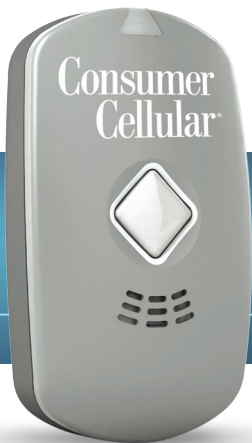


CONSUMER CELLULAR ALLY

USER GUIDE



Consumer Cellular®

WELCOME

Thank you for choosing the Consumer Cellular Ally.

This user guide provides key information about your Ally, including Important Safety Information. Please review it carefully and keep it nearby for reference. If you have questions that are not addressed in the user guide, please call Consumer Cellular at **(800) 686-4460**.

IMPORTANT



Some features and audio prompts described in this user guide may not apply to your device. Device settings vary by response team.

TABLE OF CONTENTS

Welcome	1	Terms of Use	37
About Your Ally	4	General Disclaimers.....	38
What's in the Box	5	Disclaimer of Warranties and Limitation of Liability.....	41
Ally Overview	6	Indemnification	45
Charger Overview	8	Ally Warranty.....	47
Important Safety Information.....	9	Warranty Does Not Cover.....	48
Turning On and Off.....	13	Warranties Exclusive.....	49
Activation and Set-Up	14	Limitation of Liability.....	50
Battery Indicator	18	Disclaimer.....	51
Cellular Indicator	20	Governing Law	52
Indicator Light Settings	21	Obtaining Warranty Service U.S.	53
Sleep Mode	21	FCC Part 15.....	54
Emergency Calls	22	SAR Compliance	56
Place a Call Manually.....	22	Wireless Service Carrier Disclosure....	57
Automatic Call if a Fall is Detected.....	23	Package Disposal	63
Audio Messages	24	Battery Guidelines	64
Wearing Your Ally.....	30	Device Disposal	66
Attaching the Belt Clip or Lanyard	30	Symbols Used.....	67
Removing the Clip	31		
Specifications	32		

ABOUT YOUR ALLY

Your Ally is a cellular-enabled personal mobile responder designed to provide personal emergency response services whether you are at home, away from home, or even in the shower or bath.

Your Ally is designed to detect if you've fallen, automatically call and allow you to speak with your response team, and provide information about your location. Your response team can then notify emergency services for you, if needed.



WHAT'S IN THE BOX



CHARGER



POWER CORD



LANYARD



BELT CLIP



INITIAL SET-UP GUIDE
(In your Welcome Kit)



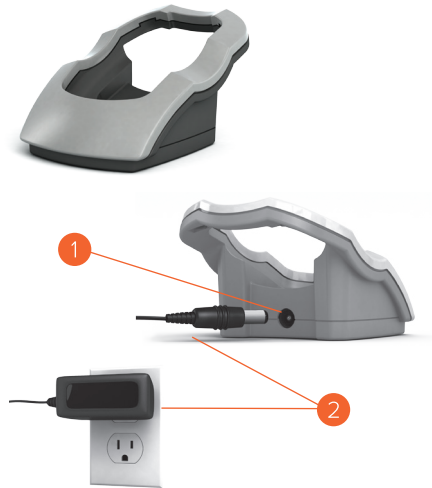
USER GUIDE

ALLY OVERVIEW



1. **Cellular Indicator**
shows cellular signal strength
2. **Battery Indicator**
surrounds the Call Button, shows battery status
3. **Call Button**
when pushed, initiates a two-way call to your response team
4. **Speaker**
allows you to hear your response team
5. **Microphone**
allows response team to hear you
6. **Clip Lock**
enables you to affix a Lanyard or Belt Clip
7. **Charging Pins**
connect your Ally to the Charger

CHARGER OVERVIEW



1. **Power Port** - where the low voltage barrel connector of the Power Cord connects to the Charger
2. **Power Cord** - connects the Charger's Power Port to a standard wall outlet

IMPORTANT SAFETY INFORMATION



For proper operation, your Ally requires adequate cellular coverage. Poor cellular coverage may result in the inability to place a call or automatically detect a fall. Check with Consumer Cellular for known coverage limitations by calling **(800) 686-4460**.



As with all location-based services, it may not always be possible to determine your location. Multi-level buildings, parking garages, and even dense urban areas can make it difficult for satellites and cell phone towers to locate your exact location.



In an emergency, please provide your response team with as much information as possible about your location.



Your Ally is not a replacement for regular contact with caregivers or access to an alternative means of placing an emergency call.



While the fall detection system performs well, no such system is 100% reliable. If you experience a fall that causes actual or potential injury, do not wait for the automatic call. You should always press the Call Button manually in an emergency if you are able.



