

THE COLDWELL BANKER GLOBAL LUXURY™ PROGRAM

COLDWELL  
BANKER

GLOBAL  
LUXURY.



When the prestige of the **Coldwell Banker**<sup>®</sup> name aligns with the expertise of some of today's leading luxury real estate masters and the reach of an international network in 44 countries and territories, the extraordinary is possible.

BRAND POWER

GLOBAL CONNECTIONS

A LUXURY LEADER

MARKETING MASTERS

This is the **Coldwell Banker Global Luxury**<sup>®</sup> program at its essence.





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# BRAND POWER

A NAME THAT COMMANDS INSTANT RESPECT  
AND TRUST THE WORLD OVER

## A CENTURY OF “FIRSTS”

The **Coldwell Banker**<sup>®</sup> brand has always lived on the cutting edge of luxury, cemented by more than a century of innovation. This pioneering spirit can be traced from San Francisco's Financial District in 1906, to Manhattan's prestigious Madison Avenue in 1933 as luxury real estate marketing was revolutionized by capturing fine estate homes on film, to our worldwide presence today as a trailblazer in video, mobile, social media and smart home technology.



1906

Two visionaries establish Coldwell Banker

1933

For the first time, prized estates are marketed through motion-picture technology

2010

Coldwell Banker becomes the first real estate company to launch a YouTube channel

2016

Coldwell Banker collaborates with tech companies to introduce the first smart home staging kit

2017

A new era of luxury real estate begins with the **Coldwell Banker Global Luxury**<sup>™</sup> program

2018

The *Homes & Estates* publication wins Gold at the 2018 Astra Awards from the New Jersey Communications, Advertising and Marketing Association (NJCAMA)

A full-page background image of the Eiffel Tower in Paris, France, silhouetted against a vibrant sunset sky with shades of orange, yellow, and purple. The tower is the central focus, with its intricate lattice structure clearly visible. In the foreground, there are silhouettes of trees and a crowd of people gathered around the base of the tower. A dark horizontal band across the middle of the image contains the title text.

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# GLOBAL CONNECTIONS

CROSSING OCEANS, CONTINENTS AND LANGUAGE BARRIERS

## POWER IN NUMBERS

The **Coldwell Banker**<sup>®</sup> brand is a true global force that has the power to showcase exceptional properties and reach affluent buyers around the world in dozens of languages.

92,000

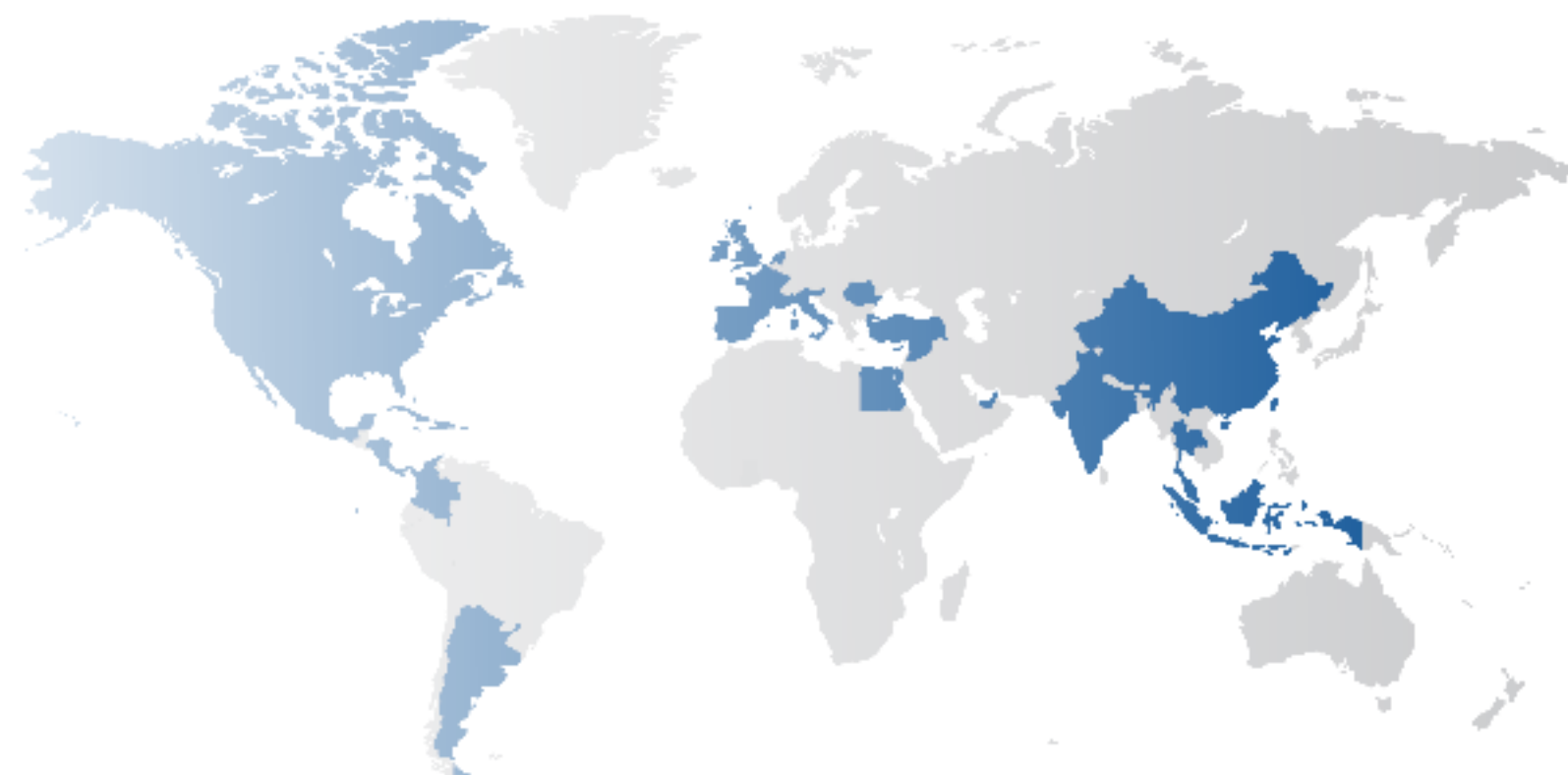
AGENTS

3,000

OFFICES

44

COUNTRIES &amp; TERRITORIES



Andorra	Canada	Curaçao	France	Ireland	Monaco	Romania	St. Martin	United States
Argentina	Cayman Islands <sup>*</sup>	Cyprus	Germany	Italy	Netherlands	Singapore	Thailand	Uruguay
Aruba	China	Dominican Republic	Grenada	Jamaica	Panama	Sint Maarten	Turkey	Virgin Islands (British) <sup>**</sup>
Bahamas	Colombia	Egypt	India	Malta	Portugal	Spain	Turks & Caicos	Virgin Islands (U.S.) <sup>***</sup>
Bermuda	Costa Rica	England	Indonesia	Mexico	Puerto Rico	St. Kitts/Nevis	United Arab Emirates	

<sup>\*</sup>Cayman Islands consist of the islands of Grand Cayman, Cayman Brac and Little Cayman.

