

SONY®

SONY DISPLAYS. DESIGNED FOR HUMAN PERFORMANCE.™

Introducing the next generation of DeluxePro™ Series Flat Panel LCDs from Sony—thoughtfully designed to optimize comfort and maximize performance with the ErgoStand™ control system and ErgoBright™ technology. Super-thin bezels, minimal footprints and integrated stereo speakers free up workspace, while energy efficiency improves your bottom line. In addition to Sony's renowned products, valuable customer support programs provide even more peace of mind.

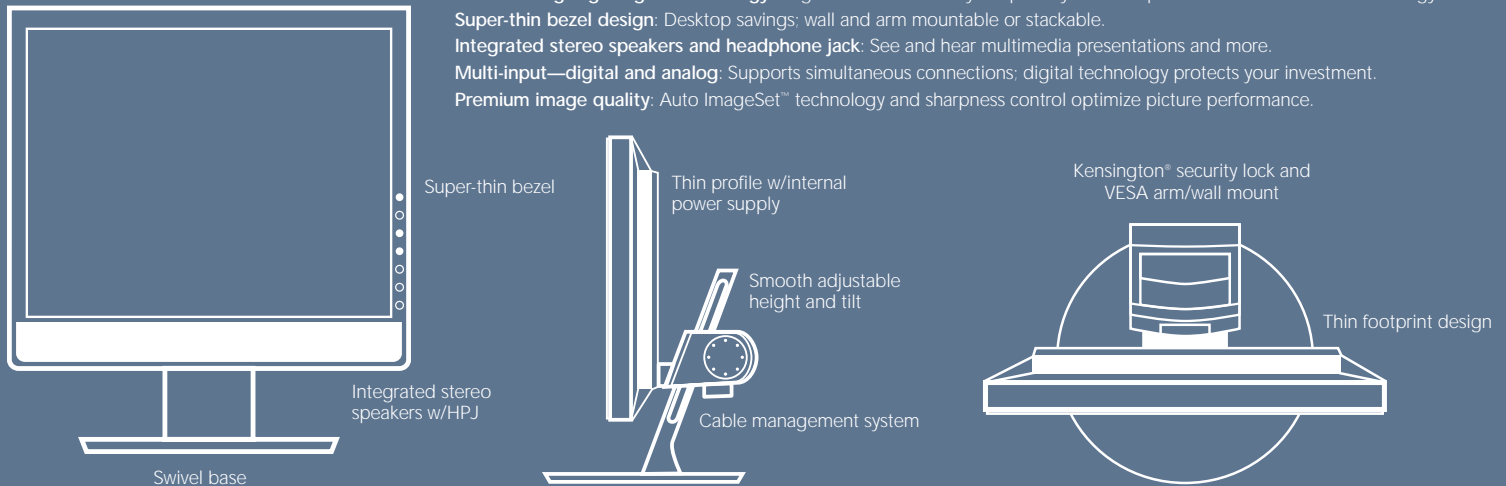


FLAT PANEL LCD

- Smooth ErgoStand™ control system
- Auto-sensing ErgoBright™ technology
- Super-thin bezel design
- Integrated stereo speakers and headphone jack
- Multi-input—digital and analog
- Premium image quality

Ergonomically designed. Space-conscious. Energy-efficient.

Smooth ErgoStand™ control system: Height control, swivel base and tilt combine to achieve custom viewing positions.
Auto-sensing ErgoBright™ technology: Brightness automatically adapts to your workspace environment and saves energy.
Super-thin bezel design: Desktop savings; wall and arm mountable or stackable.
Integrated stereo speakers and headphone jack: See and hear multimedia presentations and more.
Multi-input—digital and analog: Supports simultaneous connections; digital technology protects your investment.
Premium image quality: Auto ImageSet™ technology and sharpness control optimize picture performance.



