

# SONY

## XBR-75X910C

### 75" class (74.5" diag) 4K Ultra HDTV

Behold the beauty of 4K clarity and brilliant color in the thinnest TV ever of this size. See colors come alive with TRILUMINOS™ + X1 technology, while the TruView display produces real-world clarity at any viewing angle. Add the power of Android TV and it's a television that's as smart as it is beautiful.



### Bullets

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- HD is upscaled to impressive 4K Ultra HD<sup>1,2</sup>
- Streaming 4K Ultra HD is enhanced for improved clarity<sup>2,3</sup>
- More color, depth and realism with TRILUMINOS + X1
- TruView display – real world clarity with wide viewing angles.
- Android TV with Google Cast™, voice search & Google Play™ apps<sup>3,4</sup>
- HDR compatible for next-level color and contrast
- Vanishing Edge™ screen shows all picture with no bezel
- Stream PS3™ games directly to your TV<sup>5</sup>
- Precise motion clarity with Motionflow™ XR 960
- Android gaming on the big screen<sup>3</sup>
- Just say what you want using voice search<sup>3,4</sup>
- Personal recommendations from Google Play™<sup>3</sup>
- Skip the menu and access the top video services fast

### Features

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#### Leading 4K picture quality

Experience matters. Sony launched expanded color in 2013, expanded brightness range in 2014, and has been upscaling to 4K for over 10 years. As other manufacturers start implementing these capabilities, Sony takes another step forward improving color accuracy and clarity of HD and 4K video in the X910C.

See the difference experience makes.

#### More color, depth and realism

All the colors you dream of can now be seen on your Sony TV with TRILUMOS™ + X1 technology. Colors come alive on the screen in the widest color range ever, and dynamic color correction ensures colors are as consistent and accurate as possible every single time.

#### Real world clarity at any angle.

It's like looking out a window. The TruView display ensures you get consistently clear and bright images with realistic detail and true colors at all viewing angles.

#### Upscale everything you watch to 4K Ultra HD

Whatever you're watching, watch it in 4K. All of your existing HD sports, TV shows and movies are upscaled to super clear 4K quality<sup>2</sup>. Our most advanced 4K X-Reality™ PRO upscaling is developed from Sony's 10+ years of experience upscaling to 4K, exceeding all other TV brands.

#### A smarter TV

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So much more than just 'Smart TV,' Android TV™ delivers great content, streaming apps and Android™ games to your TV. Voice search and personalized recommendations make for effortless entertainment<sup>3,4</sup>.

## **Amazingly bright. Accurately dark.**

A huge step forward in 4K Ultra HD picture quality, High Dynamic Range (HDR) reproduces a wider range of brightness levels than conventional video, bringing greater color and contrast to the screen. It's a picture that much closer to reality.

## **4K streaming at its best**

For those who desire the best 4K streaming experience, Sony 4K TVs are specifically engineered to recognize and improve 4K streaming video<sup>2</sup>.

4K Streaming services like Netflix and Amazon Instant Video offer expansive libraries of movies and original TV series in 4K Ultra HD with ultimate convenience<sup>3</sup>.

## **Ultra-thin and mounts flush**

So big and yet so thin. The top of this TV is just under 0.75 inches thin – never seen before on a TV of this size. It also mounts flush to your wall to further showcase its ultra-slim profile.

## **Vanishing Edge™ screen**

Finally, a TV that fills the screen to the very edge, so all you see is a picture that seemingly floats before your eyes. The bezel-free edge is so thin that it practically vanishes while you watch, leaving only a stunning 4K picture from our thinnest TV ever.

## **More apps**

The things you love doing on your tablet or smartphone can now be enjoyed on your TV. Log into your Google account once to access a huge collection of apps, games, movies, TV shows and more from Google Play™<sup>3,4</sup>.

## **Just say what you want**

Say "action movies" or "today's weather" and let Android™ TV do the work. Voice search helps you quickly find what you want. Simply speak into One-Flick remote or your compatible mobile phone<sup>4</sup>.

## **Google Cast™**

With Google Cast™ built-in you can cast your favorite entertainment like HBO GO, Showtime Anytime, MLB.tv and more from your personal device to the big screen. You can cast from your Android phone or tablet, iPhone, iPad, Mac or Windows laptop or Chromebook<sup>4</sup>.

## **Your personalized TV**

Personalized content recommendations from Google Play™, YouTube and supported apps appear automatically in your home screen<sup>3</sup>.