Your Ally requires adequate battery charge for proper operation. Low battery may result in the inability to place a call, automatically detect a fall, and/or properly locate you automatically during an emergency.



Your Ally is designed to be highly water-resistant, not waterproof. Usage other than as directed may result in the inability to

place a call, automatically detect a fall, and/or properly locate you automatically during an emergency.



Use only the Consumer Cellular provided Charger and Power Cord. Keep the Charger and Power Cord in good condition and located where they do not pose a safety hazard.



Use only the Consumer Cellular provided Lanyard. To reduce risk of strangulation, the Ally Lanyard is designed to break apart under certain conditions. Any cord worn around the neck, however, can pose a risk of strangulation, including the possibility of serious injury and death. Ally users and caregivers should exercise care with the Lanyard to ensure it does not get caught or tangled in wheelchairs, walkers and other such equipment.



Do not modify or dismantle your Ally at any time, as this will void the warranty. The battery in your Ally is not designed to be removed or replaced. There is a risk of explosion if the battery is tampered with, replaced with an incorrect type or manipulated in any way.



Hold your Ally a minimum of 1 inch away from your body with the microphone near your mouth to complete an emergency call.

IMPORTANT



When you first receive your Ally, leave it in the Charger for 4 hours.

TURNING ON AND OFF

To turn your Ally on, press the Call Button and hold it until the Battery Indicator flashes. Your Ally will play music while it starts up. Once connected, your Ally will play a message: *“Your personal mobile responder is ready.”*

Placing your Ally into the Charger will turn it on automatically. Start-up audio prompts are silenced while this function is carried out in the Charger.

To turn your Ally off, press the Call Button twice quickly; on the second press, hold for 7 seconds or until your Ally plays a message announcing that you have requested to turn it off. It will ask you to confirm by pressing the Call Button one more time. If done correctly, your Ally will play the following message: *“Powering off now. Good bye.”*

ACTIVATION AND SET-UP

STEP 1: ACTIVATE YOUR ALLY

1. Plug the small round end of the Power Cord into the Power Port located in the back of the Charger. Plug the large end of the Power Cord into a standard wall outlet.
2. Place your Ally into the Charger. While charging, the Cellular and Battery Indicators will be on and show your current cellular signal strength and level of battery charge.



3. Your Ally will automatically turn on when placed in the Charger and will play a short start-up tone, followed by a message indicating it is ready for its first use: *"We are activating your personal mobile responder. We will notify you when activation is complete."*

Your Ally will automatically receive any updates and, once activated on the cellular network, will say: *"Activation is now complete. We are resetting your personal mobile responder so it is ready for your use. One moment please."* Allow up to a minute for your Ally to restart.

4. Your Ally will then play a message: *"This personal mobile responder will notify your response team when it detects a fall. With one touch of the call button your response team will be available to assist you and will pinpoint your location so help can reach you."*

STEP 2: CALL TO COMPLETE SET-UP

1. To register your personal mobile responder with your response team, your Ally will say: *“It’s time to meet your response team. Please press and hold the Call Button down to connect to your response team now.”*
2. With your Ally in the Charger, press and hold the Call Button until your Ally initiates the call. Your Ally can remain in the Charger during the call to your response team.
3. Listen for the audio message: *“Calling your response team now.”*
4. When you complete the call with your response team, your Ally will be set-up.



IMPORTANT

Your Ally is not ready for use until you have completed the set-up call with your response team and, following that call, have charged your Ally in the Charger for 4 hours.

If your Ally does not power on and begin the activation process or cannot detect a cellular network, call Consumer Cellular at **(800) 686-4460**.

BATTERY INDICATOR

The Battery Indicator, which surrounds the Call Button, shows the level of battery charge.

- When the Battery Indicator is green, your Ally is adequately charged.
- When the Battery Indicator is amber, your Ally is moderately charged.
- When the Battery Indicator is red, the battery charge is low. Consider charging soon.
- **NOTE:** During Pre-Activation, when the Ally is placed into the charger for the first time, the Battery Indicator will flash between amber, blue, green, and red. At various times during the Activation and Set-Up as well as during normal use, you may see a blue light. Generally, this refers to a call being attempted, placed, or ended.

BATTERY INDICATOR	STATUS	ACTION REQUIRED
Green	Good	Ready for use
Amber	Moderate	No action needed
Red	Low	Charge soon

The Ally battery is designed to operate on a single charge for 36 hours but may be reduced as a result of user activity, cellular coverage, talk time, device-specific settings, and device life.



IMPORTANT

Your Ally requires an adequate battery charge to function properly. Prior to use, please charge your Ally for at least 4 hours. We recommend charging the device each night.

