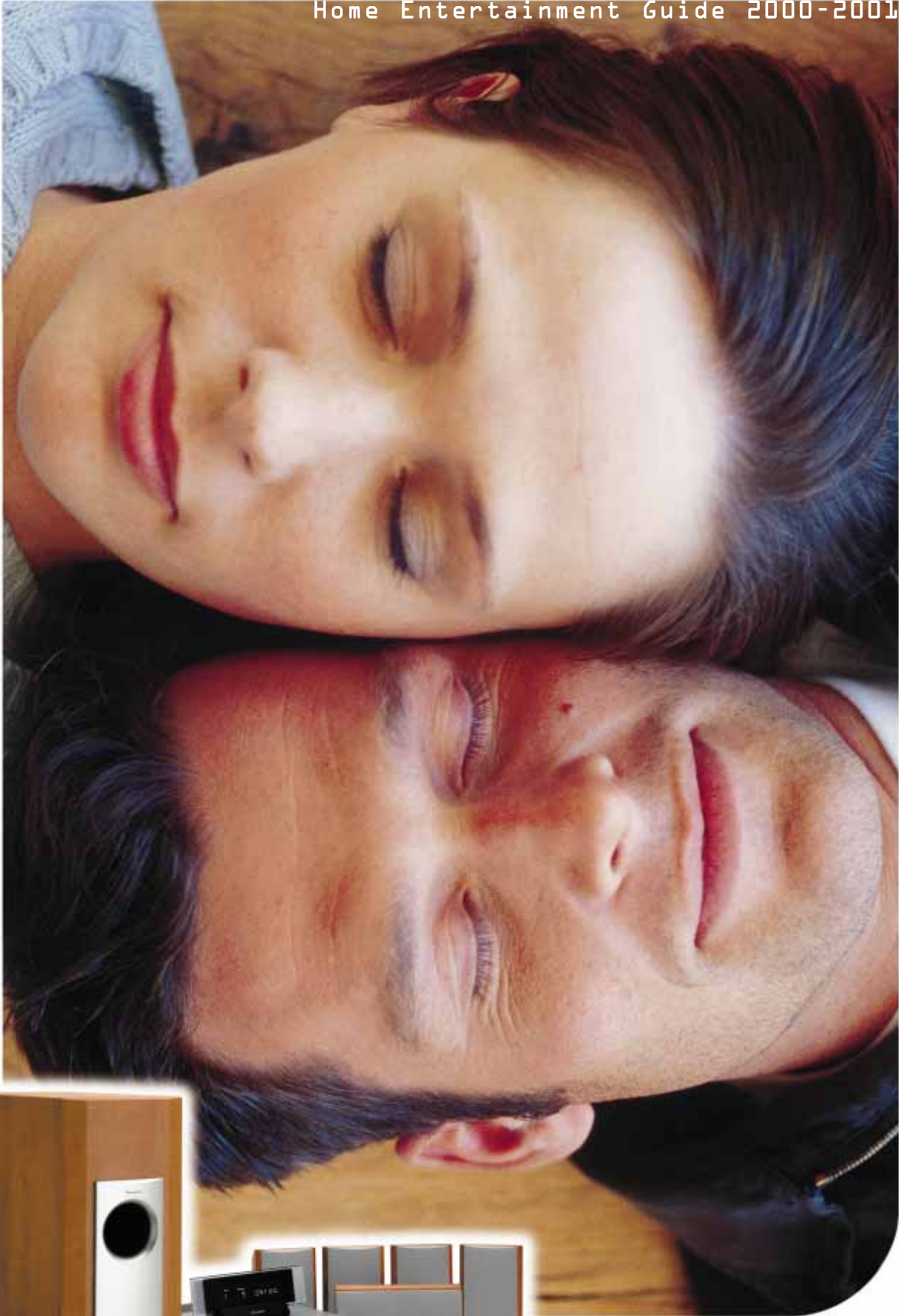


Pioneer

Home Entertainment Guide 2000-2001



**Your Life. Your Choice. Your Fun.
Pioneer Home Entertainment**





Dynamical DVD Reality.

