



Application Manager

User's Guide

v.2.5.x

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Using This Guide

Unless noted otherwise, the material in this document applies to the Windows® and Mac OS® X operating systems. The majority of screen shots in this document were captured on a Windows system, but the information applies to both Windows and Mac OS X systems. Where differences exist, both Windows and Mac OS X screen shots are shown.



The documentation describes the features and hardware of all models. Therefore, your system might not contain certain features and hardware that are covered in the documentation.

Symbols and Conventions

Avid documentation uses the following symbols and conventions:

Symbol or Convention	Meaning or Action
	A note provides important related information, reminders, recommendations, and strong suggestions.
	A caution means that a specific action you take could cause harm to your computer or cause you to lose data.
	A warning describes an action that could cause you physical harm. Follow the guidelines in this document or on the unit itself when handling electrical equipment.
>	This symbol indicates menu commands (and subcommands) in the order you select them. For example, File > Import means to open the File menu and then select the Import command.
▶	This symbol indicates a single-step procedure. Multiple arrows in a list indicate that you perform one of the actions listed.
(Windows), (Windows only), (Macintosh), or (Macintosh only)	This text indicates that the information applies only to the specified operating system, either Windows or Macintosh OS X.
Bold font	Bold font is primarily used in task instructions to identify user interface items and keyboard sequences.

Symbol or Convention	Meaning or Action
<i>Italic font</i>	Italic font is used to emphasize certain words and to indicate variables.
Courier Bold font	Courier Bold font identifies text that you type.
Ctrl+key or mouse action	Press and hold the first key while you press the last key or perform the mouse action. For example, Command+Option+C or Ctrl+drag.
(pipe character)	The pipe character is used in some Avid product names, such as Interplay Production. In this document, the pipe is used in product names when they are in headings or at their first use in text.

If You Need Help

If you are having trouble using your Avid product:

1. Retry the action, carefully following the instructions given for that task in this guide. It is especially important to check each step of your workflow.
2. Check the latest information that might have become available after the documentation was published. You should always check online for the most up-to-date release notes or ReadMe because the online version is updated whenever new information becomes available. To view these online versions, select ReadMe from the Help menu, or visit the Knowledge Base at www.avid.com/support.
3. Check the documentation that came with your Avid application or your hardware for maintenance or hardware-related issues.
4. Visit the online Knowledge Base at www.avid.com/support. Online services are available 24 hours per day, 7 days per week. Search this online Knowledge Base to find answers, to view error messages, to access troubleshooting tips, to download updates, and to read or join online message-board discussions.

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1 General Information

Application Manager is an instrument that facilitates all the operations that relate to application download and activation, subscription prolongation, and other product licensing activities. With Application Manager, you can manage your downloads, installs, updates, product activation procedures, support plan, subscription model, receive Avid news and advertisements, and try new offerings without having to go to Avid's Web store.

The Avid Subscription offering provides users the ability to rent Avid software and tools on a monthly or annual basis, as well as purchase support, receive software and maintenance updates. Application Manager involves the new Licensing and Pricing model including Subscription to Rent, to Own, Floating licenses, and Educational Pricing.

To access the latest version of Application Manager Documentation, go to the [Avid Application Manager Documentation](#) page on the Avid Knowledge Base.

2 Getting Application Manager

There are two ways to get your copy of Application Manager:

- Installing a standalone version of Application Manager,
- Installing Application Manager as part of the installation process of an Avid Editing Application.

Installing a Standalone Version of Application Manager

You can install Application Manager without installing an Avid Editing Application (Media Composer, Pro Tools, or Sibelius).

To install Application Manager, do the following:

1. Go to the Avid.com site and search for Application Manager to get to the Knowledge Base.
2. Scroll down to the Installers section. There are two installation files for Application Manager - for Mac OS X and Windows.
3. To install Application Manager on Windows, click to download the vX.X_Win.zip file.
4. Unzip the installation package.
5. Run the AvidApplicationManagerSetup.exe file.
6. Follow the instructions of the installation Wizard to finish installation of Application Manager.



If you are logged in to the Application Manager, you will be automatically logged out as the database is being cleaned up during installation.

After installation Application Manager will run automatically.

Installing Application Manager Along with Avid Editing Application

You can get your copy of Application Manager when installing an Avid Editing Application. For example, when you install Media Composer, Pro Tools, or Sibelius, you are prompted to install Application Manager along with it. If you have a lower version of Application Manager installed, it will be overwritten with the current one during installation of the Avid editing Application.



If you already have Application Manager and want to update it, you are highly recommended not to interrupt the process of installation. Otherwise, your Application Manager will be corrupted and you will need either to reinstall the Avid Editing Application that Application Manager came along with, or get Application Manager from the [Avid Download Center](#)

The Application Manager installation process adds a Desktop icon (Windows) or Dock icon (Mac OS X), and a pointer to your Avid editing application in the Start menu (Windows).

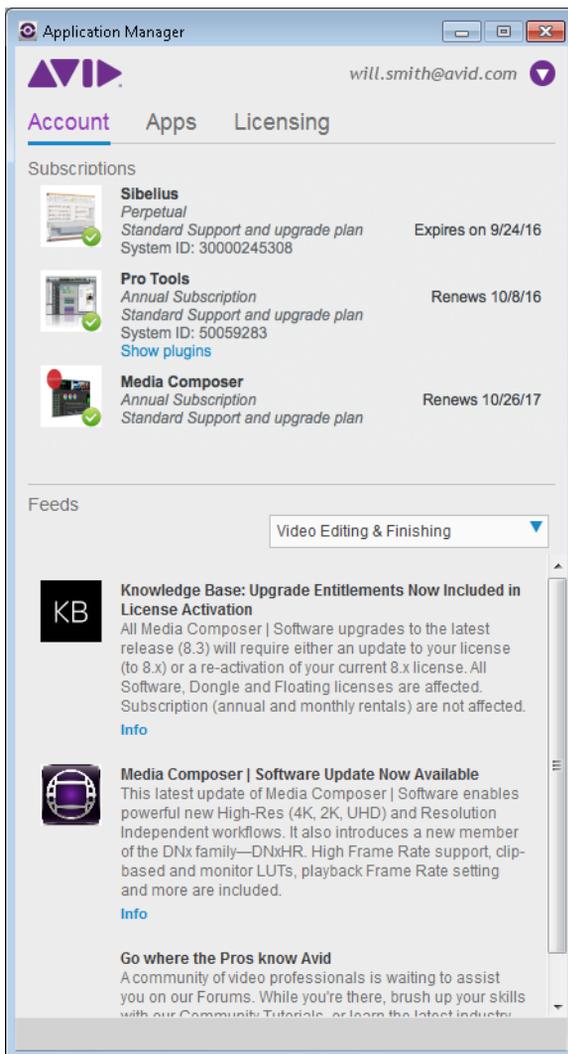
- The Application Manager tray icon is always available. So even if you close Application Manager with the X **Close** button, it is minimized to the tray, and can be open again by clicking the tray icon.



When working in the OS Dark mode or using dark settings of the monitor, Application Manager tray icon can hardly be seen because of its deep purple color. In case of no connection, the icon is almost invisible unless you place the mouse cursor over the icon or click it.

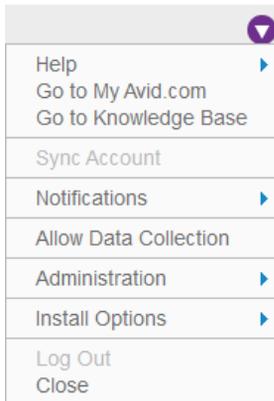
3 Working with Application Manager

Application Manager functioning can be configured according to your needs - to adjust its functions, click the **Settings** button in the upper right corner of the Application Manager window.



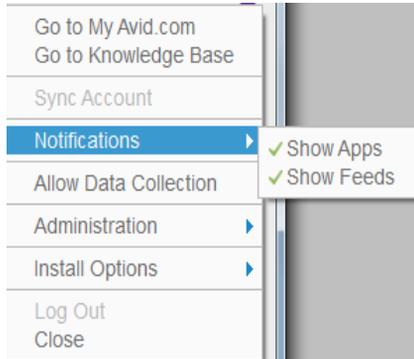
Settings

The Settings drop-down menu can be found in the upper right corner of Application Manager and appears as follows:



Click the Settings button to open a drop-down list to choose the following:

- ▶ Help - click to choose from the following:
 - View Activity History - click to display a window with all the activities performed since you started a working session with Application Manager
 - AM Documentation - click to access the User's Guide for Application Manager
 - AM Downloads - click to access a download of the latest version of the Application Manager
 - Customer Support portal - click to access the Avid.com support page
- ▶ Go to My Avid.com - click to go to the MyAvid.com login page. If you save your login credentials within the browser, you will be automatically logged in.
- ▶ Go to Knowledge Base - click to go to the Avid Knowledge base to search for solutions.
- ▶ Sync Account - click to manually check for updates of applications like new purchases, and feeds. If any updates available, you will get notifications about them. You must be logged in to be able to check for updates.
- ▶ Notifications - click this option to manage your notifications on product updates and advertisements.
 - Show Apps - select this option to get notifications about product updates.

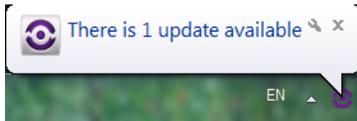


- Show Feeds - select this option to get notification about Avid new and advertisement.

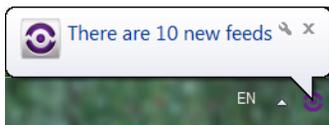
If any of these options are selected, the desktop application is activated to show the corresponding notifications - popping up notifications appearing from the tray icon.

Clicking the notification opens the corresponding tab of Application Manager, where you can then make further decisions. If both options are deselected, the application runs only as a service without showing notifications.

The appearance of the notification depends on which Application Manager tab it refers to. If it refers to the Apps tab, it contains a message "There are N updates available".



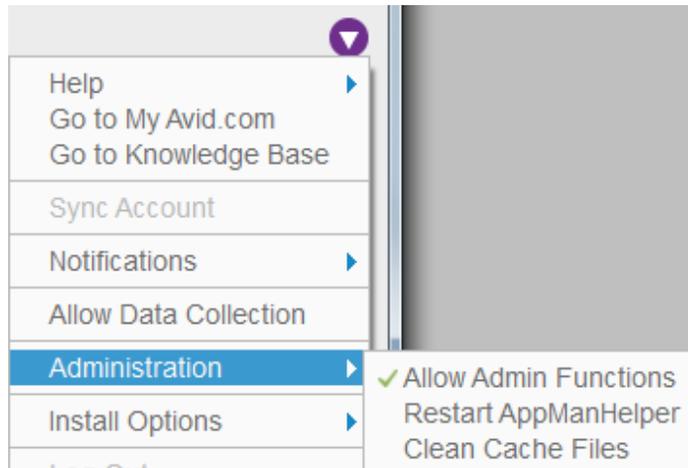
If it refers to the Feeds tab, the message states "There are N new feeds".



If the notification refers to the Licensing tab, the message informs you about expirations and renewals.

During the Application Manager session, each type of notifications is displayed only once except for the Licensing tab - messages about expiration are displayed according to the current state of applications listed on the tab.

- Allow Data Collection - select this option to allow Application Manager collecting the system and usage data. Analysis of the collected data will be used for improvement of Avid products and services. If multiple users work with Application Manager on the same machine, each of them can decide if he wants to permit collecting data. The decision of each user on allowing collecting data is registered in the registry locations (for Mac OS X user - in the user home location) specific for each user.
- Administration - click this option to administer your work with Application Manager.
 - Allow Admin Functions - administrators of Application Manager use this option for preventing users to work with specific features of Application Manager. If this option is selected, all the features of Application Manager are available.

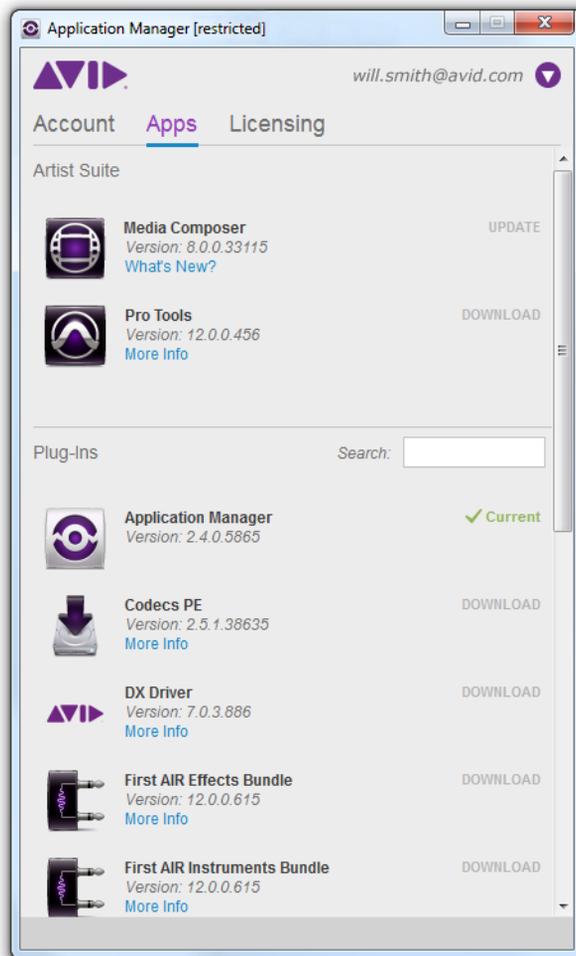


If the administrator assigned you to the “Application Manager Restricted Users” OS users group and this option is unselected, you are to work with Application Manager under the restricted mode.

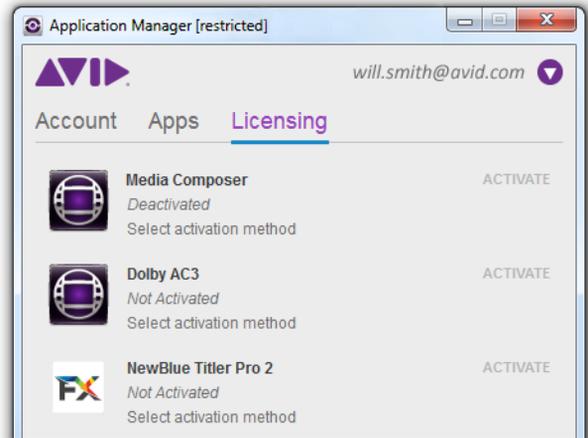
The status of the restricted mode is added to the Application Manager title bar. You can also click this option to check if you are working under the restricted mode.