Model Number	SDM-X53, SDM-X53/B	SDM-X73, SDM-X73/B	SDM-X93, SDM-X93/B
Viewable Image Size	15.0"	17.0"	19.0"
Native Resolution	1024 x 768	1280 x 1024	1280 x 1024
Screen Coating	Anti-Glare/Protective	Anti-Glare/Protective	Anti-Glare/Protective
Design Color	Black or Two-Tone Gray	Black or Two-Tone Gray	Black or Two-Tone Gray
Super-Thin Bezel (width)	0.65"	0.53"	0.67"
Audio	Stereo Speakers w/HPJ	Stereo Speakers w/HPJ	Stereo Speakers w/HPJ
Pixel Pitch	0.297 mm	0.264 mm	0.294 mm
Horizontal Scan (kHz)	28-61 kHz	28-80 kHz	28-80 kHz
Vertical Refresh (Hz)	48-75 Hz	48-75 Hz	48-75 Hz
Response Time (rise/fall)	25ms	16ms	25ms
Contrast Ratio (max.)	500:1	500:1	600:1
Luminance (max.)	300cd/m2	300cd/m2	300cd/m2
Viewing Angle (H/V)	160°/140°	160°/140°	170°/170°
Auto-Sensing ErgoBright™ Technology	Auto 50cd/m2-300cd/m2, High 300cd/m2, Middle 250cd/m2, Low 100cd/m2	Auto 50cd/m2-300cd/m2, High 300cd/m2, Middle 250cd/m2, Low 100cd/m2	Auto 50cd/m2-300cd/m2, High 300cd/m2, Middle 250cd/m2, Low 100cd/m2
ErgoStand™ Control System	Tilt Range -5° to +20°; Swivel Range 350°; Height Range up to 4.0"	Tilt Range -5° to +20°; Swivel Range 350°; Height Range up to 4.0"	Tilt Range -5° to +20°; Swivel Range 350°; Height Range up to 4.0"
VESA Wall/Arm Mount	75 mm	75 mm	100 mm
Video Input Connector(s)	Digital (DVI-D) and Analog (HD15)	Digital (DVI-D) and Dual Analog (HD15)	Digital (DVI-D) and Dual Analog (HD15)
Auto-Sensing Inputs	Yes	Yes	Yes
Kensington Lock Compatible	Yes	Yes	Yes
Internal Power Supply	Yes	Yes	Yes
Cable Management System	Yes	Yes	Yes
US Government Trade Compliant	Yes	Yes	Yes
Power Management	Normal Operation (max.) 25W/Standard Condition (typ.) 18W/ Active Off (max.) 1W/Main Switch Off OW	Normal Operation (max.) 45W/Standard Condition (typ.) 35W/ Active Off (max.) 1W/Main Switch Off OW	Normal Operation (max.) 50W/Standard Condition (typ.) 40W/ Active Off (max.) 1W/Main Switch Off OW
ErgoBright™ Technology Power Management	High 18W/Middle 18W/Low 13W	High 35W/Middle 35W/Low 17W	High 40W/Middle 40W/Low 20W
Dimensions (WxHxD)	13.3" x [12.6"-16.5"] x [7.9"-9.1"] (w/stand) 13.3" x 11.7" x 2.4" (w/o stand)	14.4" x [14.2"-18.1"] x [9.1"-9.8"] (w/stand) 14.4" x 13.2" x 2.4" (w/o stand)	16.2" x [15.6"-19.5"] x [9.1"-9.8"] (w/stand) 16.2" x 14.6" x 2.5" (w/o stand)
Weight (Display)	10.1 lbs. (w/stand)/6.6 lbs. (w/o stand)	15.7 lbs. (w/stand)/11.0 lbs. (w/o stand)	16.5 lbs. (w/stand)/11.9 lbs. (w/o stand)
Regulation Compliance	Power Management: International Energy Star; Emissions/Ergonomics: TCO '99 Designed For: PC2001; Windows® 95, 98, 2000, Windows NT®, Windows® XP Operating Systems; Macintosh® Computers; Plug and Play; DDC 2B		
On-Screen Controls	Power, Menu, Contrast, Brightness, Input Select, Eco Mode, Color Temperature, Backlight, Auto Adjust, H/V Adjust, Phase, Pitch, Reset, Gamma, Zoom, Auto-Sensing Inputs, Sharpness, Menu Lock, OSD Position, Multi Lang. (Eng., Fre., Spa., Ital., Ger., Jap., Dut., Swe., Rus., Chi.)		
Limited Warranty	3 years (parts, labor, backlight); Extended warranties also available.		
Supplied Accessories	PC/Mac Setup Utility CD-ROM + User's Manual, Quick Setup Guide, AC Power Cord, Cord Strap, DVI-D Cable, HD15 Video Cable, Audio Cable, Limited Warranty Card		



For more info, log on to
sony.com/displays/b2b

Computer Interface: The computer industry lacks standards, and therefore, there are a multitude of varying software packages and add-on hardware options. These displays are not manufactured to any specific software, and Sony does not and cannot make any warranty or representation with respect to the performance of this product with any particular software packages and/or non-Sony add-on hardware options except those mentioned here. Sony hereby disclaims any representations or warranty that this product is compatible with any combination of non-Sony products you may choose to connect. While Sony representatives or Sony authorized dealers may be able to assist you and may make recommendations, they are NOT authorized to vary or waive this disclaimer. Purchasers must determine for themselves the suitability and compatibility of the hardware and software in each and every particular instance.

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