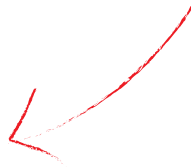


The book for your **Vodafone Simply** mobile phone



*A reassuringly brief
guide to using your
new mobile phone*



Vodafone Simply
Sagem VS1





Vodafone Simply

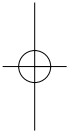
The phone with
common sense
as a feature

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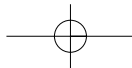
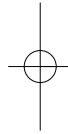
How to insert the SIM card

You wanted a mobile phone that's sophisticated yet easy to use and here it is in your hands! Naturally you're eager to start using it, but first you need to **insert the SIM card**.



The SIM card lives under the battery. Here's how to insert it:

- Ensure that the phone is switched off and the charger is disconnected from the bottom of the phone.
- Turn the phone over and push the lock button upwards.
- Remove the back cover by lifting the bottom end first.
- If the battery is already inside remove it.
- Hold your SIM card with the cut corner oriented as shown and then slide it into the card holder face down.
- Replace the battery first.
- Replace the back cover clicking in the top edge then the lower end and push the catch downwards into the locked position.





Lock

What is a SIM card?

Every mobile phone has a SIM card. (Subscriber Identity Module). This is a microchip that holds your personal information such as your phone number, and the names and numbers of your friends and family. Your phone won't work without it. If you already have contacts on your SIM card these can be transferred across in most cases.

How to charge the battery

Your phone is powered by a rechargeable battery. This needs to be **charged** for at least **4 hours** before you can make your first call. Ready? Charge!

Charging the battery

- Plug the charger into the mains and the phone.
- The phone is now charging. The battery icon moves from left to right.
- When the icon stops moving and the percentage of charge shows 100% the battery is fully charged.
- Disconnect the charger.



Charging
cradle



You can always check the battery icon to see how much power you have left. When it's red you know it's time to recharge. You will also see a message on the screen when you need to recharge it.

Recharge for at least 15 minutes before making another call so your phone doesn't cut out in the middle of a call! (Your battery has a standby time of up to 12 days or you can make calls of up to 4 hours before recharging again).

When you are at home, just sit the phone in the charging cradle and plug it into the mains. That way your phone will always be charged when you need it and you will always be able to find it.

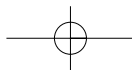
So what do all these buttons do?

At the top of the phone you'll see **three special buttons**, each of which has a dedicated function. Basically this means less searching through menus.



- **On/off** – Turns the phone on and off, just press and hold down the button on the top.
- **Home** – Returns you to the 'Home Screen', the original screen that you see when you switch on the phone.

- **Contacts** – Opens your phone book where you keep your family and friends' details.
- **Log** – Where you can find all your messages in one place. Just press this button and you can access your voice and text messages, missed calls, and reminders.





How to use the buttons on the phone

On the side of the phone you'll see three more buttons:

- **Ringer Setting (right side)** – Easily set the ringer to loud, **normal**, vibrate or silent.
- **Volume Key (left side)** – While you are in a call you can use this button to adjust the volume.
- **Button Lock (right side)** – Lock the keypad to avoid making accidental calls!

Below the screen you'll find the main function keys:

- **Hello** – Answer incoming calls with this key.
- **Goodbye** – Hang up with this key. When not in a call button may be pressed to return to previous screen.
- **Up/Down** – To navigate through menus and phone book entries.
- **Menu Keys** – Press these buttons to select the command written above them on the screen.



What does everything
on my Home screen mean?

On the '**Home**' screen you will see the following settings:

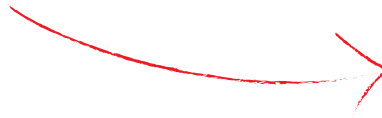
Clock – Displays the time.

Ringer Setting – Loud, **normal**, vibrate or silent as set by the button on the side of the phone.

Battery Indicator – Shows the amount of power left.

Network Signal – Shows the strength of your connection to the mobile phone network.

Your Number – Handy when someone asks you for your phone number and you go, "It's... oh, wait a minute, what is it again?"





How do I add people to my Phone book?

There are some phone numbers you'll want to call again and again so it makes sense to add these to your **Phone book**. Then you can access them easily.

