














Kaltura Quick Start Guide

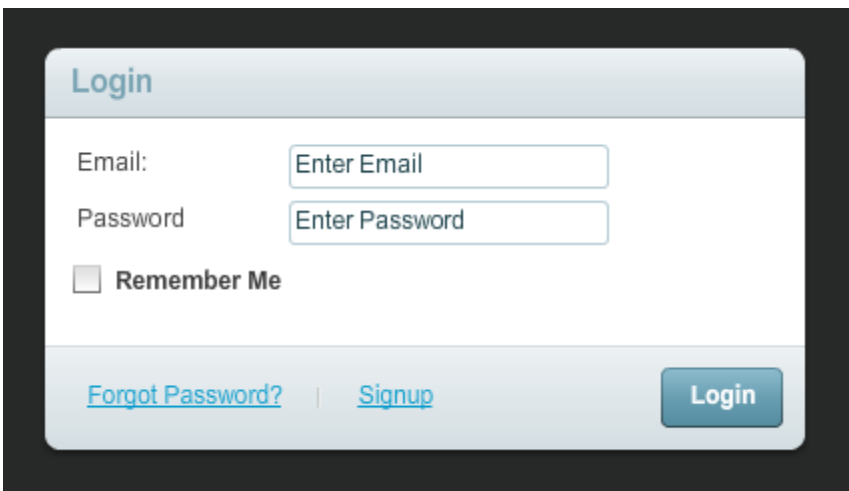
-  [Content Management](#) (Content Tab)
-  [Content Syndication & SEO](#) (Content Tab)
-  [Live Streaming](#) (Content Tab)
-  [Video Delivery Settings](#) (Settings Tab)
-  [Access Control Settings](#) (Settings Tab)
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Content Management

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-  [Migrating content from your existing hosting / video service](#)

Logging into the Kaltura Management Console (KMC)

Go to the Kaltura Management Console (KMC) at: <http://www.kaltura.com/index.php/kmc> and log-in with the credentials that you received in the “Kaltura Registration Confirmation” email.



Login

Email:

Password:

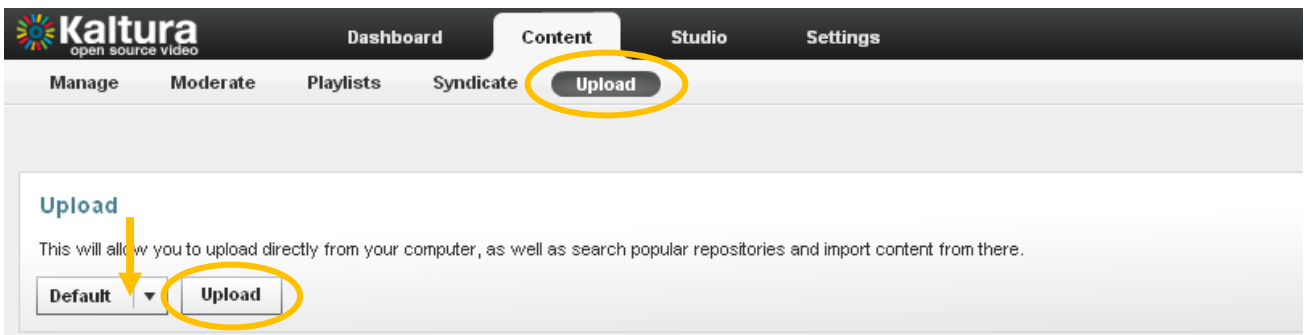
Remember Me

[Forgot Password?](#) | [Signup](#)

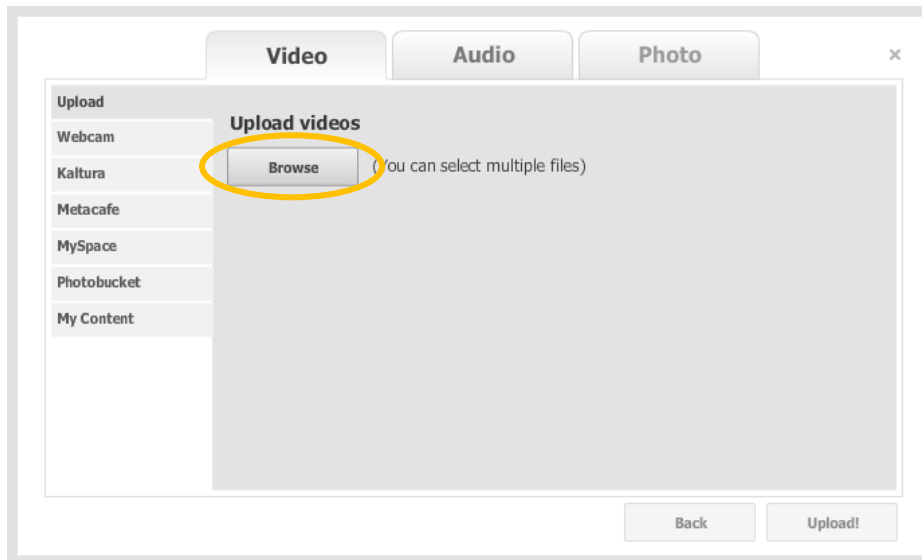
Uploading videos from your desktop to your website

Upload videos to the KMC

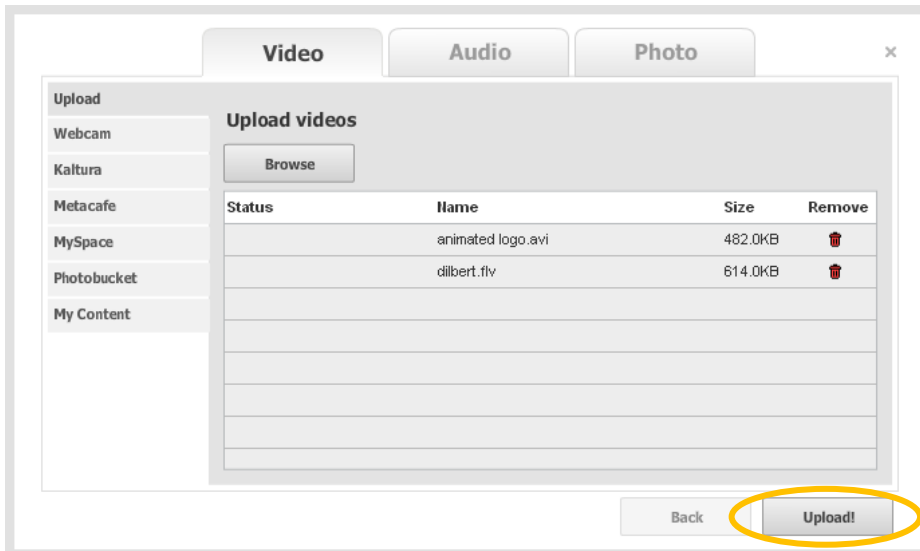
1. Go to the Content tab > Upload section.
2. Select the Transcoding Profile to use in this upload session using the drop-down menu
3. Click the Upload button to launch the Media Uploader.



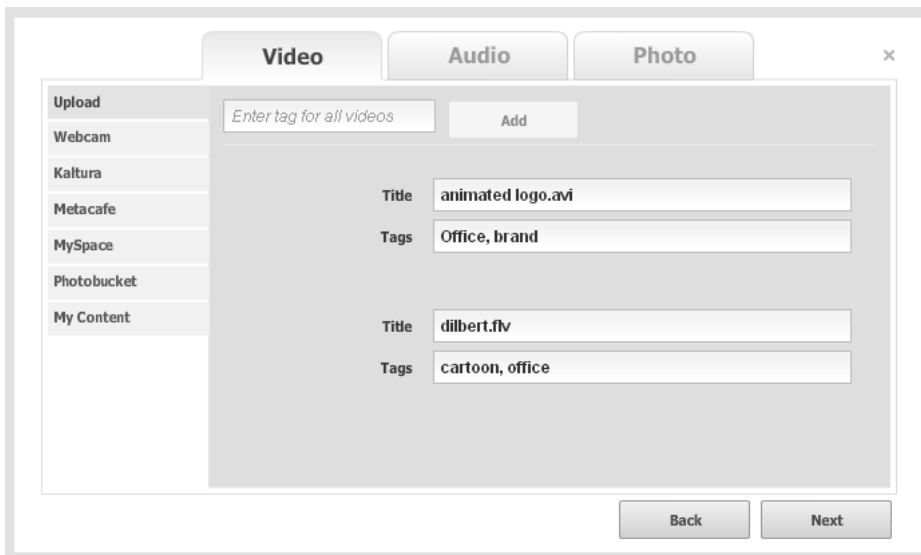
4. In the Media Uploader, click the browse button to select videos from your desktop. Hold down the CTRL key to select multiple files.



5. Click the upload button to start the file transfer



6. Add titles and tags to your videos.



7. After the system completes the file conversions you will be able to see your uploads and their status in the Manage tab.

Embed videos on your site

1. In the Manage tab, locate the files that you want to place on your website and click on Preview & Embed

The screenshot shows the Kaltura dashboard with the 'Manage' tab selected. The 'Entries Table' contains the following data:

Thumbnail	Name	Type	Plays	Created On	Duration	Status	Publish
	dlibert.flv		0	02/18/10 13:26	00:00	Converting	
	animated_logo.avi		0	02/18/10 13:26	00:00	Converting	
	danmoor		0	02/11/10 20:32	02:13	Live	Preview & Embed
	Trailer 3 (H264)		0	02/11/10 20:32	02:21	Live	Preview & Embed
	Car racina 3 (H264)		1	02/11/10 20:32	03:49	Live	Preview & Embed

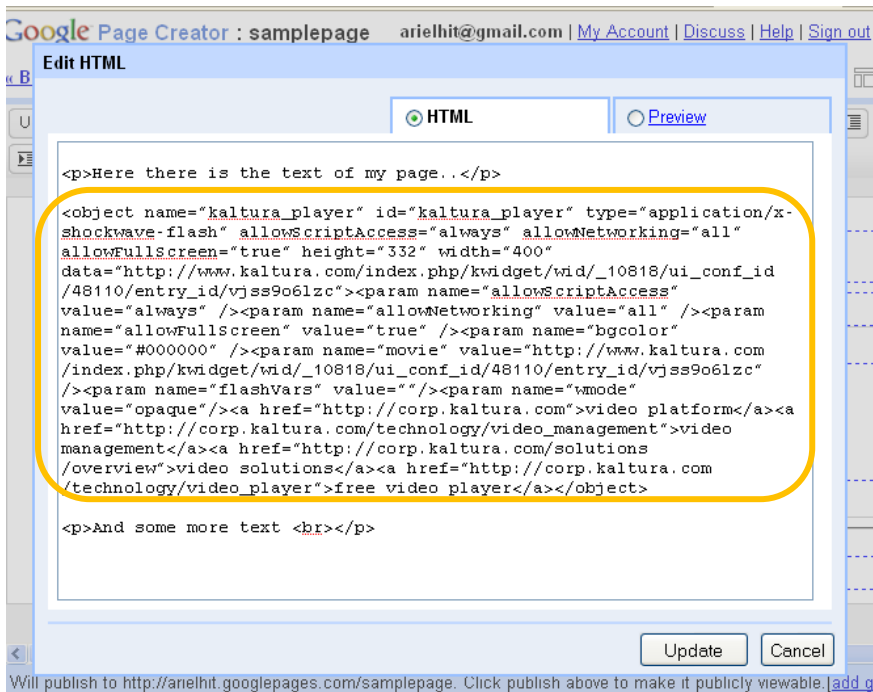
2. Select your preferred player skin from the drop down menu and grab the embed code.

The screenshot shows the 'Preview & Embed' interface for entry ID: 0_n1kx7sjw. The 'KDP3 Light Player' skin is selected in the dropdown menu. Below the video player, the 'Embed Code' section contains the following code:

```
<object id="kaltura_player" name="kaltura_player"
type="application/x-shockwave-flash" allowFullScreen="true"
allowNetworking="all" allowScriptAccess="always" height="330"
width="400" data="http://www.kaltura.com/index.php/kwidget
/cache_st/1266518860/wid/_7463/uiconf_id/48501/entry_id
/0_n1kx7sjw/"><param name="allowFullScreen" value="true"
```

The 'Select Code' button is located below the code block.

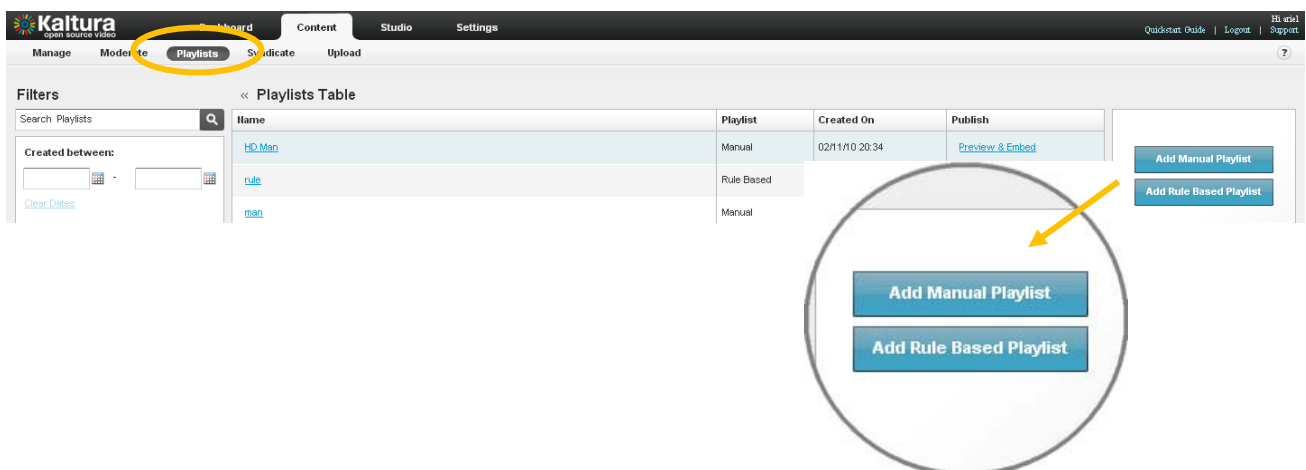
3. Add the embed code to your website HTML source and you're done



Creating Playlists and embedding them on your website

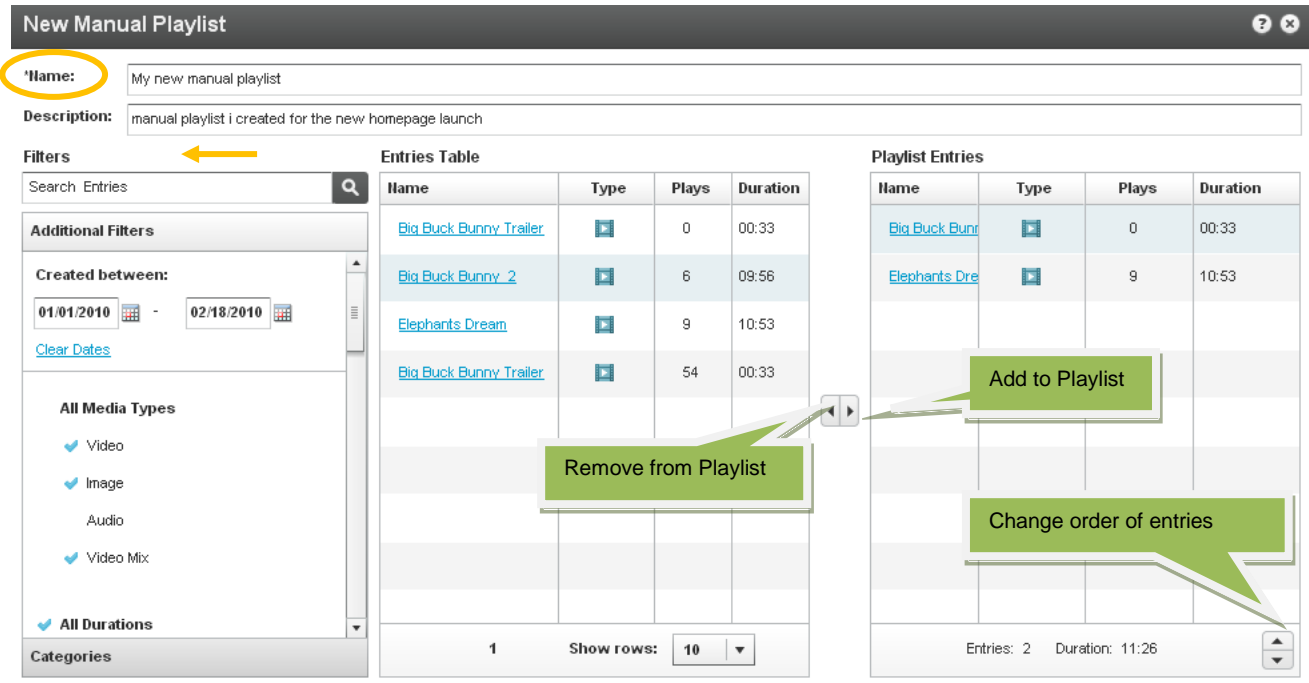
A playlist is a list of media items (videos, audios, images) that can be embedded with a player in your website. Manual playlists allow you to select a static list of items, while rules based playlists allow you to define a dynamic list.

Go to the Content tab >Playlist section and select either a Manual Playlist or a Rule Based Playlist



Creating a Manual Playlist

1. Enter a name for your playlist (required) and select Manual in the Type field.
2. Using the Filters search for the entries you'd like to include - the results will appear in the Entries Table.
3. Add entries to your playlist by clicking the desired entry followed by the Add or Remove buttons.
4. Click "Save" to complete the process.



New Manual Playlist

Name: My new manual playlist

Description: manual playlist i created for the new homepage launch

Filters

Search Entries

Additional Filters

Created between: 01/01/2010 - 02/18/2010

All Media Types

- Video
- Image
- Audio
- Video Mix

All Durations

Categories

Name	Type	Plays	Duration
Big Buck Bunny Trailer		0	00:33
Big Buck Bunny_2		6	09:56
Elephants Dream		9	10:53
Big Buck Bunny Trailer		54	00:33

Name	Type	Plays	Duration
Big Buck Bun		0	00:33
Elephants Dre		9	10:53

1 Show rows: 10

Entries: 2 Duration: 11:26

Save

Creating a Rules Based Playlist

A rules based playlist is a dynamic playlist that is automatically updated when content is uploaded or edited. For example you can create a "Most Viewed" playlist, a "Most Recent" playlist, as well as a playlist based on single or multiple filters, such as "videos tagged with "dogs" and created during January 2010".

Your playlist can be based on a single rule or multiple rules:

Single Rule Playlist

1. Enter a name for your playlist (required).
2. Using the Filters search for the entries you'd like to include - the results will appear in the Entries Table.

