

TOMORROW IS WAITING INSIDE



Snap-on®

GATEWAY
TECHNICAL COLLEGE

INSPIRATIONAL SPACES IGNITE EAGER LEARNERS

SNAP-ON'S TECHNICAL EDUCATION PARTNERSHIP PROGRAM

You're looking for ways to advance the technical training of your students. You want your school to stand out as a leader in education. We can help you expand the professional expertise of your students... and the expert reputation of your school.



The S-TECH Badge represents Snap-on Industrial's commitment to supporting and expanding technical education. Through partnerships with colleges and technical schools, students gain access to an industry-supported curriculum, accredited certification programs and hands-on training using the industry's most trusted brand of tools. This combination of industry leadership and advanced technical training enhances the professional skills and improves the employment potential of participating technical students.





LIMITLESS SUCCESS WITH ADDED VALUE

OUR PARTNERS IN EDUCATION SEE EXCITING RESULTS

Visit our Kenosha, Wisconsin headquarters and learn how the value of Snap-on's Technical Education Partnership Program travels beyond today's classroom and into tomorrow's workforce. The certification programs, industry-supported curriculum and hands-on training with Snap-on products benefit schools, their students and the local industries that will be their future employers.

"The relationship between Gateway and Snap-on has helped build a new strategy for us at our college, as a way to improve not only the facilities and the programs that we offer, but most importantly the outcomes and experiences of our students."

It's a curriculum change, a faculty innovation model, and most important, it's a way to help students connect to the real world. Students graduate with unique skill sets.

I hear from the industry that students need to perform at high skill levels. We've worked with Snap-on to develop a certification program that has gained national recognition."

- Bryan Albrecht, President, Gateway Technical College



“Our students are employed straight out of school.”

- Kevin Valentino, Auto Tech Instructor, Sylmar High School

“We were looking for a nationally known partner to raise the bar of our educational offerings, and our students were buying subpar tools. We partnered with Snap-on because we wanted to give our students a ‘leg up’ in their education and career.”

- Bryan Schiedler, Project Manager, Linn-Benton Community College

“I don’t think anyone can underestimate the importance of industry and education coming together to send out and put into the workforce a highly trained worker.”

- Clark Coco, Dean of Washburn Institute of Technology

“The response to the program has been very positive; this curriculum offers a great foundation for student careers. They want to complete these certifications. We’ve had a positive response from local shop owners regarding student capabilities from the program.”

- Pete Gregory, Instructor, Pitt Community College

“I can not wait to offer my students the chance to become Snap-on certified in Multimeter and Asset Management because of all the really useful information that I will use to become a better instructor.”

