

Capture your perfect moments with the world's first Translucent Mirror Technology™ DSLR enabling simultaneous focusing and capture. Continuous shooting is 7 frames per second, complete with continuous auto focus. Auto focus is also visibly faster in Live View and HD Movie modes.

- Translucent Mirror Technology™ Other DSLRs can shoot. Or they can focus with the speed and precision of Phase Detection AF. They cannot do both at once. The SLT-A33 is the world's first DSLR with Translucent Mirror Technology™ that directs light to both the image sensor and the Phase Detection AF sensor simultaneously.
- 7 frames per second continuous The translucent mirror makes it far easier to capture the decisive soccer kick or your baby at her absolute cutest. The Sony® SLT-A33 camera shoots full, 14.2 MP resolution pictures at up to 7 fps while maintaining continuous auto focus and auto exposure.
- Quick AF for Full HD Movie¹ Capture When most DSLRs shoot video, their Contrast AF is slow and visibly "hunts" for focus. The Quick AF Full HD Movie ¹ retains the same fast, precise Phase Detection you enjoy for still images. It's a decisive advantage for tracking fastmoving subjects and a major benefit of Translucent Mirror Technology™.
- 14.2 megapixel resolution You get incredible detail and gorgeous enlargements. Thanks to the 14.2 megapixel APS-C sensor size and Sony® Exmor™ APS HD CMOS technology, the camera achieves high resolution with no penalty in low-light sensitivity or sensor noise.
- APS-C size HD CMOS image sensor With 19.5 times the area of the typical camcorder image sensor⁷, APS-C makes the difference between amateur and professional-looking video, delivering an exceptional combination of high resolution, high sensitivity and gorgeous, blurred backgrounds.
- Sony® Exmor™ technology Conventional image sensors use only a handful of analog-to-digital (A/D) converters, which can slow you down. The Exmor™ sensor provides more than 4,000 column-parallel A/D converters. This helps enable continuous shooting at up to 7 frames per second.

- Full HD 1080/60i movies¹
 This is one of the very few DSLRs with 1080/60i Full HD, exactly the same resolution and frame rate as most broadcast and cable HDTV channels. Records in 1080/60i AVCHD™ format, 1080/30p high definition in PC-friendly MP4 format and standard definition 480/30p in MP4 format.¹
- Multi-frame NR Experience incredible low-light shooting without a flash. The camera captures six images in a fraction of a second. Combining the data from all six, it creates a single image with a reduction in noise equivalent to two additional steps of ISO sensitivity. Sensitivity selectable up to ISO 25600. (Recommended for still subjects.)
- Hand-held Night Shot
 Get cleaner and sharper nighttime
 pictures— beyond the capability of
 traditional cameras— without using
 flash or a tripod. The camera captures
 six images in a fraction of a second.
 Combining the data with separate
 algorithms for still and moving parts of
 the picture reduces blur, minimizes noise
 and enables extraordinary detail.
- Auto HDR built into camera Captures more scene dynamic range than a single exposure can handle and more range than photo film. Combines the best highlight detail from one shot, the best mid-tones from a second and the best shadow detail from a third for one incredible shot. Captures in a split second. (Recommended for still subjects.)
- 3D Sweep Panorama™ Mode³
 Capture vast scenic vistas and 16:9
 shots in spectacular 3D. As you sweep
 across the panorama, the camera
 records separate right-eye and left-eye
 images that make landscapes come
 alive on your 3D television³. Records
 both JPEG and MPO file formats.

ADDITIONAL FFATURES

Eye-Level Electronic Viewfinder

- Eye-level finder for HD Movie
- 15-point Auto Focus
- Tilt/swivel 3" LCD screen²
- 921K dot TruBlack™ LCD screen
- Main Sensor Quick AF Live View
- Live View in LCD or EVF
- Phase Detection Auto Focus
- ISO 12800 sensitivity
- AUTO+ (Advanced Auto) mode
- Sweep Panorama™ Mode
- Powerful creative control over movies





SLT-A33L

Lens Mount Type: Sony A-mount Aperture: f/3.5 - 5.6 Aperture (Max.): f/3.5 · 5.6

Aperture (Min.): f/22 - 36
Focal Length (35mm equivalent): 27mm - 82.5mm

Filter Diameter: 55mm

Lens Construction: Plastic

Lens Groups-Elements: 7 groups, 8 elements (2 aspheric surface)

Minimum Focus Distance: 9.84" (0.25m)

Angle of View: 76° - 29°

Aperture Blade: 7 blades (Circular aperture)

Aspheric Elements: 2 (3 surface)

Dimensions (Max. Diameter x Length): 2·3/4 x 2·3/4" (69.5x69mm) Distance Encoder: Yes

Internal Motor: Yes (SAM motor)

Lens Weight: 7.4 oz (210g) Maximum Magnification: 0.34x (APS-C)

BatteryType: InfoLITHIUM® NP-FW50 (7.2V)

Number of Still Images: Approx. 270 images with viewfinder, 340 images with LCD monitor (CIPA standard)

