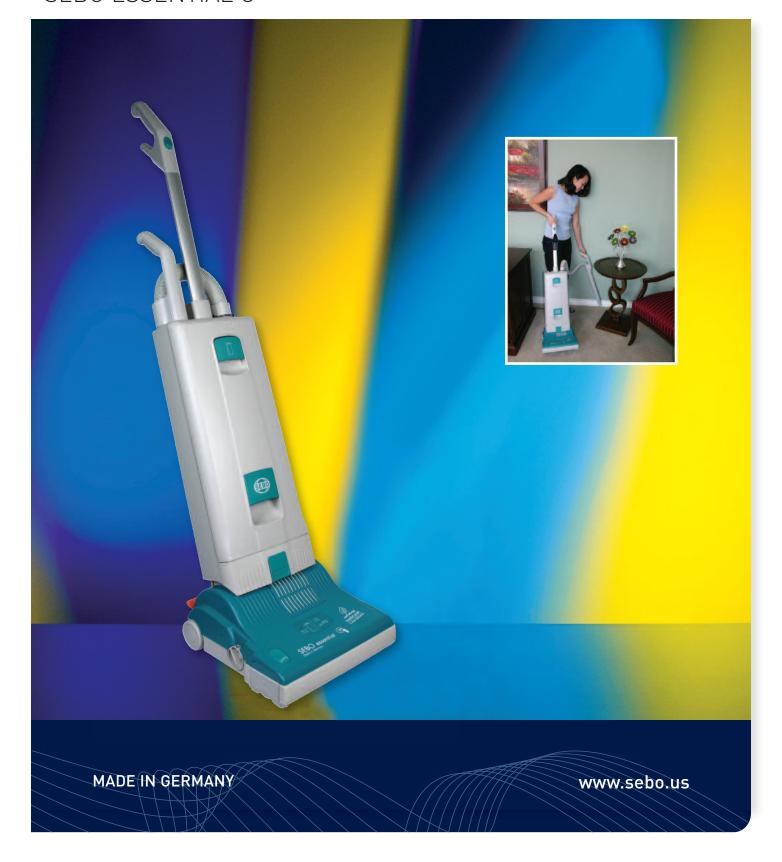


SEBO ESSENTIAL G





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DESIGNED FOR CARPETS - The sturdy and lightweight ESSENTIAL G is a technically advanced upright vacuum. It features an electronic controller that acts as a brain, monitoring a warning system that not only alerts the user to problems such as clogs, a worn brush, a full bag, brush obstructions, and when brush height is set too high for optimum cleaning, but it also automatically shuts off the vacuum, when necessary, to protect the motor and belts from damage. And it offers manual brush height adjustment, years of reliability, a convenient instant-use cleaning wand and suction hose, and an exterior housing with a scratch and scuff-resistant matte finish.









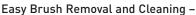
Four-level Manual Brush Height Adjustment – The brush height can be manually adjusted up or down for optimal cleaning effectiveness.

Brush Obstruction Light with Automatic Shut Off - If an

obstruction jams the brush roller, the red "check brush" warning light flashes quickly, the brush roller immediately stops spinning, and the vacuum shuts off. This feature prevents the belts from breaking and protects the motor and carpet from damage.



Incorrect Height Setting or Worn Brush Light – When the brush height is set too high for optimal cleaning or when the brush roller should be replaced due to wear, the red "check brush" warning light remains illuminated during use. (The vacuum will not automatically shut off.) The light shuts off when the condition is corrected, ensuring consistently effective brush agitation of the carpet pile.



Cleaning hair or other debris from the brush roller or replacing it when its bristles are worn is quick and easy, and no tools are required! This feature ensures consistently effective brush agitation of the carpet pile.



Bag Full or Clog Light with Automatic Shut Off – When a full bag, a clog in the airflow pathway, or an excessively dirty microfilter is detected, the red "bag full or clog" warning light illuminates, the machine automatically shuts off after 60 seconds, and then the warning light starts continuously flashing. This feature prevents overheating and motor damage from a lack of adequate airflow.

Soft Start Feature – The vacuum's gradual power-up capability extends motor life.

Durable Matte Finish – The ESSENTIAL G has an exterior housing with a special matte finish that is extra scratch and scuff-resistant, so it looks great even after years of use.

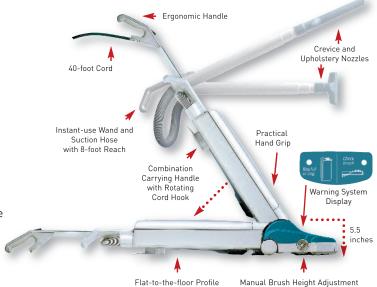
Combination Carrying Handle with Rotating Cord Hook – The vacuum is easy to carry, or quickly unwind the cord, using its unique handle with integrated rotating cord hook.

Three On-board Full-size Tools. Large Filter Bag – The ESSENTIAL G comes standard with a crevice tool, dusting brush, upholstery nozzle, and a large 1.4-gallon filter bag. Also, many optional accessories are available.