## **Stream PS3™ games directly to your TV<sup>5</sup>**

Bring the immersive world of PlayStation® directly to your TV with PlayStation™ Now. Play select PlayStation®3 games like you stream TV shows and movies – streamed directly to your TV. Connect a DUALSHOCK® 4 controller to your TV and choose from a variety of game rental periods<sup>5</sup>. Service available starting summer 2015.

## **So much to see in 4K**

Hundreds of movies and TV shows are available from the top 4K service providers, including Netflix, Amazon Instant Video, YouTube, DirecTV video on demand and more<sup>3</sup>.

## **One-flick remote**

A faster way to what you want. One click opens a shortcut menu to your favorite TV channels and online videos from Netflix, YouTube™, Amazon Instant Video and more<sup>3</sup> – all without disrupting what you're already watching.

## **Control your TV with your smartphone or tablet**

Choose the Android TV remote application or Sony's TV SideView™ application. Either way, you'll have control with voice search, a keyboard and quick access buttons to the most popular apps<sup>4</sup>.

## **Clear movement**

TV that keeps up with real life. Sony's refresh rate technology (Motionflow™ XR 960) allows fast moving action sequences in sports and movies to be seen with lifelike clarity.

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## Specifications

<b>3D Features</b>		Google Cast	Yes	<b>Energy Saving &amp; Efficiency</b>	
3D	Active	i-Manual	Yes	Backlight Off Mode	Yes
3D Format Support	Yes (2K signal only)	Info Banner	Yes	Dynamic Backlight Control	Yes
3D Super-resolution	Yes	Input Language Display	BUL / CAT / HRV / CES / DAN / DUT / ENG / EST / FIN / FRA / GER / GRK / HUN / ITA / LAV / LIT / NOR / POL / POR / RON / RUS / SLK / SLV / SPA / SWE / TUR / UKR / THA / VIE / ARA / FAS / JPN	Power Saving Modes	Yes
<b>Audio</b>		Label Inputs	Yes	<b>General Features</b>	
Audio Power Output	7.5W + 7.5W + 7.5W + 7.5W	Multiple Language Display	English Spanish French	ARC HDMI (Audio Return Channel)	Yes
Bass/Treble/Balance	Balance	On/Off Timer	Yes	Closed Captions (CC)	Analog Digital
DSEE/DSEE-HX	DSEE	On-Screen Clock	Yes	Demo Mode	Yes
Speaker Configuration	2.2ch, Main Speaker (20 x 100 mm) x 2, Woofer (60 mm) x 2	On-Screen Display for External Input	Yes	Finish (Surface Color)	Black
Speaker Position	Down Firing	Parental Control	Yes	Hotel Mode Menu	Yes
Speakers (Total)	Main: Bass Reflex, WF: Bass Reflex	Show/Hide Channels	Yes	<b>Inputs and Outputs</b>	
Speaker Type	Main: Bass Reflex, WF: Bass Reflex	Sleep Timer	Yes	AC Power Input	1 (Rear)
<b>Audio Features</b>		Twin Picture	Picture and Picture (2 size), Picture in Picture (coming 2015)	Analog Audio Input(s) (Total)	2 (Rear)
5.1 Channel Audio Out	Yes	USB Play	Yes	Audio Out	1 (Side / Hybrid w/ HP)
Advanced Auto Volume	Yes	USB Play (Contents)	MPEG1 / MPEG2PS / MPEG2TS / AVCHD / MP4Part10 / MP4Part2 / AVI (MotionJpeg) / MOV / WMV / MKV / WEBM / 3GPP / MP3 / WMA / WAV / FLAC / JPEG	Bluetooth	Version 4.1 HID / HOGP / 3DSP / SPP
Alternate Audio (Digital)	Yes	Voice Function	Yes	Component Video (Y/Pb/Pr) Input(s)	1 (Rear / Hybrid)
Audio Out	Fixed / Variable	<b>Customizing Capability</b>		Composite Video Input(s)	2 (1 Rear / 1 Rear Hybrid w/ Component)
Auto Mute (on no signal)	Yes	RS-232C Control	Yes	Digital Audio Output(s)	1 (Rear)
Auto Surround	Yes	Floating Style	Yes	Ethernet Connection(s)	1 (Rear)
Clear Phase	Yes	Illumination LED	Yes	HDCP	HDCP 2.2 (for HDMI1/2/3/4)
Digital Out Format	Dolby Digital, DTS, PCM	<b>Display Features</b>		HDMI PC Input Format	640x480@60Hz 800x600@60Hz 1280x768@60Hz-R 1280x768@60Hz 1360x768@60Hz 1024x768@60Hz 1280x1024@60Hz 1920x1080@60Hz 3840x2160@30Hz
Dolby®	Dolby Digital, Dolby Digital Plus, Dolby Pulse	Backlight Type	Edge LED	HDMI Version	Up to 3Gbps: 4:2:0 (8bit) (for HDMI 1/2/3/4)
Headphone/Speaker Link	Yes	Dimming Type	Frame Dimming	HDMI™ Connection(s) (Total)	4 (Side)
Signal-to-Sound Architecture	Yes	Display Device	LCD	HDMI™ PC Input	Yes
S-Master	S-Master Digital Amplifier	Triluminos Display	Yes	Headphone Output(s)	1 (Side / Hybrid w/ Audio Out)
Sony Original Surround	S-Force Front Surround	<b>Display</b>		MHL	Yes
Sound Mode	Standard Cinema Live Football Music	Aspect Ratio	16:9	MHL version	MHL 3 (for HDMI2)
Stereo System	MTS (AUTO SAP)	Display Resolution	QFHD	RF Connection Input(s)	1 (Side)
Application Store	Yes (Google Play Store)	Number of pixels(H x V)	3840 x 2160	RS-232C Input(s)	1 (Side/ Mini Jack)
<b>Convenience Features</b>		Screen Size (cm)	189.3 cm	Subwoofer Out	1 (Side / Hybrid w/ HP and Audio Out)
Auto Photo Mode	Yes	Screen Size (measured diagonally)	75"(74.5")	USB 2.0	3port
Auto Shut-off	Yes	Viewing Angle (Right/Left)	(88/88) degree	<b>Network Features</b>	
BRAVIA® Sync™	Yes	Viewing Angle (Up/Down)	(88/88) degree		
Channel Block (with password)	Analog & Digital				
Channel Jump	Yes				
Channel Surf	Yes				
Edit Channel Labels	Yes				