Working under the restricted mode, you will experience the following restrictions:

- On the Apps tab: The Download / Update / Install buttons are unavailable.



- On the Licensing tab, any license details and operations cannot be modified:
 - Cannot select the license activation method.



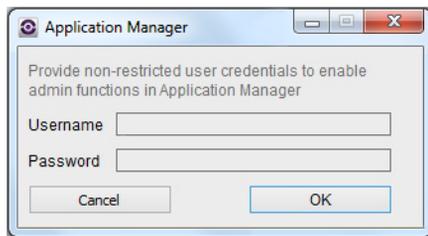
- Cannot edit the license and backup server in case of the floating activation method.
- If the product was activated before switching to the restricted mode, the license details will be hidden under the restricted mode.



If the product was activated with the floating license, you can still deactivate the floating license while working in the restricted mode.

To switch to the administrator's mode, do the following:

1. Click Settings > Administration > Allow Admin Functions.
2. In the dialog box that appears provide Administrator's login and password to enable the full functional mode. Administrator's login is then stored in the Application Manager, so the next time you will have to enter only the password.



3. If the administrator's credentials you have provided are correct and you do not belong to the "Application Manager Restricted Users" local/network group, Application Manager switches to the full functional mode.

The following apply when in administrator's mode:

- All the features of Application Manager are available.
- The Allow Admin Functions option is selected.
- The Restricted label is removed from the Application Manager title bar.

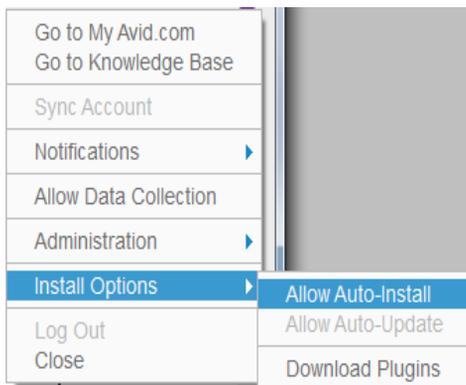
To turn the restricted mode on, do one of the following:

- Relaunch: right-click the Application Manager system tray (or Dock) icon and choose Quit to quit from Application Manager UI.
- Deselect the Allow Admin Function option from the Setting menu in Application Manager.



To learn about users and groups, refer to the Disk Management help topic available from the Computer Manager window (or System Preferences>Users & Groups on Mac OS X) by clicking the Help button.

- Administration > Restart AppManHelper - restarts the background AppManHelper process to troubleshoot connection issues.
- Administration > Clean Cache Files - clears the Application Cache files and restarts AppManHelper to help troubleshoot connection and initializing issues.
- Install Options - click this option to manage your Installation options.



- Allow Auto-Install - allows you to silently install applications in the background. See [Automatically Install Applications in the Background](#) .
- Allow Auto-Update - allows you to automatically perform an update on any installed applications that have an update available. See [Automatically Update Applications](#).
- Download Plugins - select this option to allow Application Manager to automatically download all updates available for plug-ins installed on your computer (according to your purchases).

Note that downloading plug-ins does not include installing them. As long as an update is downloaded, it is displayed on the Apps tab with the Install button next to them.

The two last options from the Settings menu of Application Manager are:

- Log Out - click to finish your user session. When you are logged out, you cannot download updates for your products except for those that can be updated without a subscription purchased (such as Application Manager), and for the products activated via Application Manager.
- Close - click to minimize Application Manager to the System (or Dock) tray. To open it, click the tray icon .



Automatically Install Applications in the Background

Use the following procedure to setup silent install.

To setup Application Manager to silently install applications in the background:

1. Open Application Manager.
2. Click the Settings drop-down menu and select Install Options > Allow Auto-Install.

The following window opens.



3. Enter an Administrator name and password and choose to Accept the License Agreement.
4. Click OK.

Once any downloaded applications are in the “Install” status state, they will be installed silently in the background.



In the event that your administrator user name or password has been changed, the window will open to prompt you to enter new credentials before the installation.

Automatically Update Applications

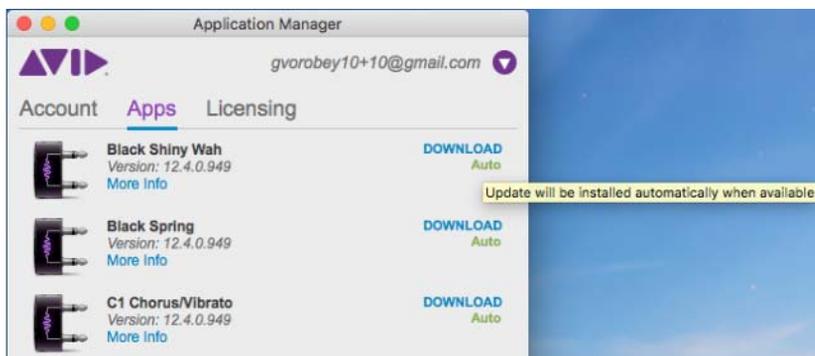
Use the following procedure to automatically update installed applications when an update is available.

To setup Application Manager to Automatically Update applications:

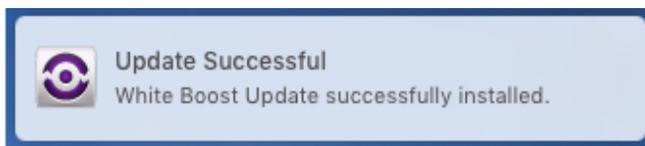
1. Open Application Manager.
2. Click the Settings drop-down menu and select Install Options > Allow Auto-Update.

For any product that supports auto updating, an update will be downloaded and installed automatically when available.

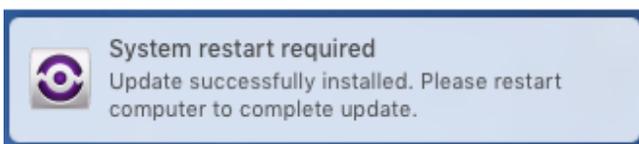
An “Auto” status appears next to any application that supports auto updating.



Once a product is updated silently you will see a message stating that update was successfully installed.



If a product has been updated and requires a restart, you will see a message indicating a restart is necessary. The message is shown every 10 minutes until you restart the system. (The same message appears in the Application Manager in the Apps tab.)



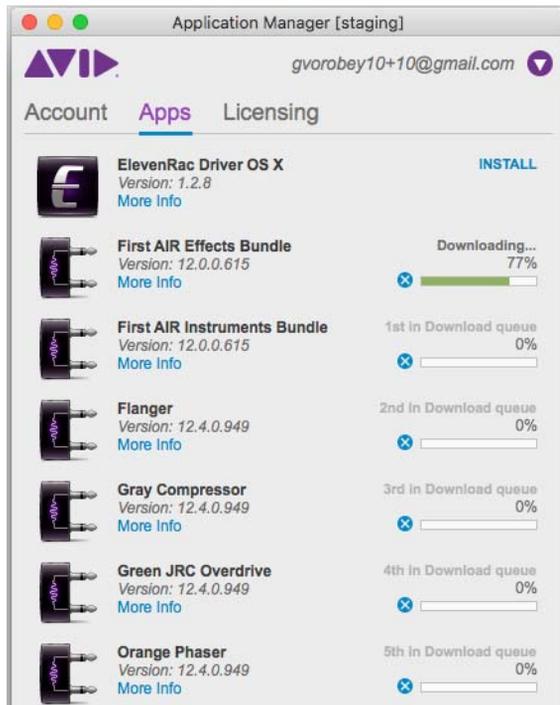
If the application to be auto-updated is running, you will receive a message to quit the application. (The same message will appear in the Application Manager in the Apps tab.) Quit the application to allow the update to continue.



If there are a number of applications in the queue to be downloaded and updated, you will see the progress in the Apps tab of the Application Manager.



If you turn off the Auto-Install, Auto- Update or Download Plugins option while an installation or download is in progress, the product which is in the process of downloading or installing will finish the current process, but all other products in the queue will be cancelled.

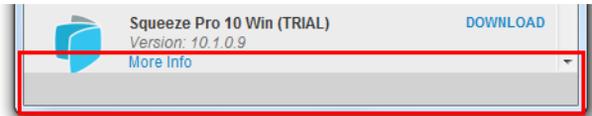


Application Manager Interface

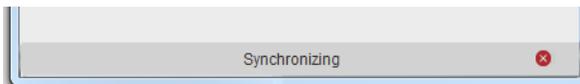
The Application Manager interface has four tabs:

- Account
- Apps
- Licensing

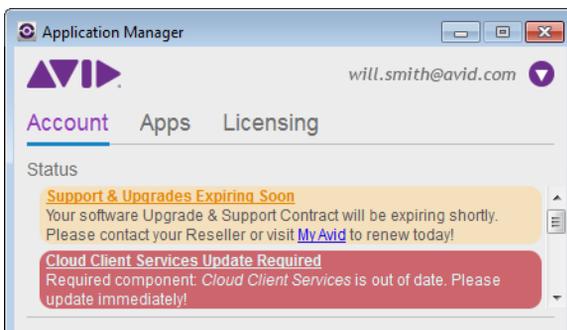
At the bottom of each tab there is a synchronization bar. Indicators of the bar refers only to Pro Tools First. The bar is empty as long as there is no synchronization between the Pro Tools First and Pro Tools Cloud.



As soon as there is a new project to be synchronized, the synchronization begins. The synchronization bar displays the Synchronizing label and the Stop button for controlling the process. Click Stop to cancel the synchronization.



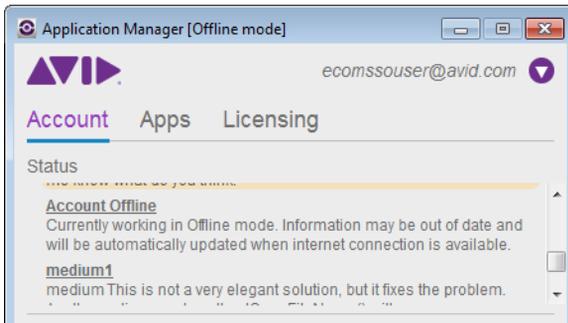
When Application Manager has a warning for you (license expiration, offline state, or account being synchronized) or a notification about an error on the Application Manager side (when there are platform or Cloud components that are incompatible or out-of-date), it displays the Status area on all the tabs with the corresponding message.



For you to distinguish the messages, each type of messages has its color:

- warnings are orange
- errors are red

The Status area is visible until at least one warning or error is not resolved and you are logged in to Application Manager. Note that a message about a support contract expiration is displayed even when you are logged out from Application Manager and it disappears when another user logs in. The message about the offline state remains till you are not connected to the Internet. Application Manager needs 1-2 minutes to get the connection state updated.



Along with warnings in the Status area, four weeks before the support contract expiration, you will see notifications popping up from the Application Manager tray icon. Warnings and popping up notifications will stop showing as soon as the support contract is renewed within those four weeks or 30 days past support expiration date.

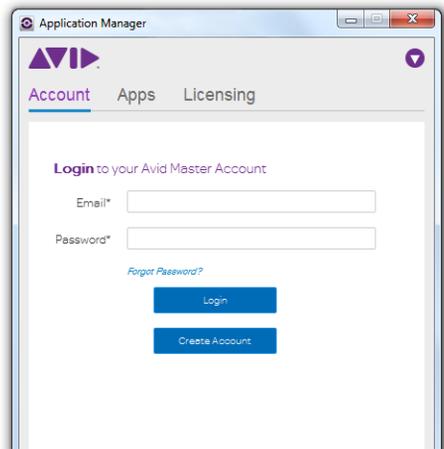
The following sections describe the principles of working with each of the Application Manager tabs.

The Account Tab

On the Account tab of Application Manager, you log in to your Avid account. When you are logged in, Application Manager receives product updates, and you can install new products and plug-ins, and update the installed ones.

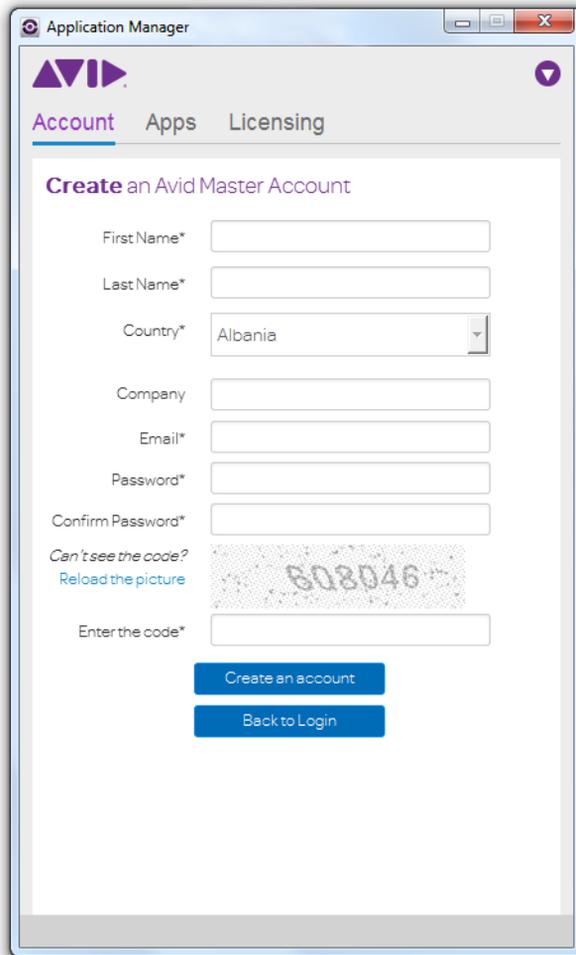
To log in to your Avid account, do the following:

1. On the Account tab, enter email address and password in the corresponding fields.
2. Click Login.



Your credentials are saved even after you close Application Manager, so you will not need to log in again each time you open Application Manager. Moreover, your sign in state is saved even when you go offline.