CELLULAR INDICATOR

The Cellular Indicator on top of your Ally shows cellular signal strength.

- When the Cellular Indicator is green, your Ally has a strong signal.
- When the Cellular Indicator is amber, your Ally has a moderate signal.
- When the Cellular Indicator is red, your Ally has no signal. Move to an area where you get a cellular signal. Your Ally will not function properly without an adequate cellular signal.

CELLULAR INDICATOR	SIGNAL STRENGTH
Green	Strong
Amber	Moderate
Red	No Signal



IMPORTANT

A cellular signal may not be available in all areas.

INDICATOR LIGHT SETTINGS

The cellular and battery indicator light settings may be configured by your response team to flash at regular intervals or activate by quickly pressing the Call Button.

SLEEP MODE

Any time your Ally is placed in the Charger, it will enter Sleep Mode cycles for approximately one hour. During this time, the cellular signal strength indicator light will turn off or flash red. Your Ally will automatically exit Sleep Mode if the Call Button is pressed, if the device is removed from the Charger, or if it is between Sleep Mode cycles.

IMPORTANT



Your Ally requires an adequate cellular signal to function properly. Check with Consumer Cellular for known coverage limitations.

EMERGENCY CALLS

PLACE A CALL MANUALLY

To make an emergency call yourself using your Ally:

1. Press and hold the Call Button once.
2. Listen for the message: *"Calling your response team now. Please hold the device and position the microphone near your mouth to complete your call."*

Your Ally is designed so that your response team will answer your call, talk to you to assess your needs, and notify emergency services if appropriate.

AUTOMATIC CALL IF A FALL IS DETECTED

When your Ally detects a potential fall, it is designed to automatically call your response team:

1. If your Ally has detected a potential fall, it will announce: *"A fall is detected. Calling your response team now. Please hold the device and position the microphone near your mouth to complete your call."*
2. If you have fallen and require assistance, push the Call Button once manually and do not wait for your Ally to automatically place the call.

IMPORTANT



Your Ally requires adequate battery charge and cellular signal to make an emergency call. Some falls may not be detected even with adequate battery charge and cellular signal.

AUDIO MESSAGES

Ally will deliver an alert tone and the following audio messages to notify you of system changes.

AUDIO MESSAGE	<i>"Calling your response team now. Please hold the device and position the microphone near your mouth to complete your call."</i>
MEANING	Your Ally is establishing a connection with your response center.

AUDIO MESSAGE	<i>"Ending your call now."</i>
MEANING	The connection with your response center is ending.

AUDIO MESSAGE	<i>"A fall is detected. Calling your response team now. Please hold the device and position the microphone near your mouth to complete your call."</i>
MEANING	Your Ally has detected a fall and is automatically calling your response team.

AUDIO MESSAGE	<i>"Your personal mobile responder is powering off. Please confirm by pressing the center button again."</i>
MEANING	Warning that pushing the Call Button again will turn your Ally off and access to emergency help will be lost.

AUDIO MESSAGE	<i>"Your response team is initiating a call. They will be with you in a moment."</i>
MEANING	Your response team is calling your Ally.

AUDIO MESSAGE	<i>"Charge your personal mobile responder soon."</i>
MEANING	Your Ally's battery charge is low. Place your Ally in the Charger for 4 hours.

AUDIO MESSAGE	<i>"Charge your personal mobile responder NOW. Please place your personal mobile responder in the Charger now."</i>
MEANING	Your Ally's battery charge is critically low. Place your Ally in the Charger immediately and leave it in the Charger for 4 hours.

AUDIO MESSAGE	<i>“Calling your response team now. Please hold the device and position the microphone near your mouth to complete your call. To cancel, press the Call Button twice and hold for 7 seconds.”</i>
MEANING	A call to your response team has been initiated. To cancel a call, press the Call Button twice and on the second press, hold for 7 seconds.

AUDIO MESSAGE	<i>“No cellular coverage. Your personal responder cannot contact your response team but will continue to attempt a call. Placing your personal responder in the charger will cancel the call.”</i>
MEANING	Your Ally has detected a fall but is beyond cellular range. Your Ally cannot contact the response team but will keep attempting to call.

IMPORTANT



This is not a comprehensive list, and not all audio messages are enabled by default. Your response team may elect to activate or deactivate some messages.

WEARING YOUR ALLY

Your Ally can be worn on a belt using the Belt Clip, or as a pendant around your neck using the Lanyard. If worn with the Lanyard, your Ally should be worn under clothing to prevent excess movement of the device.

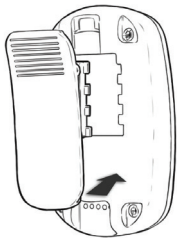
IMPORTANT



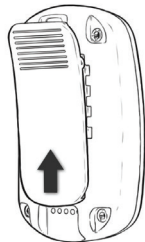
Your Ally requires a vertical position with the Call Button facing away from the body to operate properly.