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Home Network	MPEG1 / MPEG2PS / MPEG2TS / AVCHD / MP4Part10 / MP4Part2 / AVI (MotionJpeg) / MOV / WMV / MKV / WEBM / 3GPP / MP3 / WMA / LPCM / JPEG / FLAC
Internet Browser	Yes (Opera)
Internet EPG	Yes (US / Canada)
Live Football Mode	Yes
Net AD	Yes (depends on ad provider on that region)
One-Flick entertainment	Yes
One-touch mirroring	Yes
One-touch Set-up	Yes
Opera Apps (System)	Yes
Photo Sharing Plus / Photo Share	Yes
PS now	Yes (2015 May/E OTA)
Related Search	Yes (US / Canada)
Screen mirroring(Miracast)	Yes
Search	Yes (Android basic function)
Social Apps	Social Viewing (Twitter) & Twitter Trending
TV SideView™	Yes
TV Tweet	Yes
Wi-Fi Certified	Yes
Wi-Fi Direct	Yes
Wi-Fi Frequency	2.4GHz/5GHz
Wi-Fi Standard	a/b/g/n/ac
Wireless LAN	Integrated
Annual Power Consumption	271kWh/Year
<b>Power</b>	
Power Consumption (in Operation) max.	309W
Power Consumption (in Standby)	0.5W
Power Requirements (frequency)	60Hz for UL cUL 50/60Hz for other
Power Requirements (voltage)	AC 120V for UL cUL AC 110-240V for other
<b>Regulation and Standards Compliance</b>	
VESA® Hole Pitch	400 x 300 mm / 15 3/4 x 11 7/8 inch
VESA® Hole Spacing Compatible	Yes
<b>Sensing Features</b>	
LightSensor™ Technology	Yes
<b>Service and Warranty Information</b>	
Limited Warranty Term	12 months

