

Food Retail - Reference Guide Electronic Shelf Labels

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Applicable Product: Altierre Store Gateway Console – "Beta Version"

Trademark Credits: Symbol; Microsoft

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Class A digital devices

"This device complies with Part 15 of the FCC rules. Operation is subject to the following conditions: (1) this device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation."

Changes or alterations to the Altierre ESL System not expressly approved by Altierre could void the user's authority to operate the equipment.

Electronic Shelf Labels (ESLs) are designed to make the price change process more accurate and efficient...

The Store associates have an Altierre Store Gateway Console (ASGC) and an Altierre Portable Terminal handheld (APT) to access the Altierre ESL System. The APT handheld will be the most used tool at the aisles with your ESL system it will: activate new item tags to the products.

Review the basic functions of the Altierre ESL System:

	Altierre System Gateway Console (ASGC) Keying Functions		Altierre Portable Terminal (APT) Keying Functions	
Process #1 Login to use the ESL System	Login into the ASGC with assigned ID and Password - Key in <username> - Key in <password> - Select <login></login></password></username>	 The Home Page/Main Menu will be displayed at login. The Home Page's toolbar provides quick links to the following features: 1) Batches- Price Change Batch Listing 2) Retail Operations- Order Entry/toggling 3) ESLs- Displays ESLs and tag contents 4) Price Update- Manual Price Change 5) System Admin- User ID set up 6) Location Management- Store Layout 	Power on the APT Handheld At Start Menu Select <altierre store="" syster<br="">Login at the Altierre Systems Login Menu ✓ Key in <username> ✓ Key in <password> ✓ Select <login> Power Of button fo. APT Han Login Menu Main Menu(af</login></password></username></altierre>	ore Systems gin Menu Power On/Off button for the APT Handheld n Menu(after Login)
	Altierre Store Gateway Console		Login Altierre etore Systems Username : aurora Password :	In Menu Retail Operations Activate ESL Deactivate ESL Update ESL View Failed ESLs ESL Verify Settings sj-swdev02 Since 10:21:52 Dec 10 Online System 0K
Process #2 Log out of the ESL System	After Logging into the system the home page's tool bar displays Logout and Quick Links to system functions: APT's Main Menu Logout Icon - located at the top right of all screens on the toolbar at the ASG Screen Altierre Store Gateway Console Home Batches Retail Operations ESLs Price Update System Admin Location Management Logout UPDATE SUMMARY		LOGOUT at the APT Handheld Main Menu Retail Operations Activate ESL Deactivate ESL Update ESL View Failed ESLs	Logout: Select the back Arrow key on the Handheld located at the top right corner to Logout

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	Altierre Portable Terminal (APT) Keying Functions		
Process #3 Activating an ESL Tag	 Adding a New Item to the ESL System is referred to as Activating a tag. From the Altierre Portable Terminal Handheld (APT) Main Menu: Select < Activate ESL> Scan the shelf location barcode with APT Handheld –<i>This</i> Inputs data in the <loc. code=""> & <location> fields (location barcodes are adhered to each shelf railing)</location></loc.> Scan the Product's UPC Code Read the ESL tag's ID Select <activate> and /or press the handheld's trigger to finalize the change</activate> 	APT - Activating New Items Activation Screen with "Verify After Activation" Selected Activate ESL Refresh Resend ID Price Order Loc. Code : 3 Location : A1 SI B1 S1 UPC : 3151 ID : 12345 Content : PRICE Size : M Access Point : O Type : NORMAL Werify After Activation Reset Back Activate aurora@sj-swdev02 Since 11:08:51 Dec 10 Start scanning for Tag Activation	Activation of ESL with Electronic Keyboard "toggled" Refresh Resend ID Price Order Loc. Code : 3 Location : A1 SI B1 S1 UPC : 3151 ID : 261801 Content : PRICE Size : M Access Point : 0 Type : NORMAL Haccess Point : 0 Type : NORMAL ESL Activation OK Bottom Right Icon 'toggles' the Electronic Keyboard to be displayed
Process #4 Deactivating an ESL Tag	 If an ESL is removed from the sales floor deactivate tag. 1) Login into APT Handheld Main Menu 2) Select <deactivate esl=""></deactivate> 3) Select <id></id> 4) Place the handheld scanner close to the tag allowing it to read the ESL ID & barcode information screen 5) Select <deactivate> - "Deactivation Successful" message is received on the APT screen</deactivate> 6) Remove Discontinued ESL tag and return for reactivation 	APT - Deactivating Tags	<u>Note</u>: Reuse the Deactivated ESL Tags. Deactivated tags can be Reactivated to new products when needed.