- Press the 'Contacts' button (the one with people on it).
- Select 'ADD NEW CONTACT'.
- Enter a name using the number keys and confirm by clicking 'OK'.
- Enter the contacts' phone number.
- Choose 'SAVE'.

You can also save a number right after you've made or received a phone call, or a text message from someone who is not yet in your 'Phone book'.

A prompt will come up asking if you want to save that number. Simply click on 'YES' and enter a name to go with the number.

- To delete someone from your phone book first select the name then choose 'DELETE CONTACT'.

Contacts



How to make and receive calls

The most basic way to **make a call** is to key in the number and press the green **'Hello'** key. One advantage of a mobile phone is that you can also store people's names and numbers in your mobile phone book and call them more easily.

To call someone

- Remember the **'Contacts'** button? (It's the one with people on it). One click opens your Phone book. From here use the **'Up/Down'** button to find the name of the person you want to call. You can also type in the first letters of the name of the person you want to call.
- Now simply press the green **'Hello'** key.
- End the call by pressing the red **'Goodbye'** key.
- Make sure you are in an area with sufficient coverage to make calls. The strength of the network is indicated on the **'Home'** screen.

To answer a call:

- Answer incoming calls by pressing the same green **'Hello'** key.

You can also make a hands-free call using the speakerphone.

To do this:

- Dial the number.
- Press the green **'Hello'** key.
- Activate the hands-free speaker functionality by selecting the **'Speaker'** command which will appear on your screen.

You can receive and make calls when the phone is sitting in the charging cradle.



How to send a text message

You might think **text messaging** is strictly for the kids, but why should they have all the fun? It's also great at times when you can't (or don't want to) speak to someone, just send a text message.

To do this:

- Press the '**Contacts**' button (the one with the people on it) to open your Phone book.
- Select the person you want to text. (If that person is not in your Phone book, why not add the contact now? see "How do I add people to my Phone book").
- Choose '**TEXT**'.
- Write your message using the number buttons*. Each button shows several letters.
- Press the button once to select the first letter, twice to select the second letter and so on.
- Press the '**#**' key to access punctuation and special symbols. Press the '**0**' key to insert a blank space.
- Press the '**CLEAR**' key to correct mistakes.
- When you're happy with the message go to '**OPTIONS**' and select '**SEND**'.
- You can take your time writing a message as you will not be charged until the message is sent.

How to receive a text message

You can access all new messages by pressing the **'Log'** button.

When someone sends you a text message you'll be alerted by a short tone*. Also the **'Log'** button (at the top of the phone) will flash blue.

To read the message:

- Press the **'Log'** button.
- Select the message and open.
- Select **'OPTIONS'** to save, delete or forward the message.

Voice messages: When someone leaves you a voice message, you can listen to it by pressing the **'Log'** button and selecting **'Voicemail'** and then **'Call'**. You can also access your voicemail with the usual shortcode. To listen to a voicemail again, press the **'Log'** button and choose **'Voicemail'**.



*Only when ringer setting loud or normal is chosen.

How do I set reminders?

You might forget someone's birthday, but you can instruct the phone to **remind you** of any important date.

- Press the 'Contacts' button.
- Select a person.
- Choose 'ADD REMINDER'.
- Select the type of reminder and follow the instructions on the screen.
- You will be reminded at 9am on the reminder date.



How do I ask for help?

When you're lost it makes sense to ask for directions, but what if you get lost in your own phone? Well, this phone can help you. There are a number of built in **tips** that should help you on your way.

- To access the full collection of tips from the 'HOME' screen press 'Settings' and then 'All Tips'.



How do I adjust the clock
and other settings?

- From the 'Home' screen select 'SETTINGS'.
- Choose the setting you want to adjust, for example 'ALARM CLOCK' or 'RING TONE', etc.
- Follow the prompts.



What is my Phone Book Manager?

The Vodafone Simply mobile phone includes PC software that helps you safely store all your contacts on your PC, so that you can recover them if you ever lose or misplace your phone.

What's more, this feature allows you to edit contacts on your PC and transfer them to your phone. So instead of spending hours punching in numbers into your new phone you can now use your PC's large keyboard and screen to update contacts easily!

You've spent time building up a list of contacts on your phone, the last thing you want to do is lose them all! That's why you should back up your contacts on a PC. This manual will help you do it.