<sup>\*\*</sup>British Virgin Islands consist of the islands of Anegada, U.S. Virgin Dyer, Tortola, Virgin Gorda, along with additional smaller cays and private islands.

<sup>\*\*\*</sup>U.S. Virgin Islands consist of the main islands of St. Croix, St. John, St. Thomas, Water Island, plus several additional small islands. As of December 31, 2015.



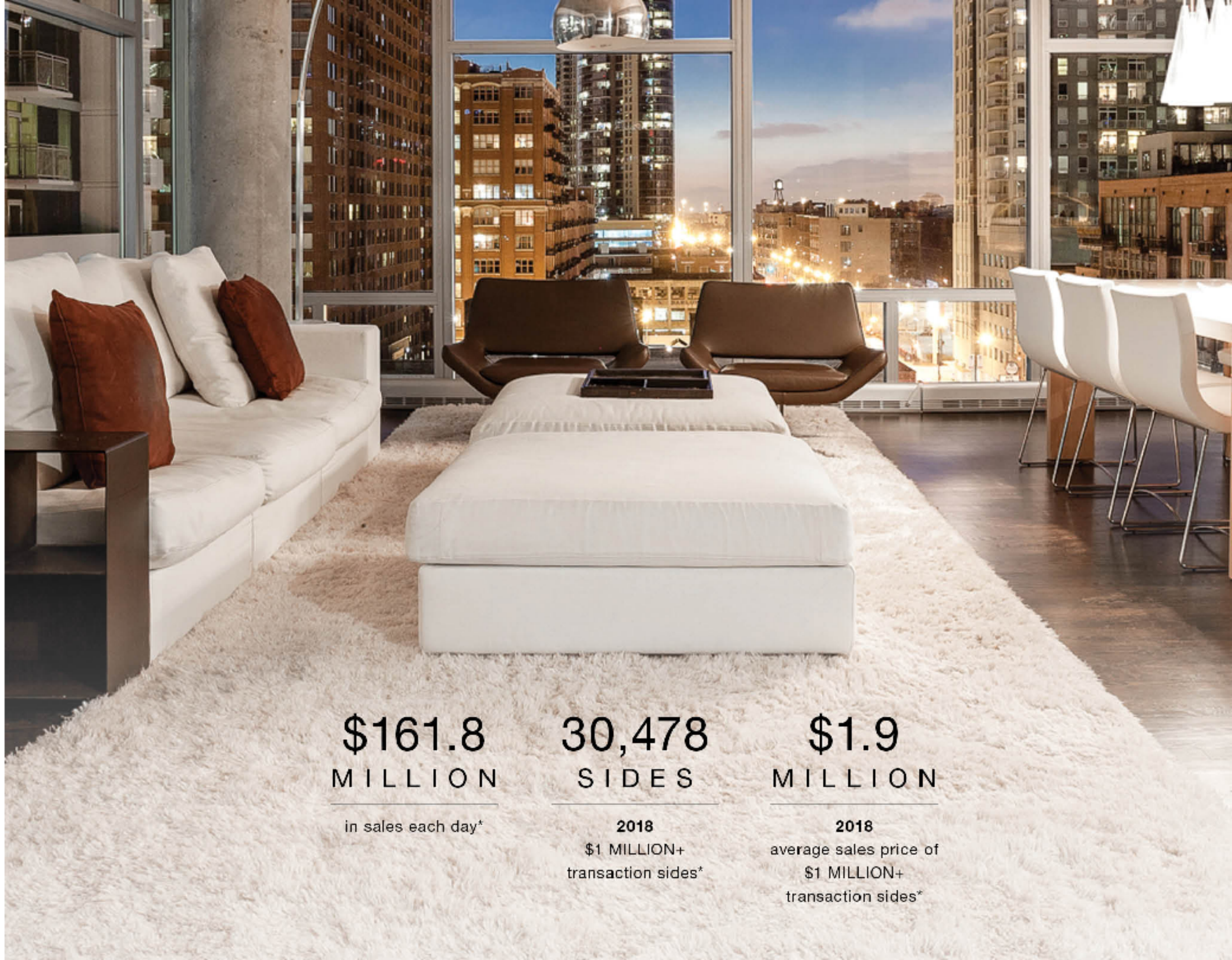
# A LEADER IN LUXURY

EXCEEDING EXPECTATIONS AND CREATING EXCEPTIONAL EXPERIENCES



GLOBAL LUXURY

The Luxury Property Specialists aligned with the **Coldwell Banker Global Luxury**® program are masters at their profession, ranking among the best in the world by exceeding expectations and creating exceptional experiences for their discerning clients every day. Coldwell Banker independent sales agents represented:



**\$161.8**  
MILLION

in sales each day\*

**30,478**  
SIDES

2018  
\$1 MILLION+  
transaction sides\*

**\$1.9**  
MILLION

2018  
average sales price of  
\$1 MILLION+  
transaction sides\*

[COLDWELLBANKERLUXURY.COM](http://COLDWELLBANKERLUXURY.COM)

\*Average daily sales. Data based on total closed and recorded buyer and seller transaction sides of homes sold for \$1 million or more as reported by the U.S. Coldwell Banker® franchise system for the calendar year 2018. USCS. Real estate agents affiliated with Coldwell Banker are independent contractor sales associates, not employees. ©2019 Coldwell Banker Real Estate LLC. All Rights Reserved. Coldwell Banker Real Estate LLC fully supports the principles of the Fair Housing Act and the Equal Opportunity Act. Owned by a subsidiary of NRT LLC. Coldwell Banker, the Coldwell Banker logo, Coldwell Banker Global Luxury and the Coldwell Banker Global Luxury logo are registered service marks owned by Coldwell Banker Real Estate LLC. 635560NAT\_3/19



## LANDMARK SALES AND LISTINGS

A history of selling distinctive real estate.

- 2011** SPELLING MANOR  
*Holmby Hills*  
Listed at \$150 million
- 2014** PALAZZO D'AMORE  
*Beverly Hills*  
Listed at \$195 million
- 2016** PLAYBOY MANSION  
*Holmby Hills*  
Private sale
- CAROLWOOD DRIVE ESTATE  
*Holmby Hills*  
Listed at \$150 million
- WOODLAND MANOR  
*Brookline, Massachusetts*  
Listed at \$90 million
- 2017** THE MALIBU CASTLE  
*Malibu*  
Listed at \$85 million
- VILLA SWALETINA  
*Roquebrune Cap-Martin, France*  
Listed at \$84 million
- 2018** LE BELVÉDÈRE  
*Los Angeles*  
Listed at \$56 million