Note: You can choose more than one type of filter (for instance, text search + date + media type), the logical relationship between fields will be an "AND" relationship.

3. Select your preferred video order from the Order By drop down menu

4. Select the total number of entries you'd like to include in the playlist via the Limit Playlist result box.
5. Click "Save Changes" to complete the process.

My new playlist 2
?
×

Name:

Description:

Filters ←

Animals

Additional Filters

Created between:

-

[Clear Dates](#)

All Media Types

Video

Image

Audio

Video Mix

Categories

[Switch to Advanced Mode](#)

Playlist Entries

Name	Type	Plays	Duration
Big Buck Bunny		0	09:56
Car racing 3 (H264)		1	03:49
Trailer 3 (H264)		0	02:21
dartmoor		0	02:13
Elephants Dream		0	10:58
Big Buck Bunny		0	00:33
Companies to watch		0	02:30

Entries: 20 Duration: 01:21:18

Order by **Most Recent**
Limit Playlist Result

Multiple Rule Playlist - Advanced Mode

Advanced Mode enables you to create playlists based on multiple rules.

1. Click Switch to Advanced Mode.
2. Enter a name for your playlist (required).
3. Click Add Rule to create a new playlist rule (see Single Rule Playlist to learn about creating rules)
4. Add any number of additional rules. Use the Remove Rule and Edit Rule buttons to make changes to your list of rules.
5. Rules will be applied to the playlist in the order they appear, so use the arrows to change the order of the rules

My new playlist 2 ? x

Name:

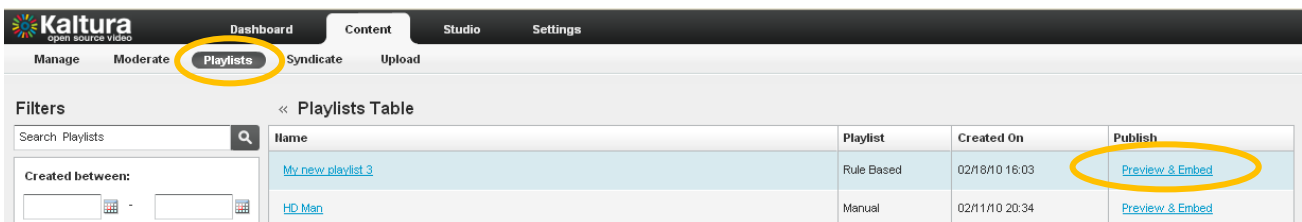
Description:

Type	Order by	Limit
Media Type VideoVideo MixAudioImage	Most Viewed	20
Media Type VideoVideo MixAudioImage	Highest Rated	33
Media Type VideoVideo MixAudioImage	Most Recent	15

Change the order of the rules

Embedding a Playlist on your site

- Go to the Content tab > Playlists section and locate the playlist that you want to place on your website. Click on Preview & Embed.



Dashboard Content Studio Settings

Manage Moderate **Playlists** Syndicate Upload

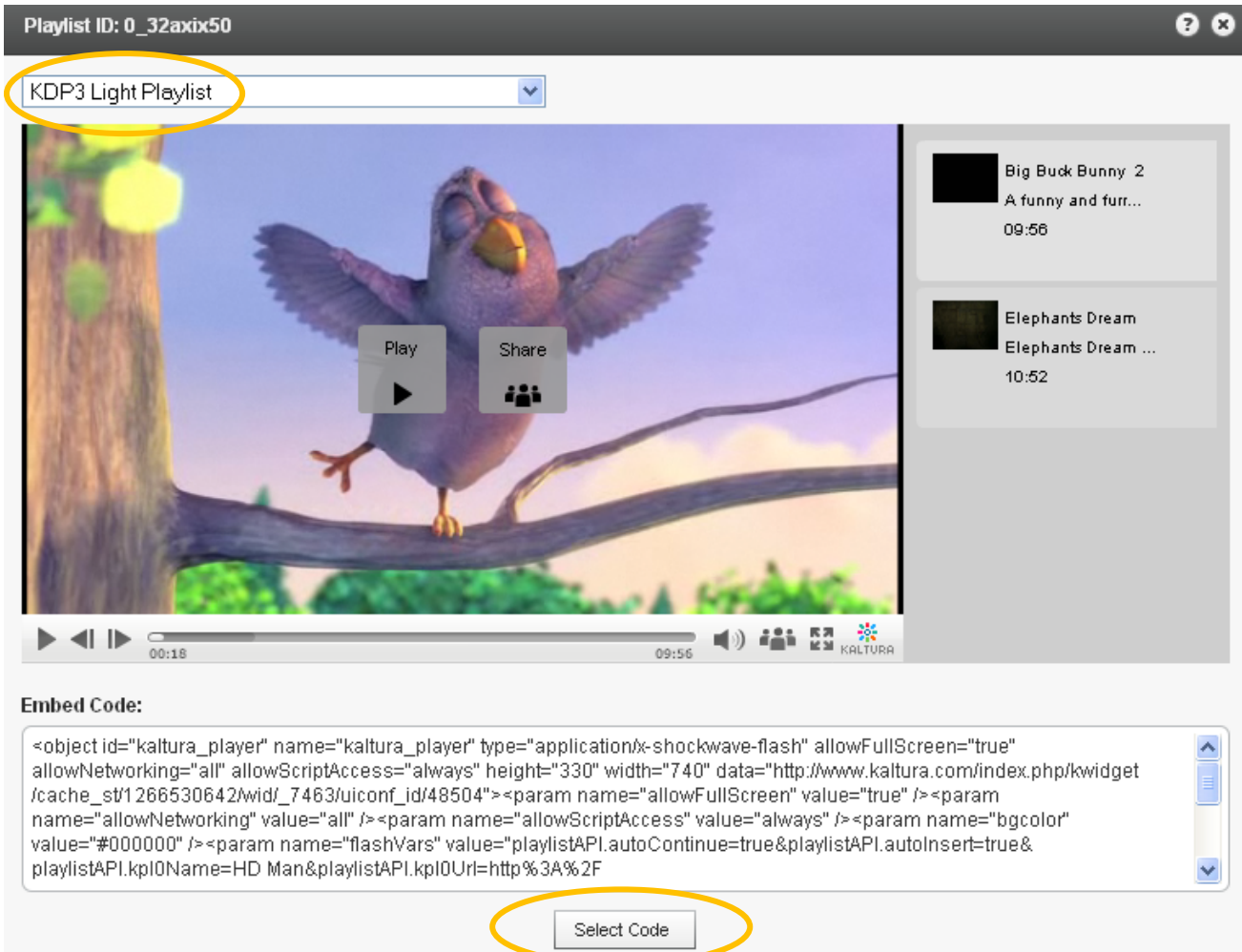
Filters

Search Playlists

Created between: -

Name	Playlist	Created On	Publish
My new playlist 3	Rule Based	02/18/10 16:03	Preview & Embed
HD Man	Manual	02/11/10 20:34	Preview & Embed

- Select your preferred playlist skin from the drop down menu and grab the embed code.



Playlist ID: 0_32axix50

KDP3 Light Playlist

Play Share

Big Buck Bunny 2
A funny and furr...
09:56

Elephants Dream
Elephants Dream ...
10:52

00:18 09:56

Embed Code:

```
<object id="kaltura_player" name="kaltura_player" type="application/x-shockwave-flash" allowFullScreen="true" allowNetworking="all" allowScriptAccess="always" height="330" width="740" data="http://www.kaltura.com/index.php/widget/cache_st1266530642/wid/_7463/uiconf_id/48504"><param name="allowFullScreen" value="true" /><param name="allowNetworking" value="all" /><param name="allowScriptAccess" value="always" /><param name="bgcolor" value="#000000" /><param name="flashVars" value="playlistAPI.autoContinue=true&playlistAPI.autoInsert=true&playlistAPI.kpIDName=HD Man&playlistAPI.kpIDUrl=http%3A%2F
```

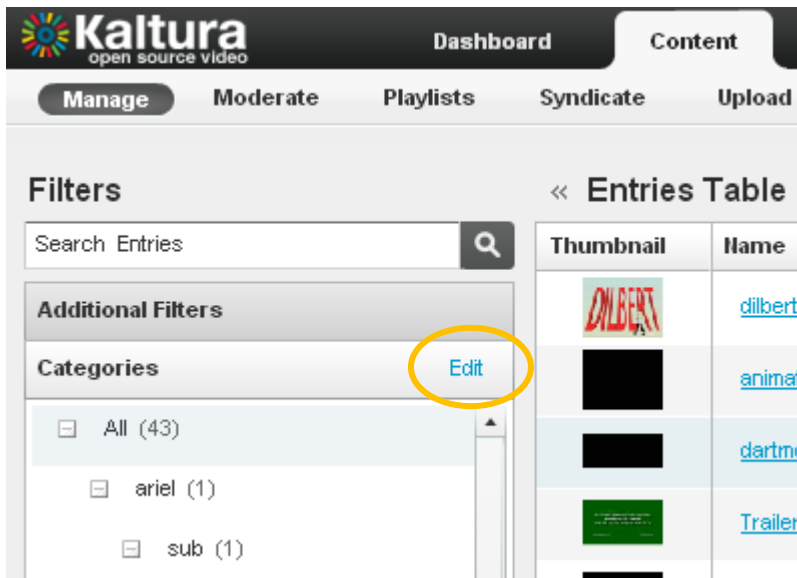
Select Code

6. Add the embed code to your website HTML source.

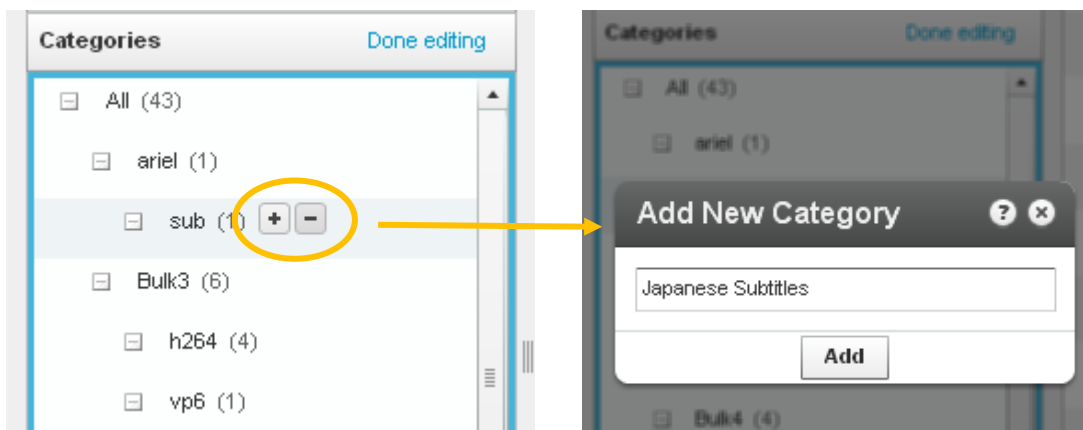
Creating and Managing Content Categories

Media entries are divided into categories. The different categories are built in a tree-like hierarchy where each category can include multiple sub-categories.

1. To add a content category click Edit on the top left corner of the Filter bar.



2. Add or remove categories by clicking on the “+ / -” icons that appear when you hover with your mouse over a specific category.



3. To change the tree location of any category just drag-and-drop categories from one location to another.
4. To assign a media entry to a specific category, just drag-and-drop the entry from the entries table on the right to the desired category on the left.

Migrating content from your existing hosting / video service – Bulk Upload Process

1. Go to the Content tab > Upload section > Import from Existing Host
2. Download the sample CSV file – the file contains examples of how to add the URLs and metadata of your existing content. Replace the sample data with your own.

Upload

This will allow you to upload directly from your computer, as well as search popular repositories and import content from there.

Default ▼
Upload

Import from Existing Host

If the content you wish to upload is already hosted on the web, you can easily direct the Kaltura servers to import it for you.

1. Download the sample CSV file [here](#)
2. Edit the CSV file locally - add the URLs of your content, and additional meta-data such as title, description, tags in the relevant columns.
3. Click Browse and select the CSV file you have edited.
4. Submit the CSV files so that the Kaltura servers will start to import the files.
5. Use the table below to keep track of the progress of your import.

Submit CSV

3. Click Submit CSV to upload the modified file.
4. The process is complete once the status in the table is Finished.

If the content you wish to upload is already hosted on the web, you can easily direct the Kaltura servers to import it for you.

1. Download the sample CSV file [here](#)
2. Edit the CSV file locally - add the URLs of your content, and additional meta-data such as title, description, tags in the relevant columns.
3. Click Browse and select the CSV file you have edited.
4. Submit the CSV files so that the Kaltura servers will start to import the files.
5. Use the table below to keep track of the progress of your import.

Submit CSV

Uploaded By	Uploaded On	Number Of Entries	Status	Error	Log File URL	CSV File URL
	02/21/10 11:33		Verifying file		http://www.kaltura.com/index.php/ext	http://cdn.kaltura.com/index.php/extv
	02/21/10 11:32				http://www.kaltura.com/index.php/ext	http://cdn.kaltura.com/index.php/extv
	02/21/10 11:32				http://www.kaltura.com/index.php/ext	http://cdn.kaltura.com/index.php/extv

5. The videos will now appear in the Entries table in the KMC Content tab > Manage section.

Content Syndication & SEO

[Content Syndication](#)

- [TubeMogul](#)
- [iTunes](#)

[SEO](#)

- [Google](#)
- [Yahoo!](#)

Content Syndication

Kaltura allows you to create video feeds in multiple formats that are ready for submission to 3rd party platforms.

TubeMogul

This premium syndication service enables you to distribute your content to over 20 video portals including YouTube, Dailymotion, Metacafe, etc.

Note: requires a Kaltura-TubeMogul premium account ([contact us](#) to learn more)

1. Go to the Content tab > Syndicate section and click Create New Feed.



2. Enter the feed name (required), select TubeMogul from the Feed Type drop down, enter the TubeMogul Parameters and click Add Feed

Add Video Feed
?
✕

'Feed Name: →

Select Content:

All Content

Only content from this playlist

Feed Type: →

TubeMogul Parameters:

Content Flavor: → Add to default transcoding profile

Categories: →

These categories will be use when pushing your content to the various sharing websites

Add Feed

3. Copy the Feed URL

If you already have a Kaltura-TubeMogul account submit this feed to TubeMogul by following these steps:

1. Copy the feed URL ←

4. Login to your [Kaltura–TubeMogul account](#) and go to Advanced Tools > More Tools > select “MRSS Feed Manager” > Submit your feed

iTunes

This feed allows you to submit your content to the iTunes Store as a podcast.

1. Go to the Content tab > Syndicate section and click Create New Feed.
2. Enter the feed name (required), select iTunes from the Feed Type drop down, enter the iTunes Parameters and click Add Feed
3. To test the feed before submitting to the iTunes Store:
 - (a) copy the URL
 - (b) Launch the iTunes application installed on your desktop
 - (c) Go to Advance > Subscribe to podcast and submit the feed URL
4. To **submit this feed** to the iTunes Store as a podcast/ video podcast:
Note that you will need an active Apple ID and the iTunes application installed
 - (a) Copy the feed URL
 - (b) Go to <https://phobos.apple.com/WebObjects/MZFinance.woa/wa/publishPodcast> (launches iTunes application in the right page)
 - (c) Submit your feed

This feed is ready for submission [?] [X]

You can transcode any entry to H.264 for Export by going to the manage section of the entry, then open the specific entry that you would like to transcode, go to the Flavors tab, and select the "Convert" option.
If you wish to transcode multiple entries into HQ MP4 for Export, please contact Kaltura professional services: <http://corp.kaltura.com/support/form/project/13>


In order to test this feed before submitting to the iTunes Store please follow these steps (Note that you will need the iTunes application installed):

1. Copy the feed URL
2. Launch the iTunes application installed on your desktop
3. Inside iTunes go to "Advance > Subscribe to podcast" and submit the feed URL there

In order to submit this feed to the iTunes Store as a podcast/ video podcast, please follow these steps (Note that you will need an active Apple ID and the iTunes application installed):

1. Copy the feed URL
2. Go to <https://phobos.apple.com/WebObjects/MZFinance.woa/wa/publishPodcast>
(launches iTunes application in the right page)
3. Submit your feed

OK



SEO

Submitting feeds to major search engines helps to increase your content's SEO, and ultimately direct more traffic to your website.

Google

1. Go to the Content tab > Syndicate section and click Create New Feed.
2. Enter the feed name (required), select Google from the Feed Type drop down, enter the Google Parameters and click Add Feed

?
x
Add Video Feed

Feed Name:

Select Content:

All Content

Only content from this playlist

Feed Type:

Google Parameters:

Content Flavor: Add to default transcoding profile

Landing Page:

Enter the URL template that you would like to appear in the Google search results for each video in this feed. The system will append the specific entry id for each entry. For example: "http://mysite.com?videoid="

Playback directly from Google?: Yes and use this video player:

This player will appear within the Google search results page

No, only linkback to my site

Adult Content: This feed includes adult content

Add Feed

3. Submission of video feeds to Google is free of charge, yet requires some technical knowledge. It is recommended that your website's webmaster be available for assistance.

Here are the technical guidelines for submission:

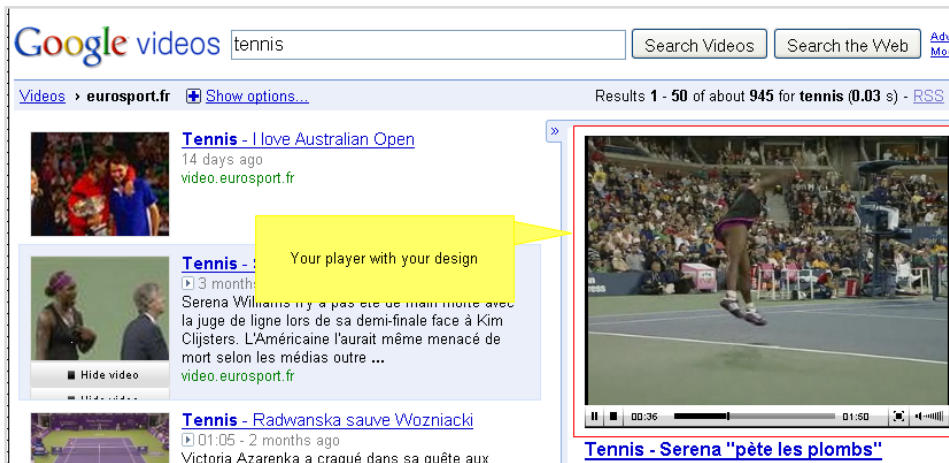
a. Google Webmaster Tool Setup

- Setup a Google Webmaster account for your website: <https://www.google.com/webmasters/tools/home>
- Setup your website in the Google Webmaster Tool – follow the directions here: <http://www.google.com/support/webmasters/bin/answer.py?hl=en&answer=34592>
Make sure your site is valid based on the Google instructions.

b. Feed submission

- Create a server page on your website that redirects to this feed URL
For example, for a php implementation save a php file named redirect.php with the following content (replace the XXXXX with your feed URL)

```
<?php
Header( "HTTP/1.1 301 Moved Permanently" );
Header( "Location : XXXX" );
?>
```
- Login to the Google Webmaster Tool <https://www.google.com/webmasters/tools/home>
- Within the Google Webmaster Tool go to "Site configuration > Sitemaps > Submit a sitemap"
- Submit the feed as your redirect page in your site, for example <http://mysite.com/redirect.php>



Yahoo!