PC cable





How do I use my Phone Book Manager?



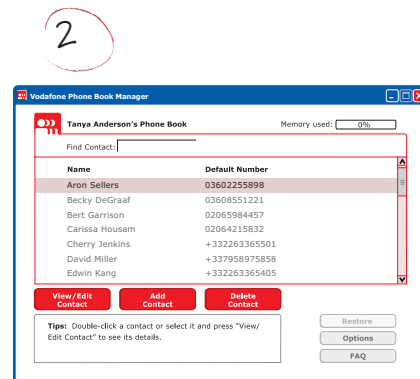
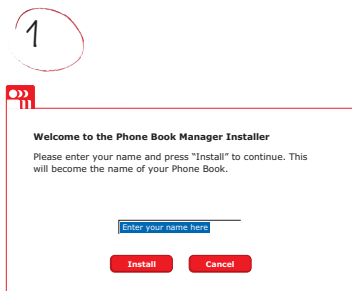
Contacts

1. Turn on your phone (and enter your PIN if you need to).
2. Connect your phone to your PC* using the PC cable supplied in the box.
3. The Phone Book Manager that accompanies your Vodafone Simply mobile phone will automatically install on your PC. It might take several minutes to complete when you connect for the first time.

4. Is the middle 'Contacts' button illuminated red on your phone?

Good. This means you are properly connected.

If not, check that the cable is properly connected to both the phone and the PC and that the phone is switched on.



Please note that while connected, you will only have limited access to your phone's functions.

5. Enter your name and click 'Install' (see figure 1).

Now you will see the Phone Book Manager on your screen (see figure 2).

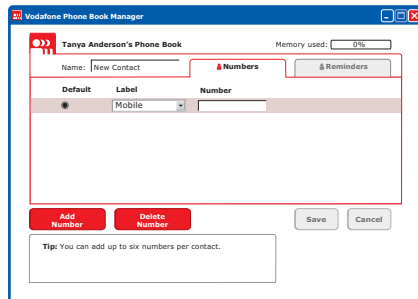
At this stage, all contacts that already exist on your phone will automatically be transferred to your PC. Every time you connect your phone to your PC, your contacts will be updated from your phone onto your PC and vice versa.

Note: Detection of your phone may take up to 30 seconds each time you plug it in.

To enter new numbers, click 'Add Contact'. A blank contact page will appear where you can enter the name and telephone number(s), and then click 'Save'. As soon as you save contacts on your PC they are automatically transferred to your phone.

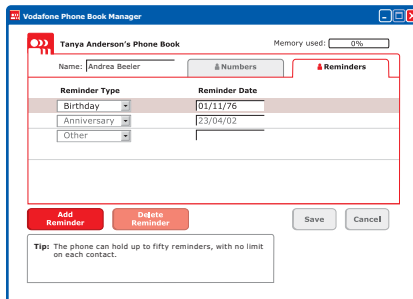
How do I create new contacts and transfer them to my phone?

3



Now let's work on transferring your paper address book contents to your phone via your PC (see figure 3).

4

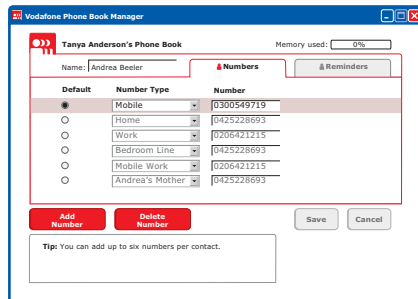


You can also enter birthday, anniversary, and customised reminders by clicking the 'Reminders' tab. Your Vodafone Simply mobile phone will then alert you of important dates in your life (at 9.00am on the reminder date) (see figure 4).



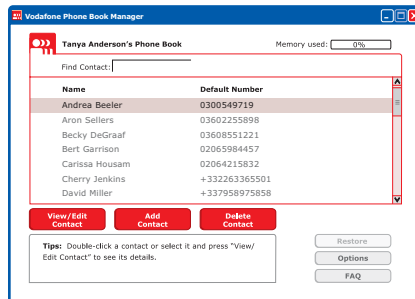
How are my contacts saved?

