



## ArtioSign

A background image of a restaurant interior with several digital displays. One screen shows a sports game, another shows a news broadcast, and a third shows a promotional offer. The image is overlaid with a blue gradient.

# Digital Signage + IPTV in One Create. Display. Engage.

Digital signage is everywhere, from corporations, restaurants and airports, to stadiums, banks and shopping malls. Widely used to deliver entertainment, information, alerts and advertisements, it combines high-quality video, graphics and text messaging to offer a powerful medium that can reach your audience in the most compelling way.

Digital signage is a natural enhancement to an IP video system and Exterity's integrated solution makes it easy for any organization to create and deliver impactful signage screens. Designed for organizations that want to install multiple displays to enhance employee, visitor or guest experience, our system offers users a feature-rich, fully configurable digital signage application and IP video system in one.



# Create and display eye-catching, dynamic HD digital signage with ArtioSign

Integration with Exterity's IP video solutions enables live TV and video to be incorporated into digital signage screens



## Create

ArtioSign Create graphical screen editor on AvediaServer enables the creation of uniquely branded, tailored signage, with drag-and-drop ease

Elements

Type	Content
Image	company_chart.png
Text	Welcome to our Com...

ArtioSign Create

Company Logo

12:00

Graphic Element

Video or Channel

Company News | The latest updates and news from Company Headquarters. Lorem ipsum dolor sit ar

Easily build your signage screens using elements such as video, text, graphics and RSS feeds

Enter Text Here

Text

Text Type

Font

Font Size

Position

Size

Device Source

Video


Enter URL or Search for Channel/Asset

Position

Size

Create your own signage designs or choose from a selection of templates to get you started and inspired

Video



## Manage

The ArtioSign Control app on AvediaServer lets you review and manage individual and groups of ScreenLists

ArtioSign Control

Signage Groups

00655A5 Shop Signage

00655A6 Kiosk Menu 1

00655A7 Kiosk Menu 2

00655A8 Kiosk Menu 3

00655A9 Reception Desk

00655AA Training Room

00655AB Entrance Stand 1

00655AC Entrance Stand 2

00655AD Entrance Stand 3

00655AE Staff Room 1

00655AF Meeting Room

00655AG Hospitality Suite

Update signage on the move - change what is being displayed on screen using an Apple or Android tablet

EMERGENCY

Please leave the building immediately

Create groups of displays and quickly assign ScreenLists to individual or groups of devices, with drag-and-drop simplicity

Good Morning

Schedule a variety of content to be displayed at different times of the day, week or month to target your message to the right audience at the right time



## Display

ArtioSign Display enables you to turn any connected display into a digital signage delivery point. Publish content to a single end point or a network of screens

ArtioSign Display

05:30

X-ROUTE TRAINLINK

Departure Arrival Duration Changes

06:40 09:17 02h 37m Direct

07:01 10:17 02h 16m Direct

07:55 11:17 02h 22m Direct

09:17 12:47 02h 30m Direct

10:24 13:47 02h 23m Direct

12:24 15:47 02h 23m Direct

13:31 16:47 02h 16m Direct

14:22 17:47 02h 25m Direct

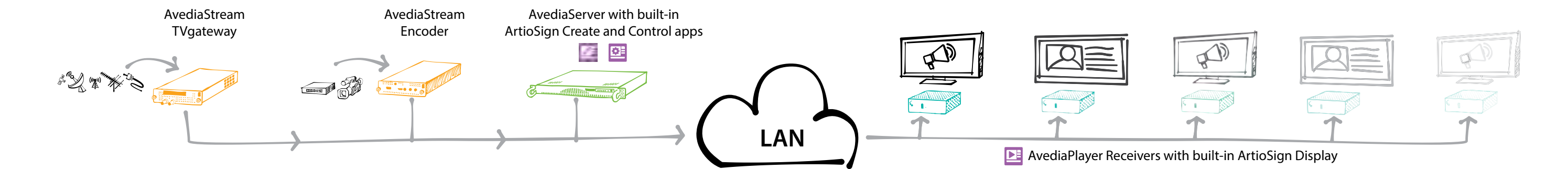
15:31 18:47 02h 16m Direct

Every AvediaPlayer Receiver comes with ArtioSign built in as standard: gain instant access to the digital signage functionality with simple license-based activation

Low power consumption and Power over Ethernet support make ArtioSign an economical choice for digital signage compared to a traditional PC-based system

Maximize revenues by incorporating advertising into signage and display in targeted locations at optimal times

## Integrate ArtioSign digital signage into your Exterity end-to-end IP video solution





## ArtioSign digital signage is used across a variety of industries



### Corporate & Finance

#### Where:

- Reception
- Public areas
- Meeting rooms
- Staff rooms
- Departments
- Factory floor
- Cafeteria

#### What:

- Company branding
- Staff communications
- CEO updates
- Financial news & data
- Welcome messages
- Meeting schedules
- Scrolling news
- Corporate overviews
- Workplace safety
- Staff recognition
- Building navigation
- Emergency messaging



### Stadiums

#### Where:

- Concession areas
- Entrance/public areas
- Shops
- VIP lounges
- VIP seating areas
- Stadium seating

#### What:

- Concession offers & advertising
- Live coverage with team news & scores
- Fan merchandising
- VIP messages
- Emergency messaging



### Hospitality

#### Where:

- Reception area
- Bars
- Restaurants
- Lounges
- Guest bedrooms
- Meeting rooms

#### What:

- Tailored Welcome messages
- Meetings occurring that day with location
- Food/beverage options
- Activity options/pricing
- Scrolling news
- Emergency messaging



### Education

#### Where:

- Lobbies/common areas
- Cafeteria
- Classrooms/lecture theatres
- Library
- Staffroom

#### What:

- Welcome messages
- Campus communications
- Morning address
- Emergency messaging
- Daily lunch menus
- Sports updates
- Student recognition
- Building navigation
- Lecture schedule
- Clubs & activities



### Healthcare

#### Where:

- Reception
- Patient common rooms
- Cafeteria
- Waiting areas

#### What:

- Visitor information
- Travel information
- Menu options
- Emergency messaging
- Scrolling news
- Hospital services
- Building navigation



### Transport

#### Where:

- Reception areas
- Lobbies/common areas
- Restaurants/Cafeteria
- Lounges

#### What:

- Latest departures
- Scrolling news
- Food/beverage options/pricing
- Activity options/pricing
- Emergency messaging



### Oil & Gas

#### Where:

- Crew accommodation
- Staff lounge
- Cafeteria

#### What:

- Employee information
- Safety messaging
- Emergency messaging
- Food/beverage options

