

Philips 7000 series  
Blu-ray Disc/ DVD player

### CinemaPerfect HD

3D Blu-ray Disc playback  
DivX Plus HD  
Built-in WiFi



**BDP7700**

## Turn your home into cinema

Stay at home and let Philips bring the cinema to you. Together with CinemaPerfect and Quad Full HD, the BDP7700 brings you sensational video performance and images. What's more, 7.1 channel analog output delivers theater-like sound.

#### See more

- Blu-ray 3D Disc playback for a full HD 3D experience at home
- CinemaPerfect HD for clearer and sharper video playback
- Instant 2D to 3D conversion for a lifelike movie experience
- SimplyShare to connect & stream all entertainment wirelessly

#### Hear more

- Dolby TrueHD and DTS-HD MA for HD 7.1 surround sound
- 7.1 channel surround sound for the best cinematic experience

#### Engage more

- Built-in WiFi-n for faster, wider wireless performance
- USB 2.0 plays video/music from USB flash/hard disk drive
- Turn your Smartphone into a remote for Philips AV products
- Touch sensitive keys for intuitive control



[asimpleswitch.com](http://asimpleswitch.com)



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# PHILIPS

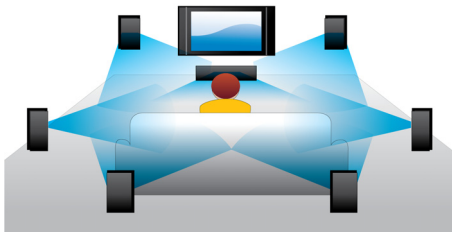
# Highlights

## Blu-ray 3D Disc playback



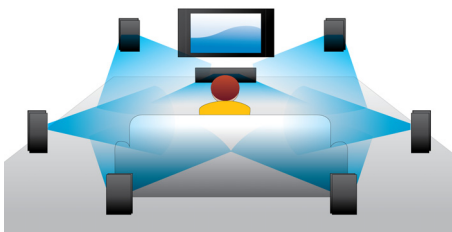
Full HD 3D provides the illusion of depth for a heightened, realistic cinema viewing experience at home. Separate images for the left and right eyes are recorded in 1920 x 1080 full HD quality and alternately played on screen at a high speed. By watching these images through special glasses that are timed to open and close the left and right lenses in synchronization with the alternating images, the full-HD 3D viewing experience is created.

## Dolby TrueHD and DTS-HD MA



DTS-HD Master Audio and Dolby TrueHD delivers 7.1 channels of the finest sound from your Blu-ray Discs. Audio reproduced is virtually indistinguishable from the studio master, so you hear what the creators intended for you to hear. DTS-HD Master Audio and Dolby TrueHD complete your high definition entertainment experience.

## 7.1 channel surround sound



Enjoy the best sound experience with all your different types of contents. When you are

watching your movie, you can get a full 7.1 surround sound to immerse you in the action. When listening to music, where surround sound is not needed, the system will intuitively channel it to 2.1 stereo sound in which the music will be presented in the best form. Of course you can always choose from the various sound preset modes available on your Blu-ray and/or DVD player, ranging from pure stereo to Dolby TrueHD and DTS Master Audio 7.1 surround sound for the best HD sound experience.

## Instant 2D to 3D conversion



Enjoy 3D movie excitement in your home using your existing 2D movie collection. Instant 3D conversion uses the latest digital technology to analyze 2D video content to distinguish between foreground and background objects. This detail generates a depth map that converts normal 2D video formats, into exciting 3D. Along with your compatible 3D TV, you are now ready to experience full HD 3D.

## CinemaPerfect HD



Philips' CinemaPerfect HD engine offers a new standard in clear and sharp video playback. This intelligent engine reduces noise and sharpens images to bring you higher quality video images than previously seen. Video noise reduction and super scaling work to reduce the noise that is produced when video is

compressed into MPEG format. With improved color processing, the engine produces sharp, deep images on screen.

## SimplyShare



Philips SimplyShare lets you share your music, movies & photos from tablet, smartphone & PCs to your home theater & Blu-ray player. You can stream all entertainment directly from your DLNA-enabled devices or use remote control to access & stream media files from your PC. For the best wireless experience, install the SimplyShare app on your tablet/ smartphone. You are now ready to enjoy all your entertainment effortlessly.