<b>TV System</b>	
Channel Coverage (Analog)	VHF: 2-13 / UHF: 14-69 / CATV: 1-135
Channel Coverage (Digital Cable)	CATV: 1-135
Channel Coverage (Digital Terrestrial)	VHF: 2-13 / UHF: 14-69
Color Space	sRGB / BT709, BT2020, AdobeRGB, DCI
Color System	NTSC
Memory	16GB
Number of Tuners (Terrestrial/Cable)	1 (Digital / Analog)
OS	Android L
TV System (Analog)	M
TV System (Digital Cable)	Clear QAM
TV System (Digital Terrestrial)	ATSC
<b>Video</b>	
Video Signal	3840x2160/24p (HDMI only)
	3840x2160/30p (HDMI only)
	*4096x2160/24p (display center 3840 area)
	YUV420 3840x2160/60p (HDMI only)
	*YUV420 4096x2160/60p (display center 3840 area)
	1080/24p(HDMI only)
	1080/60i (HDMI, Component)
	1080/60p (HDMI, Component)
	480/60i
	480/60p
720/60p	
1080/30p (HDMI only)	
720/30p (HDMI only)	
720/24p (HDMI only)	
<b>Video Features</b>	
24p True Cinema™ Technology	Yes
4:3 Default	Yes
Advanced Contrast Enhancer (ACE)	Yes
Auto Wide	Yes
Blinking Type	Frame Blinking
CineMotion® Reverse 3:2 Pulldown Technology	Yes
Face Area Detection	Yes
Live Color™ Technology	Yes
Mastered in 4K	Yes
Motionflow™ Technology	Motionflow XR 960

PhotoTV HD	Yes
Picture Mode	Vivid
	Standard
	Custom
	Cinema Pro
	Cinema Home
	Sports
	Animation
	Photo-Vivid
	Photo-Standard
	Photo-Custom
Game	
Graphics	
HDR-Video (OTA)	
Video Processing	4K X-Reality Pro
Wide Mode	Full
	Normal
	Wide Zoom
	Zoom
	Normal / Full1 / Full2 for PC
X1	Yes
<b>Weights and Measurements</b>	
Dimensions (Approx.)	TV only: 65 7/8 x 37 7/8 x 2(5/8) in (1672 x 959 x 50(15.2) mm)
	TV with stand: 65 7/8 x 40 5/8 x 13 1/4 in (1672 x 1031 x 336 mm)
Packaging (Approx.)	Carton dimensions: 70 1/2 x 42 1/2 x 10 in (1790 x 1078 x 251 mm)
	Carton weight: 108.0 lbs (49.0 kg)
Weight (Approx.)	TV only: 74.3 lbs (33.7 kg) TV with stand: 77.4 lbs (35.1 kg)
<b>Measurements (Approx.)</b>	
TV with Stand (W x H x D)	1672 x 1031 (1031) x 336 mm / 65 7/8 x 40 5/8 (40 5/8) x 13 1/4 inch
<b>Accessories</b>	
Supplied Accessories	Wall-Mount Bracket-01 (Easy Wall Hanging)
	Touchpad Remote Control (RMF-TX100U)
	Remote Control (RMT-TX100U)
	Batteries x 2 (R03)
	AC Power Cord (Pigtail)
	IR Blaster
	Screws
	Table Top Stand (Separate, assembly required)
	Quick Setup Guide / Supplement CUE (GA)
	Operating Instructions
Warranty Card	
<b>Optional Accessories</b>	

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Optional Accessories	Wireless Subwoofer (SWF-BR100)
	MHL Cable (DLC-MC20)
	4K Media Player (FMP-X10 (for USA only))
	3D Glasses (TDG-BT500A)

1.3,840 x 2,160 pixels.

2.Upscaled, simulated and enhanced 4K images will vary based on source content.

3.Broadband speed of at least 2.5 Mbps recommended for SD services, 10 Mbps for HD streaming or 4K downloads, 20 Mbps for 4K Ultra HD streaming. Wireless connectivity requires 802.11n home network (802.11n recommended). Network services, content, and the operating system and software of this Product may be subject to individual terms and conditions and changed, interrupted or discontinued at any time and may require fees, registration and credit card information.

4.Requires compatible devices connected to the same network. Google Cast requires mobile devices with Android 2.3 or higher, or iOS 6.0 or higher and Chromecast application. Google Play using Android TV Remote Control application requires Android 4.0 or higher; not available for iOS. Voice Search is available using the included remote control, Android TV Remote Control application with Android 4.0 or higher, or using Sony's TV SideView application available for Android 4.0.3 or higher or iOS 7.0 or higher.

5.PlayStation™ Now service requires DUALSHOCK®4 controller, sold separately, and 5Mbps Internet connection (5-12 Mbps recommended for the best quality experience). Additional purchases and registration required; service not available in all areas. See [us.playstation.com/PlayStationNow](http://us.playstation.com/PlayStationNow) for details.

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