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LIVE YOUR LIFE TO THE FULLEST. ENJOY YOURSELF AND LET YOUR FEELINGS SHOW. Laugh OUT LOUD AT COMEDY, Cry AT GREAT DRAMA, FEEL THE Adrenalin-Rush OF SPORTS AND GET Goosebumps WHEN YOU HEAR THE MUSIC YOU LOVE. PIONEER HAS SOMETHING FOR EVERYONE: FROM INDIVIDUAL HI-FI COMPONENTS TO FULL-FLEDGED, DIGITAL HOME CINEMA SYSTEMS. RAZOR-SHARP TECHNOLOGY, STUNNING DESIGNS AND OPTIONS ENOUGH TO PLEASE EVERYONE. IF YOU ARE LOOKING FOR INSPIRATION, EMOTION, Passion AND SIMPLY INCOMPARABLE HOME ENTERTAINMENT, YOU HAVE FOUND IT IN PIONEER. Life is too short to waste your free time.

Pioneer

Your personal Home Cinema Style





PIONEER'S DIGITAL HOME CINEMA SYSTEMS BRING THE TOTAL MOVIE EXPERIENCE INTO YOUR LIVING ROOM THANKS TO EXCELLENT DVD PICTURE QUALITY AND FULL SURROUND SOUND — THE PEAK OF ENTERTAINMENT POSSIBILITIES. SOMETHING FOR EVERYBODY FROM THE LIVELIEST LIVE FILM ACTION, THROUGH THE MOST STIRRING MUSICAL SOUNDS, TO SPORTS COVERAGE SO UP CLOSE AND PERSONAL THAT YOU'LL FEEL LIKE YOU'VE HAD A WORK-OUT. IT IS SO REAL THAT IT IS LIKE HAVING AN ENTIRE CINEMA, CONCERT HALL AND STADIUM ALL-IN-ONE IN YOUR LIVING ROOM.

WHETHER YOU ARE LOOKING FOR THE ENTIRE HOME CINEMA EXPERIENCE IN ONE STYLISH PACKAGE OR WANT TO DEVELOP YOUR SYSTEM STEP-BY-STEP, PIONEER OFFERS NUMEROUS OPTIONS AND COMPONENTS, INCLUDING MARKET LEADING DVD EXPERTISE. PIONEER'S WIDE RANGE OF LEADING DVD SOLUTIONS FIT ANYWHERE, ANYTIME AND ANYPLACE. PLEASE SEE PAGES 8 AND 9 FOR MORE INFORMATION.

Digital Home Cinema

NS-DV55
DIGITAL HOME
CINEMA SYSTEM

Cinema you can Live in



The latest in multimedia digital technology, DVD, guarantees second-to-none picture quality and sound. The digital picture is twice as sharp as standard VHS videotape. Home cinema ready, DVD enables surround sound as impressive as in the cinema, right in your home. The media itself is more durable than VHS tape and doesn't need to be rewound. Plus DVD is packed with useful features – multiple language and soundtracks and subtitles, support for various audio encoding technologies such as DTS and Dolby Digital, multiple camera angle viewing selection, parental blocking, return-to-pause and view-per-chapter and support for both virtual or digital surround sound. With all of this, DVD is clearly the future.



A new arrival on the multi-channel, multimedia audio format scene, DTS 5.1 channel playback encoding technology is rapidly gaining popularity thanks to its dynamic sound impact that flies at the listener from left, right and centre surround sound speakers. Open up the doors of digital home cinema and super surround sound with any Pioneer DVD player and A/V amplifier/receiver* because they can handle DTS encoded discs.

*Except VSX-409RDS



The current surround sound quality encoding standard, Dolby Digital means movie theatre sound performance for your home cinema. Its 5.1 channel audio sound compression technology wraps you in sound. The front left and right, centre, rear left and right speakers span frequencies from 20Hz – 20kHz and there is a dedicated low frequency channel for extra sound clarity. Extra features mean not only stunning soundtracks but also additional language tracks on one disc. And Dolby Digital has gone a step further with THX Surround EX, a co-development between Dolby Digital and THX, which adds another audio channel to the soundtrack behind the listener, meaning more depth and localisation for even more sound perfection.



