Feature Comparison

		Q C	0	0		
MODEL	HDR-UX7	HDR-UX5	HDR-SR1	HDR-HC7	HDR-HC5	HDR-FX7
HD Recording Format	AVCHD (1440 x 1080)	AVCHD (1440 x 1080)	AVCHD (1440 x 1080)	HDV (1440 x 1080)	HDV (1440 x 1080)	HDV (1440 x 1080)
HD Video Codec	MPEG-4 AVC / H.264	MPEG-4 AVC / H.264	MPEG-4 AVC / H.264	MPEG-2	MPEG-2	MPEG-2
Media Storage Type	8cm DVD (DVD+R DL /	8cm DVD (DVD+R DL /	30GB Hard Disk Drive	MiniDV / HDV Tape	MiniDV / HDV Tape	MiniDV / HDV Tape
	DVD+RW / DVD-RW / DVD-R)	DVD+RW / DVD-RW / DVD-R)				
Recording Mode and	HD (AVCHD) with	HD (AVCHD) with	HD (AVCHD) with	HD (MPEG-2) with	HD (MPEG-2) with	HD (MPEG-2) with
Approx. Duration	8cm DVD+R DL Disc:	8cm DVD+R DL Disc:	30GB Hard Disk Drive:	60min MiniDV Tape:	60min MiniDV Tape:	60min MiniDV Tape:
	•LP (5Mbps): 60mins	•LP (5Mbps): 60mins	•LP (5Mbps): 11hrs	•HDV (25Mbps): 60mins	•HDV (25Mbps): 60mins	•HDV (25Mbps): 60mins
	•SP (7Mbps): 45mins	•SP (7Mbps): 45mins	•SP (7Mbps): 8hrs 30mins			
	•HQ (9Mbps): 35mins	•HQ (9Mbps): 35mins	•HQ (9Mbps): 7hrs			
	•HQ+ (12Mbps): 27mins	•HQ+ (12Mbps): 27mins	•XP (15Mbps): 4hrs			
	SD (MPEG-2) with	SD (MPEG-2) with	SD (MPEG-2) with	SD (DV) with	SD (DV) with	SD (DV) with
	8cm DVD+R DL Disc:	8cm DVD+R DL Disc:	30GB Hard Disk Drive:	60min MiniDV Tape:	60min MiniDV Tape:	60min MiniDV Tape:
	•LP (3Mbps): 110mins	•LP (3Mbps): 110mins	•LP (3Mbps): 20hrs 50mins	•SP (25Mbps): 60mins	•SP (25Mbps): 60mins	•SP (25Mbps): 60mins
	•SP (6Mbps): 55mins	•SP (6Mbps): 55mins	•SP (6Mbps): 10hrs 50mins	•LP (18Mbps): 90mins	•LP (18Mbps): 90mins	•LP (18Mbps): 90mins
	•HQ (9Mbps): 35mins	•HQ (9Mbps): 35mins	•HQ (9Mbps): 7hrs 20mins			
Image Sensor Type	1/2.9" ClearVid™ CMOS	1/3" ClearVid™ CMOS	1/3" ClearVid™ CMOS	1/2.9" ClearVid™ CMOS	1/3" ClearVid™ CMOS	3x1/4" ClearVid™ CMOS
	Sensor	Sensor	Sensor	Sensor	Sensor	Sensor Imaging System
Enhanced Imaging Processor	Yes	Yes	Yes	Yes	Yes	Yes
Audio Format	Dolby® Digital 5.1 Creator	Dolby® Digital 5.1 Creator	Dolby® Digital 5.1 Creator	Stereo (2ch.)	Stereo (2ch.)	Stereo (2ch.)
	(5.1ch.)	(5.1ch.)	(5.1ch.)			
Carl Zeiss® Lens	Vario-Sonnar T*	Vario-Sonnar T*	Vario-Sonnar T*	Vario-Sonnar T*	Vario-Sonnar T*	Vario-Sonnar T* (with Extra Low Dispersion Glass)
Optical / Digital Zoom	10x / 20x	10x / 80x	10x / 80x	10x / 20x	10x / 80x	20x / -
x.v.Colour	Yes	Yes		Yes	Yes	
Maximum Still Image	6.1 Mega Pixels	4.0 Mega Pixels	4.0 Mega Pixels	6.1 Mega Pixels	4.0 Mega Pixels	1.2 Mega Pixels
Resolution	(2848 x 2136 Pixels / 4:3)	(2304 x 1728 Pixels / 4:3)	(2304 x 1728 Pixels / 4:3)	(2848 x 2136 Pixels / 4:3)	(2304 x 1728 Pixels / 4:3)	(1440 x 810 Pixels / 16:9)
Dual Rec Image Resolution		2.3 Mega Pixels	2.3 Mega Pixels	4.6 Mega Pixels	2.3 Mega Pixels	1.2 Mega Pixels
	(2848 x 1602 Pixels / 16:9)	(2016 x 1134 Pixels / 16:9)	(2016 x 1134 Pixels / 16:9)	(2848 x 1602 Pixels / 16:9)	(2016 x 1134 Pixels / 16:9)	(1440 x 810 Pixels / 16:9)
	3.4 Mega Pixels	1.7 Mega Pixels	1.7 Mega Pixels	3.4 Mega Pixels	1.7 Mega Pixels	0.9 Mega Pixels
	(2136 x 1602 Pixels / 4:3)	(1512 x 1134 Pixels / 4:3)	(1512 x 1134 Pixels / 4:3)	(2136 x 1602 Pixels / 4:3)	(1512 x 1134 Pixels / 4:3)	(1080 x 810 Pixels / 4:3)
Smooth Slow Rec	Yes (3secs) with Audio	Yes (3secs) with Audio	Yes (3secs)	Yes (3secs) with Audio	Yes (3secs) with Audio	Yes (6secs)
	Recording	Recording		Recording	Recording	
Super SteadyShot	Optical	Electronic	Electronic	Optical	Electronic	Optical
Manual Controls	Camera Control Dial		Assignable Ring (Focus,	Camera Control Dial		Assignable Buttons,
			Brightness, Exposure, White Balance)			Exposure/Iris Dial, Independent Focus/Zoom Rings, Manual
						Gain/Shutter/White Balance Neutral Density Filter
Clear Photo LCD Plus	3.5" (Wide 16:9) /	2.7" (Wide 16:9) /	3.5" (Wide 16:9) /	2.7" (Wide 16:9) /	2.7" (Wide 16:9) /	3.5" (Wide 16:9) /
Screen Size / Viewfinder	0.27" (Wide 16:9)	0.27" (Wide 16:9)	0.27" (Wide 16:9)	0.27" (Wide 16:9)	0.27" (Wide 16:9)	0.54" (Wide 16:9)
NightShot	Super NightShot	Super NightShot	Super NightShot	Super NightShot	Super NightShot	
Intelligent Flash	Yes	Yes	Yes	Yes	Yes	
Colour Slow Shutter	Yes	Yes	Yes	Yes	Yes	
HD to SD High Performance		Yes	Yes	Yes	Yes	Yes
Down Conversion						
Memory Stick Duo™ Slot	Yes	Yes	Yes	Yes	Yes	Yes
HDMI	Yes	Yes	Yes	Yes	Yes	Yes
USB	Yes (USB 2.0 High Speed)	Yes (USB 2.0 High Speed)	Yes (USB 2.0 High Speed)	Yes	Yes	Yes
i.LINK				Yes	Yes	Yes
Component Out	Yes	Yes	Yes	Yes	Yes	Yes
Multi AV Out	Yes	Yes	Yes	Yes	Yes	Yes
					ļ	
Dimensions (WxHxD)	72x87x142 mm	72x87x142 mm	78x84x165 mm	82x82x138 mm	82x82x134 mm	145x156x322 mm