- Gayl Beals, Instructor, Grand Rapids Community College

INNOVATION WORKS

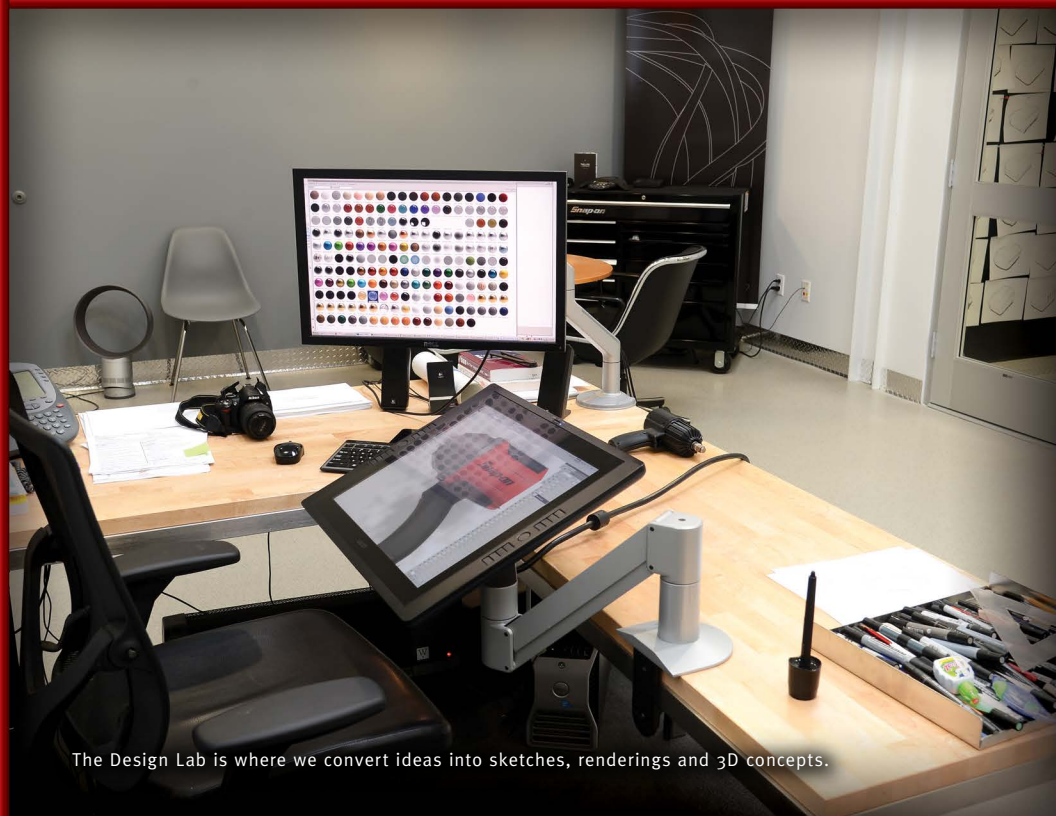
Snap-on is connected to innovative resources across the country and around the globe, and Innovation Works is the centerpiece of this connection. The facility includes several well-defined areas designed to support a user-centered innovation process.

THE FOUNDATION FOR AN ACTIVE LEARNING PROCESS

For decades, Snap-on has partnered with educational institutions to enhance the knowledge base and professional opportunities of their students. By connecting with corporations, schools, franchisees and professional end-users, Snap-on is able to gain additional insight to improve the total customer experience. Collaboration leads to continuous learning and fearless innovation.

Innovation WORKS

Since 2009, hundreds of educators and administrators, from across the country and around the world, have visited Innovation Works for benchmarking tours. This user-centered facility serves as a functioning example of Snap-on's commitment to technical education and developing industry-leading products, processes and technologies.



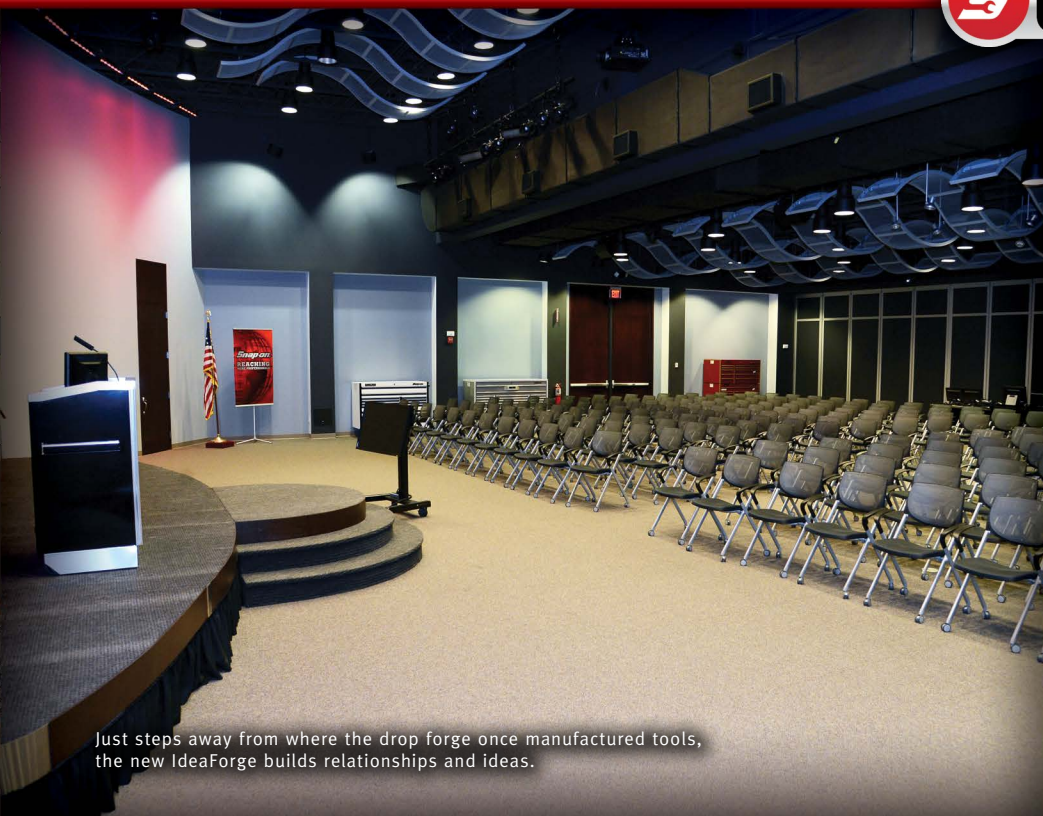
The Design Lab is where we convert ideas into sketches, renderings and 3D concepts.



