



*Food Retail - Reference Guide
Electronic Shelf Labels*

May 2010



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Applicable Product: Altierre Store Gateway Console – “Beta Version”

Trademark Credits: Symbol; Microsoft

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Class A digital devices

“This device complies with Part 15 of the FCC rules. Operation is subject to the following conditions: (1) this device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.”


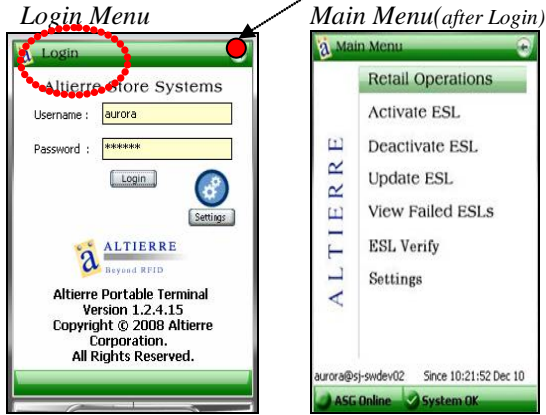


Changes or alterations to the Altierre ESL System not expressly approved by Altierre could void the user’s authority to operate the equipment.




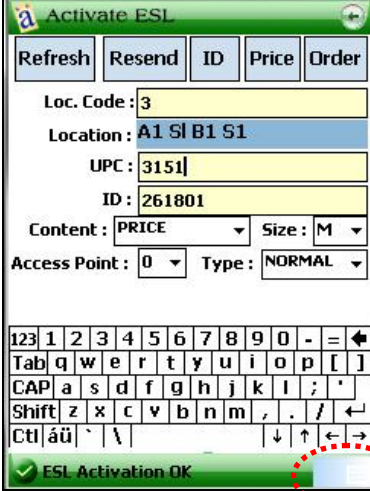
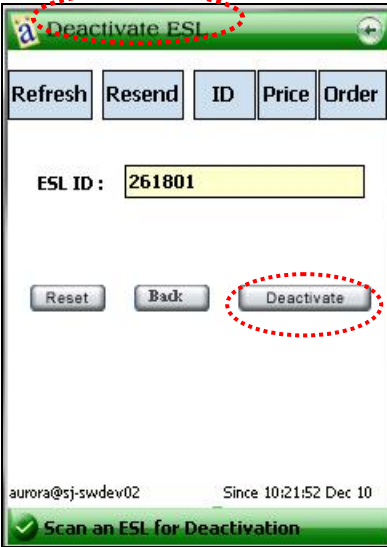
Electronic Shelf Labels (ESLs) are designed to make the price change process more accurate and efficient...

The Store associates have an Altierre Store Gateway Console (ASGC) and an Altierre Portable Terminal handheld (APT) to access the Altierre ESL System. The APT handheld will be the most used tool at the aisles with your ESL system it will: activate new item tags to the products.

Review the basic functions of the Altierre ESL System:

	Altierre System Gateway Console (ASGC) Keying Functions	Altierre Portable Terminal (APT) Keying Functions
<p>Process #1</p> <p>Login to use the ESL System</p>	<p>Login into the ASGC with assigned ID and Password</p> <ul style="list-style-type: none"> - Key in <Username> - Key in <Password> - Select <LOGIN> <p><i>Login Menu</i></p> 	<p>Power on the APT Handheld</p> <p>At Start Menu Select <Altierre Store Systems</p> <p>Login at the Altierre Systems Login Menu</p> <ul style="list-style-type: none"> ✓ Key in <Username> ✓ Key in <Password> ✓ Select <Login> <p><i>Main Menu(after Login)</i></p>  <p><i>Power On/Off button for the APT Handheld</i></p>
<p>Process #2</p> <p>Log out of the ESL System</p>	<p>After Logging into the system the home page's tool bar displays Logout and Quick Links to system functions:</p> <ul style="list-style-type: none"> ✓ APT's Main Menu ✓ Logout Icon - located at the top right of all screens on the toolbar at the ASG Screen 	<p>LOGOUT at the APT Handheld</p>  <p>Logout: Select the <i>back</i> Arrow key on the Handheld located at the top right corner to Logout</p>



Altierre Portable Terminal (APT) Keying Functions	
<p>Process #3</p> <p>Activating an ESL Tag</p>	<p>Adding a New Item to the ESL System is referred to as Activating a tag. From the Altierre Portable Terminal Handheld (APT) Main Menu:</p> <ol style="list-style-type: none"> 1) Select < Activate ESL> 2) Scan the shelf location barcode with APT Handheld –<i>This Inputs data in the <Loc. Code> & <Location> fields</i> (location barcodes are adhered to each shelf railing) 3) Scan the Product's UPC Code 4) Read the ESL tag's ID 5) Select <ACTIVATE> and /or press the handheld's trigger to finalize the change <p>APT - Activating New Items</p> <p>Activation Screen with "Verify After Activation" Selected</p>  <p>Activation of ESL with Electronic Keyboard "toggled"</p>  <p><i>Bottom Right Icon 'toggles' the Electronic Keyboard to be displayed</i></p>
<p>Process #4</p> <p>Deactivating an ESL Tag</p>	<p>If an ESL is removed from the sales floor deactivate tag.</p> <ol style="list-style-type: none"> 1) Login into APT Handheld Main Menu 2) Select <Deactivate ESL> 3) Select <ID> 4) Place the handheld scanner close to the tag allowing it to read the ESL ID & barcode information screen 5) Select <Deactivate> - "Deactivation Successful" message is received on the APT screen 6) Remove Discontinued ESL tag and return for reactivation <p>APT - Deactivating Tags</p>  <p>Note: Reuse the Deactivated ESL Tags. Deactivated tags can be Reactivated to new products when needed.</p>