If you do not have an Avid account, click Create Account. This changes the view of the Account tab to the following:



The screenshot shows a web browser window titled "Application Manager". The "Account" tab is selected, and the page displays a form titled "Create an Avid Master Account". The form includes the following fields and options:

- First Name* (text input)
- Last Name* (text input)
- Country* (dropdown menu showing "Albania")
- Company (text input)
- Email* (text input)
- Password* (text input)
- Confirm Password* (text input)
- Can't see the code? (link)
- Reload the picture (link)
- A CAPTCHA image showing the number "608046"
- Enter the code* (text input)

At the bottom of the form are two blue buttons: "Create an account" and "Back to Login".

Create the Avid Master account and link it to the Download Center or Avid Video Community accounts.

If you are not logged in, take into account the following:

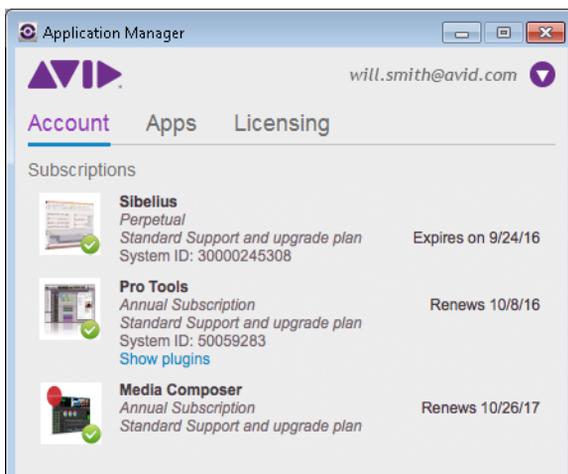
- The Apps tab of Application Manager displays only installed products and plug-ins.
- Clicking the Update button for any of the products (Application Manager, Pro Tools, Media Composer, or Sibelius) redirects you to the Account tab prompting you to log in with your email and password.

As soon as you log in, the Account tab interface is changed: your name is displayed next to the Settings button and the Account tab is divided into several sections:

- Status area - it is displayed on all the tabs if you have any warnings or notifications
- Subscription section
- Feeds section

The Subscriptions section

When Application Manager has no warnings or errors to display, the Status area becomes hidden, and the Subscription section appears first on the Account tab.



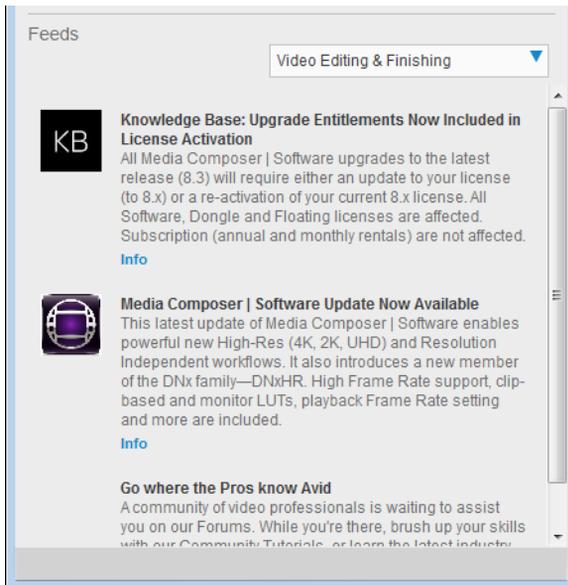
The Subscription section displays the list of all purchased subscriptions. The renewal date uses the DD/MM/YYYY format. You can adjust the format to set the local date format.

Each product icon is accompanied with a notification on the subscription status:

- the subscription is far from its expiration
- the subscription is about to expire a four-day grace period is in due

The Feeds section

The Feeds section provides information about new products, promotions, training videos, or approved 3rd party products.

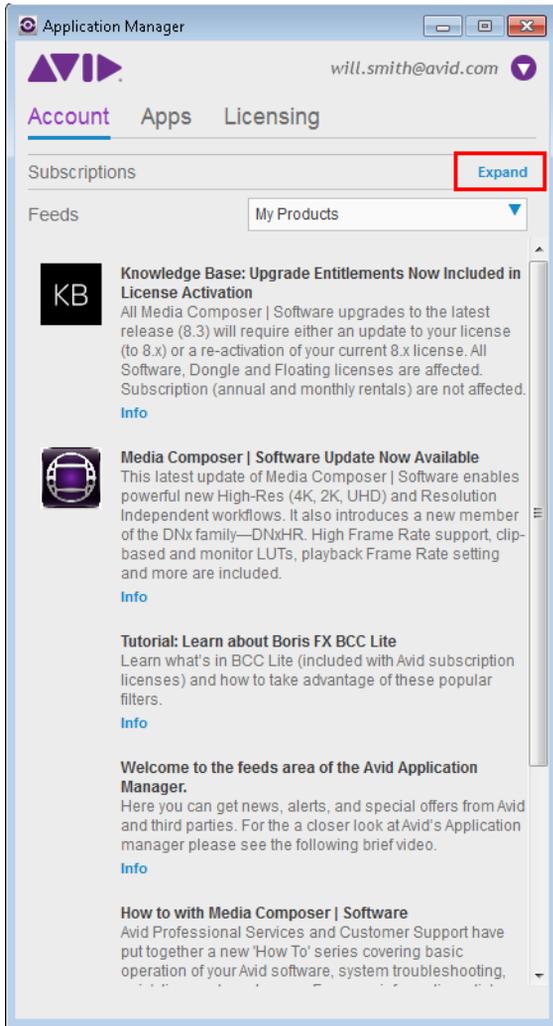


The feeds are displayed in the chronological order - the most recent feed is displayed at top. Click the hyperlink in the description to visit a Web page with more information.

Clicking the Info button below a product name takes you to the Avid web site where you can read more about the product.

Use the Category drop-down list to filter what feeds are shown. For example, if you select My Products, you will see only feeds for the products that are currently installed on your computer.

The splitter that divides the Account tab into two sections is movable. You can drag it up and down to display more of the either of the sections. If the section is completely hidden, the Expand button appears.

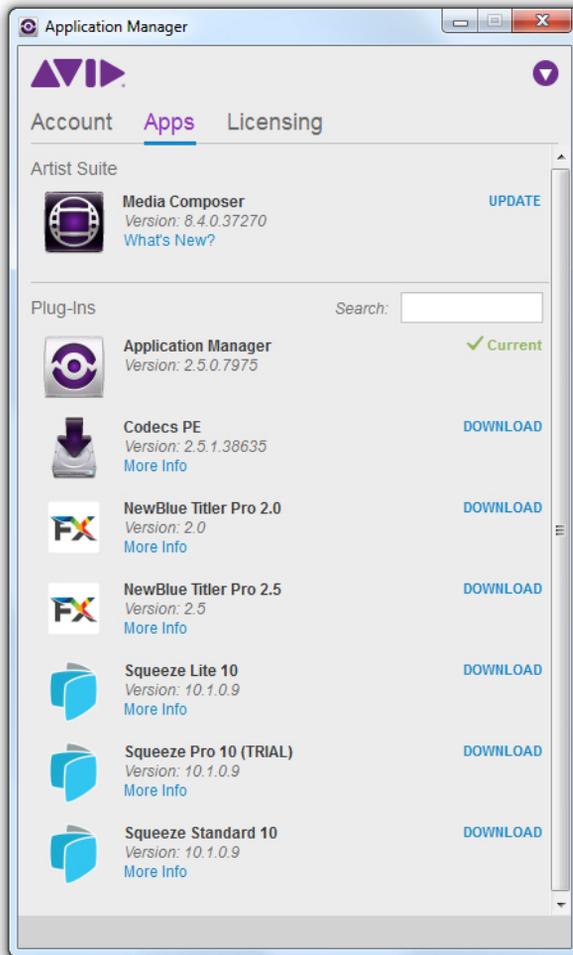


Click the Expand button to display both sections again.

The Apps Tab

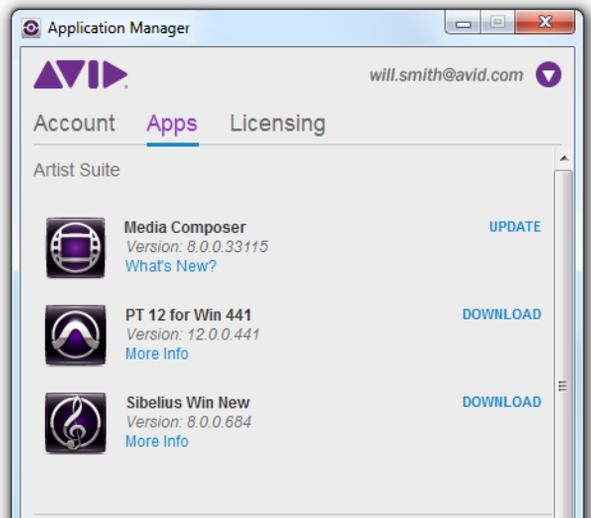
On the Apps tab, you observe and manipulate applications available for your account for purchasing, downloading, and installing.

When you are not logged in, the Apps tab looks as follows:

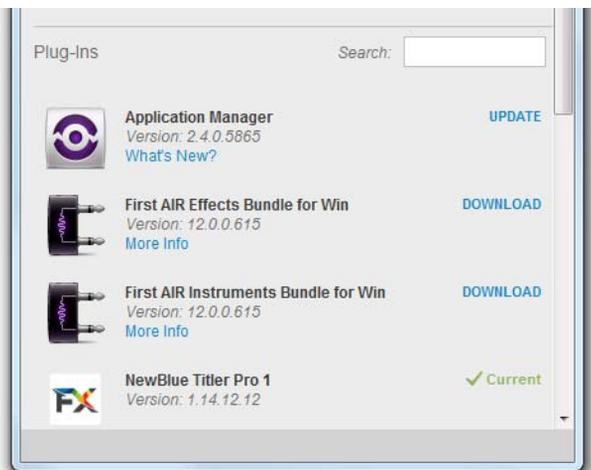


After you log in, the appearance of the Apps tab changes. Now the tab is divided into two sections:

- Artist Suite - applications you have installed or you are entitled to, so you can download and install them. For example, you bought Pro Tools only. On the Apps tab, you will see Pro Tools and the Download button for it.



- Plug-ins - additional options and plug-ins that are already downloaded and installed, or have not been installed but are available for your account.



Manage the application versions you are working with from the Apps tab. For example, from this tab, you can buy or download a new product. On the contrary, as soon as you purchase a product from the shop at Avid.com, it is displayed on the Apps tab. If you purchase Media Composer, its plug-ins are displayed in the Plug-ins section of the Apps tab. If you purchase Pro Tools, its plug-ins and their associated subscriptions are displayed both on the Account and Apps tabs.

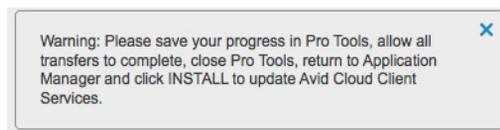
You can easily find the needed plug-in on the list - start typing its name, and Application Manager narrows the search variants and shows you all the matches.

The Apps tab controls varies depending on the current state and may have the following interface elements:

- What's New? - click to expand and view a list of improvements and new features in the new version
- Buttons on right side change depending on the current state of the product:
 - Update - click to download a new version of the application;
 - Renew - click to renew your rental subscription if it has expired. Clicking Renew redirects you to the MyAvid page where you can renew your subscription or purchase a perpetual license for the application.
 - Install - click install a new version of the product;



The first time you click Install for Avid Cloud Client Services in Application Manager, no matter if Pro Tools is launched or not, you will always see the following warning:



Then, the message will only appear if Pro Tools is launched and until you quit Pro Tools.

- Current - this label indicates that the application version is up-to-date;
- Buy - if the application was installed and the trial mode was expired, click this button to initiate the purchasing process. Note that this button is available only if the trial mode is expired.
- More Info - click to expand a list of the feature highlights of the application.
- The Download button is available if the application is ready to be downloaded.

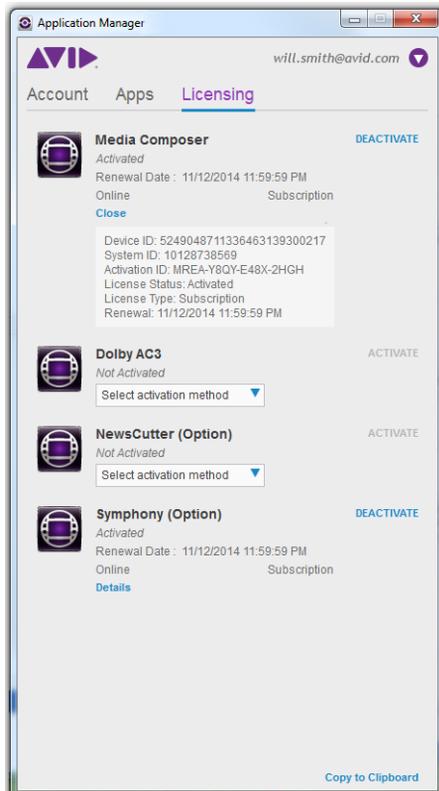
If your computer switches to the Sleep mode during the download process, you have to restart the download process when your computer awakes.

The Licensing Tab

The Licensing tab displays a list of licensed products and those that you can activate and deactivate. You can also see the following product details:

- Activation status (Not Activated, Activated, or Deactivated)
- Activation Type (Online, Offline, Floating, Dongle, or iLok,)
- Form of the product ownership (Trial, Subscription, Permanent)
- Renewal date

The licensing information on each product is constantly updated so you always know what license type is applied to a certain product.



Before you purchase an Avid Editing Application or any additional options, you can test each product for a 15-day or 30-day trial period depending on the product.



Applicable to Media Composer only: any bins or projects you create during the 30-day trial will only be usable when you activate a full editing license. If you activate the product in the middle of trial period, the trial is no longer available, even if the license is deactivated and 30 days of trial have not finished yet. Pro Tools does not have a trial period, Sibelius allows to use trial if it is not finished yet, even if you activate or deactivate it in the middle of the trial period.

To purchase the Avid Editing Application during or after the 30-day trial use the Avid web store.

After your trial has been expired, you will no longer be able to use the product or feature. The system will keep you informed of how many days you have left before the trial ends. At any time during or after the 30-day trial period, you can choose to purchase a copy of your Avid editing application from the Avid web store. If you choose not to purchase the software, your Avid editing application is deactivated when the 30-day trial expires.