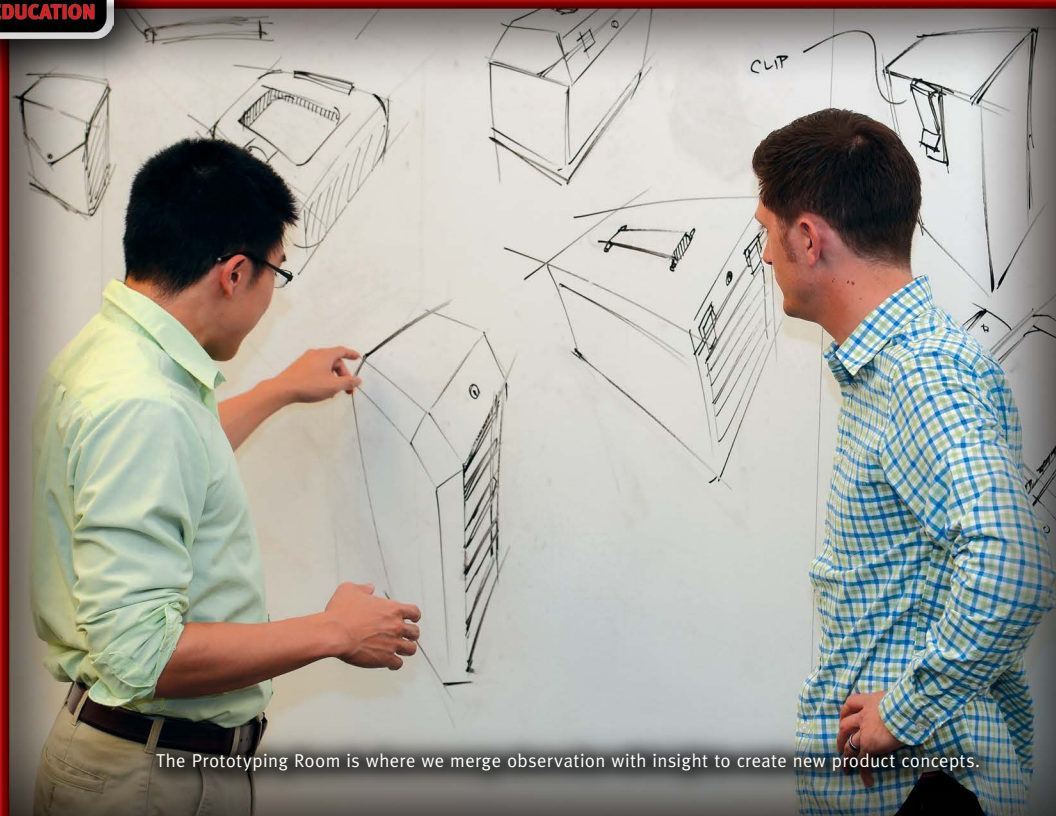
Snap-on's first patent was issued in 1923. Today, our Patent Wall boasts nearly 2,800 items.



