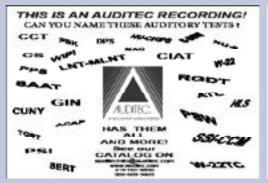
# 2013 NARKETPLACE

A special section featuring some of the hottest available products and services in the industry.

### AUDiTEC Inc



Auditec provides audio recordings and a large variety of hearing tests, as well as diagnostic and auditory training recordings. The company also offers an extensive catalog of Spanish language tests, including (Central) Auditory Processing tests. Available on cassette or CD. Video tutorials.

(800) 669-9065; www.auditec.com

### **Blueprint Solutions**

Free\* HCFA insurance claim processing with Blueprint Solutions. Backed by highly rated training and support, Blueprint will help you grow your practice. With Blueprint OMS, electronic HCFA claims processing is FREE.

### Call (877) 686-8410 or e-mail info@blueprintsolutions. us. Eden Prairie, Minn | Toronto

\*A \$19.95 flat monthly fee applies if 50% or more of claims are government claims. A one-time setup fee applies. No other per claim fee applies.



### Chicago Advertising and Marketing (CAM)



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- C. World-class Customer Service
- D. It's Easy—CAM handles everything
- E. Having your patient appointments filled

### F. ALL OF THE ABOVE

F of course! You get all this and 18 years' experience dedicated to the hearing industry. CAM delivers the best results at the most competitive pricing.

(800) 778-9300; www.campromotions.net

### CaptionCall

Introducing an exciting new Co-op Marketing opportunity to drive traffic into your practice. Through CaptionCall, you can offer your patients and potential patients a free CaptionCall phone (\$149 value) when they visit your office for a hearing exam. To learn more or to take advantage of this opportunity, visit www.CaptionCallPartner.com or call toll-free (877) 557-2227. Hearing on the phone just got easier! (Hearing loss is required to receive a free CaptionCall phone.)



### CapTel Captioned Telephone



Ideal for people with some degree of hearing loss, the CapTel Captioned Telephone works like any other telephone with one important addition: It displays every word the caller says throughout the conversation. CapTel phone users can listen to the caller, and can also read the written captions in the CapTel's bright display window. You hear what you can, and read what you need to.

(800) 233-9130; www.CapTel.com

### **Frye Electronics Inc**

The Colt is a new breed of audiometer, controlled completely by the touch screen interface of an Android Tablet. The user interface is intuitive and elegant, allowing the operator to move between pure-tone and speech testing with a simple touch.

The tablet computer interface sits on top of the Colt's advanced hardware platform that does the hard work of accurate signal generation. Flexibility and power are combined in one sleek package.

Contact us: sales@frye.com or (800) 547-8209, before April 30, 2013 for AAA pricing.

# A NEW BREED OF AUDIOMETER

### Grason-Stadler Inc (GSI)



For over 60 years, Grason-Stadler (GSI) has been "Setting The Clinical Standard" in Audiometry, Tympanometry, and hearing healthcare diagnostics. Far more than a tagline, it is embedded in our corporate DNA and is the driving force behind everything we do. Market feedback confirmed that GSI is seen as the Clinical Standard. It also established the three attributes most identified with the GSI brand: Quality, Reliability, User-Friendly.

(800) 700-4402; www.grason-stadler.com

### **Hearing News Network**

The Hearing News Network brings customized digital content directly to hearing professionals' waiting rooms. This approach now captivates viewers and educates them better than most traditional print or poster methods. Bring education, new product launches, and staff biographies directly to life for your patients with HNN.

Brad Dodson (877) 999-4483 | www.hearingnewsnetwork.com | brad@hearingnewsnetwork.com



learn more at hearingnewsnetwork.com or call 877.999.4483

### MedRx Inc



www.medrx-usa.com

MedRx Inc announces a breakthrough design in REAL EAR Measurement with the new AVANT REMsp, the smallest, most portable probe-microphone system in the hearing healthcare industry. The AVANT REMsp system is approximately 3.25"x1"x.75"—about the size of a typical computer flash drive. It is powered by the USB port of the computer and features Full REAL EAR measurement, Live Speech Mapping, and a built-in Hearing Loss Simulator.

(727) 584-9600, (888) 392-1234; www.medrx-usa.com

### **Microsonic Inc**

Since 1964, Microsonic has been making the industry's best custom earmolds, both for hearing aids and for non-amplified applications. Today, we bring you the same expert care in the modern era's earmold demands that include the Open-Fit/RITE earmolds. Microsonic also offers one of the largest assortments of accessory products available through our Online Store.

