

# Quick Setup Guide

Congratulations on the purchase of your new Samsung TV. Read this setup guide to get your TV up and running quickly.

530  
540

1-800-SAMSUNG (1-800-726-7864)  
Samsung Electronics America, Inc.  
105 Challenger Road Ridgefield Park, NJ 07660-0511  
Samsung Electronics Canada Inc.  
55 Standish Court Mississauga, Ontario L5R 4B2  
Call Center hours of operation: Mon-Sun, 9:00 AM -12 AM EST.  
To register this product, visit:  
[www.samsung.com/register](http://www.samsung.com/register)

## STOP

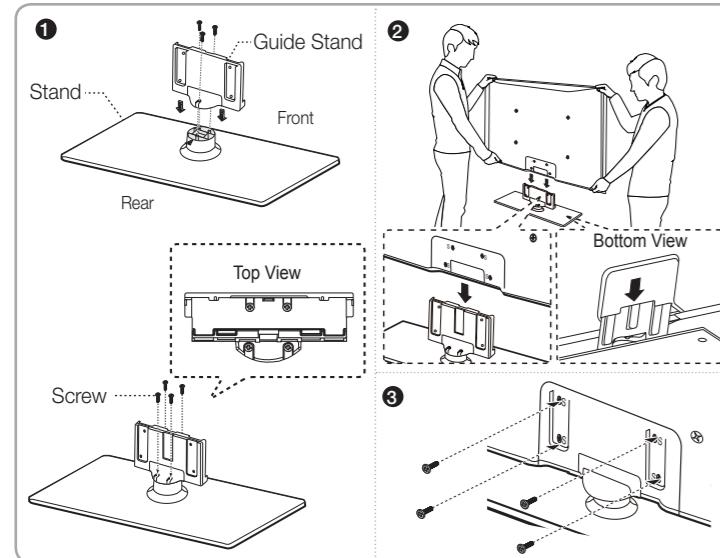
Please do not return this unit.  
If you have problems operating your  
TV, call:  
1-800-SAMSUNG (1-800-726-7864)  
For web support please visit:  
[www.samsung.com/support](http://www.samsung.com/support)

## Getting Started

### Step 1 : Install the Stand

Follow the steps below to connect the TV to the stand.

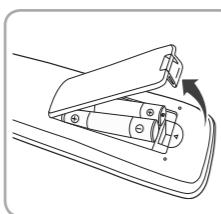
- Make sure to distinguish between the front and back of the Stand and Guide Stand when assembling them.
- Make sure that at least two people lift and move the LCD TV.
- Stand the product up and fasten the screws. If you fasten the screws with the LCD TV placed down, it may lean to one side.



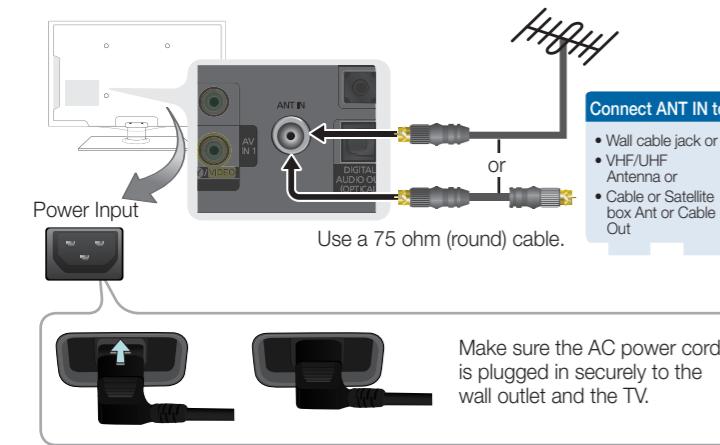
### Step 2 : Install the Batteries into the Remote

To install batteries into your remote control, follow these steps:

- Lift the cover on the back of the remote upward as shown in the figure to the right.
- Install two AAA batteries.
- Make sure to match the + and - ends of the batteries to the diagram in the battery compartment.
- Replace the cover.