4 Product Activation

Activate your Avid Editing Application to gain access to all available features. Media Composer, Pro Tools, and Sibelius are activated in different ways.

What You Need to Activate Media Composer or Sibelius

To activate Media Composer or Sibelius, you must have an Activation ID and System ID. They can be found on the Product Subscriptions page of the shop.avid.com after you buy the product. The Activation ID is linked to the subscription model you are using or only going to use.

The System ID refers to the system you are working at.

Activation ID is needed to activate your software. You can find your Activation ID in your Avid account at <http://account.avid.com/>. The ID is listed on the My Products page along with your downloads. You will also receive an email that contains the activation codes for each of your applications.

Device ID identifies your system if you are activating your software on a system that is not connected to the Internet. This ID will be provided to you through Application Manager during the activation process. To find out your device ID, go to the Licensing tab of Application Manager, select the Offline activation method for the product, enter Activation ID, System ID or both, and you will see the licensing information along with the Device ID.



Take into account that after you purchased a product, you cannot activate it right away - there must be at least 10 minutes between these two actions. Otherwise, you will encounter an error.

What You Need to Activate Pro Tools

Pro Tools is authorized using an iLok USB key (2nd generation) from PACE Anti-Piracy. An iLok can hold hundreds of authorizations for all of your iLok-enabled software. After a software license is placed on an iLok, you can use the iLok to authorize that software on any computer.

- If you purchased a boxed version of Pro Tools, or Avid hardware bundled with a version of Pro Tools or Pro Tools HD, it includes an iLok USB key and an activation card with a printed activation code.
- If you are upgrading from a previous version of Pro Tools or Pro Tools HD, you will need to use your own iLok USB key. You will receive an activation code through your online Avid account.

The activation procedure that involves Application Manager is described in the Activation with an iLok section. You can also find the description of the Pro Tools activation procedure in the "Pro Tools Installation Guide" and "Pro Tool | First Installation Guide".

Each of the following sections contains a note informing you what product the description relates to.

Online Activation with an Internet Connection



This section is applicable to Media Composer and Sibelius.

Launch Application Manager to activate your Avid Editing Application with the Online option. If Application Manager is not open, click the tray icon to open it or run the Avid Editing Application you bought.



If you exit Application Manager, the tray icon is not visible. To activate your Avid Editing Application, run it - Application Manager will be launched automatically. After you complete the activation, close Application Manager and continue working with the Avid Editing Application.

Activation of all installed products can be performed on the Licensing tab of Application Manager.

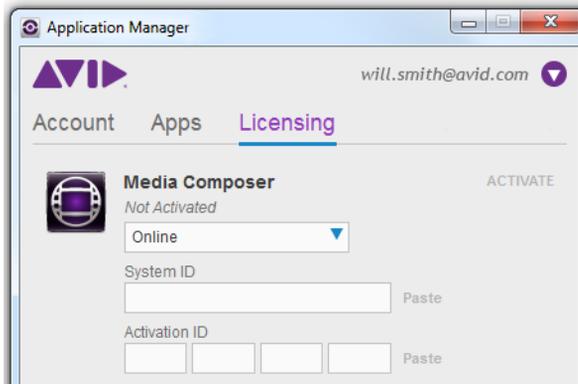
To activate the application with the Online option:

1. With Application Manager open, click the Licensing tab.



By default, the product is not activated and you can see its status under the product's name. If a product is activated in a trial mode, the status of the product is changed from Not activated to Trial and the expiration date is displayed. If you use a hardware key to activate the product, Application Manager detects it and shows the corresponding activation state next to the product name and license details.

2. On the list of applications, find the application you want to activate. Choose Online in the Select activation method drop-down list.



3. Enter the corresponding information in the System ID and Activation ID fields.
4. Click the Activate button next to the product name.

Application Manager verifies your information and confirms activation. As the product is activated, you can click Details to see the current license details.



When the activation is complete, a message informs you that your software has been successfully activated.



You can reactivate your product if it was deactivated. The license information will already be populated in the corresponding fields.

Auto-Activation with an Internet Connection

If you are connected to the Internet, Application Manager facilitates the process of activation of Media Composer or Sibelius you have purchased from the Avid shop. The main conditions for Avid Editing Application to be auto-activated are:

- the Computer Name (known as Activation ID at the Avid.com/shop) coincides with the one you are working at;
- the license you are going to use was not deactivated manually before.

Note that Sibelius License Server is not auto-activated.

To have Avid Editing Application auto-activated, do the following:

1. Having bought Avid Editing Application (you can have Media Composer or Sibelius with a monthly, annual, or perpetual subscription), go to Application Manager.
2. On the Account tab, log in to Application Manager with the Avid account credentials.
3. Go to the Licensing tab of Application Manager - the license is activated automatically, without any additional actions.

The procedure described above shows a very basic scenario. It can be performed without any unexpected results, if the following conditions are met:

- The subscription license must be a single one for the user's account. Or a Computer Name have to be defined at the user's account page for the license that is to be used for auto-activation on the particular computer. The Computer Name must be unique for the account for each product.
- If you have Media Composer or Sibelius installed and you are not logged in to the Application Manager, launch the Avid Editing Application and choose Electronic activation to launch Application Manager with the Licensing tab displayed. After you log in, the auto-activation workflow can be fulfilled.
- If your Avid Editing Application is in a trial mode, log in to Application Manager, and the Avid Editing Application will be auto-activated with the subscription details.

The auto-activation procedure will not be performed if:

- you have activated the Avid Editing Application earlier and then deactivated it via Application Manager.
- there are subscriptions, for which a Computer Name is not defined, if there are more than one active subscriptions.
- all subscriptions are expired.

- you have one or more Avid Editing Application subscriptions (monthly/annual/perpetual), and the Computer Names, defined for them, are unique, but no one of the defined Computer Names coincides with the one you are working at now.
- the Avid Editing Application is activated from Application Manager under another license.
- you use a dongle for activation and log in on the Account tab.

Activation with a Floating License



This section is applicable only to Media Composer.

The Floating License model allows you to purchase "packs" (pools) of licenses to deploy at a single site. One System ID and license can run any number of systems simultaneously. Licenses are consumed only when in use, so that additional clients can connect and use a license as it becomes available.

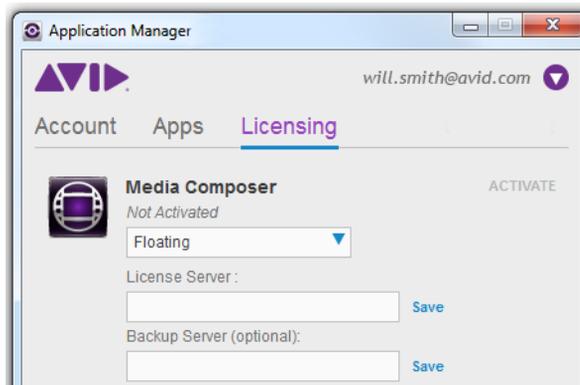
"Consuming" and "releasing" licenses

You "consume" licenses by connecting to the server and decreasing the overall number of licenses by 1 per client. You "release" licenses back to server and increase the overall number of licenses back by 1 per client.

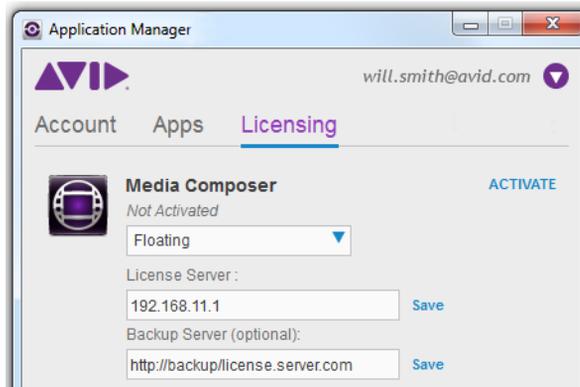
Licenses can be "checked out" for a certain period of time until the checkout term is complete. To be able to check out a license, you must first deactivate the Avid Editing Application.

To activate the product, do the following:

1. With Application Manager open, go to the Licensing tab.
2. On the list of applications, find the application you want to activate. Choose Floating in the Select activation method drop-down list.



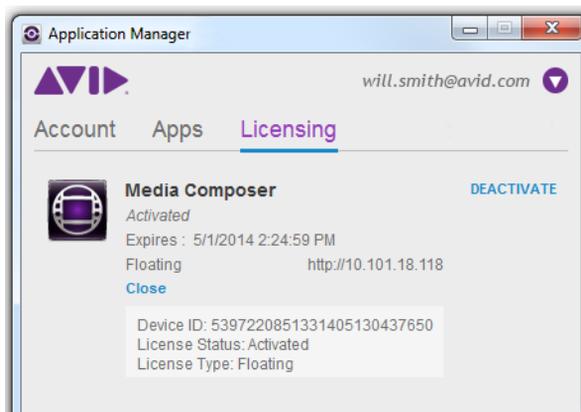
3. In the License Server field, enter the name or address of the server where Application Manager gets the floating license.



4. In the Backup Server (optional) field, enter the address or name of the server that is to be used when the main server is inaccessible for some reason.
5. Click Activate to activate the product.

The server addresses are saved each time you click Save or Activate. A client system with a saved address can be used for creating a Master image which can then be deployed at any number of additional client systems. If you save the license server address by clicking the Save button or just pressing Enter, you do not have to activate the product manually. Once you launch the application that you wanted to activate, it is activated automatically.

The floating license timeout period is 6 hours. If the application is closed, the license is expired after the timeout period has passed and returns to the pool. If the application is running more than 2.5 hours, the license server is checked for available licenses and if there is one, your current license will be silently renewed, so you experience no interruption.

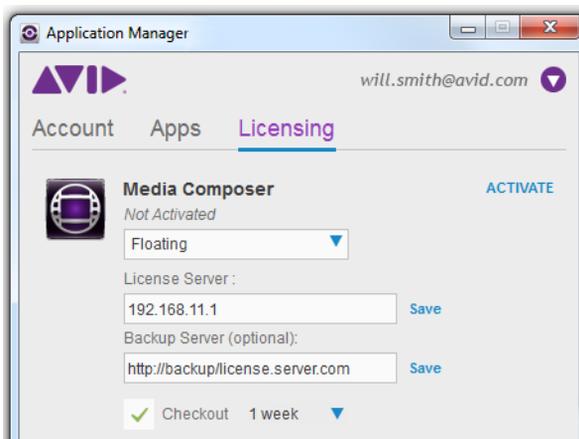


If a server is unreachable you are warned that the license is expired but you still can continue working with the Editor Application with all its options activated until you close it.

If server is accessible but there are no licenses available you will be warned. Clicking OK closes the Editing Application.

If the connection to the floating server is lost while working with Application Manager, you are warned about the connection problem; however, you can keep Application Manager launched.

You can "borrow" the floating license for some time, for example, if you need to work with the application on another machine or if you do not have an Internet connection. The Checkout option is shown on the dialog for the selected product only if you have a reservation made for your computer Device ID on the license server.



Select the Checkout check box - the Duration drop-down field appears. Select the duration of the checkout period and click Activate.

Now your license is checked out and you can start working with the application.

As soon as the checkout period ends, a grace period starts. During this period, the license can be used one more time within one day after the expiration of the checkout period.

To use the editing application, launch it - a floating license is automatically consumed.

To review the license details:

1. Open Application Manager.
2. Go to the Licensing tab.
3. Click Details.

Multi-Seat Activation

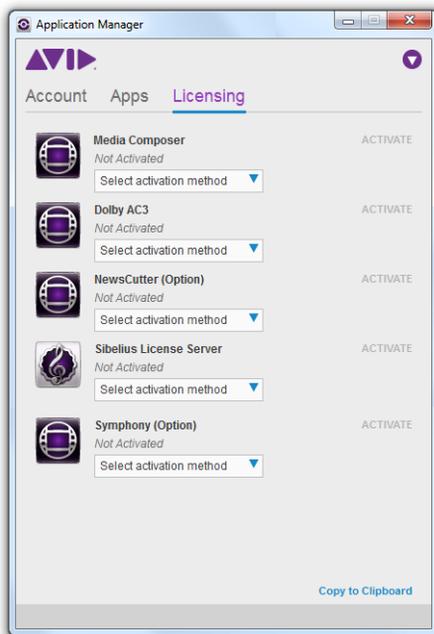


This section is applicable only to Sibelius.

In case you need to provide a group of people with temporal licenses, use the Sibelius License Server (SLS). The SLS is used by the Application Manager administrator (e.g. a teacher) for generating the needed number of licenses that are then activated and distributed among the people in a group (e.g. students) with restricted rights. A multi-seat Sibelius license allows one Sibelius serial number to be used on multiple computers. To learn more about the multi-seat license, refer to the Installing Sibelius on Networks article available at Avid Knowledge Base.

At the Avid.com/shop, you can purchase the needed number of licenses. The minimum amount is five. When activating the licenses server, you activate the whole bunch of the licenses purchased too. If, after a while, you need more licenses, purchase and activate them as another bunch of seats on the Licensing tab.

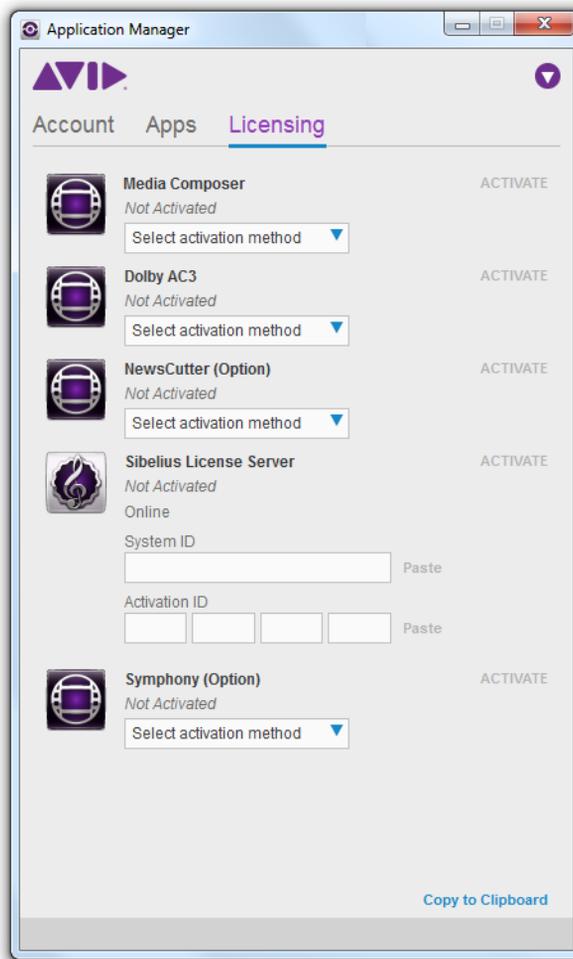
After the Sibelius License Server (SLS) is installed, it is displayed on the Licensing tab.