ATTACHING THE BELT CLIP OR LANYARD

1. Align the notched side of the Clip with the notched area on the back.



2. Press inward until the Clip notches are nested within the Ally notches.
3. Firmly push the Clip toward the top of the device. It is secure when you hear a click or you can no longer see the notches on the Clip.



REMOVING THE CLIP

Hold your Ally in your hand as shown, with the Call Button facing the palm of your hand.

Forcefully push downward on the Clip with your thumb.



SPECIFICATIONS

Your new Consumer Cellular Ally is designed to the following specifications:

WIDE AREA CELLULAR CONNECTIVITY	2G GSM & 3G WCDMA
LOCATION SERVICES	On-board Global Positioning Services (GPS) and mobile network Location Based Services (LBS).
LOCAL AREA CONNECTIVITY	Bluetooth EDR 2.1
AUDIO	Full duplex speakerphone providing communication up to 1 meter from device.

AUTOMATIC FALL DETECTION	On-board sensors for free-fall and 3-dimensional space analysis using proprietary algorithms.
FALL DETECTION ANALYSIS	Fall detection identification using cloud-based proprietary algorithms and class libraries.
BATTERY LIFE	36-hour standby battery life. Battery life may be reduced as a result of user activity, cellular coverage, talk time, device-specific settings, and device life.

BATTERY INDICATOR	Light indicates level of battery charge.
	Green: Adequately charged
	Amber: Moderately charged
	Red: Low charge
CELLULAR INDICATOR	Light indicates cellular signal strength.
	Green: Strong signal
	Amber: Moderate signal
	Red: No signal
DIMENSIONS	2.6" x 1.6" x 0.75" (without Belt Clip or Lanyard)

MANUAL ALERT	Mechanical touch button initiates voice call and simultaneous data transmission to call center.
CASING	Polycarbonate thermal plastic casing with IK06 rating.
WEIGHT	1.7 oz
CERTIFICATIONS	Federal Communication Commission (FCC), Certificate of European Conformity (CE), Certified Mobile Operator (PTCRB)

ENVIRONMENT

Highly water-resistant; designed to be worn in the shower or bath. Submersible up to 3.3' for 30 minutes (IP67).

Shatter-resistant from 6.6' (IK06).

Functional at temperatures from -4°F to 140°F.

Charging temperature range 32°F to 104°F.

Conditions exceeding 104°F could slow or interrupt normal charging cycle.

TERMS OF USE

BY ACTIVATING YOUR CONSUMER CELLULAR ALLY (“Ally”), YOU (“User”) AGREE TO THESE TERMS OF USE (“Terms of Use”), WHICH GOVERN YOUR USE OF THE CONSUMER CELLULAR ALLY. PLEASE READ THEM AND THE IMPORTANT SAFETY INFORMATION IN THIS USER GUIDE CAREFULLY.

Consumer Cellular Ally contains software code that is protected by U.S. and international copyright laws. Numera retains ownership to all copyrights. Users have a limited license to use Ally only in accordance with the Terms of Use in this user guide. Any modification, copying, reverse engineering, or other use that is not authorized by law, by this license, or by the express written consent of Numera is strictly prohibited. Unauthorized reproduction or distribution of copyrighted materials in the United

States is subject to civil and criminal remedies pursuant to Title 17 of the United States Code.

Nuvera reserves the right to revise and update these Terms of Use at any time. User should review these Terms of Use periodically as your continued use of Ally means you accept such changes and additional terms that may apply.

GENERAL DISCLAIMERS

For proper operation, Ally requires adequate cellular coverage. Poor cellular coverage may result in the inability to place a call and automatically detect a fall.

In an emergency, User should provide the response team with as much information as possible about their location.

Ally is not a replacement for User's regular contact with caregivers or access to an alternative means of placing an emergency call.

While the fall detection system performs well, no such system is 100% reliable. If User experiences a fall that causes actual or potential injury, do not wait for the automatic call. User should always press the Call Button manually if able.

Ally requires adequate battery charge for proper operation. Low battery may result in the inability to place a call, automatically detect a fall, and/or properly locate User automatically during an emergency.

Ally utilizes both Global Positioning System (GPS) and network Location Based Services (LBS) in order to find User's current location. By activating the Ally product, User agrees to allow Nuvera and their affiliates to use this information to provide services to them in the case of an emergency response.

Ally provides User's location to a response center in order to respond to an event requiring assistance. By

activating the Ally product, User agrees to allow Ally to provide the response center with User's location.

