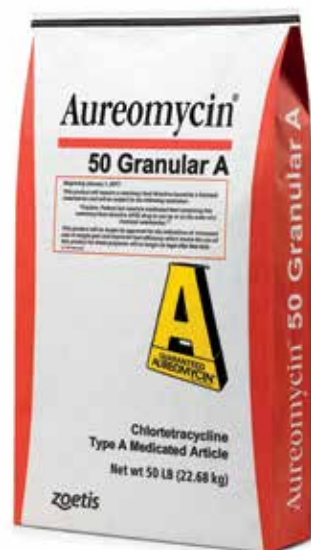


USING FEED ADDITIVES IN COMMERCIAL PULLETS AND LAYERS WITH THE VETERINARY FEED DIRECTIVE

AUREOMYCIN® helps pullet and commercial layer operations control several disease challenges that impact flock performance. Starting Jan. 1, 2017, Veterinary Feed Directive (VFD) regulations require that this feed additive involves a veterinarian to oversee use in operations.

Aureomycin®



WHAT DOES VFD MEAN FOR HOW I USE AUREOMYCIN?

LIVE PRODUCTION

MANAGERS: Those with a veterinary client patient relationship (VCPR), as defined by state regulation, will see little difference beyond needing a VFD from their veterinarian to request AUREOMYCIN in a ration.

FEED MILLS: Those who handle products or mix feed with AUREOMYCIN will need to file a one-time notice with the Food and

Drug Administration (FDA) declaring they intend to distribute feed or product with VFD ingredients.

VFD STATUS OF COMMON COMMERCIAL PULLET¹ AND LAYER PRODUCTS

| ANTICOCCIDIAL | | |
|--|--------------|------------------|
| Approved for Pullet Operations | | |
| | VFD Required | VFD Not Required |
| Bio-Cox® (<i>salinomycin</i>) | | X |
| HEALTH MAINTENANCE PRODUCTS | | |
| Approved for Pullet and Layer Operations | | |
| | VFD Required | VFD Not Required |
| AUREOMYCIN® (<i>chlortetracycline</i>) | X | |
| BMD® (<i>bacitracin methylene disalicylate</i>) | | X |
| Approved for Pullet Operations | | |
| CHLORMAX® (<i>chlortetracycline</i>) | X | |
| ROFENAID® (<i>sulfadimethoxine & ormetoprim</i>) | X | |
| Tylan® (<i>tylosin</i>) | X | |

Non-antibiotic synthetic anticoccidials do not require a VFD for use.

¹ Egg layer replacement chickens not yet producing eggs.

QUICK FACTS ABOUT VFD:

- ✓ Effective Jan. 1, 2017, a Veterinary Feed Directive (VFD) will be required for producers to include AUREOMYCIN® in rations.
- ✓ Producers will need to have a valid veterinary client patient relationship (VCPR) in order for veterinarians to issue a VFD. Please note that veterinarians representing animal health companies such as Zoetis cannot satisfy this requirement.
- ✓ A VFD is specific to client, group of animals, indications and time. For more about specific indications for AUREOMYCIN, visit zoetisUS.com.
- ✓ A VFD can be issued for approved indications only. No extra-label use is allowed and will not be allowed. For more about specific indications for AUREOMYCIN, visit zoetisUS.com.
- ✓ A VFD can be issued for a maximum of six months.
- ✓ The producer, feed distributor and veterinarian all must keep a copy of the VFD on file for two years.
- ✓ The veterinarian must be licensed to practice in the state where the animals are located and the VFD is issued.



MANAGING THE TRANSITION TO VFD

Zoetis values its partnership with producers, nutritionists and veterinarians. Consider these resources to assist you in planning for VFD compliance and implementation.

- ZoetisUS.com/VFD
- PoultryHealthToday.com/VFD
- GlobalVetLINK: globalvetlink.com/products/feedlink
- RxExpress: dvmrxexpress.com
- Center of Veterinary Medicine VFD website: fda.gov/AnimalVeterinary

WE ARE COMMITTED TO SUPPORTING YOU IN THE RESPONSIBLE USE OF ANTIBIOTICS. FOR MORE DETAILS ABOUT THE CHANGES IMPLEMENTED ON JAN. 1, 2017, CONTACT YOUR ZOETIS REPRESENTATIVE OR VISIT RESPONSIBLEANTIBIOTICUSE.COM.

Do not feed CHLORMAX 50 to chickens or turkeys producing eggs for human consumption. Pre-slaughter withdrawal periods vary by species and indication. Consult product label for complete use directions and safety information including appropriate withdrawal period.

Do not feed ROFENAID to turkeys, ducks or chickens producing eggs for human consumption. Withdraw 5 days prior to slaughter of broiler or replacement chickens, ducks or turkeys.

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