To activate the SLS along with the seats, do the following:

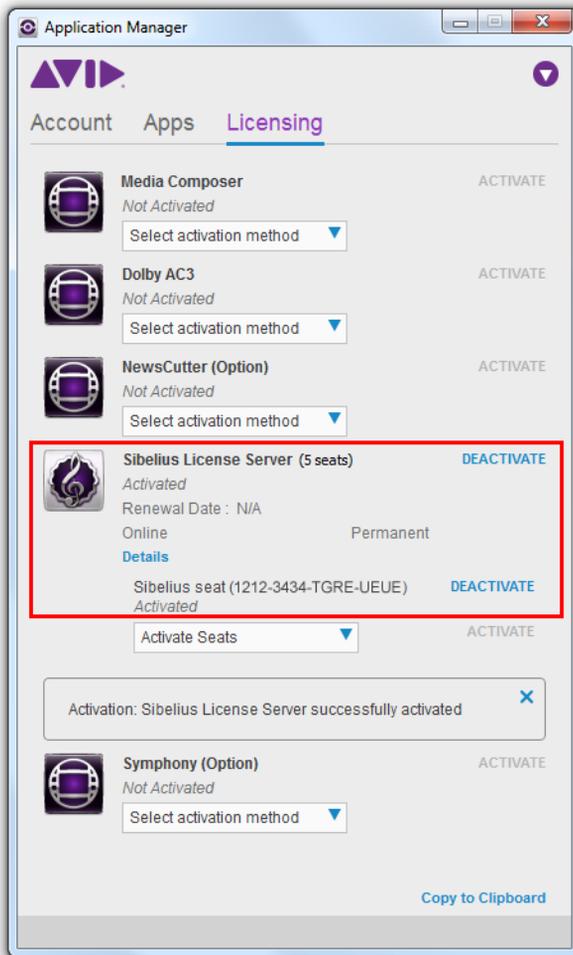
1. From the Select activation method drop-down list for Sibelius License Server, choose Online.

The Offline activation method is similar to the one described further in the Offline Activation Without an Internet Connection section.

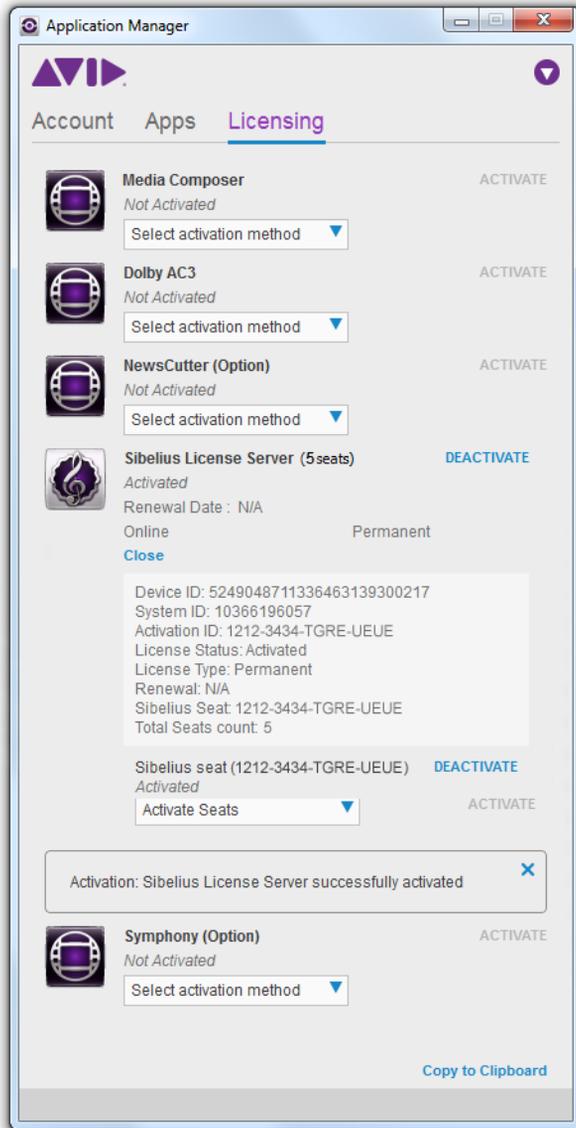


2. Copy and paste the System and Activation IDs for the SLS. Click Activate.

This will activate the Sibelius License Server along with five seats. You can see the number of activated seats next to the product title.

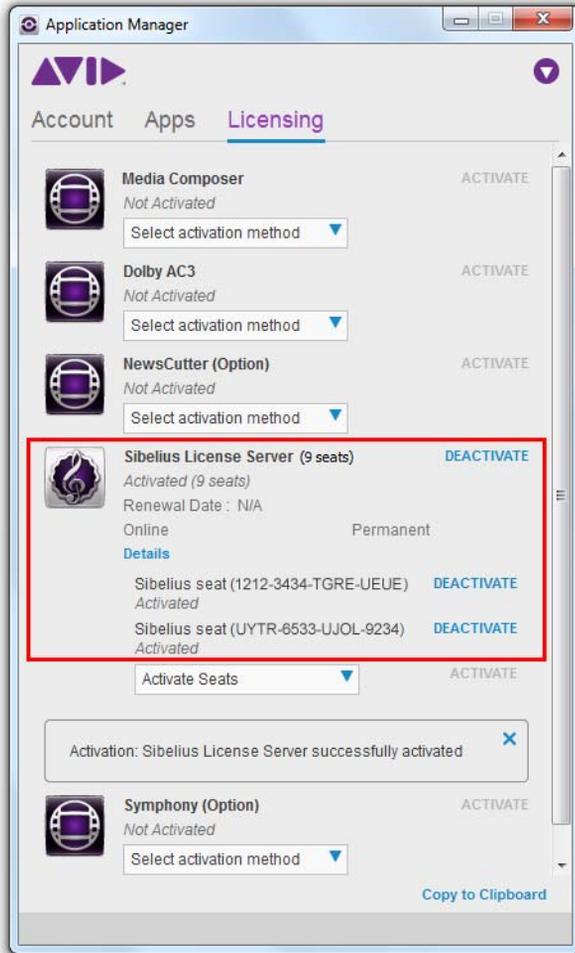


Click Details to review all the information about the SLS activation.



If you have more than five seats generated, click Activate Seats to activate an additional bunch of licenses. You will need an Activation ID to activate that bunch.

3. Having pasted the Activate ID for another bunch of the seats, click Activate for the seats. Now the number of the activated seats is changed.



Click Details to review all the information about the SLS activation.

Offline Activation Without an Internet Connection

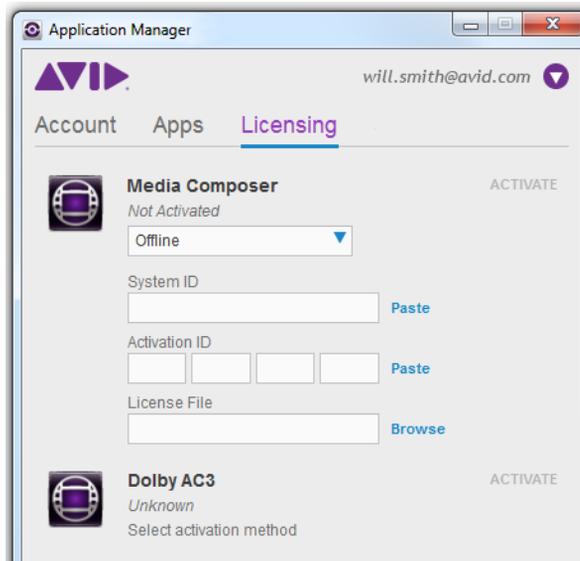


This section is applicable only to Media Composer and Sibelius.

To activate your application even if you are not connected to the Internet.

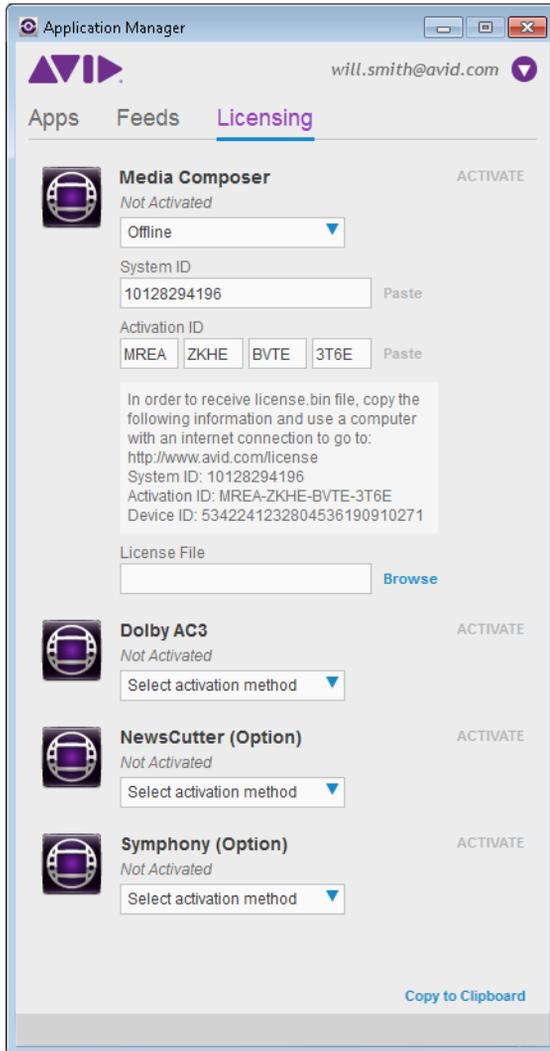
Do the following:

1. With Application Manager open, go to the Licensing tab.
2. On the list of applications, find the application you want to activate. Choose Offline in the Select activation method drop-down list.

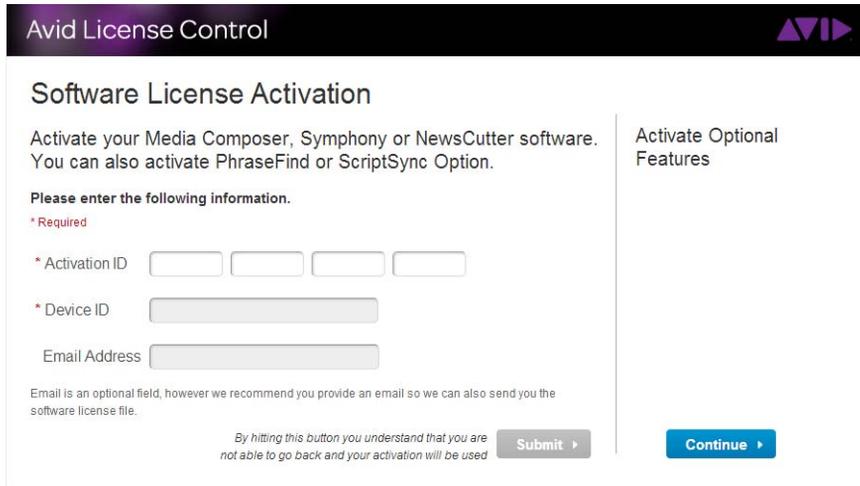


3. Enter your system identification number in the System ID text box.
4. Enter your activation identification number in the Activation ID text box.

As you enter the Activation ID, the Application Manager validates it and displays the activation instructions. Follow the instructions to receive activation .bin file using the client system with an Internet connection.



5. On a computer with an Internet connection, go to <http://avid.com/license>



The screenshot shows the 'Avid License Control' interface. At the top, it says 'Software License Activation'. Below this, there is a section for 'Activate your Media Composer, Symphony or NewsCutter software. You can also activate PhraseFind or ScriptSync Option.' To the right, there is a section for 'Activate Optional Features'. The main form area contains the following fields and instructions:

- Please enter the following information.**
- * Required**
- * Activation ID**: Four input boxes.
- * Device ID**: One input box.
- Email Address**: One input box.

Below the fields, it states: 'Email is an optional field, however we recommend you provide an email so we can also send you the software license file.'

At the bottom, there is a warning: 'By hitting this button you understand that you are not able to go back and your activation will be used'. There are two buttons: 'Submit' and 'Continue'.

6. Follow the onscreen instructions on the Web page. The Activation tool confirms your system information. When the activation is complete, a message informs you that your software has been successfully activated and the button changes to Deactivate.
7. Repeat these steps for each editing application or additional option you need to activate.
8. Once you have the license.bin file, transfer it to the system where you want to activate the product.
9. At the system where you want to activate the product, in Application Manager, click Browse and navigate to the license.bin file you just brought to the system, then click Open.
10. Click the Activate button.

If the editing application is open, you must exit and restart for the changes to take effect.



*If you are about to activate several products simultaneously you may use the latest *.bin file created for the System ID.*

Activation with a Hardware Key

Some Avid Editing Application can also be activated with a hardware key that is included in the Installation package. The following sections describe using a dongle (for activating Media Composer) and an iLok (for activation Pro Tools).

