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All calls – landline and mobile – on one phone

Philips premium cordless phones with MobileLink

PHILIPS

sense and simplicity

The best of both worlds

Your mobile phone – it's often the number your friends call first and the device to store contacts.

So now wonder they are also increasingly used at home – yet this has its challenges. With batteries often empty after a long day of usage, mobile phones are docked or not close by while being charged. There are also "black spots" without mobile phone coverage inside buildings. What's more, your mobile phone may contain personal content, which makes it difficult to share your phone with others as a "family phone".

With this in mind, Philips has launched its series of premium cordless phones, with timeless design and features to enhance both your calls via landline and mobile line.All phones in this range share four key characteristics:

The top of the line S10 features a large capacitive touchscreen, premium design and is crafted for comfort from lightweight aluminium. Also built from premium materials the S9 is a compact yet powerful phone.



The ultimate convenience of MobileLink

All calls – mobile and landline – from one phone
Easily download your mobile phone contacts
Clear mobile calls even in weak reception areas while using a mobile connection
Connect up to 2 mobile phones



Outstanding design and finishing

Sleek modern lookSolidly built with real metal parts

• Compact yet fully functional and stable base



Premium user interface

Enables quick and easy access to the phone functions
Friendly, graphical and colorful interface

• Easy to customize with photos and ringtones



Best in class sound quality

Precise acoustic design for superb, powerful sound
Digital sound processing for natural voice reproduction

• Advanced testing for pure, undistorted clarity



The SE888 has an integrated mobile phone charger for professionals working from home, while the S8A is a fully featured entry model of the premium range.



The ultimate in ease and convenience



All calls – mobile and landline – all on one phone

Easily connect up to 2 mobile phones to your MobileLink-enabled home phone via *Bluetooth*[®] and enjoy all your fixed and mobile calls on just one smart handset. You'll always know which line an incoming call is coming from and can easily choose which line to use for an outgoing call.

Always charged and ready

You'll discover one of the best benefits is your mobile phone can charge while you use its line on your MobileLink-enabled home phone. So it's always ready to go wherever you are.

Easy to set up, easy to use

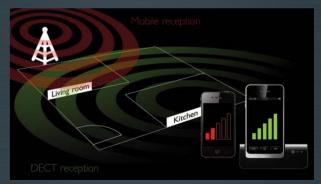
MobileLink's easy transfer feature lets you access your contacts from each of 2 connected mobile phones. Just download all your contacts from your mobile phone, PC, Mac^{**} or Google Contacts via *Bluetooth*[®] and start talking. No more retyping each number again.

Crystal clear calls anywhere, everywhere

Say goodbye to dropped calls due to mobile network black spots. Simply place your mobile phone where reception is strongest and link it up with the base unit of your MobileLink-enabled home phone for crystal clear calls.

** Mac software will be available in 1. Quarter 2013







A personal touch to stay in touch

Philips premium cordless phones are ready to be personalized just the way you want. Give your phone a personal touch by selecting your own ringtones, screensaver pictures and preferred color schemes.

A new user-friendly visual interface gives you quick and easy

Packed with powerful features



access to key functions such as call logs, phonebook, dial pad and immediate and highly visible notification of missed calls, messages and more.

The S9 and S10 make use of large, high quality screens for vibrant color reproduction and the S10 screen offers accurate, highly sensitive touch recognition. Bright, appealing and intuitive, you'll find the graphical interface a pleasure to use.

Family notes

Now there's a handy way to leave messages for family members. The S9 and S10 offer a unique "Family notes" application. Any note can be set so it is displayed when the phone is in idle mode.





Call barring

Call barring blocks outgoing calls to certain numbers, such as undesirable area codes or phone numbers.

Call blocking

Call blocking silences the ringtone for callers on a blacklist or, if desired, for any anonymous incoming call. This protects your privacy by preventing calls from telemarketers or people you don't know.

Silent mode

By switching on silent mode, the ringtone will be disabled during the times you specify, which is ideal when you want to sleep through the night uninterrupted. The silent mode can exclude important contacts such as close family members or friends.

Personalized ringtone

The S9 and S10 can convert ringtones from any MP3 file and come with 10 high quality ringtones pre-loaded.











Screensaver

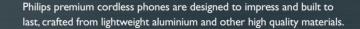
Bring back your favorite memories with the screensaver function on the vibrant screens of the S9 and S10. They can display multiple photos in fullscreen mode, with the option of inserting a clock in the show.

Handsfree options and the perfect accessory¹

Now you can enjoy different ways to keep your hands free during your calls. Both the S9 and S10 support *Bluetooth®* headsets with a 10m range around the base. For a wider range of up to 300m, simply connect the Philips MT3120 handsfree phone to the base. You can also use corded 3.5mm headsets with microphone for the S10.

¹ Headset and handsfree phone accessory aren't included

Style meets substance



More than just aesthetically pleasing, these materials provide superior comfort, structural integrity and reliability.