[asimpleswitch.com](http://asimpleswitch.com)

## Philips Green Logo

Philips Green Products can reduce costs, energy consumption and CO2 emissions. How? They offer a significant environmental improvement in one or more of the Philips Green Focal Areas – Energy efficiency, Packaging, Hazardous substances, Weight, Recycling and disposal and Lifetime reliability.



# Specifications

## Accessories

- Included accessories: 2 x AAA Batteries, Power cord, Product Registration Card, Quick start guide, Remote Control, User Manual

## Audio Playback

- Compression format: AAC (multi-channels), DTS, FLAC, MP3, Ogg Vorbis, PCM, WAV, WMA, WMA9Pro

## Still Picture Playback

- Compression format: GIF, JPEG, JPEG HD, JPEG Progressive, PNG
- Picture Enhancement: Rotate, Slideshow with music playback, Zoom

## Video Playback

- BD Region Code: A
- DVD Region Code: 3
- Compression formats: AVCHD, AVI, DivX Plus™ HD, H.264, MKV, MPEG1, MPEG2, MPEG4 (AVC), RMVB, VC-1, WMV, WMV 9, XviD
- Disc Playback Modes: A-B Repeat, Angle, Disc Menu, Pause, Repeat, Resume Playback from Stop, Search forward/reverse, Skip, Slow Forward, Standard Play, Zoom
- Video Enhancement: Progressive Scan, Video Upscaling, Deep Color, x.v. Color

## File Format

- Audio: aac, mka, mp3, ra, wma
- Picture: GIF, JPEG, JPG
- Video: asf, avi, divx, flv, m2ts, mkv, mov, mp4, mpeg, mpg, wmv

## Optical Playback Media

- Playable Discs: AVCHD, BD, BD R / BD RE, CD, CDDA, CD-R/CD-RW, DVD, DVD +R/+RW, DVD -R/-RW, SVCD, VCD

## Connectivity

- Front Connections: USB 2.0
- Network connections: 802.11 b/g/n, Built-in WiFi
- PC network link: DLNA 1.5 certified
- Rear Connections: Analog audio 5.1 channel out, Analog audio Left/Right out, Composite video (CVBS) output, Digital coaxial out, Digital optical

out, Ethernet, HDMI output, SD/SDHC Card slot, USB 2.0

- Smart TV Plus: MyRemote App, SimplyShare

## Convenience

- BD-Live (Profile 2.0)
- Child Protection: Parental Control
- Ease of Use: Fast wake up, MyRemote app, Touch control buttons
- EasyLink (HDMI-CEC): 21:9 format subtitle support, One touch play, One touch standby, Remote Control-Passthrough
- Firmware upgradeable: Firmware upgradeable via USB, Online firmware upgrade
- On-Screen Display languages: English, Malay, Simplified Chinese, Thai, Traditional Chinese

## Dimensions

- Product (W x H x D): 435 x 40 x 230 mm
- Product weight: 1.58 kg
- Packaging (W x H x D): 490 x 87 x 310 mm
- Weight incl. Packaging: 2.3 kg

## Picture/Display

- Aspect ratio: 4:3, 16:9, 21:9
- D/A converter: 12 bit / 150MHz
- Picture enhancement: 3/2 - 2/2 motion pull down, Auto fit screen, Color Enhancement, Content adaptive enhancement, Dynamic contrast enhancement, High Def (720p, 1080i, 1080p), Noise Reduction, Progressive scan, Quad HD (3840 x 2160), Video upscaling
- Blu-ray 3D: 2D to 3D conversion, Full HD 1080p
- Advanced video processing: CinemaPerfect HD

## Power

- Power consumption: 15 W
- Power supply: 110-240V
- Standby power consumption: < 0.15 W

## Sound

- D/A converter: 24 bit, 192 KHz
- Sound Enhancement: Night Mode
- Sound System: Dolby Digital 5.1, Dolby Digital Plus, Dolby True HD, DTS Digital Surround, DTS-HD High Resolution Audio, DTS-HD Master Audio



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