All pictures shown in this brochure are simulated. Information is correct at time of completion (February 2007). "Handycam" and "Handycam" logo are registered trademarks of Sony Corporation. "like no other" is a trademark of Sony Corporation. All other trademarks are property of their respective owners.

SONY

HADYCAM®

Feel More of Every Moment in HD



Full HD 1080

like.no.other™

Full HD

Enter a New Era in High Definition Recording with more Choices to Suit your Personal Style



8cm DVD Disc Experience the convenience of sharing with 8cm DVD Discs.











HDR-UX7

- 1/2.9" ClearVid™CMOS Sensor
- 6.1 Mega Pixels Still Image Capture
- x.v.Colour
- Super SteadyShot (Optical)
- Dolby® Digital 5.1 Creator



HDR-UX5

- 1/3" ClearVid™ CMOS Sensor
- 4.0 Mega Pixels Still Image Capture
- x.v.Colour
- Dolby® Digital 5.1 Creator



Hard Disk Drive Enjoy longer recording hours with the built-in Hard Disk Drive. AVCHD HIDD



HDR-SR1

- 1/3" Clear Vid™ CMOS Sensor
- 4.0 Mega Pixels Still Image Capture
- · 30GB Hard Disk Drive with HDD Smart Protection
- Dolby® Digital 5.1 Creator



MiniDV Tape Easily record and archive onto popular MiniDV Tapes.

HDV



HDR-HC7

- 1/2.9" ClearVid™CMOS Sensor
- 6.1 Mega Pixels Still Image Capture
- x.v.Colour
- Super SteadyShot (Optical)



HDR-HC5

- 1/3" ClearVid™ CMOS Sensor
- 4.0 Mega Pixels Still Image Capture
- x.v.Colour



HDR-FX7

- 3x 1/4" Clear Vid™ CMOS Sensors
- Super SteadyShot (Optical)
- Carl Zeiss® Vario-Sonnar T* Lens with Extra Low Dispersion Glass
- Variety of Manual Functions

Full HD

Feel More of Every Moment in Full High Definition

The Beauty of High Definition

One of the most precious things in life is our memories. Truly precious moments such as your newborn baby's smile, your child's first birthday, or your exotic honeymoon vacation are moments that once gone are lost forever. As the dawn of a generation of High Definition (HD) is upon us, you'll want to capture these memories in the best detail possible to ensure they last through the ages. By safekeeping these special moments in HD for your baby to enjoy once he's grown, you'll be able to relive these joyous occasions over and over again in perfect clarity for generations to come. Choose HD, they will thank you for it.



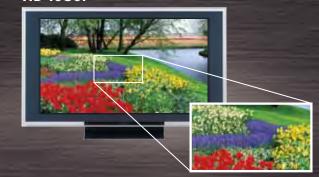
High Definition Advantage

By combining more effective scanning lines with a greater pixel count, you receive beautiful videos with up to 4.5 times the video data quantity of Standard Definition (SD). These sharp images really bring out the impact of the subject matter for a difference that is immediately noticeable.