By activating Ally, User consents to the use of their personally identifiable information as described in Consumer Cellular's privacy policy and notice, located at:

[ConsumerCellular.com/Agreement](https://www.consumercellular.com/Agreement)

Ally Lanyards are designed to break apart under certain conditions; however, any cord worn around the neck can pose a risk of strangulation, including the possibility of serious injury or death.

Ally does not provide medical advice. User should always consult his or her physician or other healthcare professional with any question regarding any medical or mental health condition, or for specific guidance regarding nutrition or physical activity.

DISCLAIMER OF WARRANTIES AND LIMITATION OF LIABILITY

CONSUMER CELLULAR ALLY AND ALL INFORMATION, CONTENT, MATERIALS, PRODUCTS (INCLUDING SOFTWARE) AND OTHER SERVICES INCLUDED ON OR OTHERWISE MADE AVAILABLE TO USER THROUGH ALLY ARE PROVIDED BY NUMERA ON AN "AS IS" AND "AS AVAILABLE" BASIS, UNLESS OTHERWISE SPECIFIED IN WRITING. NUMERA MAKES NO REPRESENTATIONS OR WARRANTIES OF ANY KIND, EXPRESS OR IMPLIED, AS TO THE OPERATION OF THE ALLY, OR THE INFORMATION, CONTENT, MATERIALS, PRODUCTS (INCLUDING SOFTWARE) OR OTHER SERVICES INCLUDED ON OR OTHERWISE MADE AVAILABLE TO USER THROUGH THE ALLY, UNLESS OTHERWISE SPECIFIED IN WRITING. USER EXPRESSLY AGREES THAT THE USE OF YOUR ALLY IS AT YOUR SOLE RISK TO THE

EXTENT PERMISSIBLE BY APPLICABLE LAW. NUMERA DISCLAIMS ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE. NUMERA DOES NOT WARRANT THAT THE ALLY, INFORMATION, CONTENT, MATERIALS, PRODUCTS (INCLUDING SOFTWARE) OR OTHER SERVICES INCLUDED ON OR OTHERWISE MADE AVAILABLE TO USER THROUGH THE ALLY, OR ELECTRONIC COMMUNICATIONS SENT FROM CONSUMER CELLULAR, ARE FREE OF VIRUSES OR OTHER HARMFUL COMPONENTS. NUMERA WILL NOT BE LIABLE FOR ANY DAMAGES OF ANY KIND ARISING FROM THE USE OF THE ALLY, OR FROM ANY INFORMATION, CONTENT, MATERIALS, PRODUCTS (INCLUDING SOFTWARE) OR OTHER SERVICES INCLUDED ON OR OTHERWISE MADE AVAILABLE TO USER THROUGH THE ALLY, INCLUDING, BUT NOT LIMITED

TO DIRECT, INDIRECT, INCIDENTAL, PUNITIVE, AND CONSEQUENTIAL DAMAGES, UNLESS OTHERWISE SPECIFIED IN WRITING.

CERTAIN STATE LAWS DO NOT ALLOW LIMITATIONS ON IMPLIED WARRANTIES OR THE EXCLUSION OR LIMITATION OF CERTAIN DAMAGES. IF THESE LAWS APPLY TO YOU, SOME OR ALL OF THE ABOVE DISCLAIMERS, EXCLUSIONS, OR LIMITATIONS MAY NOT APPLY TO YOU, AND YOU MIGHT HAVE ADDITIONAL RIGHTS.

User understands that Numera IS NOT AN INSURER and that (a) the amounts due under these Terms of Use are based upon the value of the services provided by Numera, and the scope of liability as herein set forth and are unrelated to the value of the User's property, cost of medical care, loss of life or physical impairment or injuries; (b) the system utilized and relied upon by Numera may not always operate

properly for various reasons beyond Numera's control; accordingly, Numera makes no guarantee or warranty, including any implied warranty of merchantability or fitness that the Ally system supplied hereunder will avert or prevent occurrences or the consequences there from which they are designed to detect and/or respond to; (c) it is difficult if not impossible for Numera to determine or control how quickly and adequately police, fire, paramedics, emergency personnel or others may respond to an alarm signal or dispatch. THEREFORE USER AGREES THAT even if Numera should be found liable for loss, damage or injury due to a failure of service or equipment in any respect, Numera's liability shall be limited to ten percent (10%) of the annual fees paid by User pursuant to these Terms of Use or \$500, whichever is greater, as the agreed upon damages and not as a penalty, as the exclusive remedy, and that the provisions of this

paragraph shall apply if loss, damage or injury irrespective of cause or origin, results directly or indirectly to person or property from performance or nonperformance of obligations imposed by these Terms of Use or from negligence, active or otherwise, of Numera, its agents or employees.