### Step 3 : Connect Power and Antenna or Cable

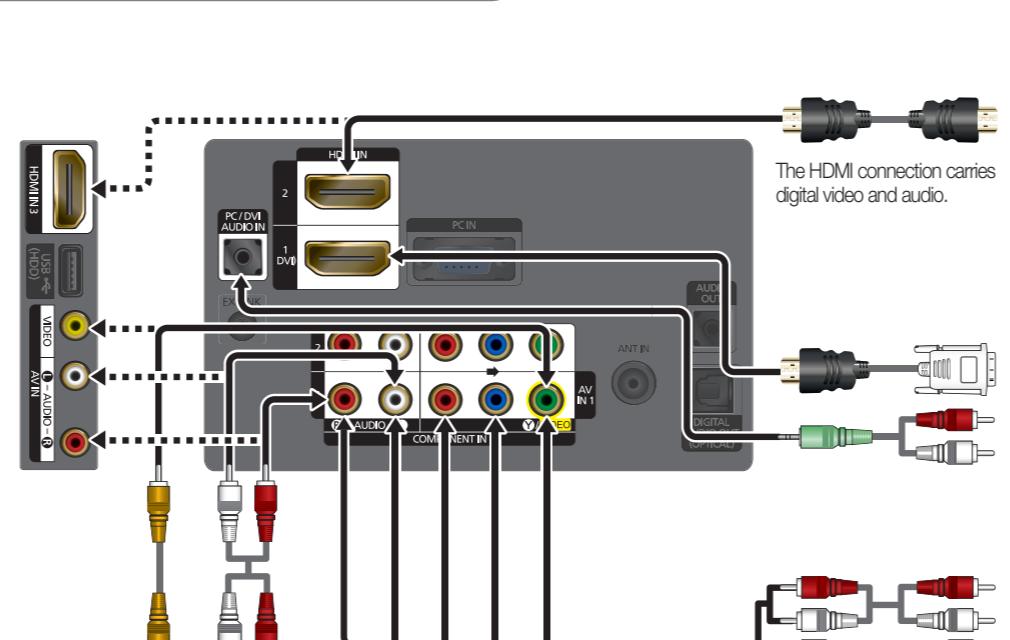


## Step 4 : Connect External Devices

### Connecting an AV device (Blu-ray player, cable/satellite box, etc.)

For the very best picture quality, select HD signal sources and use HDMI cables and connections. Note that many digital cable programs are not in HD. Check with your video provider to ensure you are receiving HD signals.

LN32C530 / LN37C530 / LN40C530 / LN46C530



#### HD connection (up to 1080p)

##### Using an HDMI Cable

DVD / Blu-Ray player / HD Cable Box / HD Satellite receiver (STB)

##### Best Connection

#### HD connection (up to 1080p)

##### Using an DVI to HDMI Cable

DVD / Blu-Ray player / Cable Box / Satellite receiver (STB)

##### Very Good Connection

#### Component connection (up to 1080p)

##### Using a Component Cable

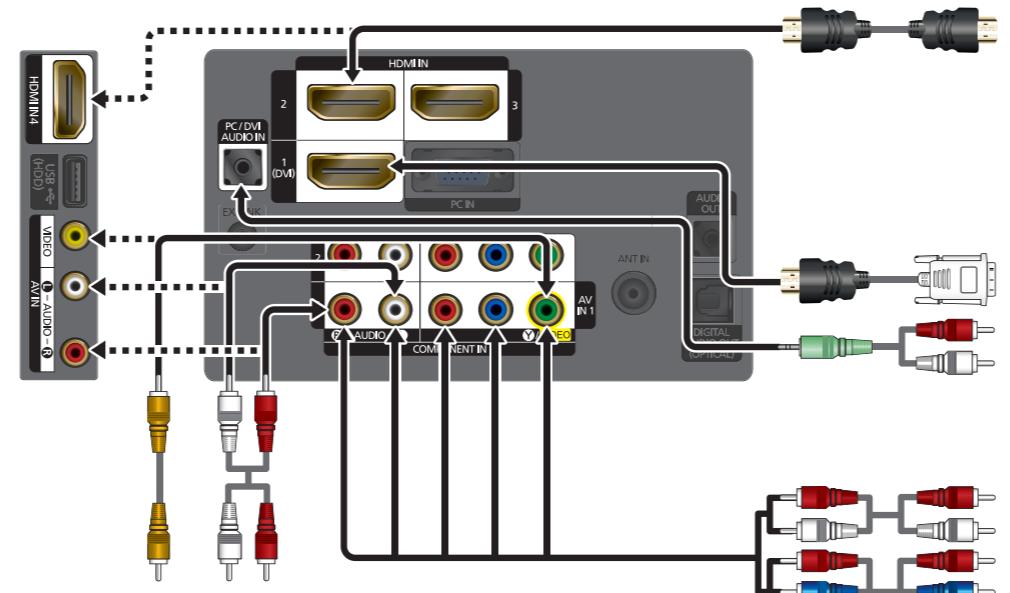
VCR / DVD / Blu-ray player / Cable Box / Satellite receiver

##### Good Connection

The HDMI connection carries digital video and audio.