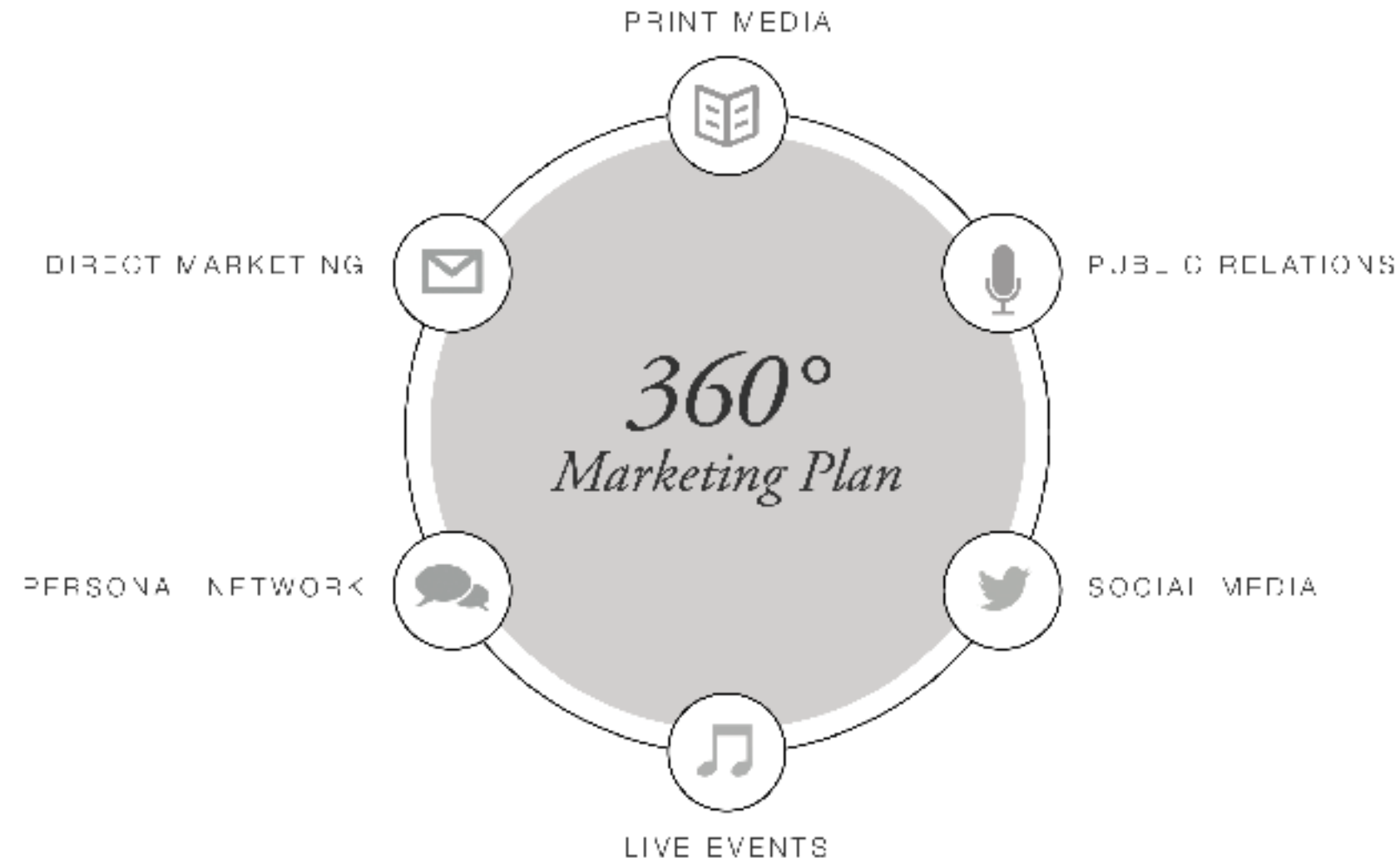
A sophisticated dining room featuring a dark wood dining table with a light wood top, surrounded by upholstered chairs with patterned backs. A three-tiered chandelier with warm-toned bulbs hangs above the table. In the background, a large round mirror with a dark, textured frame is mounted on a wall with decorative paneling. A window with arched top and multiple panes is visible on the left, with curtains. The room is lit with warm, ambient lighting.

# MARKETING MASTERS

SETTING A NEW STANDARD BY WHICH MANY OF THE  
WORLD'S FINEST ESTATES ARE BOUGHT AND SOLD

## 360° MARKETING APPROACH

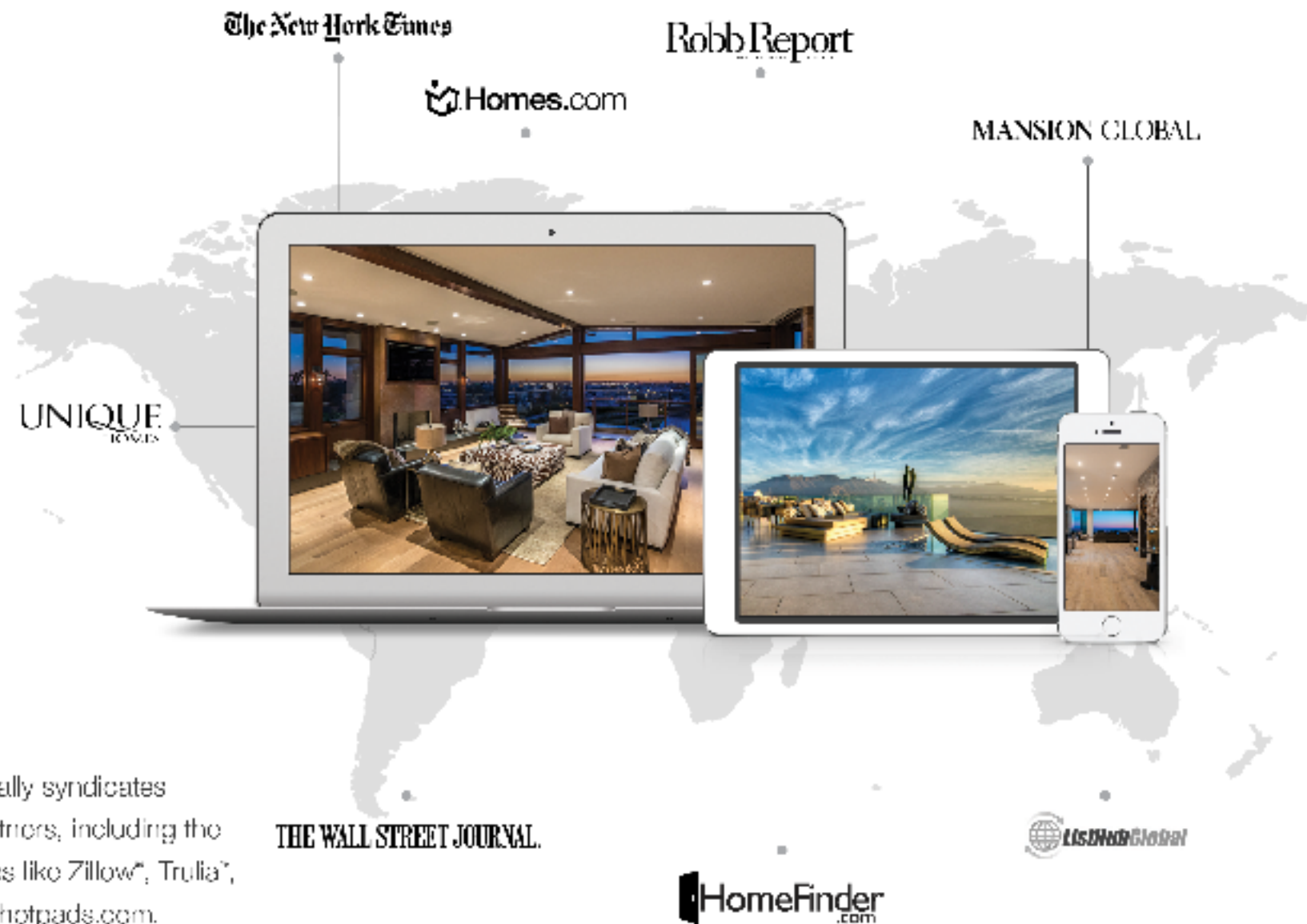
The **Coldwell Banker Global Luxury**<sup>®</sup> program offers an impressive global stage from which to showcase your home. **Luxury Property Specialists** are truly borderless and come armed with a complete suite of tools designed to share the beauty of your home with an affluent audience at all times, no matter where they happen to be in the world.