INDEMNIFICATION

User agrees to indemnify and hold harmless Numera, its officers, directors, shareholders, agents, employees, subsidiaries, parent and affiliate corporations, against any and all liability, claims, damages, suits, demands, expenses, and costs (including but not limited to court costs and reasonable attorneys' fees) of every kind arising out of or in consequence of Numera's breach of these Terms of Use and/or of the negligent errors and omissions, and/or willful misconduct of Numera, its agents, servants, and employees in the

performance of, or conduct related to, these Terms of Use.

User acknowledges that Numera is providing a device which depends on the cellular network which is out of the control of Numera and may fail causing the User's response team not to receive a call for help including, but not limited to, the failure of the User to actually activate the device.

ALLY WARRANTY

Numera, Inc. (Numera) warrants to the end user (customer) that this hardware product—which comprises the Numera “Consumer Cellular Ally” device and product accessories—will be free from defects in workmanship and materials, under normal use and service, for 12 months from the date of purchase. This warranty applies to new Consumer Cellular Ally devices only.

Numera's sole obligation under this express warranty shall be, at Numera's option and expense, to repair the defective product or part, deliver to customer an equivalent product or part to replace the defective item. All returned products will become the property of Numera.

WARRANTY DOES NOT COVER

Defects or damage as the result of use of the device in other than its customary purpose.

Defects or damage from misuse, accident, water, or neglect.

Device subjected to unauthorized product modifications.

Device that has had its serial number removed or made illegible.

Freight costs to repair center.

Device which, due to illegal or unauthorized alteration of the software/firmware in the product, does not function in accordance with Numera's published specifications of the FCC type acceptance labeling in effect for the device at the time the new device was initially distributed from Numera.

Scratches or cosmetic damage to the device surface that do not affect operation of the device.

Normal and customary wear and tear.

Devices that have been previously used or remanufactured.

WARRANTIES EXCLUSIVE

If a Numera device does not operate as warranted above, customer's sole remedy for breach of that warranty shall be repair or replacement, at the option of Numera. To the full extent allowed by law, the foregoing warranties and remedies are exclusive and are in lieu of all other warranties, terms, or conditions, express or implied, either in fact or by operation of law, statutory or otherwise, including warranties, terms, or conditions of merchantability, fitness for a particular purpose, satisfactory quality, correspondence with description, and non-infringement, all of which are expressly disclaimed.

Numera neither assumes nor authorizes any other person to assume for it any other liability in connection with the sale, installation, maintenance, or use of its products.

Numera shall not be liable under this warranty if its testing and examination disclose that the alleged defect or malfunction in the device does not exist or was caused by customer's or any third person's misuse; neglect; improper installation or testing; unauthorized attempts to open, repair, or modify the device; any other cause beyond the range of the intended use; or by accident, fire, lightning, other hazards, or acts of God.

LIMITATION OF LIABILITY

To the full extent allowed by law, Numera also excludes for itself, and its suppliers and resellers any liability, whether based in contract or tort (including negligence), for incidental,

consequential, indirect, special, or punitive damages of any kind, or for loss of revenue or profits, loss of business, loss of information or data, or other financial loss arising out of or in connection with the sale, installation, maintenance, use, performance, failure, or interruption of its products, even if Numera or its authorized reseller has been advised of the possibility of such damages, and limits its liability to repair or replace at the option of Numera. This disclaimer of liability for damages will not be affected if any remedy provided herein shall fail of its essential purpose.

DISCLAIMER

Some countries, states, or provinces do not allow the exclusion or limitation of implied warranties or the limitation of incidental or consequential damages for certain products supplied to consumers, or the limitation of liability for personal injury, so the above limitations and exclusions may be

limited in their application to you. When the implied warranties cannot be excluded in their entirety, they will be limited to the duration of the applicable written warranty.

This warranty gives you specific legal rights, which may vary depending on local law.

GOVERNING LAW

This limited warranty shall be governed by the laws of the State of Delaware, USA, excluding its conflicts of laws and principles and excluding the United Nations Convention on Contracts for the International Sale of Goods.

OBTAINING WARRANTY SERVICE IN U.S.

Call Consumer Cellular within the applicable warranty period to obtain warranty service authorization.

You may need to furnish the IMEI number found on the back of the device and date of activation.

Note: Numera shall not be responsible for any software, firmware, information, or memory data of the customer contained in, stored on, or integrated with any products returned to Numera for repair, whether under warranty or not.

FCC PART 15

This device complies with Part 15 of the FCC Rules.

This device may not cause harmful interference, and must accept any interference received, including interference that may cause an undesirable operation. This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules, and the Canadian Department of Communications Equipment Standards titled, "Digital Apparatus," ICES-003. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular

installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

Reorient or relocate the receiving antenna.

