



HS-AT3701

Hanshow 37.0 Inch
Shelf Edge Digital Signage
Specification

OVERVIEW

Hanshow Smart Marketing – an integrated retail-oriented new marketing and promotion solution, which includes software, hardware, system and etc. The solution can be applied to price tag management, ad distribution and interaction management. We aim to better demonstrate the features of products via colorful HD display screen and offer diversified business service, so as to empower new retail.

Application scenario: supermarket, convenience store, boutique, pharmacy store and etc.



Supermarket



Medium and
Small Convenience
Store



Boutique



Pharmacy Store

FEATURES

- Fit the size of shelf standard size
- One screen for multiple display or multi-screen for one display.
- Large-sized and wide-angle TFT-LCD display screen.
- Support high speed wireless communication via Wi-Fi.
- Equipped with Mini USB and TF card interface.
- Display ad to realize perfect match between commodity and advertisement.
- Realize precision marketing, the most customer-oriented marketing model.
- Support the play of local content and the distribution of online content.

FUNCTIONS

2-Way
Communication

Heartbeat
Function

Easy
Configuration

Multi-Screen
Sync

Ads
Contents
Display

Price
Labels
Display

Flexible
Display
Mode

Device
Bind

Status
Monitoring

Interactive
Function

Logging
Function

SPECIFICATIONS

Components	Configuration	HS-AT3701
System	CPU	ARM Cortex-A7
	RAM	1G
	Memory	8G
	Operation System	Android 6.0
Display	LCD Screen	37inch Shelf edge digital signage
	Resolution	1920*540
	Visible Area	902.1mm (H)* 284.4mm (V)
	Visible Angle	89/89/89/89
	Display Mode	Normally Black IPS
Network	Wi-Fi	802.11b/ g/ n
Interface	USB Host	USB Host 2.0
	Power Supply	AC 110-220V Power input
Media Display	Video Format	MP4, AVI, 3gp
	Image Format	JPG, PNG, GIF
Others	Screen Type	Bar Screen
	Case Color	Black
	Operating Temperature	0-40 degrees
	Power	50W

Installation

- Metal, wooden shelf needs customized installation.
- Installed on top of shelf
- 110-240V power supply
- Standard connector of the screen power supply for easy installation.
- Centralized power supply control of the screen can be realized if needed.
- Screen is not recommended to install on the bottom shelf, because of bad angle of view and damage caused by forklift truck or shopping carts

Statement

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions:

- (1) This device may not cause harmful interference, and
- (2) This device must accept any interference received, including interference that may cause undesired operation.

Attention that changes or modification not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

Note: This product has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This product generates, uses, and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this product does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

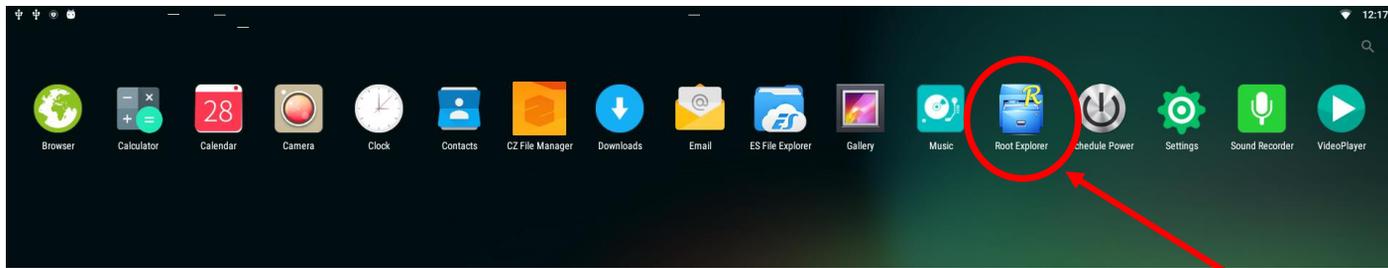
Statement

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

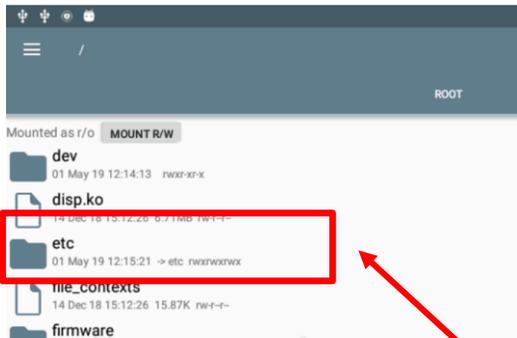
Please take attention that changes or modification not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment. This equipment complies with FCC/IC RSS-102 radiation exposure limits set forth for an uncontrolled environment. This equipment should be installed and operated with minimum distance 20cm between the radiator & your body.

Storage Path

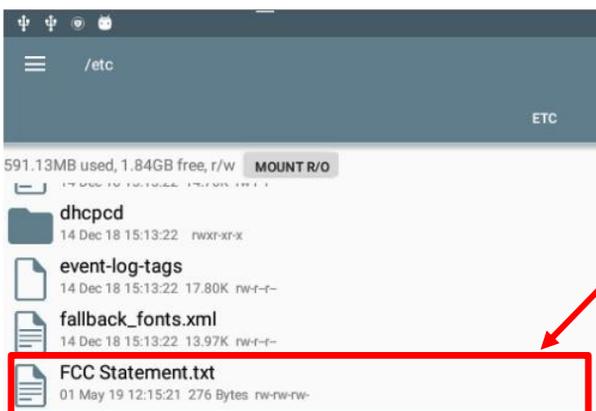
Step1: Power on and connecting the mouse through the USB. Click button of application, then enter the display interface as shown below, and click Root Explorer.



Step2: Scroll down with the mouse to find the folder of ETC, and click the folder;



Step3: Scroll down with the mouse to find the file of FCC Statement, and click the file to view the warning words of FCC;



FCC Statement.txt

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions:

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