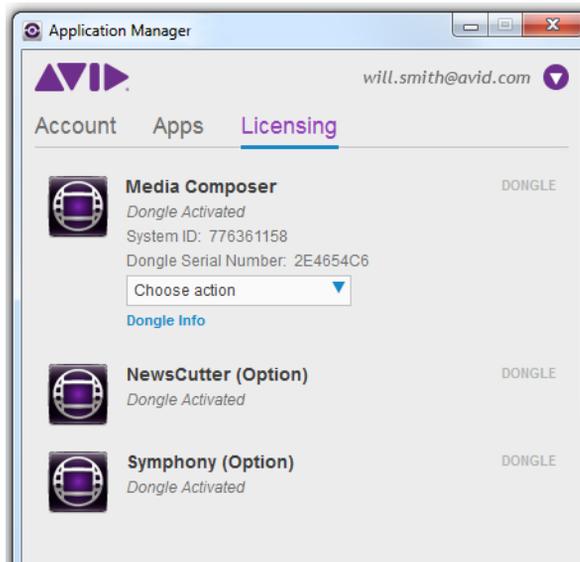
Activation with a Dongle



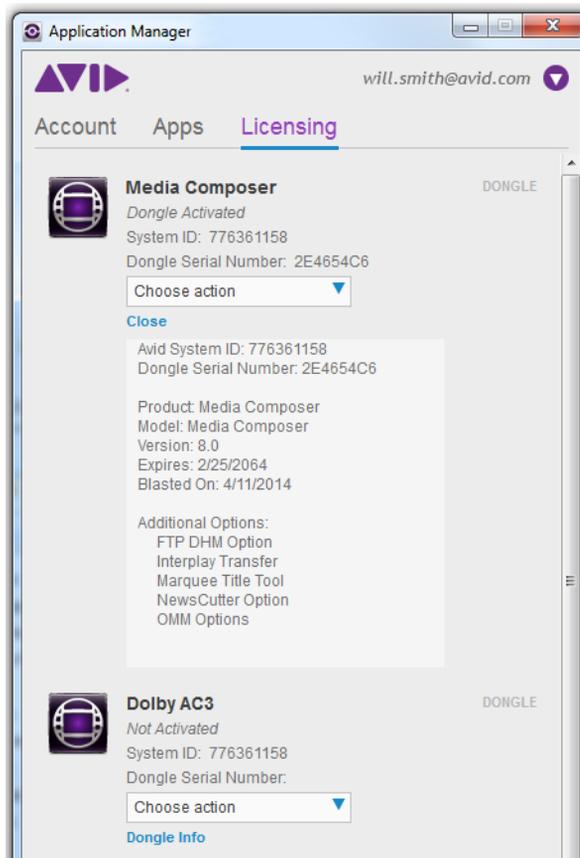
This section is applicable only to Media Composer.

To activate the product, do the following:

1. With Application Manager open, go to the Licensing tab. If Application Manager is not open, click the icon in the tray.
2. Plug in the dongle blasted to the current product and version. Application Manager detects the dongle with the corresponding dongle ID and Serial Number.

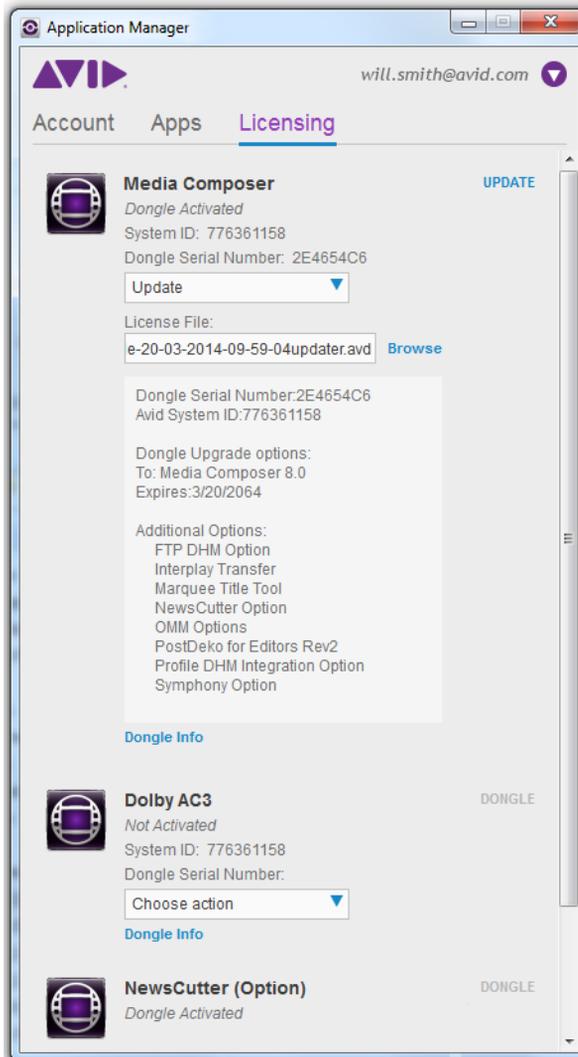


To scan a dongle, click Dongle Info. Application Manager lists all the information available on the current dongle.



3. From the Choose Action drop-down list, select one of the options: Update or Convert. If choose Update, the system asks you to specify the dongle file (.avd) and update the product license.

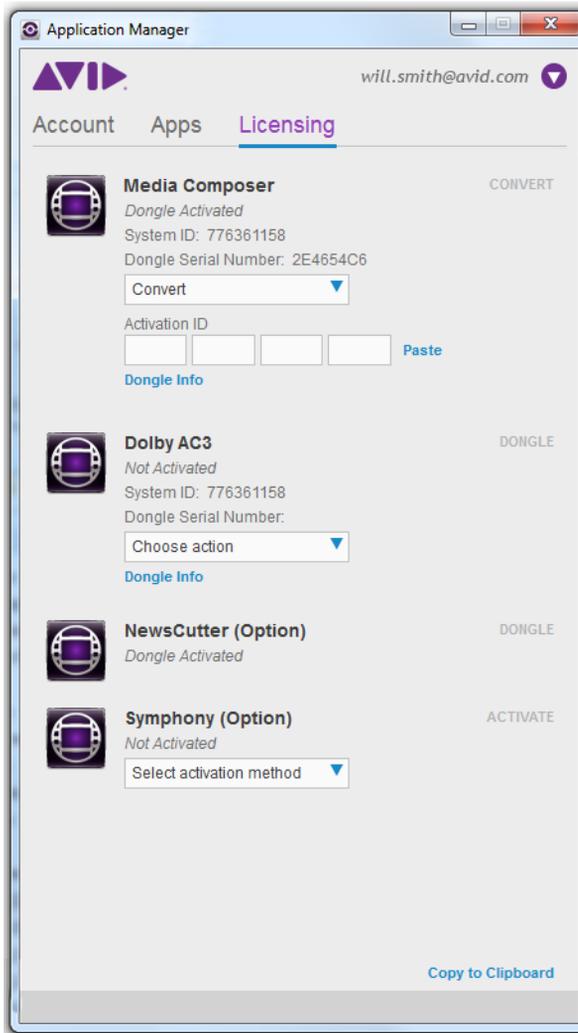
As you specified the license file, the Update button becomes available. Below the License File field, you will see the license information. Click the Update button to update the dongle license.



Click Dongle Info to display the dongle information.

To upgrade the license from a dongle to a software license, do the following:

1. Choose Convert from the Choose Action drop-down list.



2. Enter or paste the activation ID to the corresponding fields to apply conversion. If the activation ID is already part of the dongle information, dongle will auto populate it.
3. Click Convert - a warning message appears asking if you want to continue since during the conversion the dongle information will be erased and the dongle will become deactivated.

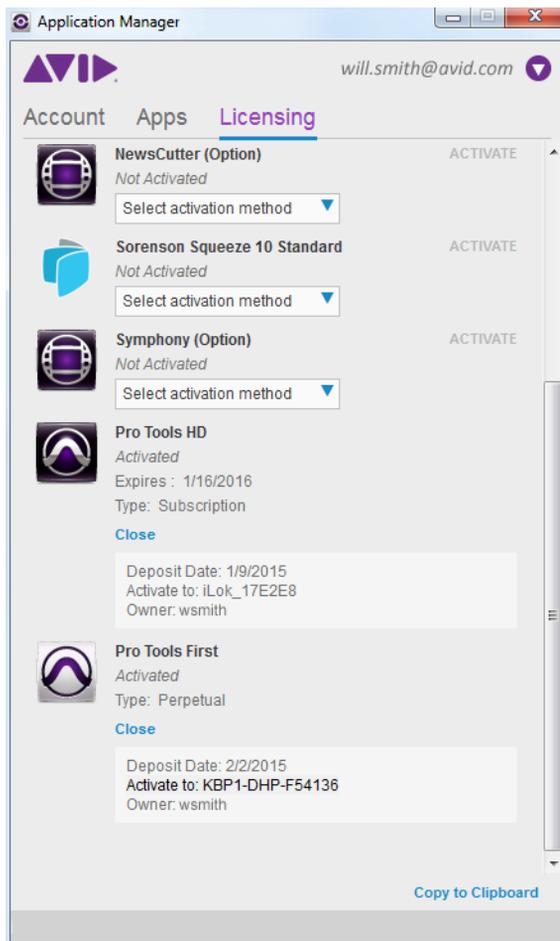
After conversion, the product is activated with software license.

Activation with an iLok

 This section is applicable only to Pro Tools.

To activate the product, do the following:

1. With Application Manager open, go to the Licensing tab. If Application Manager is not open, click the icon in the tray.
2. Plug in the iLok blasted to the current product and version. Application Manager detects the iLok with the corresponding iLok ID and Serial Number.



As soon as you plugged in the iLok, Application Manager does the following:

- It detects the iLok.
- It changes the product status from Not Activated to Activated.
- It displays the type of the license used: Perpetual or Subscription.
- It stores the iLok information - click the Info button under the product name to display it.

Redemption to Dongle



This procedure is applicable only to Media Composer.

As you have bought the product, you can install and then activate it with Application Manager with the online activation using the system ID and activation ID. However, you can change the activation method and activate the product with a dongle. This option is only possible if you are upgrading from the perpetual model to the perpetual one.

To redeem to dongle, do the following:

1. From My Account page, go to the My Products and Subscriptions page.
2. Click Show for the product you are going to activate with a dongle. Remember that it must be a perpetual license. Note that you can redeem a license to dongle only in a case, if this software code was not activated before.

Perpetual Product
System ID: 10128893890
Billing Info: Visa ****1881 Update

Media Composer Standard Avid Support ✔ Active
Time Period: Jan 12, 2015 - to - Jan 11, 2016
Auto Renewal: ON [Turn Off](#)

Product Details and Download Links [Hide](#) ^

Media Composer 8.0.0
System ID: 10128893890

[Download Dongle Updater File](#)

[Media Composer 8 Beta installer \(Mac\) 2.52 GB](#)

[Media Composer 8 Beta installer \(Win\) 2.01 GB](#)

ApplicationManager xx download will go here 285 KB

Sorenson Squeeze 8.5
SorensonSqueeze Lite (new) ts/n

[SorensonSqueeze xx installer \(Win\) 118.24 MB](#)

[SorensonSqueeze xx installer \(Mac\) 125.97 MB](#)

iZotope Insight
iZotope Insight Trial (new) ts/n

NewBlueFX Titler Pro
NewBlue Title Pro v1 (new) ts/n

3. In the list of the applications available for downloading, click the Download Dongle Updater File button.

The Redeem to Dongle dialog appears.

4. Enter the dongle system ID and dongle serial number into the corresponding fields and click Upgrade.



Redeem to dongle

Dongle System ID:*

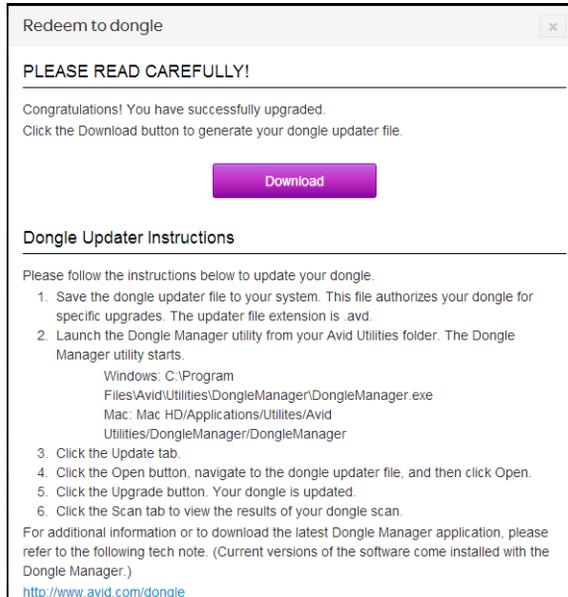
Dongle Serial Number:*

Activation ID:*

Upgrade

The system congratulates you with the upgrade.

5. Click Download to generate the dongle updater file.



Redeem to dongle

PLEASE READ CAREFULLY!

Congratulations! You have successfully upgraded.
Click the Download button to generate your dongle updater file.

Download

Dongle Updater Instructions

Please follow the instructions below to update your dongle.

1. Save the dongle updater file to your system. This file authorizes your dongle for specific upgrades. The updater file extension is .avd.
2. Launch the Dongle Manager utility from your Avid Utilities folder. The Dongle Manager utility starts.
Windows: C:\Program Files\Avid\Utilities\DongleManager\DongleManager.exe
Mac: Mac HD/Applications/Utilities/Avid Utilities/DongleManager/DongleManager
3. Click the Update tab.
4. Click the Open button, navigate to the dongle updater file, and then click Open.
5. Click the Upgrade button. Your dongle is updated.
6. Click the Scan tab to view the results of your dongle scan.

For additional information or to download the latest Dongle Manager application, please refer to the following tech note. (Current versions of the software come installed with the Dongle Manager.)
<http://www.avid.com/dongle>

When you click Download, the Updater.avd file is downloaded. Use this to activate the product. The rest of the activation procedure is the same as if the product was initially activated with a dongle. The exact activation steps are provided in the Redeem to Dongle dialog.

5 Updating an Avid Editing Application

You can update your product in different ways depending on the application you're going to update and the way it was activated.

Media Composer:

You can update your Avid Editing Application from either an existing software license or a dongle license. You will be informed about the available updates via notifications popping up in the Tray.



Upgrading your dongle license to a software license disables your dongle. Once you have activated your software license, you do not need and are not able to use the dongle to run your Avid editing application.

If you activate electronically with a dongle, the system assumes you are converting from a dongle license to a software license and the dongle will be disabled. Activate electronically with a dongle only if you wish to convert to software licensing.

Pro Tools and audio plug-ins:

These products and plug-ins are activated only via iLok - a specific USB key attached to the product when you are buying it.