Increase the separation between the equipment and receiver.

Connect the equipment into an outlet that is on a different circuit from the one to which the receiver is connected.

This device complies with Industry Canada license-exempt RSS standard(s). Operation is subject to the following two conditions: (1) this device may not cause interference, and (2) this device must accept any interference, including interference that may cause undesired operation of the device.

The information in this document is subject to change without notice and does not represent a commitment on the part of Numera. No warranty or representation, either expressed or implied, is made with respect to the quality, accuracy, or fitness for any particular purpose of this document. Numera reserves the right to make changes to the content of this document and/or the devices associated with it at any time without obligation to notify any person or organization of such changes.

In no event will Numera be liable for direct, indirect, special, incidental, or consequential damages arising out of the use or inability to use this device or documentation, even if advised of the possibility of such damages.

SAR COMPLIANCE

Specific Absorption Rate (SAR) refers to the rate at which body absorbs RF

energy. The device has been tested and meets applicable SAR limits for the devices used by the general public. During testing, the device is set to its highest transmission levels and placed in the positions that simulate use—next to the head with 0.4" separation, and near body with the accessories (Lanyard or Belt Clip).

Carry the device at least 0.4" distance away from either your head or body to ensure compliance with FCC/IC RF exposure levels. Cases with metal parts may change the RF performance including the RF exposure, in a manner that has not been tested or certified.

WIRELESS SERVICE CARRIER DISCLOSURE

THE END USER HAS NO CONTRACTUAL RELATIONSHIP WITH THE UNDERLYING WIRELESS SERVICE CARRIER AND THE END USER IS NOT A THIRD PARTY BENEFICIARY OF ANY AGREEMENT BETWEEN COMPANY

AND UNDERLYING CARRIER. THE END USER UNDERSTANDS AND AGREES THAT THE UNDERLYING CARRIER HAS NO LEGAL, EQUITABLE, OR OTHER LIABILITY OF ANY KIND TO THE END USER. IN ANY EVENT, REGARDLESS OF THE FORM OF THE ACTION, WHETHER FOR BREACH OF CONTRACT, WARRANTY, NEGLIGENCE, STRICT LIABILITY IN TORT OR OTHERWISE, THE END USER'S EXCLUSIVE REMEDY FOR CLAIMS ARISING IN ANY WAY IN CONNECTION WITH THIS AGREEMENT, FOR ANY CAUSE WHATSOEVER, INCLUDING BUT NOT LIMITED TO ANY FAILURE OR DISRUPTION OF SERVICE PROVIDED HEREUNDER, IS LIMITED TO PAYMENT OF DAMAGES IN AN AMOUNT NOT TO EXCEED THE AMOUNT PAID BY THE END USER FOR THE SERVICES DURING THE TWO-MONTH PERIOD PRECEDING THE DATE THE CLAIM AROSE.

THE END USER AGREES TO INDEMNIFY AND HOLD HARMLESS THE UNDERLYING WIRELESS SERVICE CARRIER AND ITS OFFICERS, EMPLOYEES, AND AGENTS AGAINST ANY AND ALL CLAIMS, INCLUDING WITHOUT LIMITATION CLAIMS FOR LIBEL, SLANDER, OR ANY PROPERTY DAMAGE, PERSONAL INJURY OR DEATH, ARISING IN ANY WAY, DIRECTLY OR INDIRECTLY, IN CONNECTION WITH THIS AGREEMENT OR THE USE, FAILURE TO USE, OR INABILITY TO USE ALLY EXCEPT WHERE THE CLAIMS RESULT FROM THE UNDERLYING CARRIER'S GROSS NEGLIGENCE OR WILLFUL MISCONDUCT. THIS INDEMNITY WILL SURVIVE THE TERMINATION OF THE AGREEMENT.

THE END USER HAS NO PROPERTY RIGHT IN ANY NUMBER ASSIGNED TO THE DEVICE AND UNDERSTANDS THAT ANY SUCH NUMBER CAN BE CHANGED FROM TIME TO TIME.

THE END USER UNDERSTANDS THAT COMPANY AND THE UNDERLYING CARRIER CANNOT GUARANTEE THE SECURITY OF WIRELESS TRANSMISSIONS, AND WILL NOT BE LIABLE FOR ANY LACK OF SECURITY RELATING TO THE USE OF THE SERVICES.

THE SERVICE IS FOR THE END USER'S USE ONLY AND THE END USER MAY NOT RESELL THE SERVICE TO ANY OTHER PARTY.

