

Xerox Extensible  
Interface Platform®



# Xerox Extensible Interface Platform®

Simplify your work. Get more from your investment.



# Experience the Difference

Xerox Extensible Interface Platform® allows your multifunction printer (MFP) to adapt to fit the way you work, not the other way around. Xerox Extensible Interface Platform is a software platform inside many Xerox® MFPs that allows independent software vendors and developers to easily create personalized and customized solutions that you can access right from the MFP touch screen. These solutions can leverage your existing infrastructure and databases, giving you more out of your technology investment.

## The Benefits of Xerox Extensible Interface Platform

### Simple

End users benefit from simplified and personalized workflows. For example, some Xerox Extensible Interface Platform solutions make sending a document to a folder or repository simple by allowing you to scan information directly into a client folder without typing in the client name. Simply use the MFP touch screen to access an existing database and select the proper client name, account code or invoice number.

Automate workflows to reduce errors and simplify the process. For instance, create an “invoices” button on the MFP touch screen that simultaneously sends an invoice to the right department and archives the information in a document management system for easy retrieval. Plus, you can create menus and language that are meaningful to your business or workgroup, such as “Search client database” or “Submit to claims department.”

### Personal

Xerox Extensible Interface Platform creates a personalized user experience. Logging into the device using card-based authentication solutions such as Xerox Secure Access Unified ID System® is easy; simply wave your company ID badge over a card reader. You'll unlock not only your access to the device, but also your own specific workflows.

With some solutions, once you are logged in, the device recognizes you and presents only your workflows and applications—making your work easier. Plus, you can use multiple applications at the device without logging in again.

### Increased ROI

Xerox Extensible Interface Platform leverages your existing business applications (ERPs, CRMs and ECMs), your databases, such as SAP, Oracle, Microsoft® SharePoint® and other systems. Two-way communication between the MFP and your infrastructure means information can be sent directly to your existing systems and your database can automatically be updated based on the scanned information. For example, scan a medical record for a patient whose home address has changed, and the database will immediately update to reflect the patient's new residence.

Some Xerox Extensible Interface Platform applications will interact directly with Microsoft Active Directory® or Exchange. Use these solutions to email a document from the MFP and the information will show up in the sender's sent mail folder on his or her PC. That gives you an audit trail and takes advantage of your existing systems.

Xerox Extensible Interface Platform also makes device management easy. Need to update an application? Make the changes at the server and those changes become live on all Xerox Extensible Interface Platform devices on the network, regardless of location or product model.



### Connecting Through the Cloud

Workers today have high expectations for technology. They want to use it where and when they need it, either in the office or at a remote location. Whether they're using a laptop or mobile device, they want easy access to the information regardless of where that information is stored. And it should all work together seamlessly.

Use your Xerox Extensible Interface Platform-enabled MFP to connect to the information you need most. MFPs with the Xerox Extensible Interface Platform allow you to scan directly to SharePoint. You can also connect to Xerox® DocuShare®, Dropbox™, email, Evernote®, Google Docs™, Google Drive™, Microsoft Office 365™, Salesforce.com, and SharePoint Online.

# Creating a Community

Sure, the Xerox Extensible Interface Platform® makes it easier to get work done. But we're not stopping there. We're creating an ecosystem of software, hardware, tools and partners all with one goal in mind—simplifying your work so you can put your energies into your core business.

## Virtual Integration Center

Xerox wants to help you develop your solution faster and easier. We understand the importance of seeing how the solution will interact with the hardware. That's why we've created the Virtual Integration Center. Developers can use the Virtual Integration Center to remotely access Xerox® equipment and see how a solution behaves on various devices.

## Collaboration Corner

This online forum allows developers to share ideas and best practices in creating solutions. Developers work together to solve challenges and learn from each other.

## Developer Days

These in-person workshops are designed to help developers get their solutions up and running. Participation is by invitation only.

## Development Made Easy

Xerox Extensible Interface Platform is based on Web standards, such as HTML, CSS, XML and JavaScript. It also uses standard secure protocols—HTTPS and SSL.

Xerox Extensible Interface Platform includes Application Programming Interfaces (APIs) that provide access to email services, enhanced copy customization, cost control, print, scan, security, device management and presentation services. Cloud-compatible APIs for scan and print provide both simplicity and security.

Xerox Extensible Interface Platform also includes serverless technology that allows creation of applications to run on Xerox® ConnectKey® MFPs without the need for additional IT infrastructure, making it ideal for small and medium-sized businesses.

There's no charge for the Xerox Extensible Interface Platform Software Development Kit (SDK) and no royalties owed for your application.

## Software Development Kit

The Xerox Extensible Interface Platform SDK provides APIs, widgets, documentation, style sheets and application samples in a variety of programming languages.

You can create Xerox Extensible Interface Platform solutions using the embedded ANT browser or WebKit browser. The ANT browser has been available since the launch of Xerox Extensible Interface Platform and offers backwards compatibility for existing solutions. WebKit offers increased HTML 5 support as well as improved performance and coherence to industry standards.

