PHASER® 740
COLOR LASER PRINTER

Breakthrough pricing. Extraordinary print quality. Great workgroup color and black-and-white printing for everyone – everytime.

When it comes to all-purpose workgroup performance for your office, the Phaser 740 color laser printer sets the standard. Start with breakthrough pricing. Raise the bar with rich photographic-quality printing that makes images leap off the page. Add incredibly fast processing for those high-priority action items. And top it off with reliability you can count on print after print.

We took the best of the best from our award-winning color laser technology and created the Phaser 740 color printer. True 1200 x 1200 dpi resolution for rich, crisp prints in color or black-and-white. The high-performance processor delivers blazing-fast processing, and print speeds of 16 ppm black and 5 ppm color. Optional automatic duplexing saves time and money. And with a 10BaseT Ethernet interface standard on all configurations, you'll be plugged in and printing in no time.

The Phaser 740 color laser is the latest innovation from Tektronix. We're making our name in business color printing.

RECORD-BREAKING PRICE
Breakthrough purchase price combined with outstanding performance make the Phaser 740 printer your best investment.

EXTRAORDINARY COLOR
True 1200 x 1200 dpi assures you laser-sharp, brillant color. And TekColor Automatic color Correction intelligently optimizes the color of each element on every page.

THE SPEED YOU NEED
The high-performance processor and up to 256 MB memory onboard delivers throughput so fast, your printing productivity has never been higher.

WEB-SMART
Printer and job management features like usage profile, job accounting, remote printing, and email notification of printer status keep you at peak performance.

PRODUCTIVITY TOOLS
Optional automatic duplexing saves time and resources. Additional input trays double print capacity and media flexibility. And with copier support, you can use your Phaser 740 color printer for convenient color copying.

BUILT FOR BUSINESS

The Phaser 740 performance color laser printer is fully optimized for both color and black-and-white print jobs. Robust processing power for all your applications. Flexible paper handling to expand your horizons. And built-in networking capabilities to increase efficiency. The Phaser 740 printer is loaded with productivity-packed features like automatic duplexing, additional high-volume input trays, twice the toner capacity of standard lasers, and 10BaseT Ethernet right out of the box. The Phaser 740 laser printer has the muscle to tackle all of your printing, beautifully.