SD

- 480 (NTSC) 576 (PAL) Effective Scanning Lines
- 720 (NTSC / PAL) Effective Pixels
- 4:3 (Standard) Aspect Ratio

HD 1080i



- 1080 Effective Scanning Lines
- 1440 Effective Pixels
- 16:9 (Widescreen) Aspect Ratio

Capture a World with

More Colours

Introducing x.v.Colour (UX7 (UX5 (HC7 (HC5)





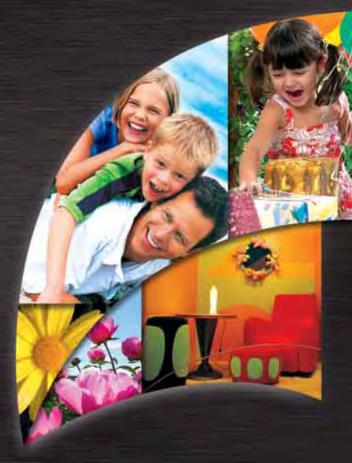
Sony's latest HD Handycam® camcorders feature a groundbreaking new colour technology known as x.v.Colour. This innovative technology complies with the recently adopted "xvYCC" (eXtended Video YCC) international colour standard to produce almost 100% of colours the human eye can perceive. With x.v.Colour, your entertainment experience will be changed forever as you enjoy a previously unseen world full of rich and vibrant colours never before captured by any other camcorders.







Capture the most vibrant blues of the ocean.



Wider Colour Range

Through adopting a wider colour range based on the "xvYCC" colour standard, x.v.Colour is able to display colours that were impossible to capture or display using conventional colour standards. When compared to the conventional sRGB colour standard, x.v.Colour presents nearly twice the colour range for dramatically brighter and more colourful images.





sRGB Coverage = Only 55.8%

xvYCC Coverage = 100%

More Natural Colours

By using an intelligent algorithm designed to more accurately specify the colours of nature, x.v.Colour is able to display a wide range of colours that is closer to human vision. With this true-to-life colour production, you can now enjoy your video and imaging with colours accurately depicting those seen in person, making the colours in the picture come to life.

- x.v.Colour is only for HD recording, it is not compatible with SD recording modes
- In order to see the benefits of x.v.Colour, the viewing device must be xvYCC compatible

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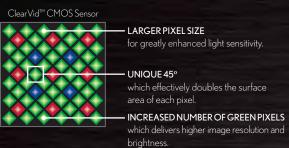
Bring Out Every Detail with

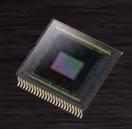
Sony's Unique Imaging Technologies

ClearVid™ CMOS Sensor



The ClearVid™ CMOS Sensor is an integral component of Sony's HD Handycam® models. This revolutionary image sensor enables high-speed processing while capturing a huge amount of pixel data, giving you high resolution, wide dynamic range, smear-free images and higher light sensitivity with lower power use.





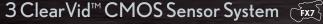
Single and Three Imager System

All the HD Handycam® models utilise Sony's unique Clear Vid™ CMOS Sensor in their imaging system. With most models utilising a Single-Chip Imager System and one model with a 3-Chip Imager System, it is important to know the benefits of each system to find the model that suits you best.

Single ClearVid™ CMOS Sensor (UX7) (UX5) (SR1) (HC7) (HC5)



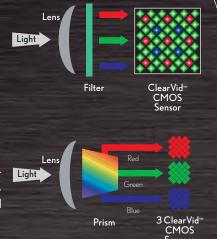
- Light entering through the lens is separated into the three RGB (red, green and blue) primary
- Each pixel on the sensor is also divided into red, green and blue colours, allowing each pixe to detect its respective colour element to process as image data.
- Using a Single-Chip Imager System enables the optical system to be smaller, reducing the size of the camcorder.







- Light entering through the lens is separated into the three RGB primary colours via a prism.
- Each colour element is received by an independent imager for processing as image data.
- Using a 3-Chip Imager System results in a higher signal volume for improved sensitivity and



Enhanced Imaging Processor ClearVid[™] CMOS Sensor and

Another essential part of Sony's imaging technologies is the Enhanced Imaging Processor. Using a unique algorithm, huge amounts of image information captured by the ClearVid™ CMOS Sensor is processed at high speed, bringing you not only High Definition movies, but also stunning still images in higher resolution and sensitivity.



Enhanced Imaging Processor

combine to give you these advantages over other image sensors:

- 1 Wider dynamic range delivers richer colours.
- 2 Smear-free images let you shoot clearly in bright conditions.
- 3 High sensitivity and low noise ensure your images capture every detail clearly in low light situations.
- 4 Low power consumption for longer recording hours.
- 5 Advanced data reading speed to achieve high image resolution and advanced functions.

6.1 Mega Pixels Still Image Capture





Capture high-quality still images of up to 6.1 Mega Pixels (2848 x 2136 / 4:3) right from your Handycam® camcorder! This enhanced double functionality is realised by the combined power of the Enhanced Imaging Processor and ClearVid™CMOS Sensor working together to process huge amounts of pixel data at high speed. With added sensitivity for high-resolution pictures even in low-light situations, your Handycam® camcorder will produce the results of a high quality still image camera.



This function allows you to capture beautiful still images of up to 4.6 Mega Pixels* even when recording in Movie mode. This is made possible by the combination of the Enhanced Imaging Processor handling huge amounts of pixel information read by the Clear Vid™ CMOS Sensor. Other conventional image sensors could not offer this quality of still image recording nor in this mode.