1. Go to the Content tab > Syndicate section and click Create New Feed.
2. Enter the feed name (required), select Yahoo! from the Feed Type drop down, enter the Yahoo Parameters and click Add Feed

Add Video Feed

Feed Name:

Select Content:

All Content

Only content from this playlist

Feed Type:

Yahoo Parameters:

Content Flavor: Add to default transcoding profile

Landing Page:

Enter the URL template that you would like to appear in the Yahoo search results for each video in this feed. The system will append the specific entry id for each entry. For example: "http://mysite.com?videoid="

Playback directly from Yahoo?:

Yes and use this video player:

This player will appear within the Yahoo search results page

No, only linkback to my site

Web Site:

Feed Description:

3. Copy the feed URL
4. Go to <http://video.search.yahoo.com/mrss/submit>
5. Fill in the form and submit your feed as a "Full feed"

Live Streaming

[Basic setup](#)

- [HW & SW setup](#)
- [Set up a stream in the KMC](#)
- [Broadcasting setup](#)
- [Viewing setup](#)

[Advanced configuration options](#)

Kaltura's Live Streaming is a paid service. To enable live streaming for your account [contact us](#) or call +1-800-871-5224

Once your account has been enabled, follow the steps below to set up Kaltura's Live Streaming service.

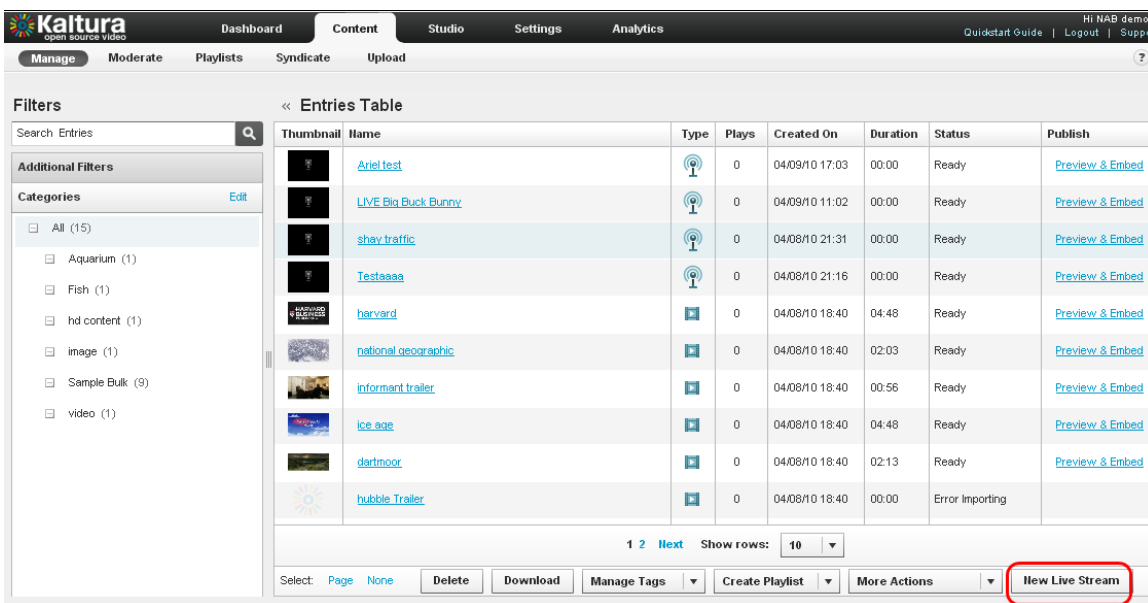
Basic setup

HW & SW setup

1. Download Flash Media Encoder (FME) from:
<http://www.adobe.com/products/flashmediaserver/flashmediaencoder/>
2. Install FME on your local Windows machine (follow the FME installation guide and minimum requirements described in Appendix A of this document)
3. Connect your camera to the installed computer

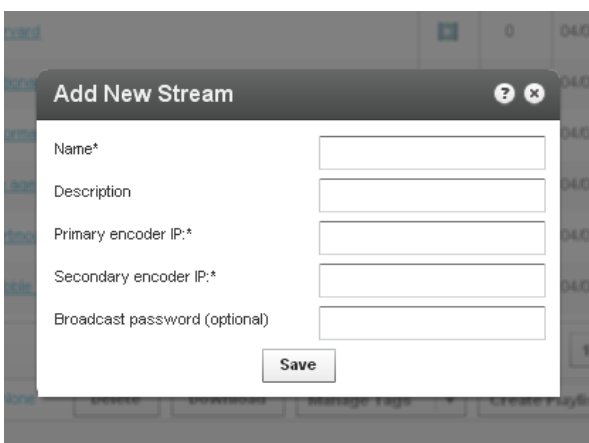
Set up a stream in the KMC

1. Login into the Kaltura Management Console, navigate to the Content/ Manage tab and click on the “New Live Stream” button.



The screenshot shows the Kaltura Management Console interface. The top navigation bar includes 'Dashboard', 'Content', 'Studio', 'Settings', and 'Analytics'. The 'Content' tab is active, and the 'Manage' sub-tab is selected. On the left, there are 'Filters' and 'Additional Filters' sections. The main area displays an 'Entries Table' with columns for Thumbnail, Name, Type, Plays, Created On, Duration, Status, and Publish. The table contains several entries, including 'Ariel test', 'LIVE Big Buck Bunny', 'shav traffic', 'Testaaaa', 'harvard', 'national geographic', 'informant trailer', 'ice age', 'dartmoor', and 'hubble Trailer'. At the bottom of the table, there are pagination controls and a 'More Actions' dropdown menu, which has a 'New Live Stream' button highlighted in a red box.

2. Fill in the form with the following details:



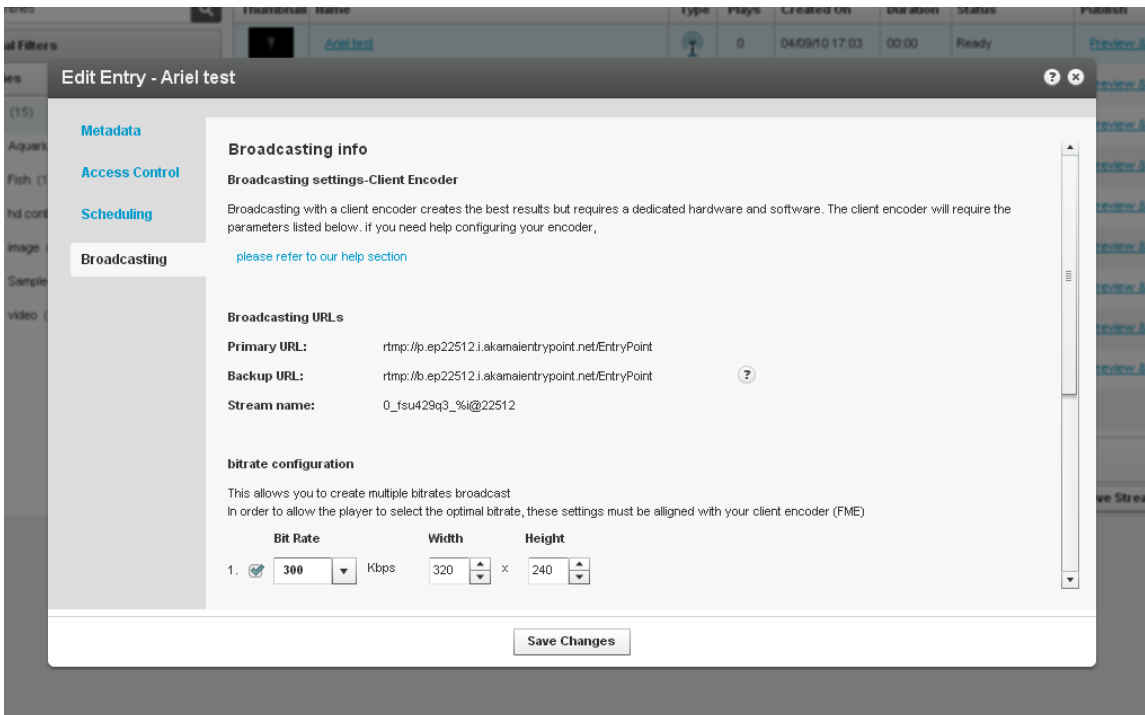
The screenshot shows the 'Add New Stream' form. It has a title bar with a question mark and a close button. The form contains five input fields: 'Name*', 'Description', 'Primary encoder IP:*', 'Secondary encoder IP:*', and 'Broadcast password (optional)'. A 'Save' button is located at the bottom of the form.

- **Name** – the name of the stream that will appear in the KMC entries list
- **Description** – a description of the stream (optional)

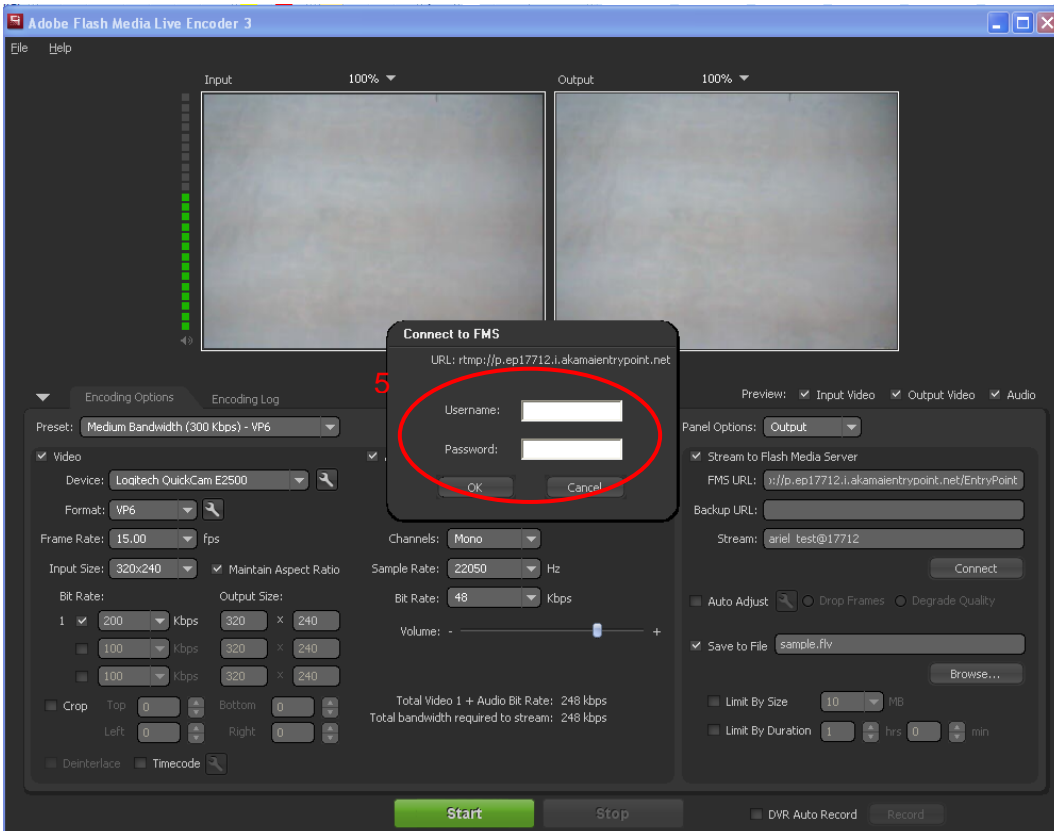
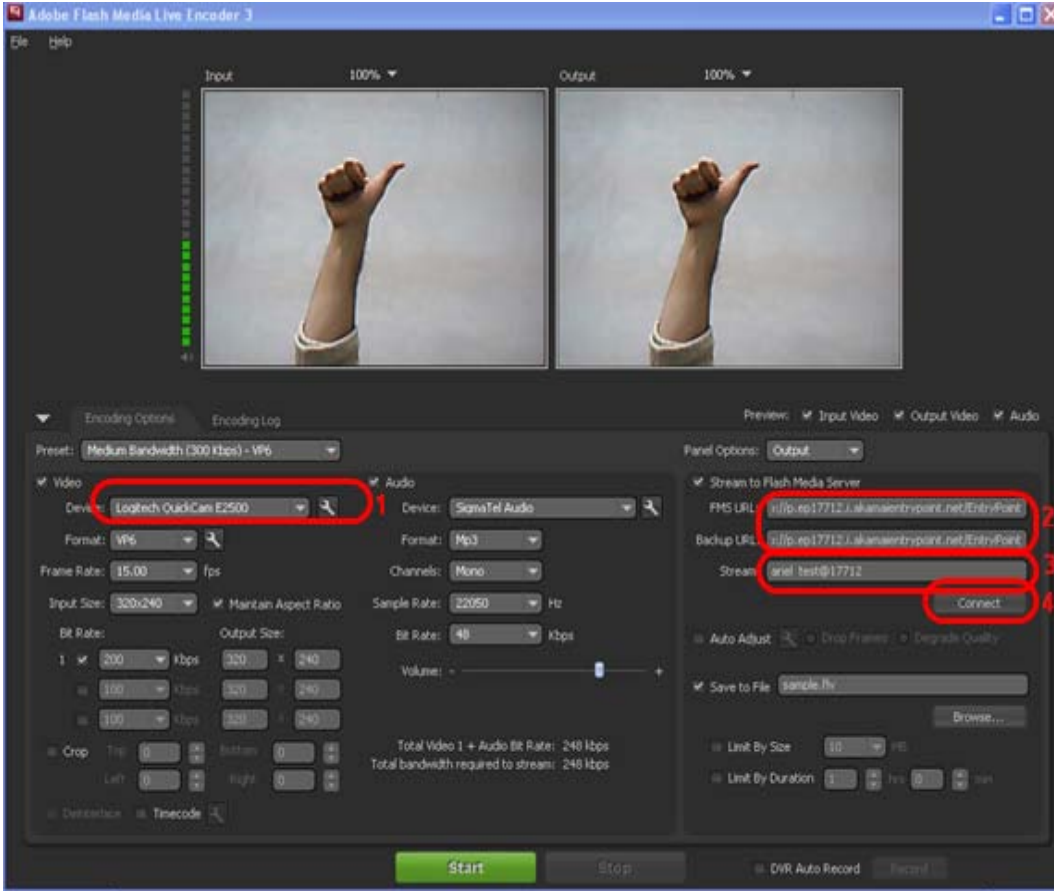
- **Primary encoder IP** – the public address that will be used for streaming (the computer where the client encoder is installed)
Note: your IP address can be retrieved by browsing from the computer where the FME is installed to <http://www.whatismyip.com/>
- **Secondary encoder IP** – if you are using two encoders for redundancy, fill in the secondary encoder. If you are using only a single encoder, simply copy the Primary encoder IP to the secondary encoder IP field.
- **Broadcasting password** – the password required for broadcasting. You will be required to fill this into your client encoder (FME). If you do not chose a password the system will create one for you.
Note: it may take up to 20 minutes until the stream is provisioned with the CDN.

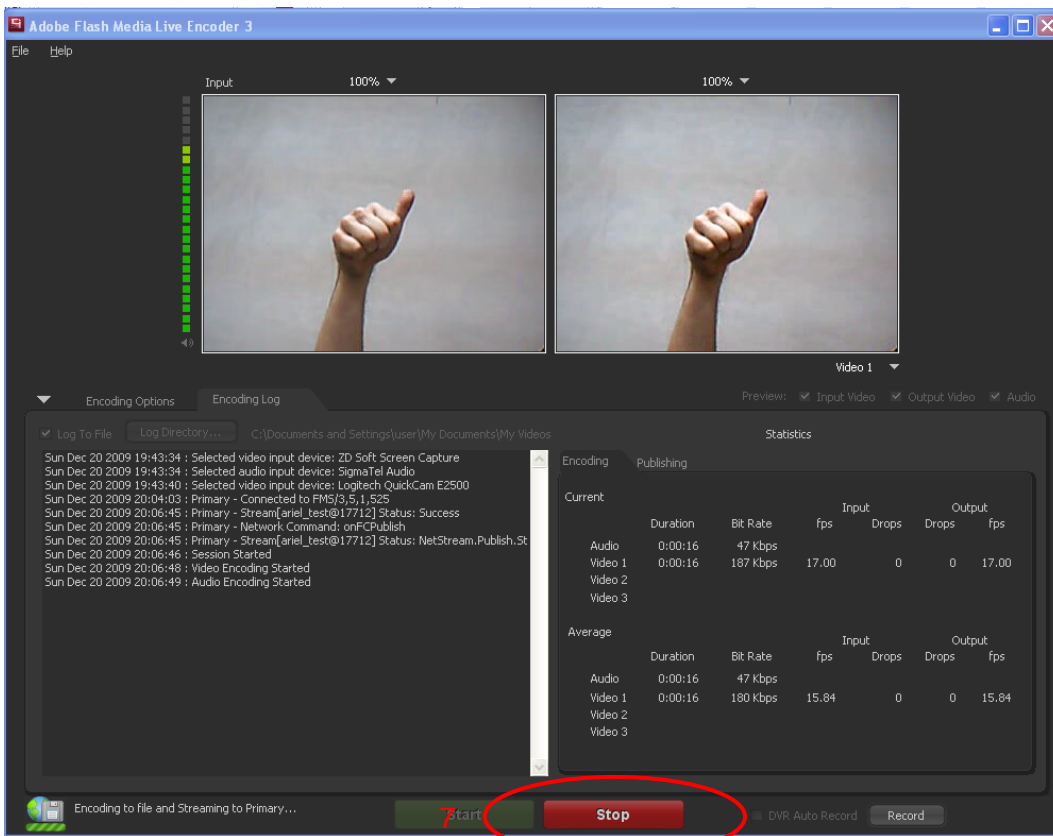
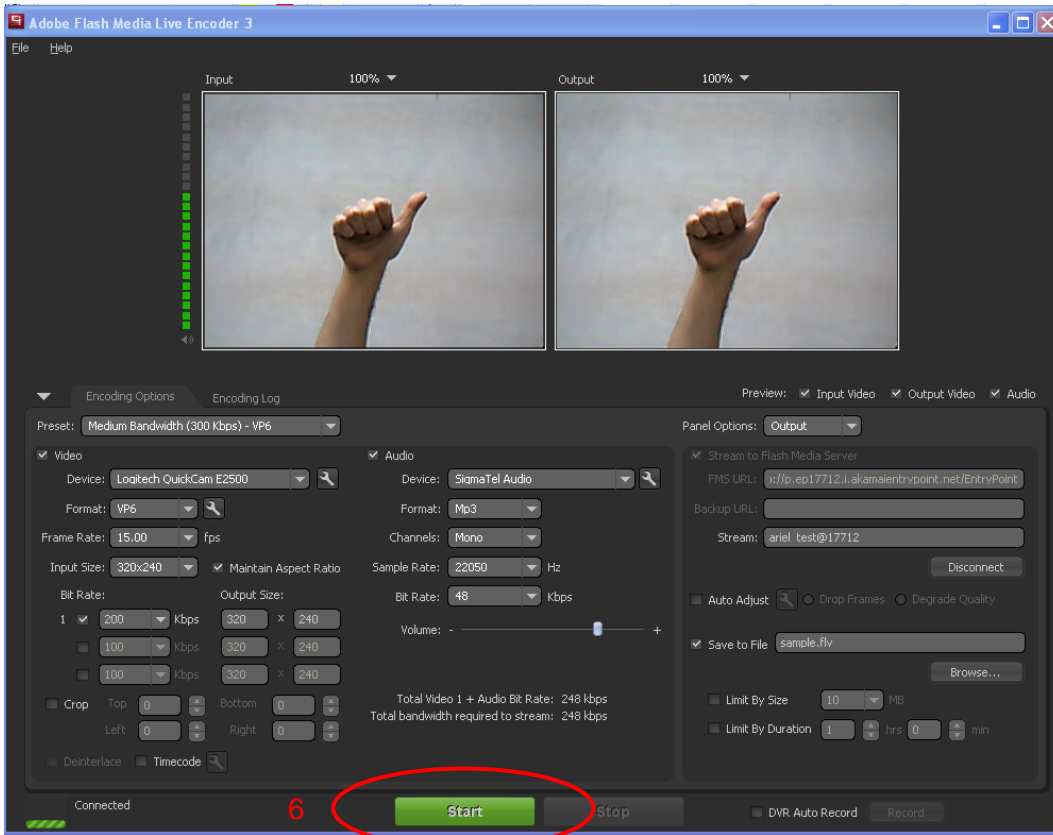
Broadcasting setup