- When connecting to AV 1 on the back of your TV, attach the video cable (yellow) to the green jack next to the AV IN 1 label. The jack will not match the color of the video cable (yellow).

LN40C540 / LN46C540



#### HD connection (up to 1080p)

##### Using an HDMI Cable

DVD / Blu-Ray player / HD Cable Box / HD Satellite receiver (STB)

##### Best Connection

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##### Using an DVI to HDMI Cable

DVD / Blu-Ray player / Cable Box / Satellite receiver (STB)

##### Very Good Connection

#### Component connection (up to 1080p)

##### Using a Component Cable

VCR / DVD / Blu-ray player / Cable Box / Satellite receiver

##### Good Connection

- When connecting to AV 1 on the back of your TV, attach the video cable (yellow) to the green jack next to the AV IN 1 label. The jack will not match the color of the video cable (yellow).

### Connecting an audio device

Connect your TV to your Home Theater or other audio device to enjoy enhanced sound quality.

#### Analog Audio connection

##### Using an Audio Cable

Device

Amplifier / DVD Home Theater

#### Digital Audio connection

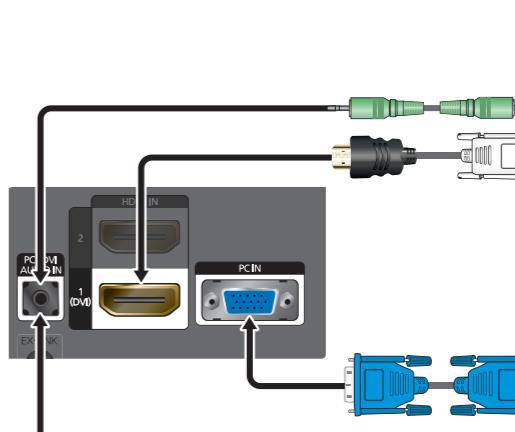
##### Using an Optical Cable

Digital Audio System

### Connecting a PC

Connect your TV to a PC to use it as a Monitor.

LN32C530 / LN37C530 / LN40C530 / LN46C530



#### HD connection

##### Using an HDMI Cable

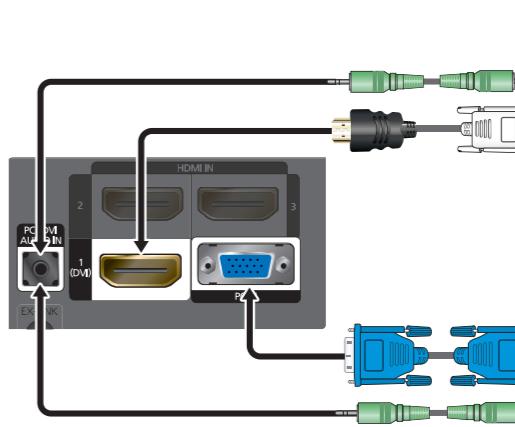
PC

#### Using an D-Sub Cable

##### Using an D-Sub Cable

PC

LN40C540 / LN46C540



#### HD connection

##### Using an HDMI Cable

PC

#### Using an D-Sub Cable

##### Using an D-Sub Cable

PC

## Step 5 : Run Plug & Play

When you turn on your TV for the first time, it automatically launches the **Plug & Play** function. With **Plug & Play**, you can select the On Screen Display language, set the clock mode, and launch the TV's channel memorizing process. It also displays connection instructions similar to those in this guide.

To navigate while **Plug & Play** is running, press the Up, Down, Left or Right arrow buttons on your remote. To make a selection, press the **ENTER** button. To skip a screen, press the  **MENU** button.