5



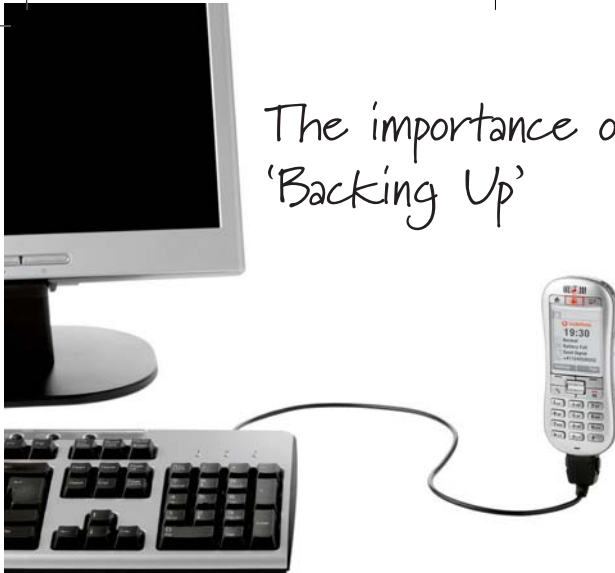
If you want to add more numbers for each contact, like 'mobile' or 'office number', click on **'Add Number'** and select the pre-defined labels and type in the number. You can customise these labels, too; e.g. 'School', 'Country', etc. You can add up to 6 numbers per contact (see figure 5).

6



Always remember to press the **'Save'** button. Your contacts are saved to your phone every time you click the **'Save'** button. If you want to view or edit your contacts, click **'View/Edit Contact'**. If you want to delete, click **'Delete Contact'** (see figure 6).

The importance of regularly 'Backing Up'

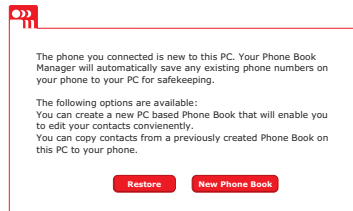


Once you've been using your mobile phone for a while you may have entered a lot of new contacts onto your phone directly. It's important that you **'Back Up'** your contacts regularly to your PC in case you ever lose your phone. How? Just connect your phone to your PC and all your contacts on your phone will be automatically backed up onto your PC. It's that simple.



How do I restore my contacts?

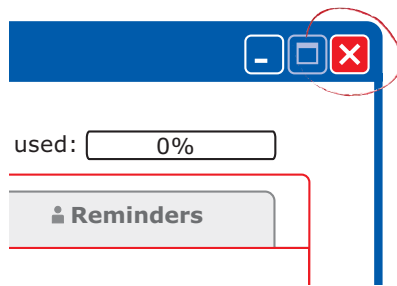
7



What if you accidentally delete your contacts or lose your phone? Well, fortunately you have a 'Back Up' of your contacts safely stored on your PC. To restore, connect your replaced Vodafone Simply mobile phone to your PC and you will be prompted to restore your old 'Phone Book' (see figure 7).

Alternatively, you can access the 'Back Up' file containing your contact list from your 'My Documents' folder on your PC and print it out for your convenience. There is no need to connect your phone to access this file (file name [phonebook name and date e.g. luke140105.csv]).

How do I close my Phone Book Manager safely?



To close the application click the 'X' in the top right corner of the screen and then disconnect your phone from the PC cable. As long as you pressed 'Save' all, your contacts will be safely stored!

If you accidentally disconnected the cable first, you will be prompted to close the application safely.

It is possible to connect more than one Vodafone Simply mobile phone on the same PC if for example another member of your family is also using a Vodafone Simply mobile phone. You do not need to go through the installation process again as you will be connected to your Phone Book Manager automatically.

What's in the box?*

Your phone comes with several useful accessories.



The charging cradle. You can assemble it quite easily. As soon as you take the cradle out of the box, follow the indications on the sticker on your cradle to see how to connect your charging cable to the cradle.



A hands-free headset.



A PC cable for connecting to a personal computer so that you can back up your contacts and numbers.

For more information visit
www.vodafone.com

*Accessories in the box may vary by country.

A closer look at the detail

The Vodafone Simply mobile phone comprises a unique, innovative design and user interface developed by the Vodafone Group and manufactured by Sagem exclusively for Vodafone. This mobile phone is the subject of European Community Design Application No. 257621 and GB Patent Application No. 0425365.4 filed in the name of Vodafone Group Plc. Other patents are being applied for.