Go to the “Broadcasting” tab of the live entry you just created and copy the details to your FME, you can do this either by copying the details manually, or by using the “Export XML to FME” option:



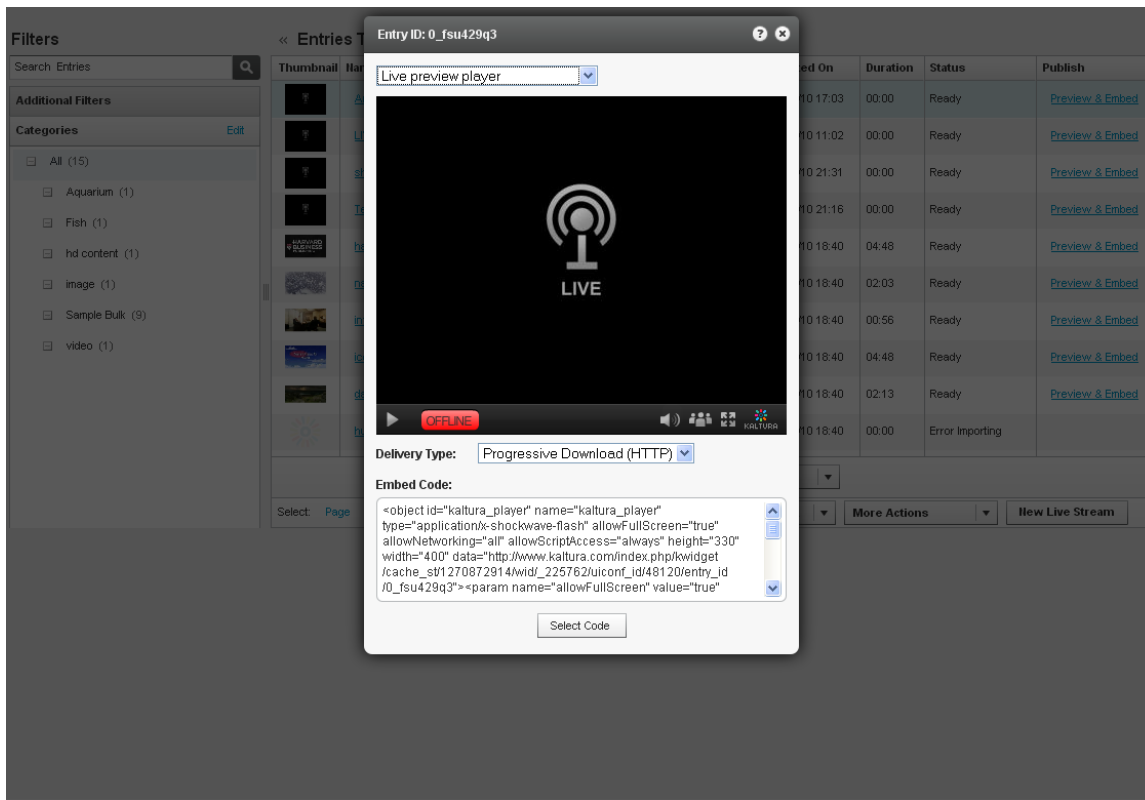
- Connect your camera to the broadcasting computer
- Run the FME software
- Configure your FME with the following parameters:
 1. Select the relevant camera from the dropdown menu in the FME software
 2. Enter the Primary URL and Secondary URL as displayed in the KMC
 3. Enter the “stream name” as displayed in the KMC
 4. Click “Connect”
 5. Enter the “User Name” and “Password” as displayed in the KMC and click “OK”
 6. Click “Start” → you are now broadcasting
 7. When your broadcast is finished, click “Stop”





Viewing setup

1. Click on the “Preview & Embed” link from the KMC



2. Select the player from the drop down menu and copy the embed code
3. Paste the embed code within an HTML page
4. Browse to the page where the embed code was inserted and press “play” on the video player.

Advanced configuration options

There are multiple factors that influence the video quality for live streaming. In order to receive good results you should optimize the settings based on your specific needs.

The table below can be used as a starting point for optimization and setup - it provides a rough estimate for the different factors based on the video dimensions.

Video Dimensions	Bitrate Required (Mbps)	Camera Requirements	FME HW Requirements	Broadcaster Uplink, Viewer Downlink Requirements (Mbps)	Throughput example for 1000 concurrent viewers of 1 hour broadcast
320x240	0.3	support frame size & bitrate	Dual Core 2GB RAM	0.4	135 GB
640x480	1.4		Quad Core Xeon 3GB RAM	2	630 GB
1024x720	3.5		8 Core Xeon 3GB RAM	5	1600 GB

For further reading on how to set up these parameters in FME, as well as additional advanced configuration options please refer to the FME guide available at:

http://help.adobe.com/en_US/FlashMediaLiveEncoder/3.0/Using/flashmedialiveencoder_3_help.pdf

Video Delivery Settings

Video Delivery Settings

- [HTTP Delivery](#)
- [RTMP Delivery with Adaptive Bitrate](#)
- [Adding the flavor selector module](#)

Video Delivery Settings

Choose between two types of video delivery settings - HTTP Delivery or RTMP Delivery with Adaptive Bitrate.

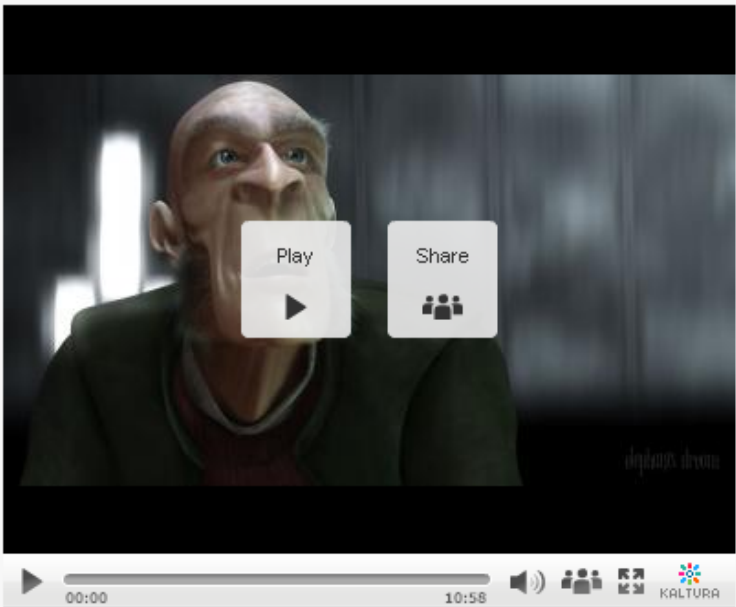
HTTP Delivery

With HTTP Progressive download, the digital media begins downloading and once a specified amount of data becomes available to the video player, the media begins to play while the rest of the data continues to buffer.

To select this delivery setting go to Content > Manage > Preview and Embed and select Progressive Download (HTTP) from the drop-down menu.

Entry ID: 0_3xu9cvx0

KDP3 Light Player



Delivery Type: Progressive Download (HTTP)

Embed Code:

```
<object id="kaltura_player" name="kaltura_player" type="application/x-shockwave-flash" allowFullScreen="true" allowNetworking="all" allowScriptAccess="always" height="330" width="400" data="http://www.kaltura.com/index.php/kwidget/cache_sv1267046976/wid/_7463/uiconf_id/48501/entry_id/0_3xu9cvx0"><param name="allowFullScreen" value="true"
```

Select Code

RTMP Delivery with Adaptive Bitrate

Adaptive bitrate is a technique of detecting a watcher's bandwidth and CPU capabilities in real time and then adjusting the quality of a video stream. The result is very little buffering, fast start time and a good experience for both high-end and low-end connections.

The RTMP protocol maintains a single persistent connection and allows real-time communication. Video and data are split into fragments, which then guarantees smooth delivery of video and audio streams.

To select this delivery setting go to Content > Manage > Preview and Embed and select Adaptive Streaming (RTMP) from the drop-down menu.

Entry ID: 0_3xu9cvx0

KDP3 Light Player

Play Share

00:00 10:58 KALTURA

Delivery Type: Adaptive Streaming (RTMP)

Embed Code:

```
<object id="kaltura_player" name="kaltura_player"
type="application/x-shockwave-flash" allowFullScreen="true"
allowNetworking="all" allowScriptAccess="always" height="330"
width="400" data="http://www.kaltura.com/index.php/kwidget
/cache_st/1267045804/wid/_7463/iconf_id/48501/entry_id
/0_3xu9cvx0"><param name="allowFullScreen" value="true"
```

Select Code

Adding the Flavor Selector Module

Any entry is available in various transcoding flavors. The flavor selector module allows the viewer to manually select the video flavor he wishes to watch, based on his preferences.

Note: If you are broadcasting with Adaptive RTMP then the flavor selector will be set to “auto”.

In order to add the flavor’s selector module:

1. Go to Studio > Players List and create a new player or edit an existing one.
2. In the Features tab, go to the Features List > Controls and check Flavor Selector.
3. Preview your selection and click Save Changes to complete the process.

Create New Player

Basics

Select Features from List

Features

Style

Controls

- Title Text [Options](#)
- Your Watermark [Options](#)
- Left Play Counter [Options](#)
- Right Play Counter [Options](#)
- Flavor Selector [Options](#)
- Full Screen Button [Options](#)
- On-video Play Button [Options](#)
- Play/Pause Button [Options](#)

* Features that require additional configuration.

Viral & Distribution

UGC & User Interaction

Subtitles & Transcriptions

Entry ID: 0_b4a90q1y

pl

Delivery Type: Adaptive Streaming (RTMP)

Embed Code:

```
<object id="kaltura_player" name="kaltura_player"
type="application/x-shockwave-flash" allowFullScreen="true"
allowNetworking="all" allowScriptAccess="always" height="360"
width="400" data="http://www.kaltura.com/index.php/kwidget
/cache_st/1267048608/wid_7463/uiconf_id/1236922/entry_id
/0_b4a90q1y"><param name="allowFullScreen" value="true"
```

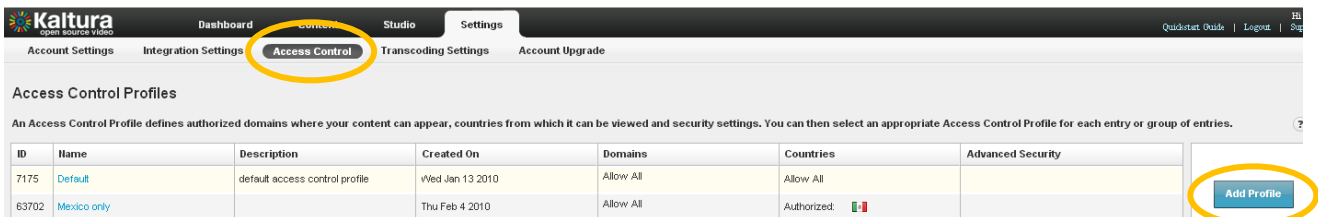
Access Control Settings

[Access Control Settings](#)

- [Domain Restrictions – Restricting content to specific domains](#)
- [Geo Restrictions - Restricting content to specific Countries](#)
- [Assigning an Access Control Profile to an Entry](#)
- [Content Scheduling](#)


Access Control Settings

An Access Control Profile defines authorized and restricted domains where your content can or cannot appear, countries from which it can or cannot be viewed, Kaltura Network preferences and security settings. In this area you can view existing profiles and create new ones.



Access Control Profiles

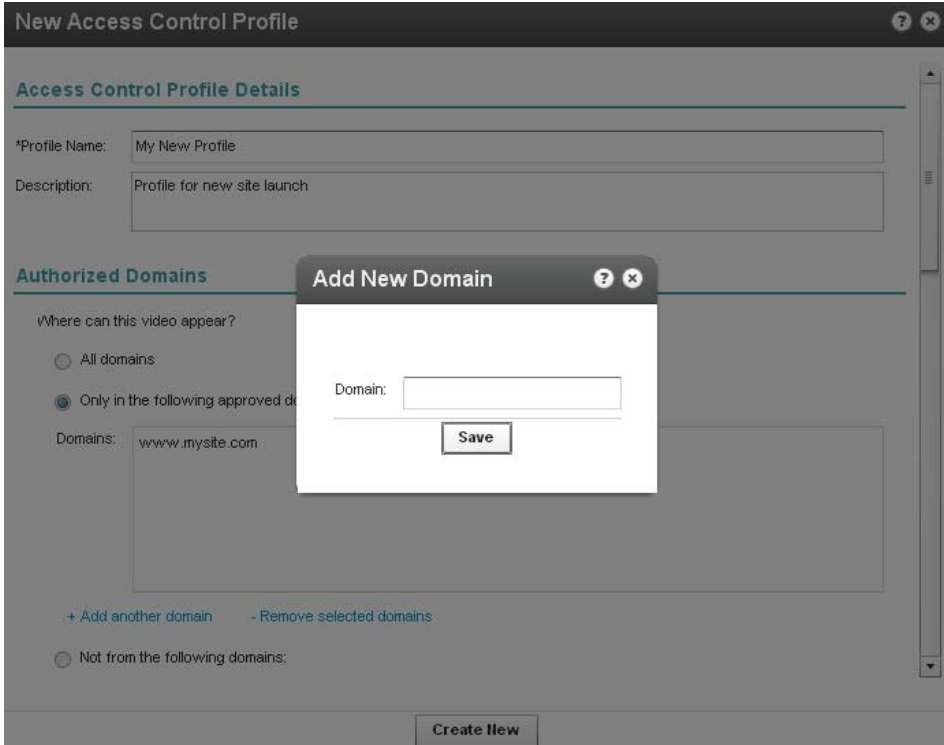
An Access Control Profile defines authorized domains where your content can appear, countries from which it can be viewed and security settings. You can then select an appropriate Access Control Profile for each entry or group of entries.

ID	Name	Description	Created On	Domains	Countries	Advanced Security
7175	Default	default access control profile	Wed Jan 13 2010	Allow All	Allow All	
63702	Mexico only		Thu Feb 4 2010	Allow All	Authorized: 	

[Add Profile](#)

Domain Restrictions – Restricting content to specific domains

1. Go to the Settings tab > Access Control section and click Add Profile.
2. Enter an informative name for the new profile and give it a description.
3. Under Authorized Domains you can choose between allowing all domains, listing a group of approved sites or a list of domains to exclude.
4. To add or remove a domain click the '+ Add another domain' or '- Remove selected domains' links.
5. Continue to add other parameters or click Create New to save your new profile.



Geo Restrictions - Restricting content to specific countries

1. Go to the Settings tab > Access Control section and click Add Profile.
2. Enter an informative name for the new profile and give it a description.
3. Scroll down to the Authorized Countries section and choose to allow viewers from any country, select a group of approved countries or a group of excluded countries.
4. Use the '+Add / -Remove countries' link to add or remove countries.
5. Continue to add other parameters or click Create New to save your new profile.


? x
New Access Control Profile


Authorized Countries


Where can the viewers come from?

Anywhere
 Only from the following countries:

Countries:

 Argentina

 Australia

 Canada

[+ Add / - Remove countries](#)

Not from the following countries:

Assigning an Access Control Profile to an entry

1. Go to Content > Manage section and click on the Entry to which you want to assign an Access Control Profile.
2. Go to the Access Control tab and select an existing Profile from the drop-down menu.
3. Click Save Changes to complete the process

Dashboard Content Studio Settings

Playlists Syndicate Upload

Edit Entry - Titanic in 5 Seconds

Metadata

Access Control

Scheduling

Flavors

Mixes

Profile Details:

Access Control Profile: Default [Add Profile](#)

Profile Name: Default

Description: Mexico only

Domains: Any Domain

Countries: Any Country

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Content Scheduling

Content Scheduling determines when your entry will be displayed on your website.