## EXPANSIVE ONLINE SYNDICATION

Finding a discerning buyer for a one-of-a-kind property takes ingenuity — and an expert command of today's online arena. The **Coldwell Banker Global Luxury**<sup>®</sup> program has mastered the art of digital marketing, ensuring your property is seen by the widest possible audience of qualified buyers. Luxury properties that are marketed through the program will enjoy immediate syndication through a comprehensive network of prominent real estate websites, including WSJ.com, NYTimes.com, RobbReport.com, UniqueHomes.com and international websites through ListHub Global.

COLDWELLBANKERLUXURY.COM



ColdwellBanker.com automatically syndicates listings to hundreds of web partners, including the most visited real estate websites like Zillow<sup>®</sup>, Trulia<sup>®</sup>, realtor.com<sup>®</sup>, Homes.com<sup>®</sup> and hotpads.com.

# ELITE INTERNATIONAL SYNDICATION

The **Coldwell Banker Global Luxury**<sup>®</sup> program has partnered with some of the world's most exclusive and high-performance real estate syndication websites to maximize the global exposure of your luxury home.

## LISTHUB GLOBAL



### THE LARGEST INTERNATIONAL REAL ESTATE ADVERTISING NETWORK

ListHub Global automatically publishes property listings to leading real estate sites around the world, such as China's Anjuke, the United Kingdom's Properstar UK and India's 99acres.

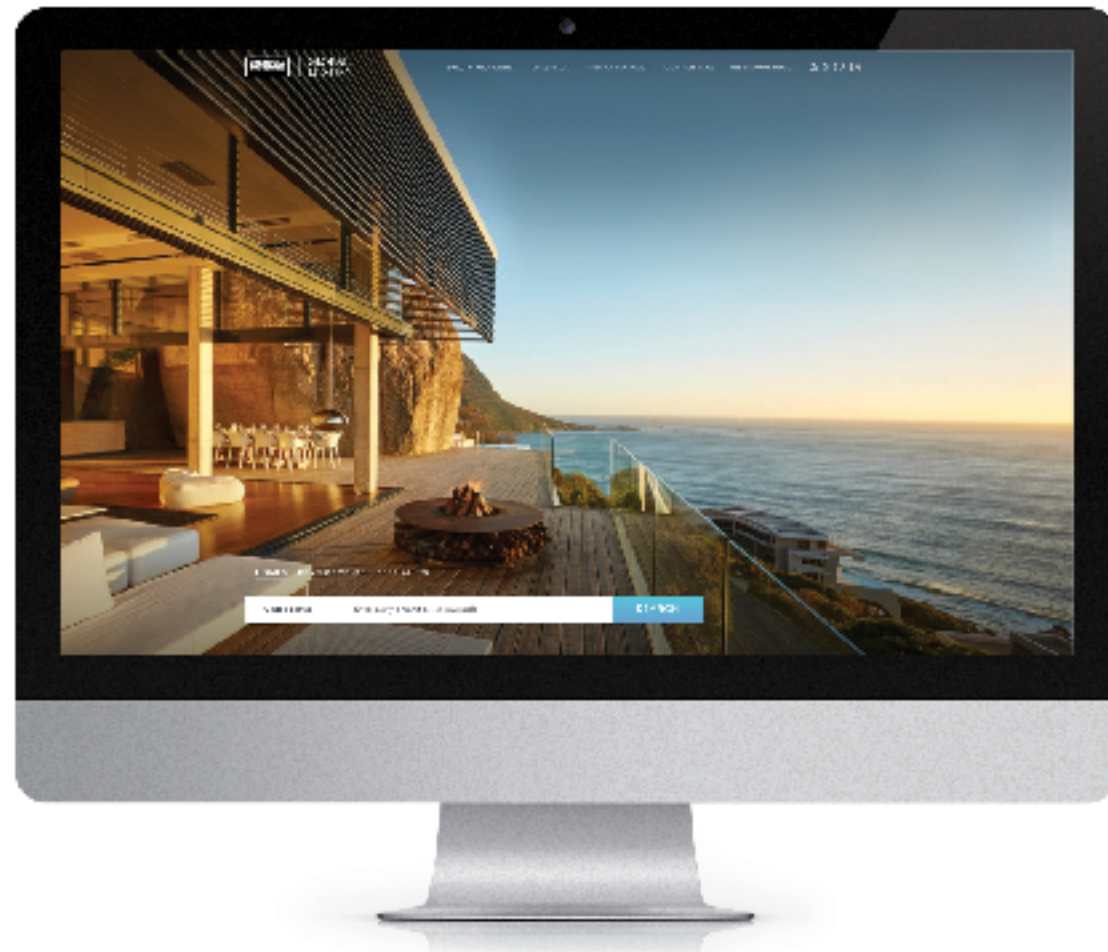
100 | portals

60+ | countries

16 | language translations

## COLDWELLBANKERLUXURY.COM

The **Coldwell Banker Global Luxury**<sup>®</sup> website connects an affluent audience to some of the world's finest homes. From golf course properties to wine country estates, the website's cutting-edge lifestyle search allows potential buyers to select properties according to their passions. Multiple language translations and currency conversion tools also allow international buyers to tailor their user experience. A built-in referral network for Luxury Property Specialists' exclusive use links them to other high-end real estate professionals locally and around the world.