Supplied Software: PMB (Picture Motion Browser) 5.3.01 Image Data Converter SR 3.2 Image Data Lightbox SR 2.2

Operating System Compatibility: Windows XP SP3 (64-bit and Starter Editions are not supported, Windows Image Mastering API(IMAPI) Ver . 2.0 or later is required to use the function for creating discs.) Windows Vista SP2 (Starter Edition is not supported)

Mac OS X(v10.4:?10.6) (Image Data Converter & Image Data Lightbox only, PMB is not Mac compatible)

Flash Compensation: +/-2EV in 0.3EV steps

 $Flash\,Coverage:\,18mm\,(focal length\,printed\,on\,the\,lens\,body)$

Flash Metering System: ADI, Pre-flash TTL Guide Number: 10 (in meters at ISO100)

Recycling Time: Approx. 4 sec. Flash Modes: Auto, Fill-flash, Slow Sync., Rear Sync., Hi-speed sync., Red-eye reduction (on/off selectable for Autoflash and fill-flash mode), Wireless

Flash Type: Built-in, Pop-up Auto

Flash Bracketing: 3 exposures in 0.3/0.7 EV steps

Angle Adjustment: 180 degrees from the camera back, leftward rotation in 270 degrees with LCD monitor facing forward

Brightness Control: Auto/Manual (5 steps between -2 and +2)/Sunny , Weathe

Coverage: 100%

Customization: Grid, Histogram display, Digital Level Gauge, Grid Line, Magnified display for playback

LCDType: 3.0" TFT Xtra Fine™ LCD (921,600 pixels) w/TruBlack™ technology

Live View: Continuous Live View (LCD/EVF Auto, selectable)

Histogram: Yes (On/off)

Real-time image adjustment display: Reflects: exposure compensation, white balance, creative style

Grid Display: Yes (On/off)

Diopter Adjustment: -4.0 to +4.0m-1 Field of View: 100%

Magnification: 1.10x (with 50mm lens at infinity, -1m-1)

Type: 0.46" Xtra Fine EVF (Electronic viewfinder) (1,440,000 pixels)

Processor: BIONZ™ image processor Anti-Dust: Charge protection coating on Low-Pass Filter and Image Sensor-Shift mechanism Color Filter System: RGB primary color filters

Imaging Sensor: Exmor™ APS HD CMOS sensor (23.4 X 15.6mm) Pixel Gross: Approx. 14.6 megapixels

Effective Picture Resolution: Approx. 14.2 megapixels Focal Length Conversion Factor: 1.5x

Drive Mode: Single-shot, Continuous shooting (Hi/Lo selectable), Self-timer (10/2 sec delay selectable), Remote commander (RMT-DSLR1 Sold Separately)

Self-timer: 2-sec. or 10-sec. delay, ShutterSpeeds: 1/4000 to 30 seconds, bulb

Burst Buffer: JPEG Standard (20 shots) JPEG Fine (16 shots)

RAW (7 shots) RAW+JPEG (7 shots)

Continuous Shooting Speed: Continuous (up to 6fps)

Speed Priority (7fps)

Flash Sync Speed: 1/160 seconds

 $\hbox{\bf Shutter Type: Electronically-controlled, vertical-traverse, focal-plane}$ shutter

Advanced User Interface: Easy-to-understand Graphic Display and on-screen Help Guide User-friendly function menu

Anti Motion Blur: 6-image layering Auto High Dynamic Range: Yes, (Off/On, Auto Exposure Difference, Exposure difference Level (1-6 EV at 1.0 EV step) Sweep Panorama: Yes (2D/3D)

Face Detection: Off, Auto, Child Priority, Adult Priority (up to 8 faces detectable)

Smile Shutter[™] technology: Yes - Off, Slight, Normal, Big $Image\,Stabilization:\,SteadyShot\,INSIDE\,in\text{-}body\,image\,stabilization}$

Creative Style: Standard, Vivid, Portrait, Landscape, Sunset, B/W (Contrast, Saturation, Sharpness adjustable in +/-3 steps)

Exposure Compensation: ±2.0 EV (in 0.3 EV steps)

Exposure Settings: Auto (AUTO), Auto Advanced (AUTO+), Program Auto (P), Aperture priority (A), Shutter-speed priority (S), Manual (M), Sweep Panorama (2D/3D), Continuous Advance Priority AE ISO: Auto: 100 · 1600; Selectable: 100 · 12800; Multi Frame NR (up to ISO 25600)

Metering: Advanced 1200-zone evaluative metering Metering Modes: Multi-segment, Center-weighted, Spot Metering Sensitivity: -2EV to 17EV (at ISO 100 equivalent w/ f/1.4 lens) Scene Mode(s): Portrait, Landscape, Macro, Sports action, Sunset, Night portrait, Night View, Handheld Twilight

White Balance Mode: Auto, Daylight, Shade, Cloudy, Incandescent Fluorescent, Flash, Setting the color temperature, Custom

D-Range Optimizer: Yes: (Auto, Level 1-5, off)

Auto Exposure Lock: Yes (AF Lock button)