The S9 and S10 both come with a compact yet fully functional base with built-in cable management, ensuring it looks good from all angles. Integrated ECO and ECO+ features reduce radiation and power emission of the base and make it an environmentally responsible choice.

HQ-Sound that will blow you away

Best in class audio guality has always been a hallmark of Philips cordless phones and this proud tradition is carried on in our range of premium cordless phones. When we say "best in class", you're truly getting the very best there is.



Precise acoustic design for superb, powerful sound

Superb, powerful sound is assured through the precise acoustic design and carefully selected components built into controlled enclosures and housings.



Digital sound processing for natural voice reproduction

With MySound Pro you are in control of how the phone "sounds". Everyone has different sound preferences, so you can choose if you prefer a "warm / clear / balanced / powerful / bright" sound.



Advanced testing and finetuning for undistorted clarity

Then there's digital sound processing for natural voice reproduction,

echo cancellation to keep the conversation smooth, and auto volume

control to offset unwanted volume variation.

Our experts take accurate measurements in realistic use environments for precise sound settings refinement.











| Specifications | | | | | |
|----------------|---|---|---|--|---|
| | | SI0A / SI0 | S9A / S9 | SE888 | S8A |
| MobileLink | All calls – mobile and landline – from one phone | Yes | Yes | Yes | Yes |
| | Contact download | Mobile phone, Outlook, Outlook Express, Mac**, Google | Mobile phone, Outlook, Outlook Express, Mac**, Google | Mobile phone, Outlook | Mobile phone |
| 8 ° | Bluetooth® | Headset:Yes Phonebook download:Yes | Headset:Yes Phonebook download:Yes | Headset: No Phonebook download:Yes | Headset: No Phonebook download:Yes |
| | Phonebook | Up to 2000 entries; Optional PIN code or auto-range protection for phonebooks | Up to 2000 entries; Optional PIN code or auto-range protection for phonebooks | Up to 1200 entries, Auto-range protection | Up to 1200 entries Auto-range protection |
| | Picture caller ID | Yes | Yes | Νο | No |
| | Sound enhancement | MySound Pro | MySound Pro | MySound | MySound |
| | MP3 conversion to ringtone | Yes, via PC / Mac** | Yes, via PC / Mac** | No | No |
| | Headset jack | Yes (3.5mm) iPhone headset compatible | No | No | No |
| | Display size / Technology | 3.5", 480 x 320, TFT, I6M colors | 2", I76 x 220, TFT, 65000 colors | 2.4", 240 x 320, TFT, 65000 colors | 1.8", 128 x 160, TFT, 65000 colors |
| | Touchscreen (Capacitive) | Yes | No | No | No |
| | Keypad, mobile charger and display on base | No | No | Yes | No |
| <u></u> | Answering machine | Yes, 60 minutes (S10A) / No (S10) | Yes, 60 minutes (S9A) / No (S9) | Yes, 60 minutes | Yes, 60 minutes |
| | Speakerphone on base | No | No | Yes | No |
| | Talk time / Standby time / Charging time | 14 hours / 200 hours / 6.5 hours | 14 hours / 230 hours / 5 hours | 22 hours / 300 hours / 8 hours | 20 hours / 250 hours / 8 hours |
| | Integrated mobile phone charger | No | No | Yes, micro USB cable and USB port | No |
| • | Silent mode / Call barring / Blacklist | Yes / Yes / Yes | Yes / Yes / Yes | Yes / Yes / Yes | Yes / Yes |
| 0 , | Dimensions | 131.5 x 61.5 x 16.7 mm | 125 x 45.5 x 17.6 mm | 167.4 x 49.24 x 27.08 mm | 161 x 47.3 x 27.5 mm |
| | Apps | Calendar, SMS*, alarm, screensaver, baby monitor*, family notes | Calendar, SMS*, alarm, screensaver, baby monitor, family notes | Alarm, baby monitor* | Alarm, baby monitor* |
| | Firmware update | Yes | Yes | No | No |

*This feature will be available via firmware update in 1. Quarter 2013. **Mac software will be available in 1. Quarter 2013

All calls – landline and mobile – on one phone

Philips premium cordless phones with MobileLink

Discover new growth – and profit – in DECT

Philips premium cordless phones are more than ordinary DECT phones – and there are clearly more benefits for our trade partners.

With MobileLink technology built in, the range can leverage the growth of the smartphone category by offering a compelling reason to upgrade and creating higher value with each transaction. This is important as replacement cycles for DECT phones are lengthening.

Our MobileLink technology is not only highly attractive to smartphone users but also clearly differentiates the premium range from the core range.That means there is a suitable model for every consumer and maximum value is captured from low to high price points.

Packed with functional features and designed to be aesthetically pleasing, our premium cordless phones appeal to the heart as well as the head to target both rational and emotionally driven consumers. Sell out is further facilitated by a wide variety of marketing support materials.