



Philips  
LCD TV with Digital  
Crystal Clear

**94 cm (37")**  
integrated digital

**37PFL3403D**



## Clearly the smart choice

Designed for ease of use, this Flat TV features modern design, 3 HDMI connections, a powerful 768p, 50Hz display and brilliant Digital Crystal Clear engine. Making the smart choice in total picture quality has never been easier.

### Superb picture quality

- Digital Crystal Clear for detail depth and clarity
- HD LCD display, with a 1366 x 768p resolution
- 28.9 billion colors for brilliant natural images
- Dynamic contrast 24000:1 for incredible rich black details

### Crisp and Clear sound

- Virtual Dolby Digital for a true life audio experience
- BBE for superior sound clarity
- 2 x 15W RMS audio power

### Connect, install and enjoy

- Enjoy photo and music playback via USB
- 3 HDMI inputs for full digital HD connection in one cable
- EasyLink: easy control of TV & connected device via HDMI CEC

### Ready for digital

- Integrated Digital Tuner for DVB-T reception

# PHILIPS

LCD TV with Digital Crystal Clear  
94 cm (37") integrated digital

37PFL3403D/12

# Highlights

## Digital Crystal Clear

Digital Crystal Clear is a package of picture innovations that digitally adjusts and optimizes picture quality to optimal contrast, color and sharpness levels. It's like watching vivid cinema-like images.

## LCD display, 1366 x 768p

This WXGA display with state-of-the-art LCD screen technology gives you widescreen HD resolution of 1366 x 768p pixels. It produces brilliant flicker-free progressive scan pictures with optimum brightness and superb colors. This vibrant and sharp image will provide you with an enhanced viewing experience.

## Integrated Digital DVB-T tuner

The integrated Digital DVB-T tuner lets you receive digital terrestrial TV without an additional set top box. Enjoy quality TV clutter free.

## Virtual Dolby Digital

Virtual Dolby Digital is a processing technology for enhancing surround sound effects. It will create the sensation of Dolby Pro Logic without the necessity of additional rear speakers. You become totally immersed in your television experience.

## USB for photo & music playback

The USB connector allows access to jpeg photos and mp3 music of most USB-sticks (USB memory-class device). Plug the USB into the slot at the side of the TV and access the multimedia content using the easy on screen content browser. You can now view and share your photos and music.

## 3 HDMI inputs

HDMI makes an uncompressed digital RGB connection from the source to the screen for the ultimate picture quality. HDMI intelligently

communicates the highest output resolution with the source device. The HDMI input is fully backward compatible with DVI sources and includes digital audio. HDMI uses HDCP copy protection. With 2 HDMI inputs on the back and 1 HDMI on the side of the TV you can connect multiple HD sources, for instance an HD settop box, a Blu-ray player, and game console or digital Camcorder. Your TV is fully prepared for the HD future.

## EasyLink

EasyLink uses the HDMI CEC industry standard protocol to share functionality between connected devices and the TV. With EasyLink only one remote control is needed to operate main functionalities on your TV and connected devices. EasyLink uses the standard HDMI cable to transfer system commands. It works between all electronic devices equipped with HDMI CEC.



# Specifications

## Picture/Display

- Aspect ratio: Widescreen
- Brightness: 500 cd/m<sup>2</sup>
- Dynamic screen contrast: 24000:1
- Response time (typical): 6 ms
- Viewing angle: 176° (H) / 176° (V)
- Diagonal screen size: 37 inch / 94 cm
- Display screen type: LCD WXGA Active Matrix TFT
- Panel resolution: 1366 x 768p
- Picture enhancement: 3/2 - 2/2 motion pull down, 3D Combfilter, Active Control, Color Transient Improvement, Digital Crystal Clear, Digital Noise Reduction, Dynamic contrast enhancement, Luminance Transient Improver
- Screen enhancement: Anti-Reflection coated screen
- Color cabinet: High gloss black deco front with black cabinet

## Supported Display Resolution

### • Computer formats

Resolution	Refresh rate
640 x 480	60, 72, 75, 85Hz
800 x 600	60, 72, 75, 85Hz
1024 x 768	60, 70, 75, 85Hz