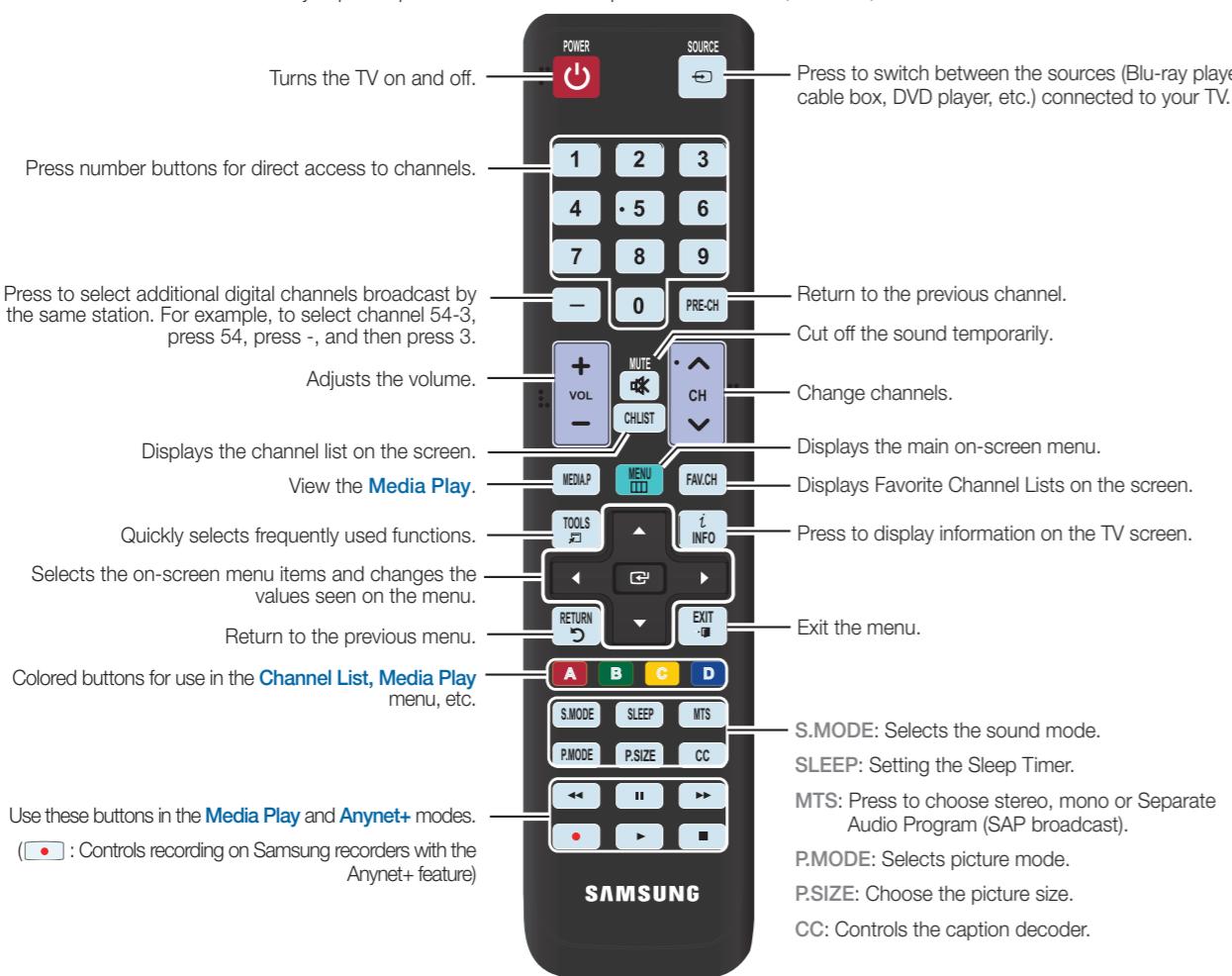
To turn on your TV, press the **POWER** button on the remote or press the **POWER** button on the TV. To run **Plug & Play**, follow these steps:



1. On the Language screen, select the language for the On Screen Display (OSD) using your remote control, and then press **ENTER** button. The Home Use screen appears.
2. Select **Home Use**, and then press **ENTER** button. If you select **Store Demo**, the TV will reset your picture and audio settings every 30 minutes. After you press **ENTER** button, the Antenna Source screen appears.
3. If your TV is only attached to an antenna, select **Air**. If your TV is only attached to cable and you have no cable box, select **Cable**. If your TV is attached to an antenna and cable with no box, select **Auto**. When done, press **ENTER** button on your remote. The Select Cable System screen appears.
4. **IMPORTANT:** If your TV is attached to a cable or satellite box, skip Steps 3 through 5. After **Plug & Play** is complete, set your TV to Channel 3 or 4, according to the directions for your cable or satellite box.
5. If your TV is attached to a cable system and you have no cable box, you must select your cable system type. If you have **Digital** cable, you must select the cable system type for both **Analog** and **Digital**.