1. Go to Content >Manage section and click on an Entry.
2. Go to the Scheduling tab and select and set your specific time range.
3. Click Save Changes to complete the process

Edit Entry - Titanic in 5 Seconds

- Metadata
- Access Control
- Scheduling**
- Flavors
- Mixes

Entry Scheduling:

Any Time

Specific Range

Note: Time Zone used is (GMT+2)

Start Date:

End Date:

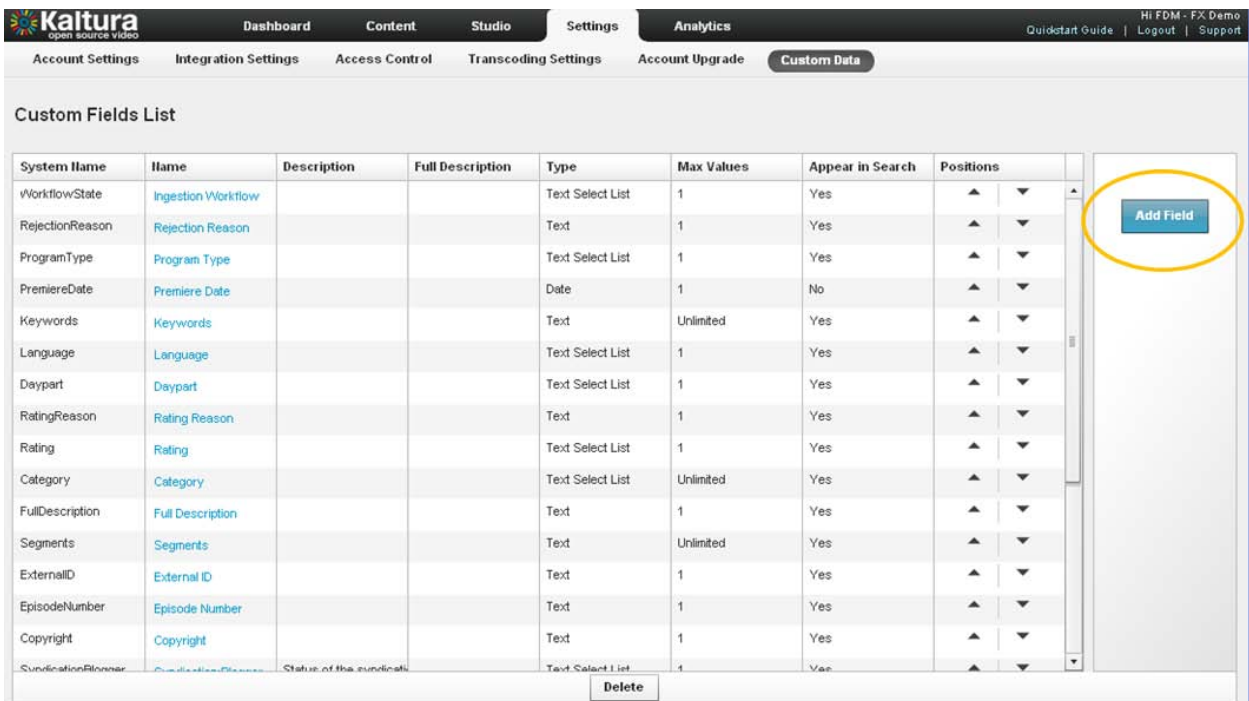
[Clear Dates](#)

Custom Metadata

- [Adding Custom Metadata Fields](#)
- [Setting Values for Custom Metadata Fields \(Per Entry\)](#)
- [Searching Based on Metadata Fields](#)

Adding Custom Metadata Fields

1. To create an additional field, click the “Add Field” button.

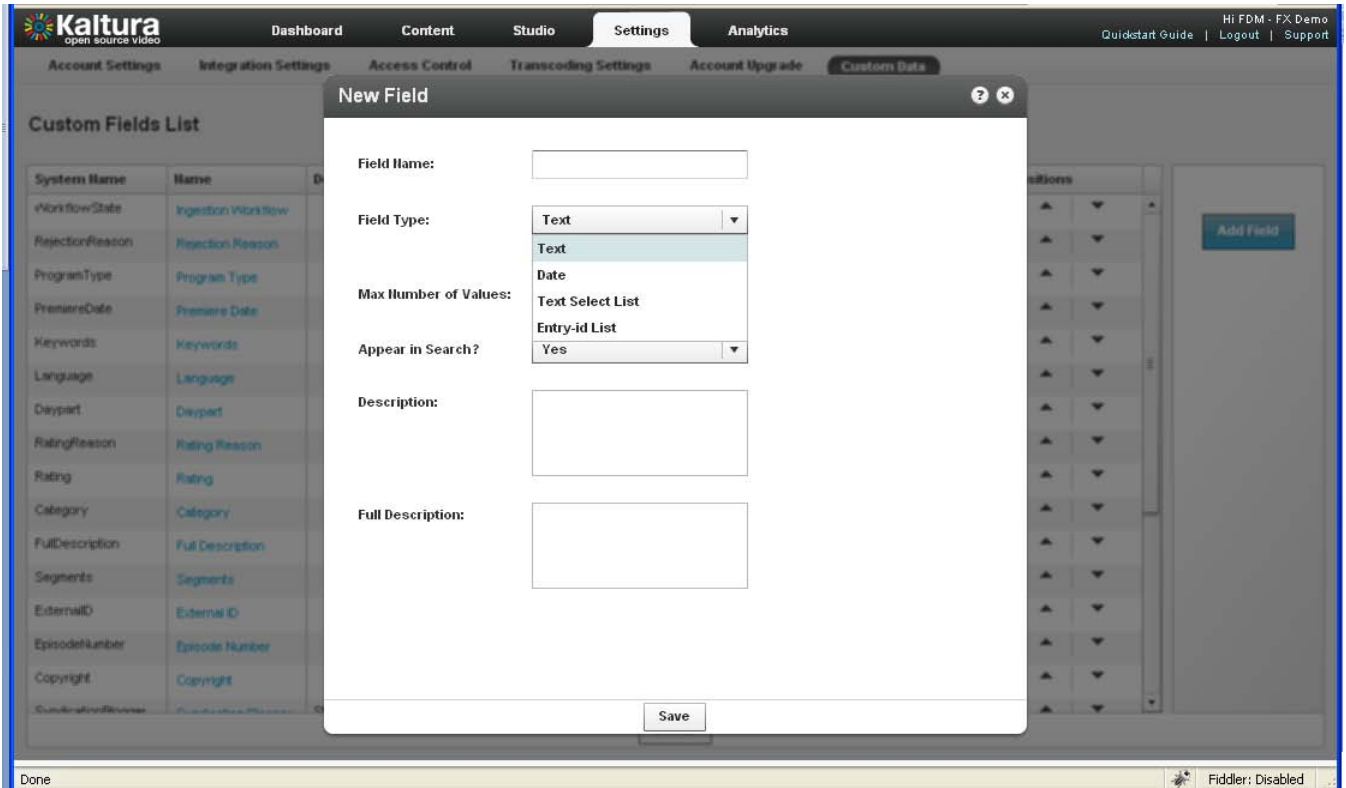


The screenshot shows the Kaltura 'Custom Fields List' interface. The table below lists existing custom fields. A blue 'Add Field' button is highlighted with a yellow circle on the right side of the table.

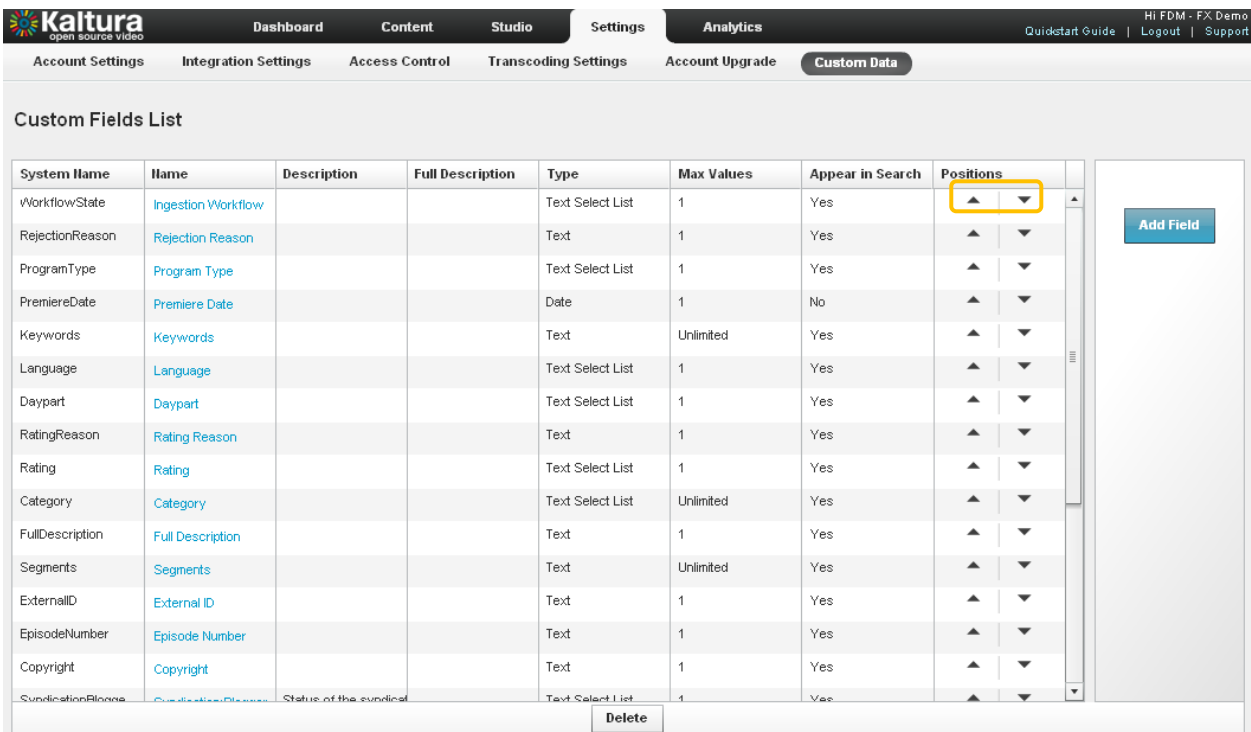
System Name	Name	Description	Full Description	Type	Max Values	Appear in Search	Positions
WorkflowState	Ingestion Workflow			Text Select List	1	Yes	▲ ▼
RejectionReason	Rejection Reason			Text	1	Yes	▲ ▼
ProgramType	Program Type			Text Select List	1	Yes	▲ ▼
PremiereDate	Premiere Date			Date	1	No	▲ ▼
Keywords	Keywords			Text	Unlimited	Yes	▲ ▼
Language	Language			Text Select List	1	Yes	▲ ▼
Daypart	Daypart			Text Select List	1	Yes	▲ ▼
RatingReason	Rating Reason			Text	1	Yes	▲ ▼
Rating	Rating			Text Select List	1	Yes	▲ ▼
Category	Category			Text Select List	Unlimited	Yes	▲ ▼
FullDescription	Full Description			Text	1	Yes	▲ ▼
Segments	Segments			Text	Unlimited	Yes	▲ ▼
ExternalID	External ID			Text	1	Yes	▲ ▼
EpisodeNumber	Episode Number			Text	1	Yes	▲ ▼
Copyright	Copyright			Text	1	Yes	▲ ▼
SupplicationReason	Supplication Reason	Status of the supplicat...		Text Select List	1	Yes	▲ ▼

2. Select the field type from the following options:

- Text field – values are free text
- Text select list – this is similar to the text field, but allows the publisher to set a predefined list of values from which the user can choose (for example select the country out of a list of options)
- Date - a date field
- Entry ID link - a link to a different entry (asset) in order to create a compound structure. An example of this would be multiple high res images relating to the video.

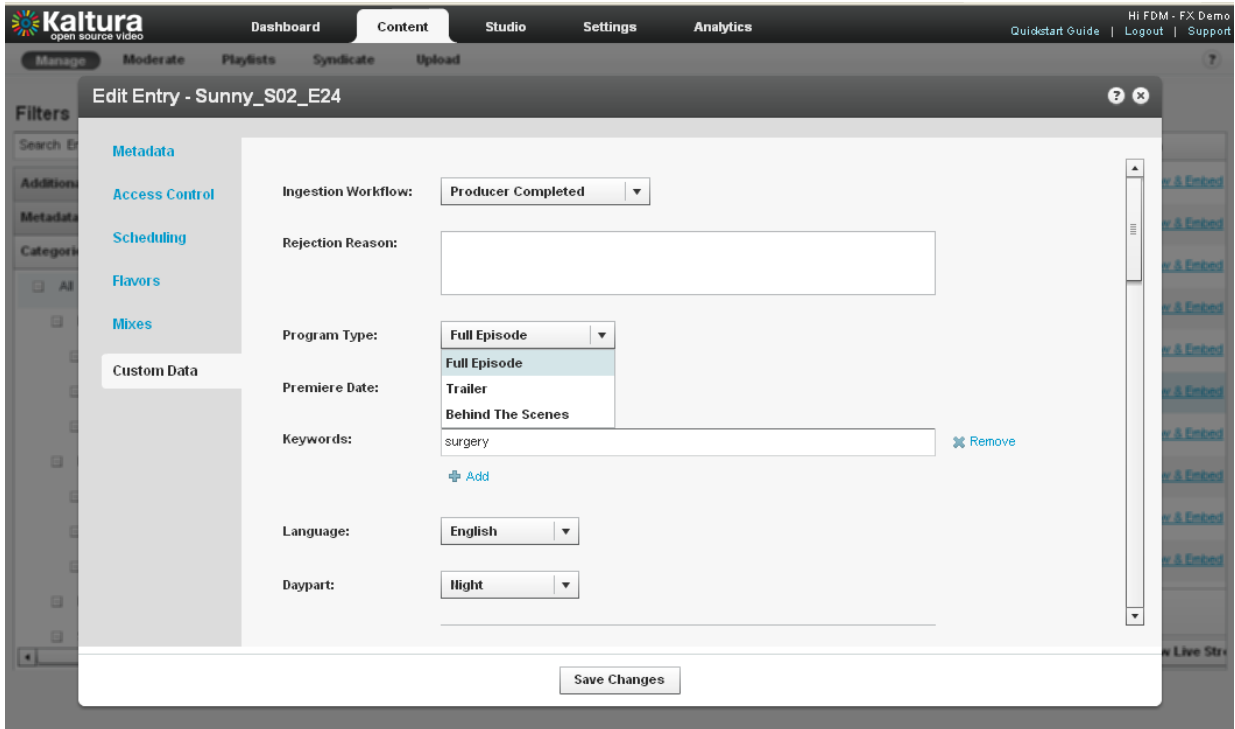


3. Add a description, or full description
4. Change the order of the fields by clicking the up and down arrows



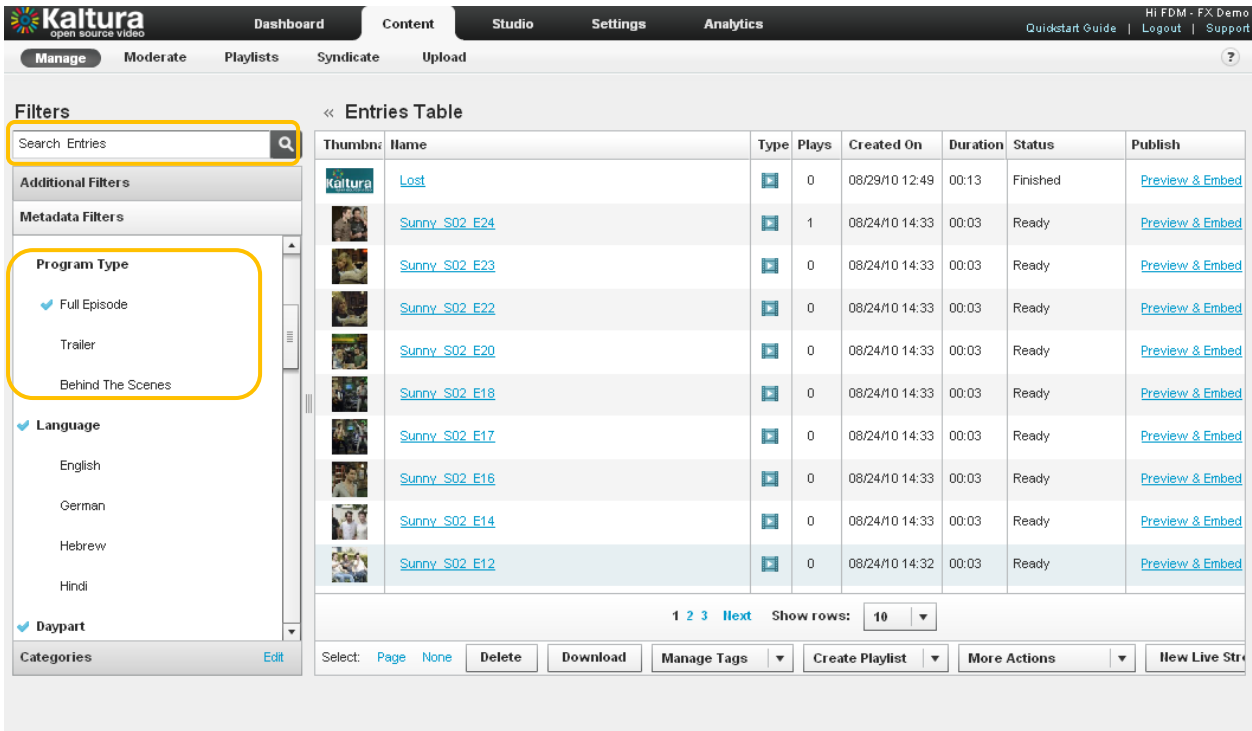
Setting Values for Custom Metadata Fields (Per Entry)

To add values to the custom metadata fields create, go to the entry drilldown window
(It is also possible to set them as part of bulk upload or API)



Searching Based on Metadata Fields

Custom fields can be used to perform a search and create playlists. To search textual fields use the regular search box, for canned lists use the Metadata Filters.



The screenshot shows the Kaltura interface with the 'Entries Table' view. On the left, there are 'Filters' including 'Search Entries', 'Additional Filters', and 'Metadata Filters'. The 'Program Type' filter is highlighted with a yellow box, showing options: Full Episode (checked), Trailer, and Behind The Scenes. The 'Language' filter is also checked, showing options: English, German, Hebrew, and Hindi. The 'Daypart' filter is checked. The 'Entries Table' has columns: Thumbnail, Name, Type, Plays, Created On, Duration, Status, and Publish. The table lists several entries, including 'Lost', 'Sunny_S02_E24', 'Sunny_S02_E23', 'Sunny_S02_E22', 'Sunny_S02_E20', 'Sunny_S02_E18', 'Sunny_S02_E17', 'Sunny_S02_E16', 'Sunny_S02_E14', and 'Sunny_S02_E12'. At the bottom, there are pagination controls and action buttons like 'Delete', 'Download', 'Manage Tags', 'Create Playlist', 'More Actions', and 'New Live Stream'.