Our state-of-the-art model shop makes prototypes in a variety of materials.



Just steps away from where the drop forge once manufactured tools, the new IdeaForge builds relationships and ideas.



The Prototyping Room is where we merge observation with insight to create new product concepts.

GATEWAY TECHNICAL COLLEGE & SNAP-ON

The innovative partnership between Gateway Technical College and Snap-on fosters new ideas in education to improve workforce development. Certification Training Centers like Gateway provide industry-supported education on tool use and theory, and offers product certifications through course work incorporated into the curriculum. Technical schools receive the support from an industry innovator and technology leader. Students receive real-world training and access to state-of-the-art Snap-on tools.

By offering third party, stackable and transferable credentials, students enter the workforce more prepared, more productive and more attractive to future employers. By actively sharing our story with education and industry leaders, we hope to engage, inspire and activate a new community of educators and technology leaders.

MAIN CAMPUS

The Gateway/Snap-on partnership evolved into a relationship that expanded science, technology engineering and mathematics (STEM) learning. Snap-on and Gateway work to improve education at all levels to develop and support the intellectual capital American companies need to compete. Their model has both national and international reach, but still addresses the needs of the local community.

STUDENTS ATTENDING GATEWAY'S MAIN CAMPUS CAN EARN CERTIFICATIONS IN:

- BUILDING PERFORMANCE INSTRUMENTS
- HORTICULTURE
- MECHANICAL AND ELECTRONIC TORQUE
- MULTIMETER

Students can also earn a certification from TRANE in Building Automation Systems.



Snap-on is in the unique position to communicate the needs of industry directly to technical institutions.



Industry and education leaders partake in annual roundtables.



Through this partnership, and the efforts of the National Coalition of Certification Centers (NC3), more than 150 high schools and colleges deliver one or more of the thirty-three certifications developed by Snap-on and delivered through NC3.



Other industry partners have worked with Gateway to provide additional industry training to help their students excel. Trane worked with Gateway to enhance its HVAC program, adding instruction in building automation controls, commercial refrigeration and commercial HVAC systems.

HORIZON CENTER

THE FIRST NATIONALLY CERTIFIED SNAP-ON INCORPORATED DIAGNOSTIC TRAINING CENTER

Gateway Technical College, in partnership with Snap-on, invested in the Horizon Center for Transportation and Technology to serve high school, college students, and career professionals in automotive and diesel technician training. The Center has unique conferencing capabilities, a wireless and interactive technology infrastructure and an educational environment that is truly a model for the future. The design of the center, the quality of the equipment and the approach to training are being replicated by colleges throughout the world.



Gateway Technical College **Horizon Center**

STUDENTS ATTENDING GATEWAY'S HORIZON CENTER CAN EARN CERTIFICATIONS IN:

- AUTO DIAGNOSTICS
- DIESEL DIAGNOSTICS
- MECHANICAL AND ELECTRONIC TORQUE
- MULTIMETER
- WHEEL SERVICE AND ALIGNMENT



The Horizon Center is a prime example of a sustainable community partnership formed to improve training for technical students and key industry groups.



The Horizon Center, along with NC3, hosts annual automotive Train the Trainer events.



Collaborate in the classroom.
Compete in the marketplace.