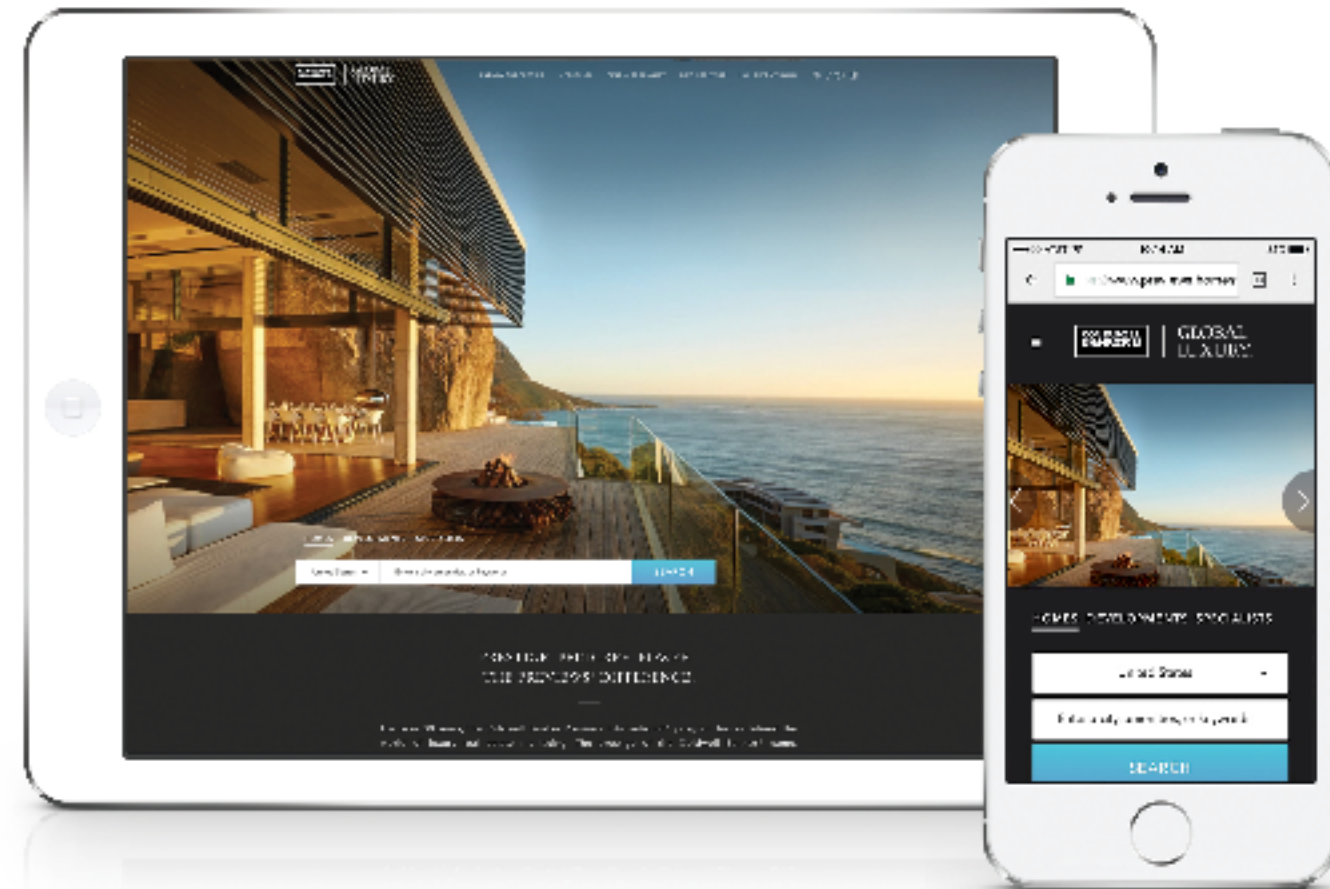


- 1 in 5 visitors to the Coldwell Banker Global Luxury website are international
- 15,000+ luxury property listings across the globe
- \$19+ billion in listing dollar volume
- Opportunities to host high-resolution photography, 3-D videos, home tours, content, floor plans and more. The listings include a beautifully developed digital marketing package and can be "followed" by other agents, increasing visibility.

## MOBILE MARKETING

The **Coldwell Banker**<sup>®</sup> brand has long regarded mobile marketing as the future of luxury. Expertise in the mobile space has led to the creation of a unique suite of products designed to give Luxury Property Specialists the ability to respond immediately to online leads and maintain relationships with affluent clients who are on the go.

- The standard of mobile: All Coldwell Banker websites feature responsive design, fully optimized for mobile.
- Coldwell Banker mobile app: Delivers rich media and video integration, attracting affluent buyers seeking exceptional properties.



## COLDWELL BANKER GLOBAL LUXURY® BLOG

The **Coldwell Banker Global Luxury®** blog offers an international look into luxury and style through the eyes of some of today's leading voices, visionaries and style-setters.



300  
THOUSAND +

annual page views

40  
THOUSAND +

affluent subscribers

1  
MILLION +

monthly social media reach





## SOCIAL MEDIA

The social media landscape is yet another global stage where the beauty of your home may be displayed. Powered by a dedicated and expert social-content team, social media platforms under the **Coldwell Banker®** banner are among the most widely used sites today, delivering a unique perspective on fine living and fine homes all over the world.

52  
MILLION

video views on Facebook  
and YouTube



80  
MILLION

social engagements  
with brand content



93  
THOUSAND

followers on Twitter



278  
THOUSAND

Facebook followers



80%

of affluent consumers used  
social media in the past year.\*

Data source: from Coldwell Banker Real Estate social platforms - Facebook, YouTube, Twitter, Coldwell Banker Global Luxury blog. Analytics pulled through 12/2017.  
\*Combined total of Coldwell Banker Real Estate and Coldwell Banker Global Luxury profiles.



## HOMES & ESTATES

There is something special about capturing the essence of a property in print. The intricate details, the design, the art, the craftsmanship, the light of a home — all of it lives in a state of permanence through classic storytelling and beautiful photography in *Homes & Estates*, the proprietary publication of the **Coldwell Banker Global Luxury**<sup>®</sup> program.

Distributed four times a year and paired with two leading publications, *Unique Homes* and *The Wall Street Journal*, *Homes & Estates* offers stories of lifestyle inspiration in a range of luxury pursuits, including real estate, architecture, design, art, fashion, culture and travel.



# HOME & ESTATES READERSHIP

UNIQUE  
HOMES



THE WALL STREET JOURNAL.

Total Annual Reach\*  
1.1 MILLION



GLOBAL PRINT  
EDITION  
150,000+  
PER ISSUE

- Direct mail to high-net-worth individuals with a minimum property value of \$2 million and \$25 million net worth, and top clients of **Coldwell Banker**<sup>2</sup> affiliated agents
- Placement on select newsstands in the U.S., Canada, Mexico, Europe, Asia, the Middle East, Australia and South America
- Distribution to Coldwell Banker offices worldwide and top clients of Coldwell Banker affiliated agents
- Placement in first class/member lounges for more than 30 international and domestic airlines



UNIQUE HOMES  
100,000+  
PER ISSUE

- Insertion into *Unique Homes* magazine, which has a readership representing more than 80 countries

THE WALL  
STREET JOURNAL  
SUPPLEMENTAL  
EDITION

200,000+  
PER ISSUE

- Insertion into the Friday edition of *The Wall Street Journal* in the following metro areas: Boston, New York, Chicago, Miami, Los Angeles, Santa Barbara, Orange County, San Diego and San Francisco
- Direct mail to WealthEngine's Demi-Billinaire List, ultra-high-net-worth (UHNW) individuals and top clients of Coldwell Banker agents



DIGITAL  
50,000+  
PER ISSUE

- Digital editions are emailed to a targeted group of affluent consumers
- Promotion on [UniqueHomes.com](http://UniqueHomes.com)

\* Combined print and digital publications

## STRATEGIC MEDIA PARTNERS

From *Haute Living* to *Condé Nast Traveler*, the **Coldwell Banker Global Luxury**<sup>1</sup> program encompasses a distinguished portfolio of media partners to ensure your property's exposure to affluent readers the world over.