## Remote Control Buttons and Functions:

☞ This is a special remote control for the visually impaired persons and has Braille points on the Power, Channel, Volume buttons.



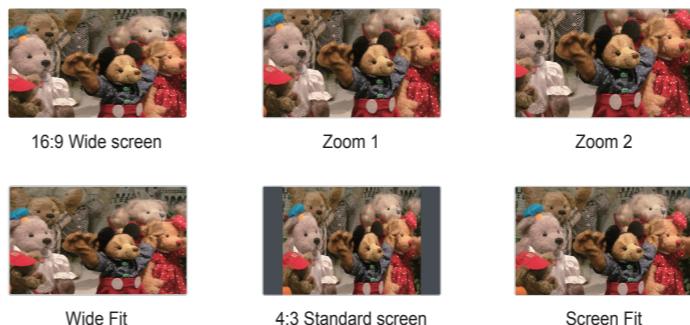
Use these buttons in the **Media Play** and **Anynet+** modes.  
(REC): Controls recording on Samsung recorders with the Anynet+ feature

## Changing the Screen Size

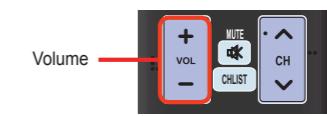
Your TV has several screen size options, each designed to work best with specific types of video input. If you have a cable box or satellite receiver, it may have its own set of screen sizes as well.

To change the screen size, press the **P.SIZE** button on your remote. The first time you press it, your TV displays the current setting. There after, each time you press the **P.SIZE** button, you change the size of the picture on the screen.

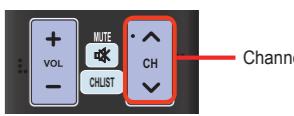
The following sizes are available:



## Changing Channels and Adjusting the Volume

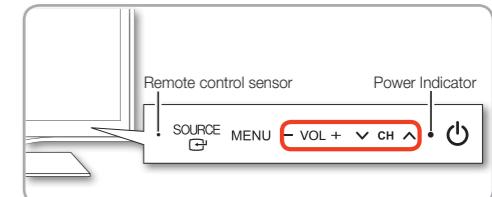


Adjust the volume by pressing the **-VOL+** button on the remote.



Change the channels by pressing the **CH** button on the remote.

☞ If your TV is attached to a cable or satellite box, you change the channel using the box's remote.



You can also change the channels by pressing the **CH** buttons on the front panel of your TV and adjust the volume by pressing the **-VOL+** buttons.

## Setting the Clock

Before you can use your TV's On/Off Timer, you must set the clock. To set the clock, follow these steps:

1. Turn on your TV.
2. Using your remote, press the  **MENU** button on your remote. Then, select **Setup** → **Time**.
3. Select **Clock Mode**, and then press the **ENTER** button. Set **Clock Mode** to **Auto** or **Manual**.

☞ Select **Auto** if you have a digital channel in your area and are not using a cable/sat box.



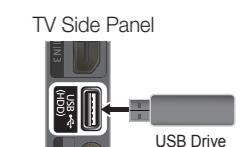
When you set **Clock Mode** to **Manual**

4. Select **Clock Set**, and then press the **ENTER** button. The Clock Set screen appears.
5. Using the number buttons on your remote, enter the **Month**, **Day**, **Year**, **Hour**, and **Minute**. Use the **◀** or **▶** button to move between entry fields.
6. Press the **RETURN** button on your remote when done.

## Connecting a USB Device for Media Play

You can enjoy photo, music, and movie files stored on a USB device by connecting it to the TV and using the Media Play feature. To connect a USB device for Media Play, follow these steps:

1. Turn on your TV.
2. Connect a USB device containing photo, music and/or movie files to the **USB (HDD)** jack on the side of the TV.
3. When the Application selection screen appears, press the **ENTER** button on your remote to select **Media Play (USB)**.



## Viewing the On Screen Menus

To view the On Screen Menus, follow these steps:

1. With the power on, press the  **MENU** button on your remote. The main menu appears. The menu's left side has the following menu options: **Picture**, **Sound**, **Channel**, **Setup**, **Input**, **Application**, and **Support**.
2. Press the **▲** or **▼** button on your remote to select a menu option, and then press the **ENTER** button.
3. When done using the menu, press the **EXIT** button on your remote to exit.