Color Temperature: 2500 · 9900 k with 19-step Magenta / Green compensation

Noise Reduction: Long exp. NR: (On/Off, available of shutter speeds longer than 1 sec.) High ISO NR: (Auto/Weak)

Multi Frame NR: (Auto/ISO100-25600)

AF Modes: Single-shot AF, Automatic AF, Continuous AF, Manual Focus Focus Area: Wide, Spot, Local (15 local areas selectable)

Focus Features: Predictive Focus Control, Focus Lock

Focus Points: 15 points (3 points cross type)
Focus Sensitivity: 1 EV to +18 EV (at ISO100 equivalent)

Focus System: TTL phase detection AF (CCD line sensors) AF Illuminator: Built-in flash, Range: approx. 3'-15' (1m-5m)

BRAVIA® Sync™: Yes, via HDMI with compatible BRAVIA HDTV

HD Output: HDMI (TypeC mini)

Memory Card Slot: Dual memory card slot: Memory Stick PRO
Duo™ /Pro-HG Duo™ media · SD, SDHC and SDXC memory card
USB Port(s): USB2.0 Hispeed (mass-storage, PTP)

Microphone Input: Yes

AccessoryShoe: Yes (Alpha)

DVDirect: Yes, via USB

PhotoTV HD: Yes, with BRAVIA Sync™ enabled HDTV and HDMI cable

Media Type: Memory Stick PRO Duo™ /Pro·HG Duo™ media; SD, SDHC and SDXC memory card

Still Image Mode: JPEG (Standard, Fine), RAW, RAW+JPEG Still Image Size 16:9: L size: 4592 x 2576 (12M)

M size: 3344 x 1872 (6.3M) S size: 2288 x 1280 (2.9M)

Still Image Size 3:2: L size: 4592 x 3056 (14M) M size: 3344 x 2224 (7.4M) S size: 2288 x 1520 (3.5M)

ColorSpace: sRGB, AdobeRGB

Panorama Still Image Size: Horizontal Wide: 12,416 x 1,856 (23M) Horizontal Std.: 8,192 x 1,856 (15M) Vertical Wide: 2,160 x 5,536 (12M) Vertical Std.: 2,760 x 3,872 (8,4M)

3D Sweep Panorama: Horizontal Wide: 7152 X 1080 (7.7M) Horizontal Std.: 4912 X 1080 (5.3M) 16:9: 1920 X 1080 (2.1M)

Video Format: AVCHD / MP4 (MPEG-4 AVC (H.264))

Video Mode: AVCHD: 1920 x 1080/60i (59.94i Interlace recording, 29.97 progressive image sensor output) Approx. 17Mbps (Average biltrate) MP4 HD: 1440 x 1080/30p (29.97 Progressive) Approx. 12Mbps (Average bit-rate)

MP4 VGA: 640 x 480/ 30p (29.97 Progressive) Approx. 3Mbps (Average bit-rate) Video Resolution: 1920x1080/60i (59.94i, 29.97p sensor output)

Video Signal: NTSC color, EIA standards

Audio Format: Stereo Dolby Digital (AC-3) / MPEG-4 AAC-LC

Microphone/Speaker: Built-in Stereo Microphone

Camera Type: Sony A-mount interchangeable lens digital camera

Lens Compatibility: Sony A-mount lens Lens Mount: Sony A-mount

Weight: Approx. 15.27 oz (433g) (excl battery, lens & media) Approx. 17.35 oz (492g) (w/battery & media) Measurements: Approx. 4-7/8 x 3-5/8 x 3-1/3" (124.4 x 92 x 84.7mm)

(W/H/D) excl grip & lens mount

Limited Warranty Term: 1 Year Parts & Labor

SAL-1855 SAM lens, lens cap

Battery Charger (BC-VW1) Rechargable Battery (NP-FW50) Shoulder Strap Body Cap USB Cable

UPC Code: 027242798755

- Movie recording is limited to segments of 29 minutes, maximum.
 When using movie mode Memory Stick PRO Duo with MARK2 logo, Memory Stick PRO-HG Duo, or Class 4 or higher for SD/SDHC media are recommended.
- 2. Viewable area measured diagonally
 3. 30 Viewing requires 3D HDTV, a high speed HDMI™ cable (supporting at least 10.2 Gbps) connection and 3D glasses (all sold separately).
 4. Works with other BRAVIA® Sync or Theatre Sync™ labeled HDTVs
- when connected via HDMI interface. Mini-HDMI-to-HDMI cable required, sold separately.

 5. When fully charged. Actual results may vary based on product
- settings, usage patterns and environmental conditions.

 6. PhotoTV HD viewing requires compatible BRAVIA® HDTV and HDMI™ or component cable (all sold separately).

 7. More than 19.5 times the area of 1/2.88-inch type sensor of the Sony
- HDR-CX550V.
- RDBCC3530V: 8. PMB requires Microsoft® Windows® XP SP3/ Windows Vista® SP2/ Windows 7. Mac OS® not supported. Movie format is compatible with iMovie® '09 or later versions.
- HD Viewing requires a mini-HDMI-to-HDMI cable and compatible HDTV, both sold separately.

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