



September 27, 2019

EXEMPT

R.J. Reynolds Tobacco Company
Attention: Michael W. Ogden, Ph.D.
Senior Vice President, Scientific & Regulatory Affairs
RAI Services Company
401 North Main Street
Winston-Salem, NC 27101

FDA Submission Tracking Number (STN): Multiple STNs, Refer to Appendix A

Dear Dr. Ogden:

The Food and Drug Administration (FDA) completed review of your Requests for Exemption from Substantial Equivalence (EX REQs), submitted under section 905(j)(3) of the Federal Food, Drug, and Cosmetic Act (FD&C Act), for the tobacco products specified in Appendix A.

Based on our review of your EX REQs, we find the new tobacco products specified in Appendix A are exempt from the requirements of section 905(j) of the FD&C Act relating to the demonstration that the tobacco products are substantially equivalent (see section 905(j)(3)(A) of the FD&C Act).

To market each of the new tobacco products that are the subject of these EX REQs, the following must be met:

- 1. Submit a report under section 905(j)(1) (Abbreviated Report) that includes the information required in sections 905(j)(1)(A)(ii) and 905(j)(1)(B); and**
- 2. Ninety days have passed since FDA receipt of your Abbreviated Report.**

See Appendix B for FDA's recommended format for the submission of an Abbreviated Report.

In accordance with 40 CFR 1506.6, we will make your environmental assessment publicly available.

Our finding does not mean FDA "approved" the new tobacco products specified in Appendix A; therefore, you may not promote or in any way represent the modified tobacco products specified in Appendix A, or their labeling, as being "approved" by FDA. See Section 301(tt) of the FD&C Act. These orders are subject to reconsideration and rescission to the extent authorized by law. See 21 CFR 1107.1(d).

We remind you that all regulated tobacco products, including the new tobacco products specified in Appendix A, are subject to the requirements of Chapter IX of the FD&C Act and its regulations. These requirements currently include, but are not limited to, annual registration, listing of products, listing of ingredients, reporting of harmful and potentially harmful constituents, and payment of user fees. There are also labeling and advertising requirements with which you must comply. It is your responsibility to ensure the tobacco products specified in Appendix A comply with all applicable statutory and regulatory requirements, including those which may be forthcoming. FDA will monitor your compliance with these

applicable statutes and regulations.

For more information on your responsibilities under the FD&C Act, we encourage you to visit our website at <http://www.fda.gov/TobaccoProducts>. You may also obtain information by contacting FDA's Center for Tobacco Products at 1-877-CTP-1373, AskCTP@fda.hhs.gov, or SmallBiz.Tobacco@fda.hhs.gov.

We encourage you to submit all regulatory correspondence electronically via the CTP Portal^{1,2} using eSubmitter³. Alternatively, submissions may be mailed to:

Food and Drug Administration
Center for Tobacco Products
Document Control Center (DCC)
Building 71, Room G335
10903 New Hampshire Avenue
Silver Spring, MD 20993-0002

The CTP Portal and the FDA Electronic Submission Gateway (ESG) are generally available 24 hours a day, seven days a week; submissions are considered received by DCC on the day of successful upload. Submissions delivered to DCC by courier or physical mail will be considered timely if received during delivery hours on or before the due date;⁴ if the due date falls on a weekend or holiday, the delivery must be received on or before the preceding business day. We are unable to accept regulatory submissions by e-mail.

If you have any questions, please contact Jennifer Schmitz, M.P.H., Regulatory Health Project Manager, at 240-402-5892 or Jennifer.Schmitz@fda.hhs.gov.

Sincerely,

Digitally signed by Matthew R. Holman -S
Date: 2019.09.27 07:27:06 -04'00'

Matthew R. Holman, Ph.D.
Director
Office of Science
Center for Tobacco Products

Enclosures – Appendix A: List of New Tobacco Products Subject of This Letter

Appendix B: FDA's Recommended Format of the Submission of an Abbreviated Report

¹ For more information about CTP Portal, see:

<http://www.fda.gov/TobaccoProducts/GuidanceComplianceRegulatoryInformation/Manufacturing/ucm515047.htm>

² FDA's Electronic Submission Gateway (ESG) is still available as an alternative to the CTP Portal.