- * 4.6 Mega Pixels for HDR-UX7 and HDR-HC7 only, HDR-UX5, HDR-SR1 and HDR-HC5 capture 2.3 Mega Pixels while HDR-FX7 captures 1.2 Mega Pixels
- A maximum of 3 images can be recorded in 'MOVIE' mode. All still images are recorded onto Memory Stick™ or HDD (for HDR-SR1 only).

Smooth Slow Rec with Audio Recording

The ability to capture video and audio at four times the normal recording speed means quick motions and sounds too fast for human recognition can now be recorded and experienced in smooth slow motion. This allows you to capture dramatic events such as action scenes with screeching tyres or sports with the crack of a bat. On most models, a single 3-second clip can be recorded and then played back in smooth slow motion as a 12-second video. For the HDR-FX7, a single 6-second clip can be recorded and then played back as a 24-second video.



Audio capture capability applies to HDR-UX7, HDR-UX5, HDR-HC7 and HDR-HC5 only.

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Capture Every Moment in Stunning Clarity with Super SteadyShot (Optical) and Carl Zeiss® Lens

Super SteadyShot (Optical) (XX HC7 FXX Steady Shot





With the Optical Active Lens Method, Super SteadyShot (Optical) uses a sensor to detect camera shake and a lens that is controlled to compensate for any vibration during shooting. This optical method efficiently reduces camera-shake blur, allowing you to enjoy stable recording and superior image quality for both videos and still images without loss of data quality obtained through the lens and with less distortion.

• HDR-UX5, HDR-SR1 and HDR-HC5 are equipped with Electronic Super SteadyShot.







Blurred image from camera shake

The controlled lens effectively reduces image distortion

Carl Zeiss® Vario-Sonnar T* Lens



All HD Handycam[®] use the Carl Zeiss[®] Vario-Sonnar T* Lens, which has a multi-layer film coating. The T* coating is the highest quality multi-layer coating and reduces light reflections and flares by 52% for clear, concise images.

coating T*co. ting T*coating T*coating T* coating T*coating T*coating T*co

Without T* Coating, lens reflections occur

With T* Coating, lens reflections are

Extra Low Dispersion Glass



When light passes through an optical lens, it creates what is known as "chromatic aberration", leaving a blue colour fringing to the edge of objects. This is especially noticeable in Tele or Zoom modes. In order to reduce this effect, the HDR-FX7's Carl Zeiss® Vario-Sonnar T* Lens uses Extra Low Dispersion (ED) Glass. This ED Glass is made especially to reduce this effect for clearer, more precise images without distorted colour fringing.



Without Extra Low Dispersion Glass



With Extra Low Dispersion Glass

Enjoy Rich True-to-life Audio with 5.1ch. Surround Sound

Dolby Digital 5.1 Creator (UX7) (UX5) (SR1)







To help you recreate the actual sounds you heard while recording, Sony Handycam® camcorders are equipped with Dolby® Digital 5.1 Creator to capture audio from all directions and encode it in real-time to create 5.1ch. Surround Sound. This means you can sit back and let Sony's Handycam® camcorders deliver a cinematic theatre experience right in the comfort of your living room.



How Dolby® Digital 5.1 Creator Works





Sony's DSP processes 5.1ch, Surround Sound Dolby® Digital 5.1 Creator DVD Han employs Digital AGC (Auto Gain Control to adjust playback volume automatically

Note: The sound output is in 2ch. Stereo mode when played back on the Handycam® camcorder.
The sound output does not support 5.1ch. Surround Sound when output via the HDMI connection.



Record Words and Voices Clearly from a Distance, with the Optional Wireless Microphone (ECM-HW1)

Incorporating Bluetooth™wireless technology, the optional wireless microphone ECM-HW1 allows you to record high quality sound on your Sony Handycam® camcorder from up to 30m away. In addition, the "5.1ch. Centre Mic Ready" function combines with the built-in microphone to record the front-centre channel, vividly enhancing the 5.1ch. Surround Sound experience.







Attach the ECM-HW1 receiver base unit to the Handycam®

Take Control of Every Moment with

Versatile Software Solutions

Picture Motion Browser Software UX7 UX5 SR1 HC7 HC5



Picture Motion Browser is a supplied software application that gives you more control and possibilities with a variety of solutions available to customise vour personalised media.

Personalised Functionality

Picture Motion Browser performs these shared features across all capable models:

1 Importing

It is possible to import videos to your PC's hard drive and save them to vour viewed folder.



Browse and organize your images and videos in either Folder View or Calendar View with thumbnails sorted by Year, Month or Hour as you prefer.





- This function lets you edit out unnecessary recorded video sections and keep only the video you want.
- You can also extract and save high quality still images from the recorded footages.











Other Functions

These specific features give you more advanced control for model specific capabilities:

Authoring
 Enables you to create discs by selecting videos

You can choose also to rearrange the order

of the scenes and create your own DVD video

to be imported to your PC.

with a menu of the contents.

Player for AVCHD (UX7) (UX5) (SR1)



Player for AVCHD is a PC software application designed to play AVCHD format videos recorded by your Handycam® camcorder on your PC in full screen.

Video Disc Copier (UX7) (UX5) (SR1)



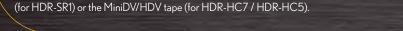








Quickly and easily export your favourite edited videos back into the Hard Disk



- All supplied software applications for HDR-UX7, HDR-UX5, HDR-HC7 and HDR-HC5 are compatible with the xx.Colour standard.
- · Picture Motion Browser software functions differ between HDV, AVCHD (Disc) and AVCHD (HDD) models
- For more information on playback compatibility and PC software and system specifications, please visit http://www.css.ap.sony.com/ui/avchdcam.aspx.