Customers with active Elite support plans: If you upgrade your existing license and have an active Elite support plan, please carefully read all the instructions provided on the Download Center before updating your system. For additional information, please check the "Avid Advantage Support Plans" topic on the Avid Knowledge Base.

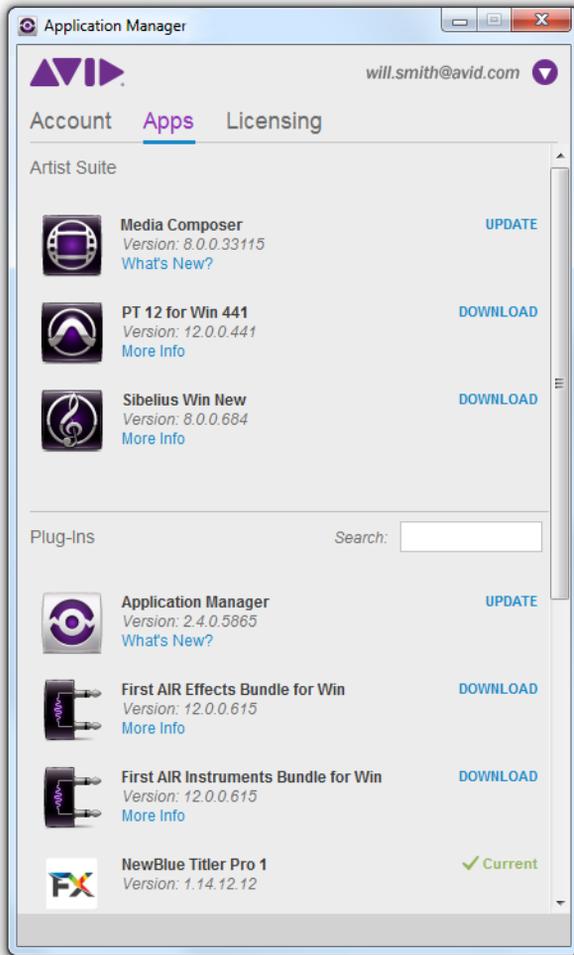


Upgrading your Mac OS X leads to the constant initializing status on the Application Manager UI. Restart your machine to continue working in the fully functioning mode.

Below are high level steps you should follow if you are upgrading your Avid editing system.

Update Workflow

Whenever an upgrade is available, the Current status for a product turns to Update on the Apps tab of Application Manager.



Click Update - the update download begins, and you will see the progress bar. As soon as the update is downloaded, the Update button is changed to Install. Click it to install the new version of the product.

After the installation is completed, you can be asked to restart your computer. After the restart, Application Manager refreshes the statuses for the products on the Apps tab.

Pay attention that you can get a product update only if your support contract is valid (not expired).

If you have a perpetual license and a valid (not expired) support contract you can get all (minor/major/release) updates. For this type of license, you need to prolong the support contract once a year to be able to update your products - visit your page on Avid.com shop to buy it.

If you have a dongle, the procedure is the same with the only nuance - pay attention to the contract expiration date. It should not be in the past.

If you have a perpetual licenses with an expired Support Contract, you cannot download any updates using Application Manager. On attempt to download an update you get the corresponding error message. To be able to get updates using the perpetual license, visit the Avid web site and renews a Support Contract for the next year.

If your perpetual license for Media Composer, Pro Pools, or Sibelius is about to expire in four weeks, you will be notified about it with the message popping up from the tray icon. This notification will show up as a reminder each time you log in to Application Manager or restart UI. The reminder about support contract renewal will stop showing once you reach 30 days past the support expiration date. In addition to this, you will see a message in the Status area - it was described in [The Account Tab](#) section of the Working with Application Manager chapter.

The support contract expiration date is similar to the expiration date of rental or temporary licenses, but it is different for perpetual licenses because the base product does not expire, just the support contract. For example, if you purchase Media Composer on January 15, 2015, then the support contract will be set to expire on January 15, 2016. You will have an option to renew the support contract in January 2016.

6

Working with Subscription Models

With Application Manager, you can have a subscription to a single application or a set consisting of an application and its options and plug-ins. Some plug-ins are part of the application, they are bought and installed along with the application. Other plug-ins must be purchased additionally. To learn more about purchasing plug-ins for Pro Tools, refer to Purchasing Pro Tools Plug-Ins.

There are two types of subscription models:

- Individual Membership - Subscriptions (either Single Product or Suite) are purchased and managed by a single user/customer
- Team/Company Membership - Subscriptions (either Single Product or Suite) are purchased in volume (by seat) by a company/business and managed by their local administrator. Each team member has access to the subscription.

Subscription is managed from your online portal at www.avid.com/account. You can purchase Subscription through Web store, Avid Sales, and Channel (resellers or distributors).

Subscription "To Rent"

The Subscription "To Rent" model is based on monthly payments. You will be notified daily about the next monthly payment by a pop-up notification within seven days - three days before the renewal date and four days after its planned renewal date, so you have an opportunity to connect to the Internet before the renewal expires.

Once the Subscription ends, the application functionality is no longer available. If you start the application, it prompts you to purchase the subscription.

Subscription "To Own"

This Subscription model provides for full payment at the point of sale (POS). This kind of subscription provides you with a perpetual license and a Support plan only for a year. If the Support period (1 year) has ended, you can continue using your current version of the application, but no updates will be available. The Subscription update is not renewable.

Customer Support offerings for both subscription models ("To Rent" and "To Own")

No matter what subscription model you have, you are provided with a customer support - customers can open cases online, which will be answered within 24 hours - Standard Support plan. Additional support - Elite - can be purchased as well (via the Web).

When you are buying a product from the Avid store, you are proposed several subscription models each of which accumulates a set of statements mentioned below:

- Month-to-Month - with this subscription model, you have to renew your subscription each month to stay up-to-date with the application updates.
- Annual - this subscription model is a bit cheaper in comparison with the Month-to-Month one if talking about the payment per month; if you have this model of subscription, your annual amount is divided into 12 months, and payment is made automatically each month within the year (if you have the corresponding option set).
- Perpetual - this subscription model is suitable, if you do not need any upgrades for the application you are buying. This model of using the product does not demand any additional payments the payment is made only once.

When buying the application from the Avid's store, you choose a subscription model along with the application. Later, you can change the subscription model.

Media Composer | Subscription
Get easy access to the industry's most trusted editorial tool

Total Monthly \$49.99
Prices in EUR and GBP include taxes. Prices in other currencies are net and applicable taxes will be added.

Options

<input type="radio"/> Media Composer Software Subscription (Annual)	INFO	\$49.99
<input type="radio"/> Media Composer Software Subscription (Monthly)	INFO	\$74.99
<input type="radio"/> Media Composer Software Subscription Crossgrade (Annual)	INFO	\$39.99

Technical Support Options

<input type="radio"/> Standard Support	INFO	Included
<input type="radio"/> Elite Support	INFO	\$30.00

Add to Cart

To change a subscription model, do the following:

1. Go to your account on the www.avid.com/account
2. In the My Products section click My Products and Subscription. This brings you to the Product Subscriptions page with the products you have bought.
3. In the list of the subscriptions you bought find the one you want to change.

You can change a monthly subscription model to a perpetual one but not vice versa. The subscription model can be changed only on the renewal date.

Pro Tools Studio | Software Subscription (Monthly) 1 Product(s) ^

Monthly Subscription Active

System ID: 50000846
llokiID: smolka-avid123
Time Period: Jan 10, 2015 - to - Feb 09, 2015
Auto Renewal: ON [Turn Off](#)
Billing Info: Visa ****1881 [Update](#)

Standard Avid Support

Product Details and Download Links [Show](#) v

From the picture above, you can see that the subscription is still valid and cannot be renewed and thus changed.

Monthly Subscription Active

System ID: 10127918530
Time Period: Mar 17, 2014 - to - Apr 16, 2014
Auto Renewal: OFF [Turn On](#)
Billing Info: Visa ****1111 [Update](#)
[Renew](#) | [Change](#)

Standard Avid Support

Product Details & Download Links [Show](#) v

On this picture, the subscription needs to be renewed as it is expiring (refer to [Renewing the Subscription](#) to read about subscription renewing). If you want to change the subscription model, it is high time to do it.

- To change your subscription model, click [Change](#) below the Billing Info field. The [Change Subscription](#) page opens.

Media Composer | Subscription
Get easy access to the industry's most trusted editorial tool

Total Monthly \$49.99
Prices in EUR and GBP include taxes. Prices in other currencies are net and applicable taxes will be added.

Options

<input type="radio"/> Media Composer Software Subscription (Annual)	<small>INFO</small>	\$49.99
<input type="radio"/> Media Composer Software Subscription (Monthly)	<small>INFO</small>	\$74.99
<input type="radio"/> Media Composer Software Subscription Crossgrade (Annual)	<small>INFO</small>	\$39.99

Technical Support Options

<input type="radio"/> Standard Support	<small>INFO</small>	Included
<input type="radio"/> Elite Support	<small>INFO</small>	\$30.00

[Add to Cart](#)

5. Choose the preferred subscription and click Add To Cart.
6. You are redirected to the Cart page. When you change the subscription model for the product, your previous subscription model will be cancelled and the new one will be obtained.
7. If you decided not the change the subscription model, click Cancel on the Change Subscriptions page. This sends you back to the Product Subscriptions page.

To modify the information on your credit card and payment method, click the Update button next to the Next Billing On field. The Update Payment Method dialog appears.

Update Payment Method ✕

For Media Composer | Software Subscription
(Monthly) (System ID: 10128033084)

Card Brand	▼ Visa
Card Number	111111111111
Card holder	John Smith
Expiration Date	▼ 02 ▼ 2016
Verification Number	*** Where do I find the verification number?

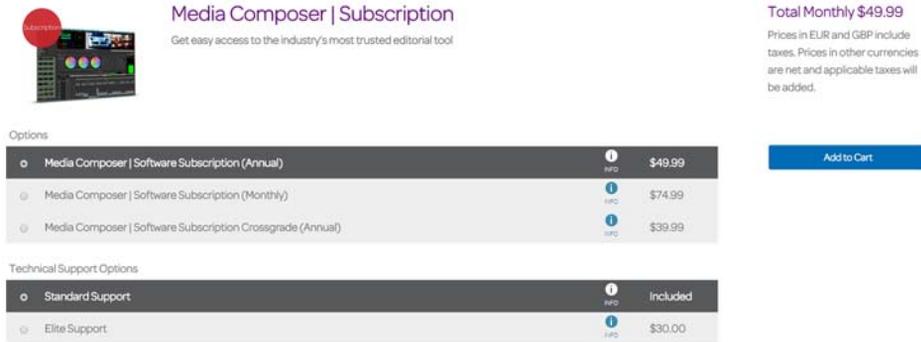
[Register now](#)

The billing information entered here will automatically be used during the next payment.

Make your changes and click Register now, or click X to close the dialog.

Support Plan

A support plan is offered along with your subscription. Choose the support plan you want when selecting the subscription model for the product you are buying.



Media Composer | Subscription
Get easy access to the industry's most trusted editorial tool

Total Monthly \$49.99
Prices in EUR and GBP include taxes. Prices in other currencies are net and applicable taxes will be added.

Options

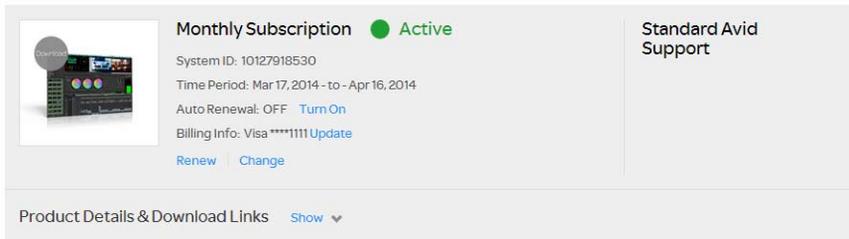
Option	Info	Price
<input checked="" type="radio"/> Media Composer Software Subscription (Annual)	INFO	\$49.99
<input type="radio"/> Media Composer Software Subscription (Monthly)	INFO	\$74.99
<input type="radio"/> Media Composer Software Subscription Crossgrade (Annual)	INFO	\$39.99

Technical Support Options

Option	Info	Price
<input checked="" type="radio"/> Standard Support	INFO	Included
<input type="radio"/> Elite Support	INFO	\$30.00

[Add to Cart](#)

To see the support plan information, take a look to the right column of the Product Subscriptions page.



Monthly Subscription ● Active

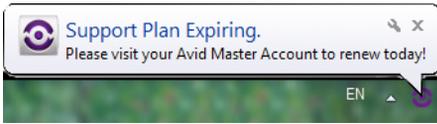
System ID: 10127918530
Time Period: Mar 17, 2014 - to - Apr 16, 2014
Auto Renewal: OFF [Turn On](#)
Billing Info: Visa ****1111 [Update](#)
[Renew](#) | [Change](#)

Standard Avid Support

Product Details & Download Links [Show](#) ▾

Note that Media Composer goes along with either Standard or Elite support plan, Pro Tools may have either Standard or ExpertPlus support plan, and Sibelius may have the Standard support plan. You can change (upgrade) the support plan on the renewal date when the subscription is approaching its expiration date.

Starting four weeks (30 days) in advance of the expiration date you are notified of the Support contract expiration date each time you log in to Application Manager. You will see the corresponding notifications that appear from the Application Manager tray icon.



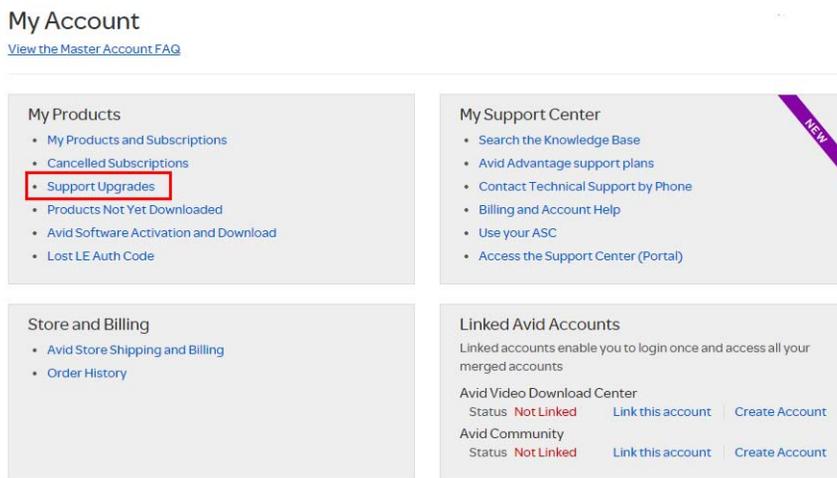
Clicking the notification redirects you to the Account tab where you can check the System ID for the license with the contract support being expired.