THE END USER UNDERSTANDS THAT THE UNDERLYING CARRIER DOES NOT GUARANTEE ANY END USER UNINTERRUPTED SERVICE OR COVERAGE. THE UNDERLYING CARRIER DOES NOT WARRANT THAT END USERS CAN OR WILL BE LOCATED USING THE SERVICE. THE UNDERLYING CARRIER MAKES NO WARRANTY, EXPRESS OR IMPLIED, OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, SUITABILITY,

OR PERFORMANCE REGARDING ANY SERVICES OR GOODS, AND IN NO EVENT SHALL UNDERLYING CARRIER BE LIABLE, WHETHER OR NOT DUE TO ITS OWN NEGLIGENCE, FOR ANY:

(A) ACT OR OMISSION OF A THIRD PARTY INCLUDING, BUT NOT LIMITED TO, INTENTIONAL OR NEGLIGENT ACTS OF THIRD PARTIES THAT DAMAGE OR IMPAIR THE NETWORK OR DISRUPT SERVICE;

(B) MISTAKES, OMISSIONS, INTERRUPTIONS, ERRORS, FAILURES TO TRANSMIT, DELAYS, OR DEFECTS IN THE SERVICE PROVIDED BY OR THROUGH THE UNDERLYING CARRIER;

(C) DAMAGE OR INJURY CAUSED BY SUSPENSION OR TERMINATION BY THE UNDERLYING CARRIER; OR

(D) DAMAGE OR INJURY CAUSED BY A

FAILURE OR DELAY IN CONNECTING A CALL TO ANY ENTITY, INCLUDING 911 OR ANY OTHER EMERGENCY SERVICE. TO THE FULL EXTENT ALLOWED BY LAW, THE END USER RELEASES, INDEMNIFIES AND HOLDS THE UNDERLYING CARRIER HARMLESS FROM AND AGAINST ANY AND ALL CLAIMS OF ANY PERSON OR ENTITY FOR DAMAGES OF ANY NATURE ARISING IN ANY WAY FROM OR RELATING TO, DIRECTLY OR INDIRECTLY, SERVICES PROVIDED BY THE UNDERLYING CARRIER OR ANY PERSON'S USE THEREOF, INCLUDING CLAIMS ARISING IN WHOLE OR IN PART FROM THE ALLEGED NEGLIGENCE OF THE UNDERLYING CARRIER.

PACKAGE DISPOSAL

	External Packaging Cardboard, Recycle
	Internal Packaging Blister Pack: Polyethylene terephthalate, Recycle

BATTERY GUIDELINES

- Do not disassemble, open, crush, bend, deform, puncture or shred battery.
- Do not modify or remanufacture, attempt to insert foreign objects into the battery, immerse or expose to water or other liquids, expose to fire, explosion or other hazard.
- Only use the battery with a charging system that is supplied with the product which is qualified with the system per CTIA Certification Requirements for Battery System Compliance to IEEE 1725. Use of an unqualified battery or charger may present a risk of fire, explosion, leakage, or other hazard.
- Promptly dispose of used batteries in accordance with local regulations.
- Avoid dropping the device or battery. If the device or battery is dropped, especially on a hard surface, and you suspect damage to the battery, contact Consumer Cellular for instructions.
- Improper battery use may result in a fire, explosion or other hazard.
- The device may only be charged via the charger's power port using the Ally Charger and IEEE 1725 certified wall charger included with the product.

DEVICE DISPOSAL

The European Union (EU) has issued a directive on waste electrical and electronic equipment (WEEE) intended to mitigate the impact of WEEE on the environment.



The WEEE symbol indicates that this product should NOT be disposed of with your household waste. This product should be handed over at a designated collection point, or to an authorized collection site for recycling waste electrical and electronic equipment (EEE).

Improper handling could have a possible negative impact on the environment and human health due to potentially hazardous substances that are generally associated with EEE.


Additionally, proper disposal of this product will contribute to the effective use of natural resources. For more information about where you can drop off your waste equipment for recycling, please contact your local city office, waste authority, or your household waste disposal service.

SYMBOLS USED

On packaging, labeling and in parts of this user guide, you may encounter the following symbols shown here with their meaning:

	Caution: there are specific warnings and precautions associated with the use of this device
	Manufacturer

	<p>Waste Electrical and Electronic Equipment directive requiring proper disposal</p>
	<p>This product is certified for both the U.S. and Canadian markets, to the applicable U.S. and Canadian standards</p>
	<p>This product has been assessed and found to comply against the following Standards; EN 301 908-1 V 5.2.1 (2011-05), EN 301 908-2 V 5.4.1 (2012-12) EN 301 511 V9.0.2 (2003-03) EN 301 489-7/24 V2.1.1 (2009-05)</p>

	<p>This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules</p>
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P/N: 81-0001E

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