NS-DV55 HOME CINEMA SYSTEM



NEW

LIVING CINEMA IN YOUR LIVING ROOM, THE PIONEER NS-DV55 SYSTEM IS DEFINITELY THE ALL-IN-ONE STYLISH DESIGN SOLUTION YOU ARE LOOKING FOR. ITS VARIOUS INPUT TERMINALS MAKE IT EASY TO CONNECT YOUR OTHER FAVOURITE COMPONENTS. AND WITH A CHOICE OF BLACK* OR WARM WOOD-TONE SPEAKERS, IT WILL CERTAINLY SLIDE RIGHT INTO ANY INTERIOR. SLEEK, COMPACT, AND CD-R COMPATIBLE, OPT FOR A HOME CINEMA STATEMENT PACKED WITH EXCITING FEATURES LIKE DTS SURROUND SOUND AND DOLBY DIGITAL. ALL THAT CAN BE SAID IS THAT THE NS-DV55 MEANS MORE DIGITAL HOME CINEMA SURROUND SOUND – FROM YOUR FAVOURITE SOFA.

* NS-DV55-K

XV-DV55



DISPLAY + REMOTE CONTROL

The perfect combination of function and design, a separate ice blue display adds the finishing touch.

The remote control with its presets and colour illuminated keys ensures easy operation. Plus its learning feature means that you can teach it to operate a multitude of remote controlled products.

30 W x 5 + 50 W



DVD/VCD/CD/TUNER

Sophisticated design and sleek curves define the understated style of this home cinema system. Hidden inside the central unit are the Pioneer DVD/VCD/CD player and RDS tuner, convenient digital input and output connections for hooking up a TV, VCR, CD recorder or a MiniDisc player. In addition – the separate system display plus Dolby Digital and DTS sound capability...



S-DV55ST-Q + S-DV55SW-Q

WOOD-TONE SATELLITE SPEAKERS + WOOD-TONE SUBWOOFER/AMPLIFIER

30 W x 5 + 50 W

You won't even notice them... until you turn on the surround sound. You can choose black or a wood-toned finish to complement your home.

The minimalist satellite speakers combine with the centre speaker unit to produce five times 30 Watts of output for pure home cinema pleasure.

The sleek subwoofer, housing the system's 5.1 channel surround amplifier, completes the surround sound experience. Place it where you want, sit back and enjoy all the thrill and excitement of the cinema in the comfort of your home.



S-DV55ST-K + S-DV55SW-K

BLACK SATELLITE SPEAKERS + BLACK SUBWOOFER/AMPLIFIER

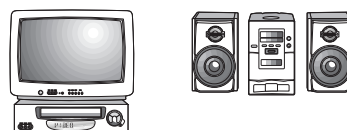
30 W x 5 + 50 W



Build towards the Ultimate in Digital Home Cinema

A HOME CINEMA SYSTEM DOES NOT MEAN STARTING OVER. SIMPLY BEGIN WITH WHAT YOU HAVE: YOUR VCR, TV SET AND HI-FI SPEAKERS. THE FIRST STEP IS TO ADD A DVD PLAYER FOR DRASTICALLY IMPROVED IMAGE QUALITY AND DIGITAL SOUND. PLUS DVD PLAYERS COME IN MANY DIFFERENT FORMS – SUPER COMPACT PORTABLE PLAYERS TO TAKE ANYWHERE, STANDARD COMPONENT UNITS AND EVEN SLEEK DESIGN MODELS. YOU WON'T BELIEVE YOUR EYES! NEXT, YOU'LL WANT TO ADD A RECEIVER OR AMPLIFIER FOR VIRTUAL SURROUND SOUND THROUGH YOUR HI-FI SPEAKERS. CINEMA REALISTIC, IT IS BETTER THAN THE REAL THING. FINALLY, SPLURGE ON A 5.1 SURROUND SOUND SYSTEM – SIX SPEAKERS IN TOTAL FOR COMPLETE DOLBY DIGITAL OR DTS WRAP-AROUND SOUND – THE ULTIMATE IN HOME ENTERTAINMENT.

Most European homes have separate stereo and TV/VCR installations.



STEP 1

To start, add a DVD player or a portable DVD unit to your TV/VCR combination. You can create a surround sound effect with your TV stereo speakers if your DVD player is equipped with a Virtual Surround decoder. Besides outstanding image quality and superb sound, DVD lets you view films in various languages with a selection of soundtracks and enjoy other easy and convenient features, such as viewing per chapter and movie angle selection.