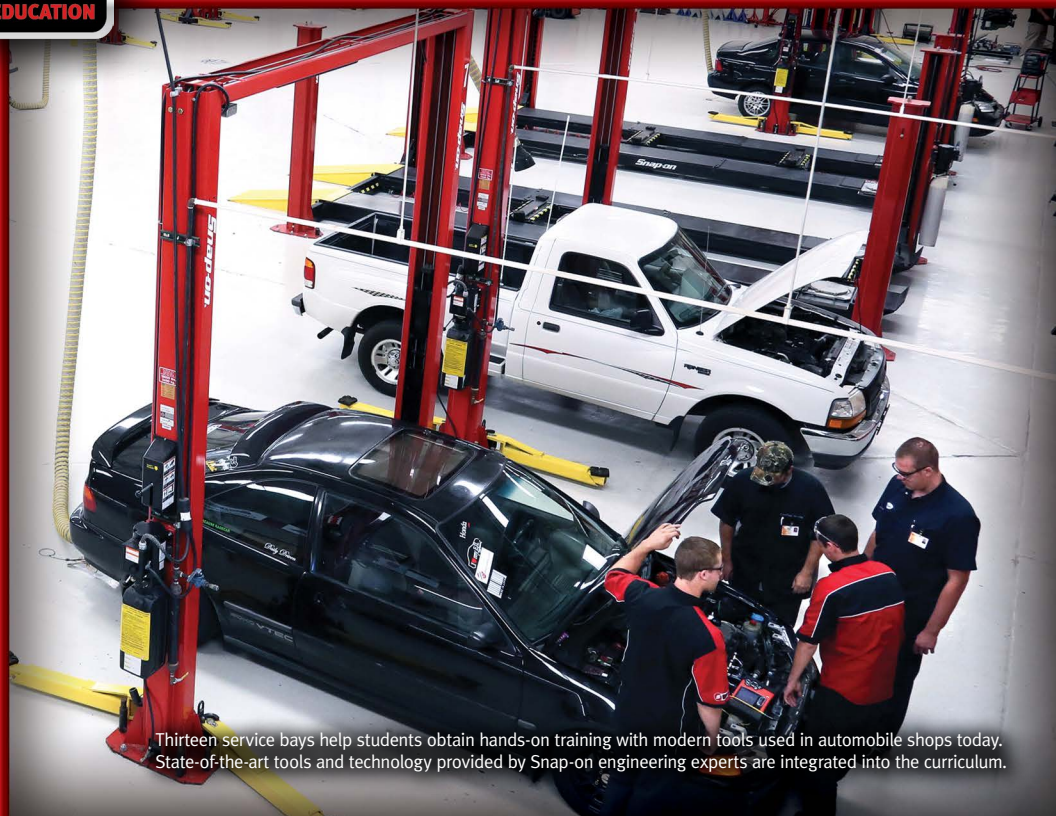
Gateway Technical College is proud to be one of the founders of the National Coalition of Certification Centers (NC3). This organization of educators and business leaders develop industry-driven, standardized certifications for transportation, aerospace and energy industry professionals, along with training curriculum and systems to support them.



The Horizon Center houses NATEF-certified automotive programs along with the opportunity to gain NC3 certifications in Snap-on diagnostic equipment, mechanical and electronic torque instruments, wheel service and alignment equipment.



Gateway hosts hundreds of visitors on benchmarking tours every year.



Thirteen service bays help students obtain hands-on training with modern tools used in automobile shops today. State-of-the-art tools and technology provided by Snap-on engineering experts are integrated into the curriculum.