### CITY LIFESTYLE & SPECIFIC INTEREST

COUNTRY LIFE  
INTERNATIONAL ROBB REPORT  
LONDON DAILY TELEGRAPH  
LUXURY PROPERTIES  
MILLIONAIRE ASIA

### FINANCIAL & NEWS

CHIEF EXECUTIVE OFFICER  
FINANCIAL TIMES  
FORBES  
INTERNATIONAL NEW YORK TIMES  
NEW YORK TIMES  
THE WALL STREET JOURNAL

### LUXURY REAL ESTATE

OCEAN HOME  
UNIQUE HOMES

### LUXURY LIFESTYLE & GENERAL INTEREST

CAVIAR AFFAIR  
DUPONT REGISTRY  
ELITE TRAVELER  
HAUTE LIVING  
HOME & STYLE  
TOWN & COUNTRY

### CONDÉ NAST

LUXURY GROUP  
ARCHITECTURAL DIGEST  
CONDÉ NAST TRAVELER  
THE NEW YORKER  
VANITY FAIR

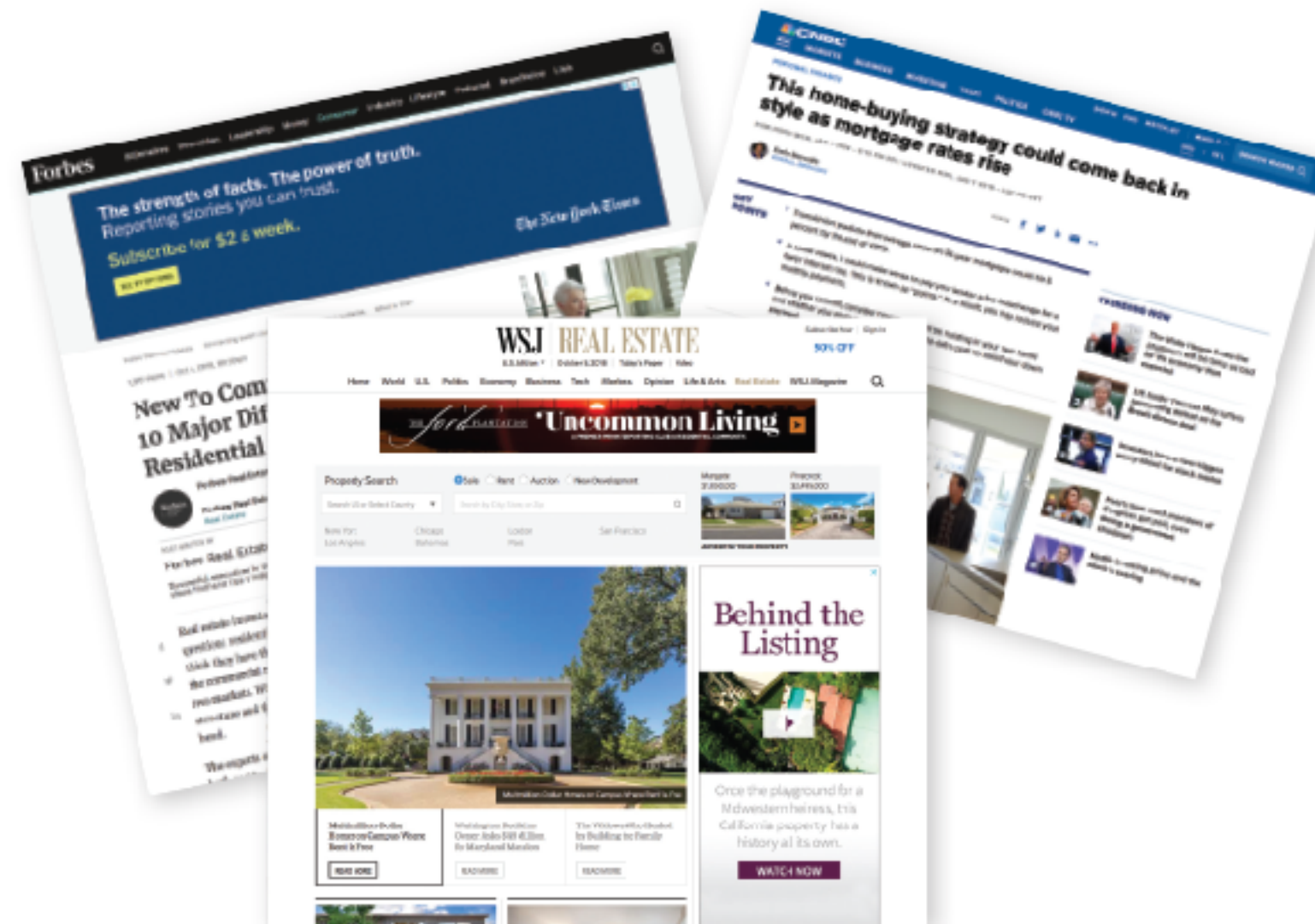
### INTERNATIONAL

NICHE MEDIA

## MEDIA RELATIONS

Guided by the belief that each home has a story to tell, the **Coldwell Banker Global Luxury**® program offers elite clients the opportunity to share their homes' unique narratives through the media.

As part of a bespoke marketing plan, Luxury Property Specialists may work closely with regional marketing teams to leverage strategic media relationships in order to showcase your home to the widest possible affluent audience. Harnessing the global influence of these key media players has historically generated exposure for our most notable listings in top-tier outlets such as *The New York Times*, *The Wall Street Journal*, *Forbes* and CNBC.




## TARGETED MARKETING

The **Coldwell Banker Global Luxury**<sup>®</sup> program enables Luxury Property Specialists to identify and target the right affluent clientele for your exceptional home. Our partnership with WealthEngine gives us access to the largest database of high-net-worth individuals in existence, elevating direct marketing for some of the most exclusive properties to a new level.

By curating the data based on lifestyle, interests and financial resources, your Luxury Property Specialist is able to target the precise audience of affluent buyers most likely to purchase your home.



A modern, multi-story house with a mix of materials including light-colored stone, dark wood, and vertical slats. The house is illuminated from within, showing a bright interior. In the foreground, there is a swimming pool with a concrete deck and a small lawn area. The patio features outdoor furniture, including a sofa, a coffee table, and lounge chairs. The sky is a deep blue, suggesting twilight.

# LOCAL SALES & MARKETING

BRINGING LUXURY TO LIFE WITH SEAMLESS REPRESENTATION

## [ JANE DOE ]

Believes the home selling experience should be personal, memorable and flawless. With nearly [INSERT #] years of experience in the [INSERT CITY] market, our results speak for themselves.