STEP 2

The next step, adding a Pioneer A/V amplifier or receiver, is the central component in any home cinema experience. The A/V amplifier or receiver connects all the units, amplifying any sound source in the system – TV, DVD, CD, MiniDisc... A Pioneer A/V amplifier or receiver not only provides powerful sound, but you also can connect a variety of image sources, such as a video camera (easy if your A/V amplifier or receiver has a front panel input).



STEP 3

The final touch, the 5.1 channel surround sound speakers, completes the ultimate home cinema experience. The two front and two rear speakers, one centre speaker above the monitor or TV and one subwoofer for low frequencies will wrap home viewers in digital surround sound – just like in the movie theatre.





Pioneer Recommends



DON'T MISS OUT ON THE ENTERTAINMENT OPTIONS YOU DESERVE. PIONEER KNOWS AUDIO... AND VIDEO... AND EVERYTHING IN-BETWEEN. WITH PIONEER'S RECOMMENDED COMBINATION PACKAGES, YOU BENEFIT FROM EXPERT ADVICE ON HOW TO MIX AND MATCH DIFFERENT COMPONENTS TO GET THE BEST POSSIBLE SOUND, PICTURE, STYLING AND TECHNOLOGY. MULTI-COMPONENT PACKAGES WITH A SINGLE PURPOSE: TO GIVE YOU THE TOTAL DIGITAL HOME CINEMA EXPERIENCE.

1: DESIGN SOLUTION (DOLBY DIGITAL + DTS)

2: DOLBY DIGITAL + DTS PACKAGE



3: DOLBY PRO LOGIC PACKAGE



Dynamically Digital

DVD Reality



DVD-Audio is a brand new, high quality multi-channel audio format offering even better quality than CDs. This means superb surround sound, longer playing time and the same type of interactivity found on DVD-Video.

A dual layer DVD-Audio can play at least 2 hours of full surround sound audio and 4 hours of stereo audio.

Pioneer is planning to launch a top of the line DVD player that can play DVD-Audio early next year. Pioneer guarantees the best sound in your future.



DVD PLAYERS



GUARANTEED FIRST-CLASS PICTURE AND SOUND QUALITY FROM THE LEADER IN DVD TECHNOLOGY. ENJOY A DIGITAL PICTURE MORE THAN TWICE AS SHARP AS STANDARD VHS VIDEOTAPE ALONG WITH IMPRESSIVE CINEMA-STYLE SOUND. PIONEER DVD PLAYERS EVEN PLAY BACK YOUR OWN CDS AND OFFER FULL CD-R PLAYBACK COMPATIBILITY THANKS TO THE TWIN-WAVE LASER PICK-UP. YOU'VE ALWAYS EXPECTED HIGH QUALITY VIDEO AND SOUND FROM PIONEER. NOW YOU CAN HAVE THE OUTSTANDING VIDEO QUALITY AND SUPREME AUDIO QUALITY, PLUS BENEFITS YOU COULD ONLY DREAM OF: MULTIPLE LANGUAGE AND SOUNDTRACKS AND SUBTITLES, SUPPORT FOR VARIOUS ENCODING TECHNOLOGY SUCH AS DTS AND DOLBY DIGITAL, MULTIPLE CAMERA ANGLE VIEWING SELECTION, PARENTAL BLOCKING, RETURN-TO-PAUSE AND VIEW-PER-CHAPTER AND SUPPORT FOR BOTH VIRTUAL OR DIGITAL SURROUND SOUND AND MUCH MORE.

DON'T FORGET THAT YOU CAN ENJOY PIONEER DVD ANYWHERE AND ANYTIME, THANKS TO PIONEER'S DIVERSE RANGE OF DVD PLAYERS INCLUDING PORTABLE DVD PLAYERS AND AN IN-CAR DVD CHANGER MODEL.

NEW

DV-737

DOLBY DIGITAL DTS DIGITAL DOLBY DIGITAL VIRTUAL SURROUND PAL/NTSC SR

Top of the line DVD, this clean-cut unit equally delivers high quality images and the purest sound. We know that sound is important to you, which is why this forward thinking DVD player has separately designed audio circuits that perfectly complements its video enhancing features. Combined, this means pure perfection in audio and visual design... and it looks good, too.

Also available as DV-737-K with black finish.