www.tektronix.com/Color_Printers/

Tektronix®

PHASER® 740

COLOR LASER PRINTER

CONFIGURATION		740 STANDARD	740 PLUS	740 DUPLEX	740 EXTENDED
Maximum Resolution	Black	■ 1200 dpi	■ 1200 dpi	■ 1200 dpi	■ 1200 dpi
	Color	600 dpi	■ 1200 dpi	■ 1200 dpi	■ 1200 dpi
Memory/Storage	RAM Standard (Maximum)	32 MB (256 MB)	64 MB (256 MB)	■ 128 MB (256 MB)	■ 128 MB (256 MB)
	SCSI Ext. Hard Disk	Optional[1]	Optional	Optional	4-GB Hard Disk
FP Plus Features[2]		Optional	■ Standard	■ Standard	■ Standard
Image Processor		■ 133 MHz	■ 133 MHz	■ 133 MHz	■ 133 MHz
Maximum Print Speed (A/Letter)	Black	■ 16 ppm	■ 16 ppm	■ 16 ppm	■ 16 ppm
	Color	■ 5 ppm	■ 5 ppm	■ 5 ppm	■ 5 ppm
Pipeline Printing		Optional	■ Standard	■ Standard	■ Standard
Printer/Job Management	PhaserLink™	■ Standard	■ Standard	■ Standard	■ Standard
	Usage Profile	■ Standard	■ Standard	■ Standard	■ Standard
	Job Accounting	■ Standard	■ Standard	■ Standard	■ Standard
	Remote Printing	■ Standard	■ Standard	■ Standard	■ Standard
	Check Print Preview	Optional	■ Standard	■ Standard	■ Standard
	Collation Printing	Optional[1,3]	■ Standard[3]	■ Standard[3]	■ Standard
	PDF Direct Printing	Optional[1,3]	■ Standard[3]	■ Standard[3]	■ Standard
Languages		Genuine Adobe® PostScript® 3, PCL 5C with Color emulation. Automatic printer language sensing and switching			
Resident Fonts		■ 136	■ 136	■ 136	■ 136
Interfaces	10BaseT Ethernet	■ Standard	■ Standard	■ Standard	■ Standard
	Bi-directional Parallel	■ Standard	■ Standard	■ Standard	■ Standard
	SCSI	Optional[1]	■ Standard	■ Standard	■ Standard
PhaserShare® Network Cards[4]		Optional 100BaseT/10Base2 Ethernet, LocalTalk, Token Ring (NetWare, TokenTalk, Telnet, FTP, & TCP/IP)			
Printer Drivers		Std: PC and Macintosh, PhaserPrint™ plug-in[5]; Opt: SUN, SGI, HP, IBM, DEC Workstations, PhaserPool™ for group/pool/broadcast printing			
Color Standards		PANTONE®*-approved solid color simulations, Adobe PostScript device-independent color, CIE international color standards, and support for ICC and Apple ColorSync color management systems			
Duplex	Manual Duplex	■ Standard	■ Standard	■ Standard	■ Standard
	Automatic Duplex	Optional	Optional	■ Standard	■ Standard
Paper Handling	Standard 250-sheet Paper Tray and 100-sheet Multi-Purpose Tray				
	Automatic Duplex/Lower Tray Assembly holds 2 trays (250-sheet paper, 100-sheet transparency)	Optional	Optional	■ Standard	■ Standard
	Media Types Prints on 16-40 lb. bond to 40-90 lb. card stock (60 to 163 g/m²), plain paper, glossy paper, transparencies, labels, card stock, t-shirt transfers, envelopes[6]				
	Media Sizes Letter, Legal, A4				
Printable Image Area		Prints within .2 in. (5mm) of top and bottom, .15 in. (5mm) of left and right edges on all papers			
Toner Capacities	Standard Color Cartridges	■ Standard	■ Standard	■ Standard	
	Hi-Capacity Color Cartridges	Optional	Optional	Optional	■ Standard
	Standard color cartridges allow printing of up to 5,000 pages CMY, 6,000 pages Black (based on 5% coverage)				
	Hi-Capacity color cartridges allow printing of up to 10,000 pages CMY, 12,000 pages Black (based on 5% coverage)				
Color Control	TekColor™ Dynamic Correction	■ Standard	■ Standard	■ Standard	■ Standard
	Color Profiles	Automatic: Adjusts color of photos, graphics, and text automatically for the best reproduction			
		sRGB Display: Matches your computer monitor			
		Vivid Color: Business presentations, charts, and graphs			
		SWOP, Commercial, Toyo, DIC, Fuji or Euroscale: Press Simulations			
Connectivity		Windows/DOS, NT, Mac OS; and UNIX workstations			
Copier Support		Provides convenience copy capability through attachment of selected scanners[7].			
Conservation		EPA Energy Star standby mode			
Size/Weight		20″ W x 18.3″ H x 19.7″ D (507mm W x 464mm H x 501mm D) Weight: 94 lb. (43 kg)			
Service/Support	Warranty	■ 1-Yr. On-site	■ 1-Yr. On-site	■ 1-Yr. On-site	■ 1-Yr. On-site
	Support Toll-free telephone support, online technical support via the World Wide Web, on-demand fax reference library, and a user newsletter about color printing. Optional extended service plans are available.				
Model		740/N	740/P	740/DP	740/DX

[1] Requires FP Plus Features.

[2] FP Plus Features include: 1200 dpi color, pipeline printing, SCSI card, Check Print, Collation functionality (with optional external hard disk drive).

[3] Requires optional hard disk drive.

[4] PhaserShare network cards include printer management software for Windows users on Novell NetWare networks. All ports and protocols are simultaneously active.

[5] Direct download from Adobe Photoshop®, Macintosh and Windows.

[6] Envelopes — occasional use only.

[7] For a list of supported scanners contact your local Tektronix reseller or visit the Tektronix Web site.

*Pantone Inc.'s check-standard trademark for color reproduction and color reproduction materials.

PRINTER/JOB MANAGEMENT

PhaserLink™ Software provides printer status, configuration, email notification of printer errors, Intranet support, and Tektronix' support via standard Web browsers.

Usage Profile monitors the printer on a network, providing usage statistics, page counts, intervention histories, and more.

Job Accounting provides job information including job duration, media type, page count, and amount of consumables used.

Check Print Preview provides a single print preview of multiple-page projects.

Collation Printing provides collated copies of multiple-page documents.

Remote Printing allows users to print directly to any Phaser printer on a network connected to the Internet.

PDF Direct Printing integrates with the Web browser to allow direct printing of PDF files.

Pipeline Printing overlaps print processing several pages ahead of printing, for optimum throughput.

PAPER HANDLING

Automatic Duplex/Lower Tray Assembly makes two-sided printing automatic and provides two additional media input trays for high-volume jobs, and for quick switching between different types of media.

COPIER SUPPORT[7]

Turns your Phaser 740 printer into a convenience color copier.

Tektronix color printers are available at Tektronix resellers worldwide.
For more information, or the location of your nearest Tektronix reseller, visit our Web site or call:

United States and Canada
(503) 682-7377 or **1-800-835-6100**

Europe (UK) **+44 1628 403640**

Pacific Region (Hong Kong)
852 2585 6688 (except Japan)

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KEMA CERT. NR. 93106