iMET CENTER

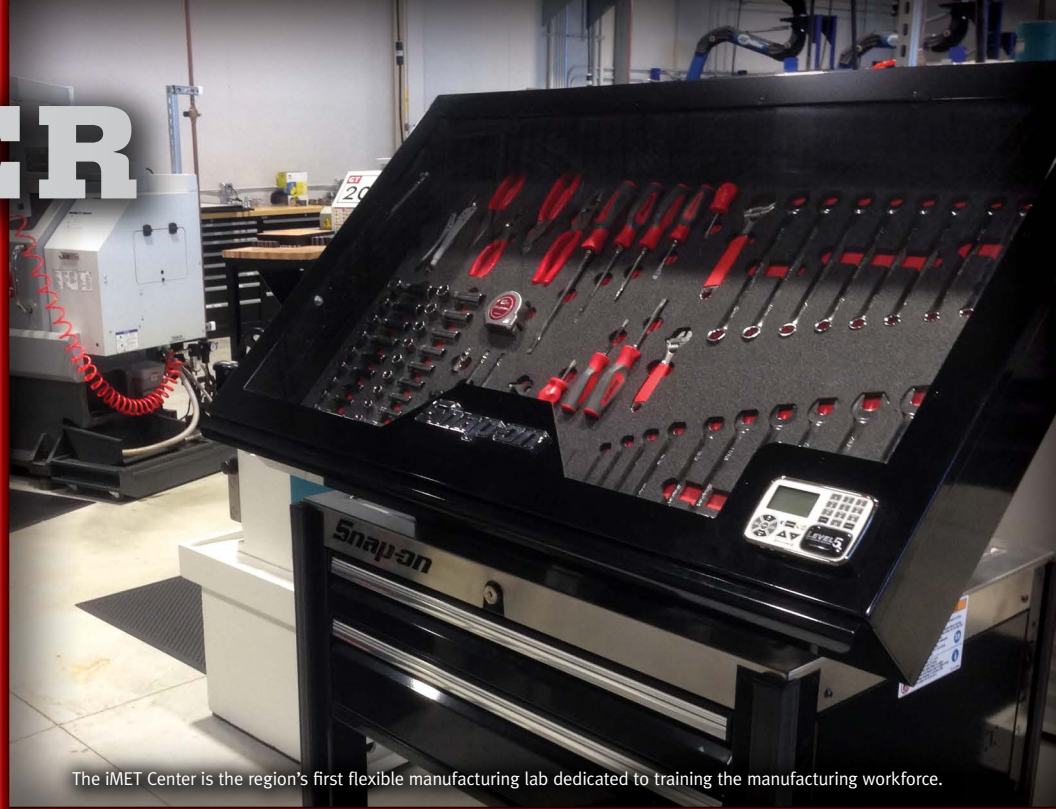
THE IMET CENTER HAS SOUTHEASTERN WISCONSIN'S FIRST EDUCATIONAL FABRICATION LAB

Another example of the partnership between Gateway Technical College and Snap-on is the SC Johnson iMET Center, which stands for "integrated Manufacturing and Engineering Technology." This state-of-the-art facility serves as Gateway's center for engineering and technical training, home to Gateway Technical College's Mechatronics, Fab, CNC and Metrology labs.