³ For more information about eSubmitter, see: <http://www.fda.gov/ForIndustry/FDAeSubmitter>

⁴ See <https://www.fda.gov/tobacco-products/about-center-tobacco-products-ctp/contact-ctp>

Appendix A

List of New Tobacco Products Subject of This Letter

List of new tobacco products that FDA has found exempt from the requirements of section 905(j) of the FD&C Act relating to the demonstration that the tobacco products are substantially equivalent

Common Attributes of EX REQs	
Date of Submission:	July 30, 2019
Date of Receipt:	July 30, 2019
Product Manufacturer:	R.J. Reynolds Tobacco
Product Category:	Cigarettes
Product Sub-Category:	Combusted, Filtered
New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000699
Product Name: ⁵	Now Menthol Green Soft Pack
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	Menthol
Length:	84 mm
Diameter:	7.9 mm
Ventilation:	76%
Modifications:	Addition/Deletion of tobacco additives: • Deletion of white tipping paper (b) (4) • Addition of white tipping paper (b) (4) • Deletion of filter tow (b) (4) • Addition of filter tow (b) (4)
Original Tobacco Product Specific Attributes	
Product Name: ⁵	Now Ultra Light Menthol King Soft Pack
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	Menthol
Eligibility Status:	GF1501229
Length:	84 mm
Diameter:	7.9 mm
Ventilation:	76%

⁵ Brand/sub-brand or other commercial name used in commercial distribution.

Common Attributes of EX REQs	
Date of Submission:	July 30, 2019
Date of Receipt:	July 30, 2019
Product Manufacturer:	R.J. Reynolds Tobacco
Product Category:	Cigarettes
Product Sub-Category:	Combusted, Filtered
New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000700
Product Name ⁵ :	Pall Mall Orange Filter 100
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	98 mm
Diameter:	7.8 mm
Ventilation:	60%
Modifications:	Addition/Deletion of tobacco additives: • Deletion of white tipping paper (b) (4) • Addition of white tipping paper (b) (4) • Deletion of filter tow (b) (4) • Addition of filter tow (b) (4)
Original Tobacco Product Specific Attributes	
Product Name ⁵ :	Pall Mall Ultra Light 100s Box
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Eligibility Status:	GF1501189
Length:	98 mm
Diameter:	7.8 mm
Ventilation:	60%

Common Attributes of EX REQs	
Date of Submission:	July 30, 2019
Date of Receipt:	July 30, 2019
Product Manufacturer:	R.J. Reynolds Tobacco
Product Category:	Cigarettes
Product Sub-Category:	Combusted, Filtered
New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000701
Product Name: ⁵	Pall Mall Blue Filter
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	83 mm
Diameter:	7.8 mm
Ventilation:	34%
Modifications:	Addition/Deletion of tobacco additives: • Deletion of white tipping paper (b) (4) • Addition of white tipping paper (b) (4) • Deletion of filter tow (b) (4) • Addition of filter tow (b) (4)
Original Tobacco Product Specific Attributes	
Product Name: ⁵	Pall Mall Light King Box
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Eligibility Status:	GF1501187
Length:	83 mm
Diameter:	7.8 mm
Ventilation:	34%

Common Attributes of EX REQs	
Date of Submission:	July 30, 2019
Date of Receipt:	July 30, 2019
Product Manufacturer:	R.J. Reynolds Tobacco
Product Category:	Cigarettes
Product Sub-Category:	Combusted, Filtered
New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000702
Product Name: ⁵	Kamel Red Genuine Smooth Taste 100
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	98 mm
Diameter:	7.8 mm
Ventilation:	39%
Modifications:	Addition/Deletion of tobacco additives: - Deletion of cork-on-white tipping paper (b) (4) (b) (4)) - Addition of white tipping paper (b) (4) - Deletion of filter tow (b) (4) - Addition of filter tow (b) (4) - Deletion of (b) (4) on cigarette barrel
Original Tobacco Product Specific Attributes	
Product Name: ⁵	Camel Lights 99s Hard Pack
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Eligibility Status:	GF1501092
Length:	98 mm
Diameter:	7.8 mm
Ventilation:	39%

Common Attributes of EX REQs	
Date of Submission:	July 30, 2019
Date of Receipt:	July 30, 2019
Product Manufacturer:	R.J. Reynolds Tobacco
Product Category:	Cigarettes
Product Sub-Category:	Combusted, Filtered
New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000703
Product Name: ⁵	Pall Mall Menthol Green Filter 100
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	Menthol
Length:	98 mm
Diameter:	7.8 mm
Ventilation:	44%
Modifications:	Addition/Deletion of tobacco additives: • Deletion of cork-on-white tipping paper (b) (4) • Addition of cork-on-white tipping paper (b) (4) • Deletion of filter tow (b) (4) • Addition of filter tow (b) (4)
Original Tobacco Product Specific Attributes	
Product Name: ⁵	Pall Mall Menthol Green Filter 100
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	Menthol
Eligibility Status:	EX0000214
Length:	98 mm
Diameter:	7.8 mm
Ventilation:	44%