More Recording Freedom with your Preferred Media Format

With a variety of storage media options to pick from, you can choose the HD Handycam® that suits you best. This freedom of selection lets you fully customise your recording experience to match your personal style.

AVCHD Format (UX7) (UX5) (SR1)

playback of videos directly from DVD Discs.





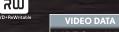
The AVCHD format is a High Definition digital camcorder format for recording video signals by using highly efficient codec technologies. It employs MPEG-4 AVC/H.264 codec for video compression, and Dolby® Digital or Linear PCM for audio codec. This promising recording format technology is capable of compressing images at a higher efficiency than that of conventional image compressing formats, allowing for much smaller recordings without loss of image quality. Choose your preferred recording media with either the built-in Hard Disk Drive or 8cm DVD Disc media options to suit your preference. Both types of non-linear media allow you to enjoy random access with thumbnail displays of recordings and without any worries about overwriting.

8cm DVD Discs











■ 8cm DVD+R DL (Double Layer) can record approx. 1 hour* of







Hard Disk Drive



■ Enjoy long recording hours and seamless connectivity/transfer of recorded contents to PCs for editing and sharing.

(Double Layer), DVD+RW, DVD-RW and DVD-R Discs.

■ Built-in 30GB Hard Disk Drive in the HDR-SR1 enables recording up to an impressive 11 hours* of HD video.

* In LP 5Mbps Recording Mode.





MPEG-4 AVC 1440 X 1080 60i/50i (ASPECT RATIO 16:9 Dolby®Digital 5.1ch





HDV Format (HC7 (HC5 FXZ)





Under the HDV standard, the MPEG-2 format has been adopted to efficiently compress HD image data and record onto MiniDV tapes at high density, while maintaining high picture quality. The MPEG-2 format is a standard compression method used for video media including DVDs as well as satellite and terrestrial digital broadcasts. Under the HDV standard, there are 2 types of HD recording systems - namely 720p and 1080i. Sony has adopted the 1080i specifications for its range of HD camcorders.

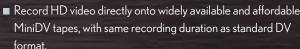
MPEG-2

MPEG-1

Audio Layer I

MiniDV Tape





- Backward compatibility with existing MiniDV tape libraries.
- Widely available HDV editing software solutions.

1440 X 1080 60i/50i (ASPECT RATIO 16:9)





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8cm DVD Dis HDR-UX7

High Definition Disc Camcorder with Super SteadyShot (Optical) and 6.1 Mega Pixels Still Image Capture



























Record in rich full colour and superior sound quality anywhere you choose to go. With technologies such as x.v.Colour, Dolby® Digital 5.1 Creator and the AVCHD Format, HDR-UX7 lets you capture videos and up to 6.1 Mega Pixels still images.

Key Features

ClearVid[™] CMOS Sensor & Enhanced Imaging Processor These advanced technologies combine to produce high-resolution vibrant

images that have low noise and are free of smears.

x.v.Colour

Enjoy your videos with colours accurately depicting those seen in person. With x.v.Colour, you receive a wider colour range that will make every picture come to life.

Dolby® Digital 5.1 Creator

Capture rich 5.1ch. Surround Sound, adding another dramatic dimension to your videos.

6.1 Mega Pixels Still Image Capture

Use your Handycam® to capture high-quality 6.1 Mega Pixels (2848 x 2136 / 4:3) still images. It's more than just a camcorder!

Super SteadyShot (Optical)

With gyroscopic sensors and a controlled lens, you can now record superior images without loss of data quality obtained through the lens and with less distortion.

HD (AVCHD) Playback & Transfer Solutions



SD Record & Playback

Videos can also be recorded in Standard Definition format onto DVD Discs for playback on conventional DVD players

Direct Connection to HDTV

Direct Connection to HDTV (via HDMI/Component Outputs)



Playback on AVCHD format compatible players

Direct 8cm DVD disc playback on Sony PlayStation® 3 and Blu-ray Players



Playback on PC DVD drive

Direct 8cm DVD disc playback on PC DVD drive with bundled software "Player for AVCHD"



Playback of contents on hard disk drive of PC

Transfer data to the PC via USB 2.0 and playback of content stored on Hard Disk Drive of PC with bundled software "Picture Motion Browser"



• For more information on playback compatibility and PC software and system specifications, please visit http://www.css.ap.sony.com/ui/avchdcam.a

Other Features

- Carl Zeiss® Vario-Sonnar T* Lens
 10x Optical / 20x Digital Zoom
 Dual Rec (4.6 Mega Pixels)
 Smooth Slow Rec with Audio (3secs)
 3.5" Wide Clear Photo LCD Plus with Touch Panel
- Rec Start/Stop and Zoom on LCD Frame
 Wide Viewfinder

- HD/SD Switching SystemCamera Control Dial

- Digital & Picture Effect
- Tele Macro
 HD to SD High Performance

- USB 2.0 (High Speed)
 Active Interface Shoe
 PictBridge™
 Usage Guide
 Battery Info/InfoLITHIUM Battery

HDR-UX5

High Definition Disc Camcorder with x.v.Colour and 5.1ch. Surround Sound



























8cm DVD Dis

Utilising the incredible AVCHD recording format, HDR-UX5 records high quality videos and 4.0 Mega Pixels still images. What's more, it comes with Dolby® Digital 5.1 Creator for a complete theatre experience right into the comfort of your home.

