

DSC-S700

Cyber-shot® Digital Still Camera

You can fire off three shots

automatically at 1-second intervals (VGA standard mode) or

Cyber-shot Viewer Software

2-second intervals (7.2 MP mode) -

- a great way to capture a child's

New Sony software that makes it

media -- then organize and browse

through photos on your PC screen

easier to upload images from

camera or Memory Stick Duo™

by simply scrolling through

thumbnail images.

first steps or a pet's best tricks.

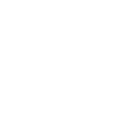
Burst Mode

With 7.2 MP imaging, high sensitivity and up to 460-shot² Stamina® battery power, the Cyber-shot DSC-S700 is an ideal camera for starting out, stepping up or making the switch from film to digital. Its 3X Optical zoom lens, 24 MB Internal Memory capacity and bright 2.4"1LCD screen add up to a great combination of high-value features for first-time users -- and its compact design and affordable price fit into any travel plans or budgets.

- 7.2 Megapixel Super HAD™ CCD More megapixels give you more detail and definition when you make big prints or crop in tight on your subject. The advanced Sony® Super HAD™ (Hole Accumulated Diode) CCD design allows more light to pass to each pixel, increasing sensitivity and reducing
- 3X Optical Zoom Lens 3X Optical zoom helps the DSC-S700 bring distant subjects closer and lets you frame shots quickly for better composition -- a real advantage for family sports, outdoor fun and travel photos.
- High Sensitivity
 With high sensitivity of ISO 1000,
 the DSC-S700 gives you better
 shots in low light so you can shoot
 without flash to preserve the mood
 - great for birthday parties, indoor
 gatherings and candid portraits.
- Stamina® Battery Power With optional Sony NiMH rechargeable batteries, you can capture up to an amazing 460 shots² -- shooting capacity that's about the equivalent of 13 rolls of 35mm film. With supplied AA alkaline batteries, the DSC-S700 can capture up to 100 shots².

appenents.

- 24 MB Internal Memory You don't need a flash memory card, because the DSC-S700 allows you to capture images with incamera convenience -- then easily transfer your shots to optional Memory Stick Duo™ media, upload photos to your computer or make prints on your Sony Picture Station™ digital printer.
- Memory Stick Duo™ Media Convenience The DSC-S700 also has a built-in slot for optional Memory Stick Duo™ media -- the compact, highcapacity storage media that are compatible with millions of devices worldwide.
- Bright 2.4"¹ LCD Screen The DSC-S700 provides a bright LCD screen composing shots, checking results, sharing your photos on location and reading camera setup menus even in full sunlight.
- Convenient Photo Modes To adjust quickly for specific shooting situations, the DSC-S700 lets you choose from several convenient photo modes: Auto, P-Auto, and Scene Selections for Twilight, Twilight Portrait, Landscape, Soft Snap, Snow, High Sensitivity and Beach environments.
- QVGA Movie Mode The DSC-S700 can capture 320 x 240 audio/video clips at high frame rate (up to 30 frames per second³), with length limited only by the capacity of your med a.









DSC-S700

Megapixel: 7.2 MP

Imaging Device: 1/2.5" Super

HĂD™ CCD

Recording Media: 24MB internal Flash Memory, optional Memory Stick® DUO Media, optional Memory Stick DUO PRO™ Media

Still Image Mode(s): JPEG: Normal, Burst

LCD: 2.4"1 (115K Pixels TFT LCD Screen)

Viewfinder: N/A

Lens Construction: 6 Elements in 5

Groups

Microphone/Speaker: Yes/Mono

Lens Type: Sony Docking Station: N/A

Focal Length: 5.8 to 17.4 mm 35mm Equivalent: 35-105mm Aperture: f2.8-9.7(W), f4.8-9.7 (T)

Focus: Single AF

Focal Distance: Normal Minimum: 19 3/4" (50cm)

Shutter Speed: 1/8-1/2000 sec. (Auto); 1-1/2000 sec. (Program

ISO: Auto, 100, 200, 400, 800, 1000

Filter Diameter: N/A

Smart Zoom® Technology: Up to 3.6X (5MP), 4.5X (3MP), 5.6X (2MP), 14X (VGA resolution)⁴

Digital Zoom: 0-2.0X (Precision)

Optical Zoom: 3X

Macro Mode: Auto Macro

Total Zoom: 6X

Minimum Focus Distance: 2" (5

EV Compensation: ±2.0 EV, 1/3 EV

Steps

Battery Type: "AA" type one-use Alkaline batteries (x2)

Weight: 4.6 oz (130 g) Body; 6.2 oz. (178 g) including Battery and optional Memory Stick® DUO Media

Measurements: 3-9/16" x 2-3/8" x 15/16" (91 x 61 x 25.1 mm)

Supplied Accessories

"AA" type one-use Alkaline batteries (x2)

AV cable

USB cable

Wrist strap

Software CD-ROM

NOTE: No Memory Stick Duo™ media or adaptors are included.

Cyber-shot® Starter Kit (ACC-CN3TR)

Rechargeable NiMH Batteries - 2pk (NH-AA-2DB)

External Slave Flash w/ Bracket (HVL-FSL1B)

GPS Unit Kit (GPS-CS1KA)

Soft Carrying Case (LCS-CSD, LCS-CSJ)

Memory Stick Duo™ PRO Media (MSX-256S)

Memory Stick Duo™ PRO Media (MSX-1GS)

Memory Stick Duo™ PRO Media (MSX-1GN)

Memory Stick Duo™ PRO Media (MSX-2GN)

Memory Stick Duo™ PRO Media (MSX-M4GS)

Memory Stick Duo™ PRO Media USB Adptr (MSAC-US30)

Multi-slot Memory Stick® Adaptor (MSAC-USM1)

Color: Silver

UPC Code: 027242705111

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> Please visit the Dealer Network for more information at www.sony.com/dn

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^{1:} Viewable area, measured diagonally.

^{2: 460-}shots using optional NHAA2DB AA-type batteries. Actual results may vary based on product settings, usage patterns, battery and environmental conditions.

3: Shooting at high frame rate of up to 30 frames per second requires Memory Stick PRO Duo™ media.

4: Smart Zoom feature will not work at highest Resolution setting.

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