DVL-919E

DOLBY AC-3 OUT DIGITAL DOLBY DIGITAL DTS DIGITAL DOLBY DIGITAL VIRTUAL SURROUND BOTH SIDE PLAY PAL/NTSC TruSurround SRS Hi-bit HEARING AID CONVERSION SR

The ultimate combination player for DVD/LD/CD and VCD. Enter into the fabulous DVD world and still play your Laser Discs. Support for all your existing media is what you need. Provided with DTS and Dolby Digital output, it even allows you to enjoy virtual surround sound.





DVD PLAYERS

NEW

DOLBY DIGITAL **dts** **DOLBY DIGITAL** **PAL/NTSC** **SR**



DV-636D

Both Dolby Digital and DTS! This DVD player is heaven for real movie buffs. With its built-in Dolby Digital and DTS decoder, this DVD player can handle all the latest audio-encoding technology, which means more cinema effects without the extra equipment.

NEW

DOLBY DIGITAL **dts** **PAL/NTSC** **SR**



DV-535

Entering the world of DVD? This player is the perfect starting point. Cool and convenient, this easy-to-use model comes with a simplified remote control. And there are optical and coaxial digital outputs to enjoy pure digital home cinema sound.

NEW

DOLBY DIGITAL **dts** **PAL/NTSC** **SR**



DV-530

Or maybe you want to follow the new trends or match existing units and go with silver components for your entertainment centre? Then this DVD player is the answer. Just click the user friendly remote control button and fly into the DVD world of high quality image and theatre-like sound.

BUILT-IN SECURITY FEATURES

DVD players carry a regional code number corresponding to one of six global regions. For example as shown here, region 2 covers most of Europe, the Middle East, South Africa and Japan and region 5 covers most of Africa, the CIS and India.

Additionally, most DVD discs carry the respective codes for particular regions where viewing is allowed. If the player code and the disc do not match, the disc will not be able to be played. This accounts for differences in regional culture and parental guidance.

Region code-free DVD discs are also available for playing in any region.

Region 2

Region 5

Anytime, Anywhere!

Turn it Up!

Digital Home Cinema Sound



Technology is taking off and the home cinema audience is most certainly listening. Thanks to Lucasfilm's THX division, DVD home cinema audiences can enjoy similar high-tech sound effects found in movie theatres. The THX label guarantees that the system can handle 5.1 channels for quality wrap-around surround sound performance.



Going a step further, THX joined forces with Dolby Laboratories to develop the THX Surround EX system. This innovation adds an extra Surround Back channel to the soundtrack, meaning that one additional sound path is decoded and actually flies right over the listener. Sound surrounding you — plus sound flying right over your head. Now, that's realistic.

DTS-ES

Early this year, DTS introduced a new cinema decoder: DTS-ES. Using low data compression and a high data transfer rate, DTS-ES adds an additional sound channel to digitised films, allowing filmmakers to be even more creative with sound.

This translates to better special effects that truly surround the audience like never before. The third channel flies over the head of the viewers, putting them right in the middle of the action. Used now only in cinemas, this exciting technology will most certainly be implemented in future DVD home cinema products.





A/V AMPLIFIERS & Receivers



AMPLIFIERS AND RECEIVERS ARE KEY TO ANY HOME CINEMA SYSTEM. THIS IS WHERE IT HAPPENS, WHERE THE CINEMA SOUND EXPERIENCE IS DECODED AND TRANSFERRED TO THE SPEAKERS IN YOUR LIVING ROOM. PIONEER HAS HI-TECH AMPLIFIERS AND RECEIVERS FEATURING DOLBY DIGITAL AND DTS DECODERS OR EVEN SUPPORTING THX SURROUND EX. WITH SOUND THIS GOOD, YOU DEFINITELY BEGIN TO FEEL LIKE YOU'RE INSIDE THE MOVIE.

VSA-Eo8

NEW



130 W x 5

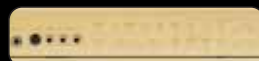
What you have been dreaming of... exists. THX Ultra certified, this A/V surround sound processing amplifier is packed with every feature imaginable including DTS-ES and THX Surround EX decoders for the ultimate digital home cinema sound experience. This new model has more connection possibilities, including component video in/out for the highest quality A/V installations, while audio and video circuits are shielded in separate chambers for pure multi-channel sound. Perfect for movies and music!



The feature-packed remote control unit offers an improved user interface, including a preset recall guide, item memo and key rename possibilities. Its lock switch prevents activation by mistake.