Key Features

ClearVid[™] CMOS Sensor & Enhanced Imaging Processor

These advanced technologies combine to produce high-resolution vibrant images that have low noise and are free of smears.

x.v.Colour

Enjoy your videos with colours accurately depicting those seen in person. With x.v.Colour, you receive a wider colour range that will make every picture come to life.

4.0 Mega Pixels Still Image Capture

Use your Handycam® to capture high-quality 4.0 Mega Pixels (2304 x 1728 Pixels / 4:3) still images. It's more than just a camcorder!

Dolby® Digital 5.1 Creator

Capture rich 5.1ch. Surround Sound, adding another dramatic dimension to your videos.

HD (AVCHD) Playback & Transfer Solutions



SD Record & Playback

Videos can also be recorded in Standard Definition format onto DVD Discs for playback on conventional DVD players,

Direct Connection to HDTV

Direct Connection to HDTV (via HDMI/Component Outputs)





Playback on AVCHD format compatible players

Direct 8cm DVD disc playback on Sony PlayStation® 3 and Blu-ray Players



Playback on PC DVD drive Direct 8cm DVD disc playback on PC DVD drive with bundled software "Player for AVCHD"

software "Picture Motion Browser

Playback of contents on hard disk drive of PC Transfer data to the PC via USB 2.0 and playback of content stored on Hard Disk Drive of PC with bundled



• For more information on playback compatibility and PC software and system specifications, please visit http://www.css.ap.sony.com/ui/avchdcam...

Other Features

- 4.0 Mega Pixels Still Image Capture
 Carl Zeiss® Vario-Sonnar T* Lens
 10x Optical / 80x Digital Zoom

- Dual Rec (2.3 Mega Pixels)
 Smooth Slow Rec with Audio (3secs)
 2.7" Wide Clear Photo LCD Plus with Touch Panel
- Rec Start/Stop and Zoom on LCD Frame
 - Auto Lens Cover
- Easy Handycam
 Super SteadyShot (Electronic)
 Super NightShot
 Colour Slow Shutter

• Wide Viewfinder

• HD/SD Switching System

- Scene Select
 Digital & Picture Effect
 Tele Macro
 HD to SD High Performance
 Down-Conversion Function
- HDMI Terminal USB 2.0 (High Speed) Active Interface Shoe
- PictBridge™
 Battery Info/InfoLITHIUM Battery
- Usage Guide
 Picture Motion Browser Software
- >12 13**<**

Hard Disk Dri

HDR-SR1

High Definition 30GB Hard Disk Drive Camcorder with **HDD Smart Protection and Long Recording Hours**























Featuring an impressive fusion of Sony's unique technologies, HDR-SR1 delivers up to 11 hours* of theatre-quality videos with 5.1ch. Surround Sound directly onto the built-in 30GB Hard Disk Drive. Even more, it comes with effortless back-up options to ensure that your data is always safe and sound.

Key Features

ClearVid™ CMOS Sensor & Enhanced Imaging Processor

These advanced technologies combine to produce high-resolution vibrant images that have low noise and are free of smears.

HDD Smart Protection

Sony's HDD Smart Protection technology safeguards the large amount of data stored in the 30GB Hard Disk Drive during falls and shocks without missing a single moment of recording.

Dolby® Digital 5.1 Creator

Capture rich 5.1ch. Surround Sound, adding another dramatic dimension to your videos.

Easy Back-up Solutions

Archive your data to your PC's Hard Disk Drive or create HD and SD DVD Discs effortlessly with the easy-to-use back-up solutions.

* In LP 5Mbps Recording Mode.



Direct Connection to HDTV HDMI Direct Connection to HDTV (Via HDMI/Component Outputs) Creating AVCHD Disc and Playback on AVCHD format compatible players Uses One Touch "Disc Burn" Button function to create Direct AVCHD format disc playback on Sony AVCHD Format Disc via bundled software on PC Creating AVCHD Disc and Playback on PC DVD drive Uses One Touch "Disc Burn" Button function to create Direct AVCHD format disc playback on PC DVD AVCHD Format Disc via bundled software on PC drive with bundled software "Player for AVCHD" Transfer HD videos to the PC's hard disk drive using Playback the High Definition videos on PC with the Easy PC Back-up function with the bundled bundled software "Player for AVCHD" software "Picture Motion Browser e information on playback compatibility and PC software and system specifications, please visit http://www.css.ap.sony

Other Features

- 4.0 Mega Pixels Still Image Capture
 Carl Zeiss® Vario-Sonnar T* Lens
 10X Optical / 80X Digital Zoom

- Dual Rec (2.3 Mega Pixels)
- 3.5" Wide Clear Photo LCD Plus
- Rec Start/Stop and Zoom on LCD Frame
 HD/SD Switching System
- · Easy Handycam · Super SteadyShot (Electronic)
- - - Digital & Picture Effect
 Tele Macro

 - HD to SD High Performance Down-Conversion Function
 - Memory Stick Duo[™] Slot

- Usage Guide
 Battery Info/InfoLITHIUM Battery

HDR-HC7

High Definition Tape Camcorder with Super SteadyShot (Optical) and 6.1 Mega Pixels Still Image Capture



















Creating the highest performance camcorder with a conveniently small size is exactly what Sony has done with the remarkable HDR-HC7. This intelligent engineering design lets you enjoy more flexible usage by recording vibrant HDV 1080i format videos and still images onto conventional MiniDV tapes.

