

Essential Commercial TV with Multiple Use

LG Commercial Lite TVs are designed specifically for hospitality and business environments. With the use of simple user-friendly interfaces and superb images and video, the LW340C facilitates communications between businesses and their target audiences.



LW340C

- Welcome Screen/Video
- USB Cloning
- External Speaker Out
- SNMP
- USB Auto Playback +
- Time scheduler

screen size

32", 43", 49", 55"

Key Features



USB Cloning

Clone all commercial TVs with astonishing speed and ease. The USB Cloning feature allows you to simply copy the TV settings to all TVs using a USB memory device.



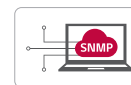
External Speaker Out

Enhance the entertainment experience by adding an additional speaker. Guests listen to and control the TV audio from anywhere in the business areas, including restrooms.



USB Auto Playback+

Create and sequentially play playlists composed of informative media(video, music and image) you choose without PC and any installation.



SNMP

SNMP (Simple Network Management Protocol) ensures convenient network management for SI and business managers.

Simple & Effective Maintenance



Hotel Mode

From channel selection to volume setting, you can control the TV settings in all the rooms with Hotel Mode. Prevent misuse by customers, set volume limits, or reset settings to default for any TV. You are in control of it all.



Time Scheduler

Create your own time scheduler of your Commercial TV. Once you set opening/closing hours and holidays, the TV will turn on/off according to work schedule.



Lock Mode

The Lock Mode blocks external input signals with non-compliant content. A useful feature for preventing misuse of TVs in various facilities or public spaces.



Self Diagnosis

Enables service engineers to recognize technical issues in a TV quickly and easily through a USB. The TV stores any technical issues encountered and can output them to a USB device. Service engineers use this information to analyze technical issues without the actual TV.

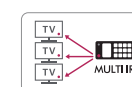
Entertainment & Convenience



Welcome Screen/Video

With the capability to display various video formats* as well as images, Commercial Lite TVs allow for a greater variation of greeting messages in hotel rooms which make customers feel more welcome and cared for.

* mp4, avi, mov, tp, wma, ts etc.



Multi IR

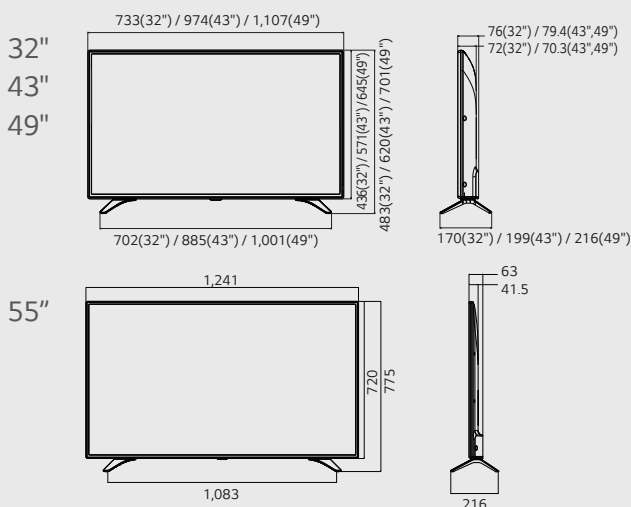
Multi IR function eliminates the remote control signal interference between TVs in multiple dwelling beds. This system will work using the same LG TV model.

Specifications

LW340C (EU/CIS)

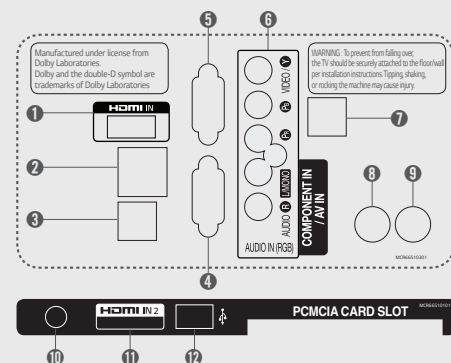
		32	43	49	55
DISPLAY	Type	Slime Direct LED			Slime Edge
	Resolution	1,920 x 1,080 (FHD)			
	Brightness	300cd/m ²			
BROADCASTING SYSTEM	Analog	PAL / SECAM			
	Digital	DVB-T2/C/S2			
VIDEO	Triple XD Engine	•			
	Real Cinema 24p (3:3 Pull down)	•			
	Aspect Ratio	6 modes (16:9, Original, 4:3, Vertical Zoom, All-Direction Zoom, Just Scan)			
AUDIO	Audio Output / Speaker System	10W + 10W / 2.0 ch			
	Sound Mode	6 modes (Standard, Cinema, Clear Voice, Sports, Music, Game)			
	Clear Voice	•			
GENERAL FEATURES	Management	Self Diagnosis			
	Interactivity	HTNG / HDMI-CEC			
	RJP Interface	RS232C, HDMI			
	Advanced Setting Option	Auto Off / Auto Sleep, Motion Eye Care, Smart Energy Saving			
	Anti-theft System	Kensington Lock			
COMMERCIAL FEATURES	Welcome Screen/Video, Lock Mode, Hotel Mode, Multi-IR Code, USB Cloning, External Speaker Out, USB Auto Playback+, SNMP, Time Scheduler				
INTERFACE	Side	Headphone Out, HDMI In, USB 2.0, CI Slot			
	Rear	RF In (2), Component In (Video, RCA5), Component In (Audio, RCA5), Optical Audio Out, HDMI/HDCP Input, RGB In, PC Audio Input (Sharing with Component), RS 232C, LAN port, External Speaker Out			
CABINET (Unit : mm / kg)	Vesa	200 x 200		300 x 300	
	W x H x D / weight (w/o stand)	733 x 436 x 72.2 (SPK 76.3) / 5.32	974 x 571 x 70.3 (SPK 79.4) / 9.2	1,107 x 645 x 70.3 (SPK 79.4) / 12	1,241 x 720 x 41.5 (SPK 63.0) / 16.3
	W x H x D / weight (with stand)	733 x 483 x 170 / 5.46	974 x 620 x 199 / 9.45	1,107 x 702 x 216 / 12.1	1,241 x 775 x 216 / 16.6
POWER	Voltage, Hz	100-240V, 50 / 60 Hz			
	Max (Watts)	72	82	100	125
	Typical (Watts)	47	58	74	100
	Energy saving (Min)	38	47	60	80
	Energy saving (Med)	26	32	41	55
	Energy saving (Max)	15	18	23	30
	Stand-by (Watts)	0.3W↓			
	Safety	CB, CU TR			
Environment	CE				
STANDARD APPROVAL	Etc.	RoHS, ErP, Eco flower (EU only)			
	ErP Class	A+	A++	A++	A+
	On Power Consumption	30W	35W	47W	62W
	Luminance	65			
	Mercury	0			
	Presence of Lead	Yes			
	Average Annual Consumption (kWh)	44	51	69	91

Dimensions (Unit : mm)



Connectivity

- 1 HDMI IN 1
- 2 LAN
- 3 OPTICAL DIGITAL AUDIO OUT
- 4 RS-232C IN
- 5 RGB IN (PC)
- 6 COMPONENT IN / AV IN
- 7 EXTERNAL SPEAKER OUT
- 8 LNB Satellite IN
- 9 ANTENNA / CABLE IN
- 10 H/P OUT
- 11 HDMI IN 2
- 12 USB IN



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YouTube youtube.com/c/LGCommercialDisplay

All screen images are simulated. Dimension and weights are approximate.

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