VSX-909RDS-G

NEW



110 W x 5

This top-of-the-line, feature-packed A/V receiver has everything, and we mean everything you'd expect: THX Ultra certification, THX Surround EX and DTS-ES, plus an RDS tuner. On top of this, thanks to top-of-the-line THX Ultra certification, this quality system produces 110 watts of quality cinema surround sound with 7.1 channels in/out — perfect even in larger rooms.

Also available as VSX-909RDS with black finish.



NEW

VSX-859RDS



100 W x 5

This A/V receiver is ready for what the future brings. Completely versatile, this unit can handle the latest and future digital sources — up to 7.1 channels in/out. Plus, there's THX Surround EX and it's DTS-ES compatible. Its THX Select certification makes it the perfect choice for your digital home cinema centre, today and tomorrow.

Also available as VSX-859RDS-G with gold finish.



NEW

VSX-839RDS



100 W x 5

THX Select certified, this A/V receiver is a top quality "5.1" surround system. Universal DVD player ready, it has a 5.1 channel input for stereophonic surround sound. And it can decode Dolby Digital and DTS encoded discs for a great digital home cinema experience.



7.1 Channel Surround ADD-ON AMPLIFIERS

NEW



M-10X

120 W x 2

You're probably thinking THX Surround EX, right? This is why we've designed this golden amplifier specifically to enhance the additional 2 Surround Back channels, in the THX Surround EX system. And the gold finish perfectly matches the other components — VSA-Eo8 and VSX-909RDS-G. Just the extra touch you'd expect.



A-509R

90 W x 2

If you are looking for a black model to do the same job of amplifying the extra channel which creates the THX Surround EX sound, you might want to consider the A-509R. This model can be used with the VSX-909RDS and VSX-859RDS.



VSX-709RDS



Here's cutting-edge technology in an A/V receiver: Dolby Digital and a DTS decoder plus a front A/V input with S-video and a digital output – all combined with an RDS tuner.



VSX-609RDS



This A/V receiver with RDS tuner incorporates Dolby Digital surround sound and DTS superior sound localisation. It also features a 5.1 channel input for multi-channel audio like future DVD-A players.



VSX-409RDS



Looking for Dolby Pro Logic surround at an affordable price? Then this A/V receiver with its 5.1 channel input is designed for you. And it's a perfect partner for the DV-636D DVD player which has built-in Dolby Digital and DTS decoders.



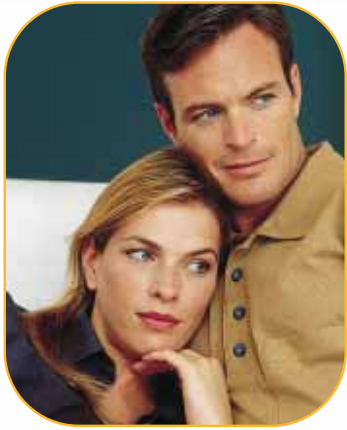
Truly, three dimensional Sound



WRAP-AROUND SOUND

Wrap yourself in the most overwhelming surround sound reproduction and be amazed how sound can colour your home cinema experience. So pure and realistic, it makes you feel like part of the action. Dolby Digital and DTS – they paint your walls and ceilings with sound.

A/V SPEAKERS



A SUPERB SYSTEM DESERVES HIGH PERFORMANCE SPEAKERS. THE QUALITY OF PIONEER SPEAKERS LETS YOU ENJOY THE FULL SPECTRUM OF SOUND. BACKING UP BRILLIANT COMPONENTS, THE SUPERB SUBWOOFERS, AND ALL FRONT, CENTRE AND REAR SPEAKERS ARE DESIGNED TO DELIVER THE BEST POSSIBLE SOUND. YOU'LL HEAR ACTION MOVIE EFFECTS THAT MAKE YOU WANT TO RUN FOR COVER, DRAMATIC MUSICAL SCORES THAT PUT YOU IN THE CENTRE OF THE AUDIENCE, MUSICAL ARIAS THAT STIR THE SENSES, AND SPORTS SO LIVE YOU'LL FEEL LIKE CHEERING.

THE ENTIRE LINE OF PIONEER SPEAKERS PRESENTED HERE IN PACKAGES IS ALSO AVAILABLE SEPARATELY. SO FEEL FREE TO BUY A FABULOUS NEW SET FOR YOUR BRAND NEW DIGITAL HOME CINEMA EXPERIENCE OR JUST ADD THE REAR OR CENTRE SPEAKERS NEEDED TO CREATE GREAT 5.1 CHANNEL SURROUND SOUND.