Common Attributes of EX REQs	
Date of Submission:	July 30, 2019
Date of Receipt:	July 30, 2019
Product Manufacturer:	R.J. Reynolds Tobacco
Product Category:	Cigarettes
Product Sub-Category:	Combusted, Filtered
New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000704
Product Name: ⁵	Pall Mall Orange Filter
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	83 mm
Diameter:	7.8 mm
Ventilation:	58%
Modifications:	Addition/Deletion of tobacco additives: • Deletion of white tipping paper (b) (4) • Addition of white tipping paper (b) (4) • Deletion of filter tow (b) (4) • Addition of filter tow (b) (4)
Original Tobacco Product Specific Attributes	
Product Name: ⁵	Pall Mall Ultra Light Box
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Eligibility Status:	GF1200551
Length:	83 mm
Diameter:	7.8 mm
Ventilation:	58%

Common Attributes of EX REQs	
Date of Submission:	July 30, 2019
Date of Receipt:	July 30, 2019
Product Manufacturer:	R.J. Reynolds Tobacco
Product Category:	Cigarettes
Product Sub-Category:	Combusted, Filtered
New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000705
Product Name: ⁵	Pall Mall Blue Filter 100
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	98 mm
Diameter:	7.8 mm
Ventilation:	44%
Modifications:	Addition/Deletion of tobacco additives: • Deletion of white tipping paper (b) (4) • Addition of white tipping paper (b) (4) • Deletion of filter tow (b) (4) • Addition of filter tow (b) (4)
Original Tobacco Product Specific Attributes	
Product Name: ⁵	Pall Mall Light 100's Box
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Eligibility Status:	GF1200550
Length:	98 mm
Diameter:	7.8 mm
Ventilation:	44%

Common Attributes of EX REQs	
Date of Submission:	July 30, 2019
Date of Receipt:	July 30, 2019
Product Manufacturer:	R.J. Reynolds Tobacco
Product Category:	Cigarettes
Product Sub-Category:	Combusted, Filtered
New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000706
Product Name: ⁵	Pall Mall Classic Menthol 100
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	Menthol
Length:	98 mm
Diameter:	7.8 mm
Ventilation:	44%
Modifications:	Addition/Deletion of tobacco additives: • Deletion of white tipping paper (b) (4) • Addition of white tipping paper (b) (4) • Deletion of filter tow (b) (4) • Addition of filter tow (b) (4)
Original Tobacco Product Specific Attributes	
Product Name: ⁵	Pall Mall Classic Menthol 100s
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	Menthol
Eligibility Status:	SE0013337
Length:	98 mm
Diameter:	7.8mm
Ventilation:	44%

Common Attributes of EX REQs	
Date of Submission:	July 30, 2019
Date of Receipt:	July 30, 2019
Product Manufacturer:	R.J. Reynolds Tobacco
Product Category:	Cigarettes
Product Sub-Category:	Combusted, Filtered
New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000707
Product Name: ⁵	Kamel Red Genuine Original 100
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	98 mm
Diameter:	7.8 mm
Ventilation:	12%
Modifications:	Addition/Deletion of tobacco additives: - Deletion of cork-on-white tipping paper (b) (4) - Addition of cork-on-white tipping paper (b) (4) - Deletion of filter tow (b) (4) - Addition of filter tow (b) (4) - Deletion of (b) (4) on cigarette barrel
Original Tobacco Product Specific Attributes	
Product Name: ⁵	Camel Filters 99s Hard Pack
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Eligibility Status:	GF1200554
Length:	98 mm
Diameter:	7.8 mm
Ventilation:	12%

Common Attributes of EX REQs	
Date of Submission:	July 30, 2019
Date of Receipt:	July 30, 2019
Product Manufacturer:	R.J. Reynolds Tobacco
Product Category:	Cigarettes
Product Sub-Category:	Combusted, Filtered
New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000708
Product Name: ⁵	Now Menthol Green 100 Soft Pack
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	Menthol
Length:	99 mm
Diameter:	7.9 mm
Ventilation:	73%
Modifications:	Addition/Deletion of tobacco additives: • Deletion of white tipping paper (b) (4) • Addition of white tipping paper (b) (4) • Deletion of filter tow (b) (4) • Addition of filter tow (b) (4)
Original Tobacco Product Specific Attributes	
Product Name: ⁵	Now Ultra Light Menthol 100s Soft Pack
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	Menthol
Eligibility Status:	GF1501211
Length:	99 mm
Diameter:	7.9 mm
Ventilation:	73%