(800) 523-7672; www.microsonic-inc.com



### Oticon Inc



Oticon's commitment to People First moves to a new level with personalized advanced technology hearing solutions shaped to fit the contours of each patient's life. The new Oticon Alta's premium hearing technology and innovative fitting tools empower practitioners to factor more personal dimensions into each fitting for a highly customized hearing solution. Alta is powered by Oticon's Inium wireless signal processing platform that packs optimum performance capabilities into highly configurable RITE, BTE and custom designs.

(800) 526-3921; www.oticonusa.com

## Video Otoscope

The Meditix Video Oloscope sets the cirecal standard for precise imagery and archiving. Its patential tensionste design presents altra-clear and crisp images that can be stored in NOAH\*.

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-Both configurations are available with a USB video capture device.



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### Phonak

Phonak's unique ability to stream the full audio bandwidth in real time, bi-directionally, led to Zoom Control and now, two new features:

Speech in Wind: Binaural processing that results in speech intelligibility improvement of up to 40%;

auto StereoZoom: The only technology capable of narrowing the focus of amplification leading to improvement in speech intelligibility of up to 45%.

(800) 777-7333; www.phonakpro.com/quest-us

### Phonak Quest

Our unique Binaural VoiceStream Technology® allows people to hear and understand in even more challenging listening situations.



### Rayovac



Rayovac, the world leader in hearing aid batteries, is committed to providing the best performing and most reliable power solutions for your patients. Recent technology improvements in the world's longest lasting mercury-free hearing aid battery, ProLine Advanced, support even higher and more consistent voltage to meet the requirements of even the most demanding devices on the market today.

(800) 356-7422 (US) or (800) 567-5530 (Canada); www. thepowerofhearing.com

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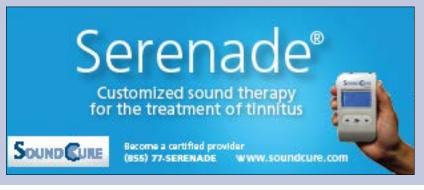
### Siemens Hearing Instruments Inc

A CES 2013 Innovations Honoree, Aquaris is the only truly waterproof, dustproof, and shock-resistant hearing aid. Aquaris is appropriate for the most active wearers—or people who want the benefits of a truly robust solution. Now with micon technology, Aquaris received an IP68\* rating for continuous submersion underwater and features a larger air exchange membrane, improved battery door, new tinnitus therapy feature, and up to 65 dB of gain.

(800) 766-4500; www.usa.siemens.com/hearing

\*See usa.siemens.com/aquaris for details.

### SoundCure Inc



Serenade<sup>®</sup> is a customized sound therapy solution for the relief of tinnitus. It consists of proprietary software for the hearing healthcare professional, and the handheld Serenade device for the patient. Serenade offers 3 types of soft treatment sounds including S-Tones<sup>®</sup>—proprietary, temporally patterned sounds customized to each patient. Serenade is appropriate for every type of tinnitus practice, offering short and/ or long term relief.

(855) 77-SERENADE; www.Soundcure.com





### Unitron

At Unitron, we understand that this business is personal. We recognize the importance of relationships—ours with you, and yours with your clients—as we collaborate to improve lives in meaningful ways. We provide innovative hearing technologies that deliver natural sound with exceptional speech understanding. Because hearing matters.

(800) 888-8882; www.unitron.com/meetmax

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### Varta Microbattery Inc

Power one brand batteries deliver the long-lasting performance your patients demand. With premium quality batteries for virtually every hearing device, power one offers the widest selection of cells and accessories. From zinc-air to mercury free to cochlear implants to rechargeable cells and chargers, power one is the choice for dispensing professionals in the know. Find out how easy it is to add lucrative, power one battery sales to your practice!

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### Westone

22 million workers exposed to hazardous noise equal a huge need for hearing protection. Westone DefendEar Industrial custom hearing protection has been developed and tested above and beyond EPA standards to provide outstanding comfort, exposure-appropriate reliable attenuation, and significant cost and landfill waste savings over longterm use. Contact Westone today at

(800) 525-5071; www.westone.com/defendear



### Widex



From Widex, one of the world's most respected hearing aid manufacturers, DREAM<sup>™</sup> is the new family of remarkable hearing aids driven by the ground-breaking technological platform, TRUE Integrated Signal Processing (TRUE ISP<sup>™</sup>). With four performance levels, each with six models, there's a DREAM for everyone. A great DREAM fit is made easy with the new COMPASS<sup>™</sup> GPS fitting software, and the MY.WIDEX.COM smart website can be personalized for every wearer.

(800) 221-0188; www.widexpro.com

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