## Xerox® App Studio

No programming experience? No problem. Use the Web-based App Studio tool to create lightweight, serverless apps that run on Xerox® ConnectKey MFPs. It's easy to use with simple menus, pre-set or custom icons and automatic app downloading.

## Partner Programs to Fit Your Needs

In today's complex business environment, no single company has all the answers. Xerox offers a number of partner programs designed to give you the right tools and support to match your business and technical expertise.

**Xerox® Business Innovation Program** is a world-class, global initiative that connects some of the brightest minds to create solutions that extend the functionality of Xerox® products and services. For more information about partnering with Xerox, visit [www.xerox-solutions.net/partners](http://www.xerox-solutions.net/partners).

**Xerox® Developer Program** provides free access to the Xerox Extensible Interface Platform Software Development Kit as well as resources such as the Virtual Integration Center. For more information about the Xerox Developers Program, visit [www.xerox-solutions.net/developers](http://www.xerox-solutions.net/developers).

**Xerox® Personalized Application Builder Program** is designed to help channel partners grow their businesses and strengthen client relationships. It includes tools such as the Xerox Extensible Interface Platform Software Development Kit, Xerox® App Studio and SDKs for Xerox® FreeFlow® workflow software and Managed Print Services. For more details, visit [www.xerox.com/personalize](http://www.xerox.com/personalize).

# The Power of Xerox Extensible Interface Platform<sup>®</sup>

There's a difference when you combine your Xerox Extensible Interface Platform-enabled multifunction system with Xerox Extensible Interface Platform-enabled software. With our Xerox Business Innovation Partners, we can improve the way businesses run, whether it's a hospital, a school system, a law office, a multinational company or a small business. There's power in partnership.

Some examples of Xerox Extensible Interface Platform-based solutions include:

## Scanning

**Xerox<sup>®</sup> ConnectKey<sup>®</sup> for SharePoint.** Xerox<sup>®</sup> ConnectKey for SharePoint simplifies and streamlines the way you scan, capture and store your paper-based documents. Using your Xerox<sup>®</sup> MFP, you can route documents directly into the precise document repository folder, just like you would from your PC. At the MFP, you can browse to the folder, name the document and add any key indexing information before you scan. With the flexibility to capture and route to SharePoint as well as Windows<sup>®</sup> folders, ConnectKey is the right solution for any office that needs to archive and share paper-based documents.

**Xerox<sup>®</sup> ConnectKey Share to Cloud.** Xerox<sup>®</sup> ConnectKey Share to Cloud delivers all of the benefits of cloud computing to your Xerox<sup>®</sup> ConnectKey MFPs in the same way that apps leverage the cloud on mobile devices. Scan a document using the touch screen on your MFP and the ConnectKey Share to Cloud solution converts the file and distributes it to popular cloud services and email.



## Mobility

**Xerox<sup>®</sup> Mobile Print Solution.** From most mobile devices to almost any networked printers or MFPs, Xerox<sup>®</sup> Mobile Print raises your productivity any place your business takes you—simple, convenient and secure.

Xerox<sup>®</sup> Mobile Print enables you to easily print from your smartphone or tablet as well as laptops and desktops. True native Microsoft<sup>®</sup> Office conversion enables you to print your most common business documents, such as Microsoft Word, Excel<sup>®</sup>, PowerPoint<sup>®</sup> and PDFs, as well as common image formats without concern for losing your formatting, data or quality.

And if you're using a Xerox<sup>®</sup> MFP enabled with Xerox Extensible Interface Platform, you'll receive even more benefits when using the Xerox<sup>®</sup> Mobile Print Solution, such as a secure print release mechanism. This feature prevents documents from being left unattended at the MFP.

## Security and Cost Control

**Xerox Secure Access Unified ID System<sup>®</sup>.** This feature integrates your Xerox<sup>®</sup> MFPs with your existing employee/student ID PIN or badge, providing a flexible and convenient authentication system.

Allow your staff, employees or students to send documents to a centralized print server. Then, at any multifunction printer on the network, they'll simply log in with a swipe of their magnetic or proximity ID card or their PIN to securely print their job. This provides easy and secure access to documents and reduces the risk of confidential information laying unclaimed on the printer.

**Equitrac Express<sup>®</sup>.** This print management software helps colleges, universities, K-12 schools and their libraries to easily track, analyze or charge for every page output by any student, faculty member, staff member or guest on any desktop printer, network MFP or walk-up copier.

**Equitrac Office<sup>®</sup>.** Equitrac Office provides end users with a secure, convenient and mobile print workflow, while controlling costs and simplifying administration of your output fleet.

**Equitrac Professional<sup>®</sup>.** This accounting software helps professional firms capture, allocate and recover all of their client-billable expenses.

**For a full list of Xerox and Xerox Business Innovation Partner solutions or to learn more about Xerox Extensible Interface Platform and the related hardware and software, visit [www.xerox.com/eipinfo](http://www.xerox.com/eipinfo).**