Advertising

Advertising

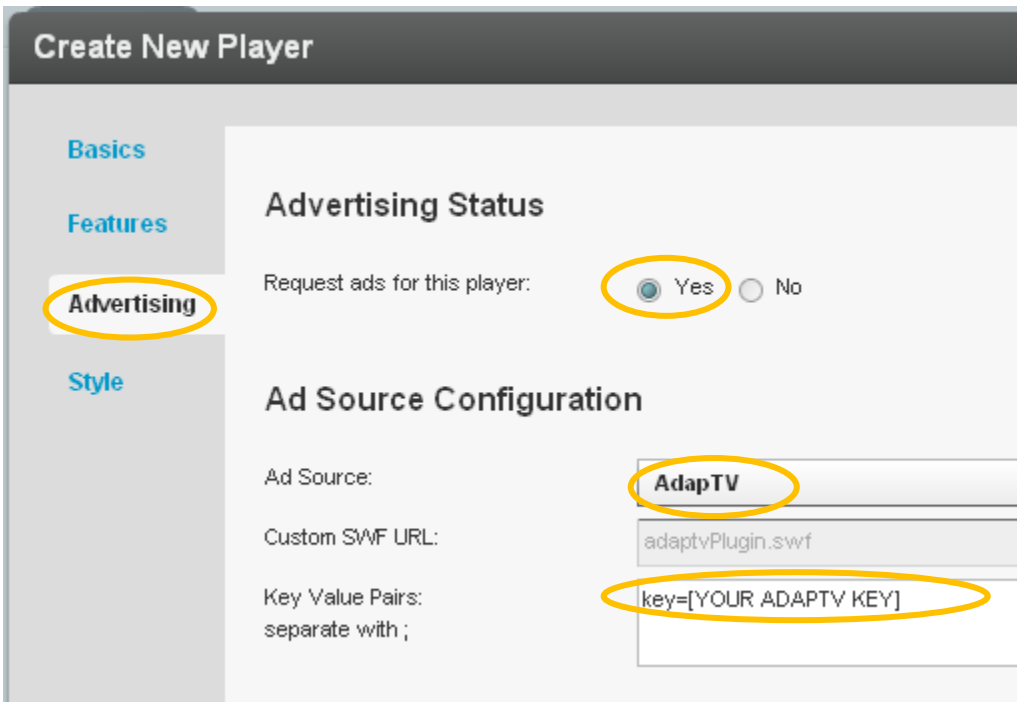
- [Connecting with Ad Servers and networks via AdapTV](#)
- [Connecting with Tremor Media](#)
- [Connecting with any ad server that supports IAB standards \(VAST 1.0 / VAST 2.0\)](#)
 - [Targeting with an Ad Server](#)
 - [How to locate the Ad Tag URL](#)

Advertising

Connecting with Ad Servers and networks via adap.tv

To add adap.tv's service to your Kaltura players start by signing up with adap.tv ([Contact us](#) to learn more) – you will then receive an adap.tv Partner Key.

1. Go to the Studio tab and edit an existing player or create a new one
2. Go to the Advertising section
3. Enable ads for this player
4. Select adapTV from the “Ad Source” drop down
5. Enter your adapt.tv Partner Key in “Key Value Pairs” section, in the following format “key=[YOUR ADAPTV KEY]”



The screenshot shows the 'Create New Player' interface. On the left, there is a sidebar with four tabs: 'Basics', 'Features', 'Advertising', and 'Style'. The 'Advertising' tab is selected and highlighted with a yellow circle. The main content area is divided into two sections: 'Advertising Status' and 'Ad Source Configuration'. In the 'Advertising Status' section, there is a label 'Request ads for this player:' followed by two radio buttons: 'Yes' (which is selected and circled in yellow) and 'No'. In the 'Ad Source Configuration' section, there are three fields: 'Ad Source:' with a dropdown menu showing 'AdapTV' (circled in yellow), 'Custom SWF URL:' with a text input field containing 'adaptvPlugin.swf', and 'Key Value Pairs:' with a text input field containing 'key=[YOUR ADAPTV KEY]' (circled in yellow). Below the 'Key Value Pairs:' field, there is a small instruction: 'separate with ;'.

6. Target, manage and customize your ads via the [adap.tv console](http://adap.tv/console)
7. Via adapt.tv you can also connect to additional ad servers & ad networks such as AdTech, Atlas, DART, OpenX, Advertising.com, ScanScout , SpotExchange, Google AFV, AdBrite, AdDynamic, AdEngage, AdFish, AdoTube and over 20 other networks and servers.

For example connecting to DART via adapt.tv would simply require pasting the Ad Tag URL that the AdTech Server supplies.

Adpa.tv onsource console:
integrating with additional ad
servers

Create/Edit Connection to Ad Server

- ✓ Name
AdTech
- ✓ Display
Video (VAST)
- ! Delivery & Pricing
Paused
- ! View Targeting
All views
- ! Spot Targeting
No ad spots

Ad Provider: AdTech Helios IQ Publisher

Ad Format: Video (VAST)

Ad Tag URL: `http://adserver.adtechus.com/addyn/3.0/5132/383941/0/16/ADTECH;loc=100;noperf=1;target=_blank;cc=2;sub1=383937;sub2=383939;sub3=383938;sub4=383940;misc=[TIMESTAMP]` ⓘ

Buffer Duration (sec): 3 ⓘ

Countdown Text: Video begins in __SECONDS__ seconds ⓘ

Insert Skip Ad Option: No ⓘ

Skip Ad Link Text: skip ad.. ⓘ

Enable the sound button: Yes ⓘ

Start muted: No ⓘ

Start volume level: 100 ⓘ

Show banner inside the Player: No ⓘ

Companion Id: ⓘ

Connecting with Tremor Media

1. To add Tremor Media's service to your Kaltura players start by signing up with Tremor Media ([Contact us](#) to learn more) – you will then receive a Tremor Media Program ID.
2. Go to the studio tab and edit an existing player or create a new one
3. Go to the Advertising section
4. Enable ads for this player
5. Select Tremor from the "Ad Source" drop down
6. Enter your acudeo Program id in the "Key Value Pairs" section, in the following format: "progId=[YOUR ACUDEO PROGRAM ID]". Additional targeting parameters should be separated with semicolons.

Edit Player

- Basics
- Features
- Advertising**
- Style

Advertising Status

Request ads for this player: Yes No

Ad Source Configuration

Ad Source: **Tremor**

Custom SWF URL: tremorPlugin.swf

Key Value Pairs: progId=[YOUR ACUDEO PROGRAM ID]

7. Target, manage and customize your ads via the [Tremor Media console](#) (Acudeo).

Via Tremor Media's Acudeo console you can specify ad sources for each ad slot within your content. Program id's are available in the program list

ACUDEO® Kaltura

HELP | MY ACCOUNT | LOG OUT

HOME | AD POLICIES | VIDEO APPLICATIONS | AD ROTATOR | REPORTING | ACCOUNTS

VIEW AD POLICIES | CREATE NEW AD POLICY

Show Ad Policies with Ad Policy ID [] GO

Ad Policy Name	ID	Modified By	Date Created	Date Modified	Preview	Modify	Duplicate
overlay after 15 sec	4c4c4b66e721b	eitan.avgil@kaltura.com	07/25/10 10:34 AM	07/25/10 10:34 AM			
pre roll every 2nd	4c27908cb91dd	eitan.avgil@kaltura.com	06/27/10 01:55 PM	06/27/10 02:38 PM			
Atar - post_overlay	4c1a21ec7d676	eitan.avgil@kaltura.com	06/17/10 09:23 AM	07/25/10 10:26 AM			
Atar - mid_only	4c1a1c25270b5	eitan.avgil@kaltura.com	06/17/10 08:59 AM	06/17/10 09:01 AM			
Atar - pre_mid_post_overlay	4c19d3fb12d7	eitan.avgil@kaltura.com	06/17/10 03:51 AM	06/17/10 03:54 AM			
AmirN pre+mid	4b962fa654fb4	eitan.avgil@kaltura.com	03/09/10 07:23 AM	03/09/10 07:23 AM			
mid roll time based	4b7960f9a06e4	eitan.avgil@kaltura.com	02/15/10 10:58 AM	02/15/10 10:59 AM			
Ariel Test program	4b584e8b0181f	eitan.avgil@kaltura.com	01/21/10 08:54 AM	01/21/10 10:32 AM			
ariel test	4b572ea432ac3	eitan.avgil@kaltura.com	01/20/10 12:26 PM	01/20/10 02:03 PM			
eran pre + post	4a530e2200a52	eitan.avgil@kaltura.com	07/07/09 04:58 AM	07/07/09 04:58 AM			
moran	4a51b2e101ca9	eitan.avgil@kaltura.com	07/06/09 04:16 AM	07/06/09 04:16 AM			
50 Percent	4a2fa1854fd5a	eitan.avgil@kaltura.com	06/10/09 08:05 AM	06/10/09 08:05 AM			
pre roll timeout 8	4a12a53f457bd	eitan.avgil@kaltura.com	05/19/09 08:25 AM	05/19/09 08:25 AM			
midroll X 5	4a12a4ca7902d	eitan.avgil@kaltura.com	05/19/09 08:23 AM	05/20/09 05:02 AM			
AmirN All - Pre-roll / Mid-roll + Overlay / Post-Roll	4a1294f4b728d	eitan.avgil@kaltura.com	05/19/09 07:16 AM	06/21/10 11:01 AM			
eran_end	4a129492db314	eitan.avgil@kaltura.com	05/19/09 07:14 AM	05/19/09 10:51 AM			
eran_mid_end	4a128d6d0c165	eitan.avgil@kaltura.com	05/19/09 06:43 AM	05/19/09 06:43 AM			

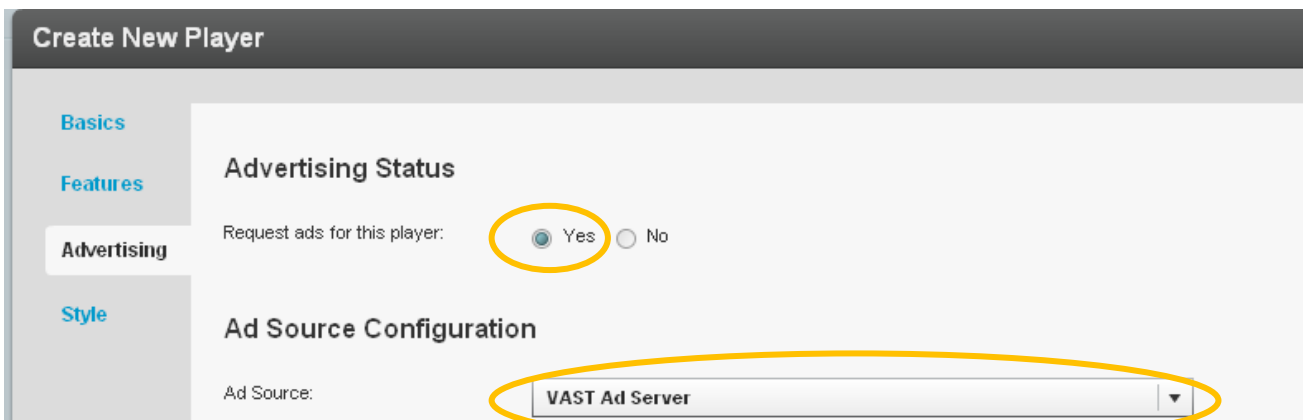
© 2010 Tremor Media | powered by tremor media

Connecting with any ad server that supports IAB standard (VAST 1.0 / VAST 2.0)

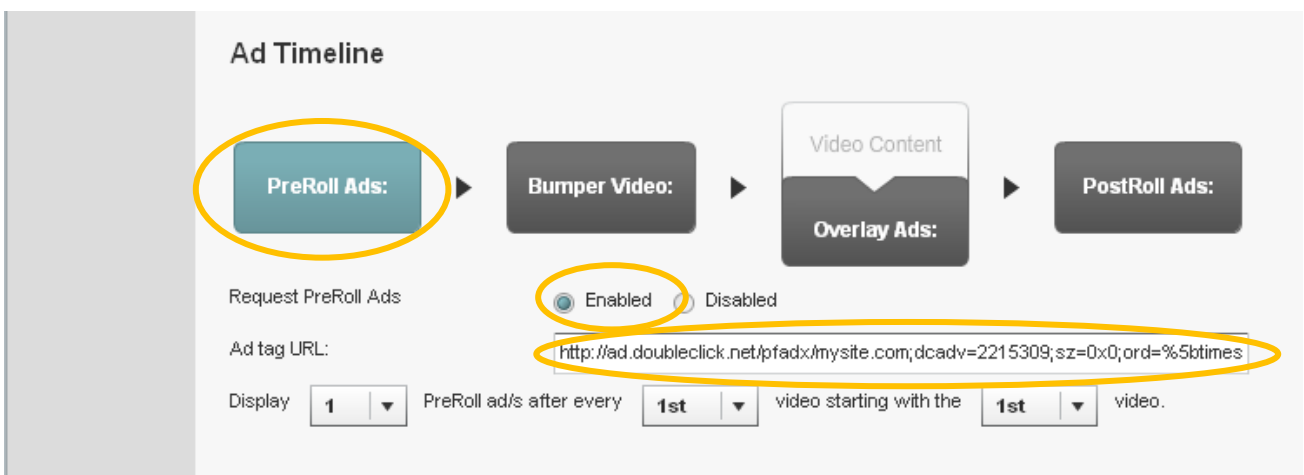
Most of the leading Ad Servers and Ad Networks are now VAST compliant. This includes DoubleClick, Dart for publisher (DFP), Microsoft Atlas, OpenX, ScanScout, and many others. To see the full list of servers and networks that comply with VAST please refer to the IAB website:

http://www.iab.net/iab_products_and_industry_services/508676/compliance/679253

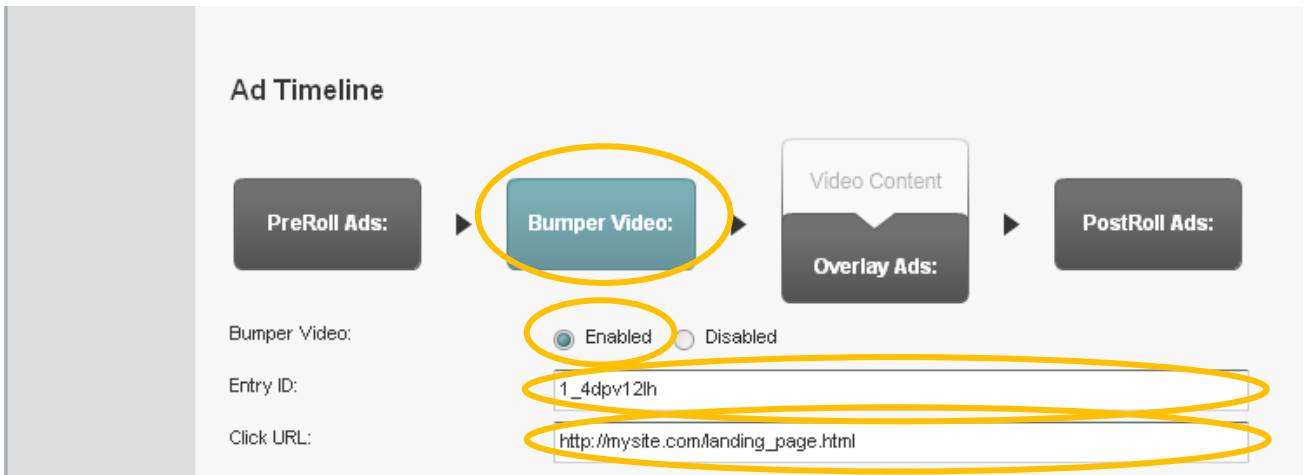
1. To add any ad server that supports the VAST standard you first need an ad tag URL from your ad server, To learn more browse the [“how to find Ad Tag URL”](#) section below
2. Go to the studio tab and edit an existing player or create a new one
3. Go to the Advertising section
4. Enable ads for this player
5. Select VAST Ad Server from the “Ad Source” drop down



6. For Pre-roll ads select the Pre-roll section, set it to “enabled” and paste the Ad Tag URL received from the ad server



- For bumper videos (a bumper video is a static pre-roll that does not use an ad server) select the bumper section, and set it to enabled. Select a Kaltura entry id that will be used as the bumper, and add the click URL.



Ad Timeline

PreRoll Ads: ▶ **Bumper Video:** ▶ Video Content ▶ PostRoll Ads:

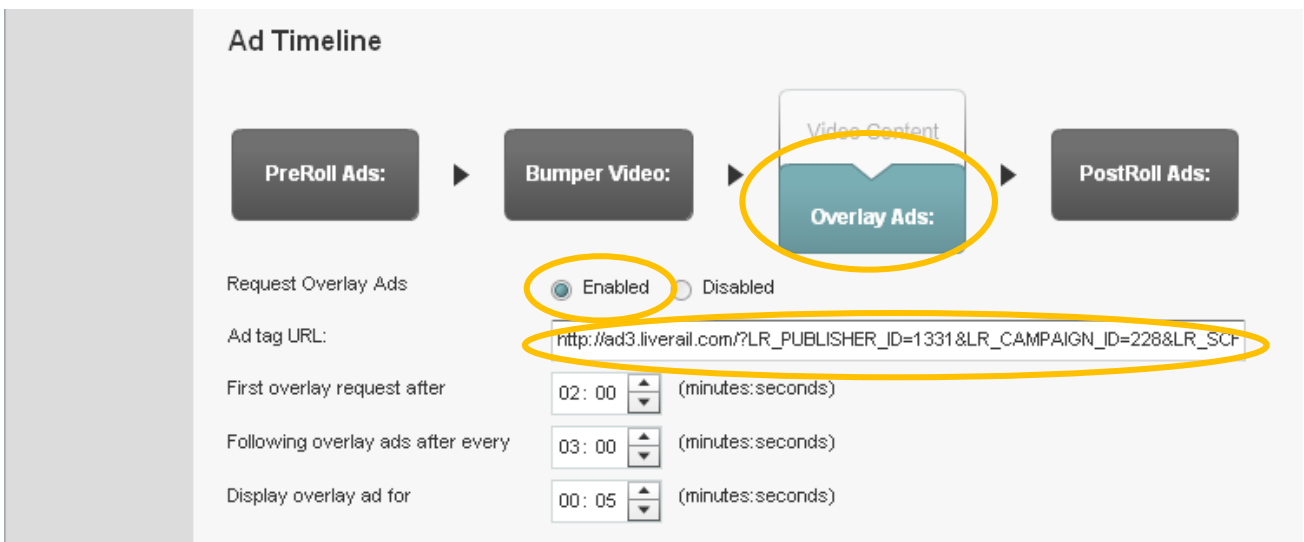
Overlay Ads:

Bumper Video: Enabled Disabled

Entry ID: 1_4dqv12lh

Click URL: http://mysite.com/landing_page.html

- For Overlay ads select the overlay section, set it to enabled and paste the Ad Tag URL received from the ad server.