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Déclaration CE de Conformité

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Manufacturer

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Address 27 rue Leblanc F-75512 Paris cedex 15 FRANCE

Déclare sous sa responsabilité que le produit
Declares under our sole responsibility that our product

Nom du produit Triple-band GSM/DCS/PCS Vodafone Simply Sagem VS1
Product Name

est conforme aux exigences des directives européennes suivantes :
conforms to the requirements of the following EEC directives:

EEC Directive 1999/5/CE

Sécurité (Safety) EN 60950

CEM (EMC) EN 301 489-1
EN 301 489-7

Basse tension 73/23/CEE
(Low voltage directive)

Réseau (Network) Exigences GT01 V 4.7.0
(Requirements GT01 V 4.7.0)
TBR 19 Edition 5
TBR 20 Edition 3
TBR 31 Edition 2
TBR 32 Edition 2
GCF-CC V3.17.0
EN 301 511 V7.0.1

Santé (Health) EN 50360, EN 50361

Lieu et date
(Place and date of issue)

Cergy St. Christophe - April 18th, 2005

Signature

Care and safety information

SAR

Your mobile device is a radio transmitter and receiver. It is designed not to exceed the limits for exposure to radio waves recommended by international guidelines. These guidelines were developed by the independent scientific organisation ICNIRP and include safety margins designed to assure the protection of all persons, regardless of age and health.

The guidelines use a unit of measurement known as the Specific Absorption Rate, or SAR. The SAR limit for mobile devices is 2 W/kg and the highest SAR value for this device when tested at the ear was 1.0 W/kg*. As mobile devices offer a range of functions, they can be used in other positions, such as on the body as described in this user guide**.

As SAR is measured utilising the devices highest transmitting power the actual SAR of this device while operating is typically below that indicated above. This is due to automatic changes to the power level of the device to ensure it only uses the minimum level required to reach the network. The World Health organisation has stated that present scientific information does not indicate the need for any special precautions for the use of mobile devices. They note that if you want to reduce your exposure then you can do so by limiting the length of calls or using a 'hands-free' device to keep the mobile phone away from the head and body.

Additional Information can be found on the website of the World Health organisation (<http://www.who.int/emf>).

*The tests are carried out in accordance with international guidelines for testing.

** Please see the Safety section about body worn operation.

Advice for limiting exposure to radio frequency (RF) fields

For individuals concerned about limiting their exposure to RF fields, the World Health organisation (WHO) provides the following advice:

Precautionary measures: Present scientific information does not indicate the need for any special precautions for the use of mobile phones. If individuals are concerned, they might choose to limit their own or their children's RF exposure by limiting the length of calls, or using 'hands-free' devices to keep mobile phones away from the head and body.

Further information on this subject can be obtained from the WHO home page <http://www.who.int/peh-emf> WHO Fact sheet 193: June 2000.

Safety

Never attempt to disassemble your phone. You alone are responsible for how you use your phone and any consequences of its use.

As a general rule, always switch off your phone wherever the use of a phone is prohibited. Use of your phone is subject to safety measures designed to protect users and their environment. Do not use your phone in damp areas (bathroom, swimming pool...). Protect it from liquids and other moisture. Do not expose your phone to extreme temperatures lower than -10°C and higher than $+55^{\circ}\text{C}$. The Physico-chemical processes created by chargers impose temperature limits when charging the battery. Your phone automatically protects the batteries in extreme temperatures.

Do not leave your phone within the reach of small children (certain removable parts may be accidentally ingested). For body worn operation, this phone has been tested and meets RF exposure guidelines when used with an accessory that contains no metal and that positions the handset a minimum of 1.5 cm from the body. Use of other accessories may not ensure compliance with RF exposure guidelines.

Electrical safety

Only use the charger listed in the manufacturer's catalogue. Using any other charger may be dangerous; it would also invalidate your warranty. Line voltage must be exactly the one indicated on the charger's serial plate.

Aircraft

Switch off your wireless device whenever you are instructed to do so by airport or airline staff. If your device offers a 'flight mode' or similar feature consult airline staff as to its use in flight.

Petrol stations

Obey all posted signs with respect to the use of wireless devices or other radio equipment in locations with flammable material and chemicals. Switch off your wireless device whenever you are instructed to do so by authorised staff.