Common Attributes of EX REQs	
Date of Submission:	July 30, 2019
Date of Receipt:	July 30, 2019
Product Manufacturer:	R.J. Reynolds Tobacco
Product Category:	Cigarettes
Product Sub-Category:	Combusted, Filtered
New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000709
Product Name: ⁵	Pall Mall Red Filter
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	83 mm
Diameter:	7.8 mm
Ventilation:	33%
Modifications:	Addition/Deletion of tobacco additives: • Deletion of cork tipping paper (b) (4) • Addition of cork tipping paper (b) (4) • Deletion of filter tow (b) (4) • Addition of filter tow (b) (4)
Original Tobacco Product Specific Attributes	
Product Name: ⁵	Pall Mall King Box
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Eligibility Status:	GF1501186
Length:	83 mm
Diameter:	7.8 mm
Ventilation:	33%

Common Attributes of EX REQs	
Date of Submission:	July 30, 2019
Date of Receipt:	July 30, 2019
Product Manufacturer:	R.J. Reynolds Tobacco
Product Category:	Cigarettes
Product Sub-Category:	Combusted, Filtered
New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000710
Product Name: ⁵	Pall Mall Menthol Green Filter
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	Menthol
Length:	83 mm
Diameter:	7.8 mm
Ventilation:	34%
Modifications:	Addition/Deletion of tobacco additives: - Deletion of cork-on-white tipping paper (b) (4) - Addition of cork-on-white tipping paper (b) (4) - Deletion of filter tow (b) (4) - Addition of filter tow (b) (4)
Original Tobacco Product Specific Attributes	
Product Name: ⁵	Pall Mall Menthol Green Filter
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	Menthol
Eligibility Status:	EX0000213
Length:	83 mm
Diameter:	7.8 mm
Ventilation:	34%

Common Attributes of EX REQs	
Date of Submission:	July 30, 2019
Date of Receipt:	July 30, 2019
Product Manufacturer:	R.J. Reynolds Tobacco
Product Category:	Cigarettes
Product Sub-Category:	Combusted, Filtered
New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000711
Product Name: ⁵	Pall Mall Vintage Gold 100 Soft Pack
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	99 mm
Diameter:	7.9 mm
Ventilation:	28%
Modifications:	Addition/Deletion of tobacco additives: • Deletion of white tipping paper (b) (4) • Addition of white tipping paper (b) (4) • Deletion of filter tow (b) (4) • Addition of filter tow (b) (4)
Original Tobacco Product Specific Attributes	
Product Name: ⁵	Pall Mall Gold 100s Soft Pack
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Eligibility Status:	GF1501199
Length:	99 mm
Diameter:	7.9 mm
Ventilation:	28%

Common Attributes of EX REQs	
Date of Submission:	July 30, 2019
Date of Receipt:	July 30, 2019
Product Manufacturer:	R.J. Reynolds Tobacco
Product Category:	Cigarettes
Product Sub-Category:	Combusted, Filtered
New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000712
Product Name: ⁵	Pall Mall Classic Menthol
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	Menthol
Length:	83 mm
Diameter:	7.8 mm
Ventilation:	34%
Modifications:	Addition/Deletion of tobacco additives: • Deletion of white tipping paper (b) (4) • Addition of white tipping paper (b) (4) • Deletion of filter tow (b) (4) • Addition of filter tow (b) (4)
Original Tobacco Product Specific Attributes	
Product Name: ⁵	Pall Mall Classic Menthol
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	Menthol
Eligibility Status:	SE0013336
Length:	83 mm
Diameter:	7.8 mm
Ventilation:	34%

Appendix B
FDA's Recommended Format of the Submission of an Abbreviated Report

Mock-up Tobacco Company

April 3, 2015

US Department of Health and Human Services
Food and Drug Administration
Center for Tobacco Products
Document Control Center
Building 71, Room G335
10903 New Hampshire Avenue
Silver Spring, MD 20993-0002

RE: Abbreviated Report

To Whom It May Concern:

Mock-Up Tobacco Company provides this Abbreviated Report at least 90 days prior to the introduction or delivery for introduction into interstate commerce for commercial distribution of the new product, Cigarette Brand A. We submitted an Exemption Request (EX0000XXX) under section 905(j)(3) for the new product on February 1, 2015 and received a found exempt order from FDA on March 20, 2015.

I, John Doe, on behalf of Mock-Up Tobacco Company, certify that Cigarette Brand A is modified within the meaning of section 905(j)(3), the modifications are to a product that is commercially marketed and in compliance with the requirements of the Federal Food, Drug, and Cosmetic Act, all the modifications are covered by exemptions granted by the Secretary pursuant to section 905(j)(3), and I have taken actions to comply with the requirements under section 907 that are applicable to the product. I certify that this information is true and correct, and that I am authorized to submit this on the company's behalf. I understand that under section 1001 of title 18 of the United States Code, anyone who knowingly and willfully makes a materially false, fictitious, or fraudulent statement to the Government of the United States is subject to criminal penalties.

Sincerely,
John Doe [ink or digital signature]
Vice President
Mock-Up Tobacco Company