Ad Timeline

PreRoll Ads: ▶ Bumper Video: ▶ **Overlay Ads:** ▶ PostRoll Ads:

Request Overlay Ads: Enabled Disabled

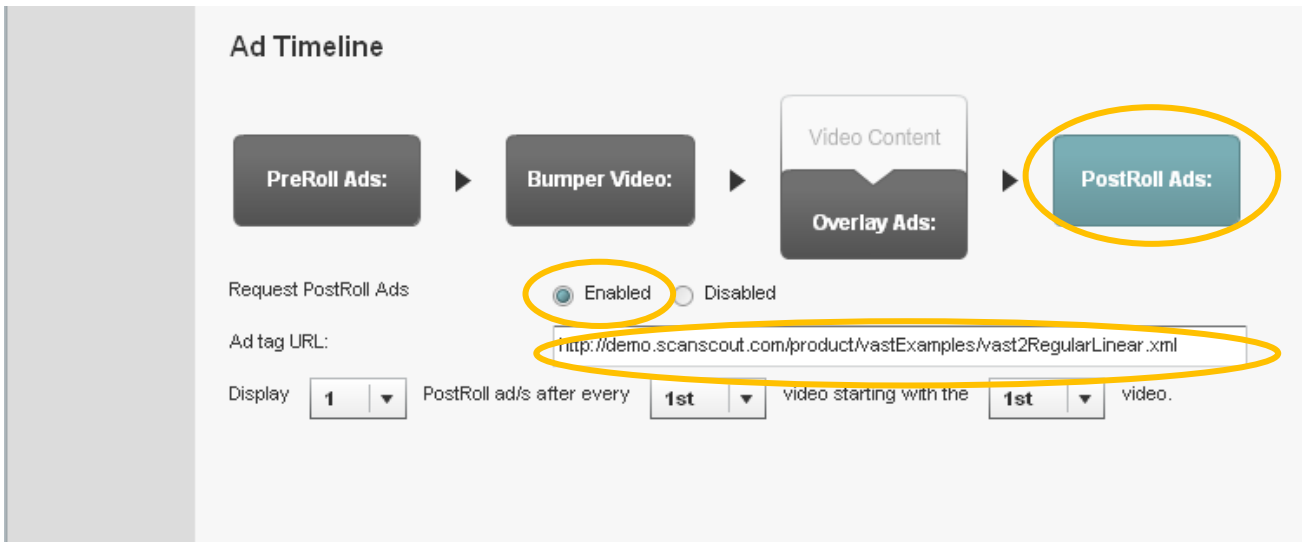
Ad tag URL: http://ad3.liverail.com/?LR_PUBLISHER_ID=1331&LR_CAMPAIGN_ID=228&LR_SCP

First overlay request after: 02:00 (minutes:seconds)

Following overlay ads after every: 03:00 (minutes:seconds)

Display overlay ad for: 00:05 (minutes:seconds)

- For Post-roll ads select the Post-roll section, set it to enabled and paste the Ad Tag URL received from the ad server



Targeting with an Ad Server

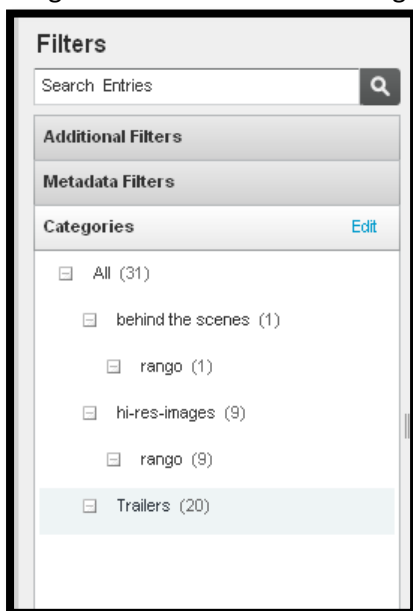
While ads targeting is performed within the ad server, Kaltura’s advertising module is designed to pass all the relevant targeting information to the ad server.

Targeting information can be set in several levels:

- Targeting per player and ad slot – you can add additional key value pairs within the adtag URL. The ad server will use these for targeting.
- Targeting per content item - The Kaltura VAST module supports dynamic pulling of metadata from the content item, and passes it to the ad server.

For example for targeting a specific content category :

- Drag content items into the category within the KMC



- b) Define the additional parameter in your ad server.
For example in OpenX set the “category” parameter through “Site - Variable”

- c) Add category template category={mediaProxy.entry.categories} into the AdTag URL. At runtime this template will be populated with the actual values for each video played.

The following targeting templates are available for targeting
 category={mediaProxy.entry.categories}
 tags={mediaProxy.entry.tags}
 name={mediaProxy.entry.name}
 id={mediaProxy.entry.id}

3. Targeting per viewer

In some cases the targeting information is not defined per content item, but per viewer. To support these cases the Kaltura VAST module dynamically pulls metadata from the website via flashvars passed to the player. For example targeting per a specific age group. This example assumes that the hosting site has a user database and would like to further target known users.

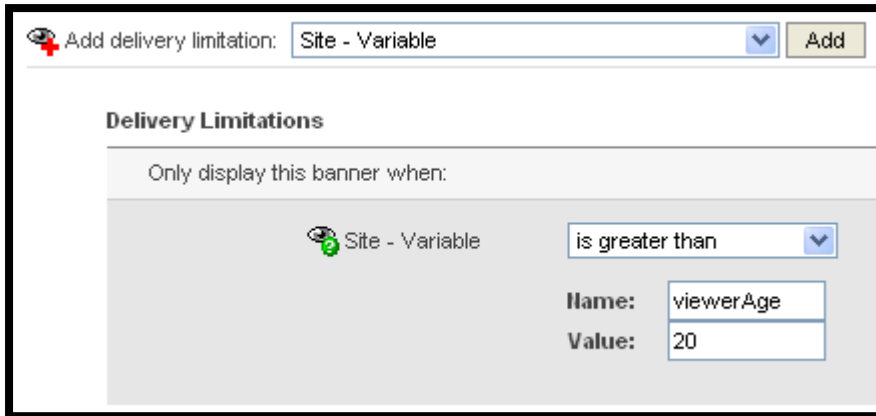
- a) Pass the viewer age from your internal DB to the player via Flashvar.

```

<object id="kaltura_player" name="kaltura_player" type="application/x-shockwave-flash" data-src="http://www.kaltura.co.cc/index.php/kwidget" width="680" height="333" allowNetworking="all" />
<param name="flashVars" value="&viewerAge=34">

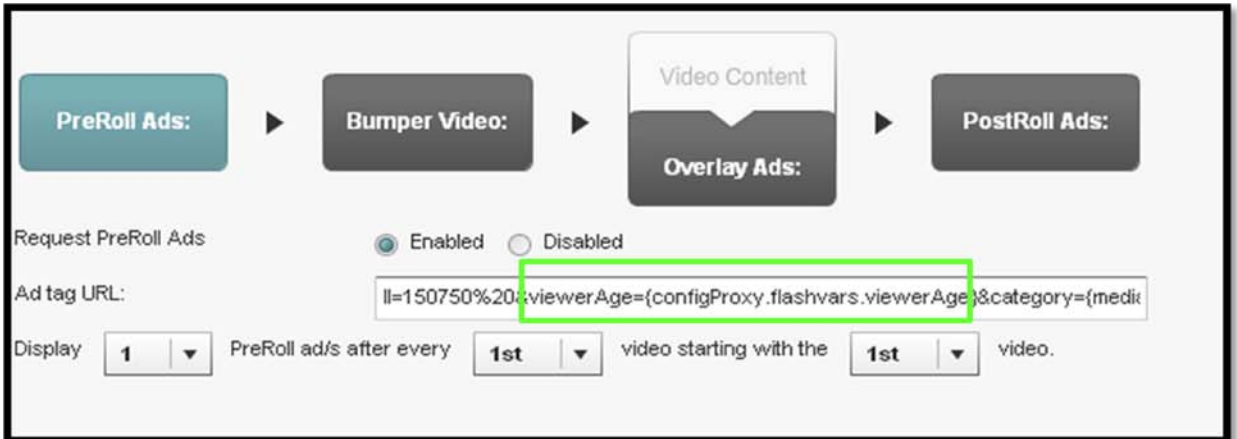
```

- b) Define the additional parameter in your ad server.
 For example in OpenX, set the “viewerAge” parameter through “Site - Variable”



The screenshot shows the 'Add delivery limitation' interface in OpenX. A dropdown menu is set to 'Site - Variable'. Under 'Delivery Limitations', the condition is 'Site - Variable is greater than'. The 'Name' field is 'viewerAge' and the 'Value' field is '20'.

- c) Add the flashvar template into the AdTag URL, this template will be populated in runtime with the actual values.
 The template is `FLASHVAR_NAME={configProxy.flashvars.FLASHVAR_NAME }` and in the viewerAge example it would be:
`viewerAge={configProxy.flashvars.viewerAge}`



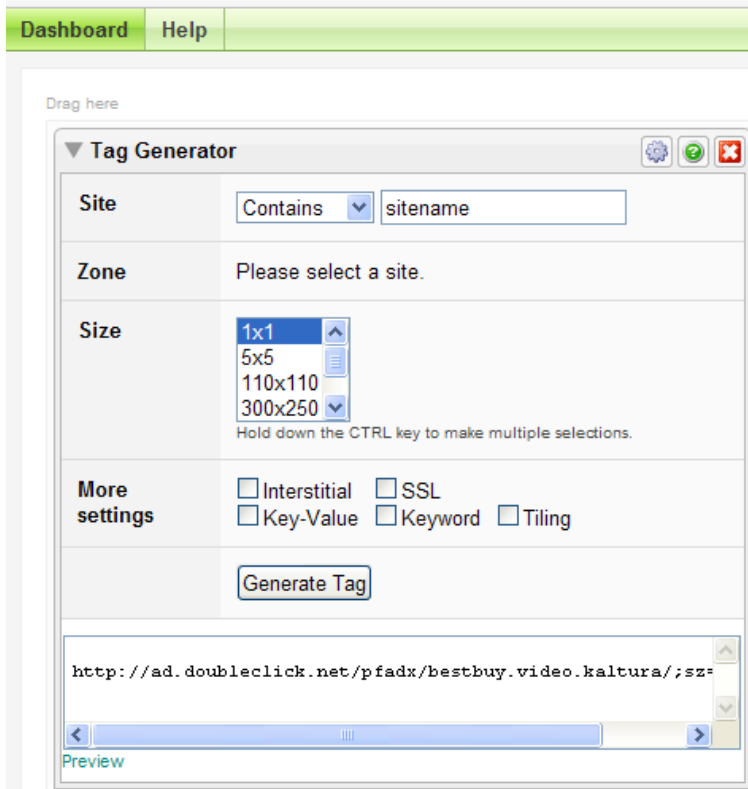
The screenshot shows an AdTag configuration interface. It includes sections for 'PreRoll Ads', 'Bumper Video', 'Video Content', 'Overlay Ads', and 'PostRoll Ads'. The 'Request PreRoll Ads' section has 'Enabled' selected. The 'Ad tag URL' field contains the template: `ll=150750%20;viewerAge={configProxy.flashvars.viewerAge}&category={medit`. Below, there are dropdown menus for 'Display' (set to 1), 'PreRoll ad/s after every' (set to 1st), and 'video starting with the' (set to 1st).

How to locate the Ad Tag URL

DFP

In DFP there is a “Tag Generator” utility in the dashboard to generate the ad tag url.

The ad tag url ([http://ad.doubleclick.net/pfadx/mysite.com/...](http://ad.doubleclick.net/pfadx/mysite.com/)) is at the bottom of the widget.



Dashboard Help

Drag here

Tag Generator

Site: Contains [sitename]

Zone: Please select a site.

Size: 1x1, 5x5, 110x110, 300x250
Hold down the CTRL key to make multiple selections.

More settings: Interstitial SSL Key-Value Keyword Tiling

Generate Tag

http://ad.doubleclick.net/pfadx/bestbuy.video.kaltura/;sz=

Preview

OpenX

In OpenX the adtag URL is linked to an OpenX Zone, in the following format:

[http://\[OPENX_INSTALL\]/fc.php?script=bannerTypeHtml:vastInlineBannerTypeHtml:vastInlineHtml&source=&format=vast&charset=UTF_8&nz=1&zones=z1=\[ZONE_ID\]](http://[OPENX_INSTALL]/fc.php?script=bannerTypeHtml:vastInlineBannerTypeHtml:vastInlineHtml&source=&format=vast&charset=UTF_8&nz=1&zones=z1=[ZONE_ID])

for openX hosted, the URL is d1.openX.org. ,

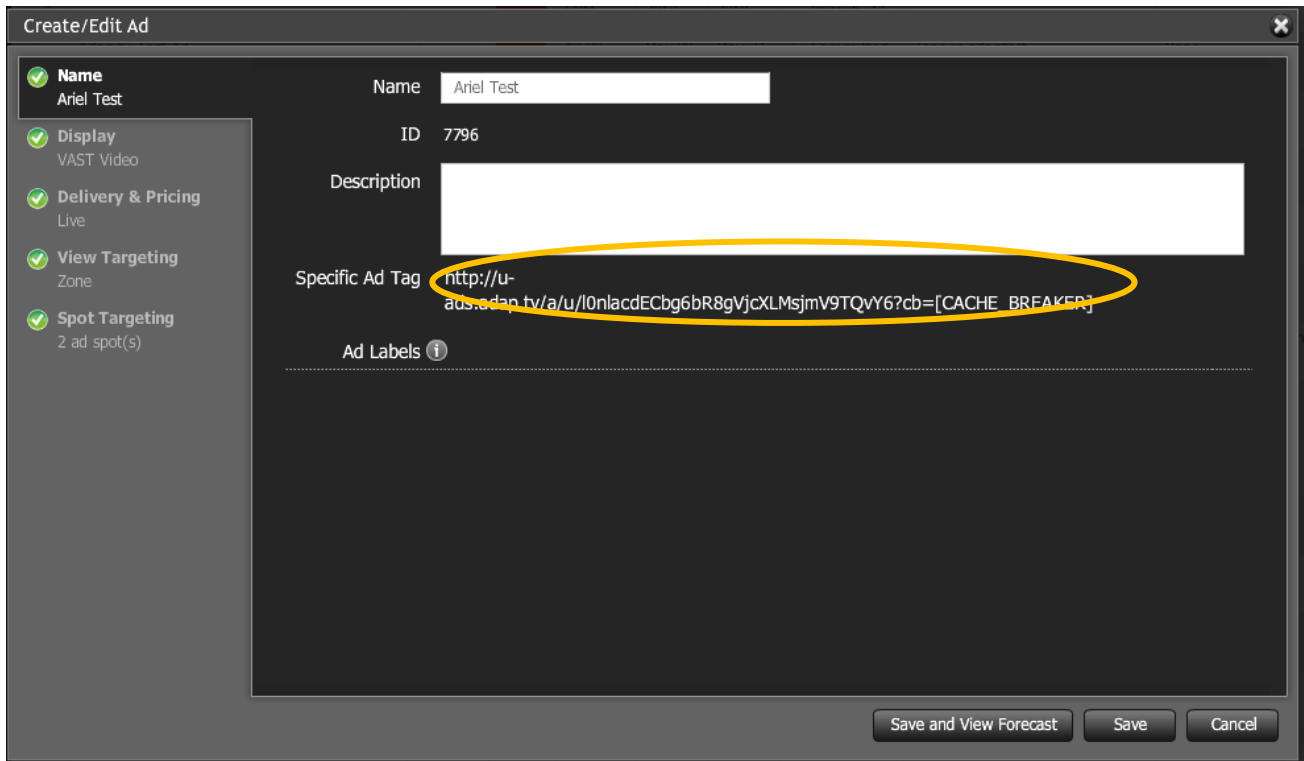
from within your OpenX account you can retrieve the zone Id.

for example for zone id 150750 in openX hosted the ad tag url would be:

http://d1.openx.org/fc.php?script=bannerTypeHtml:vastInlineBannerTypeHtml:vastInlineHtml&source=&format=vast&charset=UTF_8&nz=1&zones=z1=150750

AdapTV (via VAST)

Copy the "Specific Ad Tag" from the Ad screen



Create/Edit Ad

- ✓ Name
Ariel Test
- ✓ Display
VAST Video
- ✓ Delivery & Pricing
Live
- ✓ View Targeting
Zone
- ✓ Spot Targeting
2 ad spot(s)

Name: Ariel Test

ID: 7796

Description:

Specific Ad Tag: [http://u- aus.adap.tv/a/u/10nlacdECbg6bR8gVjcXLMsjmV9TQvY6?cb=\[CACHE_BREAKER\]](http://u- aus.adap.tv/a/u/10nlacdECbg6bR8gVjcXLMsjmV9TQvY6?cb=[CACHE_BREAKER])

Ad Labels ⓘ

Save and View Forecast Save Cancel

Player Design

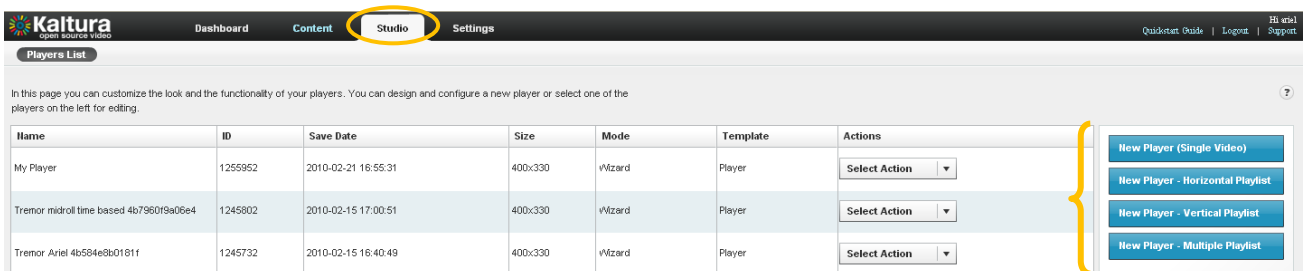
[Designing and Configuring a New Player or Playlist](#)

- [Configuring the player settings](#)
- [Configuring the player features](#)
 - [Additional feature configuration options for playlists](#)
- [Configuring the player style](#)
- [Creating a Multiple Playlist](#)

Designing and Configuring a New Player or Playlist

The Studio section of the KMC enables you to create new configurations and design for players and playlists. Add, remove and adjust multiple buttons and features, and create a look to match your site.

Start by logging-in to the KMC and going to the Studio tab. Select the type of player you would like to create: player, player with playlist (horizontal/vertical) or player with multiple playlists.