Beside that a notification about the support contract expiration will be displayed on each tab of Application Manager.

Warnings and popping up notifications will stop showing as soon as the support contract is renewed within those four weeks or 30 days past expiration date.

To change your support plan, do the following:

1. On the Avid.com site, go to your account.



2. In the My Products section, click Support Upgrades.
3. You are prompted to enter your System ID.
4. After your System ID is verified, select the support plan you want and click Add To Cart. Follow the upgrade transaction steps to complete the operation and get the new support plan.

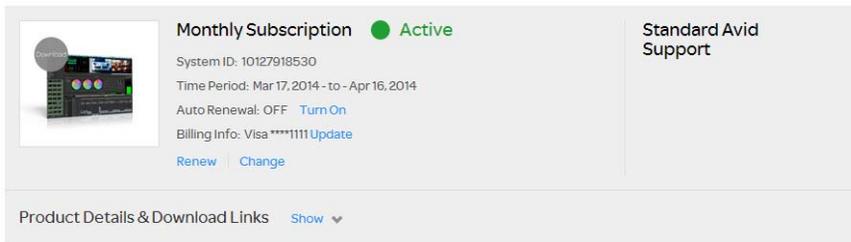
Grace Period

Application Manager checks whether or not your subscription is active. 15 days before the expiration date the system sends you an email with a reminder. When the subscription expires, you are notified about it with the email.

If the subscription expires and you are not connected to the Internet, a four-day grace period starts. During this period, you still can run the Avid Editing Application. However, if Application Manager is launched you will get notifications every six hours reminding you that have to pay for the next month. If Application Manager is not launched, the notifications are shown once you run it. If you do not renew the Editing Application after the grace period, the subscription becomes inactive and you cannot launch the expired Avid Editing Application.

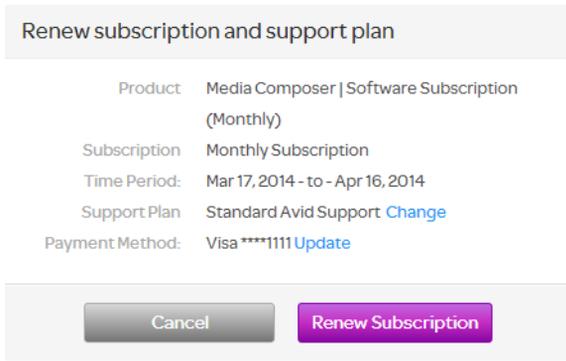
Renewing the Subscription

When it is time to renew your subscription, for example, your monthly subscription comes to the end or for your annual subscription with monthly payments you have the auto renewal option turned off, you do it with the Renew button available on the Subscriptions page.

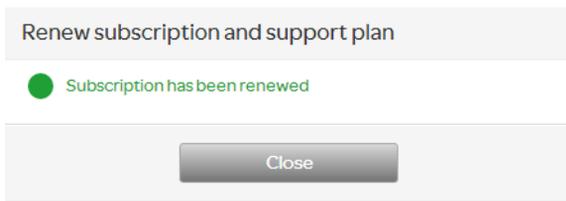


The next billing date can be found in the Subscription section and may be the same as the end date in the time period (in case of month-to-month subscription model).

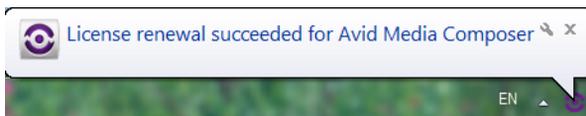
If the Renew button is available, click it to open the Renew subscription and support plan dialog:



Click Renew Subscription to renew your subscription and support plan, or click Cancel to go back to the Subscriptions page. As the process of renewal is completed, the corresponding message is displayed:



You can turn on and off the auto renewal of your subscription. For that, click the corresponding button next to the Auto Renewal field. If your Auto Renewal option is set to On, the payment for the next billing period is performed automatically. You are notified about the successful payment for the subscription with the notification popping up from the Application Manager tray icon.



The upgrade subscription expiration date is similar to the expiration date of rental or temporary licenses, but it is different for perpetual licenses because the base product does not expire, just the upgrade subscription. For example, if you purchase Media Composer on January 15, 2015, then the upgrade subscription will be set to expire on January 15, 2016. You will have an option to renew the upgrade subscription in January 2016.

Subscription Crossgrade

If you have Symphony or NewsCutter and want to move to new Media Composer without changing System ID, you can to apply for the crossgrade subscription.

To crossgrade, do the following:

1. Go to www.avid.com/store.
2. Buy the Avid Editing Application with the Crossgrade Subscription model.

Media Composer | Subscription
Get easy access to the industry's most trusted editorial tool

Total Monthly \$49.99
Prices in EUR and GBP include taxes. Prices in other currencies are net and applicable taxes will be added.

Options

<input checked="" type="radio"/> Media Composer Software Subscription (Annual)	USD	\$49.99
<input type="radio"/> Media Composer Software Subscription (Monthly)	USD	\$74.99
<input type="radio"/> Media Composer Software Subscription Crossgrade (Annual)	USD	\$39.99

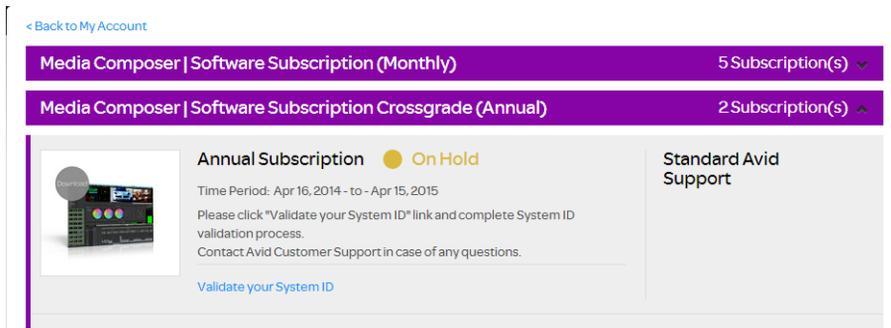
Technical Support Options

<input checked="" type="radio"/> Standard Support	USD	Included
<input type="radio"/> Elite Support	USD	\$30.00

Add to Cart

3. Having bought the Avid application, go to the Subscriptions page.

In the list of your subscriptions, locate the Software Subscription Crossgrade.



The screenshot shows a user account page with a navigation link "< Back to My Account" in the top left. Below this, there are two subscription entries in purple bars. The first entry is "Media Composer | Software Subscription (Monthly)" with "5 Subscription(s)" and a downward arrow. The second entry is "Media Composer | Software Subscription Crossgrade (Annual)" with "2 Subscription(s)" and an upward arrow. Below the second entry, there is a detailed view for an "Annual Subscription" which is "On Hold" (indicated by a yellow circle). The time period is "Apr 16, 2014 - to - Apr 15, 2015". The text instructs the user to click "Validate your System ID" and complete the validation process, and to contact Avid Customer Support if needed. A link "Validate your System ID" is provided. To the right of this information, it says "Standard Avid Support".

To finish crossgrading to another application, you must first validate your System ID. Click the corresponding link and specify your System ID. As the System ID is validated, you will get the crossgrade key.

7 Additional Options and Plug-Ins

In addition to activating the Avid Editing Application, there are several editing options (for Media Composer) and plug-ins (for Pro Tools) that can be purchased and activated through Application Manager.

- For Media Composer, you can purchase additional options by visiting the Avid web store and clicking Software Options for Video Editing. After that you can use Application Manager to activate your option.

There may also be free third-party software included with your purchase. Avid Editing Applications may come bundled with 3rd-party software such as Sorenson Squeeze, Boris Continuum Complete, and NewBlue Title Pro. If you purchase a new copy or upgrade of the Avid Editing Application, activation codes are included in your Avid Account. If you are covered by an Elite support plan, or are a student with Avid Media Composer Academic and are within your no-charge upgrade period of 4 years, you can obtain activation codes by entering your system ID at www.avid.com/mc3party.

- For Pro Tools, there are two ways of purchasing the plug-ins. Read the description of each of them below.

Activating Media Composer Third-Party Products

Some third-party products that are included in your purchase have specific activation workflows. Such products are Squeeze Lite, Squeeze Standard, and NewBlue Ampliphy. When buying, installing, and activating Media Composer that has these products in its package, you should bear in mind the following:

- NewBlue Ampliphy has its own license to be activated. It is displayed on the Licensing tab.
- Squeeze Lite can be activated with a subscription or floating license along with Media Composer.
- NewBlue v2.0 and v2.5 are not displayed on the Licensing tab even when activated.
- NewBlue v2.0 is activated along with any Media Composer license type.
- NewBlue v.2.5 is activated with Media Composer subscription license.

Purchasing Pro Tools Plug-Ins

There are two ways on purchasing a plug-in:

- Directly from within Pro Tools - this way is called In-App Purchase
- On the Avid.com/shop web site - this way is called Out-App Purchase

Both of these ways are described in details in the following sections.

In-App Purchase

To purchase a plug-in while working with Pro Tools, do the following:

1. Staying in Pro Tools, click Buy for the plug-in you want to have.

This opens a dialog prompting you to enter your billing information.

2. Enter your credit card number, valid address and other billing information.

As soon as the information is confirmed, the iLok Web page is opened.

3. Enter your PACE credentials to enter the PACE Web page.

This step is necessary to deposit the PACE license to your iLok.

4. Plug your iLok in to be able to receive the license information for the plug-in you are buying. The license is deposited to your iLok. Now Pro Tools is ready to receive the plug-in installer.

The plug-in installation begins. After the installation is finished, Application Manager receives a notification about a new plug-in available and a product definition file is created (see Administrator's guide for more information about it).

5. To display the new plug-in on the Apps tab of Application Manager, click Settings > Refresh apps.

Out-App Purchase

To purchase a plug-in from the Avid shop, do the following:

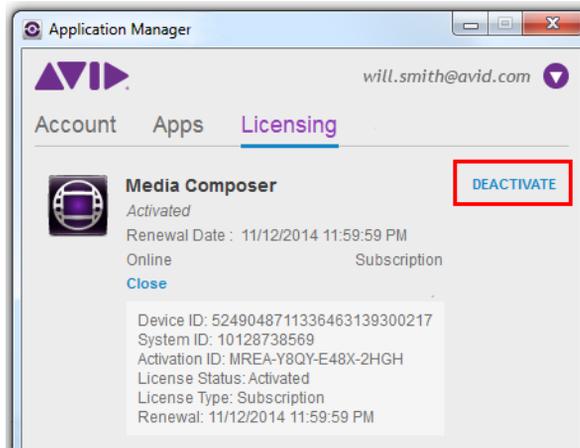
1. Go to the shop.avid.com and buy the plug-in in the corresponding section. The procedure of purchasing a product from the site is standard and described in the "Pro Tools Installation Guide".
2. In Application Manager, click Refresh Apps to check for new products and plug-ins.
3. Application Manager displays the new plug-in on the Apps tab ready for downloading.
4. Click the Download button - the download process is initiated.
The Download button is changed to the Install button.
5. The user clicks Install.
6. Application Manager display the new plug-in installed in the plug-in section.

Now the plug-in is ready to use.

8 Deactivating the Avid Editing Application and Plug-Ins

To deactivate your Avid Editing Application, do the following:

1. If you are working with the Avid Editing Application, you can deactivate it directly from within the application. Click the corresponding option in the application, and Application Manager opens. In the case of Media Composer, click Special > Deactivate. This opens Application Manager. If Application Manager is already running, skip this step and go to step 2.
2. In Application Manager, go to the Licensing tab.
3. Find the product you want to deactivate and click the Deactivate button next to its title. Remember that you can reactivate the product. In that case, the license information will be automatically populated to the corresponding fields.



You must have an Internet connection to deactivate the software and its options.

9 Uninstallation Specifics

Uninstallation of Application Manager, Media Composer, and Pro Tools on Windows and Mac OS X is performed in the standard way. The step-by-step instruction can be found below.

The situation looks different when it comes to uninstalling the Pro Tools plug-ins on Mac OS X. The problem is that they do not have the uninstallation files on the operational system, and the incorrect uninstallation of the plug-ins leads to leaving the product definition file (read more about the product definition file in the Administrator's Guide). If the product definition file remains on your computer, Application Manager will not show the Pro Tools update, even if you download a new version of it. Non-trivial actions should be taken to remove the plug-ins correctly and delete the file.

How to Uninstall the Products

To uninstall a product on Windows, for example, Application Manager, log in as a user with administrative privileges. If you are working in a shared storage environment, mount your workspaces.

To uninstall Application Manager on Windows, do the following:

1. Quit all active applications and Application Manager itself. Make sure it is deactivated in the tray.
2. Access the Control Panel and select Programs and Features. Then select the Avid Application Manager and click Uninstall.

To uninstall the Application Manager on Mac OS X, do the following:

1. Quit all active applications.
2. Go to Applications/Avid/Uninstallers.
3. Double-click the Application Manager uninstaller.
4. Follow the on-screen prompts.

How to Uninstall the Pro Tools Plug-Ins

The following information is for advanced users who can work with system files and the command line.

When the user installs a product on the Mac OS X, the information about the installer package is recorded to the system database.

BundleID of the installer package (PackageBundleID) can be specified in the Product Definition File instead of the application BundleID (or the Product Definition File can contain both of them).

If the Product Definition File contains the PackageBundleID, Application Manager will search for the record about it in the system database. This record contains a version of the installer package - in Application Manager this version is shown as a version of the product. If the record about the PackageBundleID is in the system database, Application Manager operates as if the product is successfully installed and displays its name on the Apps Tab.

If the product must not be available for Application Manager, the record about the installation package must be deleted from the system database on Mac OS X. To do it, use the following command:

```
sudo pkgutil -- forget PackageBundleID
```



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Visit the Online Support Center
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Product Information
For company and product information,
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