Electronic equipment

To avoid the risk of demagnetisation, do not let electronic devices close to your phone for a long time.

Interference

Care must be taken when using the phone in close proximity to personal medical devices, such as pacemakers and hearing aids.

For Pacemakers

Pacemaker manufacturers recommend that a minimum separation of 15cm be maintained between a mobile phone and a pacemaker to avoid potential interference with the pacemaker. To achieve this use the phone on the opposite ear to your pacemaker and do not carry it in a breast pocket.

For Hearing Aids:

Some digital wireless phones may interfere with some hearing aids. In the event of such interference, you may want to consult your hearing aid manufacturer to discuss alternatives.

For other medical devices:

Please consult your physician and the device manufacturer to determine if operation of your phone may interfere with the operation of your medical device.

Hospitals

Mobile phones should be switched off wherever you are requested to do so in hospitals, clinics or health care facilities. These requests are designed to prevent possible interference with sensitive medical equipment.

Driving

Full attention should be given to driving at all times and local laws and regulations restricting the use of wireless devices while driving must be observed.

SIM card

The SIM card must be handled and stored with care in order not to be damaged. If you should lose your SIM card, contact your operator immediately. Please keep your SIM card out of reach of young children.

Freeing the antenna

The antenna is integrated in your phone, under the back cover at the top. Avoid putting your fingers on this area when the phone is switched ON. If your fingers obstruct the antenna, the phone may have to operate with a higher power level than usual; decreasing its efficiency quickly. It could also affect the quality of your communications.

Warranty

You must always use your phone for the purpose for which it was designed, under normal operating conditions. SAGEM S.A declines all responsibility for any use outside of the scope of its designed purpose and for any consequences of this use.

Any software program in the phone is either the exclusive property of SAGEM or is licensed to SAGEM by third parties. It is therefore highly prohibited to modify, translate, decompile or disassemble this software program or any part thereof.

Use precautions

Your phone allows you to download ringtones, icons and animated screen savers. Some of these items may contain data that may cause malfunctions of your phone or data losses (virus for example). For this reason, SAGEM S.A rejects all responsibility concerning (1) the reception of downloaded data or losses of the said data, (2) the impact on the operation of the phone and (3) damages resulting from receiving the said downloaded data or loss of said data. In addition, SAGEM S.A states that a failure caused by receiving downloaded data that do not comply with the specifications set by SAGEM S.A is excluded from the warranty. Consequently, the diagnosis and repair of a phone infected by the said downloaded data will be at the expense of the customer.

Any content that you download to your phone may be protected by copyright belonging to third parties and consequently you may not have the right to use this content or its use may be restricted. Consequently it is up to you to ensure that you have permission, such as under the terms of a license agreement, to use any content that you download. Furthermore, SAGEM S.A does not guarantee the accuracy nor the quality of any content that you download. You alone are responsible for the content that you download to your mobile phone and how you use it. SAGEM S.A cannot be held responsible for this content nor for its use. It is your responsibility to ensure compliance, at your own expense, with the laws and regulations applicable in the country where you use your phone.

Warranty conditions

Whenever you wish to make use of the warranty, please contact your vendor and present him/her with the purchasing paperwork that he/she gave you. If a fault occurs, your vendor will advise you.

1. The new phone (excluding consumables), including new accessories bundled with the phone, are guaranteed by SAGEM S.A, parts and labour (apart from travel) against any manufacturing fault for a period of twenty four months (except for batteries for which the period is twelve months) with effect from the sale of the phone to the customer, on presentation of the paperwork stating the purchase date of the phone.

Phones that have been repaired or replaced as standard during the warranty period stated above are guaranteed (parts and labour) until the later of these two dates:

Expiry of the guarantee period of twenty four months stated (3) above or three months with effect from the date of support provided by SAGEM S.A

Your legal rights under the terms of applicable national law as well as your rights in relation to your retailer, as set out in the sales contract, remain applicable and are not in any way affected by this guarantee.

In any disputes, the phone is covered by the legal warranty against the consequences of faults or hidden defects in compliance with articles 1641 and subsequent of the French civil code.

