresmiles.com (877) 766-5220

**Practicon Inc** practicon.com (800) 278-0885

**Procter & Gamble** dentalcare.com (800) 543-2577







# PRODUCTS FOR PATIENTS

<b>Prophy Perfect</b>						
prophyperfect.com						
(877) 702-7262						

#### **Regent Labs Inc** regentlabs@earthlink.net (800) 872-1525

**Tess Oral Health** tessoralhealth.com (800) 762-1765

**Water Pik Inc** waterpik.com (800) 525-2020

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Product name	Lighted Mouth Mirror	Kleenite Dental Cleaner	Personalized Retainer Case	Waterpik® Aquarius™ Water Flosser
Type of product	Patient home care	Appliance cleaner	Retainer case	Interdental cleaner
Brief description	Lighted mirror allows the patient the opportunity to practice better oral hygiene at home. The LED lighted mirror illuminates the hard to reach and impossible to see areas.	Kleenite Multipurpose Dental Cleaner is the superior orthodontic cleaner, safe and effective for clear Invisalign aligners, nightguards, and plastic partials such as Valplast. Kills 99.99% of odor-causing bacteria.	Modern style vented case with secure closure. Includes sticker for patient contact information in case of loss. Available in five bright colors. Perfect for most retainers and bleaching trays but slim enough (1-inch) to fit in a pocket or purse. Choose which colors you would like or get all five.	The Waterpik Aquarius Water Flosser is the easy and more effective way to floss, and it comes in four great designer colors—Radiant Orchid, Clas- sic Blue, Brilliant Black, and Pearly White.
Can it be personalized?	No	No	Yes, for an additional charge	No
Cost	\$0.79 each. Minimum of 36 units.	\$5.99 for 9 oz size	Box (36): 58¢. Case (144): 52¢. Three cases (432): 48¢.	Professional trial unit: \$39.99. Suggested retail: \$89.99.
Special features	Small and lightweight. Very bright LED light. Long-lasting battery.	Fast, powerful cleaning action. Cleans, freshens, and deodorizes. For teens averse to using denture cleansers, this is named "dental cleanser." Available online at amazon. com, drugstore.com, regent. com, and others.	Personalize the retainer case for 10¢ more! Personalized orders ship in 48 hours. Call (800) 762-1765 with any questions or for help customizing your order.	Includes the orthodontic tip for more effective cleaning around brackets and wires. Ten pressure settings, seven water flosser tips, on/off water control on the handle, and a 3-year warranty.

## AmpliFi Case Starts

50,000+ cases started 14% avg. growth over prior year

SimpliFi Insurance

76,000+ eligibility checks

1.3% insurance AR past due

SolidiFi Collections \$88M+ in AR, 0.6% past due



"It's helped us get more YES, and boosted our same-day starts."

- Dr. Jeff Mastrolanni (IL)



LEARN MORE AND REQUEST A DEMO AT STARTMORESMILES.COM





### Remastering a Masterpiece

Introducing the New OmniArch PLUS