[CONTINUE AND INSERT AGENT'S OWN BIO] Molupta in con re officip sapitin peresero dis am laboratur rersperi ut quiation consequen venet, sinitem pellant ibusae laborro beaquiae pores mi, omnimi, cum qui cusdaecum sit, sitatectiusa pa doluptatem qui omnis reriatur adignitis ipsapid ulla con remquae ruptatur reptae volest fugit et abo. Nam autatur? Quis eost mo tectis de ilique sum cust doluptatem quas eos everchil et facest, simus adite voluptatibus aperum aut id ma destia eos et faccumet, sim eiciis eat quiatem aut dusdantis aliqui delit int hariae voloreperum aperernatem quias volupta volorro reriasperaes ut perspel earisciae aut la non nonsequi corecus.

**ACTION: Fill in agent's name.**  
(delete this box before presenting)

**ACTION: Fill in agent's career stats.**  
(delete this box before presenting)

**ACTION: Fill in agent's bio.**  
(delete this box before presenting)





## TEAM RESULTS PAGE

Molupta in con re officip sapitin peresero dis am laboratur rersperi ut quiation consequen venet, sinitem pellant ibusae laborro beaquiae pores mi, omnimi, cum qui cusdaecum sit, sitatectiusa pa doluptatem qui omnis reriatur adignitis ipsapid ulla con remquae ruptatur reptae volest fugit et abo. Nam autatur? Quis eost mo tectis de ilique sum cust doluptatem quas eos everchil et facest, simus adite voluptatibus aperum aut id ma destia eos et faccumet, sim eiciis eat quiatem aut dusdantis aliqui delit int hariae voloreperum aperernatem.

Volupta volorro reriasperaes ut perspel earisciae aut la non nonsequi corecus maionseque rem net liqui conernatem etum, conse vent lantiatias plicipsunt faciis nobitionsed quias magni odis dent viduciant eicaborem consequis commoluptus volor autecte aut liqui autatur solut fugiam exerferci reprem nectotame voloriti con coriorepe. Con nes dolore sum, utaerorem laboreptatet ligenimincto et vellut eveli.



**ACTION: Insert an opening impactful statement about the agent and/or team.**

(delete this box before presenting)

**ACTION: Insert a brief introductory paragraph about the agent and/or agent's team.**

(delete this box before presenting)

**ACTION: Fill in agent's name.**  
(delete this box before presenting)

## PROFESSIONAL PHOTOGRAPHY

[INSERT AGENT NAME] believes in using professional-quality photography and videography that captures the architectural integrity and character of a property. We have cultivated relationships with local photographers and videographers who are skilled in the art of capturing the beauty of your home and presenting it in the best possible light to affluent buyers.



**ACTION: Fill in agent's name.**  
(delete this box before presenting)

# [ JANE DOE'S ] DIGITAL FOOTPRINT

Our personal network comprises leading affiliated agents and affluent clients all over the world. As our client, you will have privileged access to this exclusive database through targeted email marketing efforts and social media campaigns for the duration of your property's time on the market.

**ACTION: Insert agent's url and stats.**  
(delete this box before presenting)



## JANEDOE.COM

**20,000** average monthly visits  
**16,500** average unique visitors  
**67,000** average number page views



## SOCIAL MEDIA

Facebook - **632 likes**  
Twitter - **678 Followers**  
LinkedIn - **500+ Connections**  
YouTube - **161 Subscribers**  
Instagram - **570 Followers**



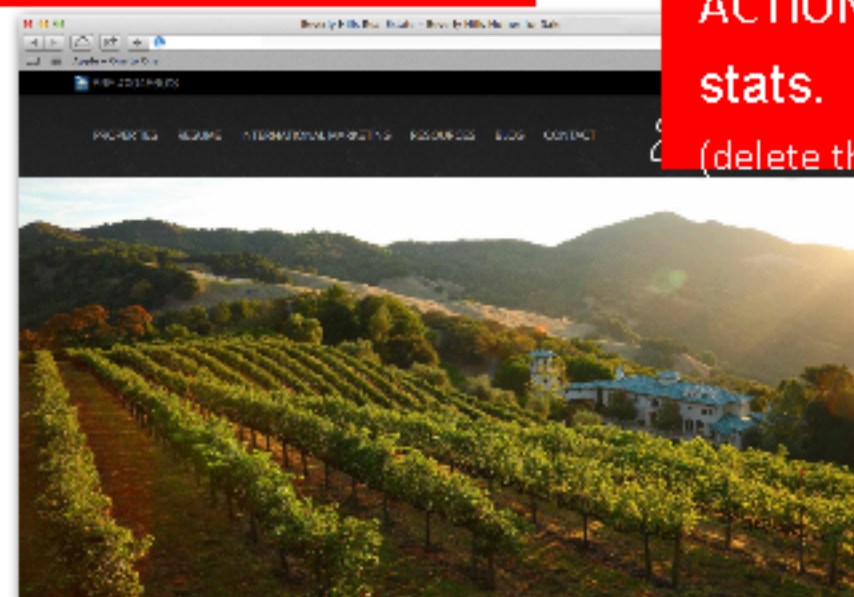
## EMAIL MARKETING

Sent weekly  
Total distribution - **10,000** to a **proprietary affluent consumer databases**

**ACTION: Insert agent's social media stats.**  
(delete this box before presenting)

**ACTION: Insert accurate email distribution stats.**  
(delete this box before presenting)

**ACTION: Replace current images with images of agent's digital properties such as Facebook and agent's website.**  
(delete this box before presenting)



# PROPERTY MARKETING MATERIALS

Even with the rapid embrace of digital media, the modern luxury consumer still appreciates the tactile experience of holding a beautiful brochure or a printed invitation in their hands. We will work closely with you to craft a bespoke collection of collateral for your property. From direct mail campaigns and open house programs to displays in other local affiliated **Coldwell Banker®** offices, these elements are crucial to marketing your property.



Flyers, postcards, brochures and other custom printed pieces  
place your property in the right hands.

# COMPANY PUBLICATIONS

Tapping into your local affluent audience.



## PRINT ADS

Our team will leverage the long-term relationships we have with local media outlets to bring your property to the attention of those affluent buyers who just may happen to be in your own backyard.

**ACTION: Insert Print Ads from Local Media Outlets**  
(delete this box before presenting)



## BROKER-TO-BROKER NETWORKING

### BROKER PREVIEW

Your property may be registered as part of a weekly preview inviting the area's top brokers to tour your property for an agreed period of time.

### BROKER OPEN HOUSE

To ensure that your property is top of mind in the local real estate community, a VIP list of top-performing brokers will be invited to a private reception at your home.

### DISTRIBUTION OF MATERIALS

Property marketing materials, including but not limited to postcards, flyers and brochures, will be distributed through the **Coldwell Banker Global Luxury**<sup>®</sup> network to keep the broker community informed.





# LOCAL MARKET

[CITY, STATE]

**ACTION: Insert city and state of the client's property.**  
(delete this box before presenting)



## YOUR CITY

Insert introductory paragraph about local area here, temoluptam namusdae non porporibus et faceaquis sumium qui omnietur aut arum repra prae niat fugit od que porporepudae volupta tistrup tatem. Vitatest, ullab ilib a simusciatis maiore ipiet poribus, quae pe res mo eum.