S-V59T

100 W (front), 100 W (rear, centre)

Enjoy the full sound spectrum through 3 powerful cone woofers in the stylishly designed front speakers. Feel the dynamism of the movie soundtrack, supported by superb centre and rear satellite speakers. The S-V59T consists of S-H509V (floorstanding front speakers) and S-CR59 (centre and rear satellite speakers).



S-V59

100 W (satellite), 110 W (subwoofer)

Feel the real surround sound through the 5 sleekly designed satellite speakers, which blend into any interior thanks to their small size and warm wood-tone finish, and high performance subwoofer with built-in amplifier. The S-V59 consists of S-F59 (front satellite speakers), S-CR59 (centre and rear satellite speakers) and S-W80S (subwoofer).

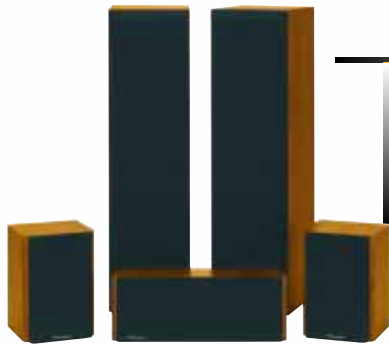


S-V39T

80 W

Two cone woofers on the front speakers supported by centre and rear speakers will envelop you with the true digital home cinema feeling. With black finish to match your existing components. The S-V39T consists of S-H309V (floorstanding front speakers) and S-CR39 (centre and rear satellite speakers).

S-V39



S-V30T

NEW

80 W

The sleek look of the main units screams digital home cinema. The new compact rear units easily fit on any shelf or subtly mount on the wall. And looks aside, these 2-way speakers add outstanding audio performance and sound quality to any home entertainment system. The S-V30T consists of S-H210V (tall boy bookshelf front speakers) and S-CR30 (centre and rear satellite speakers).

Note: The S-H210V can be replaced by the S-H309V-W (floorstanding front speakers).

NEW

S-V30



S-W80S

CP-HC10

Picture Perfect
Picture Perfect

Displays



PDP-502MXE

PAL/SECAM/NTSC

PLASMA DISPLAY PANEL

Pure style to the finest detail reaches a pinnacle with this super-thin, 50-inch diagonal plasma display panel. Delivering high resolution images in 16:9 format, this smooth screen is unquestionably the ultimate in colour, contrast and brightness.

STREAMLINED...

The thin, light design makes it easy to place the screen anywhere – on the wall, floor, a stand or even the ceiling.

BRIGHTER IMAGES, HIGHER CONTRAST

The Pioneer PDP-502MXE features a unique cell structure that emits light on the anode and cathode sides for 1.6 more illumination in total. True black stripes provide noticeably improved contrast and the waffle structure barrier ribs mean better pixel efficiency, outstanding brightness and improved clarity.

WIDE VIEWING ANGLE

Flat plasma screens offer a significant advantage over LCD and rear projection displays. With flat plasma, the phosphor-coated screen is stimulated directly. The image is not projected onto the screen. The plasma screen delivers an exceptionally wide viewing angle – more than 160° vertically and horizontally. Plus the brightness across the screen is virtually uniform.

OUTSTANDING COLOUR

Using 256 greyscale definition levels and 16.7 million colours, Pioneer plasma technology reproduces an incredible amount of sharpness and detail in its images for very realistic viewing.

FUTURE AND MULTIMEDIA COMPATIBILITY

This high definition XGA panel can process all types of signals – VGA, SVGA, XGA as well as SXGA and UXGA formats.

The PDP-502MXE can support various screen sizes and can reproduce PAL, NTSC, SECAM and HDTV. And its wide range of input/output terminals matches the vision of any digital home cinema system.



SD-T50W1

3-Line Digital Comb Filter PAL/SECAM/NTSC SR

PROJECTION TELEVISION

You won't miss a moment with this super-size 16:9 widescreen television. This 50-inch projection screen unit is loaded with options – worldwide multi-system reception, a built-in stereo amplifier, 2-way speakers and teletext decoder. Plus there's a handy remote control.