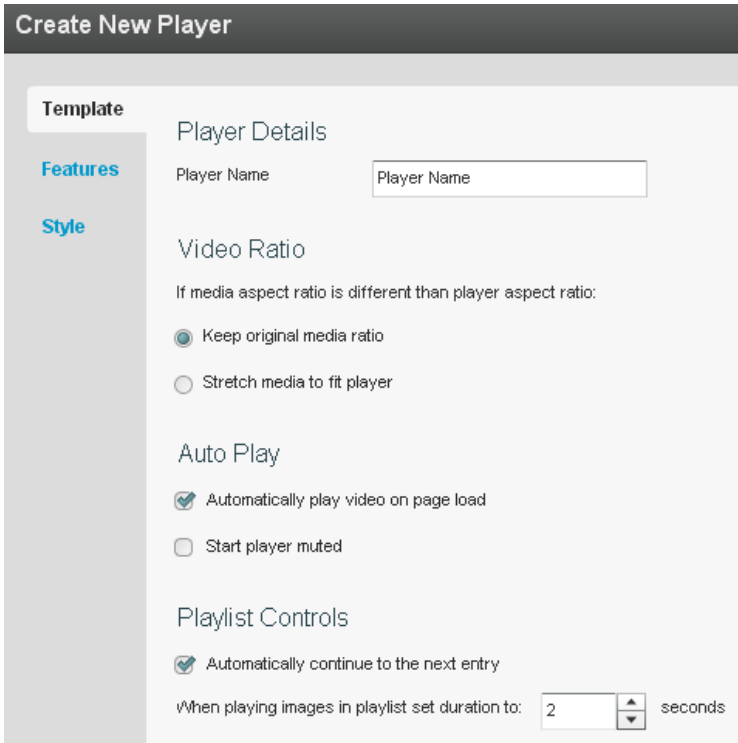


Name	ID	Save Date	Size	Mode	Template	Actions
My Player	1255952	2010-02-21 16:55:31	400x330	vWizard	Player	Select Action ▼
Tremor midroll time based 4b7960f9a06e4	1245802	2010-02-15 17:00:51	400x330	vWizard	Player	Select Action ▼
Tremor Ariel 4b584e8b01811	1245732	2010-02-15 16:40:49	400x330	vWizard	Player	Select Action ▼

On the right side of the screenshot, there are four buttons: 'New Player (Single Video)', 'New Player - Horizontal Playlist', 'New Player - Vertical Playlist', and 'New Player - Multiple Playlist'.

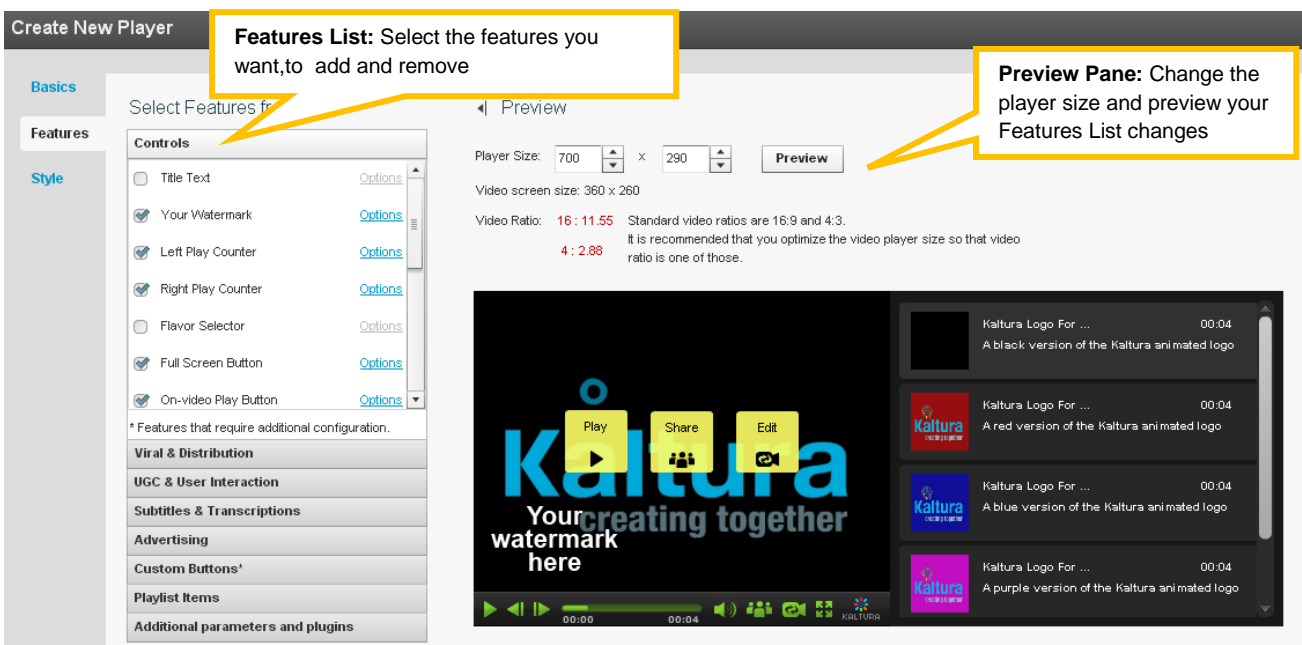
Configuring the Template Settings

1. Begin by selecting a name for your player (required). We suggest choosing an informative name – it will help you when you're ready to embed players into your site.
2. Set the Video Ratio – select normal/wide and opt to either keep or stretch your media to fit the player when the media and player aspect ratios are different.
3. Select auto-play features
4. If you're creating a Player & Playlist you'll also see the Playlist Controls – check "Automatically continue" to play the playlist media consecutively. For playlists with images, set the duration for images to be displayed during the continuous play of the playlist.



Configuring the Player Features

In the Features Tab you can select the features (buttons, layers and modules) to be included in your player. Any changes you make will appear in the preview area (click Preview button to see changes you've made).



The features list is made up of different sections, controlling the various features of the player.

Player (A) below displays the default settings. The following instructions will show you how to create a more customized player, for example, Player (B).

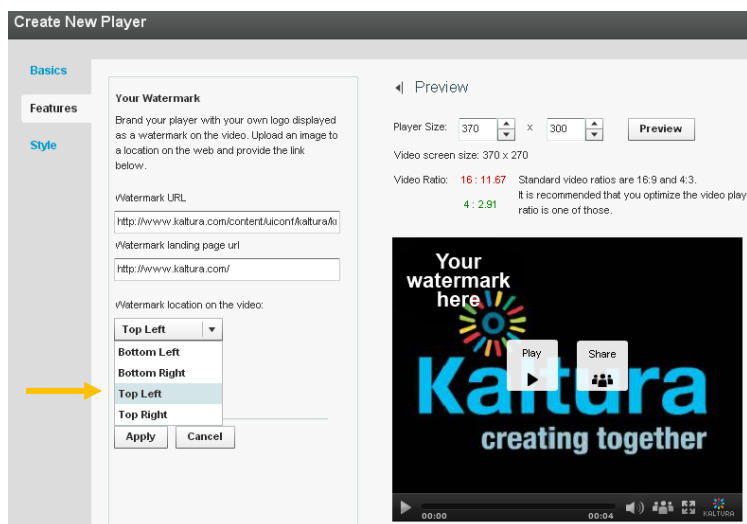
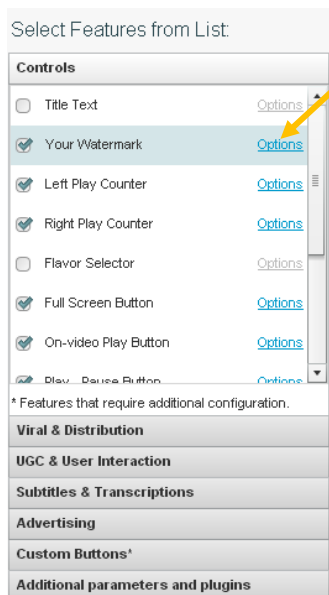
Note that Player (B) presents only one of many set-up scenarios. There are many configuration options within this section. Click the Help button on the top right of any page to learn more.



1. Change the location of the watermark logo

Go to Controls → Watermark → click Options

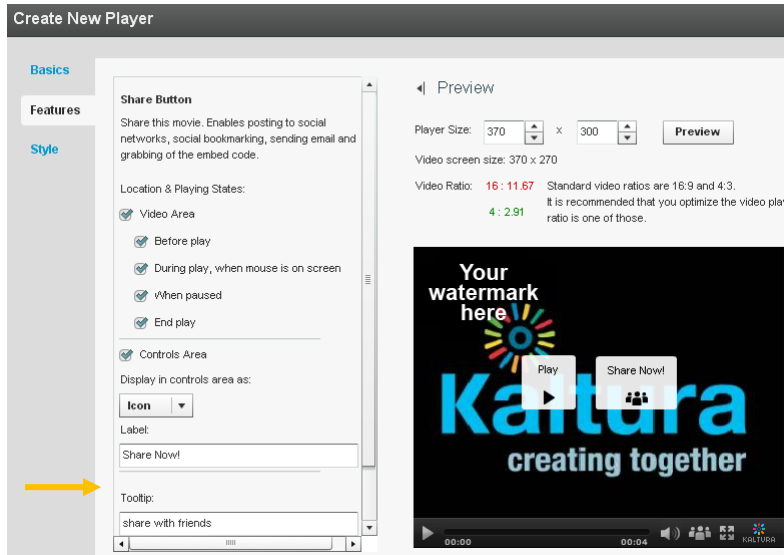
In the Watermark Location drop-down menu select Top Left, click Preview and then Apply to confirm your choice



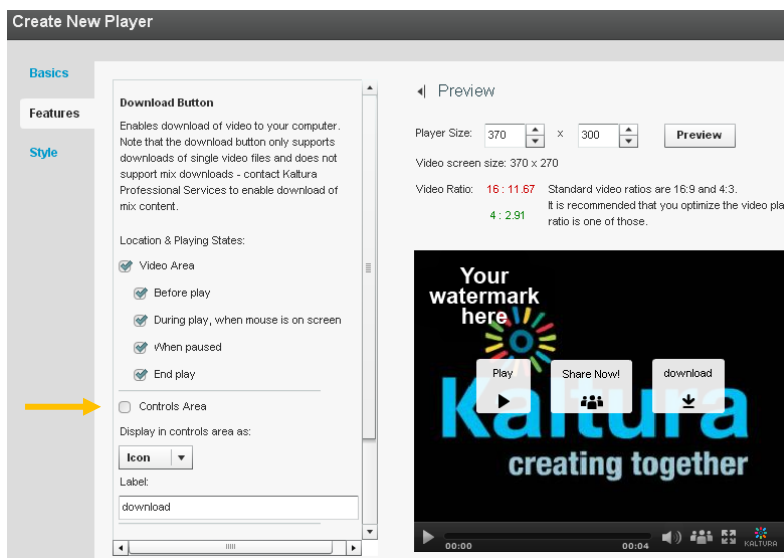
2. Change the label of the Share button

Go to Viral & Distribution → Share Button → Options

Locate the Label field and change the default text to "Share now!", then click Apply

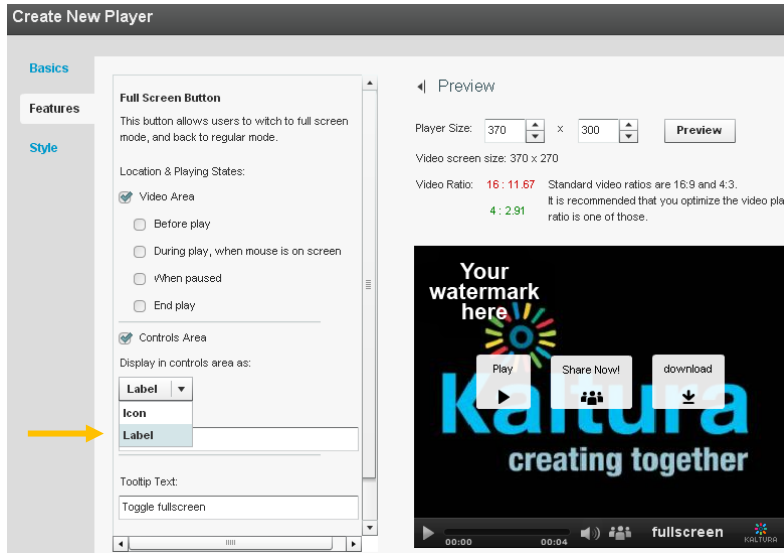


3. Add Download button to the video area only
Go to Viral and Distribution → check the Download feature → click Options
Remove the check mark from the Controls Area option



4. Change existing Fullscreen button on the control area to text button

Go to Controls → Fullscreen → Options
In the Display in Controls Area drop-down select Label
If desired, change the label text in the Button Label field



Additional feature configuration options for playlists

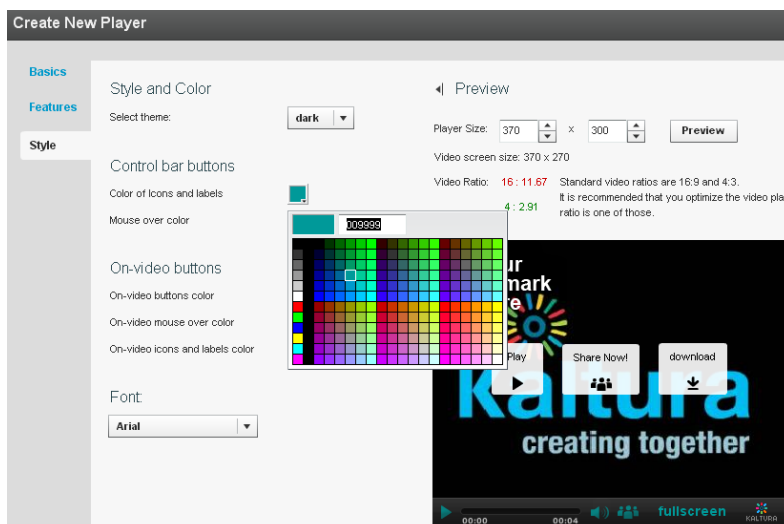
When creating a playlist (either with one or multiple tabs) you will see additional configuration options under the Playlist Items section. This will allow you to display various types of information for each of the playlist items, such as number of plays, tags, rank etc.

→ Play around some more to get a feel for the Features section and then continue to customize the player's design in the Style section.

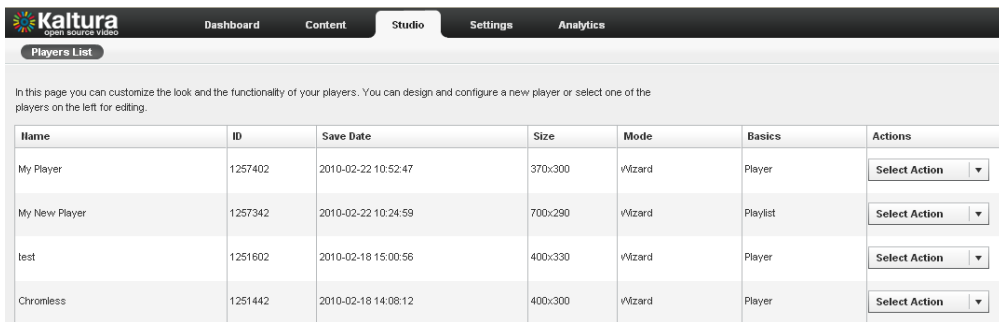
Configuring the Player Style

In the Style Tab you can select the theme, colors and fonts for your player.

1. Select either a dark or light player skin.
2. Choose the colors of the icons/labels and online video buttons by clicking the small colored squares. This will open a color picker where you can select a color or enter a color value.



3. Change the font.
4. Once you are finished defining your player template, features and style, click Save Changes to complete your player configuration and design.
5. Your new player will now appear in the player list



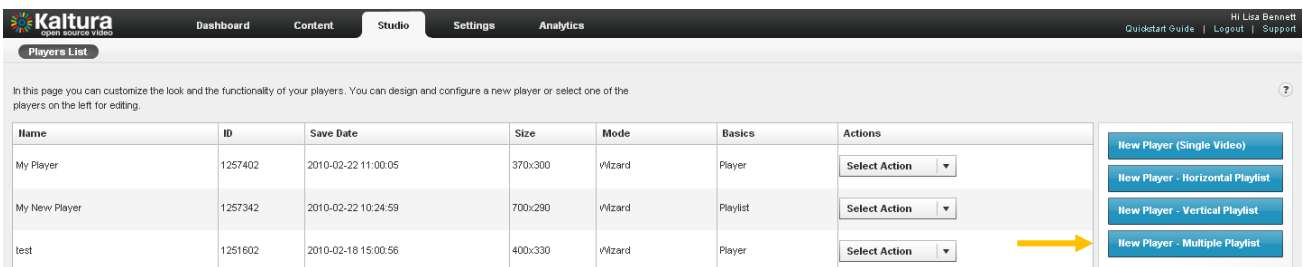
Name	ID	Save Date	Size	Mode	Basics	Actions
My Player	1257402	2010-02-22 10:52:47	370x300	Wizard	Player	Select Action ▼
My New Player	1257342	2010-02-22 10:24:59	700x290	Wizard	Playlist	Select Action ▼
test	1251602	2010-02-18 15:00:56	400x330	Wizard	Player	Select Action ▼
Chromless	1251442	2010-02-18 14:08:12	400x300	Wizard	Player	Select Action ▼

Creating a Multiple Playlist

A Multiple Playlist is a playlist with a multiple tabs, each containing a different playlist.

Creating a Multiple Playlist:

1. If you haven't already, create the playlists that you wish to use (learn how to [create a playlist](#))
2. In the Studio Tab, select New Player – Multiple Playlist



Name	ID	Save Date	Size	Mode	Basics	Actions
My Player	1257402	2010-02-22 11:00:05	370x300	Wizard	Player	Select Action ▼
My New Player	1257342	2010-02-22 10:24:59	700x290	Wizard	Playlist	Select Action ▼
test	1251602	2010-02-18 15:00:56	400x330	Wizard	Player	Select Action ▼

New Player (Single Video)

New Player - Horizontal Playlist

New Player - Vertical Playlist

New Player - Multiple Playlist

3. Design and configure your playlist as [described above](#).
4. Continue to the Content tab and add pre-existing playlists to your new Multiple Playlist by selecting them and clicking the arrows.
5. Save Changes to complete the process.

Create New Player

Basics

Features

Style

Content

All Playlists (as created in the Content tab):

Name	Playlist Type	Created At
Ariel November Blog Mc	Manual	01-Nov-2009 21:38
Ariel October Blog Movi	Manual	02-Oct-2009 12:17
Ariel Songs	Manual	03-Sep-2009 15:47
Ariel September Blog M	Manual	01-Sep-2009 10:57
Ariel August Blog Movie	Manual	05-Aug-2009 24:06
Ariel July Blog Movies	Manual	02-Jul-2009 23:29
Ariel's 4th B-day Party	Manual	07-Jun-2009 14:48
Ariel June Blog Movies	Manual	04-Jun-2009 15:59

Playlist Tabs (each playlist represents a new tab):

Name	Playlist Type	Created Date
Ariel Songs	Manual	03-Sep-2009 15:47
Ariel's 4th B-day Party	Manual	07-Jun-2009 14:48
Ariel June Blog Movies	Manual	04-Jun-2009 15:59

Total Playlists: 3

6. The new player will appear in the Players List.