PROPERTIES AVAILABLE:

XX

AVERAGE PROPERTY VALUE:

\$XX MILLION

HIGHEST VALUE PROPERTY:

\$XX MILLION

**ACTION: Insert city of client's property.**

(delete this box before presenting)

**ACTION: Insert introductory paragraph about the location.**

(delete this box before presenting)

**ACTION: Insert stats about the client's location.**

(delete this box before presenting)



# COMPARABLE HOME SALES

[CITY, STATE]

**ACTION: Insert images and info for comparable home sales below.**  
(delete this box before presenting)

**ACTION: Insert city and state of the client's property.**  
(delete this box before presenting)



123 Anywhere Street,  
City, ST XXXXX  
X BEDS, X BATHS, XXX SQ. FT.  
LIST PRICE: \$XX MILLION  
SALE PRICE: \$XX MILLION  
DAYS ON MARKET: XX



123 Anywhere Street,  
City, ST XXXXX  
X BEDS, X BATHS, XXX SQ. FT.  
LIST PRICE: \$XX MILLION  
SALE PRICE: \$XX MILLION  
DAYS ON MARKET: XX



123 Anywhere Street,  
City, ST XXXXX  
X BEDS, X BATHS, XXX SQ. FT.  
LIST PRICE: \$XX MILLION  
SALE PRICE: \$XX MILLION  
DAYS ON MARKET: XX

# YOUR ONE-OF-A-KIND HOME

[LOREM IPSUM]



**ACTION: Insert image, address, basic info, and brief description of client's property.**

(delete this box before presenting)

123 Anywhere Street, City

SALE PRICE: \$XX MILLION

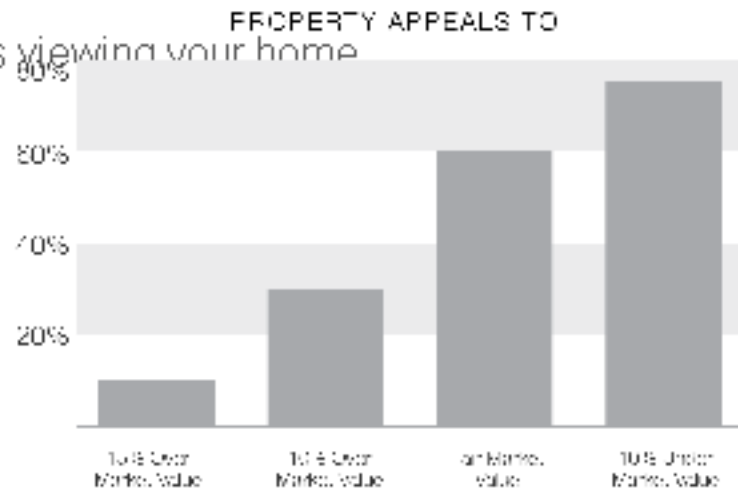
Insert introductory paragraph about local area here, temoluptam namusdae non porporibus et faceaquis sumium qui omnietur aut arum repra prae niat fugit od que porporepudae volupta tistrup tatem. Vitatest, ullab ilib a simusciatis.

# MARKET EVALUATION

The best price obtainable for your home will ultimately be determined by the dynamics of the market, including factors such as:

1. Location
2. Buyer Demand
3. Financing

If the asking price of a property increases beyond fair market value, the pool of potential buyers decreases the number of showings and the percentage of qualified buyers viewing your home



## MARKET EVALUATION

Overpricing drawbacks are numerous and rarely to your benefit.

- Pricing your property higher than comparable properties may actually help sell another property more quickly than yours.
- Overpricing may attract the wrong buyers.
- Agents will miss showing your property to potentially qualified buyers because your home is out of their client's price range.





**ACTION: Replace gray box with agent's photo.**  
(delete this box before presenting)

LOCAL MARKET

**ACTION: Fill in agent's name.**  
(delete this box before presenting)

# AGENT'S NAME

**ACTION: Insert brief agent bio.**  
(delete this box before presenting)

Insert agent bio here, temoluptam namusdae non porporibus et faceaquis sum ium qui omnietur aut arum repra prae niat fugit od que porporepudae volupta tistrup tatem. Vitatest, ullab ilibus a simusciatis maiore ipiet poribus, quae pe res mo eum. temoluptam namusdae non porporibus et faceaquis sum ium qui omnietur aut arum repra prae niat fugit od que porporepudae volupta tistrup tatem. Vitatest, ullab ilibus a simusciatis maiore ipiet poribus, quae pe res mo eum. temoluptam namusdae non porporibus et faceaquis sum ium qui omnietur aut arum repra prae niat fugit od que porporepudae volupta tistrup tatem. Vitatest, ullab ilibus a simusciatis maiore.

**ACTION: Insert compelling statement about the agent.**  
(delete this box before presenting)

**Use this space to insert compelling statement about yourself**

# NOTABLE SALES

[YOUR NAME]

**ACTION: Fill in agent's name.**  
(delete this box before presenting)



123 Anywhere Street, City  
SALE PRICE: \$XX MILLION



123 Anywhere Street, City  
SALE PRICE: \$XX MILLION



123 Anywhere Street, City  
SALE PRICE: \$XX MILLION



123 Anywhere Street, City  
SALE PRICE: \$XX MILLION



123 Anywhere Street, City  
SALE PRICE: \$XX MILLION



123 Anywhere Street, City  
SALE PRICE: \$XX MILLION



123 Anywhere Street, City  
SALE PRICE: \$XX MILLION



123 Anywhere Street, City  
SALE PRICE: \$XX MILLION



**ACTION: Insert property images, addresses, and sale price for agent's notable sales.**  
(delete this box before presenting)

# THE TEAM



FIRST NAME  
LAST NAME

AGENT@COLDWELLBANKER.COM  
123.123.1234



FIRST NAME  
LAST NAME

AGENT@COLDWELLBANKER.COM  
123.123.1234



FIRST NAME  
LAST NAME

AGENT@COLDWELLBANKER.COM  
123.123.1234



FIRST NAME  
LAST NAME

AGENT@COLDWELLBANKER.COM  
123.123.1234

**ACTION: Insert images and contact  
info for team members.**  
(delete this box before presenting)



FIRST NAME  
LAST NAME

AGENT@COLDWELLBANKER.COM  
123.123.1234



FIRST NAME  
LAST NAME

AGENT@COLDWELLBANKER.COM  
123.123.1234



FIRST NAME  
LAST NAME

AGENT@COLDWELLBANKER.COM  
123.123.1234



FIRST NAME  
LAST NAME

AGENT@COLDWELLBANKER.COM  
123.123.1234



## EXPERT REPRESENTATION

“ Insert introductory paragraph about local area here, temoluptam  
namusdae non porporibus et faceaquis sumium qui omn. ”

- First Last

*Job Title, Company*

“ Insert introductory paragraph about local area here, temoluptam  
namusdae non porporibus et faceaquis sumium qui omn. ”

- First Last

*Job Title, Company*

**ACTION: Insert testimonial quotes above.**  
(delete this box before presenting)





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