Key Features

ClearVid™ CMOS Sensor & Enhanced Imaging Processor

These advanced technologies combine to produce high-resolution vibrant images that have low noise and are free of smears.

x.v.Colour

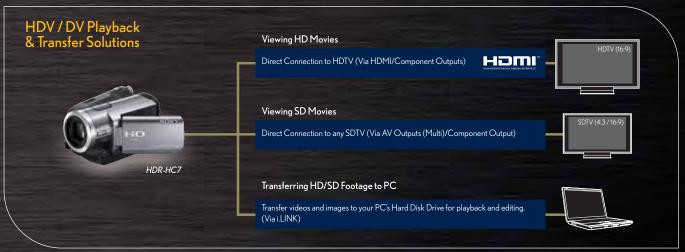
Enjoy your videos with colours accurately depicting those seen in person. With x.v.Colour, you receive a wider colour range that will make every picture come to life.

6.1 Mega Pixels Still Image Capture

Use your Handycam® to capture high-quality 6.1 Mega Pixels (2848 x 2136 / 4:3) still images. It's more than just a camcorder!

Super SteadyShot (Optical)

With gyroscopic sensors and a controlled lens, you can now record superior images without loss of data quality obtained through the lens and with less distortion.



Other Features

- Carl Zeiss® Vario-Sonnar T* Lens
 HD Codec Engine
 Dual Rec (4.6 Mega Pixels)
 Smooth Slow Rec with Audio (3secs)
 2.7" Wide Clear Photo LCD Plus with Touch Panel
- Rec Start/Stop and Zoom on LCD Frame
 Wide Viewfinder

- HDV/DV Switching SystemCamera Control Dial • Digital & Picture Effect • Tele Macro
- Active Interface Shoe

 - PictNerinde™
 PictBridge™
 Usage Guide
 Battery Info/InfoLITHIUM Battery
 Picture Motion Browser Software

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HDR-HC5

High Definition Tape Camcorder with Wide Colour Range and Compact Size



















Created to be light and compact, the HDR-HC5 puts powerful imaging possibilities into the palm of your hand. With the capability of recording high quality video in HDV 1080i format onto existing MiniDV tapes, you can enjoy the backwards compatibility and rich editing environment this format provides.

ClearVid[™] CMOS Sensor & Enhanced Imaging Processor Carl Zeiss® Vario-Sonnar T* Lens

These advanced technologies combine to produce high-resolution vibrant images that have low noise and are free of smears.

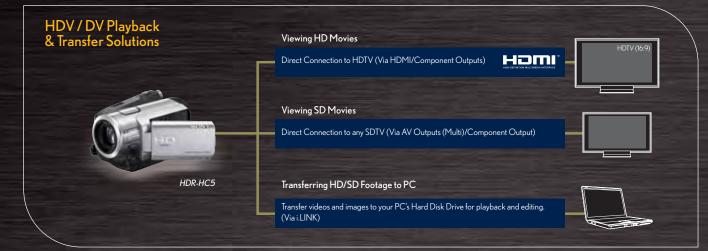
x.v.Colour

Enjoy your videos with colours accurately depicting those seen in person. With x.x.Colour, you receive a wider colour range that will make every to fit perfectly in the palm of your hand. picture come to life.

Enjoy precision recording with reduced light reflections and flares on the Carl Zeiss® Vario-Sonnar T* Lens.

Compact Design

With a lightweight sleek design, you receive matchless portability designed



Other Features

- Carl Zeiss® Vario-Sonnar T* Lens
- HD Codec EngineDual Rec (2.3 Mega Pixels)
- Smooth Slow Rec with Audio (3secs)
 2.7" Wide Clear Photo LCD Plus with Touch Panel

- HDV/DV Switching System

- PictBridge™ Usage Guide BatteryInfo/InfoLITHIUM Battery

HDR-FX7

High-End High Definition Camcorder with 3 ClearVid™CMOS Imaging System and Manual Functions

Full HD



With impressive imaging functions such as the 3 ClearVid[™] CMOS Sensor Imaging System, Enhanced Imaging Processor and featuring a wealth of manual functions, the HDR-FX7 lets you record professional quality High Definition videos in HDV 1080i format with great control and ease.

Key Features

3 ClearVid™ CMOS Sensor Imaging System & Enhanced **Imaging Processor**

This newly developed imaging sensor system utilises three independent 1/4-inch ClearVid™ CMOS Sensors to deliver the most accurate colour detail.

HDV 1080i Format and HD Codec Engine

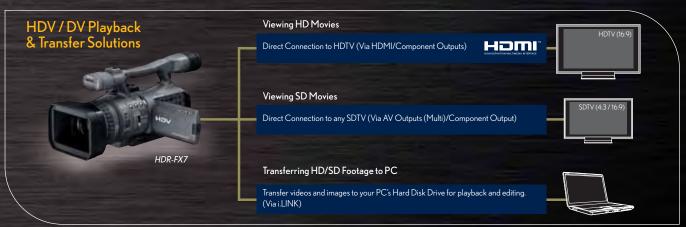
The HDR-FX7 utilises the HD Codec Engine to encode the video recordings into HDV 1080i format (1440 x 1080), and store onto conventional MiniDV tapes. The HDV 1080i recording format is the same format widely used by television broadcasters.