2. All faulty phones under warranty will be replaced or repaired free of charge at SAGEM S.A's option (with the exclusion of repair of any other damage), including transport costs between SAGEM authorised repair centre and the point of sale. Transport costs between the End User and the point of sale will be borne by the End User. Subject to essential legal provisions, SAGEM S.A does not accept any warranty, explicit or implicit, other than the warranty provided expressly in this chapter, nor shall SAGEM S.A accept responsibility for any immaterial and/or indirect damages (such as loss of orders, loss of profit or any other financial or commercial damage) under the warranty or not.

3. The acceptance of a phone under warranty demands that a purchase document that is legible and without modification, stating vendor's name and address, date and place of purchase, type of phone and IMEI, are attached to the warranty, and that the information on the phone identification label is legible and that this label or any other seal has not been tampered with.

The warranty applies in normal conditions of use. Prior to sending the phone for repair, it is the customer's responsibility to back up at his expense the customised data stored in the phone (phonebook, settings, wallpapers). A list of backup facilities can be provided by SAGEM S.A on request. The responsibility of SAGEM S.A cannot be invoked if damage occurs to customer files, programs or data. The information or operating elements and the contents of files will not be re-installed in any case in the event of loss. SAGEM S.A may decide, at its option, to repair the phone with new or reconditioned parts, replace the phone with a new phone or, in any dispute, a phone in good working condition. During its work SAGEM S.A reserves the facility to make, where necessary, any technical modifications to the phone where these modifications do

not adversely affect its initial purpose. Faulty parts to be replaced during a repair under warranty will become the property of SAGEM S.A The phone repair and standstill time during the warranty period may not lead to an extension of the warranty period as stated in article 1, provided no other vital provisions have been agreed. The application of the warranty is subject to the full payment of the sums due for the phone when the request for support is made.

4. The following are excluded from the warranty:

Breakdowns or malfunctions due to non-compliance with the installation and use instructions, to an external cause of the phone (shock, lightning, fire, vandalism, malice, water damage of any type, contact with various liquids or any harmful agent, unsuitable electric current...), to modifications of the phone made without the written consent of SAGEM S.A, to a servicing fault, as described in the documentation supplied with the phone, to lack of supervision or care, to poor environmental conditions of the phone (especially temperature and humidity, effects of variations in electric voltage, interference from the mains network or earth) or even due to a repair, a call-out (opening or trying to open the phone) or to servicing done by personnel not approved by SAGEM S.A Damage resulting from inadequate packaging and/or poor packing of the phone sent back to SAGEM S.A Normal wear and tear of the phone and accessories.

Communication problems linked with a poor environment, especially:

Problems accessing and/or logging onto the Internet, such as breakdowns of the access network, the failure of the subscriber's or his/hers correspondent's line, transmission fault (poor geographic coverage by radio transmitters, interference, disturbance, failure or poor quality of phone lines...), a fault inherent to the local network (cabling, file server, user phone) and/or transmission network fault (interference, disturbance, failure or poor quality of the network...).

Change of parameters of the cellular network made after the phone was sold. Current servicing work: delivery of consumables, installation or replacement of these consumables... Call-outs for phone or software modified or added without the written consent of SAGEM S.A Faults or disruptions resulting from the use of products or accessories not compatible with the phone. Phones returned to SAGEM S.A without having complied with the return procedure specific to the phone covered by this warranty. The opening or closing of a SIM operator key and call-outs resulting in the non-operation of the phone resulting from the opening or closing of SIM operator key done without the agreement of the original operator.

5. In the cases of warranty exclusion and of expiry of the warranty period, SAGEM S.A shall draw up an estimate to be given to the customer for acceptance before any call-out. The repair and carriage costs (there and back) given in the accepted estimate will be charged to the customer. These provisions are valid unless a special written agreement has been made with the customer. If one of the provisions turns out to infringe a legally essential rule that consumers could have the benefit of under the national legislation, this provision will not be applied, but all other provisions will remain valid.

End User License Agreement (EULA), for the software

CONTEXT AND ACCEPTATION OF THE AGREEMENT

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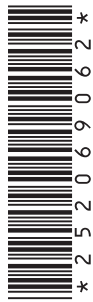
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RESPONSIBILITIES

SUPPORT AND INFORMATION Should you have any questions concerning this EULA, or if you desire to contact SAGEM for any other reason, please refer to the address provided in the documentation for the DEVICE.

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