Via HDMI/DVI input

### • Video formats

Resolution	Refresh rate
480i	60Hz
480p	60Hz
576i	50Hz
576p	50Hz
720p	50, 60Hz
1080i	50, 60Hz

## Sound

- Equalizer: 5-bands
- Output power (RMS): 2 x 15W
- Sound Enhancement: Auto Volume Leveller, Graphic Equaliser
- Sound System: Nicam Stereo, Virtual Dolby Digital, BBE

## Convenience

- Child Protection: Child Lock+Parental Control
- Clock: Sleep Timer, Wake up Clock
- Ease of Installation: Auto Program Naming, Automatic Channel Install(ACI), Automatic Tuning System (ATS), Autostore, Fine Tuning, PLL Digital Tuning, Plug & Play
- Ease of Use: 4 favorite lists, Auto Volume Leveller (AVL), Delta Volume per preset, Graphical User Interface, On Screen Display, Program List, Settings assistant Wizard, Side Control
- Electronic Program Guide: Now + Next EPG, 8 day Electronic Program Guide
- Picture in Picture: Text dual screen
- Remote Control: TV
- Remote control type: RCPF05E08B
- Screen Format Adjustments: 4:3, Auto Format, Movie expand 14:9, Movie expand 16:9, Subtitle Zoom, Super Zoom, Widescreen
- Teletext: 1000 page Hypertext
- Teletext enhancements: 4 favourite pages, Program information Line
- Smart mode: Movie, Standard, Vivid

## Multimedia Applications

- Multimedia connections: USB
- Playback Formats: MP3, Slideshow files (.alb), JPEG Still pictures

## Tuner/Reception/Transmission

- Aerial Input: 75 ohm coaxial (IEC75)
- TV system: PAL I, PAL B/G, PAL D/K, SECAM B/G, SECAM D/K, SECAM L/L', DVB COFDM 2K/8K
- Video Playback: NTSC, SECAM, PAL
- Digital TV: DVB Terrestrial \*
- Tuner bands: Hyperband, S-Channel, UHF, VHF

## Connectivity

- Ext 1 Scart: Audio L/R, CVBS in/out, RGB
- Ext 2 Scart: Audio L/R, CVBS in/out, RGB
- Ext 3: YPbPr, Audio L/R in
- HDMI 1: HDMI v1.3
- HDMI 2: HDMI v1.3
- EasyLink (HDMI-CEC): One touch play, System

standby

- Front / Side connections: HDMI v1.3, S-video in, CVBS in, Audio L/R in, Headphone Out, USB
- Other connections: Analog audio Left/Right out, PC Audio in, S/PDIF out (coaxial), Common Interface

## Power

- Ambient temperature: 5 °C to 35 °C
- Mains power: 220 - 240V, 50/60Hz
- Power consumption: 170 W
- Standby power consumption: 0.15 W

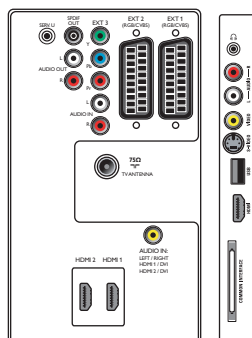
## Dimensions

- Set dimensions (W x H x D): 930 x 611 x 99 mm
- Set dimensions with stand (W x H x D): 930 x 665 x 252 mm
- Weight incl. Packaging: 28 kg
- Product weight: 17.7 kg
- Product weight (+stand): 22.5 kg
- Box dimensions (W x H x D): 1137 x 690 x 278 mm
- VESA wall mount compatible: 300 x 300 mm

## Accessories

- Included accessories: Table top stand, Power cord, Quick start guide, User Manual, Warranty certificate, Remote Control, Batteries for remote control

Stereo system					Transmission system					
2CS DK	NICAM DK	2CS BG	NICAM I	NICAM LL	PAL BG	PAL D/K	PAL I	SECAM BG	SECAM DK	SECAM LL
•	•	•	•	•	•	•	•	•	•	•



Issue date 2015-08-18

Version: 2.0.10

12 NC: 8670 000 38261  
EAN: 87 12581 40529 8

© 2015 Koninklijke Philips N.V.  
All Rights reserved.

Specifications are subject to change without notice.  
Trademarks are the property of Koninklijke Philips N.V.  
or their respective owners.

[www.philips.com](http://www.philips.com)