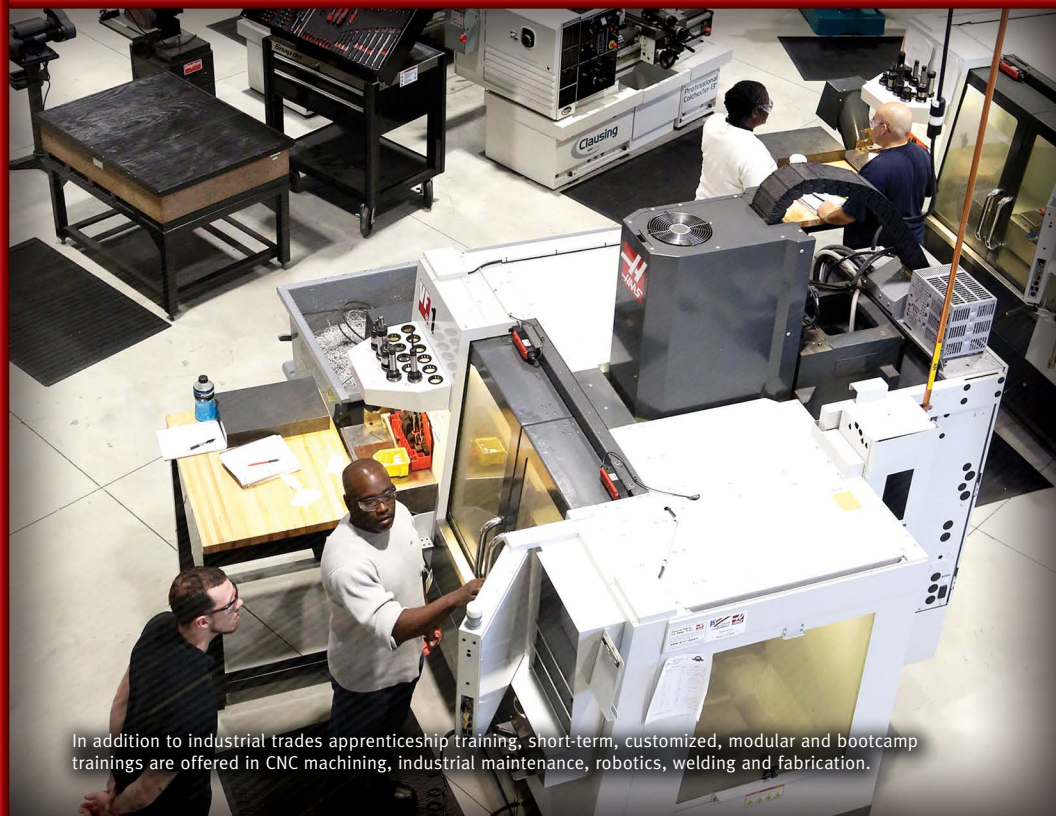
SC Johnson
iMET CENTER
Gateway Technical College

STUDENTS ATTENDING GATEWAY'S IMET CENTER CAN EARN CERTIFICATIONS IN:

- BUILDING PERFORMANCE INSTRUMENTS
- MULTIMETER
- PRECISION MEASUREMENT INSTRUMENTS



The iMET Center is the region's first flexible manufacturing lab dedicated to training the manufacturing workforce.



In addition to industrial trades apprenticeship training, short-term, customized, modular and bootcamp trainings are offered in CNC machining, industrial maintenance, robotics, welding and fabrication.



The iMet Center can connect with fabrication labs all over the world through a 24/7 live feed.

<http://education.snapon.com>



Students now have the opportunity to design, prototype, test, re-engineer and manufacture products from ideas they generate.



The iMet Center gives students direct contact with industry professionals through seminars and workshops. Here, a student exchanges ideas with Thomas E. Perez, former U.S. Secretary of Labor (center), and Bryan Albrecht (right), current President of Gateway Technical College.

AN OPEN INVITATION FROM THE CHAIRMAN AND CEO OF SNAP-ON INCORPORATED

“We must recognize technical careers as what they have always been – the building blocks of American prosperity. It is imperative that we enlist our young people in those technical careers as a national calling, and we must embrace technical education... the wellspring of those professions...as a national priority.”

- NICK PINCHUK, CHAIRMAN AND CEO, SNAP-ON INCORPORATED

If you share our passion for promoting the positive power of technical education, please consider a visit to Snap-on's Innovation Works and one of our premier technical education program partners, Gateway Technical College. See how our model for partnership can expand the potential of your technical education program, and enhance the professional skills and employment potential of your transportation, energy and aerospace students.

TO SET UP YOUR PERSONAL TOUR, PLEASE CALL OUR EDUCATION PARTNERSHIPS MANAGER, JOHN GAMBLE, AT 413-441-5429.

YOU CAN ALSO SEND AN E-MAIL TO JOHN.GAMBLE@SNAPON.COM FOR MORE INFORMATION.



SNAP-ON TECHNICAL EDUCATION PARTNERSHIP PROGRAM BY THE NUMBERS



55,000+ students with at least one certification



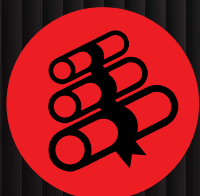
381 active partner schools



33 certifications offered across 10 major categories



1578 instructors certified in at least one category



More than 85,030 certifications issued to students and instructors

Snap-on®

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TECHNICAL COLLEGE