Two Power Head Widths with One-sided Edge Cleaning – The ESSENTIAL G1 is 12 inches wide with a 10 ½-inch cleaning path. The ESSENTIAL G2 is 15 inches wide with a 13 ¼-inch cleaning path. Both heads have one-sided edge cleaning.

Durable Heavy-duty Belts – The reinforced toothed belts do not slip or stretch, resulting in a more efficient use of power, and they should last the life of the machine.



Forty-foot Cord – A 40-foot cord saves time, by reducing the number of electrical outlet changes needed during use.

Easy Maintenance – The ESSENTIAL G's clog removal door and brush roller are easy to access on the power head.











Designed and Manufactured in Germany - Legendary quality, reliability and performance make SEBO vacuums the choice of cleaning professionals and household users throughout the world.

Save Money! SEBO's Last for Years and Extend Carpet Life! -If properly maintained, SEBO vacuums save ordinary residential users hundreds of dollars by providing excellent performance for ten to fifteen years or more, and their deep-cleaning power-brush technology extends the life of carpets. Typical vacuums perform poorly, even when new, and usually do not last beyond two years. So six or seven "disposable vacuums" must be purchased during the average life expectancy of just one SEBO machine.

Five-year Warranty Coverage - All SEBO models include a five-year warranty on the motor and all non-wear parts and a five-year warranty on labor charges. The AUTOMATIC X vacuums include a lifetime warranty on the belts.



Effective Pet Hair Removal - All SEBO vacuums easily remove pet hair!

Remarkably Quiet Operation -Intelligent design and high-quality motors combine to provide amazingly quiet vacuums.



Protective Rubber-coated Wheels - SEBO's wheels protect all floor surfaces and provide smooth maneuverability.

Changing Bags is Easy and Clean - SEBO bags take just a few seconds to change, and a cap keeps dust sealed inside.

SEBO Microfilters Ensure Continuously Strong Suction Performance - They are also long lasting, inexpensive and easy to change in seconds. Choose S-class or HEPA filters . . . either type of filtration is an excellent choice!



Effective Filtration Requires a Tightly Sealed Vacuum - Dirty air, which flows through a vacuum, can only be filtered completely if it does not escape into the room through seams or seals in the machine. This is why all SEBO vacuums have tight seals throughout.

Many vacuum companies with high-filtration claims are actually quoting specifications made by the manufacturer of the filter material, as measured in the laboratory, not the filtration effectiveness of the vacuum itself while operating. Whether or not dirty air can escape through leaks in the body of the machine is not considered. The filtration effectiveness of SEBO vacuums is tested while they operate.

Both S-class and HEPA Filters are Available - S-class filters come standard on all SEBO vacuums, and HEPA filters are an option available for most models. They both remove 99.97% of particles down to 0.3 microns in size and 100% of particles of one micron and above. For comparison, 100 microns is the diameter of a human hair.

Excellent for Users With Allergies or Asthma - The British Allergy Foundation recommends SEBO filters.

SEBO's THREE-STEP FILTRATION SYSTEM:

Step One. Bags are Better! - Top-fill, three and four-layer bags are an integral part of SEBO's filtration system because they hold virtually all dirt captured by the vacuum, which improves the effectiveness and useful life of the microfilters. They also ensure continuously strong suction because dirt enters from the top, deposits at the bottom, accumulates upward, and air exits through the sides, which allows unimpeded airflow as they fill to capacity. And they can be sealed when

full, so no dust can escape into the air during disposal.

In contrast, without bags to hold nearly all the captured dirt, the microfilters on bagless vacuums quickly clog from excessive dirt build-up and must be replaced often or a loss of suction and cleaning effectiveness will occur. In addition, dust and other allergens become airborne when emptying the bagless dirt containers. Lastly, bagless vacuum microfilters are expensive, usually costing more than a



Step Two. S-class Microfilters - S-class (S = "Schwebstoff" = airborne particles) filters are made from electrostatically charged micro-fiber material, which attracts and captures dust particles from the airflow of the vacuum. The S-class Standard requires filters to absorb greater than 99.9% of particles



down to 0.3 microns in diameter. Their advantages are a relatively open texture that allows smoother airflow for better suction performance, a long-lasting life expectancy, and they typically cost less than HEPA filters. A charcoal S-class microfilter, designed for odor absorption, is also available for most models.

Step Two. HEPA Microfilters (Optional) - HEPA ("High Efficiency Particulate Air") filters remove a minimum of 99.97% of all airborne particulate matter down to 0.3 microns in diameter. Because these filters use small grid-like structures to capture dust particles, dirt

build-up clogs the airflow pathway sooner than what is expected from S-class filters. However, SEBO's HEPA filters are sold along with fourlayer "Ultra-bags," which provide highly effective filtration before the



airflow goes through the HEPA filter, greatly increasing its life expectancy and reducing the potential for diminished air flow from blockages of the filter material.

Step Three. Exhaust Filter - The exhaust filter cleans the air emitted by the vacuum motor.