Carl Zeiss® Vario-Sonnar T* Lens with 20x Optical Zoom

Featuring the Carl Zeiss® Vario-Sonnar T* Lens, specially crafted with Extra Low Dispersion Glass to reduce colour fringing. With a 20x Optical Zoom and Super SteadyShot (Optical) image stabiliser, you will receive beautiful and sharp videos.

Wealth of Manual Functions

A plethora of manual functions are readily accessible for even the most technical users. With independent Zoom and Focus Rings, an Exposure/Iris Dial, and many more, it is possible to fine-tune the HDR-FX7's settings in accordance with any shooting conditions.



Other Features

- HDV/DV Switching System
 3.5" Wide Clear Photo LCD Plus

- Battery Info/InfoLITHIUM Battery

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Enhance Your Shooting Experience

Get more out of your HD Handycam® camcorder with these power and shooting accessories. Insist on genuine Sony accessories for quality assurance and the best compatibility with your HD Handycam® camcorder. Don't take risks with inferior third party products that may damage your camcorder.

BATTERIES & CHARGERS

Don't miss a shooting chance. Always keep a spare battery handy. A quick charger efficiently recharges your battery fast so you will never miss shooting a precious moment.



ACCESSORY KITS

Start off with these convenient recommended accessories. Get better saving from these value kits than buying each accessory separately

UX7/UX5/HC7/HC5





NP-FM50



NP-QM71D

NP-QM91D Rechargeable Battery Pack Rechargeable Battery Pack Rechargeable Battery Pack 7.2V /19.9 Wh (2760mAh) 7.2V /29.8 Wh (4140mAh) 100 - 240V



Battery Charge



OPTICAL ACCESSORIES

Extend the optical capability of the built-in lenses with additional conversion lenses and filters. Add conversion lenses to broaden the view or to draw in the action

WIDE CONVERSION LENS



UX7/UX5/HC7/HC5

VCL-HG0737C 0.7x Wide Conversion Lens

VCL-HG0862

panoramic wide scenes.

UX7/UX5/HC7/HC5

37mm Ø Filter Diameter

VCL-HG0730X Wide Conversion Lens 30mm Ø Filter Diameter



Capture distant subjects clearly

Shallow depth of field shots







VCL-HG1737C 1.7x Tele Conversion Lens 37mm Ø Filter Diameter

UX7/UX5/HC7/HC5



VCL-HG2030



Tele Conversion Lens 30mm Ø Filter Diameter

LCS-VA5 Soft Carrying Case

POLARISING FILTERS

· Fit more into the frame

Capturing landscape







Get wider shots without having to step

backwards. Also ideal for capturing more

Circular Polarising Filter 37mm Ø Filter Di

JX7 / UX5 / HC7 / HC5

ND8 Filter

37mm Ø Filter Diameter



Polarising Filter Kit



VF-62CPK Polarising Filter Kit

NEUTRAL DENSITY FILTERS





VF-R37NK

VF-R30NKX Neutral Density Filter Kit 30mm Ø Filter Diameter

BAGS AND CASES

Pick from a variety of soft cases that provide protection from the elements. Larger bags are great for packing in additional accessories, while just-fit cases are more compact.

■ UX7 / UX5 / HC7 / HC5



LCS-BBA Soft Carrying Case



LCM-HCF

■ LIX7 / LIX5 / SR1 / HC7 / HC5





partitions and space for accessories Tripod can be strapped on the side LCS-VCB Soft Carrying Case

Light weight and nctional pack for HDR-FX7 and accessories, offering good padding and protection



UX7/UX5/HC7/HC5 SPORTS PACK



SPK-HCC Sports Pack 5m Depth Rating

TRIPODS

Prop up your camcorder for steady and smooth pans.









RM-VD1



Remote Commande

(For Tripods w/o Remote)

Active Interface Shoe

ECM-HW1 Wireless Remote Microphone Active Interface Shoe







Capture all the sights and sounds. Illuminate dark shooting environments with additional video lights.

LIX7/LIX5/SR1/HC7/HC5



· Bright backlight situation

· Low light condition



Active Interface Shoe



HVL-HL1 3W Video Light





ALL MODELS

HVL-HIRL

Video IR Light



10W Video Light Powered by 4 Ni-MH AA Batteries

CABLES

PRINTER

ALL MODELS

DPP-FP35

Digital Photo Printer with

Memory Card Slot

ECM-HST1

Stereo Microphone

Active Interface Shoe

MICROPHONES

■ UX7/UX5/SR1/HC7/HC5

Subjects at a distance Noisy Environment

Improve your sound pickup with these microphones.

Enjoy quick and easy connectivity between your digital devices.



Print great looking high-resolution still images with ease.

VMC-30VC ${\sf Component\,Cable}$

Dicture station



DPP-FP35

Digital Photo Printer

ECM-HGZ1

Gun Zoom Microphone

Active Interface Shoe





4415/4435 i.LINK Cable

PictBridge

HC7/HC5/FX7



VMC-IL4635

SVM-F40P / F80P / F120P

Print Pack

MEMORY STICK™

Your Handycam® can double as a still camera. Store your still shots in your Memory Stick PRO Duo"

ALL MODELS



MEMORY STICK MSX-M4GS/X / M2GS/X / M1GST/X / M512S/X / M256S/X Memory Stick PRO Duo™

MEDIA / TAPE

ently onto these portable media storage devices.

■ HC7 / HC5 / FX7



DVM63HD High Quality HD MiniDV Tape

LCD PROTECTOR

Keep your screen clean and scratch free.





UX5/HC7/HC5



